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# Introduction: Protecting and Exploiting U.S. and Canadian Intellectual Property abroad in a Technologically Changing World Economy

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#### INTRODUCTION

## PROTECTING AND EXPLOITING U.S. AND CANADIAN INTELLECTUAL PROPERTY ABROAD IN A TECHNOLOGICALLY CHANGING WORLD ECONOMY

#### Thomas A. Ladd\*

It is my pleasure and honor to introduce to you Eric Schwartz, who is a partner in the Washington firm of Smith and Metalitz, where he specializes in copyright, entertainment, and information law. He is also a Professor at Georgetown University Law Center.

Gary O'Neill is a partner of Gowling, Strathy & Henderson. He concentrates his practice on civil litigation and intellectual property litigation with a focus in the intellectual property area, electrical, computer, communications, and related technologies, so he will provide a look at the digital world from the patent side.

<sup>\*</sup> Thomas A. Ladd is Business Patent Counsel for the Specialty Chemicals Business of the Dow Chemical Company. He holds a B.S. in engineering from the University of Michigan and a J.D. from the University of Detroit.