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Abstract: A nonparametric pricing model of European call options that includes non-Gaussian characteristics of skewness and kurtosis is proposed based on the cubic market capital asset pricing model. It is an equilibrium pricing model but risk-neutral valuation can be introduced through return data transformation. The model complies with the put-call parity principle of Eurpoean option pricing theory. The properties of the model are studied through simulation methods and compared with the Black-Scholes model. Simulation scenarios include cases on nonnormality in skewness and kurtosis, nonconstant variance, moneyness, contract duration, and interest rate levels. The proposed model can have negative prices in cases of out-of-money options and in simulation cases that are different from real-market situations, but the frequency of negative prices is reduced when risk-neutral valuation is implemented. The model is more adaptive and more conservative in pricing options compared to the Black-Scholes model when nonnormalities exist in the returns data.

Keywords: Derivatives pricing, skewness, kurtosis, capital asset pricing model, european call options, johnson distributions, nonnormality

1 INTRODUCTION

The paper proposes a nonparametric European call option pricing model that accounts for higher-moment features of the underlying asset returns data. This model extends the technology developed by Chen and Palmon (2005) in which the capital asset pricing model [CAPM] of Sharpe (1964) and Fama (1968) was used. The extension of the model used is the Cubic Market Model of Neslihanoglu (2014). This model complies with the Four-Moment CAPM model by Fang and Lai (1997) and Dittmar (2002) which incorporates non-Gaussian information such as skewness and kurtosis. The derived option pricing model complies with the put-call parity principle of option pricing modeling of Stoll (1969). The proposed model is based on a equilibrium asset pricing principle similar to Chen and Palmon (2005) but risk-neutral valuation of Cox and Ross (1976) can also be done by data transformation that will preserve other distribution characteristics. The properties of the proposed model is studied and compared with the Black and Scholes (1973) model through simulations by changing the assumptions on moneyness, interest rate, duration, and return distribution characteristics in terms of variance, skewness, and kurtosis.

2 DERIVATION OF THE OPTION PRICING MODEL

Using the cubic market model as described in Neslihanoglu (2014), its terms are substituted similar to Chen and Palmon (2005). Let t and T as fractions of time in a year and $T > t$, $C_{t,T,K}$ as the call price at time t with time-to-maturity T – t and strike price K, $K^* = \frac{K}{S_t}$, $R_{f,t,T} = (1 + r_A)^{T-t} = 1$ plus the unannualized rate of return of a risk-free asset from time t to T where r_A is the annual effective rate of the risk-free asset, and $\{R_{t,T,1},\ldots,R_{t,T,n}\}\$ where $R_{t,T,i} = \frac{S_i}{S_{i-N(T-t)}}$ is the returns data with N is the number of time periods in a year of which the data was disaggregated; for example $N = 252$ for trading days in a year for daily data. The estimated call option price $\hat{C}_{t,T,K} = \hat{C}_{t,T,K}^* \times S_t$, where $\hat{C}_{t,T,K}^*$ is equal to

$$
\hat{C}_{t,T,K}^{*} = \frac{1}{R_{f,t,T}} \times \left\{ \hat{E}_{t} \left[\max \left\{ R_{t,T} - K^{*} \right\} \right] - \hat{\alpha}_{1,t,T,K}^{*} \left[\hat{E}_{t} \left(R_{t,T} \right) - R_{f,t,T} \right] - \hat{\alpha}_{2,t,T,K}^{*} \hat{E}_{t} \left[\left(R_{t,T} - R_{f,t,T} \right)^{2} \right] - \hat{\alpha}_{3,t,T,K}^{*} \hat{E}_{t} \left[\left(R_{t,T} - R_{f,t,T} \right)^{3} \right] \right\}
$$
\n(1)

The values of $\hat{\alpha}_{1,t,T,K}^*$, $\hat{\alpha}_{2,t,T,K}^*$, and $\hat{\alpha}_{3,t,T,K}^*$ are solutions to the system of linear equations,

$$
\hat{\beta}_{t,T,K}^{*} = \hat{\alpha}_{1,t,T,K}^{*} + \hat{\alpha}_{2,t,T,K}^{*} \frac{\hat{C}_{ov_{t}} \left[\left(R_{t,T} - R_{f,t,T} \right)^{2}, R_{t,T} \right]}{\hat{Var} \left(R_{t,T} \right)} + \hat{\alpha}_{3,t,T,K}^{*} \frac{\hat{C}_{ov_{t}} \left[\left(R_{t,T} - R_{f,t,T} \right)^{3} R_{t,T} \right]}{\hat{Var}_{t} \left(R_{t,T} \right)} \right]
$$
\n
$$
\hat{\gamma}_{t,T,K}^{*} = \hat{\alpha}_{1,t,T,K}^{*} + \hat{\alpha}_{2,t,T,K}^{*} \frac{\hat{C}_{oskew_{t}} \left[\left(R_{t,T} - R_{f,t,T} \right)^{2}, R_{t,T} \right]}{\hat{\mu}_{3t} \left(R_{t,T} \right)} + \hat{\alpha}_{3,t,T,K}^{*} \frac{\hat{C}_{oskew_{t}} \left[\left(R_{t,T} - R_{f,t,T} \right)^{3}, R_{t,T} \right]}{\hat{\mu}_{3t} \left(R_{t,T} \right)} \right]
$$
\n
$$
\hat{\delta}_{t,T,K}^{*} = \hat{\alpha}_{1,t,T,K}^{*} + \hat{\alpha}_{2,t,T,K}^{*} \frac{\hat{C}_{oskew_{t}} \left[\left(R_{t,T} - R_{f,t,T} \right)^{2}, R_{t,T} \right]}{\hat{\mu}_{4t} \left(R_{t,T} \right)} + \hat{\alpha}_{3,t,T,K}^{*} \frac{\hat{C}_{oskew_{t}} \left[\left(R_{t,T} - R_{f,t,T} \right)^{3}, R_{t,T} \right]}{\hat{\mu}_{4t} \left(R_{t,T} \right)} \right]
$$
\n
$$
(4)
$$

$$
\hat{\beta}_{t,T,K}^* = \frac{\hat{C}ov_t \left(\max\left\{ R_{t,T} - K^* \right\}, R_{t,T} \right)}{\hat{V}_t \left(R_{t,T} \right)} \tag{5}
$$

$$
\hat{\gamma}_{t,T,K}^* = \frac{Cos\hat{k}ew_t(\max\{R_{t,T} - K^*\}, R_{t,T})}{\hat{\mu}_{3t}(R_{t,T})}
$$
(6)

$$
\hat{\delta}_{t,T,K}^* = \frac{Cokurt_t(\max\{R_{t,T} - K^*\}, R_{t,T})}{\hat{\mu}_{4t}(R_{t,T})}
$$
\n
$$
\tag{7}
$$

The hats in the terms mean estimating the quantities using method-of-moments. The proposed pricing model complies with the put-call parity property of Stoll (1969). Using the current formula, it assumes that the historical mean and the standard deviation of data will persist in future price movements. Adjusting for desired mean and variance assumptions on the asset returns, $\mu_{t,T,i}$ and $\sigma_{t,T,i}^2$ respectively, data transformation can be

done by letting $\check{R}_{t,T,i} = \frac{\check{\sigma}_{t,T,i}}{s_P}$ $\frac{\check{\sigma}_{t,T,i}}{s_{R_{t,T,i}}}$ $[R_{t,T,i} - \bar{R}_{t,T}] + \check{\mu}_{t,T,i}$. The transformation maintains the shape of the distribution of returns; the historical skewness and kurtosis of the data is assumed to persist in the future. Transformation to risk-neutral valuation of options can be done by letting the model fulfill the martingale condition of Cox and Ross (1976), by setting $\mu_{t,T,i} = R_{f,t,T}$. Special cases of the pricing model can be generated by setting conditions on some parameters. Letting $\alpha_{2,t,T,K}^* = \alpha_{3,t,T,K}^* = 0$ will produce the call option price estimator similar in concept to Chen and Palmon (2005), denoted as $\hat{C}_{t,T,K}^{CP}$; letting $\alpha_{3,t,T,K}^* = 0$ will produce the quadratic market model call option price estimator $\hat{C}_{t,T,K}^{QMM}$, which is based on Kraus and Litzenberger (1976) and Barone-Adesi (1985); while the general case, the cubic market model estimator which is based on Neslihanoglu (2014), will be denoted as $\hat{C}_{t,T,K}^{C\bar{M}M}$. Special notations are used for denoting models described in the paper. If a model facilitates risk-neutral valuations, the RN superscript is added. For example, $\hat{C}_{t,T,K}^{CMM,RN}$ implies the cubic pricing model has been adjusted for risk-neutral vaulation. The asterisk on the pricing model notation indicates that the underlying-adjusted pricing formula is used, meaning that the pricing formula is divided by the underlying price S_t . As example, the notation $\hat{C}^{*CMM}_{t,T,K}$ means that the cubic pricing model has been divided by the underlying price.

3 SIMULATION STUDY

The properties of the new pricing model and its special cases will be studied and compared with the Black and Scholes (1973) pricing model for European call options, which is $\hat{C}_{t,T,K}^{BS} = S_t \times \hat{C}_{t,T,K}^{*BS}$ where

$$
\hat{C}_{t,T,K}^{*BS} = \Phi\left[\frac{-\ln K_t^* + \left(r + \frac{\hat{\sigma}^2}{2}\right)(T - t)}{\hat{\sigma}\sqrt{T - t}}\right] - K_t^* \exp\left\{-r(T - t)\right\}\Phi\left[\frac{-\ln K_t^* + \left(r - \frac{\hat{\sigma}^2}{2}\right)(T - t)}{\hat{\sigma}\sqrt{T - t}}\right]
$$
\n(8)

and $r = \ln(1 + r_A)$ is the continuous compounding interest rate of the risk-free asset, where r_A is the annual effective interest rate of the asset. The term $\Phi(\bullet)$ is the cumulative density function of the standard normal distribution. The estimator of σ in the Black-Scholes model will be based on Gross (2006):

$$
\hat{\sigma} = \frac{\sqrt{\frac{1}{n-1} \sum_{i=1}^{n} (u_{t,T,i} - \bar{u}_{t,T})^2}}{\sqrt{T - t}}
$$
\n(9)

The terms $u_{t,T,i} = \ln R_{t,T,i}$ is the log-returns at time i with duration of accumulation $T - t$ and $\bar{u}_{t,T}$ is the mean of these log-returns. The pricing models that will be compared through simulation studies are $\hat{C}_{t,T,K}^{*BS}$, $\hat{C}_{t,T,K}^{*CP,RN}, \hat{C}_{t,T,K}^{*QMM}, \hat{C}_{t,T,K}^{*QMM,RN}, \hat{C}_{t,T,K}^{*CMM},$ and $\hat{C}_{t,T,K}^{*CMM,RN}$. The scenarios for the simulation will be a combination of cases from different elements of the pricing model formulas: (a) interest rate of the riskfree asset r_A , (b) moneyness K_t^* , (c) duration of the contract $T - t$, (d) variance structure of the log-returns, (e) skewness of log-returns, and (f) kurtosis of log-returns. Each scenario will consist of 100 simulated return series data, with each series data having 1260 return periods, equivalent to five-year's worth of data.For the risk-free interest rate, three cases are assumed: the 4-week US Treasury Bills secondary market interest rate for the low rate case, the 3-year US Treasury Bond interest rate for the middle rate case, and the 20-year Treasury Bond interest rate for the high rate case. The rates used are based on the of Governors of the Federal Reserve System (2015) for the date of 31 March 2015. These rates are, respectively, 0.05% p.a., 0.89% p.a. compounded semiannually, and 2.31% p.a. compounded semiannually. For moneyness, the term K_t^* is varied to five values as cases: $K_t^* = 0.90$ represents the case of 11.11% in-the-money for the call option, 0.95 represents 5.26% in-the-money, 1.00 represents at-the-money, 1.05 represents 4.76% out-the-money, and 1.10 represents 9.09% out-the-money. On contract duration, three cases are assumed: 21 trading days equivalent to one month for the short case, 63 trading days as 3 months for the middle case, and 126 trading days as 6 months for the long case. As fractions of a year, the lengths in days are divided with respect to 252 days. Thus, $T - t$ for each case respectively will be $1/12$, $1/4$, and $1/2$. The duration in days is used as a basis for real-data based values for the distributional assumptions of the log-returns, of which the S&P 500 index data of five year's worth, which is 1260 return periods, ending at 13 February 2015 is used as the data from which values of cases are derived. With respect to variance, two structures are assumed: (a) constant variance over the whole span of the series, and (b) a GARCH(1,1) model for variance as determined from real data. The

GARCH(1,1) model is defined by Bollerslev (1986):

$$
u_{t,T,i} = \mu_{t,T} + \epsilon_{t,T,i}, \quad \epsilon_{t,T,i} \sim (0, \sigma_{t,T,i}^2)
$$

$$
\sigma_{t,T,i}^2 = \omega_{t,T} + \phi_{1,t,T} \epsilon_{t,T,i-1}^2 + \phi_{2,t,T} \sigma_{t,T,i-1}^2
$$
 (10)

The GARCH(1,1) model makes the individual return variances $\sigma_{t,T,i}^2$ of log-returns fluctuate through time given that the unconditional historical variance of the data still is a finite constant value. The value $\mu_{t,T}$ for simulations will be the mean as estimated from the S&P 500 data and will only change with respect to the contract duration and the variance model of the case assumed. The statement $\epsilon_{t,T,i} \sim (0, \sigma_{t,T,i}^2)$ means that the distribution will be generated from a standardized distribution that will have zero mean. The standardized distribution depends on the value of skewness and kurtosis. For the constant variance case, $\phi_{1,t,T} = \phi_{2,t,T} = 0$ is set. Table 1 shows the values of the parameters for different cases. The estimates of $\mu_{t,T}$ and $\omega_{t,T}$ for

Duration		Constant Variance	GARCH(1.1)							
	$\mu_{t,T}$	$\omega_{t,T}$	$\mu_{t,T}$	ω_{t} T	$\varphi_{1,t,T}$	$\varphi_{2,t,T}$				
21 -day	0.01034198	0.001467624	0.021169	0.000118	0.893725	0.029669				
63 -day	0.03072180	0.003206283	0.043351	0.000069	0.776531	0.222469				
126-dav	0.06242610	0.005116157	0.073590	0.000088	0.972670	0.026330				

Table 1: Parameter Values for Variance Cases

the constant variance are the corresponding method-of-moments estimates, while the $GARCH(1,1)$ model estimates are based on quasi-maximum likelihood estimation on the S&P 500 data ending at 13 February 2015 with a span of 5 years. About skewness, three cases are assumed: negative or skewed to the left,

zero or symmetric, and positive or skewed to the right. The value of skewness is based on the S&P 500 data and would be different for every contract duration considered. Table 2 shows the value of skewness per case and duration, based on the skewness of the S&P 500 data. With respect to kurtosis, two cases are considered: the mesokurtic case, where kurtosis is equal to 3, and the leptokurtic or heavy-tails case, where the kurtosis is based on the S&P 500 data and returns based on contract duration. Table 2 contains the values of kurtosis that will be used for the simulation studies. Since nonnormal features will be part of the cases of the simulations, when nonzero skewness or nonnormal kurtosis is the case, then the Johnson family of distributions Johnson (1949) is used to generate the simulated returns data. The Johnson family of distributions has the following cumulative distribution formula $F(x) = \Phi \{ \eta + \zeta \times g [(x - \xi)/\lambda] \}$ The function $g(\bullet)$ is a function that determines the type of distribution used for generating returns. If $g(z) = z$, then the Johnson distribution type is the normal or Gaussian distribution, denoted as SN. If $g(z) = \ln(z)$, then the Johnson distribution type is the lognormal distribution, marked as SL. The Johnson SU or unbounded distribution type is generated by letting $g(z) = \sinh^{-1} z$, the inverse hyperbolic sine function, and the bounded distribution or SB type is by letting $g(z) = \ln\left(\frac{z}{1-z}\right) = logit(z)$, the logit function. The parameters ξ , λ , η , and ζ describe the location, scale, skewness, and kurtosis of the data, respectively; that is, changing the corresponding parameter changes the specific feature of the distribution. They are not the exact values of the mean, variance, skewness, nor kurtosis. However, the distribution parameters can be derived by moment-matching Hill et al. (1976), of which estimated values of the parameters and the type of distribution to be used are found through solving a system of nonlinear equations that matches the desired moment values to the functions that describe the corresponding moments through the parameters. Table 3 shows the different parameters and types of the Johnson family used to generate each combination of cases for skewness and kurtosis. For each case, it is assumed that the mean is zero and the variance is one since these can be included over the simulated returns.

Duration		Combination of Cases	Johnson Family									
	Skewness	Kurtosis	Type	ε	λ	η						
21 -day	Negative	Mesokurtic	SB	-2.852114	3.876390	-0.856400	0.534582					
21 -day	Negative	Leptokurtic	SU	1.609838	1.484898	2.050504	2.345450					
21 -day	Zero	Mesokurtic	SΝ	0.000000	1.000000	0.000000	1.000000					
21 -day	Zero	Leptokurtic	SU	0.000000	1.422798	0.000000	1.706085					
21 -day	Positive	Mesokurtic	SB	-1.024276	3.876390		0.534582					
21 -day	Positive	Leptokurtic	SU	-1.609837	1.484898	-2.050504	2.345450					
63 -day	Negative	Mesokurtic	SB	-3.155855	4.353278	-0.908420	0.673890					
63 -day	Negative	Leptokurtic	SB	-10.935399	13.237225	-3.086450	1.873181					
63 -day	Zero	Mesokurtic	SΝ	0.000000	1.000000	0.000000	1.000000					
63-day	Zero	Leptokurtic	SU	0.000000	1.964320	0.000000	2.188413					
63 -day	Positive	Mesokurtic	SB	-1.197423	4.353278	0.908420	0.673890					
63 -day	Positive	Leptokurtic	SB	-2.301826	13.237225	3.086450	1.873181					
126 -day	Negative	Mesokurtic	SB	-4.559566	6.540898	-1.183885	1.251032					
126 -day	Negative	Leptokurtic	SL^*	4.589575	-1.000000	-6.967738	4.643311					
126 -day	Zero	Mesokurtic	SN	0.000000	1.000000	0.000000	1.000000					
126 -day	Zero	Leptokurtic	SU	0.000000	2.476362	0.000000	2.661838					
126 -day	Positive	Mesokurtic	SB.	-1.981333	6.540898	1.183885	1.251032					
126 -day	Positive	Leptokurtic	SL^*	-4.589575	1.000000	-6.967738	4.643311					

Table 3: Johnson Dsitribution Parameter Values and Types for Simulations

An asterisk beside the SL indicates that SB estimation would not converge, so the lognormal distribution was used to approximate the nonnormal features. Overall, there are 540 scenarios in the simulation experiments. These simulation results will be evaluated based comparisons of valuations from different cases. The average price value will be reported in tables. From the simulations, negative option prices were observed from some cases in the proposed pricing model. To investigate this, the percentage of negative option prices per case in each model is computed.

4 RESULTS AND DISCUSSION

Table 4 contains the summary of simulation results considering the moneyness and interest rate, ignoring other simulation scenarios.

Table 4: Average Call Prices in Percent of Underlying Asset Price and Percentage of Negative Call Prices by Model, Interest Rate, and Moneyness Cases

From the table, negative prices may tend to occur for the CMM, CMM.RN, QMM, QMM.RN, and CP models, and these occurrences increase as the K^* increases. Risk-neutral valuated models are less likely to have negative prices, and the CP.RN and BS models, which are risk-neutral models, cannot have negative prices. The most frequent occurrences of negative prices tend to occur at out-of-money situations. With respect to average call option prices, CMM, CMM.RN, and QMM.RN tend to have lower prices compared to the BS model for in-the-money cases. QMM, CP, and CP.RN tend to have higher price valuations compared to the BS for in-the-money cases. For at-the-money cases, all proposed models tend to have lower valuations compared to the BS model, with the CP.RN model being the closest model to the BS valuation. It is notable that the CP.RN model tends to have higher or equal valuations to the BS model, except for at-the-money cases.

Table 5 contains the summary of simulation results considering the duration, variance structure, skewness, and kurtosis, ignoring other simulation scenarios. Generally, the BS model gives higher valuations compared to the CMM, CMM.RN, QMM, QMM.RN, and CP. The RN models tend to have lower frequency of negative call option prices compared to the non-RN counterparts. For all proposed models except CP.RN, the occurrence of

Dur	Var	Skew	Kurt	BS		CMM		CMM.RN		OMM		QMM.RN		CP		CP.RN	
				Aver.	% Neg.	Aver.	% Neg.	Aver.	$%$ Neg.	Aver.	% Neg.	Aver.	% Neg.	Aver.	$%$ Neg.	Aver.	% Neg.
1 month		Neg	Meso	3.42%	0.00%	3.05%	20.00%	3.26%	0.00%	3.16%	20.00%	3.13%	0.00%	3.46%	0.00%	3.42%	0.00%
			Lepto	3.42%	0.00%	3.14%	36.33%	3.26%	20.60%	3.16%	36.60%	3.14%	26.67%	3.46%	0.20%	3.41%	0.00%
	Constant	Zero	Meso	3.42%	0.00%	3.21%	12.80%	3.13%	40.07%	3.15%	40.00%	3.13%	40.00%	3.39%	0.33%	3.43%	0.00%
			Lepto	3.42%	0.00%	3.14%	22.40%	3.17%	37.47%	3.17%	40.00%	3.15%	39.80%	3.38%	10.40%	3.42%	0.00%
		Pos	Meso	3.42%	0.00%	3.33%	0.00%	3.27%	22.13%	3.15%	40.00%	3.13%	40.00%	3.34%	0.00%	3.45%	0.00%
			Lepto	3.42%	0.00%	3.32%	0.13%	3.29%	19.80%	3.18%	39.87%	3.16%	39.73%	3.32%	11.93%	3.43%	0.00%
		Neg	Meso	3.44%	0.00%	3.03%	38.60%	3.24%	31.53%	3.24%	40.00%	3.17%	38.60%	3.55%	34.47%	3.42%	0.00%
			Lepto	3.44%	0.00%	3.18%	30.60%	3.25%	26.87%	3.26%	40.00%	3.17%	33.73%	3.46%	39.33%	3.41%	0.00%
	GARCH	Zero	Meso	3.44%	0.00%	3.39%	28.67%	3.19%	25.53%	3.27%	40.00%	3.18%	35.53%	3.29%	40.00%	3.43%	0.00%
			Lepto	3.44%	0.00%	2.80%	33.13%	3.22%	19.40%	3.27%	40.00%	3.20%	30.33%	3.26%	40.00%	3.42%	0.00%
		Pos	Meso	3.44%	0.00%	3.26%	23.00%	3.31%	5.67%	3.21%	39.93%	3.22%	28.00%	3.05%	40.00%	3.45%	0.00%
			Lepto	3.44%	0.00%	3.30%	27.07%	3.28%	8.40%	3.24%	40.00%	3.22%	26.53%	3.09%	40.00%	3.43%	0.00%
		Neg	Meso	3.85%	0.00%	1.86%	59.73%	3.49%	0.00%	3.40%	40.00%	3.21%	18.33%	3.97%	0.00%	3.85%	0.00%
			Lepto	3.85%	0.00%	2.71%	41.07%	3.52%	20.00%	3.40%	40.00%	3.25%	30.53%	3.93%	0.73%	3.85%	0.00%
	Constant	Zero	Meso	3.85%	0.00%	6.03%	15.40%	3.22%	39.27%	3.42%	38.67%	3.23%	40.00%	3.66%	15.00%	3.89%	0.00%
			Lepto	3.85%	0.00%	0.52%	19.40%	3.26%	32.93%	3.46%	36.93%	3.28%	38.47%	3.64%	19.13%	3.88%	0.00%
		Pos	Meso	3.85%	0.00%	3.68%	0.00%	3.53%	20.00%	3.41%	13.60%	3.24%	40.00%	3.39%	18.53%	3.92%	0.00%
3 months			Lepto	3.85%	0.00%	3.61%	0.00%	3.58%	10.27%	3.43%	19.93%	3.32%	36.73%	3.39%	27.80%	3.90%	0.00%
		Neg	Meso	3.90%	0.00%	2.90%	34.00%	3.46%	21.60%	3.62%	40.00%	3.32%	29.20%	3.96%	27.80%	3.83%	0.00%
	GARCH		Lepto	3.90%	0.00%	3.87%	23.60%	3.61%	18.80%	3.64%	40.00%	3.35%	22.73%	3.82%	36.87%	3.82%	0.00%
		Zero	Meso	3.90%	0.00%	$-2.50%$	35.20%	3.33%	16.40%	3.67%	40.00%	3.40%	20.07%	3.40%	39.93%	3.86%	0.00%
			Lepto	3.90%	0.00%	2.00%	36.40%	3.44%	14.73%	3.66%	40.00%	3.43%	18.80%	3.36%	40.00%	3.84%	0.00%
		Pos	Meso	3.90%	0.00%	3.46%	35.13%	3.61%	0.13%	3.44%	40.00%	3.48%	17.53%	2.94%	40.00%	3.89%	0.00%
			Lepto	3.90%	0.00%	3.52%	34.93%	3.57%	2.00%	3.48%	40.00%	3.50%	14.73%	2.99%	40.00%	3.87%	0.00%
	Constant	Neg	Meso	4.35%	0.00%	5.15%	0.00%	3.77%	20.00%	4.12%	12.60%	3.39%	24.20%	4.16%	11.40%	4.43%	0.00%
6 months			Lepto	4.35%	0.00%	4.74%	0.40%	3.75%	19.67%	4.12%	16.93%	3.43%	22.13%	4.10%	16.87%	4.42%	0.00%
		Zero	Meso	4.35%	0.00%	4.65%	15.20%	3.41%	25.33%	4.08%	2.80%	3.43%	30.13%	3.67%	27.53%	4.47%	0.00%
			Lepto	4.35%	0.00%	$-3.52%$	18.27%	3.47%	21.33%	4.08%	6.33%	3.50%	23.53%	3.67%	30.20%	4.45%	0.00%
		Pos	Meso	4.35%	0.00%	3.98%	0.00%	3.86%	0.87%	3.87%	0.00%	3.49%	29.60%	3.24%	37.07%	4.49%	0.00%
			Lepto	4.35%	0.00%	3.92%	0.67%	3.88%	1.00%	3.85%	0.47%	3.60%	21.73%	3.27%	37.33%	4.47%	0.00%
	GARCH	Neg	Meso	4.39%	0.00%	5.71%	2.87%	3.60%	16.13%	4.47%	20.00%	3.56%	19.80%	4.05%	29.93%	4.32%	0.00%
			Lepto	4.39%	0.00%	2.26%	6.07%	$-0.60%$	16.53%	4.46%	20.13%	3.59%	18.93%	3.93%	33.67%	4.30%	0.00%
		Zero	Meso	4.39%	0.00%	5.05%	29.67%	3.26%	11.93%	4.33%	20.80%	3.67%	15.53%	3.44%	39.47%	4.34%	0.00%
			Lepto	4.39%	0.00%	1.00%	29.60%	3.47%	11.87%	4.30%	21.60%	3.70%	12.73%	3.41%	39.47%	4.32%	0.00%
		Pos	Meso	4.39%	0.00%	3.92%	26.13%	3.78%	0.80%	3.92%	26.53%	3.76%	9.13%	2.91%	40.00%	4.38%	0.00%
			Lepto	4.39%	0.00%	4.06%	27.00%	3.79%	1.93%	3.95%	27.60%	3.79%	7.13%	2.96%	40.00%	4.35%	0.00%

Table 5: Average Call Price and Percentage of Negative Call Prices by Model, Duration, Variance Structure, Skewness, and Kurtosis Cases

negative option prices tends to be spread to almost all cases but of differing frequency. With respect to average call price values, the proposed models except CP.RN tend to be more conservative than BS in the sense that they tend value options with lower prices compared to the BS over most cases. The CP.RN model tends to give higher valuations in cases of constant variance compared to the BS model, and would be more conservative for the GARCH variances cases compared to the BS. Highlighting the real-data cases of GARCH variance, negative skewness, and leptokurtosis for all durations, the BS model tends to value call options higher than the proposed models. The longer the duration, the higher the valuations tend to be except for the CMM and CMM.RN which tend to exhibit nonlinearities on the pattern of the averages. It is notable that the whether nonnormal features are evident or not, the BS model tends to have similar values up to the second decimal of the percentage, and would only differ with respect to duration and variance structure. For the proposed models, skewness and kurtosis tend to change the option price at differing magnitudes. Overall, for five of the proposed models, negative prices are possible because: (1) the models are not based on a no-arbitrage pricing principle, but on equilibrium asset pricing models such as the CAPM, which Chen and Palmon (2005) used, and its extensions, where negative prices tend to be possible, indicating possible arbitrage gains, based on Jarrow and Madan (1997), and (2) the nature of their formula, which involves differences between quantities. Negative quantities would imply large $\alpha_{i,t,T,K}^*$, which may mean large systematic variance, skewness, or kurtosis. This implies that these large risks cannot be eliminated or reduced.

5 CONCLUSION

Based on the simulation studies, the proposed models for option pricing tend to be more conservative than the Black-Scholes model in the sense that they set a lower value for call options especially in cases of nonconstant variance and existing nonnormalities such as skewness and kurtosis, which are more evident in price movements and returns of underlying asset prices. There are possibilities that the proposed models may have negative prices but these may only occur at out-of-money options and their likelihood can be reduced by using risk-neutral valuation methods. These models were generated not through no-arbitrage pricing theory, but through the equilibrium asset pricing philosophy, of which negative prices can imply arbitrage gains. Negative prices can also mean that there are large systematic non-Gaussian risks than cannot be reduced. In using these models, risk-neutral valuations offer better results. It should be noted that there is more potential for the model to improve via data transformation using equation (74), as seen by using risk-neutral valuations. The research opens a new approach to assessing options that includes non-Gaussian features and is under a nonparametric framework. Further extensions of pricing model can be done, as other features of options transactions have not yet been included, such as including transaction costs into the model.

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