# Ursinus College <br> Digital Commons@ Ursinus College 

# The Ursinus Weekly, October 20, 1952 

Sarah Canan<br>Ursinus College<br>Elsie R. Belz<br>Ursinus College<br>Richard P. Richter<br>Ursinus College<br>Evelyn Scharf<br>Ursinus College<br>Charles Haverstick<br>Ursinus College

See next page for additional authors

Follow this and additional works at: https:// digitalcommons.ursinus.edu/weekly
Part of the Cultural History Commons, Higher Education Commons, Liberal Studies Commons, Social History Commons, and the United States History Commons
Click here to let us know how access to this document benefits you.

## Recommended Citation

Canan, Sarah; Belz, Elsie R.; Richter, Richard P.; Scharf, Evelyn; Haverstick, Charles; Carson, Nancy; Garrow, Patricia; Guldin, Dick; Bowman, Dick; Wenner, Ted; and Burger, Bill, "The Ursinus Weekly, October 20, 1952" (1952). Ursinus Weekly Newspaper. 502.
https://digitalcommons.ursinus.edu/weekly/502

## Authors

Sarah Canan, Elsie R. Belz, Richard P. Richter, Evelyn Scharf, Charles Haverstick, Nancy Carson, Patricia Garrow, Dick Guldin, Dick Bowman, Ted Wenner, and Bill Burger

Helfferich to Receive Degree on Founders' Day

|  |
| :---: |
|  |
|  |
| comet |
|  |  |
|  |
|  |
|  |
|  |  |
|  |
|  |
|  |
|  |
|  |  |
|  |
|  |
|  |
|  |
|  |
|  |  |
|  |
|  |
|  |
| Sorority Rushees to Open Bids Friday |
|  |  | MSGA Rules Breaks as Illegal,

Customs to Remain



## Bloodmobile <br> To Come Wed.



FOOTBALL HOLIDAY
Dean Armstrong announces
hat, following Ursinus tradithat, following Ursinus tradi-
tion, there will be no classes
held on Monday, October 27 , if Ursinus is successful in de-
feating swarthmore on Old
Timers' day, October 25th.

Varied Plans Made For Old Timers' Day

## Homecoming week-ena at Urisinus


 a dance sponsored by the Spirit
committee.
On Saturday at 9:00 a.m. the On Saturday at $9: 00$ a.m. the
junior women will be host to all freshmen women at the tradition-


Graduates of Ursinus who were
members of sororities will have
lunch with their sisters on the 25th.
Tau Sigma Gamma, Phi Alpha Psi Tau sigma Gamma, Phi Alpha Psi
are their luncheons at the
Collegville Inn; Omega Chi and Kappa Delta Kappa will be at
Lakeside and Alpha Sigma Nu will
hold their luncheon at the Bridge Each of the fraternities this year has chosen a queen to represent it

$$
\begin{aligned}
& \text { Shinehouse has been chosen for } \\
& \text { Zeta Chi, Eleanor Unger for Alpha } \\
& \text { Phi Epsilon, Ruth Reid for Sigma }
\end{aligned}
$$




Marilyn Engleman for Delta Pi Sig-
ma Fol
Ursinus will be host to Swarth
more for the homecoming football
game which begins at 2:00. At 1:00 p.m. the soccer team will play the alumni on the soccer field. At the
conclusion of the athletic events,

a tea in the gym for all those old To put a finishing touch on th day's activities, the Varsity club is sponsoling a danee in the T-G
gym Saturday night. At this dance a queen for the day will be chosen
from those six representing the fraternities.

## Day Study Plans

 For Fashion Show; Initiates Freshmen

## Roberts, Geiger Cast as

 Leads in Fall ProductionTen New Members, Chosen by Lantern
by bisice Eerz 35 The primary objeetive
thaf of the tantern the
the ite


## 


 saty saous.ateren suom in thei





 anmaem sine has ano been auwe Alue inemersor the cast inn in





 rompler
The shatan dire toto or the proaenton the ourtan ound init aidil-
 Up the sly, she has warteed on many commitees and, zast spinge.

## Sturgis Receives Honor at Ceremony

Dr Rusen D S. Sturst, directot of
 and fessional Achievement certificate at the dedication ceremony of the the H. Fletcher Brown Chemical laboratory at the University of Delaware. The presentation of achievement certificates was made to other
men reknowned in the field of chemistry at the same time. Actually this is an award not only to Dr. Sturgis but to Ursinus College also, for a great proportion have gone into graduate study in chemistry. An example is Trygve Meeker '51, who won a fellowship
from the National Science foundafrom the National Science foundation. This speaks well for Mr.
Meeker and for Ursinus. On this Meeker and for Ursinus. On this
basis, Dr. Sturgis received his cerbasis, Dr
Dr. Sturgis is a graduate of the Dr. Sturgis is a graduate of the
University of Delaware, Class of 1919.

Another honor was recently received by Dr. Sturgis when he was elected to the executive committee of the State School Directors asHarrisburg, October 8 and 9 . He has for several years served as chairman of the legislative comSchool Directors association, a division of the State School Directors association

VARSITY CLUB TO HOLD DANCE The Varsity club will sponsor the Old Timers' Day dance on October
25 in the T-G gym from $8: 30$ to 12:00. The price of the tickets will
be $\$ 1.50$ and the Mellowtones will be $\$ 1.50$ and the
furnish the music
The next regular meeting will be held for all members of the Varsity
club on Wednesday, October 22, at 12:45.

| NOTICE |
| :--- |
| Senior biographies for the |
| 1953 Ruby will be due Friday, |
| October 31. They are to be writ- |
| ten either by roommates or by |
| close friends in the following |
| manner: approximately 50 |
| words; adjectives or short |
| phrases in preference to com- |
| plete sentences; mention of per- |
| son's habits, interests and char- |
| acter traits. Deposit the bi- |
| ograpies, typewritten if possible, |
| at Hobson hall. |



## EDITORIALS

## THE HIGHEST HONOR

At the Founders' Day exercises on Wednesday of this week, Vice-
President Donald L. Helfferich will be awarded the honorary degree of doctor of laws, the highest honor which the college can bestow upon
him. We think it proper at this time to mention some of the qualities which make him deserving of this award.

Mr. Helfferich has been Vice-President of the College since 1936.
graduated from Ursinus himself in 1921 and was elected a member He graduated from Ursinus himself in 1921 and was elected a membe of the Board of Directors in 1927. Besides fulfilling his present duties,
he has had considerable success in the business world. Mr. Helfferich, as Vice-President, has not only been a good administrator, but through such organizations as the Curtain club many worthwhile projects, such as the Spirit committee and the pro-
posed Student union. In the everyday bustle of college life we are all too inclined to take for granted the work of a Vice-President. We are glad, therefore, to
have this opportunity to mention his work, and, it is with great pleasure have this opportunity to mention his work, and, it is with g.
that we shall see him receive the college's highest honor.

## GIVE BLOOD

The Red Cross bloodmobile coming to Collegeville this Wednesday is to be an all-Ursinus affair. At least 150 donors out of the over 600 students are urged to come to the Trinity church betw.
of $11: 00$ to $4: 30$. This is a good cause. Let's support it.

## This Week Off Campus

## by Helen Gardner '54

MOVIES-Norris-tonight and tomorrow-Sudden Fear, starring Joan Mitchem. Wed. (Pottstown) - tonight - Montana Territory; Tues. and Strand (Pottstown)- tonight - Montana Territory; Tues. and
Wed.-My Man and I, starring Shelley Winters; Thurs., Fri., Sat.Somebody Loves Me.
Hippodrome-tonight-The World in His Arms, starring Gregory Peck and Ann Blythe; Tues. and Wed.-O'Henry's Full House, with Richard Widmark, Jeanne Craine, Oscar Levant, Farley Granger,
Marilyn Monroe; Thurs., Fri., Sat.-Caribbean with John Payne, Marilyn Monroe; Thurs.,
Arlene Dahl, in technicolor.
Studio (Phila.)-Tales of Hoffmann, at popular prices.
DANCING-Sunnybrook, Vaughn Monroe, October $25, \$ 1.65$ per person.
MUSIC-Dancers of Bali-Fri. and Sat, mail of Music Box Office. Carmen-Thurs., Academy of Music, Phila La Scala Co., with Jean Madiera, Louis Mannard, Norman Scott.
No Philadelphia Orchestra concerts this week.

## Johes---U. C.

 Mother: "What did you learn inSunday School?" Willie: "We learned about a
eyed bear named Gladly." Mother: "Are you sure? Willie: "Sure. The first hymn was
called "Gladly the Cross I'd Bear!"
A lecture is that process whereby ideas pass from the notebook of the student without affecting the mind of either.

There was a young lady named
Banker
Who slept while the ship was at
She woke in dismay
When she heard the mate say,
"Now hoist the top sheet and
CAMPUS CHEST CONDUCTS POLL
The Campus chest will conduct a student poll November fourth
This poll will list charitable organizations to be considered for inclusion in the coming drive. Stu-
dents will then be given the opportunity to chose the organizations which they would like included.
A goal will be set for each class goals will be based on class membership.
The Campus chest committee is campaign which is planned for
November 17 to 26 .
Purposes of the organizations to
be considered for inclusion in the ed in the November 3 issue of the Weekly.

Chem Society to Visit Sun 0il
The Beardwood Chemical society is taking a plant trip on Friday,
October 31 , to the Marcus Hook Refinery of the Sun Oil Company. The trip is open to members of only. The group plans to leave at
$12: 30$ p.m. Any Beardwood member desiring to go should contact
Bill Parr before Thursday, Oct. 23.

JRS. HOLD BIRCH BEER BALL At the junior class meeting last
Wednesday, plans were made for Wednesday, plans were made for
the Birch Beer ball, held on Friday night. The financial statement was presented, and it was decided that class dues are to be paid by
November 3 . Class representatives in each dormitory will collect them.

 Warren of California is finally pre1952 presidential election at held at 8 p.m., October 21 .
$\qquad$ Philadelphia area at Town hall, phia, where he will not only be come to the aid of General Fisenanswer various questions that may ence.
There is no charge for this affair and an opportunity is presented to all students who have any intercover new facts or to have

## AMIDST THE MADDING CROWD

 Affair in Wis.by Richard Richter It is perhaps too late in the cam-
paign to talk about principles. We paign to talk about principles. We keep up their shining force throu
these muddy October days. Nev
theless, they are important, word about them is not out of
order order.
I have in mind General Eisen hower's compromise with Senato McCarthy. Now, even Ike's bitter-
est enemies are reluctant to call
him a man of dishonor. Popular him a man of dishonor. Popula as the large crowds that come ou man who has already won great-
ness in the best sense of the word He is popularly a man of unques PEACE WITH JOE
Despite this, however, questions
arose in the minds of many when arose in the minds of many when Ike went to Wisconsin a couple of weeks ago and made his peace with
Joe McCarthy. Ike's statements in Joe McCarthy. Ike's statements in
Wisconsin raised doubts - doubts, Wisconsin raised doubts-doubts,
unfortunately, about principles, unfortunately, about principles
Said Ike: "His (McCarthy's) purpose and mine of ridding the
Government of incompetence, disGovernment of incompetence, dis-
loyalty and . . subversion are one and the same and the difference have nothing to do with the end In othe
In other words, if Ike were President, he would not object to Mc-
Carthy's methods of catching communists. Here is the spectacle of the honored man of principle favhis dishonorable acts.
It is pointless to list all the things McCarthy stands for - or rather doesn't stand for. But his most reexample of the kind of thing Ike will not object to. Speaking to LasVegas, Nevada, audience, Joe called a local publisher an ex-
communist. The accused man happened to be in the audience, and he immediately stood up and asked to be given a chance to answer the
charge. Joe dodged the question and charge. Joe dodged the question and when his speech was over left-the auditorium immediately. His acpens that the publisher's paper is supporting the Democratic senatorial candidate in Nevada. This apparently, is one of the differ ences that have nothing to do with

CAUSE FOR CONCERN
Ike stands for many things. H stands for a change, less big gov-
ernment, states rights, economy and all that. These things taken together may well outweigh his concession to McCarthy. Joe is, aftively minor one at that, or is he Aren't the unprincipled methods for which he stands an ugly denia American life? And isn't it really cause for more than a little con cern that the Republican candidate for President of the
reject those methods?

## Etiquette Part of <br> Frosh Orientation

Jen Price ' 54 and Paul Shilling
ford ' 54 jointly presented the topi "Techniques of Good Manners" at the freshmen orientation meeting "Do unto thers as you would have Do unto ounto you" was greatly em phasized at this fifth of a series of talks, the last of which will be
given November 12, by Dr. M. W.
Armstrong. subject to be discussed. Here the used when calling on a girl; the girls were reminded to be prompt
Relaying telephone messages both accurately and promptly was another good dormitory manner men-
tioned. In the dining room, manners begin as soon as you enter,
and courteous at the table. Because of the Founders' day exwill be no freshmen orientation Tuesday, the sixth topic 'Adminis

Shop at the new
HOLLEGEVILLE SUPER MARKET Plenty of free parking Open Thurs. \& Fri. nights for

## Student Union Data Released

Here is the information concerning the Student Union which we promised, in last week's issue of the Weekly, to publish this week. Last year, the president of the Men's Student council, Tom Davis plan by which the necessary money could be collected. The letter is "Duoted in its entirety:
Dear Tom:
Several times during the year the students have expressed the wish to help the Board of Directors to provide additional recreation rooms in the southern part of the basement of Bomberger hall. This generous will welcome students' help.
The Directors with whom I have discussed the matter have suggested that the students give a specific sum for this purpose, that he Board not only make the space available, but also provide the additional funds necessary for the alterations, decoration, and fur-
nishing of the rooms. It is estimated that the total cost will be about rishing of the rooms. It is estimated that the total cost will be about ight thousand dollars. It has been suggested-and I am willing to ecommend-that the Board of Directors vote to proceed with this
work as soon as the classes of 1952, 1953, 1954 and 1955 contribute to work as soon as the classes of 1952, 1953, 1954 and 1955 contribute to
the Treasurer of Ursinus college a total of six thousand dollars. This arrangement I believe will enable us very soon to begin this work.
I wish to take this opportunity to thank all the students who have taken so helpful an interest in this worthwhile project.

Sincerely yours, D. L. Helfferich"
Most of the students in the four classes of last year donated their reakage fees. The following is the list of pledges as taken from cards lists submitted to the treasurer's office:
Class of $1952-162 \times \$ 10.00$
$\$ 1,620.00$
Less Breakage Assessments ....... ........ 52.01

Class of 1954 . $136 \times \$ 10.00 \quad 1,230.00$
Class
The total is $\$ 5,517.99$. Subtracting this from $\$ 6,000$, leaves a sum
$\$ 482.01$, which must still be collected.

## By the Way

## by Evelyn Scharf '53

Autumn with its brilliant display of colors really seems to bring ut the nature-lover in some of our fellow students. We know of two oeds who disappeared on an extended field trip only to reappear a few twig of honeysuckle. (Anyway that's how and wildly exulting over twig of honeysuckle. (Anyway, that's how they identified it). And vanced botany for hours, come spring.

Can't remember when we've seen the dining room as empty as it as this week-end. The Y retreat must have had a terrific turnout. Of course, there are always those who prefer home-cooking on weeknds, regardless.

Just a few notes concerning the current political scene. For Adlai supporters-or, for that matter, for those who aren't sure what the man frich up to the Poin and poster. And a word of advice to Ike-rooters. Don't offer persons of
voting age an "I Like Ike" cigarette; you're likely to alienate them from your cause.
Well, Old Timers' day will soon be here and gone. It has all the makings of a typical rah-rah college Big week-end or, to be more exact, Big Day. Oh, those hunger pangs when we remember the JuniorFrosh breakfast. Despite the hour, we must admit it was the one reakfast we really enjoyed. And let's hope we can repeat this weeknd's victory - there's the added compensation of no Monday classes. Just a final note. Honest, it doesn't hur blood. Why don't you prove it to yourself this Wednesday?

## Over 75 Students Attend Y Retreat

## by Charles Haverstick '54

Service was the basis for the var- programs to be worked out at the lety of plans made by the YM- meetings this Wednesday at $6: 45$ WCA led by Ken Weisel '53 and in Bomberger. The Student Worship retreat held at Camp Fernbrook Yost will be their active advisor this past week-end. Over 75 re- this semester. Their plans include treaters came back to campus with church visitations, Bible study
zest to materialize the plans. class, Religious Emphasis day, AdOf particular importance in the vent services. The vespers yesterChristian association's new pro- day were led by Betsy Broadhead.
grams is the work day planned in Elwood Williams spoke on Creation the near future to support the and Bob Creigler offered special ampus chest. Extensive discussion music. A hymn sing is scheduled he Professor's panel and Fireside The improved Freshmen orienta tion and the doggie roast rally were hailed as successes and are to be repeated with minor improvethe commissions set up long range
Founded 1698 Established 1701 Founded 1698 Established 170
PERKIOMEN BRIDGE HOTEL Banquets \& Parties Banquets \& Parties
Private Dining Rooms
Phone $9511 \quad$ Collegeville, Pa . Now selling Shellenberger's Candy

CREAM PUFFS Wed. \& Fri.
"THE BAKERY"

Collegeville
473 Main Street
SUPERIOR TUBE CO.


## MEET and EAT

 at THECOLLEGE DINER
First Avenue \& Main Street, Collegeville Never Closed

## Old Timers' Day Not New; Football Stories of Past

Old Timers' Day, October 29, 1921 All over campus today the graduates of Ursinus college have been enjoying the girls' Temple-Ursinus hockey game, the special dollar dinner, the football game and the masked ball which is exclusively for the benefit of the 1952 Ruby. Today, thirty-one years later that same tradition is in effect with some new additional features such as the frosh-junior breakfast held each year during the morning in the college woods for the big and little sisters, the AlumniUrsinus soccer game, and the sorority luncheons.
The good old football game still continues, but with a new team each year. This year Ursinus meets Swarthmore on Patterson field for
the thirty-first "Old Timers' Day." the thirty-first "Old Timers a climax for the day's activities the Varsity club will hold a dance in the Thompson-Gay gymnasium in the evenirls will decorate their dorms in competition for the trophy which is now held by Duryea hall, the winner of last year's

Forward Pass Invented
Since the main part of "Old Timer's Day" is the athletics it is Only fitting that former prominent days when the athletes lived and ate in Highland hall, which was located in Trappe and still stands today. It was during this time that the late Dr. John B. Price is said to have invented the forward pass in Before 1921 a building was the then the the athietes. It was called the fore small building consisted known today as the boys' locker oom. The Field cage was named

THE SUNNYBROOK BALLROOM Pottstown, Pa.
Featuring: SAT., OCT. 25th VAUGHN MONROE and his orchestra
after Robert W. Thompson, an Ur-
sinus football star, who choked to sinus football star, who choked to death in the dining hall following
a meal. He had just recovered from a meal. He had just recovered from
diptheria when the tragedy occurred.
In future years the Thompson Freld cage was enlarged to the size
it is today. The new addition to the building was named after another Ursinus football star, George Gay, who broke his neck while
playing in a game. From this time on it has been known as the Thompson-Gay gymnasium.

Army Nearly Beaten
Great were the teams which Ursinus played in the old timers' days Rutgers, Army, Navy, and Penn sinus almost defeated an Army eleven. Gaining confidence in themselves, the Army varsity left the game, got dressed, and went up to the bleachers and sat with their
girls. Within one period of this ingirls. Within one period of this in-
cident the varsity was frantically cident the varsity was frantically
called back into the game by their called back into the game by their
coach. Naturally, Army won 21-17. Many of the "Old Timers" will recall the time when Rutgers and Navy were beaten by Ursinus. In 1917 Ursinus played Villanova who
was the proud possessor of two allAmerican players. The game ended American players. The game ended
up with a $0-0$ tie. The first undefeated Ursinus team was the team of 1902. At another time Ursinus beat an Albright team which had been undefeated up until that time Dead Ball
One game of spectacular intergame a few years ago. In the las minutes of play an Ursinus man took the ball and swept-over the goal for an Ursinus touchdown which put the bears out in front but, the referees got together and said that the goal was not allowed. for as a sad night in Collegeville, for as the Ursinus player had collapsed in his hand!
Let's hope that such misfortunes do not overcome the 1952 football
team so that when Old Timers' day rolls around this Saturday, it may be memorable not only for the many renewed friendships, but also minutes on the gridiron

## Ursinus Viewed Dr. Yost Marks College Boards; By Freshman Unique Marking System Shown

by Nan Carson '56 lower animals, distinguishable
chiefly by dinks, chiefly by dinks, name tags, a
blank expression and a greenish cast about the face. Sophs look down on us, juniors pity us, senior important people.
We didn't always think so. Ou We didn't always think so. Our grim. We eyed the other freshmen at conversation, wrote pitiful letters to anyone whose address we
knew and generally felt miserable We would have given anything to go home. The next few days were
dismal. The most frequent remark wherever freshmen were found was, "I wish I were a sophomore," usu ally uttered in an unhappy mono shown everything, everywhere wer shown everything, everywhere and
everyone. Rules were explained everyone. Rules were explained
directions were given. We remem bered nothing, and bedeviled upper classmen with questions, "How do

## "What do I . . ??". We attende

 teas, dances, conducted tours and orientation meetings which only fightened us. These affairs didn't particularly help us, but they too been devoted to moping and hov sickness.We soon found out that the other frosh were as shy and green as we. We became accustomed to cour way and gradually learned Classes started and books were bought. The dorms were full of freshmen talking, eating and making several desultory attempts to study. We criticized the food, the profs and anything else we happened to think of.
Customs came. The campus was disfigured by herds of bedinked betagged and bewildered frosh Sophs hounded us with outlandish requests and yells of "Square the tag," In spite of it all, it was fun tag," In spite or it all, it was fun. After two weeks, the friendliness and helpfulness of students and The general consensus among Treshmen was that if Ursinus is not all we might have hoped for, it is certainly much better than we had expected.

Doctor Calvin D. Yost has been the College. He was invited the going to Princeton university since same year and has been invited 1947 to mark College Board Examinations. These examinations are siven in March on a Saturday. The eaders, as the people who mark the examinations are called, begin to arrive the same day, and on Sunday morning they begin their work. First of all they are instruct ed and pre-tested on ways of mark ing. Their minds and thoughts, as to marking, are more or less regimented so that any two people correcting the same paper would
give the same grade. The readers are given sample tests and in way a reliability average for markway a reliability average for mark
ing is secured on the pre-test. English Tests Marked Most of us have taken the Eng College Board Examinations. of us realize or care how they are of us realize or care how they are
marked. The College boards as a whole are marked by machine. The only exception to this rule is th English Composition test. Ever year in March a group of approximately 70 men gather in Princeton to mark these sub-tests. These men are college professors and teachers of prep and high schools Most of them are from New England; the other from the Middle south and west, the farthest thest being Minnesota
These tests come from all over he country and some from overeas. Last March there were 27,00 The to be marked.
ix days marking period usually lasts ternoon, from Sunday to Friday af divided into seven hour day is sometimes the marking period doe not run so long; other times, as afentering college, the marking per iods lasted longer.

Chosen by College Board
The readers are chosen by th
or new board. When a new schoo they are permitted to "nominate someone as a reader. This does not necessarily mean that the person nominated will be chosen. In 1947
when Ursinus joined the College bơards, Dr. Yost was nominated by

For the past three years Dr. Yost has been a table leader. The readers sit seven at a table including
the table leader. The leader passes judgement on a question and checks the work of the other readers. The leader tries to get everyone to
read the same way, i.e., to all make read the same way, i.e., to all make
the same correction. Each reader has a numb hat the leader always knows who has marked the paper. This also helps the Board to see who is most
reliable, and thus who will return the next year. The most important job of the leader is to try to get the readers to grade in the same way. Last year the reliability was $97.3 \%$. That means that a little over $2.5 \%$ were marked differently or that there was disagreement on that portion of marking. This seems almost phenomenal since many of us know that not will mark the same here at U.C. alike. The work is very much routine if you like language and testing. There must be something to it because Dr. Yost is going back again this year.

## NOTICE

If there is anyone who would like to purchase a 1952 Ruby

Atlantic Gas \& Oils - Lubrication Lee Tires - Exide Batteries Minor Repairs

## WEISER'S ATLANTIC SERVICE

460 Main St. ph. 2371 Collegeville
COLLEGEVILLE NATIONAL BANK Control your cash with a

Protect your valuables in
Safe Deposit Box.

## JIMMY'S DAIRY BAR Hot Dogs

This advertisement, when presented Jimmy, is good for $1 / 3$ off on any sandwich.
1st Ave., next to Bridge Hotel

## About the Belles

One man's glory is another man shame. But probably the less said about the East Stroudsburg game the better. What one person would call an alibi, another would call an A-1 reason for an unexpected loss, even such a loss.
When a team can come back pull one game out of the fire in the last six minutes, and then lose the next by an overwhelming score, then you feel entitled to an explanation.
I asked for and got an explanation, but it isn't printable
The second half of the 1952 Belles is made up of several seniors, a freshmen. After winning their first game, 1-0, the most successful half of Ursinus' women's teams deserve an introduction.

Ursinus Jayvees
Ursinus jayvees have a reputation for winning and often have undefeated seasons. It may be that the coaches spend more time with it may be that we have superior material. But whatever the season we do have winning junior varsities.
Newly-wed Jane Platt Brederton
took over the jayvees this year and up to now has been successful. Leading her team on the field is captain Sara Parent, left inner. Sal is well-known to Ursinus basketball fans and will captain that yport this winter. Sara will add her speed and fight to a potentially powerful team.
Junior Joan Leet is holding down the right wing position. - This is Joan's third year on the squad. Originally she was a halfback, but this year she was transferred to
the forward wall.
Her running mate at right inner is Rose Reiniger. Also a backfield player, little Rosie has added her speed and experience to the attack.

Freshman Handles Center Freshman Pat Condon, who drives in the style of Audrey Rittenhouse, ward post. Her main attributes are fight in the striking circle and her solid drives for the goal. She captained her high school team.
At left wing is another "wearer of the green". Nesta Lewis played four years of hockey, basketball, and softball at Chatham, N. J., high school and several as captain of two varsity teams. Her other half is a twin sister, Nancy Alberta Barnhart graduated to the jayvees from the third team. she had never played hockey. Her improvement might seem impossible to anyone but those who know her, Lou (she has several names) possesses a hard drive
Sophomore Barbara Rack holds down the center half slot. Her stick work and positioning give her the Quiet Bobbie Harris fills the other halfback position. Her determination characterizes her play, and since her recent promotion from the third team proving grounds, this likable sophomore has played only when a varsity sub has not taken over
Senior Rosa Rapp occupies the
right fullback post a right fullback post. A veteran of
four campaigns, Rappy has the exfour campaigns, Rappy has the exback up the halfback line. She is varsity basketball manager
Starting another season at left full is junior Nancy Laib. From the time she was a freshman, Nancy has shown exceptional ability and
tarat

Goalie Position Responsible
The most responsible position on the team, the one in which you get Jen Price spent two years seasoning on the third team and moved up to her present standing this year. You might say she throws

## PEACOCK GARDENS

Luncheons - Dinners - Cocktails "Banquets for all occasions" Onen every day Route 202, Pa. Turnpike, Ph: 5-9902
you wouldn't be far from wrong.
She never gives up without a try ven if they do bounce. My roommate and I spent an hour one evening last week trying for this column. After trying and discarding all sorts of tricky titles she came up with the winner, a really simple thing she had been thinking of all night. So thanks, Ruthie Reed, Mmmmm, you're good girl!
A lot of
A lot of credit goes to Blanche Schulz for her efforts in takin over the hockey team during the absence of Miss Snell, who suddeny flew to Nebraska last week to care.
At noon the day of the Swarthmore game, Miss Snell received Schulz from home. And so Mis Schulz stepped in and guided th Swarthmore
A graduate of Ursinus, Blanche
A graduate of Ursinus, Blanche ter hours she often shows up a practice to get a little exercise I mistakenly implied that Robin Blood was a phys-edder. But the varsity center half is actually an she likes it or not, she'll hear the she likes it or not, she'll hear the
following phrase until she is gradfollowing phrase until she is grad-
uated: "I always thought you were a phys-edder."
Scoring for the season now stands at one each for Audrey Rittenhouse, Ruth Heller, and Adele
Boyd. Sal Parent has the lone jayBoyd. Sal Pa
vee marker.

INTRAMURAL SCHEDULE
Tues., Oct. 14-
Curtis vs. Off Campus
(724-Fetterolf)
Brodbeck vs. Freeland
Thurs., Oct. $16-$
Derr vs. Stine
Curtis vs. Freeland
Mon., Oct. 20--
Off Campus vs. Derr
Stine vs. Brodbeck
We., Oct. 22-
Curtis vs. Stine
Freeland vs. Off Campus
Tues., Oct. 28-
Brodbeck vs. Derr
Off Campus vs. Stine
Thurs., Oct. 30-
Curtis vs. Brodbeck
Freeland vs. Derr
Wed., Nov. $5-$
Off Campus vs. Brodbeck
Stine vs. Freeland
Tues., Nov. $11-$
Curtis vs. Derr
Thurs., Nov. $13-$
Rained out games
Tues., Nov. $18-$
Second Place vs. Third Place
Thurs., Nov. 20-
Championship Game
Game time: $3: 45$.
Game forfeited if at least 8 play-

COLLEGVILLE INN DINING ROON
Former Kopper Kettle management.
Phone: Coll. 4236
A. W. ZIMMERMAN

Jeweler
339 Main St., Collegeville ph. 5171
Jeweliry -Gifts - China
Small Electric Appliances

Hockey Team Loses To E. Stroudsburg
East Stroudsburg handed the Belles an 8-1 defeat Wednesday on the opponent's field as Ruth Heller scored the only Ursinus goal. Handicapped by a rough terrain, the absence of their coach, and only four returnees from the previous season, the Belles failed to show the style of play which netted them a 3-3 tie with Swarthmore five days before.
Midway through the first half,
Ruth Heller's weak drive Ruth Heller's weak drive dribbled across the goal line for the Belles'
first and last score. first and last score.
A well coordinated unit, the East
Stroudsburg squad played Stroudsburg squad played an ex-
cellent field game. Several of their cellent fierd game. Several of their
goals were excellent, while others goals were excellent, while others
should never have been scored. The entire team stopped many drives in mid-air as they bounced over the unlevel playing field.
Merrifield, lw; Boyd, li; Ritten-
house, cf; Heller, ri; Abrahamson, rw; Haines, lh; Blood, ch; Reeser, Th; Seifert, rf; Lumis, If; Bauser, g.

## " QUINNIES " FOODS - WINES - LIQUORS

 From a Sandwich to a Meal Ridge Pike, 1 mi . E. of Collegeville$\qquad$
Yarns - Notions - Cards COLLEGEVILLE
BEAUTY AND GIFT SHOP 478 Main St., Collegeville, Pa. Phone 6061 Iona C. Schatz

NELSON'S DAIRIES
Norristown, Pa .

## Skirts - Sweaters - Blouses <br> Diana's Fem \& Tot Shoppe 347 Main Street

## OLD MILLINN

STEAKS - CHOPS
SEAFOOD
Phone: Schwenksville 2811

COLLEGE GUT - RATE

5th Ave. \& Main St.
"AT THE CROSSROADS"

## CLAUDE'S TONSORIAL PARLOR

 313 Main St.(Barbershop quartets invited) We'll clip you and send you away looking as smooth as a Hollywood

Claude T. Moyer Sr., Head Clipper Claude T. Jr., Asst. Head Clipper Service with or without our com ments on the prospects of th Bear teams, how tough the exam are or other world problems.

## IMPORTANT ANROUNCEMENT

## COLIEGE STUDENTS PREFER LUCKIES <br> IN NATION-WIDE SURVEY!

Nation-wide survey based on actual student intervievs 80 leading colleges reveals more smokers prefer Luckies than any other cigarette -- and by a wide margin. No. 1 reason given -- Luckies' better taste. Survey also shows Lucky Strike gained far more smokers in these colleges than the nation's two other principal brands combined.

STUDENTS!
Hurry ! Hurry! Hurry! Mail your Lucky Hurry! Hurry! Hes. We pay $\$ 25$ Por every one we use. Send as many as you 1ike to: Happy-G0 W6, N.Y. as
p.0. Box 67 , New York 46 ,

## LuCKY STRIKE

## LUCKIES TASTE BETTER!

FOR A CLEANER, FRESHER, SMOOTHER SMOKE BeHappy-co Lucky!
CSIMFT:



## BearsRoutHaverford 19-0; Swarthmore Here Glock, Swett Score Fourth On Alumni Day <br> by Dick Bowman '55

Brilliant Halfback and Rangy End Remain Tied for Season Honors; Schwenk, Maliken, and Conti Standouts.

| An explosive offense which erupt- | a decieving double reverse with |
| ---: | :--- | :--- |
| ed in the Ursinus-Drexel game | Ben Maliken carrying the pigskin | continued to roll last Saturday this time taking the toll of at be-

wildered Haverford eleven that was noticeably stunned by the Bear's play. Running from their new found short-punt formation,
put on a dazzling display of reand utilized effectively the passing ford their third defeat, 19-0. For the Bears its
three starts
Ursinus was never in danger af period when fullback Ben Maliken took a reverse and with the aid of
a tremendous block by Dick Glock, raced 31 yards into the end zone From this point, the Bears' brilliant forward wall pounded the Fords
into submission with quick opening off-tackle slants game as captain "Rocky", Davis, opened gaping holes for fullback Dan schwenk, who played the best eleven carries. On the opposite side of the line, Marty Boyer, Tap Webb, liant John Conti loose for gains which
carries
Outstanding defenseive effots were numerous as Paul Schwab,
Orin Houser, and Frank Kolp harassed the center of the line up postion. Once again, Jim Groves, a freshman defensive
end, played a brilliant and steady game. standing features of the offense which totaled 287 yards on the
ground in 49 running plays was the outstanding downfield blocking, in fast earning himself recognition one of the outstanding backs in the

Maliken Scampers 31
 ID in the first period on an 81
around the left end and was sprung
loose when Dick Glock threw a
three-man block on the 27 yard
line. Bill Fynon's conversion gave the Bears a 7-0 lead. The second period opened with
an exchange of punts, finally leavan exchange of punts, finally leav-
ing the ball on the Ursinus eight yard line from where the Grizzlies
crushed the Fords with a sustained 92 yard drive. Dan Schwenk pretackle slant from the Bear's 19 yd. line, the powerful back, appar mage, spun loose and raced 31 being brought down. Conti, Sch wenk, and Glock teamed up on
running plays to advance the Bears the Haverford 21. After a Glock to the nine, Dick Glock broke offhe last bulled his way across version was blocked.

Swett Scores Fourth
With a comfortable 13-0 lead offense, the Bears settled ford punting duel in the third period overshadowed their lesser opponents.
Paolone engineered a 20 yd. return of a Haverford punt, giving the 42, from where Dan Schwenk 42, from where Dan Schwenk, on ried 8 and 24 yards to the 10 yd .
After three line plays failed to gain any appreciable gain, Dick
Glock tossed a fourth down aeria into the waiting arms of Bob Swett who gathered in his fourth TD of the season to tie him with Glo
for the team's leading scorer. In the closing minutes of the quarter, Haverford made their only sinus 11 yd . line, but a stubborn defensive line thwarted the Fords own 5 yard line ENDS-Groves, Houser, S Sharpe.
TACKLES
$\qquad$ son, Webb. CENTER-Speaker, Aucot $\qquad$ Paolone, Titus, Glock, Neborak, Fynon Schwentk, Totino Toy. Ursinus
Touchdowns - Mal............ 0 - 0
with a third and eight situatio Dick Glock attempted a long pass
$\qquad$
high in the air. After an offside
The next play called for

## Bakermen Tie Mules 3-3 On Tait's Last Minute Goal

| by Dick Guldin '55 |  |
| :---: | :---: |
| A scrappy and determined socer team opened their season last | as their well-knit plays began to |
|  | click and before the close of the |
| urday with a thrilling $3-3$ stale- | banged home three goals to take |
| e with Muhlenberg, in a game | the lead. |
| Bakermen came within | The fourth period beg |
| isker of winning. Although the | The fourth period |
| re reverted against them, the | vantage taken away and finally, |
| ar's inspired play in the first | midway in the fourth period, cap- |
| If had gained them a 2-0 lead, | tain Gordon Tait banged ho |
| ly to have the up-staters drive | tying goal on a penalty shot: Neith- |
| me three goals in the third | er team was able to dent the nets |
| od and desperately thwart an | for the remainder of the period |
| Ursinus comeback, until Gordon | and the game moved into extra |
| it banged home a tying goal. | periods, but the weary booters were |
| Opening the game on a fast note, | unable to find the range and the |
| e Bears' passing and hustle threw | Bears had to settle fo |
| ir hosts off-balance and it was- | Ursinus ........... $11 \begin{aligned} & 1 \\ & 0\end{aligned}$ |
| $t$ long before Bear ace Larry |  |
| rtman banged home the first | Lineup: T. Ely, lw; L. Zartman, |
| re of the game. A stubborn de- | it; E. Dawkins, cf; J. Bright, ri; |
| nse continued to throw back | D. Foreman, rw; F. Fellows, lhb; |
| hlenbergy and break up possible | M. Aden, chb; G. Tait, rhb; G. Cox, |
| ring plays, Ed Dawkins, Jim | lfb; H. Davis, rfb; B. Eddy, |
| Howard Davis, and Gordon | Subs: Arbeloa, |
| continually broke through the |  |
| le's attempts to engineer | EXPERT SHOE REPAIR SERVICE |
| score. | ts or |
|  |  |

## Loaking 'Em Ower

Since the Ursinus scoring punch clicked so well against the Fordian eleven Saturday, victory number two of the current campaign should fill the record books following next

week's Homecoming day clash with Swarthmore. Over the years the Garnet holds the edge in victories,
twenty-six to twelve with one tie twenty-sis to twelve, with one tie.
However, Ursinus haw taken
last two contests, turning back the last two, contests, turning ack the
visiors, $25-20$ on their own field visitors, $25-20$. on their own field
last year, and $35-14$ the year before last year, and $35-14$ the year before
To date Swarthmore has split in two games, warthmong their season's opener toasstuehanna. 24-20, and
edfing Hamilton $33-26$. The Bears dropped their inaugural test to breaker to Drexel 47-39, and trounc ed Haverford 19-0.

## Leading the Swarthmore attack

 will be end and co-captain BunkyBlake, wingback and co-captain Nick Cusano, and tailback Bill
Jones, passer and scatback. These Jones, passer and scatback. These
boys will really have to oo some to boys will realy have to go some to
crack the Ursinus detense that set
Haverford back on its heels for a Havertord back on its heels for a
loss or thirteen yards in the sec-
ond half The Bears ond half. The Bears' line was so
effective on defense that Fordian pass-master Teddy Regan was lucky
to get rid of the ball at all, much
to get rid of the ball at all, much
less hit a receiver.
It is diffcuite to pass out indiIt is difficult to pass out indi-
vidual laurels to Grizzly standouts vidual laures to Grizzly standouts Davis, John Anderson, Marty Boy-
er, Frank Kolp and Jimmy Groves er, Frank Koip and Jimmy Groves
thundered through the Fords' forthundered throunh the Forss for
ward wall so often that the fans thought they were part of the home team's backeffeld. Line- backer Herb
Bennet's performance was in a class by itself.
repeatedy and over made tackles behind Pass defenders Howie Roberts pletely throttled aerial attack.
aerial attack.
on offense,
from a powertul chrizlies worked tion with Dan Schwenk, Ben Maliken and John Conti cutting and grinding through the line and Dick Glock passing and sweening the
ends. Glock figured in all three ends. Glock fighred in aneeping three
ald scoring glays. His pass to the three
forinered Bob fingered Bob Swett accounted for
a TD in the final quarter, and he a TD in the final quarter, and he
circled his own left end for ancircled his own left end for an-
other score in the second frame He also threw the key block that Herung Maliken loose on ack beautiful 34 yard double reverse touch-
down sprint in the first quarter. Maliken put on an exhibition of deception and drive that thrilled the entire crowd. He had to fight off tacklers from the ten yard

## banner found

## The Ursinus fightin'est college banner, which was stolen again

 sometime after $4: 30$ Saturdaymorning, was recovered at the Haverford game Saturday afternoon.

Many of the fans who viewed the down. Three passes followed, two renzied touchdown parade a week
ago last Saturday when Drexel topped the Bears 47-39 were more than
a bit puzzled at the exceeding
length of the second particular the second quarter, in As one spectator remarked at the
end of possibly the wildest four minutes in football annals, "What
are they using for a time-piece,
an hourglass?" an hourglass?" This struck me
funny at the time, but not so at
the completion of the game and a the completion of the game and a
glance at the records, I think, gives rong evidence that by all rights ng evidence that by all rights,
Ursinus Bears should have Although the official in charge of the timepiece is not available for comment or questioning, it is al most a foregone conclusion that that only four minutes remained in the half, either he neglected to
look at his watch for quite a spell, olse he forgot to start it. It was clearly evident in the press box that when said official flashed
the four minute warning, Ursinus the four minute warning, Ursinus
was in possession of the ball on was in possession of the ball on 14-7. In the supposed closing minutes of the half, twenty-three plays the time consuming type that take an average of 30 seconds each to
Here is what is supposed to have consumed only four minutes of
playing time. With Ursinus in posplaying time. With Ursinus in pos
session of the ball, Dick Glock completed two consecutive passes which placed the pigskin at midfield. After an incompletion, Glock circled

## Brodbeck and Curtis Victors

## by Bill Burger ' 54

In games Tuesday, October 14 , on by defeating Off-Campus by a score of 12 to 6 . In the other game Brodbeck defeated Freeland
15 to 0. Herb Knull caught two ouchdown passes to account for all scored on a pass play fer Brown scored on a pass play for the scrapintercepted a stray Freeland pass intercepted a stray Freeland pass score. Ted Wenner later passed to Bob Schwab who ran 30 yards to score the second touchdown. George Sensenig caught a pass for the extra point. Later in the game Warren Wheeler caught a Freeland man behind the goal to score a scoring for the day.
scoring for the day.
On Thursday afternoon, Oct. 16,
both Derr and Curtis won
ended the drive with a 17 yard scamper into paydirt. This series of plays normally would consume
about $2^{1 / 2}$ minutes. With the score 14-13 and what was thought to be about one minute of playing time left, Drexel's
Poe returned the ensuing kick-off back 60 yards to the Bears 35 yard line from where Gene Hug threw three consecutive complete passes for a Dragon TD and a $20-13$ score. 26 yard line and facing a one ouchdown deficit took to the air one was picked off by Drexel's Shaughnessy and two plays later Gene Hug passed to Cabis for a 53 yard Drago
time lead.
It is gran
It is granted that in this wild exchange, Drexel may have slipped heir touchdown, which gave them ire but it is the four minute wire, but it is practically an im-
possibility that their final TD could have scored. Had this been the cas he final score would have read the final score would have read
Drexel 40, Ursinus 39. But, everyone present at the game will still vouch that a Drexel extra point complete miss. To many dignitaries from both schools who were
sitting behind the goal posts, it was a complete miss, but to one fficial it was good and that is the way it stood. Take that extra poin way and you have a 39-39 fina
I am not trying to make excuses 11 th Ursinus eleven that deserve mendous game, but my evidence clearly points out that their efforts deserved a much better reward than the defeat they suffered. Even
Drexel coach Eddie Allen was Drexel coach Eddie Allen was
prompted to remark, "It was the prompted to remark, " saw." The game is in the books and it is in as a defeat, so there is nothing else to be done except take predoesn't happen again. The Bears deserve all the support the students an give them because of'their tremendous showing this year. We have no complaints about the suport yet, but this Saturday's home ame should attract a banne ound scoring machine whe new he records on the line against ormidable Swarthmore eleven and all indications point to anothe ree scoring thriller. This, plus a peppery Ursinus band which deerves a lot of credit for their work o far will blend to make homecoming day the most colorful in many years

| Dresses | Skirts |
| :--- | ---: |
| Suits | Nylons |
| Blouses | Sweaters |

THE SARA - LEE SHOP
554 Main Street, Trappe

WAA HOLDS RECEPTION FOR FRESHMAN WOMEN
The Women's Athletic association entertained the freshman class at its annual reception Monday evening. President Eleanor Unger introand the managers and captains of the respective teams. A skit organized by Bev Syvertsen ' 54 depicted the various sports played at Ursinus. The following girls participated: basketball, Kay Hood '54 and Joan Leet '54; hockey, Ruth Reeser 54 and Joan Strode Nancy Laib '54, swimming and Nancy Laib '54; swimming, Joan
Strode '54; and softball, Bobbie Harris '55, Phyl Stadler '56, Jen Price '54, and Pat Garrow ' 54. The council consists of Eleanor Unger '53, president; Marjorie Merrifield '54, vice president; Pat Garrow '54, secretary-treasurer; Sara Parent ' 53 , Joan Leet ' 54 , and Bobbie Harris '55, class representa-
tives; and Marna Feldt '53, Rosa Rapp '53, Adele Boyd ' 53 and Pat Garrow '54, varsity managers.
Bunny Hockenbury '55, chairman of the refreshment committee, was assisted by Bobbie Harris '55, Marilyn Freeman '55, Liz Mason '55, Barbara Rack '55, Joanne Kuhn '55, and Carol Edwards '55.

## Ten New Members

 (Continued from page 1)has done most of the writing itself because very few members of tions. This year the literary staff hopes to increase interest on campus and in that way increase the number of contributions so that the writing will not be limited to a small group.
The art staff of the magazine has also been enlarged in order to All art work will be dillustrations. All art work will be done on a the staff must contribute to the publication and the best.works will be used. The art staff includes Mary Ann Simmendinger '53, Dorothy Schultz '54, Mizz Test 54 , and man on the entire publication.
The business staff has not had any alterations. Ivy Leaman ' 53 is head of this department.
The final change this year is the choice of a new printer in hopes that this to will improve the appearance of the magazine. Chanbeen selected for this job Many colleges throughou country have outstanding literary magazines; Ursinus can have one too. Therefore, if you have any writing talent, now is the time to delve into the literary field. All contributions must be submitted by October 29 and may be placed handed to a member of the Lanhanded to
tern staff.

SORORITY RUSHEES
(Con̆tinued from page 1) Simmendinger, Mary Sprenkle, Kit Stewart, Kathleen Wagner, Mary bara Van Horn, Fue Lun Wong. Kappa Delta Kappa - Barbro Bjornsson, Adele Boyd, Jean Campbell, Edie Carter, Joan Compton, Liz Conestrina, Jerry Diehl, Glenna Geiger, Jean Pleus, Lynn Pollet, Evie Scharf, Janet Vart, Joanne Youndt.
Omega Chi - Lois Carbaugh, Thelma Carlin, Joanne Friedlin, Mary Ann Helwig, Joan Hitchner, foot, Sallie Lumis, Nan Morrell, Barbara Powell, Barbara Roeder, Sally Saltzer, Bertie Scheffler, Rene Schweitzer, Joan Searfoss, Eddie Seifert, Molly Sharp.

> KING OF PRUSSIA INN
> Dinners from 6:00 to 9:00 Open every day but Sunday Route 422 in Trooper Phone: Norristown 5-9993

## FRANK JONES

ATHLETIC OUTFITTERS 228 West Main St Norristown, Pa.

KENNETH B. NACE
Complete Automotive Service 5th Ave. \& Main St. Collegeville, Pa .

## CALENDAR

## Monday-

Debating club, 12:30, rm. 6 IRC, 7:00, lib.
Newmappa Alpha, 7:00, lib.
Newman club, 7:00, rm. 4
Beta Sig, Freeland Reception rm., 10:30
Tuesday-
Varsity soccer, Lafayette, home,
Hockey, West Chester, home, 3:30 English readings Pi Gamma Mu
Chi Alpha, Girls' Day study Chess club, 7:00, Science bldg Delta Pi Sigma, 8:00
Sig Rho 10:30,
Sig Rho, 10:30, Freeland recep.
ednesday-
Freshman orientation, S-12, 12:30 Founders' day, $2: 30$, Bomb Hockey, Albright, $3: 30$, away YM-YWCA, $6: 45$, Bomb. Thursday-
Demas, 6:30
Music organizations, 7:00, Bomb
Campus chest, 2:00
Campus chest, $2: 00$
Hockey, Beaver, home, $3: 30$ Saturday-
Jr.-Frosh breakfast, College woods, 9:00
Soccer, home, Alumni Football, Swarthmore, home Old Timers' day Varsity club dance
Sunday-
Vespers, Chapel, 6:05 Cabinet meeting, 6:45, lib.

Helfferich to Receive (Continued from page 1) sons not marching in the academic procession will be by ticket. A few seats will be reserved. Students are requested to be in their seats by
reque
$2: 25$.
It i
It is the custom for faculty members, students, and visitors to assemble at Ursinus college on Founders' day for several purposes: first, to give thanks for the bless ings enjoyed at College; second, to founded the college; third, to reaffirm faith in the tradition that has shaped Ursinus; and fourth, to do honor to men who have dis tinguished themselves in their field of work. It is well that during times ing these, when education is fac ing perhaps, its greatest challenge with the principles for which Ursinus was founded.

## ROBERTS, GEIGER

acted as student director of The Philadelphia Story
The committee heads who have also been selected are: stage manager, Jim Scott '53; properties, Nan Bergmann '55; costumes, Maxine Walker '54; business manager, Ivy '54 and Mary Lou Williams '54; and publicity Jean Austin '54.

Landes Motor Co. FORD SALES and SERVICE Collegeville \& Yerkes, Pa.

THE INDEPENDENT
"PRINTING NEEDS FOR ALL OCCASIONS" Collegeville

## PERSONAL SUPPLIES <br> -JEWELRY <br> SCHOOL SUPPLIES

SUPPLY STORE

"Cross roads of the campus" Enjoy the cozy atmosphere of . LAKESIDE INN LUNCHEON \& DINNER Served daily \& Sunday Catering to
Banquets - Private Parties - Social Functions Phone Linfield 2933 ROUTE 422 - LIMERICK

# NOSE, THROAT, 

## and Accessory Organs not Adversely Affected by Smoking Chesterfields

## FIRST SUCH REPORT EVER PUBLISHED ABOUT ANY CIGARETTE

## A responsible consulting organization has

 reported the results of a continuing study by a competent medical specialist and his staff on the effects of smoking Chesterfield cigarettes.A group of people from various walks of life was organized to smoke only Chesterfields. For six months this group of men and women smoked their normal amount of Chesterfields -10 to 40 a day. $45 \%$ of the group have smoked Chesterfields continually from one to thirty years for an average of 10 years each.

At the beginning and at the end of the sixmonths period each smoker was given a thorough

examination, including X-ray pictures, by the medical specialist and his assistants. The examination covered the sinuses as well as the nose, ears and throat.

The medical specialist, after a thorough examination of every member of the group, stated: "It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by me were not adversely affected in the six-months period by smoking the cigarettes provided."


