



## Canada-United States Law Journal

Volume 32 | Issue 1

Article 4

January 2006

# List of Speakers Proceedings on the Canada-United States Law Institute Conference on Comparative Aspects of Innovation in Canada and the United States

Speakers

Follow this and additional works at: <https://scholarlycommons.law.case.edu/cuslj>

 Part of the [Transnational Law Commons](#)

### Recommended Citation

Speakers, *List of Speakers Proceedings on the Canada-United States Law Institute Conference on Comparative Aspects of Innovation in Canada and the United States*, 32 Can.-U.S. L.J. vii (2006)

Available at: <https://scholarlycommons.law.case.edu/cuslj/vol32/iss1/4>

This Front Matter is brought to you for free and open access by the Student Journals at Case Western Reserve University School of Law Scholarly Commons. It has been accepted for inclusion in Canada-United States Law Journal by an authorized administrator of Case Western Reserve University School of Law Scholarly Commons.

## CANADA-UNITED STATES LAW INSTITUTE CONFERENCE

*on*

### COMPARATIVE ASPECTS OF INNOVATION IN CANADA AND THE UNITED STATES

April 7-8, 2006

#### LIST OF SPEAKERS

**Governor James Blanchard** joined DLA Piper Rudnick Gary Cary upon conclusion of his duties as United States ambassador to Canada in April 1996. In recognition of his outstanding performance, Secretary of State Warren Christopher presented Governor Blanchard with the Foreign Affairs Award. Governor Blanchard was named ambassador to Canada in May 1993, after serving two terms as governor of Michigan (1983-1991) and four terms as a member of the United States Congress (1975-1983). In 1992, he chaired President Bill Clinton's successful campaign in Michigan. Governor Blanchard is also former chairman of the Democratic Governors Association and the National Democratic Platform Committee, as well as a former member of the National Governors Association's executive committee.

**Colin Robertson** was appointed by Prime Minister Martin in April 2004 as Minister (Advocacy) and Head of the new Advocacy Secretariat at the Canadian Embassy in Washington. The Secretariat was created to enhance Canada's advocacy activities with Congress and to support the growing advocacy by Canadian legislators and the provinces. The Secretariat works closely with Canada's network of consulates across the United States in targeting the media, learning, research and cultural communities. A career foreign service officer, this is Robertson's fourth tour of duty in the US. He served in New York at the UN and Consulate General and most recently as Canadian Consul General in Los Angeles responsible for the American south-west. He was a member of the team that negotiated the Canada-USA Free Trade Agreement and the NAFTA. He has also served in Hong Kong and held senior positions at the Treasury Board Secretariat and Citizenship and Immigration.

**H. Douglas Barber** was the President and CEO of Gennum Corporation until 2000; he now serves on its Board of Directors. He is a past Chair of the Council of Ontario Deans of Engineering and of the Board of Governors, McMaster University. He is a past Vice Chair of the Ontario Science and Innovation Council and past Co-chair of the National Information Technology Initiative (eMPOWER Canada Inc.), as well as a member of the National Innovation Strategy — Regional Coordinating Committee.

He currently serves as a director for Golden Horseshoe Venture Forum, Canadian Academy of Engineering, Micralyne Inc., Netaccess Systems Inc., AllerGen and DALSA Corporation. In 2005, he received the McMaster University Faculty of Engineering Leadership Award. Mr. Barber writes and speaks on learning, innovation, productivity, value creation, the knowledge-based economy and entrepreneurship.

**Meredith Broadbent**, Assistant United States Trade Representative for Industry, Market Access and Telecommunications, is responsible for developing and coordinating U.S. trade policy as it affects U.S. business and manufacturing interests such as semiconductors, telecommunications, forest products, chemicals, steel, aircraft, and electronic commerce. She also coordinates industrial market access negotiations in bilateral and regional free trade agreement negotiations as well as in the World Trade Organization. Prior to joining USTR, she served as senior professional staff member for the House Ways and Means Trade Subcommittee. In this position she played a key role in drafting and passage of the Trade and Development Act of 2000, legislation to authorize normal trade relations with China, and the Trade Act of 2002, which includes trade promotion authority and the Andean Trade Promotion and Drug Eradication Act.

**Tom Brzustowski** is the Royal Bank of Canada Professor in the Commercialization of Innovations at the School of Management of the University of Ottawa. He previously served ten years as President of National Science and Engineering Research Council of Canada and as deputy minister in the Government of Ontario from 1987 to 1995, first in the Ministry of Colleges and Universities, and later in the Premier's Council for Economic Renewal. A professional engineer, he was a professor in the Department of Mechanical Engineering at the University of Waterloo from 1962 to 1987, researching thermodynamics and combustion. He served as Chair of Mechanical Engineering from 1967 to 1970 and as Vice-President, Academic (Provost) of the University from 1975 to 1987.

**Kelly Carnes** is President and CEO of TechVision21, a Washington, D.C.-based technology strategy firm. TechVision21 clients include global companies, prestigious U.S. research universities, foreign governments and science and technology nonprofit organizations. Previously, Ms. Carnes served in the White House and, later, as a trusted technology policy advisor to four Secretaries of Commerce. As a presidential appointee, Ms. Carnes frequently testified before Congress, represented the United States in negotiations with foreign governments, and served as a liaison to, and advocate for, the technology business community. As Assistant Secretary of Commerce for Technology Policy, Ms. Carnes was as a key

point person on numerous high profile issues affecting technology businesses. Ms. Carnes has also served on a National Governors' Association Commission on Technology and Adult Education, the Steering Committee for the Commission on the Advancement of Women and Minorities in Science, Engineering and Technology (the "Morella Commission") and review panels for the National Science Foundation's Small Business Innovation Research program.

**Scott F. Cooper** is a Partner with Fragomen, Del Rey, Bernsen & Loewy LLP, the world's largest law firm practicing exclusively in global corporate immigration matters. In practice since 1979, he has served as a Chapter Officer of the Michigan and Greater Chicago Chapters of the American Immigration Lawyers Association and serves on AILA's Board of Governors. Mr. Cooper has also been Chair of the Immigration and Nationality Law Committee of the Chicago Bar Association. He has been a contributing author and editor of publications for the American Council for International Personnel, the Employee Relocation Council, the College and University Placement Association, the American Immigration Lawyers Association, the Michigan and Illinois Institutes of Continuing Legal Education, NAFSA: Association of International Educators and lead author of an Immigration Briefings on Exchange Visitors.

**David Crane** is an award-winning Canadian writer on economic, political and environmental issues. His column appears in a number of publications, including *The Toronto Star*. He has served board of the University of Toronto's Innovations Foundation, a member of the Ontario Science and Technology Council, a member of the steering committee of the Toronto Vital Signs Project, and as a member of the Challenge Dialogue of the Alberta Energy Research Institute. Mr. Crane has served as a judge for the Entrepreneur of the Year Award. He is President of The Canada Project, an organization that promotes the essence of Canadian identity and that advances national debate and discussion on the Canada sustainability as an independent geopolitical entity. He has written several books, including *The Next Canadian Century*, *The Canadian Dictionary of Business and Economics*, and *Controlling Interest*. He is currently writing a book, with the working title *Big Canada or Little Canada: The Choice is Ours*, which sets out what Canada should do to be a successful society in the new global economy.

**Bob Crow** is Vice President for Industry, Government and University Relations at Research In Motion Limited. He is responsible for RIM's market knowledge programs, public issue management and advocacy, external R&D support, government program participation, and support of

higher education. Prior to joining RIM in July 2001, Bob was Vice President of Policy at the Information Technology Association of Canada (ITAC), one of Canada's leading business associations. His career also includes service at Ryerson University in Toronto where he was a professor and senior administrator from 1975–1998.

**Michael Elmer** has more than thirty years of experience in virtually every aspect of Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P.'s intellectual property practice, including *ex parte*, *inter partes*, and litigated patent, trademark, trade secret, trade dress, copyright, and related antitrust matters. His litigation experience includes serving as lead or co-counsel before the U.S. Courts of Appeals, the U.S. International Trade Commission, the U.S. Patent and Trademark Office Board of Appeals, the Trademark Trial and Appeal Board, the American Arbitration Association and the Judicial Arbitration and Mediation Services Inc. He has served as lead counsel in patent (chemical, consumer, electrical, mechanical, metallurgical, and sports products), tradeseecret, trademark, trade dress, copyright and related antitrust cases. Mr. Elmer has developed a global litigation database and has assisted clients in resolving international patent disputes and implementing global off defensive and defensive strategic plans in the medical products, electronic, laser technology, chemical and consumer products areas.

**A. Kelly Gill** is Department Head of Gowling Lafleur Henderson LLP Intellectual Property Group in Toronto and specializes in trademark, copyright, patent and misleading advertising litigation, including related rights and opinion work. Mr. Gill was selected as one of Canada's top lawyers under the age of forty in December 2004. Mr. Gill's practice has brought him before the Supreme Court of Canada, the Federal Court of Appeal, the Federal Court Trial Division, the Ontario Court of Appeal, High Court and Divisional Court. Mr. Gill is an author of *The Canadian Law of Trade-Marks and Unfair Competition*. Mr. Gill has sat on the editorial boards of the *Canadian Intellectual Property Review* and *Patent World* (London).

**Kent H. Hughes** is the Director of the Science, Technology, America and the Global Economy (STAGE) Program at the Woodrow Wilson International Center. His latest book, *Building the Next American Century: The Past and Future of American Competitiveness*, traces the development of national competitiveness as an idea and a political force that will define economic policy in the twenty-first century. Prior to joining the Center, Mr. Hughes served as the Associate Deputy Secretary at the U.S. Department of Commerce, defining and implementing a long-term competi-

tiveness strategy emphasizing the close links among trade, technology and training. Mr. Hughes has also served as President of the Council on Competitiveness, putting technology policy on the national agenda. Before joining the Council, Mr. Hughes served in a number of senior staff positions with the U.S. Congress.

**Joseph J. Jankowski, Ph.D.** is currently the assistant vice president for biomedical sciences technology transfer in the Office of Technology Transfer at Case Western Reserve University. He oversees the technology transfer activities for the School of Medicine, University Hospitals of Cleveland (UHC), and the Case Research Institute. Recently, Dr. Jankowski joined Case Technology Ventures—an early-stage investment fund operated by the Technology Transfer Office—as the fund’s Director of Biomedical Sciences. Previously, Dr. Jankowski had been a commercialization officer in the Office of Innovations at the Cleveland Clinic Foundation (CCF). Prior to that, Dr. Jankowski held the position of technology analyst in the Environmental Technology Commercialization Center at the Battelle Memorial Institute and, before that, he was a research assistant with the SUNY Research Foundation. Dr. Jankowski holds a Ph.D. in chemistry from the State University of New York’s College of Environmental Sciences, an M.B.A. from Case’s Weatherhead School of Management, and a B.S. in chemical and environmental engineering technologies from the University of Dayton.

**Craig Maxwell** is Corporate Vice President of Technology and Innovation at Parker Hannifin. His responsibilities include leading Parker in new and emerging markets that compliment Parker’s core competency in motion and control technologies. In addition, Mr. Maxwell will be responsible for helping divisions implement the “Win Strategy,” specifically in the areas of innovative products and expanding systems solution expertise worldwide. Previously, he held a number of engineering positions with Stanadyne Corporation’s Diesel Systems Group, including development, project, staff and chief engineer assignments.

**Dr. Arnold Naimark** is currently Professor of Medicine and Physiology at the University of Manitoba and Director of its Centre for the Advancement of Medicine. He is the Founding Chairman of the Canadian Health Services Research Foundation and of the Canadian Biotechnology Advisory Committee, Chairman of the Science Advisory Board of Health Canada and Chairman of Genome Prairie. Dr. Naimark serves on the Council of the Canadian Institute for Advanced Research, on the National Statistics Council of Canada, and as a Director of the Robarts Research Institute. He also serves as director of or consultant to several voluntary,

public and private sector organizations.

**Simon Potter** is a Partner in McCarthy Tétrault LLP Litigation Group in Montréal. In his commercial litigation practice, he has handled a variety of cases ranging from corporate contractual liability to competition issues and constitutional questions, including the challenge of the federal legislation banning the Canadian advertising of tobacco products, which resulted in the Supreme Court of Canada judgment striking down the principal parts of that legislation. Mr. Potter has participated in the bi-national panels created under Chapter 19 of the FTA and of the NAFTA to review determinations of dumping and of subsidizations, as well as on a bi-national panel formed under Chapter 20 of the FTA to hear a dispute between Canada and the United States as to American regulations imposing minimum sizes for lobster imported from Canada. He also has experience in handling major arbitrations, both at the national and international levels, either as counsel to a party or as an arbitrator. Mr. Potter is also past president of the Canadian Bar Association.

**Richard D. Rosen** is the Vice President, External Business Relations for Battelle Memorial Institute where he develops public-private collaboration strategies, leads selected corporate initiatives and establishes institutional level relationships with key universities. Mr. Rosen is active in the development of new research and technology infrastructure to improve technology-based competitiveness and working with K-12 and collegiate educators in strategic initiatives to better prepare tomorrow's workforce. Mr. Rosen works closely with university and private sector partners to create infrastructure and resources associated with advanced science and technology development in areas of strategic interest to Battelle. This includes a close collaboration with Ohio universities to advance a common research leadership agenda, integration with the private sector, participation in commercialization advisory boards and development of key research programs of mutual interest.

**Mark Romoff** joined the Ontario Centres of Excellence (OCE) Inc. as President and CEO in fall 2004. He is a career foreign service professional with a strong track record for advancing the competitive interests and opportunities for Canadian companies internationally. Mr. Romoff has served as Commercial Counsellor in Nigeria, Mexico and Malaysia. From 1992 to 1996, he was Minister-Counsellor in the Canadian Embassy in Tokyo with responsibility for Canada's trade and investment relationship with Japan. In 1996, he became Consul General in Buffalo, New York, where he helped establish and implement the basic policies governing cross-border relations between United States and Canada. In 2002 Mr.

Romoff was seconded to Industry Canada as Executive Director of the Ontario Region. Mr. Romoff has a B.A. in Mathematics from McGill University, and a Masters in Applied Science from the University of Waterloo.

**Theodore Theofrastous, Esq.** is the Managing Director and Fund Counsel, Panzica investments, LLC. Ted has nearly twenty years experience in the field of high technology development, both as a business architect/manager and as a legal professional. Prior to joining Panzica Investments as managing director and fund counsel, Ted launched startup companies for the Cleveland Clinic Foundation designed to commercialize products based on CCF intellectual property. Mr. Theofrastous's roles related to these companies typically included business structuring and operational planning, negotiating financial investments and playing an active role as a director. Before joining the Cleveland Clinic Foundation, Mr. Theofrastous practiced at Squire, Sanders & Dempsey L.L.P., where his primary practice focused on the nexus of investment capital and technology, counseling clients in matters ranging from start-up formation to domestic and off -shore private equity fund formations.

**Bruce A. Thomas** is a Partner at Cassels Brock & Blackwell LLP. In recent years, his primary emphasis has been on corporate and commercial related litigation. He has considerable experience in both litigating and arbitrating insurance and reinsurance coverage issues. Bruce Thomas was appointed a Queen's Counsel in 1978. He is ranked a leading practitioner in commercial insurance litigation in Canada by LEXPERT/ American Lawyer 500 and as one of the World's Leading Insurance & Reinsurance Lawyers by the International Financial Law Review. He has also been named to the International Who's Who of Product Liability Defence Lawyers.

**Michael J. Wagner** is a in Baker & McKenzie LLP Litigation Practice Group where he represents multinational companies engaged in litigation alleging breach of contract, product liability, fraud, misappropriation of trade secrets, breach of fiduciary duty and executive disloyalty, tortious interference with contract and commercial disparagement. Mr. Wagner regularly has primary counsel responsibility for the defense of class actions and multi-district litigation involving commercial and product liability claims. He frequently defends global manufacturers as they confront mass tort and other litigation involving products ranging from prescription medications and vaccines to medical devices to food. He also represents software developers, project managers and IT consultants in commercial disputes.



