

## Furman Magazine

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Volume 43  
Issue 1 *Spring 2000*

Article 30

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4-1-2000

# Campaign goal increases to \$175 million

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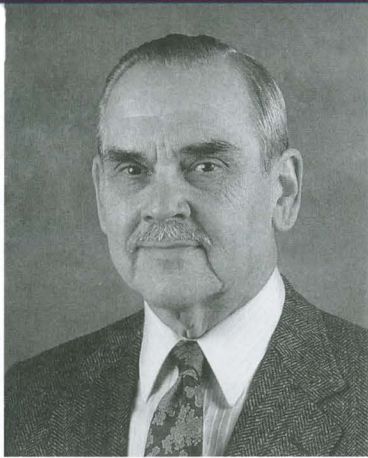
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### Recommended Citation

Lineback, Don (2000) "Campaign goal increases to \$175 million," *Furman Magazine*: Vol. 43 : Iss. 1 , Article 30.  
Available at: <https://scholarexchange.furman.edu/furman-magazine/vol43/iss1/30>

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## ACADEMIC CHAIR RECOGNIZES CRANTFORD



**F**ormer students and friends of Carey S. Crantford, professor of modern languages from 1962 to 1995, have launched a project to establish the Crantford Chair of Modern Languages.

Under the leadership of Peggy Ellison Good '67, Donna Graham Rone '67 and Martha Stoddard Selonick '72, more than \$100,000 has been pledged toward an initial goal of \$300,000.

Crantford, who served for 22 years as chair of the Department of Modern Foreign Languages and for several years as assistant academic dean, received the Alester G. Furman, Jr., and Janie Earle Furman Award for Meritorious Teaching in 1973. He is a recipient of the Cervantes Award from the South Carolina chapter of the American Association of Teachers of Spanish and Portuguese, and he served on the South Carolina Committee for the Humanities.

Crantford, who holds a doctorate from Tulane, also chaired Furman's committee for special convocations for more than 30 years, overseeing commencement, the inauguration of three Furman presidents and other significant university events. Under his direction, the university's mace, medallion and seal were created and incorporated into ceremonial occasions.

To contribute to the Crantford Chair, contact the Office of Major Gifts at (864) 294-3715.

## Campaign goal increases to \$175 million

In light of the university's fiscal challenges and opportunities and the growing financial support among alumni and friends, the board of trustees has announced a revised goal for the Forever Furman campaign.

At its May meeting, the board unanimously approved a goal of \$175 million. This represents an increase of \$25 million over the original campaign goal. The campaign will run through the year 2001.

Gordon Herring '65, chair of the Campaign Executive Committee, noted that the new goal is important because it will prepare Furman for the fiscal challenges that lie ahead and is designed in particular to complete the funding for the \$25 million expansion of the James Buchanan Duke Library. In addition, he cited the significance of the \$175 million goal as Furman celebrates its 175th anniversary in 2001-2002.

The need to bolster Furman's financial strength is so great that it far exceeds the monetary goals of the campaign. But the new goal will further strengthen Furman's ability to provide students with the finest education available and to implement the university's strategic plan.

Priority needs of the Forever Furman campaign are:

- The endowment, to provide permanent funding for distinguished professorships, academic chairs, faculty development, engaged learning opportunities and scholarships.

- New and renovated facilities, to provide for the academic needs of a student population of 2,600. Academic projects include the library expansion and renovation, renovation of Plyler Hall and Furman Hall, construction of

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*A Comprehensive Campaign*

Herman N. Hipp Hall and a new facility for the sciences.

- An increase in annual gifts, to support faculty salaries, financial aid, operation of the library, athletic scholarships, educational equipment and campus maintenance.

- Estate plans, to ensure Furman's future excellence through bequests, trusts and annuities, retirement plans, life insurance and other options.

In announcing the revised goal, Neel Hipp '73, National Campaign chair, urged alumni and friends to "adopt" one of the priority needs in the campaign, from annual giving to endowments to enhancing facilities. "This is a comprehensive campaign," he noted, "and there's a place for every donor, from the one who provides major support to the one who gives annually to put our alumni participation over 50 percent. All are welcome and needed."

— Don Lineback  
*Vice President  
for Development*

