# Governors State University

MIS 475-A
Commerce on the Internet
Winter 2001

Instructor: Shae Jansons, M.S.
Class Room: D34093
Office Hours: Available weekdays, 10:00 – 2:00, by appointment
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Web Site: http://mis475.tripod.com/
Readings: e-Business & e-Commerce, Deitel, H.M., Deitel, P.J., and Neito, T.R. Prentice Hall, 2000. ISBN 0-13-028419-X.
Microsoft FrontPage 2000, Evans, J., Hayen, R. Course Technology, 2000. ISBN 0-7600-6472-5.
Course Credit: 3 credit hours
Prerequisites: MIS370, MKTG301
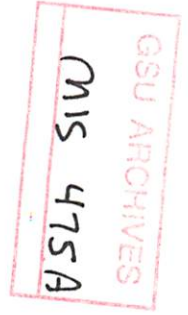
Course Description:
The purpose of this course is to provide students with a balanced coverage of the business and technology elements of e-business and e-commerce, together referred to as electronic commerce. The course explains the basic concepts of business uses for the World Wide Web and uses a variety of software tools for effective Web development as it pertains to the business world. The course also gives an overview of international, legal, ethical and tax issues that can arise in the conduct of electronic commerce.

Performance Objectives:
Upon completion of this course, students will be able to:
- Explain the importance of electronic commerce in today and tomorrow's business environment;
- Describe the main technologies used to implement electronic commerce;
- Describe various business strategies for electronic commerce;
- Design effective Web pages, and;
- Use various software tools to create effective Web sites for business.

Syllabus Statement for Persons with Disabilities:
It is the intention of this institution to support full participation of all students, regardless of physical ability level. Therefore, if any student needs consideration of his/her physical abilities ino order to complete the course, please notify the instructor as soon as possible.

Grading/Course Evaluation:

Sunny Morning Products Web Site	12%
Personal Web Site	12%
Industry Analysis	20%
Business Web Site	20%
Exam 1	12%
Exam 2	12%
Final Exam	12%

Tentative Schedule:

Week	Topic	Chapter
1	Introduction to class Microsoft FrontPage 2000	
2	Introduction to Computers, the Internet and the Web	1
3	Introduction to IE 5 and the World Wide Web	2
4	e-Business Models Sunny Morning Products Web Site due (Feb. 1)	3
5	Internet Marketing	4
6	Exam Review Exam 1	
7	Online Monetary Transactions	5
8	Legal, Ethical and Social Issues Personal Web Site due (March 1)	6
9	Computer and Network Security	7
10	Exam Review Exam 2	
11	Hardware, Software and Communications	8
12	Introduction to HTML 4 Industry Analysis due (March 29)	9
13	Advanced Topics	11.3 13.1-13.2 18.1-18.2 19.1-19.5 25.1-25.3 27.1-27.2 29.1-29.2
14	Exam Review Final Exam	
15	Business Web Site Presentations Business Web Site due (April 19)	

Other Important Dates:
100% Refund Deadline – Monday, January 22
Graduation Application Deadline – Monday, January 29
50% Refund Deadline – Tuesday, February 6
Withdrawal Deadline – Monday, March 19