

INTEGRATED ACADEMIC PLANNING

DEVELOPING AN INTENTIONAL PATH FORWARD

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Big ideas. Real-world thinking.

OUR INSTITUTIONAL PROFILE

- Public regional comprehensive → “master’s large”
- Located 85 miles southwest of the “Twin Cities” of Minneapolis & St. Paul
- Founded in 1868 → Sesquicentennial
- Motto → “Big-ideas. Real-working thinking.”
- ~ 2,000 employees, 7 unions
- Annual budget of \$208 million
- Add \$377.13 million to the local economy
- “Big Ideas Campaign” → \$77.8 million



OUR INSTITUTIONAL PROFILE

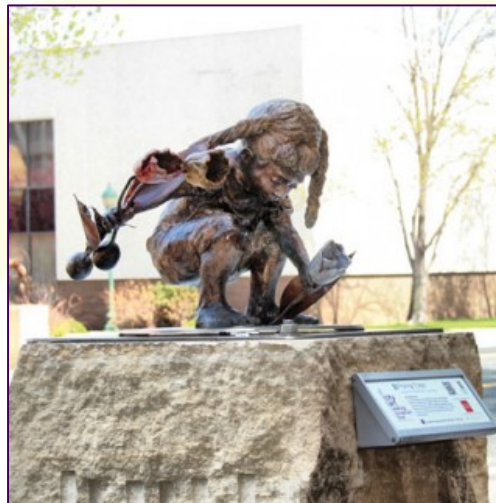
- Today → > 220 degree programs, bachelor's through doctoral
- 6 colleges → Allied Health & Nursing • Arts & Humanities • Business • Education • Science, Engineering, & Technology • Social & Behavioral Sciences
- Diverse and global campus → 15,000+ students, 14% diverse, 1,000+ international students from 90+ countries



OUR COMMUNITY



- www.greatermankato.com/rankings-ratings



ACADEMIC PLANNING

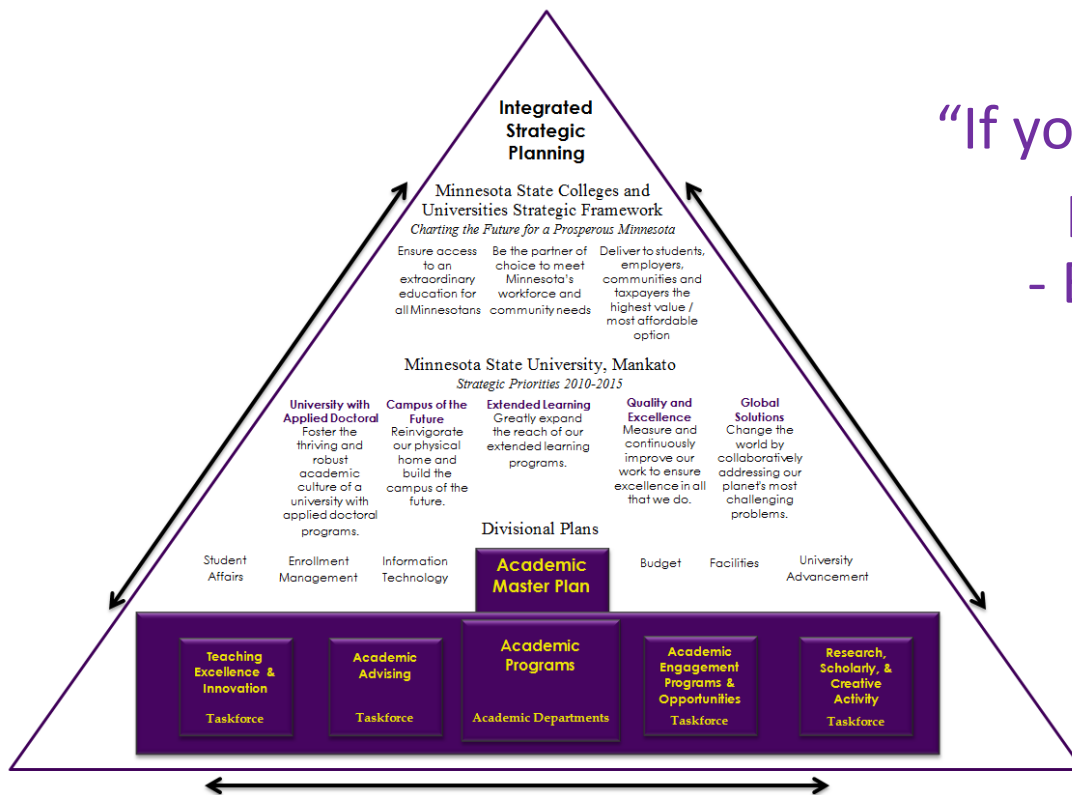
Why an Academic Plan? And, Why Now?

- To provide a framework to advance our academic vision, mission and values as the environment in which we do our work continues to rapidly change and evolve
- To help us discover what new and revised program directions and curriculum changes will meet current and future needs of students and employers
- To define the kind of institution we want to be in regard to research
- To meet the Higher Learning Commission Criteria for Accreditation, adopted January 2013

INTEGRATED PLANNING CONTEXT

- <http://www.mnsu.edu/academicplan/>

“If you fail to plan, you are planning to fail.”
- Benjamin Franklin



INTEGRATED PLANNING CONTEXT

To meet the Higher Learning Commission Criteria for Accreditation, adopted January 2013:

- *5.C. The institution engages in systematic and integrated planning.*
- *1. The institution allocates its resources in alignment with its mission and priorities.*
- *2. The institution links its processes for assessment of student learning, evaluation of operations, planning, and budgeting.*
- *3. The planning process encompasses the institution as a whole and considers perspectives of internal and external constituent groups.*
- *4. The institution plans on the basis of a sound understanding of its current capacity. Institutional plans anticipate possible impact of fluctuations in the institution's sources of revenue, such as enrollment, the economy, and state support.*
- *5. Institutional planning anticipates emerging factors, such as technology, demographic shifts, and globalization.*

INTEGRATED PLANNING CONTEXT

- 1st time ever integrated academic planning effort
- Innovative planning process to intentionally link together the academic core of the institution with other planning efforts
- Engagement of 180+ degree programs and four extraordinary education task forces
- Themes → consensus building, community involvement, data utilization, shared governance, and transparency

INTEGRATED PLANNING CONTEXT

- 18th month timeline
- 6 phases
 - Phase 1: Pre-Planning – *Jan 2014*
 - Phase 2: Kick-Off and Visioning – *Feb 2014*
 - Phase 3: Academic Degree Program Planning & Extraordinary Education Task Forces – *Mar to Dec 2014*
 - Phase 4: Plan Drafting and Review – *Jan to May 2015*
 - Phase 5: Plan Completed and Celebration – *Aug 2015*
 - Phase 6: Implement and Evaluate Achievement – *Aug 2015 to May 2018*

SUCCESSFUL & PROVOCATIVE ELEMENTS ACROSS PLANNING PHASES

PLANNING PHASE

- Phase I: Pre-Planning
- Phase II: Kick-off & Visioning
- Phase III: Extraordinary Education Task Forces & Academic Degree Program Planning

THEMES

- ✓ Consensus Building
- ✓ Community Involvement
- ✓ Data Utilization
- ✓ Shared Governance
- ✓ Transparency



Discussion & Questions

Additional Information and Materials:

<http://www.mnsu.edu/academicplan>

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