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1978

## Ruth Lenore Hovermale Papers - Accession 193

Ruth Lenore Hovermale

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**WINTHROP UNIVERSITY  
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

**MANUSCRIPT COLLECTION**

**ACCESSION 193**

**RUTH LENORE HOVERMALE PAPERS**

1954-1968, nd

14 Boxes, 72 Folders

**WINTHROP UNIVERSITY  
LOUISE PETTUS ARCHIVES & SPECIAL COLLECTIONS**

**MANUSCRIPT COLLECTION**

ACC. NO.: **193**  
ADDITIONS: \_\_\_ \_\_\_ \_\_\_

PROCESSED BY: Ron Chepesiuk &  
Carolyn Blake

DATE: October 30, 1978

NO. OF SECTIONS: 4

**RUTH LENORE HOVERMALE PAPERS**

**I**

The papers of Ruth Lenore Hovermale were deposited as a gift by the School of Home Economics of Winthrop College on June 13, 1978.

Linear feet of shelf space occupied: 3.5  
Approximate Number of Pieces: 7000

Restrictions: Open to researchers under the rules and regulations of the Louise Pettus Archives & Special Collections at Winthrop University.

Literary Rights: For information concerning literary rights please contact the Louise Pettus Archives & Special Collections at Winthrop University.

Notices were released to the following journals, catalogs and news sources: NUCMC on October 31, 1978 (See collection control file for any additional notices)

Scope and Content Note: **Ruth Lenore Hovermale was the Dean of Home Economics at Winthrop from 1963-1978. The collection includes correspondence, financial records, minutes, program notes, reports, photographs, teaching notes and related records, mainly concerning her teaching and research as a home economist and her involvement with professional organizations and women's clubs including the American Home Economics Association, the South Carolina Home Economics Association and the South Carolina Council for the Common Good. Her collection contains extensive reference files on fashion, textiles, and clothing.**

Disposition of items: N/A

II

SUBJECT FILE

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
1	1	Academic Costume Code	1967-1978
1	1	Academic Deans Workshop on Student Behavior and Interpersonal Skills	1973, 1976, nd
1	1	Advertising	1962-1970
1	1	Alaska	1973-1974
1	2	American association of Textile Chemists and Colorists	1965-1977
1	2	American Association of University Professors	1977
1	2	American Association of University Women	1975
1	2	American Council of Consumer Interest (Constitution and Bylaws)	1969-1970
1	2	American Home Economics Association (International Federation of home Economics)	1974-1975
1	2	American Home Economics Association (Image Study and Planning Book)	1974-1975, nd
1	2	American Textile Industry- History	1968-1973
1	2	American Textile Industry- Structure of the Past and Present	1968-1973
1	2	American Textile Manufacturers Institute	1968-1973
1	2	Apparel Industry- California	1967, 1973
1	2	Apparel Industry- Designers	1969, 1970, nd
1	2	Apparel Industry- Distribution	1967, nd
1	2	Apparel Industry- History and Development	1968-1969, 1977, nd
1	2	Apparel Industry- Union and Workers	1963 1968, 1970-1974

II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
2	3	Association of College Professors of Textiles and Clothing- National Meeting	1968-1975
2	3	Auxiliary Fashion Industries	1968
2	4	Behavior- Clothing	nd
2	4	Body Adornment	1974-1976
2	4	Burlington Industries	1956
2	5	Business and Professional Women's Conferences	nd
2	6	Cancelled Checks, Checkbooks and Bank Statements	1975-1976
2	6	Carolina- Virginia Exhibitors Inc.	1965 1969
2	6	Celanese Corporation Fiber Industries	1966
2	7	Celanese Educator's Conference	1967-1968
2	7	Chart-Pak, Inc	1961
2	7	Children's Clothing	1963
2	8	Clothing and Economics	1961-1962, 1975
2	8	Clothing and Religion	1960s 1970s
2	8	Clothing and Safety	1970s
3	9	Clothing and Self Concept	1960s 1970s
3	9-10	Clothing and the Disabled	1960s 1970s
3	11	Clothing and the Future	1960s 1970s
3	11	Clothing and the International Market	1963 1968
3	11	Clothing and Older People	1971-1974

II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
3	12	Clothing and Values	nd
3	12	Clothing Behavior and Homosexuality	1969-1970
4	13	Clothing Construction	1965-1969
4	14	Clothing Industry	1971
4	14	Clothing, Origin of	nd
4	15	Clothing- Socio-Economic and Psychological Aspects	1955-1963
4	15	Color	1965-1978
4	15	Comfort in Dress	nd
4	15	Conformity in Dress	1972-1973
4	16	Conference of College Teachers of Textiles and Clothing	1954-1968
4	17	Consumerism	1973, nd
4-5	18-19	Consumer Aids	1950s-1970s
5	20	Consumer Price Index	1972-1975
5	21	Consumption Patterns	1960s-1970s
5	22	Cultural Patterns	1978
5	22	Customs, Mores and Laws	1976
5	22	Detergents	1974
5	23	Developmental Tasks	nd
5	23	Distributive Education	1967
5	23	Eastern Region of College Professors of Textiles and Clothing	1975-1976

II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
5-6	23-24	Eastern Regional Conference Teachers	1966
6	25	Equipment and Household	1975
6	25	Equipment and Textiles	1965
6	26	Evaluations and Class Notes from Ohio State University	1961
6	27	Extension, Clothing	1964
6	27	Faculty Load Form	1975-1976
6	27	Family Life Cycle Chart	1974
6	27	Fashion and Cultural Change	1970-1971
6	28	Fashion Auxiliary (Coty Award)	1965-1968
6	28	Fashion Board (Sears)	1968
6	28	Fashion Careers	1960s
6	28	Fashion Cycle	1970
6	29	Fashion Economics	1969
6	29	The Fashion Group of Charlotte	1970s
7	30	Fashion Plate, Origin & Early History of (John L. Nevinson)	1967
7	30	Fashion Shows	1960s, 1970s
7	30	Feminism	1971
7	31	Flammability	1971
7	31	French Lick, Indiana Conference	1961
7	31	“The Great Fashion Explosion”- (Fortune)	1967

II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
7	32	Hairstyles	1960s
7	32	Home Economics- Careers	1960s
7	32	Home Economics- Concepts	1967
7	32	Home Economics- Definition for the 70s	nd
7	33	Home Economics- History of (at Ohio State)	1967
7	33	Home Economics Research (1909-1959)	1959
7	33	Home Economics Unique Contribution	1957
7	33	Huntley, Baxter	1970
7	33	"I Am Fashion"	nd
7	33	Income	1960s 1970s
7	34	Labeling	1970 1974
7	34	Levi Strauss and Co.	1970
7	34	Labor, Department of	1970
7	34	Man Made Fibers	1973 1974
7	35	Manufacturers Cost and Profit	nd
7	35	Mark up (How Determined)	1967
7	35	Marketing Behavior of Today's Consumer	1968
7	35	Membership Lists- S.C. Council for the Common Good& other organizations	nd
7	35	Men's Wear	1964 1974
7	35	Metric System	1972



II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
8	36	Modesty	1960s-1970s
8	36	Moral Judgment	nd
8	36	Movements	1974
8	36	National Association of College Teachers of Textiles and Clothing	1967
8	36	National Cotton Council	1963-1964
8	37	New Directors (A Statement of Philosophy and Objectives)	1959-1963
8	37	New Directions II	1975
8	37	New York couture Business Council	1970
8	37	Penland Craft School	nd
8	38	Phi Kappa Phi	1977
8	38	Perfume	1964
8	38	Powell, Dr. Rothebard (Winthrop)	1962
8	39	Public Relations	1974-1975
8	40	Reference Groups	1969
8	40	Research Abstracts for Home Economics	1967
8	40	Resources in America's Future: Patterns of Requirements and Availabilities	1963
8	41	Retail Outlets	1963 1968, nd
8	41	Retailing in U.S.A.	nd
8	41	Retirements in South Carolina	1964, 1967
8	41	Roles and Dress	1976

II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
8	41	Sears Roebuck & Company	1962-1976
8	42	Self-Concept	1969-1976
8	42	Seventh Avenue	nd
8	42	Shop Lifting	1968-1970
8	43	Sign-out Sheet	nd
8	43	Single Women Spending Patterns with Emphasis on Clothing (Hovermale study)	nd
8	43	Slides-AHEA, The future of Home Economics	1973-1978
8	43	South Carolina Council for the Common Good	1959-1977
9	44	South Carolina Extension Home Economics- Focus	1968-1974
9	44	South Carolina Home Economics Association	1968, 1969
9	45-47	Speeches (Hovermale)	1963-1972, nd
9	48	Springs Mills Inc.	1973, nd
9	48	Status and Social Class	1957-1976, nd
10	49	Student Grades	1970-1972
10	49	Symbolism and Dress	1965-1975
10	49	Tattooing	1965 1973
10	50	Teenage Dress	1972, nd
10	50	Tele Lecture (Bell Telephone Lectures)	1963-1965
10	50	Test Items (Standardized Test)	1965
10	50	Textiles and Clothing	1975

II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
10	50	Textile Industries A Profile of	1977
10	51	Textile Industry- History and Development	1961-1968
10	52	Textile Industry (Hornblower's Analysis)	1973
10	52	Textile Industry (Import and Export)	1967 1969, nd
10	52	Textile Personnel	nd
10	52	Textile Industry (Present Day)	nd
10	53	Textile Industry- U.S.A.	1961
10	54	Textile Workers and Unions	1958 1969
10	54	Trade Associations	1970
10	54	Transvestism	1974
10	54	Uniforms	1972 1974
11	55	USDA Publications	1954-1969
11	55	U.S. Department of Labor	1976
11	55	U.S. Testing Company	nd
11	56	Values	1960-1976
11	56	Wash and Wear	1960-1976
11	56	What Every Woman should Know About Money	1967
11	57	"Who Killed High Fashion" (Esquire- May 1972)	1972-1975
11	57	Who's Who in American Education	1968
11	57	Who's Who in American Women	1965-1968

II

SUBJECT FILE (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
11	57	Wigs	1963-1964
11	57	Winthrop College- Dacus Library- Acquisitions	1976
11	57	Winthrop College- Dacus Library- Bibliography	1933 1964
11	58	Winthrop College- Dacus Library- Interlibrary Loan	1977-1978
11	58	Winthrop College- Dacus Library- Reserved Lists	1975
11	59	Women in Academics (Special Topics for Women)	1973

III

PAPERS RELATING TO COURSES

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Course</u>	<u>Year(s)</u>
12	60	Home Economics 310 (Textiles, Clothing and Related Arts 310 & textiles Clothing, and Interior Design 310) Bibliography	1975-1976
12	60	Home Economics 310 (Textiles Clothing and Interior Design)- Class Schedule and Assignment Sheet	1978
12	61	Home Economics 310- Slides	1976
12	61	Home Economics 310 (Clothing and Textiles in Contemporary Society) Fall 1972	1972
12	61	Home Economics 310 (Clothing and Textiles in Contemporary Society) Spring 1973	1973
12	61	Home Economics 310 (Clothing and Textiles in Contemporary Society) Fall 1973	1973
12	61	Home Economics 310 (Dress and Human Behavior) Spring 1975	1975
12	61	Home Economics 310 (Dress and human Behavior) Fall 1975	1975
12	62	Home Economics 310 (Dress and Human Behavior) Fall 1976	1976
12	62	Home Economics 516 (Window Displays) Winter 1968	1968
12	63-64	Home Economics 560 (Special Problems) Summer 1976	1976
12	65	Home Economics 610 (Clothing and textile Economics) Annotated Bibliography and Composition of Population	1967, 1974
12	65	Home Economics 610 (Clothing and textile Economics) Summer 1967	1967
12	65	Home Economics 610 (Clothing and textile Economics) Spring 1970 Sammy Jo Stone	1971

III

PAPERS RELATING TO COURSES (cont.)

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Course</u>	<u>Year(s)</u>
12	66	Home Economics 610 (Clothing and textile Economics) Summer 1970	1971
12	66	Home Economics 610 (Clothing and Textile Economics) Summer 1971	1971
12	66	Home Economics 610 (Clothing and Textile Economics) Spring 1972 Epps, Helen	1972
13	67	Home Economics 610 (Clothing and Textile Economics) Spring 1973	1973
13	67	Home Economics 610 (Clothing and Textile Economics) Summer 1973	1973
13	67	Home Economics 610 (Clothing and Textile Economics) Fall 1973 Woolard	1973-1975
13	68	Home Economics 610 (Clothing and Textile Economics) Spring 1974 Ann Staples	1973-1974
13	68	Home Economics 610 (Clothing and Textile Economics) Fall 1974 Foochie	1974
13	68	Home Economics 610 (Clothing and Textile Economics) Summer 1975 Jane Hendrix	1973-1975
13	69	Home Economics 610 (Clothing and Textile Economics) Summer 1975 Marjorie Mitchell	1975
13	69	Home Economics 610 (Clothing and Textile Economics) Summer 1975 Delores Jones	1975
13	70	Home Economics 110 (Dress Manner and Customs) Fall 1968	1968, nd
13	70	Home Economics 671 Current Developments	1950, 1952, nd
13	71	Hovermale, Ruth- Cotton- Seminar 701 D Winter	1961

IV

VARIOUS PAPERS

*\*Received after the main body of records had been processed and organized*

<u>Box(es)</u>	<u>Folder(s)</u>	<u>Subject</u>	<u>Year(s)</u>
14	72-74	CORRESPONDENCE AND RELATED PAPERS Concerning Dr. Hovermale's resignation, her scholarship, her honors, her employment offers and her death. In chronological order.	1966-1978