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Students' Perception About Management Education in India and USA

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Students' Perception About Management Education in India and USA

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ABSTRACT

The purpose of this research was to gain an insight into students' perception about the quality of management education especially the Masters of Business Administration (MBA) program; as structured and taught in India and USA. Specific objectives were comparing students' perception regarding the quality parameters input, process and output of the two MBA programs. The study covered students who had successfully completed MBA in India and those Indians who had pursued an MBA in USA. The hypothetical associations of students' perception of high quality education with input, process and output of management schools were tested. Findings indicated that students perceived high quality of education if processes and outputs were satisfactory. Indians completing MBA from USA, perceived good quality of all parameters, with the only problem of finding a good job in America after completion of an MBA.

KEYWORDS: Perception, Students, Management Education, Quality, MBA, India, USA

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