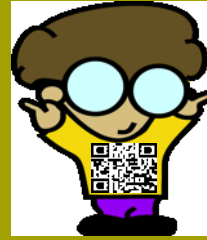




# 3D Library Displays

**Bridging the Gap Between Physical  
and Online Patrons and Resources**



**Jennifer Turner & Bobby Bothmann**  
**Minnesota State University, Mankato**



# + Overview



- Introduction to 3D Displays, 2:30-3:10
- Development Time with Kits, 3:20-4:00
- Discussion, 4:00-4:45

# + What do we mean, 3D?

- Physical Displays
- Online Displays
- Bridging the Gap



# + Planning & Implementing

- What's available?
- Generating ideas
  - <http://link.mnsu.edu/33>
  - <http://link.mnsu.edu/32>
- Buy-in
- Now vs. later

# + Physical Displays



# + Online Displays



- Pinterest

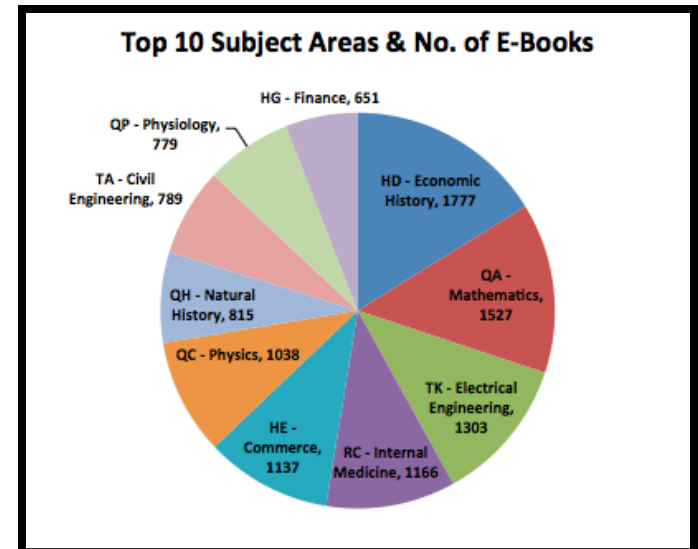
- Facebook

- Bit.ly Bundles

Do you know of others?

# + Online Resources

- LibGuides or other course pages
  - Self Help Resources
- E-Books
  - Analysis



# + QR Codes in the Wild



Thursday, March 7, 2013

# Reporter

Minnesota State University, Mankato

www.themsureporter.com

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## Remembering Gage Towers

*Campus group looking to sell Gage memorabilia in advance of the iconic building's demise.*

## Documentary screening raises tough questions

*Campus screening of Bill*





QR Codes created on goQR.me are completely free of charge (commercial and print usage allowed). If you want to recommend us, we are happy to see [Tweets](#), [Facebook updates](#) and links to <http://goqr.me/> - Thank you!

**Text**

**URL**

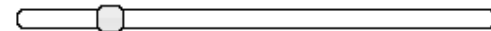
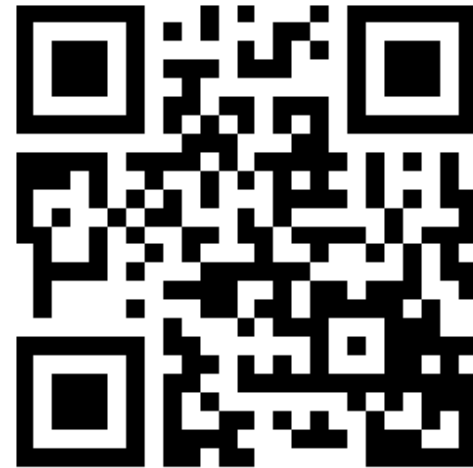
**Call**

**SMS**

**vCard**

URL:

Hint: To get the best results on older cell phones, keep the URL below 300 chars to get a less complex QR Code. Use a URL shortener like <http://j.mp> if necessary.



size: 250x250px

Download

Open

Options

<Embed>

# + Tiny URLs



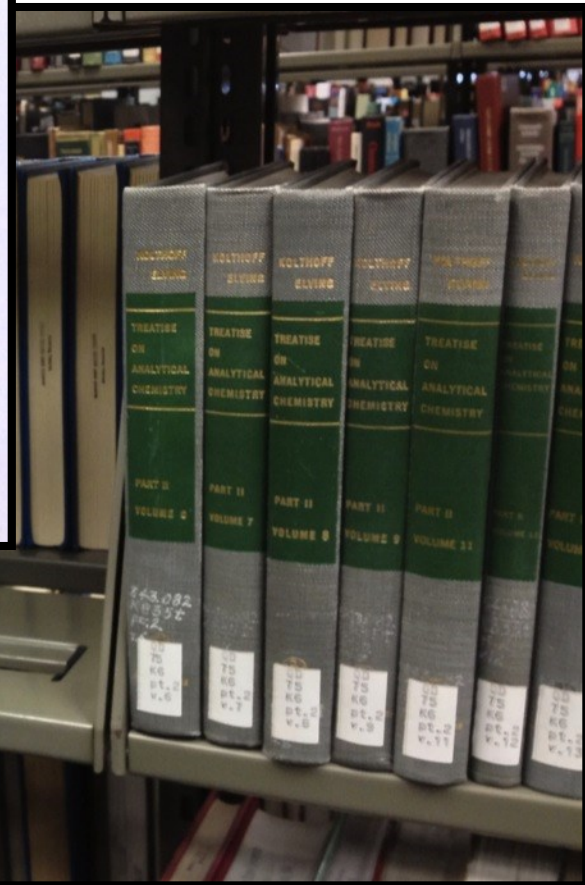
Enter the URL:

Optional: Custom short URL:

[Shorten The URL](#)

Short URL	Original URL	Date	Clicks	Actions
<a href="http://link.mnsu.edu/dil">http://link.mnsu.edu/dil</a>	<a href="http://agency.governmentjobs.com/mankato/default.cfm?ac[...]">http://agency.governmentjobs.com/mankato/default.cfm?ac[...]</a>	Nov 26, 2012 11:43	5	
<a href="http://link.mnsu.edu/hdleadership">http://link.mnsu.edu/hdleadership</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Feb 12, 2013 16:07	1	
<a href="http://link.mnsu.edu/hdmanagement">http://link.mnsu.edu/hdmanagement</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Feb 12, 2013 16:06	1	
<a href="http://link.mnsu.edu/hd">http://link.mnsu.edu/hd</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Feb 12, 2013 16:13	2	
<a href="http://link.mnsu.edu/bracketproblem">http://link.mnsu.edu/bracketproblem</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Mar 08, 2013 09:14	3	
<a href="http://link.mnsu.edu/qaprogramming">http://link.mnsu.edu/qaprogramming</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Feb 12, 2013 16:25	2	
<a href="http://link.mnsu.edu/qa">http://link.mnsu.edu/qa</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Feb 18, 2013 15:15	3	
<a href="http://link.mnsu.edu/tkee">http://link.mnsu.edu/tkee</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Feb 12, 2013 16:29	2	
<a href="http://link.mnsu.edu/tkwireless">http://link.mnsu.edu/tkwireless</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]</a>	Feb 19, 2013 12:43	1	
<a href="http://link.mnsu.edu/erefreligion">http://link.mnsu.edu/erefreligion</a>	<a href="http://mplus.mnpals.net/vufind/Search/Results?lookfor=r[...]">http://mplus.mnpals.net/vufind/Search/Results?lookfor=r[...]</a>	Dec 17, 2012 15:54	5	

# + Clip-Eze in the Stacks



# + Marketing

- Buttons
- Displays
- Posters
- LibGuide
- What else?





# LIBRARY SERVICES

## Quester found these e-books on Chemistry!

Did you know?

Check out what you're not seeing on these shelves in the **QD** range.



Learn more about QR Codes and see recommended tools and resources through Quester's code and at <http://link.mnsu.edu/>

<http://link.mnsu.edu/qd>