

Adolescent girls' infant and young child nutrition knowledge sources differ among urban and rural samples in Bangladesh

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24 ⁵*Abbreviations*:

25	BRAC	Bangladesh Rural Advancement Committee
26	CLP	Chars Livelihoods Programme
27	DFID	Department for International Development
28	EEP	Economic Empowerment of the Poor
29	IYCN	Infant and young child nutrition
30	OLS	Ordinary Least Squares
31	PSU	Primary Sampling Unit
32	UPPR	Urban Partnerships for Poverty Reduction

34 Abstract

Background: In many low-income countries, including in Bangladesh, girls tend to marry early 35 and have children very soon after marriage. Although conveying infant and young child nutrition 36 (IYCN) knowledge to adolescent girls in a timely manner is important to ensure the well-being 37 of their children, little is known about the best ways to convey these messages. 38 39 *Objective:* This study examines the sources from which adolescent girls derive IYCN knowledge in order to inform the design of programs that convey such information. 40 Methods: Information on both characteristics and IYCN knowledge of adolescent girls aged 12-41 42 18 was collected as part of a baseline survey in 2013 for the DFID Programme to Accelerate Improved Nutrition for the Extreme Poor in Bangladesh project. A total of 436 girls in rural 43 areas and 345 girls in urban areas are present in the study. Data were analyzed using ordinary 44 least squares (OLS) regression, fixed effects regression, and Poisson regression models. 45 *Results:* In both the urban and rural samples, girls' schooling is positively and significantly 46 associated with IYCN knowledge. IYCN knowledge of adolescent girls' mothers is also 47 associated with adolescents' IYCN knowledge in both urban and rural samples, but the 48 magnitude of association in the urban sample is only half that of the rural sample. 49 50 *Conclusions:* In Bangladesh, efforts to improve knowledge regarding IYCN is typically focused on mothers of young children. Only some of this knowledge is passed onto adolescent girls 51 living in the same household. As other messaging efforts directed towards mothers have only 52 53 small, or no association with adolescent girls' knowledge of IYCN, improving adolescent girls' understanding of breastfeeding, complementary feeding and more general nutrition knowledge 54 55 may require information and messaging specifically directed towards them.

56 **Keywords:** adolescent girls, infant and young child feeding knowledge, Bangladesh

57

58 Introduction

Approximately 165 million children under the age of five are chronically undernourished (1). 59 Stunting, along with fetal growth restriction, suboptimum breastfeeding, wasting, and Vitamin A 60 and zinc deficiencies are estimated to account for 3.1 million annual deaths of children under 61 62 five (1). Chronic undernutrition leads to poorer schooling outcomes, lower economic productivity, and a greater likelihood of being poor in adulthood (2). Poor infant and young child 63 nutrition (IYCN) practices contribute to poor pre-school nutrition outcomes (1, 3, 4, 5) and 64 65 where these have been improved, gains in length (6, 8) and weight (7, 9) have been observed. For this reason, in a number of countries where the burden of undernutrition is high, efforts are 66 being made to improve IYCN practices. Where these efforts exist, they are nearly always 67 directed towards already married women (4, 10, 11). 68

69 In some countries, women marry at a relatively early age and soon afterwards become pregnant. For example, in Bangladesh, the 2011 Demographic and Health Survey (12) showed 70 that 44% of women aged 15-19 were already in a union (married or cohabitating). Among 71 women currently aged 20-24, 64.9% were married by age 18. 54.1% of currently married 72 women aged 15-19 already had one or more children. Median maternal age at time of first birth 73 is 18.9 years for women currently aged 20-24 (12). For these women, the short duration between 74 75 marriage, pregnancy, and birth allows little time to provide information on correct IYCN practices. What they know about IYCN in adolescence, therefore, may well play an important 76 part in their IYCN practices. Yet, little is known about the extent of IYCN knowledge in 77 adolescent girls. Focus group discussions and semi-structured interviews with 70 adolescent girls 78 in rural Bangladesh found major gaps in knowledge and understanding of exclusive 79

breastfeeding practices and the use of nutrient-rich complementary foods (13) with similar
results also reported in Ethiopia (14). We are not aware of any study that documents the
correlates of adolescent girls' knowledge of IYCN.

The objectives of this paper, therefore, are twofold. First, we document adolescent girls' 83 84 knowledge of IYCN practices in both rural and urban settings of Bangladesh. Bangladesh is an 85 appropriate setting for this work given the patterns of early marriage described above. Second, we examine the correlates of this knowledge assessing the extent to which this is associated with 86 characteristics of the adolescent girl herself (age, education, relationship to other members), 87 household characteristics (wealth), and exposure to sources of information on IYCN within the 88 89 household (maternal knowledge) and from outside it (exposure to information through mass media, visits to the household by health workers). 90

91 Methods

92 Study context and sampling

93 Our data on adolescent girls come from a baseline survey collected in September-November 2013 to evaluate three Department for International Development (DFID) funded 94 programmes in Bangladesh, under the DFID Programme to Accelerate Improved Nutrition for 95 the Extreme Poor in Bangladesh project. The three programmes are the Chars Livelihoods 96 97 Programme (CLP) targeting extreme poor households in the rural northwest "chars" (riverine 98 islands); the Concern sub-project within the Economic Empowerment of the Poor (EEP, also known as Shiree) programme targeting extreme poor households in the rural flood-prone "Haor" 99 100 areas of Sunamgonj, Habigonj, and Kishoregonj districts; and the Urban Partnerships for Poverty 101 Reduction (UPPR) programme targeting extreme poor households in urban slums throughout 23 cities and towns. Although the impact evaluation aims to assess effects of adding direct nutrition 102

103 components to these livelihood programmes for randomly selected beneficiaries, at baseline, no104 direct nutrition components had yet been added.

The evaluation sample was designed at the household level. For each programme, the 105 sampling frame included beneficiary households with a child aged 0 to 24 months at the time of 106 the baseline survey. Among these, attempts were made to randomly sample 2,520 households 107 108 per programme. The design of the sampling matched the cluster-randomization of the direct 109 nutrition components to be added after baseline – stratified at the level of *upazilas* (subdistricts) and clustered at the level of 70 wards (a group of villages) for each of the two rural programmes, 110 111 and stratified at the level of towns and clustered at the level of 70 programme-defined "clusters" 112 for the urban UPPR programme. 7,021 households meeting these criteria were successfully interviewed across the three programmes (2,388 from CLP, 2,122 from Shiree, 2,511 from 113 114 UPPR).

In each sample household, a roster of all members was collected (i.e., the group of people 115 who had lived together and shared meals together for most of the preceding 6 months, as well as 116 117 newborn children and other new entrants who were expected to remain in the household long term). If there was any girl aged 11 to 19 years, the oldest was classified as the "adolescent girl," 118 119 to whom relevant modules were administered. For our present analysis, we focus on a restricted subset of these: unmarried adolescent girls aged 12 to 18 years who had been household 120 members for at least 5 years. The age restriction is motivated by average age of menarche in 121 122 rural Bangladesh being about 12.8 years (15), indicating that age 12 may be approximately when girls begin to perceive the relevance of IYCN. The restriction to unmarried girls maintains some 123 uniformity in the sample since married adolescents tend to live with in-laws and may also be 124 125 more focused on issues related to childbearing. The restriction on years of being a household

member helps ensure that the adolescent girl had meaningful exposure to household
characteristics that form the analysis. Of the 7,021 beneficiary households in our sample, 781
households included an unmarried adolescent girl aged 12 to 18 years who had been a household
member for at least five years. Our analysis sample is therefore representative of unmarried
adolescent girls aged 12 to 18 years who were members for at least five years of households that,
at the time of the survey, included at least one child aged 0-24 months and were beneficiaries of
one of the three DFID livelihoods programmes.

Additionally in each sample household, the child aged 0 to 24 months (or one randomly chosen, if there were multiple) was designated as the "index child." This child's mother was the main respondent for the survey. In our restricted sample, the mother of the index child is typically but not always the mother of the adolescent girl.

The survey collected socioeconomic, demographic, and nutrition-related information at both the household and individual levels, with a particular focus on the index child, the mother of the index child, and the adolescent girl. The analysis in this paper focuses on the adolescent girl and the mother of the index child within our restricted sample.

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142 Measures

Both adolescent girls and mothers of index children were asked 14 questions regarding IYCN knowledge – the first four on breastfeeding, the next three on complementary feeding, and the remaining seven on other health and nutrition topics. These are listed in **Table 1**. From these questions, for each of the adolescent girl and the mother of the index child, we construct a total IYCN knowledge score summing the number of questions answered correctly over (0) to (14).

We also construct variables for the adolescent girl's demographic characteristics and role 148 in the household. Demographics include her age in years (ranging in our estimation sample from 149 12 to 18 years old) and her level of completed education. We classify educational attainment into 150 three groups: no education (has never attended school), below primary (has attended school but 151 did not complete primary), and primary and above (has completed primary school or higher). 152 We also construct a measure of the adolescent girl's responsibility for childcare activities. For 153 each of three activities – feeding young children, bathing young children, and looking after 154 young children – the survey asks mothers of index children who in the household is primarily 155 156 responsible, as well as who is responsible in the absence of this person. If the adolescent girl is named as either of these for any of the three activities, we classify her as participating in 157 childcare activities. 158

Household characteristics constructed include household size, the age of the household 159 head, whether the household head is female, and a consumer durables asset index¹. The 160 consumer durables asset index is constructed separately for each of the three programmes, 161 162 allowing for differing profiles of asset ownership in the three programme contexts. Within each programme's sample, we split the index into quartiles and construct a dummy variable for the 163 164 household falling in the bottom quartile, as a proxy for it being very poor. The age and education of the mother of the index child are also measured. Since mothers have completed little 165 education on average, we create a single dummy variable equal to one if the mother has never 166 167 attended school.

¹ The index is constructed using the first component estimated from principal components analysis over dummy variables for household ownership of a large set of consumer durables appropriate to Bangladesh. These include: trunk/suitcase, buckets/pots, stove/gas burner, metal cooking pots, beds, armoire/cabinet, table/chair, hukka, electric fan, electric iron, radio, audio cassette/CD player, wall clock/watch, television, and jewelry.

Since an aim of our analysis is to explore how adolescent girls' IYCN knowledge is associated with IYCN information within the household (specifically IYCN knowledge of the index child's mother), we construct an indicator as well for how the adolescent girl is related to the index child's mother – specifically, whether she is her daughter. This dummy variable takes on a value of one if the adolescent girl is the daughter of the mother of the index child. This indicator can be used as an interaction term in the estimation to assess whether the association between the two individuals' knowledge depends on their precise relationship.

We further construct measures that may be associated with exposure to external 175 176 information related to IYCN. Although the questions regarding exposure are asked to mothers of 177 index children, they may serve as proxies for information generally available in the household. Mothers of index children are asked whether the household was visited by any health worker in 178 179 the six months preceding the survey. This could include a health worker from one of the three programmes, or a health worker from other programmes. They are also asked whether they have 180 watched any advertisement on television (in their own home or elsewhere) regarding 181 182 breastfeeding or complementary feeding in the three months preceding the survey. They are additionally asked if they have heard about the following six IYCN practices: (1) Starting 183 184 breastfeeding within 1 hour after delivery; (2) Not giving anything except breast milk to your child for six months; (3) Feeding your baby adequate quantity of family foods in addition to 185 186 breastfeeding from 7-24 months; (4) Feeding animal source foods like fish, egg, liver, meat at 187 least once a day to a child more than 6 months old; (5) How to feed a child who has poor appetite; (6) How fathers can support mothers to give enough time to the child for proper 188 feeding. A variable is created summing the number of these practices the mother reports having 189 190 heard about, to capture overall exposure to information on feeding practices.

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192 *Statistical analysis*

In our analysis, we distinguish the rural sample (CLP and Shiree, pooled) from the urban
sample (UPPR). This disaggregation is motivated by potentially different predictors of
knowledge in the two settings, given different information environments, as well as sample size
considerations in the rural programs.

We first present descriptive statistics on the knowledge scores and other key indicators, 197 198 by rural or urban setting using histograms as well as summaries of means \pm SDs. We then analyze associations between adolescent girls' knowledge scores and other key indicators using 199 regression analysis. To illustrate robustness, we present these regression results using three 200 different specifications: an Ordinary Least Squares (OLS) specification that implicitly treats the 201 202 knowledge scores as continuous outcomes; an OLS specification that includes fixed effects at the level of the primary sampling unit (ward for the rural sample, program-defined "cluster" for the 203 urban sample); and a Poisson specification that explicitly accounts for the knowledge scores 204 taking only discrete values. Standard errors in these regression estimates are adjusted for 205 206 stratification and clustering in the sample design. Wald tests are conducted to assess whether 207 each set of regression coefficients is statistically different between the rural and urban samples. All estimation is conducted in Stata 13 208

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210 Results

211 *Characteristics of the study sample*

Figure 1 summarizes the outcome of interest and displays the mean number of correct answers on the IYCN knowledge questions by location (urban/rural) and by age. Knowledge increases slightly with age, with twelve year olds getting 8 out of 14 questions correct on average, and with 18 year olds scoring 8.8 out of 14 questions on average. Differences between
the urban and rural sample are also small; on average, the urban sample performs slightly better,
but difference are most pronounced amongst the 18 year olds in the sample (1.6 questions).

Table 2 presents characteristics of the sample of adolescent girls as well as their 218 households for both the urban and rural samples. The rural sample contains 441 adolescent girls, 219 and the urban sample contains 352 girls. Overall, the adolescent girls answer 59% of the 220 questions correctly. The average number of questions answered correctly is 8.3 out of 14. 221 Among the urban sample, knowledge is slightly higher, but not statistically significantly so; the 222 223 difference amounts only to half of a question. We break the questions into three groups: breastfeeding knowledge, complementary feeding knowledge, and young child feeding 224 knowledge. On average, adolescent girls get 53% of the breastfeeding questions correct, 51% of 225 226 the complementary feeding questions correct, and 67% of the other health and nutrition questions 227 correct.

The adolescent girls in our sample range from 12-18 years old, and on average they are 228 229 13.6 years old in the rural sample and 14.2 years old in the urban sample. Adolescent girls in the urban sample are more educated than their rural counterparts; 67% of adolescent girls in the 230 231 urban sample have completed primary school or above (with 28% having only below a primary school education, and the remainder having never attended school) compared with only 30.3% of 232 adolescent girls in the rural sample having completed primary school or above (and 54% having 233 234 completed less than primary school). Adolescent girls do participate in child care activities, and do so more among the rural sample (60% report being either the primary or secondary person 235 responsible for feeding, bathing, or looking after children) compared with the urban sample 236 237 (42%). In the rural sample, most adolescent girls have the same mother as the index child (73%), whereas in the urban sample, fewer adolescent girls share the same mother as the index child(50%).

On average, there are almost seven members in a household, and the average age of the household head is 44 years old. Approximately 8.5% of households are female headed. By design, 25% of each of both the urban and rural samples fall into the bottom quartile of the consumer durables asset index. Visits from health workers are more common in the rural sample, with 37% of the sample reporting having been visited by a health worker in the past six months in rural areas, and only 30% reporting the same in urban areas. Finally, 40% of the rural sample belongs to the CLP program.

Mothers of the index child surveyed are younger in the urban sample (28 years old) 247 compared to those in the rural sample (32 years old). Mothers score higher on the IYCN 248 249 knowledge questions compared to adolescent girls, but not by much. The average score of mothers is 9.2 in the urban sample and is 8.6 in the rural sample. The mothers have heard of 250 approximately 4-5 IYCN practices (out of six asked of) on average. Mothers are also more 251 252 educated in the urban sample, with only 26% having never attended school, compared to over two-thirds of the sample in rural areas. Exposure to nutrition messages in the media are also 253 254 more common among the urban sample, since most of the rural sample does not have or have access to a television. 59% of mothers in the urban sample report having seen a television 255 advertisement on breastfeeding or on complementary feeding within the past 3 months, 256 257 compared to only 7% in the rural sample.

258 Adolescent girls' IYCN knowledge

Table 3 presents results on the determinants of adolescent girls' IYCN knowledge.
Columns (1) and (2) present OLS results, columns (3) and (4) present fixed effects results (at the

PSU level), and columns (5) and (6) present the Poisson regression results. Columns (1), (3),
and (5) display coefficients or marginal effects (for Poisson) for the rural sample, and columns
(2), (4), and (6) display coefficients or marginal effects for the urban sample. We indicate below,
variables for which there are significant differences in coefficients between the urban and rural
samples. Effect signs, magnitudes, and levels of significance are robust over the three
specifications.

Older adolescent girls score higher on the knowledge items, and significantly so among 267 the urban sample (P < 0.05). The magnitude of this effect is small, however, amounting to only 268 269 0.2 of a question. Education levels also matter for IYCN knowledge, particularly in the rural 270 sample. Among girls in the rural sample, having completed primary school or higher is associated with scoring one and a third more questions correctly, on average (P < 0.01). Among 271 the urban sample, the coefficients are also positive but are of smaller magnitude, and are only 272 statistically significant in the Poisson regression results. In rural areas, participating in childcare 273 activities also contributes positively to knowledge, but this effect is also small in magnitude, only 274 275 one third of a question. The effect is indistinguishable from zero in the urban sample. In the rural sample, the coefficient on the dummy variable for whether the adolescent girl and the index 276 277 child share the same mother is negative, and in the urban sample, the coefficient is positive. The coefficients amount to approximately one third of a question, but both sets of coefficients are not 278 significant at conventional levels. 279

Turning to household level characteristics, household size and the age of the household head have very small and insignificant associations with knowledge, as does a female household head in urban areas. In the rural sample, having a female-headed household is negatively correlated with knowledge by 0.7 of a question (P < 0.1 in the OLS and Poisson specifications). An adolescent girl living in a household that falls into the bottom quartile of the asset index gets approximately 0.2 more questions correct on average in the rural sample, and 0.2 fewer questions correct on average in the urban sample. In both samples, the coefficients are not statistically significant.

The characteristics of mothers in the sample are also important determinants of the IYCN 288 knowledge of adolescents. Mothers' schooling has opposite effects in urban and rural areas. In 289 290 the rural sample, adolescent girls in households in which the index child's mother has no schooling score one half of a question higher (P < 0.1). In the urban sample, the effect is negative 291 292 and not statistically significant. The age of the mother has a very small and insignificant association with knowledge. The largest association with adolescent girls' IYCN knowledge is 293 the knowledge of the index child's mother. The coefficient is 0.46 and P < 0.01. This is 294 295 particularly pronounced among the rural sample (the p-value of the difference in coefficients between the urban and rural samples is 0.06). In the urban sample, mothers' knowledge also 296 contributes to that of adolescent girls, but less so. An additional two correct answers of the 297 298 mother implies only a one third of a question improvement in the knowledge of adolescent girls (P < 0.05). Here as well, the coefficients between the urban and rural samples are significantly 299 300 different (p-value 0.0007).

Visits by health workers with the mother of the index child (including the program health
workers from any of the three programs, or a health worker from another program like the
BRAC – Bangladesh Rural Advancement Committee) do not have a statistically significant
association with adolescent girls' knowledge. In both the urban and rural samples, there is a
positive correlation between the mother having seen a television advertisement on either
breastfeeding or complementary feeding in the past three months and IYCN knowledge. The

magnitudes of the effects are large in the rural sample (one half of a question), but are small in the urban sample, and neither are statistically significant. In the rural sample, the number of different IYCN practices that the mother of the index child has heard of (out of six) has a very small and insignificant association with the knowledge of girls, but has a positive and significant association with the knowledge of girls in the urban sample; it correlates with an improvement in their knowledge score by 0.2 of a question (P < 0.05). Finally, on average, adolescent girls in the CLP sample score one third of a question higher than those in the Shiree sample in rural areas.

We also regress the same variables listed above on the three sub-indices of IYNC knowledge (breastfeeding, complementary feeding, and other health and nutrition topics). We find the same general pattern in associations, and so do not report the results. (These are available on request.)

Table 4 displays the results from two additional specifications. In columns (1) and (2) we 318 include the same sample as in Table 3, as well as the same regressors, and include an interaction 319 term for the number of questions answered correctly by the index child's mother and whether the 320 321 adolescent girl and the index child share the same mother. Column (1) presents results for the rural sample, and column (2) for the urban sample. In columns (3) and (4) we again include the 322 323 same regressors as in Table 3, and we restrict the sample to adolescent girls who share the same mother as the index child. Column (3) presents results for the rural sample, and column (4) for 324 the urban sample. Both sets of regressions are Poisson specifications with standard errors 325 326 clustered at the PSU level.

Most of the coefficients in columns (1) and (2) remain consistent with those in Table 3. When the index child's mother's knowledge is interacted with a dummy variable for whether the adolescent girl and index child have the same mother, the coefficient small and statistically 330 insignificant for the rural sample. The coefficient on the number of questions answered correctly by the index child's mother is positive and statistically significant (P < 0.01) in rural areas, and is 331 of the same magnitude as in Table 2 (0.5). In the urban sample, the coefficient on the interaction 332 term is positive and statistically significant (P < 0.1), and the coefficient on the number of 333 questions answered correctly by the index child's mother is no longer large and significant. In 334 the urban sample, when the index child and the adolescent girl share the same mother, then an 335 additional correct answer of the mother is associated with an additional one quarter of a question 336 answered correctly by the adolescent girl. 337

338 The coefficients in columns (3) and (4) are comparable to those in Table 3. When the sample is restricted to adolescent girls who share the same mother as the index child, the number 339 of questions answered correctly by the mother are strongly associated with the number of 340 questions answered correctly by the adolescent girl. In the rural sample, an additional correctly 341 answered question by the mother is associated with a 0.44 additional correctly answered question 342 by the adolescent girl (P < 0.01). In the urban sample, the magnitude is slightly smaller with an 343 additional 0.3 correctly answered question by the adolescent girl (P < 0.01). Further, in 344 comparing the two specifications for the urban sample, the sum of the coefficients on mother's 345 346 knowledge and the interaction term in column (2) is almost exactly equivalent to the coefficient on mother's knowledge in column (4). 347

348

349 **Discussion**

Adolescent girls in our Bangladesh samples are aware of many infant and young child nutrition practices. When asked a series of fourteen 'knowledge' questions on topics regarding exclusive breastfeeding, complementary feeding, and young child nutrition and sanitation, 59% 353 are answered correctly. In both rural and urban areas, the most salient predictor of adolescent girls' knowledge is the knowledge of the mother of the index child in the household. Using the 354 parameter estimates from the OLS results reported in Table 3, moving from a mother with a 355 score two standard deviations below the mean to a score two standard deviations above the mean 356 would raise the adolescent girl's score by 3.6 in rural areas and 1.4 in urban areas. Relative to 357 adolescent girls' mean knowledge scores, this would increase them by 45 percent in rural areas 358 and 17 percent in urban areas. However, in both rural and urban areas the coefficient on index 359 child mothers' knowledge lies below one. So while knowledge is passed from mothers of young 360 361 children to adolescent girls in the same household, it is not fully passed on. This is particularly true in urban areas where we only observe an association between index child mothers' and 362 adolescent knowledge when the index child's mother is also the mother of the adolescent girl. In 363 urban areas, there is also an association between the number of nutrition practices that the index 364 child's mother has heard of and adolescent girl knowledge but the magnitude of the association, 365 0.20, is small. Taken together, these results indicate that efforts to improve adolescent girls' 366 knowledge of IYCN indirectly – through other mothers in the same household – will have 367 modestly positive effects. 368

Adolescent girls' knowledge of IYCN is higher – by 1.3 questions or 16 percent in rural areas and 1.1 questions or 13 percent in urban areas – when they have completed primary school. These effect sizes suggest that formal schooling has only a limited direct effect on adolescent girls' knowledge of IYCN. Other covariates considered in our regressions including the age and gender of the household head are very weakly associated with adolescent girls' knowledge. Effect sizes are small and statistically insignificant. 375 Our study has weaknesses. First, it is not a representative sample of adolescent girls 376 living in Bangladesh. Our rural sample is drawn from flood-prone localities in which households are displaced from their homes for part of the year. Our urban sample, while typical of urban 377 378 settings throughout Bangladesh, excludes the capital city, Dhaka, which is wealthier than the secondary cities in which are urban sample is located. Second, our data allows us to assess 379 associations but not causality. Our study also has strengths. To our knowledge, it is the first 380 study to quantify IYCN knowledge of adolescent girls. We have a large sample that includes 381 both urban and rural areas. We can assess the association between adolescent girls' knowledge 382 383 and that of mothers of pre-school children residing in the same household. We can control for a wide range of confounding factors. 384

This paper documents the extent and sources of the knowledge of adolescent girls in 385 Bangladesh regarding breastfeeding, complementary feeding, and young child nutrition and 386 sanitation practices. Due to the early age of marriage and speed at which girls have children after 387 marrying, it is important to target IYCN messages to them appropriately. This study shows that 388 389 while adolescent girls have knowledge of IYCN, this knowledge is imperfect, particularly with respect to exclusive breastfeeding. In Bangladesh, efforts to improve knowledge regarding IYCN 390 391 is typically focused on mothers of young children. We show that some of this knowledge is passed onto adolescent girls living in the same household. But this correlation is less than one, 392 and in urban areas is only statistically significant when the mother of the young child is also the 393 mother of the adolescent girl. Other messaging efforts directed towards mothers have only small, 394 or no association with adolescent girls' knowledge of IYCN. This suggests that improving 395 adolescent girls' understanding of breastfeeding, complementary feeding and more general 396 397 nutrition knowledge may require information and messaging specifically directed towards them.

398 Further progress on this topic requires an improved understanding of how best to reach

adolescent girls with this information and an assessment of whether such approaches are

400 effective in increasing their knowledge and in the health and nutritional status of their own

401 children.

402

403 Authors' contributions to manuscript

404 J. H. contributed to the study design, coordinating data collection in Bangladesh, developing

405 research questions, interpretation of data, drafting and revising the manuscript; N.I.K.

406 contributed to interpretation of data, drafting and revising the manuscript; N.A.L. contributed to

407 the data analysis; S.R. contributed to the study design, coordinating data collection in

408 Bangladesh, developing research questions, interpretation of data, drafting and revising the

409 manuscript. All authors read and approved the submitted manuscript.

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FIGURE LEGENDS

FIGURE 1: IYCN knowledge scores of adolescent girls by location (urban/rural) and age¹



¹Knowledge scores include 14 questions on exclusive breastfeeding, complementary feeding, and young child feeding questions.

Brea	stfeeding		
1	How long after birth should a baby start breastfeeding?		
2	What should a mother do with the "first milk" or colostrum?		
3	How often should a baby breastfeed?		
4	If a mother thinks her baby is not getting enough breast milk, what should she do?		
Com	plementary Feeding		
5	Do you think that infants under 6 months of age should be given water if the weather is		
	very hot?		
6	At what age should a baby first start to receive liquids (including water) other than		
	breast milk?		
7	At what age should a baby first start to receive foods in addition to breast milk?		
Othe	r health and nutrition		
8	Name one thing that can happen to children if they do not get enough iron (either in		
	their diet or via iron supplements);		
9	What seasoning (food item) is often fortified with iodine (a nutrient important for brain		
	development)?		
10	For how many days do children need an extra meal per day after they have been sick?		
11	What should you do when your child has diarrhea?		
12	When should you wash your hands?		
13	What are some of the things we can do to encourage young children to eat their food?		
14	What foods does a young child (<24 months) need in order to grow and develop their		
	brain?		

Table 1.	IYCN	Knowledge	Questions
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Variable	Rural	Urban
	(n=441)	(n=352)
Adolescent girl characteristics		
Number of correct answers (all questions) - adolescent (of 14) ²	8.07 ± 2.59	8.63 ± 2.15
Number of correct answers (breastfeeding questions) - adolescent (of 4)	2.03 ± 1.14	2.20 ± 1.10
Number of correct answers (complementary feeding questions) - adolescent (of 3)	1.47 ± 1.09	1.63 ± 1.01
Number of correct answers (young child feeding questions) - adolescent (of 7)	4.56 ± 1.27	4.79 ± 1.01
Age	13.59 ± 1.66	14.23 ± 1.80
Education level - No education	16.05%	4.92%
Education level - Below Primary	53.67 %	28.41 %
Education level - Primary and above	30.28 %	66.67 %
Participates in childcare activities (feeding, bathing, or looking after)	60.32 %	42.90 %
Adolescent girl and index child have the same mother	73.17 %	50.14 %
Household characteristics		
Household size	6.77 ± 1.55	6.89 ± 1.99
Age of household head	43.56 ± 9.34	45.03 ± 11.55
Female headed household	7.11%	10.14 %
Consumer durables asset index - bottom quartile	25.00%	26.09 %
Visited by health worker in the previous six months	36.93 %	29.57 %
CLP program dummy	39.91 %	
Mother of index child characteristics		
Age of mother of index child	31.89 ± 7.07	27.89 ± 7.00
Number of correct answers (all questions) - mother ²	8.59 ± 1.96	9.17 ± 1.79
Number of nutrition practices respondent has heard of	4.04 ± 1.68	4.79 ± 1.32
Mother had no schooling	68.35 %	26.09 %
Watched TV ad on breastfeeding or complementary feeding in past 3 months	6.65%	58.84 %

Table 2: Characteristics of study samples in rural and urban areas¹

¹Values are means ± SDs unless otherwise indicated. CLP, Chars Livelihoods Programme; IYCN, infant and young child nutrition.

²Number of correct answers on IYCN knowledge questions (14 in total).

	(1)	(2)	(3)	(4)	(5)	(6)
	OLS		Fixed Effects		Poisson	
	Rural	Urban	Rural	Urban	Rural	Urban
Age of adolescent girl	0.06	0.20**	0.05	0.18**	0.06	0.19***
Education level of adolescent girl = Below primary	0.04	0.41	0.09	0.30	0.05	0.40
Education level of adolescent girl = Primary and above	1.30***	1.11	1.29***	0.96	1.27***	1.12*
Adolescent participates in any childcare activities (feeding, bathing, looking after)	0.33	-0.14	0.35	-0.05	0.33	-0.16
Adolescent girl and index child have the same mother	-0.38	0.35	-0.43	0.14	-0.36	0.38
Household size	0.13	0.02	0.13	0.05	0.13	0.02
Female headed household	-0.73*	0.09	-0.67	0.16	-0.74*	0.09
Age of household head	0.01	0.004	0.01	0.003	0.01	0.01
Consumer durables asset index – bottom quartile	0.20	-0.23	0.18	-0.33	0.21	-0.23
Household visited by health worker in the previous six months	-0.31	0.27	-0.35	0.09	-0.32	0.27
Mother had no schooling	0.48*	-0.25	0.49*	-0.20	0.48*	-0.27
Age of mother of index child	0.03	-0.001	0.03	-0.0006	0.03	-0.004
Number of correct answers (all questions) - mother	0.46***	0.16**	0.43***	0.18***	0.46***	0.17**
Mother watched TV ad on breastfeeding or complementary feeding in past 3 months	0.46	0.17	0.68	0.11	0.46	0.17
Number of nutrition practices mother has heard of	0.05	0.20**	0.08	0.22*	0.06	0.21**
CLP program dummy	0.34		-0.32		0.34	
Constant	-0.01	2.03	0.37	2.50		
Number of observations		345	436	345	436	345
PSU fixed effects		ю	Y	es	N	lo

Table 3. Association of individual, household, program, and media factors with adolescent girls' IYCN knowledge¹

¹ *** p<0.01, ** p<0.05, * p<0.1. Standard errors clustered at the PSU level. Outcome is the number of questions (out of 14) answered correctly.

	(1)	(2)	(3)	(4)
	Full Sa	ample ²	Same N	Iother ³
	Rural	Urban	Rural	Urban
Age of adolescent girl	0.05	0.19***	0.11	0.16
Education level of adolescent girl = Below primary	0.05	0.39	0.30	1.19
Education level of adolescent girl = Primary and above	1.27***	1.07	1.20***	1.58**
Adolescent participates in any childcare activities (feeding, bathing, looking after)	0.32	-0.16	0.15	0.27
Adolescent girl and index child have same mother	0.41	-1.93		
Household size	0.13	0.04	0.20**	0.17
Female headed household	-0.74*	0.12	-1.01	-0.35
Age of household head	0.01	0.004	-0.01	0.01
Consumer durables asset index – bottom quartile		-0.29	0.10	-0.50
Household visited by health worker in the previous six months		0.23	-0.51*	0.16
Mother had no schooling		-0.26	0.42	-0.35
Age of mother of index child	0.03	0.0002	0.02	-0.02
Number of correct answers (all questions) – mother of index child	0.52***	0.04	0.44***	0.31***
Adolescent girl and index child have same mother * number correct answers (all questions) – mother	-0.09	0.25*		
Mother watched TV ad on breastfeeding or complementary feeding in past 3 months	0.47	0.20	0.18	0.60*
Number of nutrition practices mother has heard of	0.05	0.20**	0.12	0.23*
CLP program dummy	0.36		0.38	
Number of observations	436	345	319	173

Table 4. Association of individual, household, program, and media factors with adolescent girls' IYCN knowledge among full sample and among sample for which adolescent girl and index child have the same mother¹

 ¹ *** p<0.01, ** p<0.05, * p<0.1. Standard errors clustered at the PSU level. Regressions are Poisson specifications.
 ² Full sample includes adolescent girls who are between 12 and 18 years of age, are unmarried, and have been a member of the household since 2008. ³ Sample contains adolescent girls who share the same mother as the index child.

Appendix: Answer Code for IYCN Knowledge Questions

Question	Responses	Responses considered acceptable				
1.1 Breastfeeding						
How long after birth should a baby start breastfeeding?	Immediately1Less than 1 hour after birth2Some hours later but less than 24 hrs31 day later4More than 1 day later5Do not think baby should be breastfed6Don't know88	Immediately Less than 1 hour after birth				
What should a mother do with the "first milk" or colostrum?	Throw it away and start breastfeeding when the real milkcomes in1Give it to her baby by breastfeeding soon after birth2Others (specify)3Don't know88	Give it to her baby by breastfeeding soon after birth				
How often should a baby breastfeed?	Whenever baby wants1When you see the baby is hungry2When the baby cries3Others (specify)4Don't know88	Whenever baby wants				
If a mother thinks her baby is not getting enough breast milk, what should she do?	Breastfeed more often/more frequently	Breastfeed more often/more frequently Mother needs to drink more water Mother needs to eat more food				

Question	Responses	Responses considered acceptable					
1.2 Complementary Fee	1.2 Complementary Feeding						
Do you think that infants under 6 months of age should be given water if the weather is very hot?	Yes	No					
At what age should a baby first start to receive liquids (including water) other than breast milk?	Months Don't know88	6 months					
At what age should a baby first start to receive foods in addition to breast milk?	Months Don't know88	6 months					
1.3 Other questions							
Name one thing that can happen to children if they do not get enough iron (either in their diet or via iron supplements).	Impaired learning1Impaired development2Lower height3Weakened immune defense4Feel tired5Become anemic6Other (specify)7Don't know88	Impaired learning Impaired development Lower height Weakened immune defense Feel tired Become anemic					

Question	Responses	Responses considered acceptable
What seasoning (food item) is often fortified with iodine (a nutrient important for brain development)?	Salt	Salt
For how many days do children need an extra meal per day after they have been sick? (a meal in addition to the ones they are fed usually)	Days Don't know88	14 days
What should you do when your child has diarrhea? (multiple answers possible)	ORS1Feed less than usual2Feed as much food as usual3Feed more than usual4Give less liquids than usual5Give as much liquids as usual6Give more liquids than usual7Continue breastfeeding8Breastfeed more often9Give traditional medicine11Give carrot juice or rice water13Give Zinc14Other (specify)15Don't know88	0-5.9 months: Give ORS/home-prepared solution Breastfeed more often 6-23.9 months: Give ORS/home-prepared solution Breastfeed more often Feed more than usual Give more liquids than usual
When should you wash your hands? (multiple answers possible)	Before eating	Before eating After using the toilet Before feeding the child After cleaning a child who has defecated

Question	Responses	Responses considered acceptable
	Feed slowly and patiently1	Try to offer little amount of food often
What are some of the things	Talk to the child2	Change the flavor of the food
we can do to encourage young	Force the child3	Feed slowly and patiently
children to eat their food?	Reduce distractions4	Force the child
	Feed other foods5	Reduce distractions
(multiple answers possible)	Change flavor of the food6	
	Other (specify)7	
	Don't know88	
	Gruels/bread/rice1	Gruels/bread/rice
	Gruel with milk2	Gruel with milk
What foods does a young child	Animal foods such as meat or chicken	Animal foods such as meat or chicken
(<21 months) need in order to	Fish4	Fish
grow and dovelon their brain?	Eggs5	Føgs
grow and develop their brain:	Fruits6	Fruits
	Vegetables7	Vegetables
(multiple answers possible)	Milk8	Milk
	Pulses (daal)9	
	Other (specify)10	ruises (uddi)
	Don't know	