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Women's History in the Digital World 2013

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#### DYKE, A Quarterly: Blogging an Online Annotated Archive

Liza Cowan Independent Scholar

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an annotated
online archive of
the issues,
letters, ephemera,
and some side
trips

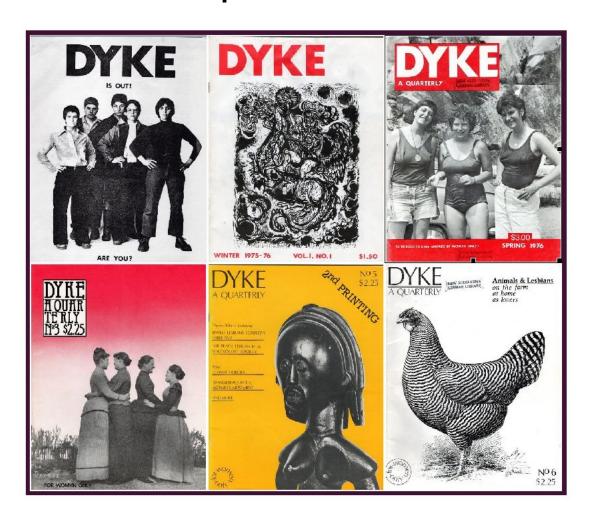


## DYKE, A QUARTERLY

A MAGAZINE OF LESBIAN CULTURE AND ANALYSIS 1975 - 1979, TOMATO PUBLICATIONS, NYC

from print to an online digital archive

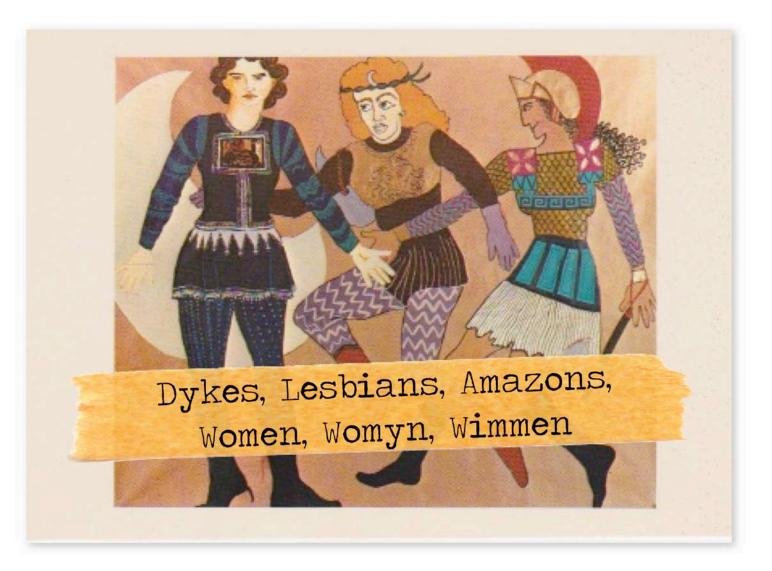
### DYKE, A Quarterly Published in print from 1975-1979



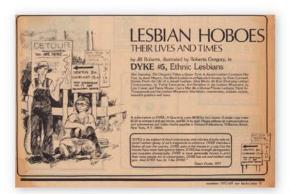
# Liza Cowan and Penny House publishers + editors



### DYKE was for and about



### DYKE, A Quarterly was



educational



entertaining



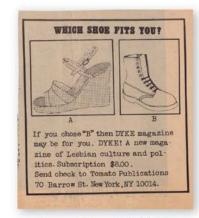
community building



beautiful



interactive



provocative

"DYKE is more personally honest in print than most people are in conversation. DYKE has wit and intellect and guts." Gaia's Guide, 1977

### Archived ephemera What is DYKE?

#### from No. 1, p.5, Introduction

#### WHAT IS DYKE

We want to publish a magazine that fulfills our need for analysis, communication and news of Lesbian culture. We believe that "Lesbian culture" presumes a separatist analysis. If Lesbian culture is intermixed with straight culture, it is no longer Lesbian; it is heterosexual, or heterosocial because energy and time are going to men. Lesbian community -- Lesbian culture -- means Lesbian only. DYKE is a magazine for Dykes only! We will speak freely among ourselves. We are not interested in telling the straight world what we are doing. In fact, we hope they never even see the magazine. It is none of their business. If they chance to see it, we hope they will think it is mindless gobbledeegook. We are already thinking in ways that are incomprehensible to them.

### exerpt from press release: DYKE folds

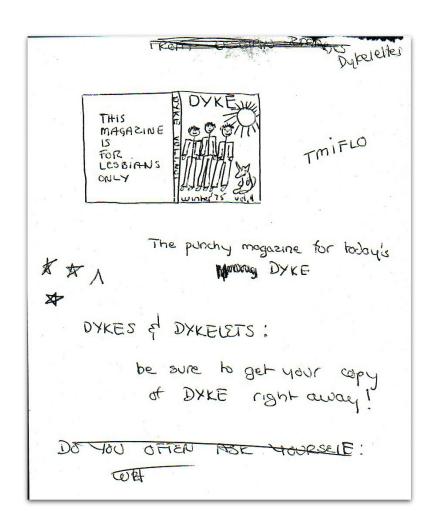
#### WHY WE LOVE DYKE

We are proud of our work. It was innovative, readable, provocative and beautiful. The essays were highly personal, based on the feminist technique of consciousness raising. We chose and wrote articles that would give the reader a frame of reference: who was the author, how, did she come to her ideas, what was the relevance of the subject to her own life and to Lesbians in general.

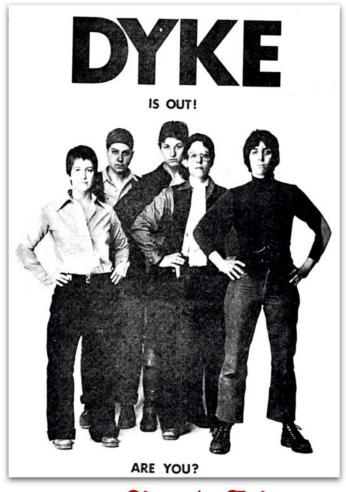
We believe that any subject can be relevant and interesting to

## PRESTON HOLLOW, NY 12469

## Archived ephemera: sketch for an idea



# Archived ephemera: promotional filer

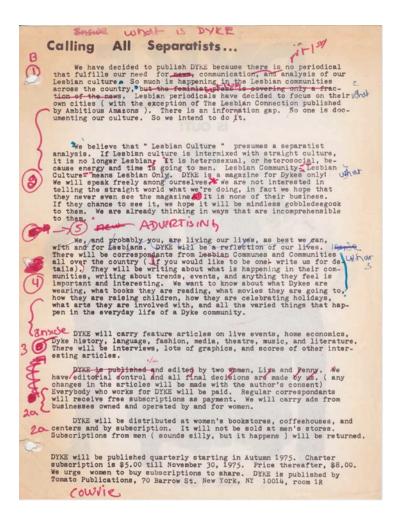


our first flier

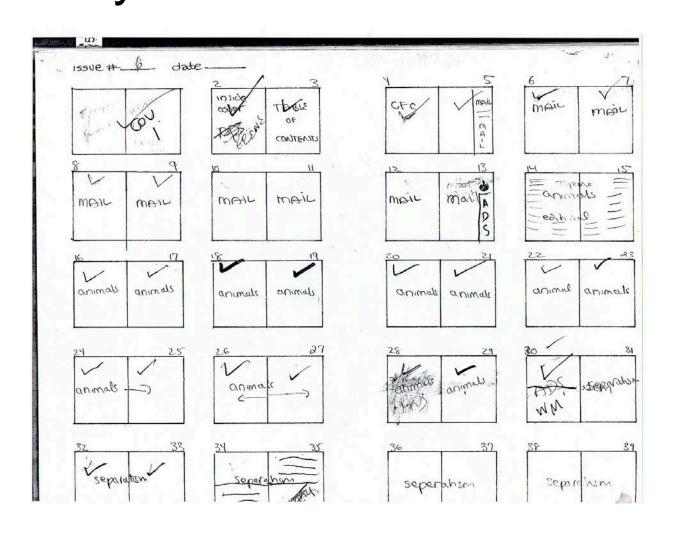
# Archived ephemera: contact sheet from photo shoot



## Archived ephemera: announcement flier/marked text



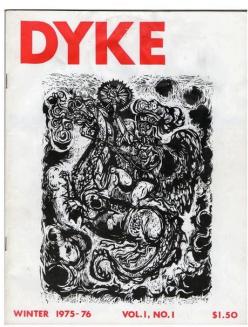
## Archived ephemera: layout sheets for No. 6



## DYKE No. 1 winter 1975



#### DYKE, A Quarterly: ISSUE No 1: Cover by Marlene Miller



DAQ: screen shot cover of No. 1

DYKE, A Quarterly, Issue #1, Winter 1975-76. Illustration by Marlene Miller

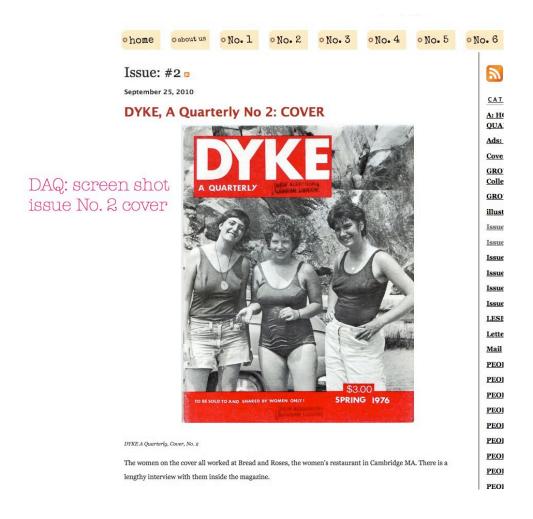
You might also like:





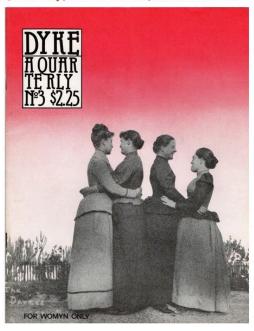


# DYKE No. 2 spring 1976



### DYKE No. 3 Fall 1976

DYKE A Quarterly, No 3: Cover, Alice Austen



DAQ: screen shot cover for No. 3 photo by Alice Austen

DYKE A QUARTERLY ISSUE No.3, Photo on cover by Alice Austen. Design by Liza Cowan

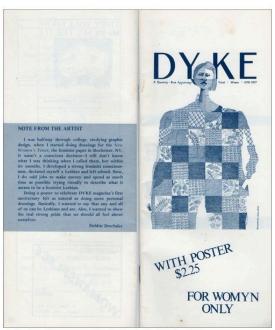
We probably first saw Alice Austen's photographs at an exhibition of her work at Richmond College in Staten Island, NY. Alice was a pioneer 19th Century photographer who was born and raised in Staten Island. By now everyone pretty much accepts that she was a Lesbian, or a woman who loved women. DYKE A Quarterly was the first periodical to write about her as such.

### DYKE No. 4 Spring 1977

#### DYKE A Quarterly, No. 4, front and back covers

In issue No. 4 we broke form to publish a poster instead of a magazine. Along with the gorgeous 4-color poster, designed by Debbie Drechsler and printed by Tower Press, we sent a magazinelette, envelope sized, with letters and responses. Our readers were baffled.

DAQ: screen shot cover for No. 4 the poster issue drawing by Debbie Drechsler



DYKE A Quarterly, Issue No. 4. cover. Illustration by Debbie Drechsler.

NOTE FROM THE ARTIST

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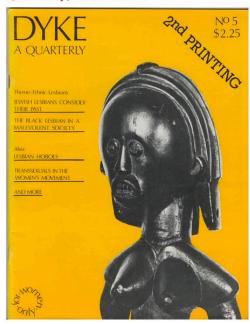
SIDE

WHA DYKE

### DYKE No. 5 Fall 1977



#### DYKE, A Quarterly, No.5 Cover



DAQ: screen shot cover No. 5

You might also like:





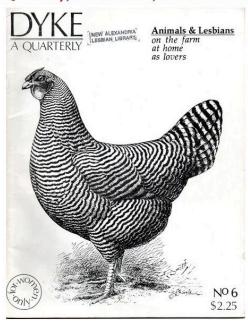


### DYKE No. 6 summer 1978



September 24, 2010

#### DYKE, A Quarterly, No. 6: Cover, The Animal Issue



DAQ: screen shot cover No. 6

DYKE No.6, Cover. Illustration from early 20th Century Farm Encyclopedia.

#### You might also like:







### Archived ephemera:

### 1979 DYKE ends print publication

x, is now

press release/letter to subscribers



#### DYKE, A QUARTERLY, FOLDS

It is with a mixture of sadness, relief and anger that we announce the folding of DYXE,A Quarterly. When we conceived of DYXE four years ago we decided that we would give it a few years to become self supporting. We have been publishing now for three years and the magazine still does not support itself. Clearly, we lack a large enough audi-

#### WHAT WAS DYKE, A QUARTERLY

Tomato Publications, Ltd. published six issues of DYKE, a magazine of essays, interviews, history, art and politics. Our first two issues featured among other articles, the highly controversial C.L.I.T. statements, a major Lesbian separatist analysis. Issue #3 presented a portfolio of Alice Austen, a Lesbian photographer from the turn of the century. Issue #4 was a beautiful four color poster by Debbie Dreshler which came along with a small magazinelette. Issue #5 featured essays about ethnic Lesbians, also a history of Lesbian hoboes during the depression, and an analysis of transsexuals in the women's movement. Issue #6 featured articles about Lesbians and animals, and a symposium on Lesbian separatism.

#### WHY WE LOVE DYKE

We are proud of our work. It was innovative, readable, provocative and beautiful. The essays were highly personal, based on the feminist technique of consciousness raising. We chose and wrote articles that would give the reader a frame of reference: who was the author, how did she come to her ideas, what was the relevance of the subject to her own life and to Lesbians in general.

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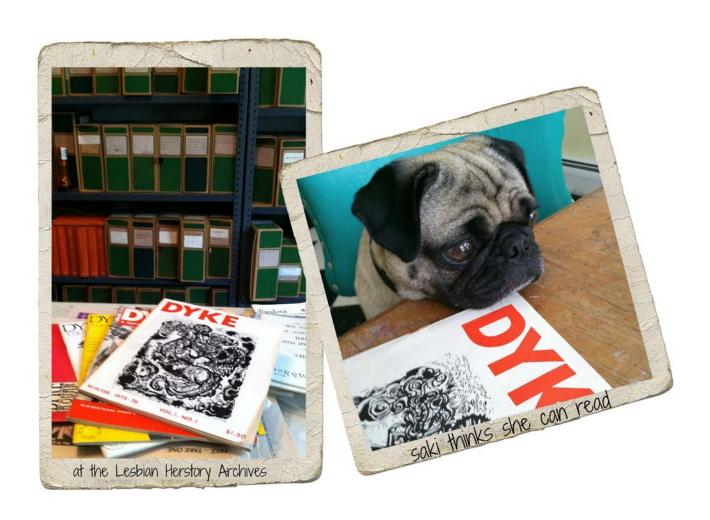
quarterly, has folded. The editors have offered an analysis of why the journal was unable to support itself: "We were never afraid to take risks, to take a controversial stand. Our title, which we thought was amusing, was to many aggressive, provocative and repellent. The mixture of radical lesbian separatist politics and slick graphics was too confusing for many women to take in. Our courage to voice the opinions that most women would only confess in the secrecy of their own living rooms was painful for many. Our passion for revealing our intimate thoughts was just too threatening. Each issue of the magazine lost money. Our demands were too high to publish poorly: we wanted the magazine to reflect the high opinion we have of lesbians and we wanted it to last years. We accepted advertising only from women-owned businesses, and since our circulation was so small, it was hardly worthwhile for the few women-owned businesses that exist to advertise with us. We were also committed to paying for all work - a costly commitment. The

notice in Canadian gay publication The Body Politic

Taking a stand

PRESTON HOLLOW, NY 124695

Until 2010 DYKE was available only in private collections, small libraries and some Lesbian's homes.



### DYKE goes to the Library

DYKE A Quarterly issues at Musuem Of Modern Art Library



Issues + ephemera

Schlesinger Library on the History of Women in America



## online annotated archive debut September 2010

an annotated
online archive of
the issues,
letters, ephemera,
and some side
trips



### DYKE, A QUARTERLY

A MAGAZINE OF LESBIAN CULTURE AND ANALYSIS 1975 - 1979, TOMATO PUBLICATIONS, NYC

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o about u

o No. 1

o No. 2

o No. 3

o No. 4

o No. 5

6

side

o rss

#### **ABOUT DYKE, A Quarterly**

**DYKE, A Quarterly** was created by Liza Cowan and Penny House. We had been best friends since we were four years old and had both recently come out as Lesbians. In 1975 we were in our mid twenties. Liza had moved to a farm in upstsate New York and Penny was living in New York City, where we had both grown up.

All over The United States Lesbians were getting together to make culture: music, literature, theater, art exhibits, film, poetry, and all kinds of media. We were right in the thick of it, enjoying every minute, and decided that making a magazine Subscribe in a reader

#### CATEGORIES

A: HOW TO WRITE TO DYKE A QUARTERLY ARCHIVE

Ads: from others

Covers

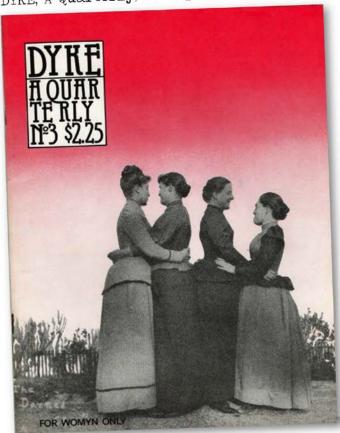
GROUP: Chicago Women's Graphics Collective

GROUP: Iowa City Women's Press

illustrations

### From paper to pixels

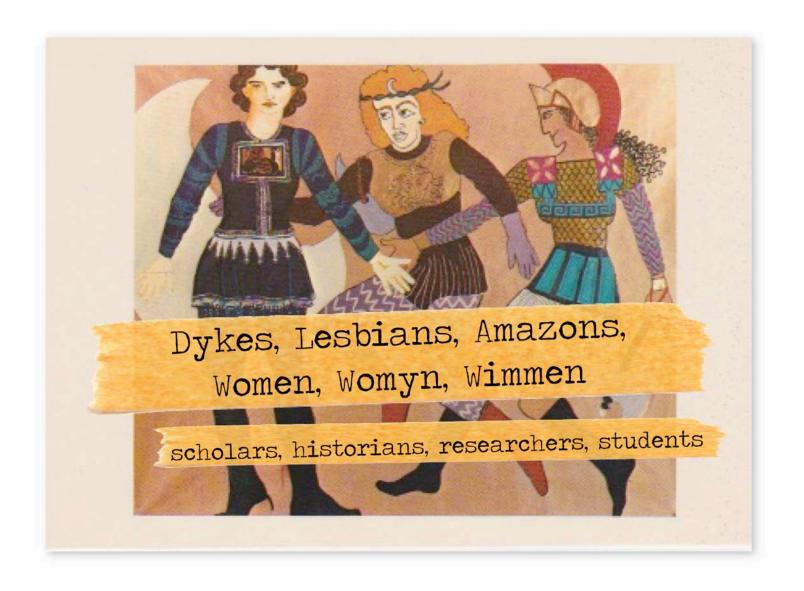
DYKE, A Quarterly, No. 3, print magazine



DYKE, A Quarterly Online Annotated Archive



### DYKE online archive is for



### Archiving with new technologies

### from this



### to this



### Digital archive as blog



ABOUT DYKE, A Quarterly

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Announcement Flier. 1976. Second from Left, LIza Cowan. Second from right, Penny House. Far right, Alix Dobkin. Photo by Michelle. Design by Liza Cowar

This is the annotated archive of the magazine we created. We hope you enjoy reading the issues and taking a peek at some of what went on behind the pages: the sketches, ideas, layout

DAQ:

GROUP: Chicago Women's **Graphics Collective** 

GROUP: Iowa City Women's

PEOPLE: Linda Shear PEOPLE: Liza Cowan PEOPLE: Louise Fishman PEOPLE: Maggie Jochild

PEOPLE: Margaret Anderson

PEOPLE: Margo Hobbs

Issue: #1

Issue: #2 Issue: #3

screen shot Subscribe in a reader CATEGORIES of archive as A: HOW TO WRITE TO DYKE A QUARTERLY ARCHIVE blog Ads: from others

Issue: #4 Issue: #5 Issue: #6 LESBIAN BUSINESS: Diana Letters PEOPLE: Afeni Shakur PEOPLE: Alice Austen PEOPLE: Alix Dobkin PEOPLE: Barbara Grier PEOPLE: Bobbi Ann Mason PEOPLE: Carol Crooks PEOPLE: Cherrie Cox PEOPLE: Debbie Drechsler PEOPLE: Elana Dykewomon PEOPLE: Irene Young PEOPLE: Jacqueline St. Joan PEOPLE: Janet Meyers PEOPLE: Judy Grahan

### Elements of the online archive

#### enlargeable scans of original pages



#### searchable text + hyperlinks



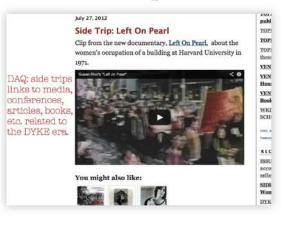
#### ephemera



#### annotation



#### side trips



#### reader comments



# Access to tools: blogging and image production









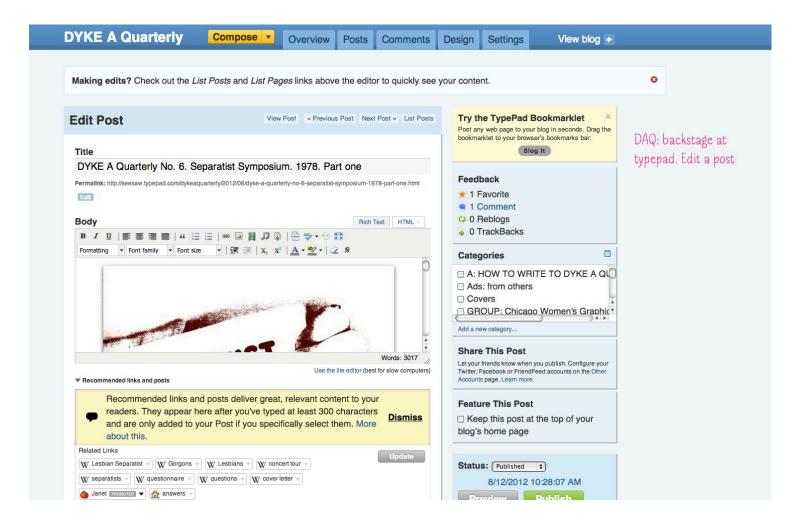
blogging platform: typepad

image + design: picmonkey

screen capture: skitch/ Evernote

design: swift publisher

### Blogging DAQ at Typepad.com



### DAQ stats are useful



# Access to tools: Social Media







FaceBook

Twitter

Pinterest (as Small Equals)

### DAQ tweets



### DAQ on Facebook



# Transcribing: there must be a better way

