

Ursinus College Digital Commons @ Ursinus College

Business and Economics Faculty Publications

Business and Economics Department

10-1990

Free Bank Failures in New York and Wisconsin: A Portfolio Analysis

Andrew J. Economopoulos *Ursinus College*, aeconomopoulos@ursinus.edu

Follow this and additional works at: https://digitalcommons.ursinus.edu/bus_econ_fac

Part of the <u>Economic History Commons</u>, <u>Finance and Financial Management Commons</u>, and the <u>Regional Economics Commons</u>

Click here to let us know how access to this document benefits you.

Recommended Citation

Economopoulos, Andrew J., "Free Bank Failures in New York and Wisconsin: A Portfolio Analysis" (1990). *Business and Economics Faculty Publications*. 21. https://digitalcommons.ursinus.edu/bus_econ_fac/21

This Article is brought to you for free and open access by the Business and Economics Department at Digital Commons @ Ursinus College. It has been accepted for inclusion in Business and Economics Faculty Publications by an authorized administrator of Digital Commons @ Ursinus College. For more information, please contact aprock@ursinus.edu.

Revised 8/4/89

1

Free Bank Failures In New York and Wisconsin: A Portfolio Analysis*

> Andrew J. Economopoulos Ursinus College

Free Bk Failures in NY-WS: A Port Anal. Andrew J. Economopoulos Department of Economics Ursinus College Collegeville, Pa 19426 215 489-4111

* Part of this study was written during may stay at Millsaps College. I am grateful for their financial grants. I also extend my appreciation to Deborah S. Economopoulos for her invaluable support and assistance, and to Art Rolnick and Warren Weber for providing much of the data.

Free Bank Failures In New York and Wisconsin:

A Portfolio Analysis

Rolnick and Weber found that a sharp decline in asset prices led to bank panics and, ultimately, bank failures during the free banking era. An examination of New York and Wisconsin free bank portfolios prior to a fall in asset prices indicates banks that weathered the turmoil held significantly different portfolios than closed banks. In general, solvent banks held more loans and specie, and issued more deposits and less banknotes than closed banks.

I. Introduction

The impact of deregulation on banking markets is a key concern of policymakers. Many economists assert that increased competition in banking would result in more bank failures, large bank creditor losses, and possibly bank panics. Support for their contention is based, in part, on the experiences of the Free Banking Era (1838-1863). The conventional view depicts the period as having few restrictions, numerous bank failures, large noteholder losses, and unscrupulous bank managers. However, studies by Rolnick and Weber (1982,1983,1984) recent and Economopoulos (1988) have found evidence to the contrary and suggest that the primary cause of bank failures was falling asset prices and not fraudulent behavior.

What is key in these studies is the link between falling bond prices and bank failure. It has been suggested by Rolnick and Weber (RW) that one of the portfolio restrictions provided valuable asset information to bank creditors. This restriction required free banks to hold long-term bonds to back a short-term liability (banknotes) where each banknote issued was redeemable into specie on demand. RW theorized that during periods of falling bond prices, noteholders, aware of the depreciated reserves, attempted to redeem their banknotes.' If the bond reserve and remaining assets were insufficient to redeem the outstanding banknotes, either the stockholders would have to provide additional capital or the bank would have to default on

the payment. RW suggest that the default option was preferred to the investment of additional capital.

Although the RW falling bond price hypothesis links the bond-secured banknote to bank failures, it does not fully explain which banks failed. Their hypothesis provides some insight into individual bank failures when a single bond or selective group of bonds fall in price. In their study (1985) on interregional contagion, they showed that bewteen 1860 and 1861 bank runs occured in Wisconsin while none occurred in New York. They contended that a selective run on Wisconsin banks was due to the bond portfolios held by the free banks. Although both Wisconsin and New York banks were required to hold bonds, New York banks were restricted to hold only NY and US bonds, while Wisconsin banks could hold a variety of state bonds, many of which were southern bonds. The events leading up to the Civil War depressed southern bond prices over 50%, thus leading to a run on Wisconsin These events had little effect on NY and US bond prices banks. and thus, little effect on the New York banking market.²

Although their "selective run" hypothesis explains <u>interstate</u> failure rates, it does not explain <u>intrastate</u> failure rates. RW data shows that during the 1860-61 period the 52 banks that exited in Wisconsin held over 70% of their bond portfolio in southern bonds while the 55 banks that stayed open held only 64% in southern bonds. Given the significant southern bond holdings of all Wiscionsin banks, it would seem that some other aspects of the free bank's financial position would help explain which banks

failed. In New York, thirteen banks (5% of the market) exited during the same period, even though New York banks held only NY and US bonds. What then may have caused these banks to exit? This study is concerned with determining the financial characteristics that distinguished failed from solvent banks.

The cause of individual bank failures would probably be linked to the liquidity management of the bank. Even though the free banknotes were backed by a bond reserve, the reserve was not accessible to the bank until the bank returned a portion of its circulation. Thus, the value of the non-bond reserve assets would be crucial to understanding individual bank failures. Economopoulos (1986) gives preliminary evidence on the impact of non-bond reserve assets: states requiring high specie reserve were less likely to have bank failures than states allowing low specie reserve. This work supports the contention that the portfolio of banks may have decided the fate of the free bank.

One means of distinguishing ex ante poorly managed free banks from soundly managed banks is to use multivariate discriminant analysis (MDA). Altman (1968), Sinkey (1975) and others have shown with MDA that financial ratios of solvent banks were significantly different from failed banks even though impropriety may have been a factor in bank failures; thus, the application of MDA to free bank financial data could provide insight into the possible causes of bank failures.

Two free banking states exmained by RW, New York and Wisconsin, provide an excellent case study of free bank failures

З

for several reasons. First, neither state imposed a specie reserve requirement, thus yielding a sample of banks which had flexibility in their asset selection. Second, both states experienced numerous bank failures, thus providing a suitable sample to employ MDA. Finally, the study of the New York and Wisconsin free banking experience allows us to examine bank failures in different banking markets. In 1860, the average New York bank held over \$1 million in assets and serviced over 12,000 customers while the average Wisconsin bank held under \$150,000 and serviced less than 7,200 customers.³

II. Assets and Liabilities of Free Banks

The New York free banking law, enacted in 1838, provided the legal framework for many of the free banking states. Unlike previous banking legislation, the free banking laws exposed free banks to public scrutiny (Economopoulos, 1987). In general, free banks were required to publish at least an annual report in the local newspapers detailing the types of assets and liabilities held, and the capital and surplus (retained earnings) account. The typical items required in a published balance sheet are present in Figure 1.

Figure 1.

Typical Free Bank Balance Sheet

Asse	ts:	ł	Lial	pilities:
	Loans and Discounts	1		Banknotes
	Loans to Directors	ł		Deposits on Demand
	Bonds	1		Deposits Due to Banks
	Banknotes of Other Banks	1	Net	Worth:
	Specie	1		Capital
		1		Surplus

The amount of banknotes held by the free banker was linked to the amount of bonds purchased. Free bankers could obtain banknotes by transferring qualified assets to the state banking authority. Wisconsin accepted state and federal bonds as collateral for bank notes as long as they were of good standing in the financial markets. A state was considered in "good standing" as long as the state did not default on an interest payment. New York restricted eligible bonds to their own state and the federal government. In return for the bonds, the banker would receive banknotes equal to the market value of the securities or the par value, whichever was the lowest at the time

of remittance.

New York also allowed mortgages on unincumbered land as legal reserves for banknotes. The amount of notes issued to the bank equaled the mortgage value, but the mortgage could not exceed two-fifths of the land's assessed market value.⁴ This restrictive assessment of mortgages was due, in part, to the unreliable appraisals of the mortgaged property. In the Comptroller's report of 1849, the comptroller shared his concerns about the mortgage-backed banknote:

"All the experience of this department shows that mortgages are not the best security for this purpose... the lands mortgaged may have been appraised too high, or some legal defense to a suit of foreclosure, all conspire to depreciate their value in the estimation of purchasers, when offered for sale at auction on the failure of a bank... Capitalists are cautious about purchasing (mortgages), and the consequence is that they have sometimes sold for less than 20% on the amount secured by them..."

Since the mortgage-back provision was never repealed, it appears that the legislature did not share the comptroller's apprehensions.

Once the free bank was in receipt of the banknotes they could exchange them for loans and discounts, for specie, or additional bonds. The bank was required to redeem each banknote into specie on demand. Refusal of a noteholder's request for specie resulted in forfeiture of banking privileges. Such a harsh penalty provided an incentive for the prudent bankers to maintain "adequate" specie reserves in accord with the liquidity needs of the moment.³

Besides banknotes, many banks used deposits as a secondary source of funds to support loan demand. The amount of deposits issued by the bank depended on the economic base of the community. In general, deposits accounted for a small percentage of the liabilities in a country bank while deposits accounted for over half the liabilities in a city bank. Economic historians have suggested two reasons for this. First, the city banks developed a better network for clearing checks which reduced user cost of checks. Second, city banks recognized the benefits of having country bank deposit accounts. Country bank deposits were a source of funds for earning assets as well as security for the exchange of country banknotes. Some city bankers attracted country bank deposits by paying interest on such bank deposits. Free banks that paid interest on deposits varied the rate according to the short-term commercial paper rate. However, payment of interest on deposits was not the general practice among bankers at that time.

One benefit of having access to deposits was that bankers were not required to back the deposits with bonds or specie, although prudent bankers would no doubt hold sufficient specie to meet daily demands. Thus, a free bank with a deposit base afforded the banker some flexibility of asset selection.

One disadvantage of issuing deposits was the relative riskiness of this kind of bank credit. One of the common provisions of the free banking laws was the first-lien rights of the banknote holder. In the event of a bank failure, all

proceeds from the sale of the bank's assets were first applied to the banknote holder, then the depositor. This first lien provision and the rule that one unredeemed note would close the bank provided an incentive to depositors to monitor the financial position of the bank. Thus, a fiscally irresponsible bank with a large <u>informed</u> deposit base would likely have faced a significant drain of specie prior to or at the onset of a period of falling bond prices.

III. Free Bank Failures, Free Bank Management, and Financial Ratios

Given the bond-secured note restraint and the nature of the type of loans issued by the free bank, it would seem likely that free banks that purchased loans instead of bonds with banknotes were more likely to handle liquidity risk. Although bonds and mortgages were held as reserves for banknotes, they could not be considered as "free" reserves. In a liquidity crisis, the bonds could not be sold for specie until the free bank returned an equal amount of banknotes to the banking authority and banknotes could only be obtained by drawing down specie reserves or from additional capital subscriptions by stockholders. Thus, the creditworthiness and liquidity of the non-reserve asset was crucial to the expected value of a banknote and ultimately, to the success of the free bank.

The liquidity management problem of the free bank that relied on banknotes as a primary source of funds was very similar

to the problem faced by commercial banks today. Like currentd a y

demand deposits, banknotes had no explicit maturity date or interest rate expense. However, for a given interest rate, the implicit average maturity of banknotes depended on the average circulation period. ⁷ The longer the circulation period of a banknote the longer the average maturity. In this case, the liquidity problem facing free bank managers was to match the average circulation period with the average maturity of the loan portfolio thereby minimizing specie reserves. Specie reserves would then support any unanticipated decrease in the average circulation period or any unexpected credit losses.

The practice of matching the maturity of the loan portfolio with the anticipated liquidity need was practiced by some free bankers. Loans during the period were typically short-term - 3 to 12 months; this allowed bankers some measure of flexibility in asset management.^a By reducing the average maturity, the free bank could anticipate an increase in liquidity within a given period. Peter Temin (1975) showed that N.Y.C. bankers adjusted their loan portfolios to meet seasonal liquidity demands.⁹ Margaret Meyer (1931, p. 54) found that lending policies of banks were also influenced by economic conditions; as trade and commerce improved, credit terms were relaxed and loans were extended for as long as 12 months.

A simple example can illustrate the liquidity risk exposure problem. Assume that two free banks bought bonds with

their capital and used them to issue banknotes. Bank A used the banknotes to purchase loans that became due the following day, payable either in the bank's own notes or in specie. Bank B used the banknotes to purchase additional bonds. Let us assume that interest rates increased the next day causing bond prices to decline by 50%. In the absence of credit risk, Bank A would have sufficient funds to redeem the outstanding banknotes while Bank B would be forced to close or would have to secure additional funds from an outside source, most likely the stockholders. Thus, Bank A's purchase of loans and discounts helped reduce liquidity risk.¹⁰

The preceding discussion of the free bank's internal operations suggests that several ratios can be calculated that reflect the risk exposure of the free bank and the portfolio flexibility of free bankers in both New York and Wisconsin.

- (1) Liquidity ratios. A high specie to banknote and deposit ratio would indicate lower liquidity risk exposure than a low specie to banknote and deposit ratio.
- (2) Asset ratios. High specie to total asset, specie to bonds, and loans to bonds ratios would indicate lower liquidity risk exposure than low specie to total assets, specie to bonds, and loans to bonds ratios.
- (3) Flexibility ratios: high deposit to total debt, and high deposit to banknote ratios would indicate greater flexibility for portfolio managers than low deposit to total debt, and low deposit to banknote ratios.

One additional ratio is calculated for the New York free banks: the mortgage to total asset ratio. Based on the conjecture of the New York Comptroller, a high mortgage to total asset ratio would suggest a higher reserve-portfolio risk than a low mortgage to total asset ratio. The higher the reserveportfolio risk the higher the likelihood of failure.

IV. EMPIRICAL EVIDENCE

The focus of this study is to assess the financial position of the free banks prior to closing. Financial statements for a 'sample of banks were compiled from the New York and Wisconsin bank commissioners' annual reports to the state legislatures that was published in the United States Congressional Serial Sets. The banks were divided into two categories: solvent and closed. In New York, 289 banks were listed as solvent banks, banks that remained in operation as of the beginning of the National Banking Act in 1863; 162 banks were listed as closed banks, banks that exited before 1863. In Wisconsin, 61 banks were listed as solvent and 69 were listed as closed. Most of the Wisconsin closing occurred between June of 1860 and June of 1861.

From this population of solvent and closed banks, a sample was compiled according to several criteria. First, only banks that closed within twelve months of their last financial statement were selected; this limitation provides us the most upto-date information on the banks prior to closing.'' In Wisconsin, the reports were published annually. In New York, the publication frequency varied from 21 months to 9 months; thus some closed banks were excluded from the sample.

Second, the closed banks were matched with solvent banks

first according to equity structure, then geographical location (either city or country bank), and lastly, asset size. In the Wisconsin sample the matching process was simple, since most banks in the system were of comparable size and the same equity structure. However, some Wisconsin closed banks were not matched because a suitable solvent bank could not be found. The difference in average asset size between the groups as a percentage of average asset size was approximately 7%.

In New York, the matching process was not as exact. New York allowed two equity structures to exist. If there was only one stockholder, the minimum capital was set at \$50,000, but if there was more than one stockholder, the minimum capital was set at \$100,000.¹² The matching process was also limited by available data; forty-two banks exited prior to 1846 - a period when annual reports were incomplete. The lost of data due to the pre-1846 closings and the one year reporting period limitation lead us to relax the asset size criteria in order to compile an adequate sample; the average difference in asset size as a percentage of total asset size was 37%.

Based on the above criteria fifty-two pairs of free banks were selected from the New York population and 44 pairs of free banks were selected from the Wisconsin population with asset size ranging from \$50,000 to over one million. (See Table 1.)¹³

One caveat concerning the financial analysis is in order. Many of the banks closed during periods of falling asset prices. In the New York sample, 35 of the 52 banks closed during a period

falling asset prices while in Wisconsin all the banks closed of during a period of falling asset prices.'* If the bank's report date occurred during a period falling assets prices, one may contend that the statements of closed banks (ex post) should reflect significant differences from solvent banks. The differences could reflect asymmetry of information; that is, large depositors, aware of the bank's financial position at the beginning of the decline, bailed out prior to the published report. Thus, the analysis of these banks would not necessarily show how prepared the free banks were prior to a fall in asset prices, but rather how unprepared they were. The statements of 17 of the 52 paired New York banks were issued during a period of falling asset prices while all of the Wisconsin bank statements were issued during a period of falling asset prices.

A total of thirteen ratios were calculated for solvent and closed banks one year prior to exit. A differences in means test performed on the ratios of the two classes of banks. was Since two or more ratios may interact and may better distinguish a solvent bank from а failed bank, stepwise multivariate discriminate analysis was also performed. This procedure compares the dispersion of one or more ratios across the three classes of banks.

A. Mean-Difference Tests on Solvent and Closed Banks One Year Prior To Exiting

The results of the mean-difference test reveal some significant differences between closed and solvent banks. (See

Table 2.) The comparison between solvent and closed banks shows significant differences in most of the asset ratios, except for the mortgage-total asset ratio, for both states. Solvent banks generally had a higher proportion of loans and specie, and less bonds relative to total assets than closed banks. Solvent banks in both states also held three to four percent more specie relative to demand liabilities than did closed banks. Surprisingly, there was no statistical support for closed New York banks having a higher mortgage to total asset ratio than solvent New York banks. These results tend to support the hypothesis that closed banks had higher levels of liquidity risk exposure and that the composition of the reserve portfolio had little influence on bank closings.

Solvent banks also had higher loans and discounts to bonds ratios than did their counterparts. However, the total loan to bond ratio is insignificant. (The difference between the two ratios is the addition of loans to directors and other nontraditional loans to loans and discounts.) One possible explanation for the disparity between the loan and discount to bond and the total loan to bond ratios is that closed banks had a significant amount of loans to directors. In a period of stress, these loans would be highly illiquid and thus contribute to the demise of the bank.

The evidence provided by the equity and liability ratios is not as conclusive as that provided by the asset ratios. While most of Wisconsin's ratios are significant, only the deposit-

total debt ratio is statistically significant for New York. In Wisconsin, solvent banks generally issued a lower proportion of their debt in banknotes, held a higher proportion of their debt in deposits, and were more leveraged than failed banks. The statistical support for solvent banks having more deposits relative to banknotes indicates that solvent banks were in a better position to reduce liquidity risk by purchasing loans. The significant loan to bond ratio suggests that free banks did indeed purchase loans with their deposits.

In summary, there were significant differences between solvent banks and closed banks one year prior to failure. The evidence lends support to the contention that closed banks assumed higher liquidity risk exposure than solvent banks.

B. Stepwise Multivariate Discriminant Analysis of Solvent and Closed Free Banks

One drawback of the univariate test is that it does not capture the interaction among the variables. For example, low specie reserves combined with a large bond portfolio may be a better basis for distinguishing between closed banks and solvent banks. MDA captures this interaction among the variables. In this study the variables are represented by the financial ratios and the groups compared are the solvent and closed banks. The stepwise procedure employed in this study examines the relative dispersion of each variable and selects those variables that maximize the separation between the groups. One advantage of stepwise MDA is that the relative contribution of each variable is measured against the other variables and the variables added into the model are those that "best" discriminate between solvent and closed banks.¹³

The first variable that is selected provides the greatest univariate discrimination between the groups. This variable is then paired with each of the remaining variables, one at a time, to find the combination of variables which produces a linear relationship that best discriminates between the two groups. The procedure continues to select variables, one at a time, and includes each one in the linear model until all the variables are selected or the remaining variables do not significantly contribute to the discriminatory power of the model.

From the selected variables, a linear discriminate function is derived:

 $Z_1 = W_0 + W_1 X_{11} + W_2 X_{21} + \dots + W_n X_{n1}$

where weights (W_J) are assigned to each predictor variable (X,) so that a discriminate score (Z,) for each bank is estimated. (In this case the predictor variables are the selected ratios.) The estimated discriminate scores are used to classify the banks into the two classes of banks. The accuracy of classifying the banks by the discriminate function provides one indication of the discriminating power of the selected variables.

The results of the analysis are presented in Table 3. Included in Table 3 is the Wilk's lambda, an indicator of the overall discriminating power of the functions; the canonical and standardized coefficients, indicators of the absolute and relative contribution of each variable; and the classification matrices using a holdout group. For both states, two variables were selected as discriminator: deposits-total debt and depositbanknote ratios. The loans and discounts-total assets ratio was selected in the New York sample while total loans-total assets ratio was selected in the Wisconsin sample. It is interesting to note that for each state the variables entered in the same order, suggesting consistency of the discriminating variables between the two classes of banks. A fourth variable entered each function; in New York the total loans-bond ratio entered and in Wisconsin the bonds-total assets entered.

The selection of the deposit-debt ratio suggests that deposits provided a stable source of funds and allowed free bank managers flexibility in asset selection. In both states, the relative contribution of deposits as a discriminator is at least twice that of the next most important variable. The selection of the loan-total asset ratio is consistent with the liquidity exposure hypothesis. However, the evidence also indicates that a balanced asset portfolio, as noted by the negative loan-bond ratio in New York and by the positive bond-asset ratio in Wisconsin, was important in distinguishing between solvent and closed banks. (A positive sign indicates a high predictor variable is associated with a high discriminant score; the higher the discriminant score the higher the likelihood of that score being associated with a solvent bank.) This implies that bond

holdings, and the corresponding note issue, did not necessarily increase the likelihood of failure as long as they were supported by other earning assets.

The predictive power of the discriminate function is also presented in Table 3. Since there is an upward bias in classifying banks that were used to develop the discriminant function, the Lachenbruch technique was used to classify the banks. Lachenbruch (1967) devised a discriminate classification technique for small samples which classifies each observation based on the remaining observations. This procedure reduces the biasedness of the classification. In New York, seventy-four percent of the solvent banks and fifty-seven percent of the closed banks were classified correctly, while in Wisconsin seventy-one percent of the solvent banks and seventy-five percent of the closed banks were correctly classified. These results are better than the sample proportions which would be the best estimate of population priors; thus validating the variables as a reliable discriminator of solvent and closed banks.¹⁶

To illustrate the results of MDA process, four Wisconsin banks were classified as having varing degrees of financial strength. (The balance sheets of these banks are given in Table 4.) Given the discriminant function and the financial data of each bank, discriminant scores were calculated. The scores were evaluated at the group's mean and then classified. City Bank of Kenosa was listed as having the "best" financial position. The probability of misclassificing City Bank as a closed bank was

2.4% At the other end of the financial strength spectrum was Mechanics' Bank. The probability of misclassificing Mechanics' as a solvent bank was 8.5%. Oshkosh Commerial and Iowa County represented the typical solvent and failed banks, repectively. It appears that banks most likely to succeed were banks that were doing "legitimate" business in loans and discounts while banks least likely to succeed were issuing an abnormally high amount of promissory notes (typically, uncollateralized loans) and few deposits.'' Although the evidence supports the proposed hypotheses, it also raises questions about bank's portfolio choice.

VI. CONCLUSION

The evidence from New York and Wisconsin free banks indicates that liquidity risk one year prior to exit may have been a contributing factor to free bank failures. The Wisconsin and New York data show strong support for the hypothesis. The comparison of financial ratios one year prior to failure, which occurred during a drop in asset prices, indicates significant differences between solvent and failed banks. Solvent banks were able to mitigate liquidity risk by issuing more loans and by holding a higher proportion of assets in specie than failed banks. Deposits held by the free bank also distinguished solvent from failed banks; solvent banks held more deposits than failed banks.

Several issues are raised from these results which would new avenues for research. Does the evidence tend to support the

conventional notion of inherent instability of private note production?'⁴ The inherent instability hypothesis is based, in part, on two interrelated aspects of the free banking experiences: (1) the fraudulent behavior of bankers (commonly known as wildcat bankers), and (2) the overissue of banknotes. The overissue of banknotes traditionally linked to wildcat banks. This tradition appears to have result from observations made by some of the contemporaries of the period. The 1853 Annual Report of the New York Banking Superintendent, states

"the only failures of banks that have taken place in the state for the last eight years by which billholders have obliged to suffer loss have been <u>banks of</u> <u>circulation</u>, generally located in remote parts of the state, and owned by brokers and speculators... not a failure has occurred in any legitimate bank..."¹⁹

Although the evidence in this study suggests that "banks of circulation" were most likely to fail, it can not be construed that such banks were also wildcat banks. Rolnick and Weber (1982) and Economopoulos (1988) found that fraudulent behavior was generally the exception, not the rule. However, their studies do not address individual banks of circulation.

If the intention of bankers was not to defraud the public what basis did they have for their operations? Is it possible for legitimate banks to be "banks of circulation"? White (1984) and Selgin (1988) have set up theoretical models on free banking and provide insight to these questions. From the supply side, bankers would maximize profits and by issuing banknotes and deposits until the marginal cost of the issues were equal. One of the major costs of issue would be liquidity cost (that is, the maintenance of specie reserves for redemption); another cost was that of attracting deposits. Under such an optimization problem, "banks of circulation" could legitimately arise in the market where the cost of attracting and maintaining deposits was prohibitive; these banks would most likely be located in "remote" areas.

What is crucial to their legitimacy is that noteholders (demanders) are monitors of the issuing bank.² If noteholders do not discriminate between issuers, then it is possible for selective banks to overissue or possible be an illegitate wildcat bank. Although far from conclusive, some evidence indicates that note discrimination was practiced in New York and Wisconsin. In New York, note discrimination was institutionalized by requiring all "country" banks to have redemption agents in either Albany or New York. As long as the agent bank was not conspiring with the bank of issue, it would seem likely that the agent bank would monitor the note issuer. No such law was enacted in Wisconsin, but there is evidence of note discrimination of Wisconsin banks by Chicago Banks.²

If these banks were organized to meet market needs, then what would explain there higher likelihood of failure? One possible explanation is that banks were closely monitored by the market; both competing banks and depositors had an incentive to monitor. In a downturn, competing banks aware of the market value of the banks assets would increase liquidity demands of the

note issuing bank.²³ Depositors, likewise, would increase liquidity demands. Unlike previous banking regulations, the free banking law gave first lien rights to all of the assets to the noteholder. Thus, the subordinate nature of deposits required either financial compensation for the risk taken by the depositor or required greater assurance of fiscal responsibility of bank managers. Since most banks did not pay interest on deposits, it seems likely that depositors were monitors of free bank operations. Some of these banks, especially banks of circulation, did not have the assets to support an increase in liquidity demand. Consequently, many of these banks probably closed. The evidence in this study, however, only provides preliminary support for monitoring; further study of free bank monitoring would be necessary before any definitive conclusions could be made.

Endnotes

1. Rolnick and Weber actually stated that the cause was due to a fall in asset prices, and used bond prices as a proxy for asset prices. This study refers to these periods as periods of falling bond prices.

2. See Rolnick and Weber (1985) for the bank and bond price data. It should be noted that RW separated exiting banks into those that redeemed notes below par and those that redeemed notes at par. This study makes no distinction.

3. The source of the estimates came from the U.S. Bureau of the Cenus, and the New York and Wisconsin bank commissoners' reports of 1861.

4. The original law specified that the mortgage could not exceed half of the land's market value. For a complete listing of New York banking laws from the beginning to the National Banking Act, see Cleavland and Hutchinson (1864).

5. In general, bankers were not prosecuted during general liquidity crises, such as the one that occurred in 1857 when all banks suspended bank note redemption.

6. Miller (1920, p. 109) presents a discussion on the use of checks in cities and Meyers (1931, pp. 120-125) states that the practice of paying interest on country bank deposits occurred primarily in New York City banks.

7. If Rolnick and Weber's falling asset price hypothesis is correct, then it is expected that the average circulation period of a banknote would decline as interest rates increased.

8. Several studies have estimated loan maturities prior to 1913. Gibbons (1858, p.200) estimated the average discount period for New York Banks prior to the Civil War was 40 days. In Dailey's (1934, p.499) examination of Chicago banks before 1890, banks limited loan maturities to 60 days in peak periods. However, Moulton (1918) pointed out that bankers renewed at least 40% to 50% of their unsecured loans, implying that the effective maturity could be longer than the estimates by Gibbons and Dailey.

9. Don Daily (1934) found that when credit demands were at their peak, bankers were reluctant to loan as long as 60 days. Although the Daily study focused on the post-free banking period, it lends support to the Temin findings.

10. The assumption concerning no credit risk is restrictive. One would expect that a portion of the loan portfolio would default and consequently, noteholders would sustain losses. Noteholders of Bank A would sustain losses equal to noteholders of Bank B if the default rate of Bank A's loan portfolio was 50%.

11. The primary source of bank closings came from the Bank Commissioner's Reports of the states. All of the Wisconsin banks were identified through these reports. In New York, two secondary sources were needed to identify bank closings: Rolnick and Weber (1982) and Dillistin (1946).

12. Due to the limited population size, some individual banks were matched with banking associations; there were twenty-six closed individual banks in the sample, ten of these were matched with banking associations.

13. The consistency in results between Wisconsin and New York indicate that asset size did not influence the distinguishing characteristics of failed banks. See the Appendix I for the list of banks in the samples.

14. For the sample period, bond prices decline significantly in 1854, 1857, and 1860. This study defines the periods of falling asset prices according to those used by Rolnick and Weber (1984). They found that Indiana bond prices decline by 33% between June, 1854 and December, 1854, by 26% between March, 1857 and October, 1857, and Missouri bond prices fell by 57% between June, 1860 and June, 1861.

15. The selection criteria corresponds to a one-way analysis of variance. After the first variable is selected, the one-way analysis of covariance is performed on the remaining variables. In other words, the remaining variables are conditional to the selected variables. The selection process continues until the remaining variables do not significantly discriminate between the groups.

16. The prior probabilities are determined by the relative proportion of the subgroup to the sample population; in this study, 50 percent of the solvent and failed banks.

17. Promissory notes was included in New York banks' balance sheet under bonds, but was a seperate account on Wisconsin balance sheets. In order to make a valid comparision between the states, promissory notes was not included in the "loan and discount" account in the analysis.

18. See King (1983) for a detail review of the issues regarding private note issue.

19. From the context of the superintendent's statement, the superintendent used the term "bank of circulation" as a polite synonym for "wildcat bank". Wildcat banks were noted for their inaccessible locations.

20. Se Selgin (1988, pp.42-47) and White (1984, p.7-9) on a detailed discussion on monitoring and note issue.

21. Bankers' Magazine (September, 1858, p.235) published a statement from the Bankers of Chicago showing their dissatisfaction with selective Wisconsin Banks.

22. It is reasonable to assume that a monitoring bank could assess the loan default risk of a competing bank from its own default risk.

REFERENCES

- Altman, E.I. (1968), "Financial Ratios, Discriminate Analysis, and the Prediction of Corporate Bankruptcy." <u>Journal of</u> <u>Finance</u>, 23, 589-601.
- Dailey, D. (1934), "The Development of Banking in Chicago before 1890," Unpublished dissertation, Northwestern University.
- Cleaveland, J. and G.S. Hutchinson. (1864) <u>The Banking System of</u> <u>New York</u>. New York: John S. Voorhies. (Reprinted by Arno Press, 1980.)
- Dillistin, H.W. (1946), <u>Historical Directory of the Banks of the</u> <u>State of New York</u>. New York: New York Bankers Association.
- Economopoulos, A.J. (1986), "The Impact of Reserve Requirements on Free Bank Failures." <u>Atlantic Economic Journal</u>, 14,76-84.
- Economopoulos, A.J. (1987), "The Free Banking Period: A Period of Deregulation?" <u>New York Economic Review</u>, 17, 24-31.
- Economopoulos, A.J. (1988), "Illinois Free Banking Experience." Journal of Money, Credit, and Banking, 20, 249-263.

Gibbons, J.S. (1858), <u>The Banks of New York, Their Dealers, the</u> <u>Clearing House, and the Panic of 1857</u>. New York: D. Appleton and Co.

- King, R. G. (1983), "On the Economics of Private Money." <u>Journal</u> of Monetary Economics, 12, 127-158.
- Lachenbrach, P.A. (1967), "An Almost Unbiased Method of Obtaining Confidence Intervals for the Probability of Misclassification in Discriminate Analysis." <u>Biometrics</u>, 23, 639-45.
- Meyers, M. (1931), <u>The New York Money Market, Volume I: Origins</u> and <u>Development</u>. New York: Columbia University Press.
- Miller, H.E. (1927), <u>Banking Theories in the United States</u> <u>Before 1860</u>. Cambridge: Harvard University Press.
- Moulton, H.G. (1918), "Commercial Banking and Capital Formation, III." Journal of Political Economy, 26, 705-731.
- New York State Documents (1849), <u>Report of the Comptroller of the</u> <u>State of New York</u>. Reprinted in <u>Bankers Magazine</u>, 3, 678-683.

Rockoff, H. (1972), <u>The Free Banking Era: A Re-examination</u>. Dissertation in American History (rev. Ph.D. Dissertation, University of Chicago) New York: Arno Press.

Rolnick, A. and W.E. Weber (1982), "A New Explanation for Free Bank Failures," Research Department Staff Report 79, Federal Reserve Bank of Minneapolis.

Banking Era, " <u>American Economic Review</u>, 73, 1080-1091.

Failures: A Detailed Examination," <u>Journal of Monetary</u> <u>Economics</u>, 14, 1-24.

Regulation in the U.S. Free banking Era," <u>Quarterly Review</u>, Federal Reserve Bank of Minneapolis, Summer, 2 -9.

Selgin, G. A. (1988), <u>The Theory of Free Banking: Money Supply</u> <u>Under Competitive Note Issue</u>. New Jersey: Rowan and Littlefield.

Temin, P. (1975), "The Panic of 1857," <u>Intermountain Economic</u> <u>Review</u>, 6, 1-12. Sinkey, J.F., (1975), "A Multivariate Statistical Analysis of the Characteristics of Problem Banks." <u>Journal of Finance</u>, 30, 21-36.

White, L. H. (1984), <u>Free Banking in Britian: Theory, Experience,</u> <u>and Debate, 1800-1845</u>. New York: Cambridge University Press.

Table 1.								
New	York	and	Wiscor	nsin	Free	Bank	Sample	
	1	Asset	Size	and	Locat	tion		

Asset Size	Wisconsin	New	York		
(In Thousands)		City•	Country		
50 to 100	32	0	16		
101 to 150	40	0	15		
151 to 200	10	0	8		
201 to 300	2	1	18		
301 to 400	2	1	11		
401 to 500	0	2	4		
501 to 1000	2	10	8		
over 1000	0	10	0		
Total	88	22	82		

* Includes Buffalo, Albany, and New York City.

				[ab]	le 2				
Differences	in	Ratio	Means	of	Solvent	and	Closed	Free	Banks
		in l	lew You	ck a	and Wisco	onsir	ר		

Ratios	New York	Wisconsin	Hypothesized Relationship
Asset Ratios:			
Lns & Dis/Total Assets(LDTA) Total Loans/Total Assets(LNTA Specie/Total Assets(SPTA) Mortgages/Total Assets(MTA) Bonds/Total Assets(BDTA) Total Loans/Bonds(LNBD) Lns & Dis/Bonds(LDBD)	A) .1046* .0099** 0013 1154* .5868	.1633* .1310* .0149* b 1045* 2150 4486	LNBDs > LNBDc
Liquidity Ratios:			
Specie/Banknotes+Dep(SPBD) Specie/Total Debt(SPTD)	.0174*** .0157***	.0265* .0199*	SPBDs > SPBDc SPTDs > SPTDc
Debt & Equity Ratios: Banknote/Total Debt(BNTD) Deposits/Total Debt(DPTD) Deposits/Banknotes(DPBN) Debt/Equity(TDEQ)		2588* .2240* -1.753 .5114*	BNTDs < BNTDc DPTDs > DPTDc DPBNs > DPBNc
*, **, *** Significant at the o	one, five, and	ten percent l	evels.

aThe null hypothesis states that for any measure the difference in means of the underlying populations of solvent and closed free banks is equal to zero: XXXXj - XXXXi= 0, where XXXXj denotes the mean of the jth measure of the ith class of bank.

b Wisconsin did not allow free banks to purchase mortgages.

				T	ABLE 3				
		Step	owise	e Diso	criminate	Ana	alysis		
of	Wisconsin	and	New	York	Solvent	and	Closed	Free	Banks

	Wiscor			ew York	
Ratios Selected			Absolute Standardized Coefficients		
Deposits/Total Liabilities	6.023	1.160	5.458	3 1.056	
Deposits/Banknotes	-0.033	-0.006	-0.414	-0.080	
Loans and Discounts/Total Assets			2.427	0.470	
Total Loans/Total Assets	2.255	0.434			
Total Loans/Bonds			-0.10	-0.020	
Bonds/Total Assets	2.927	0.564			
Wilk's Lambda F Statistic (Degrees of Freedom) Canonical Correlation	.812 9.50(4,83) .560			.686 7.27(4,99) .434	
Classification: (Lachenbrauch Technique)	Percent	: Correct	Perce	ent Correct	
Closed Solvent	70	5.0% 0.5%		56.9% 73.6%	

Table 4 Balance Sheets of Wisconsin Banks January, 1861 Classified by the Discriminant Function

Classified

	Solv		Closed			
	<u>High Prob</u> City Bank, Kenosh		<u>Mean Prob</u> Iowa Cnty Bank			
<u>Assets</u> Loans and Discounts	\$ 136,895	\$ 31,386	\$ 6,992	\$ 0		
Loans to Directors	0	2,788	4,000	0		
Bonds	34,146	34,000	26,500	30,000		
Promissory Notes (Other than L&D)	0	2,000	42,874	25,000		
Specie	1,693	5,711	3,523	0		
Cash Items	12,505	358	845	0		
Due from Banks	7,607	3,500	11,120	0		
Notes of Other Banks	15,624	14,662	4,176	0		
Other	14,891	1,773	3,524	\$0		
Total Assets	\$ 223,361	\$ 96,178	\$103,552	55,000		
<u>Claims</u> Capital	\$ 100,000	\$ 30,000	\$ 50,000	\$ 25,000		
Banknotes	24,264	29,135	24,843	23,700		
Deposits	90,883	25,536	14,696	0		
Due Other	8,214	11,507	14,013	6,300		
Total Claims	\$ 223,361	\$ 96,178	\$103,552	\$ 55,000		

NEW YORK FREE BANK SAMPLE

· · ·

NAME OF	Type+	ASSET SIZE II	LAST	IIMATCHING SOLVENT	ASSET SIZE
CLOSED BANK	1 1	LAST REPORTIN	REPORT	IIBANK	ILAST REPORT
					! \$284,000
	IAI			•	11,222,000
	III				1 222,000
	IAI	-,		IIBk of Rondout	1 490,000
Bk o/t Union, NYC				Oriental Bk	1 581,000
/	IAI	-,,			12,316,000
Bk of Central NY				IIBK ATTICA	1 557,000
	IAI				1 434,000
	III				1 351,000
Bk of New Rochell		,		llExchange BK, Buff	1 96,000
	IAI	-, ,		-	12,232,000
Brockpart Exc	III			IlCommercial Bk, Clyde	
	IAI			Commerical Bk, Whtl	
	I A I				1 197,000
	IAI				1 881,000
	III			llGeo Was Bk	1 199,000
	III		1853	IlWatertown B&L Assoc	1 490,000
Dairymen's B	III	237,000	1856	IlBurnett Bk	1 209,000
Drovers Bk	III	80,000 1	1854	llExchanke Bk, Lockpt	
Dunkirk Bank	III	101,000	1854	Merchant's Bk, Wfld	148,000
Eighth Ave, NYC	IAI	285,000 I	1854	Bull's Head	1 305,000
Empire City, NYC	IAI	698,000 I	1854	IIN.Y. Exchange Bk	448,000
Farmers B. S Cty	I A I	232,000	1859	Mohawk Valley	1 349,000
H White	III	70,000 I	1860	IILake Shore Bk	1 240,000
Hamiliton Ex	III	91,000	1856	Citizen Bk. F-O	1 325,000
Hollister Bk	IAI	806,000 I	1856	IlMarine Bk, Buff	1 772,000
Island Cty Bk, NYC	IAI	624,000 I	1856	Atlantic Bk	11,000,000
J. Rumsey & Co.	I I I	86,000 I	1860	IIP.R. Westfall	1 84,000
James Bk	I A I	156,000	1850	IlMech & F, Ithaca	1 213,000
Kirkland Bk	III	84,000	1853	Cuyler's Bk	1 309,000
Knickerback, NYC	I A I	806,000	1854	llChatham BK	11,026,000
Lockport B&T	IAI	254,000 1	1854	IIBK of Danville	1 358,000
Manufact Bk, Roch	IAI	397,000	1858	llGenesse Cty Bk	1 141,000
Mechanics Bk, WTN	III	84,000 I	1853	Oneida Valley	1 236,000
Medina Bk	III	288,000 I	1860	llBk of Canandaigua	1 164,000
Mer & F, Carmel	III	124,000	1853	IlMiddletown Bk Asa	1 228,000
Merchts , Cand	III	170,000	1850	IIW. Shermans Bk	1 151,000
Monroe Bk	III	59,000 1	1856	Bank of Newmark	1 258,000
NY Stock Bk	III	123,000	1850	IISuffolk Cnty	114,000
National Bank	IAI	908,000 1	1860	IlUnion Bk, Alb	11,008,000
0. Lee & Co	IAI	997,000	1856	IIBK of Syracuse	1 701,000
Onandaga Bk	IAI	54,000 1	1859	IIBk of Fayetteville	1 277,000
Ontario Cty Bk	III	149,000	1856	llSmith's Bank	1 133,000
Oswego Cty	III	104,000	1850	Farmers & M, Rock	1 313,000
Pine Plains	IAI	190,000	1856	Delaware Bk	1 274,000
Powell Bk	IAI				1 649,000
Prattsville BK	III	239,000	1850	Black River	1 408,000
Putnam Valley	III	123,000		· · · · · · · · · · · · · · · · · · ·	1 320,000
Queen City	III	122,000	1853	Merchant Bk, EC	1 105,000
State, Sang	III			··	1 59,000
Suffolk B, NYC	IAI	430,000	1853	IlGrocers' Bk	11,062,000
	III		1853	IlLyons Bk	1 195,000
	AVERAGE	342, 431			471,922

* An "A" signifies association; an "I" signifies individual bank.

	WISCONSIN FREE BANK SAMPLE REPORT DATE: 1/7/1861							
NAME OF	IA	SSET SIZE	11	MATCHING SOLVENT				
CLOSED BANK*	IL	AST REPORT		BANK	۱L	AST REPORT		
ARTIC BK	1	\$392,000	11	RACINE CTY	1	\$322,000		
BK OF ALBANY	1			CORN EXCHANGE	1			
BK OF APPLETON	1	100,000	11	BK OF INTERIOR	i	103,000		
BK OF B DAM			11	SUMMIT	1	63,000		
BK OF COLUMBUS			11	EXCHANGE BK	1	178,000		
BK OF FODULAC	1	93,000	11	OSHKOSH COMM	1	96,000		
BK OF HORICON	1	110,000	11	BK OF PARIRIE	1	105,000		
BK OF OCONTO	1	115,000	11	BK OF JEFFERSON	1	118,000		
IOWA COUNTY	1	123,000	11	SHAWANAW	1	125,000		
BK OF PORTAGE	1	131,000	11	BK OF WISCONSIN	1	135,000		
BELIOT SAVINGS	1	42,000	11	ELKHORN	1	66,000		
CHIPPEWA BK	1	99,000	11	WALWORTH CTY	1	100,000		
CITY BK, B. DAM	1	128,000	11	BK OF BELIOT	1	128,000		
CLARK CTY	1	132,000	11	ROCK CTY	1	130,000		
COMMERIAL BK	1	105,000	11	BK OF RACINE	1	107,000		
DODGE CTY BK	1	91,000	11	GREEN BAY	1	96,000		
FARMERS BK	1	99,000	11	CITY BK, PRESCOTT	1	119,000		
HALL BROS	1			BK OF OSHKOSH		123,000		
HUDSON CITY	1		11	BK OF RIPON	1	76,000		
KATANYAN	1		11	CORN PLANTERS	1	87,000		
KOSHKONONG	1	102,000	11	BK OF MANITOWOC	1	108,000		
LABORERS	1	113,000	11	SAUK CTY	1	114,000		
LA CROSSE	1	61,000	11	BK OF SPARTA	1	68,000		
LAKESHORE	1	72,000	11	BK OF MONROE	1	81,000		
MANITOWOC	1	85,000	11	BK OF SHEBUYGAN	1	89,000		
MECHANICS	1	55,000	11	BK OF WHITEWATER	1	70,000		
MERCHANTILE	1	110,000	11	SCROIX VALLEY	1	136,000		
NORTHERN	1	66,000	11	WIS BK, MAD	1	80,000		
NORTHWESTERN	1	147,000	11	COLUMBIA CTY	1	143,000		
OAKWOOD	1	101,000	11	MONROE COUNTY	1	105,000		
OCONTO	1	193,000	11	DANE	1	208,000		
OSBORN	1		11	BK OF WATERTOWN	1	174,000		
PORTAGE	1	107,000	11	FMRS & MERCH	1	121,000		
REEDBURG	1	108,000	11	ROCKVILLE	1	105,000		
SEC WARD	1	60,000	11	FRONTIER	1	64,000		
STATE STOCK	1	529,000	11	FARM & MILLERS	1	677,000		
SCROIX RIVER	1	126,000	11	BK OF FOX LK	1	138,000		
TRADESMAN	1	157,000	11	BK OF GRANT CTY	1	169,000		
WAUPACCA	1	110,000	11	BK OF WEGAWEGA	1	115,000		
WAUPAN	1	62,000	11	FOREST CITY	1	82,000		
WINNEBAGO	1	134,000	11	GERMAN	1	131,000		
WIS PINERY	1	175,000	11	JEFFERSON CTY	1	189,000		
WIS VALLEY	1	208,000	11	CITY BK, KENOSA	1	233,000		
WOOD CTY	1		11	BK OF GREEN BAY	1	131,000		
AVERAGE		126,932				135, 455		