



10-24-1974

## The Ursinus Weekly, October 24, 1974

Cynthia Fitzgerald  
*Ursinus College*

C. Joy Keene  
*Ursinus College*

Linda Lane  
*Ursinus College*

Cathryn McCarthy  
*Ursinus College*

Richard Whaley  
*Ursinus College*

*See next page for additional authors*

Follow this and additional works at: <https://digitalcommons.ursinus.edu/weekly>

 Part of the [Cultural History Commons](#), [Higher Education Commons](#), [Liberal Studies Commons](#), [Social History Commons](#), and the [United States History Commons](#)

**Click here to let us know how access to this document benefits you.**

---

### Recommended Citation

Fitzgerald, Cynthia; Keene, C. Joy; Lane, Linda; McCarthy, Cathryn; Whaley, Richard; Sellers, Meg; Whittaker, Donald R.; Stetler, Alan; Gilmour, John; Hadley, Frank-John; Koenig, Gretchen; and Harsch, Marilyn, "The Ursinus Weekly, October 24, 1974" (1974). *Ursinus Weekly Newspaper*. 24.

<https://digitalcommons.ursinus.edu/weekly/24>

---

**Authors**

Cynthia Fitzgerald, C. Joy Keene, Linda Lane, Cathryn McCarthy, Richard Whaley, Meg Sellers, Donald R. Whittaker, Alan Stetler, John Gilmour, Frank-John Hadley, Gretchen Koenig, and Marilyn Harsch



DR. WM. T. PARSONS



DR. EVAN S. SNYDER

## Profs to Lecture on Pa. Dutch Arts

A series of evening lectures on artistic aspects of the Pennsylvania Dutch Country, in the Allentown Art Museum's exhibition of Pennsylvania Folk Art, features Dr. William T. Parsons and Dr. Evan S. Snyder of the history and physics departments respectively. A weekend seminar, master craft demonstrations, and analyses of formal and folk art are also offered throughout the show which runs from October 20 to December 1, 1974.

Dr. Parsons and Dr. Snyder combine to present color slides and commentary on "A Scenic Tour of the Dutch Country" at the Art Museum, Fifth and Court Streets, Allentown, on Wednesday evening, October 30, at 8 p.m. Views of the works of man and nature combine in a variety of impressions of Pennsylvania German values and achievements. From West Jersey to Western Maryland and from Germantown to the Poconos, the color, pattern and setting of these people and places may be seen.

On Wednesday, November 6, again at 8 p.m., Dr. Parsons, who is the Director of the Institute on Pennsylvania Dutch Studies at Ursinus, looks at the "Old Style Craftsmen and Their Work," a study of applied art. How much a people renowned for frugality and plain living, found avenues for artistic expression in the items of everyday life, may be seen in dishes, basketry, tools and stoveplates

as well as in the more obvious fraktur. The craftsman himself makes an interesting subject.

Artistic oral expression of Deitsch is the concern of Dr. Snyder's "Pennsylvania German Poetry" on Wednesday, November 13, 1974, at the usual time of 8 p.m. Readings in dialect with interpretations and translations, from nineteenth and twentieth century works will show how the oral dialect language was put into print. To be fully appreciated, of course, dialect poetry must be sounded aloud.

Members of the Allentown Art Museum of the Lehigh Valley are admitted free to the lecture series; non-members pay a nominal charge of \$1.00 per lecture. The exhibition of Folk Art includes three items from the Pennsylvania Folklife Society Collection of Ursinus College. An illustrated catalog of the show may be had from Allentown Art Museum.

Both Dr. Snyder and Dr. Parsons are natives of the Upper Lehigh Valley. They gave the first Penna. Dutch Culture course at Ursinus in 1974 and are now planning for the Second Annual Institute on the Dutch in June 1975.

Dr. Parsons will also deliver an address October 25 at the 43rd annual meeting of the Pennsylvania Historical Association in Mercer, Pennsylvania, sponsored by Westminster College.

His speech is entitled "The Pennsylvania Dutch: Partners in the War for Independence."

## Is There A Ghost In U. C.'s Haunted Hall?

By C. JOY KEENE

"Sidney Houck and Rita DeMassa are level-headed young women in their senior year at Ursinus College, Collegeville.

"As psychology majors, they are not the type given to hallucinations or hysterics.

"But they are convinced — and they are dead serious—that a ghost inhabits their room on the third floor of an old Victorian house."

These three paragraphs introduced a lengthy, mind-stirring article entitled "Ghost Stalks Ursinus College" in the October 4 issue of The Mercury, a daily Pottstown newspaper. Mercury staff writer Thomas Hylton investigated seemingly every angle associated with the ghost stories alive on campus, and delivered a detailed report on the ghostly happenings, complete with infrared exposures revealing the figure of the mysterious poltergeist.

Shreiner Hall, at 602 Main St., directly across from the main gate of Ursinus College, is the building of reference—an old dormitory housing twenty-two women. Originally the home of Dr. J. A. H. Bomberger, the ownership of the house changed hands several times

before the college bought it and converted it into a women's dorm. Recently, stories of ghosts have been connected to the old building—stories of a tragic love affair between a young man and a woman who once lived in the house which is now Shreiner. As legend has it, the boy lived next door in the building presently Hobson Hall. Though the two were in love, their families forbade their marriage, so the young man left Collegeville and joined the Navy. While at sea, he was killed; when the girl learned of his death, she committed suicide. It is her ghost, supposedly, that haunts Room 15 of Shreiner Hall.

Sid Houck and Rita DeMassa are the inhabitants of that room. The girls' accounts of mirrors falling off the wall with their nails landing at the foot of their bed, and footsteps heard in early morning hours are well known and believed by most of the girls at Shreiner. Mrs. Perkins, who became housemother of the Hall on October 1 of this year, states that there have been no suspicious occurrences or ghost-like happenings on the first floor, nor have Sid and Rita notified her of their experiences. When asked whether she felt the events to be

## Dr. Lodge Joins U. C. Psych Dept.

By LINDA LANE

Question: What is the relationship between the physiological cell-firing response in our eye to different colors, and the behavioral response of how we actually perceive color?

Answer: Well, we're not really sure yet, but Prof. Lodge is still working on it.

Dr. Howard Lodge, who joined Ursinus' Psychology Department this past September, is a local person. Born in Bryn Mawr, he currently resides in the borough of Collegeville with his wife. Dr. Lodge received his B.A. at Franklin and Marshall, where he was a swimmer and ran Freshman track. He received his doctoral degree from Indiana University in Indiana, the subject for his dissertation being color vision in human perception. Dr. Lodge completed his formal education as a post-doctoral fellow at the University of Pennsylvania, where his major area of study was sensory psychology. Before coming to Ursinus, he taught for one year as a visiting professor at F. and M. He has also been involved in experimentation performed in research settings.

Dr. Lodge enjoys teaching and he appreciates the great diversity of questions he has received from Ursinus students. Audio-visual aids are often employed in Dr. Lodge's classes, especially in Intro Psych. "I think it's a good idea," said Dr. Lodge, referring to this concept. "You can illustrate very simply some complex ideas." Some of the objects Dr. Lodge has brought to class for the purpose of explaining psychological ideas are: large scale models of the eye and ear, a record album illustrating how those with impaired hearing perceive sound, and even a three-way light bulb (to further illuminate the point).

Two of Dr. Lodge's personal hobbies are photography and electronics. The former is a mutual interest of both Dr. and Mrs. Lodge.

Dr. Lodge has published numerous articles relating to color perception and has worked with physiological and mathematical models of color vision and form detection. His special interest is the correlation of behavioral and physiological data in this field. All of which goes to prove there is more to your vision than meets the eye.

the valid work of a ghost, she replied, "I don't believe that any such thing as a ghost exists. It's all a big joke." In response to the Mercury article, Mrs. Perkins claimed, "There are always stories connected to any big houses with lots of stairs and closets. The picture in the paper was trick photography." Sid Houck agrees somewhat with (Continued on Page 6, Col. 3)

## Campus Chest Plans For Funds and Fun

By CATHY McCARTHY

The Campus Chest, one of our college's most productive but least heard of organizations, sponsored its first money-raising event of the year on Thursday, October 17. Fast Day, a bi-annual event, proved itself worthy of its status as an "almost-institution" in Wismer Dining Hall, when 240 students refrained from partaking in any Wismer lunch that afternoon. The money it would have cost to feed that number of people is now safely in the treasury of the Campus Chest awaiting a much more beneficial destiny than being digested in the by now disinterested Ursinus stomach.

The question is whether or not the students who participated in this event realize why they did it and where their lunch money went. Although they have not formally announced a commitment, the co-chairpersons of the Campus Chest are hoping to donate the money to the Children's Hospital of Philadelphia. They will soon designate the department of the hospital they wish to expend their energies on this year by purchasing a large much-needed piece of equipment for that specific area. Last year, the Campus Chest yielded \$1300 of which \$800 went to the Children's Hospital for the purchase of a defibrillator and \$500 went to Kencrest Center for Retarded Children.

It is easy to see why the Campus Chest must sponsor many fundraising events to live up to their commitment. The next big event on their agenda is an all-college pinochle tournament. The preliminaries will be run the week of Nov. 11-15 with the semi-final and final coming up the following week. All students, faculty and administrators are invited to choose a partner and sign up on the bulletin board in the Union lounge. A \$1.00 per team entrance fee will be charged, but cash prizes will be awarded to the U.C. pinochle champs. Other donations to the Campus Chest are given by the Bookstore, who donate a percentage of their profits for one week during the spring. Also Pi Nu Epsilon, the honorary music fraternity, sponsors Christmas Concerts and Songfest, the proceeds of which go to Campus Chest. The Library also does their part by donating one week's worth of fine money and individual donations from faculty members are also very helpful.

If anyone has any ideas for the Campus Chest or would like to know more about its activities, should contact Nina Wagner in South Hall or Amy Harper at 777 Main Street. The support of the student body is the driving force

behind the success of the Campus Chest. Please remember that the money and energy expended by this organization will not be wasted on insignificant or selfish causes, and that its commitments can only be fulfilled if it has the help of individual members of the student body. Support by everyone at Ursinus is vital to the continuance of the Campus Chest and organizations like the Campus Chest are vital to the continuance of institutions like the Children's Hospital.

## Forum Features Flute and Guitar

By RICHARD WHALEY

The third program of the Forum series will be presented this Wednesday, October 30, at 10 A.M. in Bomberger Hall. This will be the second concert, out of three in the Forum line-up. Janet Ketchum, flutist, and Peter Segal, classical guitarist, will present this concert.

Janet Ketchum, a graduate of the Curtis Institute, has performed with various chamber groups and as soloist orchestral musician. She made a highly successful debut with the Philadelphia Orchestra. She has not only been a soloist with them, but has performed and recorded with them.

Peter Segal won second prize in the International Competition for Guitarists in 1971. The world famous Venezuelan virtuoso guitarist Alirio Diaz, after awarding Mr. Segal, wrote of him "The beauty of his sound, his brilliant virtuosity and the comprehension of the most varied interpretative styles, make him a distinguished figure in the new circle of young guitarists." Mr. Segal has thus far traveled as far as Spain and Italy as well as Canada and the Western United States to pursue what is already a very fulfilling concert career.

"The lyricism of the flute complemented by the mysticism of the Spanish guitar create an intimacy that strikes at the very meaning of chamber music. These two sensational artists have formed what has proven to be not only a natural combination of instruments but also a perfect rapport of artistic spirit!"

The program of the concert is as follows: Variations on an Italian Ground, Robert Carr (XVII C.); Sonata in A, op. 85—Allegro maestoso, Andante molto sostenuto, Scherzo, Allegretto, Mauro Giuliani (1781-1829); Mallorca, Torre Beraja, Isaac Albeniz (1860-1909), Mr. Segal; Sonatine—Allegro, Moderato, Allegro scherzando, Pierre Wissmer (b. 1915).



JANET KETCHUM AND PETER SEGAL

# Letters To The Editor

## STUDENTS DEMAND A GOOD EDUCATION

It's time that the students of Ursinus College and of all the world stand up and demand a revision of the methods by which they are taught.

In this day of immediate awareness through electronic communication it can be plainly seen that information can be easily transferred from one person to another quickly and efficiently. Observe the typical classroom and you will find the professor outlining general principles while the student is left to contemplate the essence of what he or she is trying to say.

While no professor enjoys seeing his or her students do poorly in exams, some classes have tests below 75% (our accepted grading system "average"). This is caused by the professor not getting the material across as well as the student not mastering the material by himself.

This can also be seen in the way the grading system is set up. In the perfect system the professor should want to pass every student because he or she has learned the subject matter. The infamous "Bell Curve" is employed to determine not whether a person passes or fails, but how many pass and how many fail.

I am not advocating making the student's work load lighter although I'd make lots of friends (and enemies). One must work as hard as possible to be proficient in any subject. I do recommend that the Educational "System" thoroughly review its methods, goals, and purposes, and attempt to disseminate knowledge as easily and readily as possible.

I'll write more on this later. I hope a few of you will respond with ideas, suggestions, and opinions regarding this crucial area of human existence. Write: J. Timothy Clemens, 670 Morwood Rd., Telford, Pa. 18969.

Collegeville, Penna.  
October 15, 1974

Editor  
The Ursinus Weekly  
Collegeville, Pa.  
Dear Editor:

I am writing this article in order to express my shock and dismay at the letter which you included in your issue of October 16th from Joanne Cohen, a counselor for Women's Medical Center in King of Prussia. It is obvious that Ms. Cohen feels that it is utterly constitutional to do away with innocent life!

I wonder whether it would also shock and dismay her to read about the recent abortion performed in Pittsburgh where the infant was observed by all in attendance to be alive—and then permitted to die! A court suit is pending in that particular case, the accusation—murder!

Can Ms. Cohen tell us at just which juncture the babies who are being murdered in this country stop accepting their untimely demise

and start to have feelings of "shock and dismay" that they are not permitted to enjoy the gift of life that Ms. Cohen enjoys?

A mother, a father or a husband not having control over whether or not a young woman can have an abortion are simply left to cope with the consequences of her subsequent emotional upheavals as they too must ultimately "carry the weight of her decision." What is your follow-up after the abortion, Ms. Cohen? Do YOU hold the girl's hand for years to come and save her conscience or do you propose that such girls have no conscience?

If Ms. Cohen wishes to influence the college-age youth of our community then perhaps she will turn her talents to helping these young ladies not to become pregnant so that they will not have murder on their conscience for the rest of their lives!

Perhaps our legislators in Harrisburg are finally beginning to wake up to the realization of the horrendous enormity of the Supreme Court decision and will have the intelligence to memorialize the Congress of the United States to reverse the court and at least start the trend back to sanity in this country where the constitutional right to pursue life is denied to innocent babies!

Yours sincerely,  
Loretta G. Zvarick

## Happenings . . .

### MUSIC

Bobbi Humphrey - Just Jazz - Oct. 28 - Nov. 2 . . . Freddie Hubbard - Bijou Cafe - Oct. 28 - Nov. 2 . . . Janet Ketchum and Peter Segal - Ursinus Forum - Oct. 30 . . . Loggins and Messina and Strawbs - Spectrum - Nov. 1 . . . Charlie Rich - Valley Forge Music Fair - Nov. 1-3 . . . Donovan - Academy of Music - Nov. 11 . . . Cleo Laine - Zellerbach Theatre - Oct. 28 . . . Tom Waits - Main Point - Oct. 24-27 . . . Randy Newman and Ry Cooder - Academy of Music - Nov. 18.

### FORUM

Janet Ketchum and Peter Segal - Classical Music - Bomberger - Oct. 30, 10 a.m.

### THEATRE

The Changing Room - Society Hill Playhouse - Oct. 25 - Dec. 7 . . . El Grande De Coca-Cola - Grendel's Lair . . . Hair - Valley Forge Music Fair - Nov. 5-10 . . . Godspell - Forrest Theatre - Oct. 22 - Nov. 17 . . . Love For Love - Zellerbach Theatre - To Nov. 3 . . . The Prodigal Sister - New Locust Theatre - Thru Nov. 3 . . . Charley's Aunt - Zellerbach Theatre - Nov. 5-17 . . . As You Like It - Shubert Theatre - Nov. 4-16 . . . Misalliance - Walnut St. Theatre - Nov. 19 - Dec. 8.

### DANCE

Royal Swedish Ballet - Academy of Music - Nov. 14.

### SPORTS

Olga Korbut and the USSR Gymnastics Team - Spectrum - Nov. 9.

## The Origin of "The Lantern"

By MEG SELLERS

Early in the year of 1933, students finally decided it was time that Ursinus had its own literary magazine. Formerly, the Weekly had had an eight-page literary supplement, but with the inauguration of clubs, the literary organization advocated the foundation of a magazine.

Dr. Eugene H. Miller, the present head of our Political Science department, was the Lantern's first editor-in-chief when it came out in May of 1933. Some of the assistant editors worked with Dr. McClure (the head of the English department), and others with Dr. Witmer (an English professor). They had lots of material for the first issue, and it was easy to finance. They welcomed any poems, verse, essays, short stories, and book reviews.

A contest was held to select a name for the magazine. The Lantern was picked from the thing on the top of the newly-opened Pfahler Hall, which is called a lantern. It represented a distinctive feature of campus architecture, and symbolized the light shed by creative work.

The first issues were sold for 25 cents apiece, or 75 cents for a yearly subscription of 3 copies. The Lantern was such a success that it has been continued ever since.

If you wish to contribute to the Lantern, simply drop off your poem, short story, essay, or drawing in the Lantern office, or in the blue-flowered box in the periodical lounge in the first floor of the library.

## The Obtuse Observer An Autumn Walk

By DON WHITTAKER

Some afternoon, when the walk of the library begins pulsating in uncanny rhythms, book covers begin to menacingly stare and the words in the math book begin swaying in weird dances, take a walk. Not a short stroll to Marzella's or to see the whacky chicks in Shreiner, but a sojourn through the woods.

Behind the home football stands, there are a multitude of short paths that lead one nowhere in particular, but that needn't worry you. As anyone can see, the trees are ablaze with color. But listen! The familiar backdrop of tromping feet and babbling voices is left behind. Replacing it is the inevitable rustle of leaves but also other sounds: the screeching of an angry crow, perhaps a few crickets, the distant scolding of a mockingbird. Squirrels play hide and seek in the fallen leaves, chattering like so many little children. A rabbit, frightened, scurries across your path.

If you rediscover the path I

## ALUMNI CORNER

One of the best things that happened to me at Ursinus was that I became hooked on physics, thanks to the influence of some of the faculty, in particular Professor John Mauchly, who was co-inventor of the computer. I've been teaching and doing research in physics during an exciting period in which the physics textbooks have been rewritten many times in a futile attempt to keep up with the rapid increase in our knowledge and understanding of the physical world.

Since leaving Ursinus I have been principally located at the following places: Ohio State University, 1938-42; Princeton University, 1942-43; Los Alamos Scientific Laboratory, 1943-46; Cornell University, 1946-. At Ohio State I did graduate work in experimental nuclear physics, having been attracted to that particular area during visits with Professor Mauchly to the nuclear laboratory of the Carnegie Institution in Washington and also by a cyclotron which was just beginning to work at Columbus.

In December of 1941 a big break came my way when Dr. Joseph Morris, who was directing an office of science personnel for the National Research Council, showed up unexpectedly in Columbus and made it known that he was looking for nuclear physicists to work on a problem associated with the war effort. I had been looking into the job situation at various industrial laboratories, but dropped these plans to take the job offered by Dr. Morris.

And so in February, 1942 I joined a small group of lively young physicists at Princeton on a project that was one of those leading up to the Manhattan Project. In January, 1943, J. Robert Oppenheimer came to Princeton, told us about the chain reaction that Fermi and his co-workers had brought about in Chicago the previous month, and asked us to go to Los Alamos to help establish a laboratory to investigate the possibility of an atomic weapon.

At Los Alamos there grew a community of scientists that was a dream world for any young physicist. All the names in my textbooks were there—Bohr, Bethe, Chadwick, Fermi, von Neuman and many others. I worked on experiments using the Harvard cyclotron, which we had moved from Cambridge to the laboratory on the

found, you will wander past an old white clapboard house, over a single abandoned railroad track. Route 29 lies in front of you. Follow it for a few, or a few hundred, yards, one way or the other—it really doesn't matter. For a rush of nostalgia, gambol down one of the steep slopes to the Perk. Take off your sneaks, dangle your feet. Skip a rock and watch the ripples toss and roll a water spider. An unforgettable autumn diversion.



JOHN DeWIRE

mesa. We studied many of the fundamental processes that had to be understood before an explosive assembly could be designed. Later we set up some detecting devices to study the behavior of the test bomb and so at 5:30 on the morning of July 16, 1945, I was lying on the sand at a point six miles north of the spot where the first atomic bomb exploded and watched that event.

I came to Cornell in 1946, was appointed Professor of Physics in 1958, and Associate Director of the Laboratory of Nuclear Studies in 1968. At Cornell we have built a series of electron synchrotrons, starting with a 300 MeV unit in 1949 and going to a 12 GeV device which we now operate on campus. I have taken part in the design and construction of all these accelerators and have done experiments with all of them, primarily in the areas of electromagnetic interactions and meson physics. The results of these experiments have been published in a number of journals both here and in Europe. I have taught physics courses at all levels at Cornell and have found this activity to be an ideal complement to the research work.

Working in physics has brought with it many pleasant experiences. I attended one of the first conferences held in the Soviet Union in 1959 at Kiev and have also taken part in meetings in Venice, Rome, Hamburg, Bonn, Liverpool, and many places in this country. In 1960-61 I had a National Science Senior Post-Doctoral Fellowship and spent the year in Rome where I worked at the Italian National Laboratory at Frascati. During my sabbatical in 1967-68 I spent half the year at the National Accelerator Laboratory at Batavia, Illinois, where I started the work on the main magnet ring for the giant accelerator. The other half year was spent at the University of Bonn as a Fulbright Scholar and Visiting Professor. I am looking forward to going back to Bonn next year with the help of a grant from the German government, given to me at the request of the physicists at Bonn.

I've enjoyed every bit of my career to date and am looking forward to more of it. Ursinus was very kind to me to steer me into such an exciting profession.

## THE URSINUS WEEKLY

Published each week during the academic year by the students of Ursinus College, Collegeville, Pa. 19426. Seventy-fourth year of publication.

### EDITOR

Cynthia V. Fitzgerald

### ASSOCIATE EDITOR

Rich Whaley

### FEATURE EDITOR

Marilyn Harsch

### NEWS EDITOR

Judie James

### BUSINESS MANAGER

Scott A. Rhoades

### CIRCULATION MANAGER

Rich McIntyre

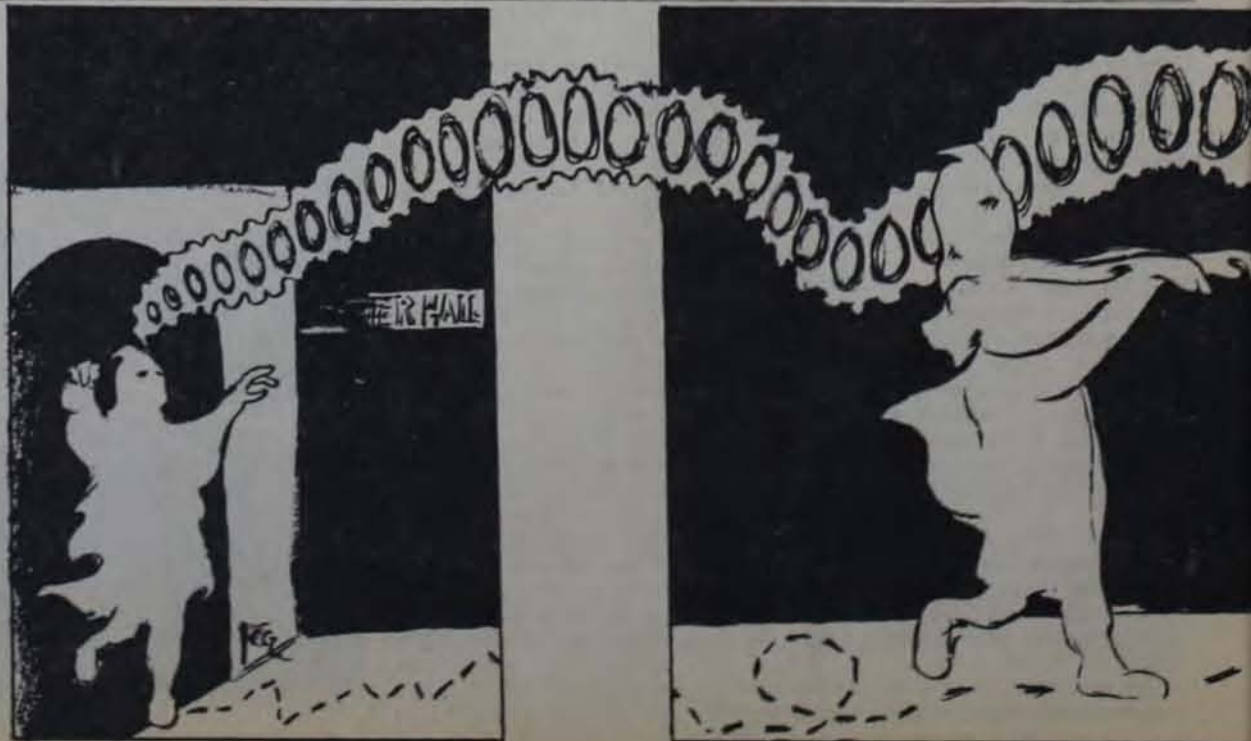
### STAFF

Frank Hadley, Alan Stetler, R. Brandt, John Gilmour, Daniel Bowe, Geoff Lawrence, Brian Fegely, Kim Tilley, Tim Clemens, Meg Sellers, Bob Searles, Ruth von Kummer, Kathy McCarthy, Joy Keene, Linda Lane, George Geist, Dave Rawe, Don Whittaker

THE EDITORIAL CONTENT DOES NOT NECESSARILY REFLECT THE OFFICIAL POSITION OF URSINUS COLLEGE

Entered December 18, 1902, at Collegeville, Pa. 19426, as second class matter, under Act of Congress of March 3, 1879.

Mailing Address: Campus Post Office, Ursinus College, Collegeville, Pa. 19426  
Subscription Rate: \$4.00



# Mr. Richter Goes To School "What's Playing at the Movies?"

By ALAN STETLER

While most Ursinus students were engaged in typical summer pursuits, either working or just being lazy (if you were lucky enough), Mr. Richard P. Richter, Vice-President of Administrative Affairs at Ursinus was up at that hallowed institution of higher learning along the Charles River—Harvard. Mr. Richter was participating in the Institute for Educational Management (IEM), a six-week summer course conducted by the case method of the Harvard Business School.

According to Mr. Richter, IEM began as a non-profit corporation dedicated to dealing with the per-



MR. RICHTER

ceived lack of managerial skills among the upper echelons of administration in American colleges and universities. The famed case method of the Harvard Business School basically involves the breaking up of students into small discussion groups who then study a case history and develop their own conclusions and solutions. At the IEM, Mr. Richter and his colleagues were presented with situations that would typically confront a college administration such as budget problems or labor relations.

The cases are often based on actual problems that confronted real college administrations. In some of the case discussions the actual people involved sat in on the exchange of opinions and then told the group what was actually done to solve the problems. "Academically fantastic" and "an exciting and viable thing" were just some of the words Mr. Richter used in praise of the case method type of learning. But he warned against being overly optimistic about the program because not all the cases were equally productive or enlight-

ening.

What did Mr. Richter gain from his six-week stint that would be of benefit to Ursinus in some way? This is the obvious question that most people might ask after reviewing the program, which on first glance might seem abstract. Perhaps most importantly Mr. Richter realized that the adoption of a case method course at Ursinus, of which there had been some talk, has several obstacles to overcome. Identifying the need for such a course and the necessity of hiring new professors or retraining present ones are just some of the major problems.

"I went largely because I wanted to gain perspective on the problems on my desk," is how Mr. Richter summed up his feelings on his summer at Harvard. His absence did make him perceive some things differently and perhaps these observations would be of more interest to the average student because they affect him more directly.

First he notes that "the unwillingness of Ursinus to diversify its dedication to an undergraduate liberal arts program is a strength. However, its unwillingness to diversify within that system is somewhat excessive." Asked what he would like to see done, Mr. Richter was happy to report that Ursinus is already making steps in that direction. A planning grant has been applied for to try an experimental inter-divisional course. A committee chaired by Dr. Visser and consisting of Dr. Reiner, Dr. Sullivan, Dr. Byerly, Dr. Snyder and ex-officio Dean Bozorth and Mr. Richter, is setting up the program which would be a multi-disciplinary look at man in the present era. It is a definitely exciting possibility. Mr. Richter would also like to see the performing and creative arts aspects of the curriculum expanded. "Our attitude toward the curriculum as a means to an end must not be complacent," he stated.

Another interesting observation that Mr. Richter made was that he feels peer group influence is not used as effectively as it could be at Ursinus. Based on his own experience this summer he feels that the interaction among fellow students plus a formal program of education produces more than if each avenue of learning was used separately. Ursinus must use the student more in the learning process of other students, such as in the reading and evaluation of freshman themes. But it is possible to go too far in this direction and Mr. Richter warned against this.

The IEM was a valuable personal experience for Mr. Richter. Indirectly it could also be valuable for the rest of us if some of the observations and recommendations that Mr. Richter suggested were put into effect. They are well worth a try.

By JOHN GILMOUR

In the midst of the cultural wreckage that was (and still is) South Street in Philadelphia, some businessmen set up a professional resident theatrical company, in an attempt to give Philadelphia some cultural life. They called it the Theatre of the Living Arts. And Philadelphia being what it is, the project failed for lack of support after seven years of marginal operation.

At that point, in 1971, a man named Al Malmfelt took over and completely changed the format. Now, rather than a repertory theatre, it is a sort of avant-garde cinema. But that label is wholly inadequate: the only way TLA (Al Malmfelt shortened the name, also)



can be defined in terms of the films shown. They range from a series of the greatest screen adaptations of Shakespeare to the films of Woody Allen. This fall, TLA has also had a series of Francois Truffaut films, a series of Marx Brothers films, two films by Orson Welles, and many more. This summer and fall, TLA will show ninety-six films in ninety-eight days.

Malmfelt says that the only criterion used in the choice of his films is that they must be interest-

ing; he tries to schedule the widest selection of interesting films. They must evoke a response of some sort, whether revulsion, laughter, or tears. What he most wants to avoid is having people leave the theatre bored.

Of late TLA has been the object of some (possibly dubious) notoriety. For over a year now, every Friday, Saturday, and Sunday night at midnight they have shown John Waters' "Pink Flamingos." It was advertised on WMMR radio as "an extravaganza of grossness," and "an exercise in poor taste." The headline for the review in Screw magazine screamed "Fat Bald Transvestite Scarsf Up Poodle S=t." And that is absolutely true. A fat, bald transvestite does actually eat poodle droppings. This person, called "Divine" also commits another, different act of oral outrage, and does other, various disgusting things on screen.

"Pink Flamingos," however, belies the real TLA. Virtually all the films are of high quality and lasting significance.

For fifteen weeks earlier this year, the French movie "King of Hearts," played to packed houses. It is widely regarded as one of the finest films ever made. It has played for three continuous years at a theatre in Cambridge, Mass. "King of Hearts" explores the question of who is insane—soldiers who shoot each other, or the residents of an insane asylum, who hurt no one. Alan Bates is a Scottish soldier who reads Shakespeare to carrier pigeons. He is ordered to go and "liberate" a French village. All the residents of the town have fled, leaving it to the residents of the insane asylum in town. They occupy the town and joyously act out their fantasies. A rugby team is formed, a brothel is opened, and so forth. The life they bring to the town is totally unique: the "nuts" are utterly happy. This

happiness draws Alan Bates in, and he becomes a part of them. But a time comes when he must choose between the insanity of World War I and the insanity of the "nuts."

This summer "The Grande Bouffe" also played at TLA. It is a rabid satire of the idle rich. Four rich Frenchmen gather for an orgy of food and sex. In the end they eat themselves to death.

"King of Hearts" and "The Grand Bouffe" are typical TLA films, both are serious films about thoughtful topics. But "Pink Flamingos" is also there ready to assault the senses with disgust.

TLA is not the only theatre of its type in the area. The Academy Screening Room also shows similar limited attraction films. This summer "And Now For Something Completely Different" played for



ALAN BATES IN "KING OF HEARTS"

several weeks. It is by an English comedy group called "Monty Python's Flying Circus," which specializes in absurd humor. One cannot describe humor, so I won't even try. But last week they had a Carmen Miranda and Benny Goodman musical, more extra- (Continued on Page 4, Col. 5)

## GROUCHO • CHICO • HARPO



## Spectrum Blues: Joe Cocker

By FRANK-JOHN HADLEY

Back before the turn of the decade, Joe Cocker owned the strongest and most emotional voice in rock. His highly personal interpretations of standards as David Mason's "Feelin' Alright" and John Sebastian's "Darling Be Home Soon" won instant critical acclaim and comparisons to blues greats like Ray Charles. Yet success after the release of his first album was nothing compared to what greeted him on his first concert tour, aptly titled "Mad Dogs and Englishmen."

An obscure studio musician, Leon Russell, latched on to Cocker and engineered the hectic tour. The long string of gigs launched the gruff Briton into the music-world limelight but it mentally and physically broke him. Cocker would never adjust to being a "rock star."

Cocker, always a sensitive and introverted performer, as his deeply felt vocals indicate, retreated to the North England farm of his parents for almost two years. Rumors of a failing voice, resulting from illness and a nerve condition, were confirmed in 1972 when a Stateside tour flopped. He promptly returned to Great Britain.

This summer Cocker announced he would be touring again and that a new album was on its way out. The record, *I Can Stand a Little Rain*, proves that Cocker is still an important artist despite a weaker voice. The title cut is laid-back, somber and sad—which clearly shows Cocker's plight. While he lacks the strength and drive of earlier days, the voice is well-suited for the ballads that dominate the

album. "Put Out the Light," an attempt to capture the spirit of old, fails miserably. The vocals often sound lost in the arrangements but the record succeeds on the strength of the material, and the equally tormented singing of Joe Cocker.

Cocker's live performances are a completely different story. A few weeks back he bombed in Los Angeles, due to a drunken state. The same thing happened at the Spectrum the other night with the highlight being Cocker's dash backstage to retch.

After a tight but listless set by the underrated band Little Feat and an excellent performance by the Dutch group Focus (featuring the astonishing guitar work of Jan Akkerman), Cocker followed his band, Cock'n'Bull, onstage. As only about 4,000 people showed for the concert we were able to get right next to the stage and watch the ensuing debacle. Joe was wasted beyond belief and the first part of the set was nearly unintelligible. After his backstage journey he did a little better. "I Get Mad," was marred only by Cocker banging his head on the microphone. The Cock'n'Bull Band was quite solid but they even appeared embarrassed. Joe's voice was shot and consisted of groans and whatnot. He did manage to go through another six-pack onstage and somehow stumble off the stage but when he promptly returned to attempt to sing "She Came In Through the Bathroom Window" this reviewer headed for the door. Joe couldn't remember most of the words anyway.

## Spanish Club Plans Outing

By LINDA LANE

La Ronda Espanola, Spanish Club of Ursinus College, was pleased by the large turn-out its first meeting enjoyed. Mr. Emil Paul, the club's advisor, is looking forward to an enjoyable year for all, as are Mr. Rappocci, Mr. Espadas, and Dr. Reiner, who are also working with the group.

Among the activities planned for La Ronda is a trip to New York City, tentatively scheduled for the end of November. The group will be going to see *La Celestina* (The Go-Between), a medieval play, and possibly for dinner at a Spanish restaurant beforehand. Another project planned for this year is a tutoring service whereby students finding their Spanish assignments difficult will be able to secure help from volunteers in the Spanish club.

The general aims of La Ronda Espanola are: to foster an interest in the Spanish language (also Italian), to stimulate familiarity with Hispanic culture by means of field trips and related programs, and to provide the students with exposure to the spoken language outside the classroom environment.

This year's officers are: President, Beth Foulk; Vice-President, Debbie Reck; Secretary, Ruth Marsden; and Treasurer, John Di-Bonaventure. The next meeting of the club will be Wednesday, October 30th, at 4:00 P.M. in the basement classroom of Corson Hall (New Administration Building).

## Campus Gold

## Activities

By GRETCHEN KOENIG

Campus Gold has recently been very active on the Ursinus campus. The club's first service project this year involved helping out on Parents' Day by providing name tags for parents and other visitors, selling tickets for the buffet luncheon, handing out brochures at the Parents Committee meeting, and serving at the reception held in Helfferich Hall after the football game. The group next sponsored the Ken-Crest Cubs on the afternoon of October 16 in T-G gym. The Cubs are a Scout group of about ten very energetic boys from Ken-Crest—a nearby institution for retarded children. By coming to T-G gym, the Cubs have an opportunity to take advantage of phys-ed equipment not available at Ken-Crest. Campus Gold thanks the Ursinus Physical Education Department for letting them use some of their equipment.

Campus Gold's first social event also proved to be a success. Dr. F. Donald Zucker, the group's advisor, and his wife Barbara, hosted a cookout at their home on the afternoon of October 19. The group enjoyed hot dogs and hamburgers cooked over an open fire. Following the delicious eats, Dr. Zucker took the group on a tour of his home which proved to be fascinating not only because the house itself is over two hundred years old

but also because the group was able to view and discuss the paintings of Barbara Zucker.

Campus Gold still welcomes any new members, particularly freshmen. The club plans to host the Ken-Crest Cubs every third Wednesday in the month from 3:45 to 4:45 p.m. and would like to organize a dedicated group of up to ten Ursinus students who would be willing to help out. All Ursinus students are also welcome to attend any Campus Gold sponsored social activity. One has only to read the Daily Bulletin to find out when the activities are scheduled and then get in touch with any of the officers: President Gretchen Koenig (Todd Hall), Vice-President Bill Fries (Studio Cottage), or Secretary - Treasurer Anne Riehl (Schaff Hall).

## AT THE MOVIES

(Continued from Page 3, Col. 5)

gant and absurd than any of the extravaganzas featured in the recent movie "That's Entertainment." At the end of Carman's flick, "The Gang's All Here," the stars, one by one, turned into bubbles and floated away into the distance. At that, the audience went into hysterics and rolled down the aisles.

The Bandbox in Germantown tends more toward normal films, but flipped some people out with "Tricia's Wedding." A group in San Francisco knew bad taste when they saw it, and they saw it when Tricia Nixon's wedding was made into the social event of the year, and broadcast coast-to-coast.

So they satirically recreated the whole sordid affair, with all the so-called beautiful people. Mamie Eisenhower got drunk and fell into the wedding cake. Mick Jagger was giving Tricky a hand-job. Mahalia Jackson was whipping the honkies. The highlight was when a bunch of the men went and raped Tricia. Naturally, it was all done in the best of taste, with a strong sense of propriety.

Quite obviously, these theatres provide an excellent alternative to the typical movie you see in your neighborhood cinema. When Robert Redford and Steve McQueen begin to look alike, and the plots of their movies blend together, head for TLA, the Bandbox, or the Academy Screening Room, and you won't be bored.

## Money Given Away

All through the year many efforts are put forth to raise funds for Campus Chest, the only student organization whose sole purpose is raising funds for charity. In May checks totaling \$1,295 were sent to two organizations where children will benefit.

According to Joanne Harper, Royersford, President of the organization, \$795 is going towards the purchase of a defibrillator at Children's Hospital, Philadelphia, and \$500 is being sent to Ken-Crest Centers for Exceptional Persons, Mont Clare.

Funds were raised throughout the academic year through the cooperation of sororities and fraternities, two fast days, hoagie sales, and a Christmas band concert.

The defibrillator, being purchased at Children's Hospital, is an electronic machine which stimulates the heart in cases of cardiac arrest, and will be part of the emergency equipment at the hospital.

## INTRODUCING CAMPUS LEADERS . . .



The person who brings you the outdoor buffets, rained-out marshmallow roasts, air hockey and the Union snack bar is one and the same chairperson of the Union, Melissa (Missy) Matson. It is her job to see that the Union is run smoothly and all functions go as planned, as well as assist in creating the functions.

In addition to her responsibilities at the Union, Missy also produces for ProTheatre. As a senior who is interested in education, she is student teaching English at a local junior high school. However, she may not decide to go into teaching, but pursue a career in business. Off campus, Missy has equestrian interests; she enjoys training as well as riding horses.

In regards to her four years at Ursinus, Missy's biggest complaint is those students who yell a lot but are always too busy to get involved. Her philosophy is if you want to get something done, do it yourself. She has.

The manager of Ursinus College's campus radio station is Rich Hankison, a senior who is majoring in history. Rich is enthusiastic about the prospects for WRUC as a means of campus communication. He feels it has an unlimited potential which may never fully be realized. In addition to working at WRUC, Rich's only other on-campus interests are Alpha Phi Omega, the national service fraternity and photography. He feels that one shouldn't get involved in many diverse activities; it is more rewarding to concentrate in a few areas.

Tired of school, Rich hopes to get his third class operating license. This will enable him to become a professional announcer after graduation. He will probably start at a small town station and work his way up to a larger metropolitan one. One surprising fact about Rich is that he likes all kinds of music, except country western. Hope nobody from Arkansas listens to WRUC.

# Ursinus Homecoming 1974

## FRATERNITY CANDIDATES TO WEAR THE QUEEN'S CROWN



CINDY MARTIN

By MARILYN HARSCH

As anyone who has been confronted with one of the multitude of red and gold signs will know Homecoming is this Saturday.

This year's Homecoming will be combined with Founder's Day. The Founder's Day ceremony will feature the induction of thirty-six men and twenty-one women into the Ursinus Hall of Fame for Athletes. This group of fifty-seven were selected from several hundred nominees. All of the inductees attended Ursinus before 1964, the cut-off point for consideration.

The speaker for this event will be Heywood Hale Brown of CBS Sports.

On the non-sports side, the 10:00 a.m. ceremony will also include the awarding of three honorary degrees. The recipients of the Doctor of Law degrees are all alumni. They are Mrs. Ruth Rothenberger Harris, 1936, the Dean of Women, Austin Gavin, Jr., Esq., 1930, the former Executive Vice President of the Pennsylvania Power and Light, and the current Executive Assistant to the President of Lehigh University, and Jesse Gibson Heiges, Esq., 1935, General Counsel, Vice President, and the Director of Pfizer, Inc.

At the same time, those people who completed their requirements during Summer School will be a-

warded their degrees. These include eight bachelor of science, one bachelor of arts, five bachelor of business administration, five associates of business administration, and one certificate of proficiency.

A portrait of President Pettit, painted by John Howard Sanden, New York City, will be presented by Chancellor Helfferich and unveiled by Isabelle Pettit Seeman, the President's daughter.

The next major event of the day is the football game with Swarthmore. The Bears hope to win their first game of the season. Swarthmore will also be our competitor in Cross-Country.

At the game's end, the Walker Trophy will be awarded to the outstanding player in the game. This award is made by the Bruins Club.

During halftime there will be a show by the band directed by Mr. James Soete, the color guard, and the majorettes.

Also during half-time, Mr. Glenn Eshbach, President of the Ursinus Alumni Association, will crown the Homecoming Queen.

This year's candidates include: from Alpha Phi Epsilon, Cindy Martin. Cindy is a senior from Easton, Pennsylvania. She is a Psychology major. Her major campus activities include being Women's Vice President of USGA, SFARC, captain of majorettes, and



JUDY BOGARDUS



MISSY GRUBB

waitress in the dining hall.

From Beta Sigma Lambda, the candidate is Judy Bogardus. Judy is a history major from Pelham, New York. Her major activity at the moment is student teaching junior high social studies. Besides this she is a cheerleader, Treasurer of the Spirit Committee, a member of Omega Chi, and a student assistant in the library.

Delta Mu Sigma's candidate is Missy Grubb. She is an Economics major from Philadelphia. A plant store in St. Peter's Village occupies most of her time. Besides this she is a member of Phi Psi, and does leather work.

Courtney Solenberger is Delta Pi Epsilon's nominee. She is a Physical Education major from Lansdowne, Pennsylvania. Student teaching is her main concern at the moment. Her other activities include CCC committee, senior class officer, member of Omega Chi, hockey, swimming and lacrosse, and waitressing in Wismer.

Sigma Rho Lambda this year is presenting Patti Schenk as its candidate. Patti is a French major from Huntington Valley, Pennsylvania. She is a student teacher, member of Omega Chi, the French Club, and the tennis team.

Judy Petraitis, Zeta Chi's nominee rounds out the court. Judy is a math major from Cinnaminson,

New Jersey. She is currently teaching 7th grade math. Besides this she is a member of Omega Chi, plays varsity badminton, waits table in the dining hall and is treasurer of the yearbook. As a hobby, Judy is an amateur hair stylist.

The tradition of the Homecoming Queen at Ursinus is not one of the older ones. The first court I could find mentioned was in 1952. The members of this court were Queen Eleanor Unger, a senior member of Tau Sigma Gamma who represented Alpha Phi Epsilon, Junior Joanne Freidlin, a member of Omega Chi, was Delta Mu Sigma's nominee.

Ruth Reed, the representative of Sigma Rho Lambda, was another senior member of Tau Sigma Gamma. Marilyn Engelman, a junior member of Phi Alpha Psi, represented Delta Pi Epsilon. Zeta Chi's representative was sophomore Priscilla Shinehase, another member of Tau Sigma Gamma. Bevolyn Syvertsen, a junior member of Tau Sig, represented Beta Sigma Lambda, rounding out the group.

The Queen of the group below was Mims Lawley. She was a sophomore member of Omega Chi. The sororities of the classes of the members of her court were Eileen Kinderman, junior Omega Chi; Barbara Rack, senior O' Chi; Sonny Kruse, sophomore O' Chi; Robin Blood, junior Tau Sig; and Ellie Marcon, junior O' Chi.

The selection of these girls was held at the game with the winner announced at the Varsity Club dance that night.

This year the election will be held either Thursday or Friday in the Parents Lounge. Everyone is eligible to vote, so support your favorite. Good luck to all the candidates.



COURTNEY SOLENBERGER

The Ursinus Bears will play Swarthmore; kick-off is at 2:00 p.m.

Other Homecoming activities include the transformation of the NAB to Corson Hall and those activities planned by the Reunion classes and the fraternities. The College Union is also contributing to Homecoming by handing out one thousand and eighty lollipops.



PATTI SCHENK

### Union "Ripped-off"

Early Saturday morning, Dr. Small was awakened with the news that the Union's change machine had been completely and totally "ripped off." After a chaotic morning of security guard and police reports, student reports, and general misconceptions, it was finally decided upon how the thief (or thieves) entered the Union, what they actually took, and how they left. The mystery now is the location of the missing change machine. The amount stolen is estimated at somewhat over four hundred dollars, but the major concern is the expense of replacing the expensive change machine. If anyone has any information about the incident, or if anyone saw any activity around the Union between 5:00 and 6:00 a.m. Saturday, please contact Dr. Wessel or Dr. Small.

### AND AGAIN . . .

Dear Editor:  
Every weekend on Friday and Sunday nights I arrive at 5:30 p.m. when dinner is supposed to begin. At this point of the day I am starved, but upon my arrival into the cafeteria there seems to be no seat for me. Therefore, on a Friday or Sunday night I don't get the food I paid for. There are other reasons for my discontent: waitresses who take their frustration out on the student body, and a head waiter who does absolutely nothing about these circumstances.

Yours Truly



JUDY PETRAITIS

## Homecoming From Ursinus Past



1954-55 OLD TIMERS' DAY FRATERNITY QUEENS (20 Years Ago)—l. to r.: Barbara Rack, Sig Rho; Eileen Kinderman, Demas; Ellie Marcon, DPS; Mims Lawley, APES; Sonny Kruse, Beta Sig; Robin Blood, Zeta Chi.



# A Football Commentary

By MARILYN HARSCH

This is a commentary on Saturday's game. I started to write it as a straight news story and realized that I had absolutely no idea who scored the Muhlenberg touchdowns. In my extreme partisanship they had become little more than the opposition.

The team played better than the 28-14 score would indicate as they continued to increase their offensive output. Except for several key injuries, and some of the worst officiating I've ever seen, the Bears could have won.

The team's biggest problem, besides the proverbial morale problem is the running game. Both of our touchdowns on Saturday were scored on passes. The first in the first quarter was on a Dick Gaglio to Pete Nicholas pass. Dave Buck added the extra point. The Bears had gotten into scoring position on Whit Campbell's fumble recovery. The second in the third quarter tied the score. It was a pass from Tom Idell, who replaced the injured Dick Gaglio late in the second quarter, to Jack Winter. Again Buck added the extra point.

I don't know what the problem

with the running game is, but it is utterly ridiculous when the quarterback seems to be running the ball every other play. Not that Idell or Gaglio can't carry the ball, it's just that in order for the quarterback sneak to be effective it has to be sneaky and as many times a game as we run it, it is anything but. Bill Kelly's injury has hurt, but even so we should be doing better. If our offense were more balanced, there would be no need to continue our passing game with Muhlenberg in better position to receive them than our team.

Play selection has always been a problem at Ursinus. While I realize that the team has only a limited number of plays, better use of them could be made. Many times I can predict the play from the stands. In certain situations the team will always do exactly the same thing, completely losing the element of surprise.

I would not attempt to fix blame for the game on anyone. I feel the team can and will win. But morale must remain high. There is no reason for the football team to be a joke. They are only what they make themselves.

# X-Country: Three in a Row

The Ursinus harriers have extended their record to 5-2 with three victories in a row.

On Parents' Day, before a large home crowd, U.C. swept a tri-meet and picked up two wins by defeating Johns Hopkins and Dickinson by identical scores: 25-30. Len Domanski led the team with a third place finish in 28:25. The key to the Ursinus victories, however, was that the next four Ursinus finishers were within a one-minute span. Freshman John Richards placed fifth at the 29:03 mark. Ed Gilroy finished strongly in 29:34 and placed seventh. Gary Stanfill finished just eleven seconds later in the ninth position and brother Bob took eleventh in 30:03 to complete the Ursinus scoring.

Ursinus registered its latest victory by smashing Scranton in Scranton last Saturday by the score of 20-37. U.C. swept five of the top seven places. Len Domanski beat the second place Scranton finisher by nearly a minute with a time of 24:50. Bob Stanfill finished a strong third in 25:36. John Richards followed close behind in fourth place (25:58). Gary Stanfill made it three U.C. finishers in a row by taking fifth place in 26:23. Ed Gilroy captured seventh and Karl Geisinger placed ninth for Ursinus.

The team is beginning to roll and is gathering the momentum needed to defeat Widener and win the MAC crown. Come out and support the most successful Ursinus male team at their next meet.

## U. C.'s GHOST

(Continued from Page 1, Col 3)

Mrs. Perkins' view on the newspaper story. "It's all weird," she declared. "The Mercury really played it up."

Undoubtedly, the controversy over whether or not a ghost exists in Shreiner will continue until everyone can see for himself what Sid and Rita have experienced. The dorm is there, so is Room 15, and so are Sid and Rita, ghost or no ghost. If you're into the occult, or just plain mischievous, why not look into Ursinus College's resident ghost story? The whole affair may prove interesting—what harm is there in a little Halloween fun?

## THINKING OF SOMEONE? LET THEM KNOW!

WE HAVE GREETING CARDS AND GIFT WRAP FOR ALL OCCASIONS COME SEE!

## Auxano Christian Bookstore

373 Main St. Collegeville 489-3419

UPS HAS IMMEDIATE OPENINGS IN PACKAGE HANDLING PART TIME—5 DAYS A WEEK MONDAY - FRIDAY

Apply any day To:  
POTTSTOWN—5 a.m. - 8:30 a.m. 333 West High Street  
NORRISTOWN—4:30 am - 8:30 am 1036 West Germantown Rd.

Rate: \$3.77 per hour

## Collegeville Sunoco

State Inspection

Automatic Transmission and

General Auto Repairs

ROAD SERVICE

All Major Credit Cards Honored

Call 489-9896



A NEW SPECTATOR SPORT?



# UPCOMING UNION:

The Great Pumpkin is coming



WEAR YOUR COSTUME TO WISMER ON HALLOWEEN

## COLLEGEVILLE BAKERY

For Those Tasty Treats

Birthday Cakes Delivered to Students Upon Request — \$4.25  
489-2871 L. E. Knoeller, Prop.

## THE TOWNE FLORIST

CORSAGES and FLOWERS

for All Ursinus Events  
331 MAIN STREET COLLEGEVILLE, PA.  
Wire Service — 489-7235

# Collegeville Shoe Center Shoe Boutique



Boa • Dark Brown Suede • Gold Suede

STUDENT DISCOUNT WITH I.D.

Come! See! You'll Save!

## Collegeville Shoe Center

RIDGE PIKE & EVANSBURG RD.

(NEXT TO M. C. WEEKS)

COLLEGEVILLE, PA.

PHONE 489-4696

HOURS: MON., WED. & FRI. 9-9; TUES., THURS. & SAT. 9-5:30

# BUY THE RUBY

## WANTED TRAVEL REP.



Like to travel? Make money too? We need an aggressive person to sell fantastic vacations to Florida — Ski Areas — Caribbean Islands to the members of your campus. If you're interested, fill out the following information and we'll set up an appointment.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone (area code) \_\_\_\_\_  
School \_\_\_\_\_ Year \_\_\_\_\_  
Send to: Whole World Travel  
2025 Walnut St.  
Phila., Pa. 19103

## We Want You To Join Our Church As An Ordained Minister And Have The Rank Of Doctor of Divinity

We are a non-structured faith, undenominational, with no traditional doctrine or dogma. Our fast growing church is actively seeking new ministers who believe what we believe. All men are entitled to their own convictions. To seek truth their own way, whatever it may be, no questions asked. As a minister of the church, you may:

1. Start your own church and apply for exemption from property and other taxes.
2. Perform marriages, baptisms, funerals and all other ministerial functions.
3. Enjoy reduced rates from some modes of transportation, some theaters, stores, hotels, etc.
4. Seek draft exemption as one of our working missionaries. We will tell you how.

Enclose a free will donation for the Minister's credentials and license. We also issue Doctor of Divinity Degrees. We are State Chartered and your ordination is recognized in all 50 states and most foreign countries. FREE LIFE CHURCH—BOX 4039, HOLLYWOOD, FLORIDA 33023.

## NEW AND USED BIKES

PARTS - ACCESSORIES REPAIRS

# NORMANS

205 BRIDGE CT. PHOENIXVILLE, PA. CALL 935-BIKE

# BRUNSWICK POOL TABLES



COMPLETE POOL TABLE ACCESSORIES AND REPAIR SERVICE

# VISTA Barrel Furniture



# MILLER & MOHLER

INC. —

4th and State Sts., Pottstown, Pa.

PHONE 323-1283

## Everything from Maxis to Overalls —

The Best in Peasant Garb at Low Prices for Him or Her

Also Candles, Incense and Cards

We're Only 10 Minutes from Collegeville

## CABIN CRAFT

SPRING MOUNT ROAD

SPRING MOUNT, PA.

287-7064

HOURS: Monday thru Saturday, 10 a.m. - 8 p.m. Sunday, 1 p.m. - 8 p.m.