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The Ursinus Weekly, May 27, 1957


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EDITORIAL

A Service For All

June, being synonymous with graduation, turns its attention toward the seniors—and rightly so! However, it need not, and should not, mean the end of one's relationship with the College.

We at Ursinus are fortunate to have such an active organization working for us. Its membership in Pennsylvania stands second for all private, co-educational institutions, and their dedicated work for the student-graduates and the College has kept the ties between the graduates, themselves, taut.

The executive board of the Alumni Association is composed of graduates elected by the alumni, with the executive secretary being agreed on by both the College and the association.

The Alumni Association was created because a need existed, and it deserves the support of all graduates. Others have found its worth, and its services are given to all.

— Ed.

The Ursinus Weekly

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Little Do They Know

by Ping Pong Willie

As everyone knows, at least those who have successfully completed History 1-2, the basis upon which our present college system is founded is the Continental Univ. System.

One of the biggest hangovers of the old system is much in evidence at this time of the year, and I do mean Hangover, because for many it is one large headache—the procedure of examinations.

It is spring and the hard cold mantle of winter has been slowly lifted from the earth and replaced by the soft velvety green of flowers, plants, and luxurious grasses.

The school year has almost expired and vacation is practically within our grasp, but do we see smiling faces and hear carefree shouts from a joyous student body? Nay!! Nay!! I say.

Coffee sales soar, as do the sales of such other stimulants as "No-Doze," aspirin, Benzedrine, and ice packs. The dorms are a beehive of activity as notes are compared, thesis checked and rechecked, texts are read, re-read, and discussed.

The spartan effort does not go unmarked. As one of the Professors was heard to mutter last semester as he finished the last of the blue books—"Little do they know".

: MEAL TIME :

by Fred Glauser

The ominous clang of the dinner bell issues forth from the belfry and flows noisily across the campus from the doghouse to the Memorium.

After a few minutes the head-waiter appears with his bell and, lifting his trained index finger very officially and professionally, applies it to the shiney instrument. The chimes ring forth as he hastily turns and beats a retreat to the comparative safety of the dining room.

In the main dining room the head waiter has once again applied his finger to the bell—this time calling for a few moments of silent prayer.

The 23rd Qualm

The Prof is my quiz master I shall not flunk. He maketh me to enter the examination, He leadeth me to an alternate seat, He restoreth my fears.

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:: ON EDUCATION ::

by Ira Lederman

The future of the United States of America rests not in rearmament or atomic stock-piles, but in education.

To acknowledge this is to acknowledge that the most important profession in the American scheme is that of teaching.

It is not reasonable to assume that such an important occupation should attract only the most capable field? However, the attracting powers of that profession rests not on its importance.

But that is exactly what is being done today. The teaching profession offers insufficient material returns to compensate for the years and money one must invest to qualify as an educator.

What are the results of this situation? One result, which has already been implied, is that the profession is not attracting the quality of people that such an important job requires.

The situation is a pressing one.

It deserves the immediate attention of the American people. It deserves the immediate attention of the Ursinus College Administration.

Would it not be possible to use some of the endowments or other funds, now being used to expand the College, to "expand" the teacher's bankbooks?

Fairly recently the National Association of Manufacturers published and distributed to its 20,000 members the findings of two studies on the financial problems of education.

The reports, entitled, "Our Public Schools and their Financial Support," and "Our Colleges and Universities and Their Financial Support," have received wide editorial acclaim in the nation's press.

The nation's educational facilities are not keeping pace with the growth in population or with the rise in our national income.

Enrollments are increasing far more rapidly than are funds for new schools, more teachers and higher teacher salaries.

Additional financial support must be provided to assure America's youth the education it must have to share in, and contribute to a better future for all.

If states, communities, and private individuals and organizations fail to provide this needed support, the federal government will step in to provide the money.



Statistic!

The other day our vice president in charge of good news announced that someone, somewhere, enjoys Coke 58 million times a day.

Either we've got an incredibly thirsty individual on our hands. Or Coca-Cola is the best-loved sparkling drink in the world.

We lean to the latter interpretation.



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Advertisement for Chesterfield cigarettes. It features the text 'IT'S FOR REAL! by Chester Field' and 'FRESH!* Here's the way to start a feud (If that is what you seek!) When somebody insults you, Return the other's cheek!'. Below the text is an illustration of two women in a feud, one holding a cigarette. At the bottom, there is a pack of Chesterfield King Cigarettes and a small illustration of a man in a suit holding a cigarette. The text 'MORAL: . . . Better yet, turn to the BIG, BIG pleasure of Chesterfield King! More full-flavored satisfaction from the world's best tobaccos. PLUS King-size filter action . . . a better tobacco filter because it's packed more smoothly by ACCU-RAY!' is also present.

