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12. August 2009

Online at <http://mpra.ub.uni-muenchen.de/16784/>

MPRA Paper No. 16784, posted 14. August 2009 15:57 UTC

# MENSTRUAL CYCLE AND COMPETITIVE BIDDING\*

Matthew Pearson<sup>†</sup>      Burkhard C. Schipper<sup>‡</sup>

This version: August 12, 2009  
First version: September 19, 2008

## Abstract

In an experiment using two-bidder first-price sealed bid auctions with symmetric independent private values, we collected information on the female participants' menstrual cycles. We find that women bid significantly higher than men in their menstrual and premenstrual phase but do not bid significantly different in other phases of the menstrual cycle. We suggest an evolutionary hypothesis according to which women are genetically predisposed by hormones to generally behave more riskily during their fertile phase of their menstrual cycle in order to increase the probability of conception, quality of offspring, and genetic variety. Our finding is in contrast to results by Chen, Katuščák and Ozdenoren (2005, 2009).

**Keywords:** Hormones, Menstrual cycle, Gender, Likelihood of conception, First price auction, Risk behavior, Competition, Bidding, Endocrinological economics.

**JEL-Classifications:** C72, C91, C92, D44, D81, D87.

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\*This work was inspired by Chen, Katuščák and Ozdenoren (2005). We are grateful to them for providing us the z-tree programs of their experiment. Financial support from the Institute of Governmental Affairs, UC Davis, and the UC Davis Hellman Fellowship is gratefully acknowledged. We thank Coren Apicella, Scott Carrell, Yan Chen, Doug Miller, Marianne Page, Jeff Schank, Barbara Sommer and Ann Stevens for very helpful comments.

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# 1 Introduction

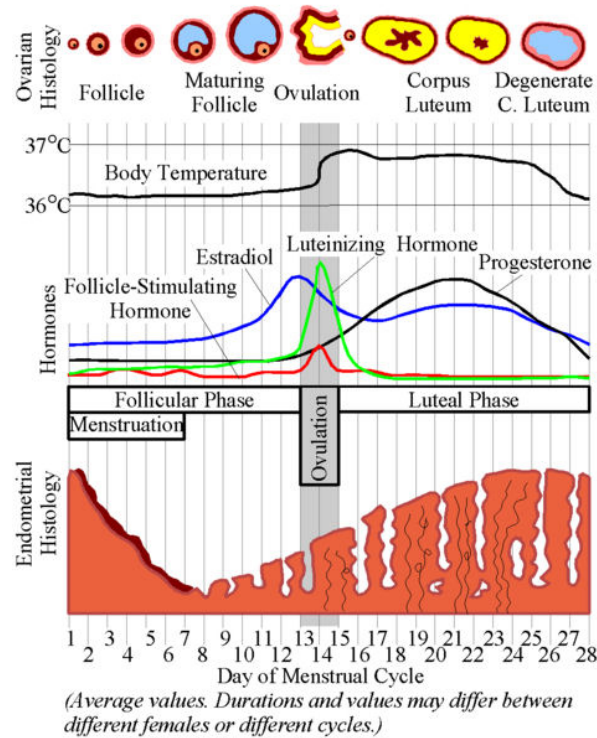
There is a growing literature with empirical evidence that biological factors substantially influence economic outcomes. For instance, using data from a large Italian bank, Ichino and Moretti (2008) conclude that the women’s higher levels of absenteeism in the workplace due to their menstrual cycle explains at least 14% of the gender wage gap. Surveying recent experimental and empirical work on gender and competition, Croson and Gneezy (2009) conclude that despite some caveats there is “clear evidence that men are more risk-taking than women in most tasks and populations” and that on average women prefer less competitive situations than men. There is also evidence that on average tall men earn more than shorter men (Case and Paxson, 2008), and attractive people earn on average more than less attractive people (Kanazawa and Kovar, 2004). Apicella et al. (2008) find that risk taking in an investment decision is positively correlated with salivary testosterone levels in men. In the same investment decision task, Dreber et al. (2009) associate significant more risk taking behavior of men with the presence of the 7-repeat allele of the dopamine receptor  $D_4$  gene. Using a Holt and Laury (2002) lottery choice task in a design with monozygotic and dizygotic twins, Cesarini et al. (2009) conclude that risk preferences are heritable. Finally, Kosfeld et al. (2005), Zak et al. (2005) and Zak et al. (2007) find that exposing humans to the hormone oxytocin increases trust, trustworthiness and generosity.

In this paper, we are interested in competition among individuals as manifested in competitive bidding in auctions. Casari, Ham and Kagel (2007) report significantly different bidding behavior between men and women in sealed bid first price common value auctions. Initially, women bid significantly higher than men and thus are more prone to the winner’s curse. However, women also learn bidding much faster than men, thus eventually their earnings may slightly surpass those of the men. Ham and Kagel (2006) report that females bid significantly higher than men in two-stage first price private value auctions.

In a path-breaking paper, Chen, Katuščák and Ozdenoren (2009) study the effect of the menstrual cycle on bidding behavior of women in sealed bid first and second price auctions with independent private values without auctioneers. They report that women bid higher than men in *all* phases of their menstrual cycle in the first price auction but not in the second price auction. Moreover, in the first price auction, higher bidding in the follicular phase and lower bidding in the luteal phase is driven entirely by oral hormonal contraceptives. In an earlier version of the paper with a slightly different data set (combining treatments with and without auctioneers but without treatments that collect information also on the use of hormonal contraceptives), Chen, Katuščák and Ozdenoren (2005) show that women bid significantly higher than men in first-price auctions except during menstruation. No such difference appears for second price private value auctions. Since various hormones vary along the menstrual cycle (see Figure 1) and are affected by oral hormonal contraceptives, one hypothesis is that hormones may influence attitudes toward risk. The effects of risk aversion in standard auctions are well established in theory (see Krishna, 2002, Chapter 4.1). Risk aversion increases equilibrium bids in first price

auctions but not necessarily in second price auctions. In first price auctions, a higher bid translates into a higher probability of winning the auction but it also leads to a lower profit conditional on winning the auction. In the symmetric equilibrium in weakly dominant strategies of second price auctions, risk aversion has no effect on bids.<sup>1</sup>

Figure 1: Menstrual Cycle



<http://en.wikipedia.org/wiki/Image:MenstrualCycle2.png>

To our knowledge, Chen, Katuščák and Ozdenoren (2005, 2009) is the first paper in economics suggesting that differences in economic behavior between men and women may be traced back to differences in hormones. Potentially, this finding could profoundly influence the understanding of the biological basis of economic behavior and the influence of hormones (see Section 6 for a discussion). As such, it warrants an independent replication, which is the goal of our study. Indeed, as in Chen, Katuščák and Ozdenoren (2005, 2009) we find that on average women bid significantly higher than men. However, different to Chen, Katuščák and Ozdenoren (2005, 2009), we find that women bid significantly higher in their infertile phase of the menstrual cycle but do not bid significantly different

<sup>1</sup>We would like to clarify that when we refer to “risk aversion” in latter analysis, we mean more generally any preference or disposition like anticipated regret from losing the auction (Filiz and Ozbay, 2007) that is behaviorally indistinguishable from risk aversion in first price auctions. Our design in this paper does not allow us to distinguish between various preferences analogous to risk attitudes.

than men in the fertile phase. Finally, we do not find any significant effect of hormonal contraceptives. We discuss the differences between our design and result and that by Chen, Katuščák and Ozdenoren (2005, 2009) in Section 5. For the interpretation of our results, we suggest an evolutionary hypothesis: Women are influenced by hormones to behave generally more riskily during the fertile phase of their menstrual cycle in order to increase (through infidelity) the probability of conception, quality of offspring, and genetic variety.

The paper is organized as follows: Section 2 outlines the experimental design. The results are reported in Section 3. We discuss this evolutionary hypothesis in more detail in Section 4. The differences between our design and result and that by Chen, Katuščák and Ozdenoren (2005, 2009) are analyzed in Section 5. We conclude in Section 6 with a discussion of the experiment. The Appendix contains the instructions, screen shots and the questionnaire. A STATA dataset and do-file that reproduces the entire analysis reported here and additional analysis is available from <http://www.econ.ucdavis.edu/faculty/schipper/>.

## 2 Experimental Design

The purpose of the experiments is to correlate bidding behavior in first price auctions with data on the menstrual cycle for women. Every session of the experiment was divided into three successive phases: instructions, bidding and a questionnaire.

*Instructions:* At the beginning of each session, subjects were randomly assigned to a computer terminal. After signing a consent form, each of them received printed instructions (see appendix). Subjects were given 5 to 7 minutes to read through the instructions, after which instructions were read aloud by the experimenter. Then subjects were given time to complete the review questions in private (see appendix). The experimenter went through the questions and answers aloud, after which the experimenter discussed and answered any additional questions from the subjects. In total, about 20 minutes of each experimental session was spent on the instructions.

*Bidding:* Subjects repeatedly played a two-bidder first-price seal bid auctions with symmetric independent private values drawn from a piecewise linear distribution function constructed as follows: A bidder’s valuation is drawn independently with probability 0.7 from the “low” distribution  $L$  and with probability 0.3 from the “high” distribution  $H$ . The support of both distributions is  $\{1, 2, \dots, 100\}$ . The respective densities,  $l$  and  $h$ , are given by

$$\begin{aligned}
 l(x) &= \begin{cases} \frac{3}{200} & \text{if } x \in \{1, 2, \dots, 50\} \\ \frac{1}{200} & \text{if } x \in \{51, 52, \dots, 100\} \end{cases} \\
 h(x) &= \begin{cases} \frac{1}{200} & \text{if } x \in \{1, 2, \dots, 50\} \\ \frac{3}{200} & \text{if } x \in \{51, 52, \dots, 100\} \end{cases}
 \end{aligned}$$

In each round, the highest bidder wins the imaginary object and pays its bid. If both bidder’s bid equal bids, each bidder wins with equal probability. The profit of winner bidder is value minus bid. The losing bidder’s payoff is zero.

Each session consisted of 8 subjects, who were randomly re-matched in each round. Subjects played 2 practice rounds, the payoffs obtained in these rounds did not count for the final payoff, and 30 “real” rounds.

At the beginning of each round, bidders were privately informed on their computer screen of their valuation. They then independently entered a bid on the computer. The winner of each pair was determined and each subject was informed of her/his valuation, bid, the winning bid and whether (s)he received the object and her/his total payoff accumulated so far. (See the appendix for screenshots.)

*Questionnaire:* At the end of the session, subjects completed a questionnaire on demographic information and the menstrual cycle (see appendix).

Further features of our experimental design are discussed in Section 5, where we compare it with Chen, Katuščák and Ozdenoren (2005, 2009).

### 3 Results

Table 1 presents the summary statistics of our data.<sup>2</sup> We had 192 subjects in sessions of 8 subjects each, thus we have 24 independent observations. Out of the 192 subjects, 94 are female. From 90 female subjects we obtained information about their menstrual cycle. Most of our subjects are Asian-Americans (58%) followed by whites (29%).

For our analysis, we fix three features. First, to control for correlation across time and subjects, we cluster standard errors at the session level. Recall that subjects play 30 rounds. Hence, their decisions in each round may be correlated due to learning. Moreover, subjects are randomly rematched each round within the session of eight subjects. Hence, their interaction may affect each other’s decisions. By clustering on the session level, we control for such correlations (see Cameron et al., 2008).

Second, in the multivariate regression analysis, all results should be interpreted as compared to white males, the omitted category.

Third, each specification of regressions on bids also includes a cubic polynomial in the value and a set of period indicators to control for learning.<sup>3</sup> Each specification on total profits also includes the mean, the standard deviation, and the skewness of the subject’s empirical distribution of values. We do not report these estimates here but they are available by request.

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<sup>2</sup>Regarding the “Length Menstrual Cycle”, answers “> 35 days” have been normalized to 37 days. Answers “< 25 days” have been normalized to 24 days. Our estimations are robust to slight changes of those upper and lower bounds.

<sup>3</sup>Our results do not change if the time period dummies are replaced by a time period regressor.

Table 1: Summary Statistics

Variable		Observations	Mean	Std. Dev.	Min	Max
Female		192	0.49	.50	0	1
Age		192	20.52	3.00	18	36
Number of siblings		192	1.57	1.11	0	6
White	Male	192	0.29	0.45	0	1
	Female	192	0.24	0.43	0	1
	Total	192	0.29	0.45	0	1
Asian	Male	192	0.24	0.43	0	1
	Female	192	0.34	0.47	0	1
	Total	192	0.58	0.49	0	1
Hispanic	Male	192	0.05	0.22	0	1
	Female	192	0.03	0.16	0	1
	Total	192	0.08	0.27	0	1
Black	Male	192	0.01	0.10	0	1
	Female	192	0.01	0.07	0	1
	Total	192	0.02	0.12	0	1
Others	Male	192	0.03	0.17	0	1
	Female	192	0.05	0.21	0	1
	Total	192	0.08	0.17	0	1
Math		192	0.08	0.27	0	1
All Sciences		192	0.37	0.48	0	1
Economics		192	0.41	0.49	0	1
Other Social Sciences		192	0.26	0.43	0	1
Humanities		192	0.08	0.27	0	1
Menstrual Phase	(days 1 - 5)	90	0.19	0.40	0	1
Follicular Phase	(days 6 - 13)	90	0.17	0.38	0	1
Peri-Ovulatory Phase	(days 14 - 15)	90	0.10	0.30	0	1
Luteal Phase	(days 16 - 23)	90	0.29	0.45	0	1
Pre-Menstrual Phase	(days 24 - 28)	90	0.26	0.44	0	1
Days Since Last Menstruation		90	16.69	11.52	0	50
Length Menstrual Cycle		92	29.5	3.93	24	37
No PMS		94	0.59	0.50	0	1
Mild PMS		94	0.23	0.43	0	1
Severe PMS		94	0.01	0.10	0	1
Hormonal Contraceptives		94	0.15	0.36	0	1

We estimate the following parametric model for bids:

$$b_{i,t} = \beta_0 + \beta_1 v_{i,t} + \beta_2 v_{i,t}^2 + \beta_3 v_{i,t}^3 + \delta_t + \zeta X_i + \rho_i + \sigma C_i + \varepsilon_{i,t},$$

where  $b_{i,t}$  is the bid of subject  $i$  at time period  $t = 1, \dots, 30$ ,  $\beta_0$  is a constant,  $v_{i,t}$  is the value of subject  $i$  at time period  $t$ ,  $\delta_t$  is a set of period dummies,  $X_i$  is a vector of demographic variables including gender, age, race, number of siblings, and majors of study depending on the specification,  $\rho_i$  is a set of indicators for the menstrual phases of subject  $i$ , and  $\sigma_i$  is a dummy for the use of contraceptives by subject  $i$ .  $\varepsilon_{i,t}$  is the unobserved error term of subject  $i$  in period  $t$  (clustered on the session level). Whenever we include dummies for the menstrual phases, we force the coefficient for the gender dummy to zero for all subjects. Analogously, we estimate a parametric model for total dollar profits (summed over all time periods) in which we drop the time period dummies and the cubic polynomial in the value and add the mean, the variance and the skewness of the subject's empirical distribution of values as regressors.

Specification (1) in Table 2 and specification (6) in Table 3 show that there are substantial gender differences, both in terms of bids and total profits.

**Observation 1 (Gender)** *Females bid significantly higher than men. Females' profits are significantly lower than males.'*

Specification (2) in Table 2 and specification (7) in Table 3 reveal that this observation is robust to controlling for educational background. This result is consistent with Chen, Katuščák and Ozdenoren (2005, 2009).

Specifications (3)-(4) and (8)-(9) include dummies for the menstrual phases. In Table 2 and Table 3 we follow the same definition of the menstrual phases as in Chen, Katuščák and Ozdenoren (2005, 2009) assuming that all women follow a menstrual cycle standardized to 28 days. We distinguish the menstrual phase (days 1 to 5), the follicular phase (days 6 to 13), the peri-ovulatory phase (days 14 to 15), the luteal phase (days 16 to 23), and the premenstrual phase (days 24 to 28).

**Observation 2 (Menstrual Cycle)** *Females bid significantly higher than men during their menstrual or premenstrual phase. Similarly, females' profits are significantly lower than males' profits during their menstrual or premenstrual phase. There is no significant difference in bidding and profits between men and women in the follicular, peri-ovulatory or luteal phase.*

We consider the differences to be substantial. E.g., in terms of profits a woman in the menstrual phase earns on average more than US\$ 5 less than an average white male. This is more than 25% of total average earnings.



Table 2: Estimated Effects on Bids using 28 Days Standardized Menstrual Cycles

	(1)	(2)	(3)	(4)	(5)
Female	2.2233*** (0.6291)	1.9323** (0.7185)			
Age	-0.1531 (0.1027)	-0.1472 (0.1042)	-0.1590 (0.1005)	-0.1531 (0.1024)	-0.1514 (0.1061)
Num. of Siblings	-0.1030 (0.2607)	-0.1123 (0.2636)	-0.0710 (0.2598)	-0.0827 (0.2591)	-0.0839 (0.2609)
Asian	-0.8596 (0.7239)	-0.5171 (0.7549)	-0.8863 (0.7347)	-0.5563 (0.7578)	-0.5622 (0.7468)
Other	-0.3627 (1.0563)	-0.3605 (1.1256)	-0.3806 (1.0676)	-0.3811 (1.1358)	-0.3768 (1.1269)
Mathematics		-2.6221* (1.4560)		-2.4695* (1.3579)	-2.4724* (1.3650)
Science & Engineering		-0.2651 (1.0398)		-0.1257 (1.0123)	-0.1227 (1.0201)
Economics		-0.6202 (1.0640)		-0.4876 (1.0338)	-0.4963 (1.0358)
Social Science		0.2690 (0.7515)		0.4441 (0.7136)	0.4444 (0.7154)
Humanities		-0.3519 (1.0410)		-0.2232 (0.9730)	-0.2323 (0.9861)
Menstrual Phase			3.3028*** (0.9483)	3.0031*** (1.0266)	3.0174*** (0.9728)
Follicular Phase			2.1602 (1.2753)	1.7034 (1.3547)	1.7311 (1.2495)
Peri-Ovulatory Phase			1.0362 (0.9571)	0.8478 (0.7642)	0.8663 (0.7443)
Luteal Phase			1.8643* (0.9474)	1.6468 (0.9915)	1.6573 (0.9701)
Pre-Menstrual Phase			2.2839** (0.8607)	2.0251** (0.8539)	2.0519** (0.8928)
Contraceptives					-0.1190 (1.3237)
<i>Number of Observations</i>	5760	5760	5760	5760	5760
R <sup>2</sup>	0.8440	0.8450	0.8444	0.8454	0.8454

Standard errors (Clustered at the session level) in Parentheses

Significance levels: \*10%; \*\* 5%; \*\*\* 1%

### 3.1 Robustness to Menstrual Phases Specifications

One major implicit assumption behind the analysis in our specifications reported in Table 2 and 3 is that all women have a *menstrual cycle duration of 28 days*. Yet, due to imperfect recall and the intrapersonal variability of the menstrual cycle, retrospective self reports may be an inaccurate measure of the menstrual cycle and the underlying circulating hormone levels. How robust are our results to slight changes in the definitions of the menstrual phases?

We collected information on the typical length of each female participant's menstrual

Table 3: Estimated Effects on Profits using 28 Days Standardized Menstrual Cycles

	(6)	(7)	(8)	(9)	(10)
Female	-3.3360*** (1.0160)	-2.8636** (1.1207)			
Age	0.3402 (0.2129)	0.3328 (0.2092)	0.3632* (0.2112)	0.3525 (0.2059)	0.3364 (0.2086)
Num. of Siblings	-0.1767 (0.3309)	-0.1963 (0.3613)	-0.2874 (0.3298)	-0.3015 (0.3509)	-0.2892 (0.3607)
Asian	0.8658 (1.0528)	0.4141 (1.1743)	0.9270 (1.1005)	0.4947 (1.2179)	0.5477 (1.1872)
Other	-0.0918 (1.4933)	-0.1971 (1.6350)	0.0072 (1.5106)	-0.0808 (1.6545)	-0.1283 (1.6309)
Mathematics		3.3259** (1.5936)		2.9779* (1.5543)	3.0090* (1.5648)
Science & Engineering		1.6149 (1.4470)		1.4088 (1.4336)	1.3803 (1.4457)
Economics		2.3075 (1.3862)		2.0786 (1.2669)	2.1537 (1.2967)
Social Science		0.3362 (1.1729)		-0.0185 (1.1791)	-0.0326 (1.1912)
Humanities		-0.4838 (1.4982)		-0.7067 (1.6225)	-0.6215 (1.5943)
Menstrual Phase			-5.8281*** (1.5341)	-5.1962*** (1.5372)	-5.3213*** (1.4382)
Follicular Phase			-2.6258* (1.4635)	-2.0126 (1.5424)	-2.2835* (1.2192)
Peri-Ovulatory Phase			0.2840 (1.6713)	0.6216 (1.8613)	0.4524 (1.7349)
Luteal Phase			-2.9394* (1.4762)	-2.5019 (1.5789)	-2.5960 (1.5308)
Pre-Menstrual Phase			-3.5938** (1.4646)	-3.3403** (1.5006)	-3.5781** (1.4770)
Contraceptives					1.0625 (2.0361)
<i>Number of Observations</i>	192	192	192	192	192
R <sup>2</sup>	0.2670	0.2929	0.2900	0.3142	0.3153

Standard errors (Clustered at the session level) in Parentheses

Significance levels: \*10%; \*\* 5%; \*\*\* 1%

cycle. We find substantial variation in cycle length (see Table 1); thus it appears to be relevant for the measurement of menstrual phases. The collected information can be used to construct more individualized menstrual cycles. *Individualized phases* are constructed in two ways: uniformly adjusted phases and follicular adjusted phases.

*Uniformly Adjusted Phases:* We uniformly adjust the phases by the individual length of the menstrual cycle. Let

$$x_i := \frac{\text{Subject } i\text{'s number of days since the first day of the last menstruation period}}{\text{Length of subject } i\text{'s typical menstruation cycle}}$$

We define the female subject  $i$  to be in the

1. *Uniformly Adjusted Menstrual Phase* if and only if  $x_i \leq \frac{5.5}{28}$ ,
2. *Uniformly Adjusted Follicular Phase* if and only if  $\frac{5.5}{28} < x_i \leq \frac{13.5}{28}$ ,
3. *Uniformly Adjusted Peri-ovulatory Phase* if and only if  $\frac{13.5}{28} < x_i \leq \frac{16.5}{28}$ ,
4. *Uniformly Adjusted Luteal Phase* if and only if  $\frac{16.5}{28} < x_i \leq \frac{23.5}{28}$ ,
5. *Uniformly Adjusted Premenstrual Phase* if and only if  $\frac{23.5}{28} < x_i$ .

Table 4: Estimated Effects on Bids using Uniformly Adjusted Phases

	(11)	(12)	(13)
Age	-0.1566 (0.0999)	-0.1480 (0.1010)	-0.1454 (0.1056)
Num. of Siblings	-0.0753 (0.2639)	-0.0915 (0.2637)	-0.0931 (0.2650)
Asian	-0.8666 (0.7224)	-0.5558 (0.7547)	-0.5660 (0.7406)
Other	-0.3645 (1.0874)	-0.4105 (1.1569)	-0.4046 (1.1483)
Mathematics		-2.3313* (1.3500)	-2.3369* (1.3563)
Science & Engineering		0.0318 (0.9886)	0.0355 (0.9956)
Economics		-0.4889 (1.0006)	-0.5049 (1.0047)
Social Science		0.5765 (0.7066)	0.5763 (0.7079)
Humanities		-0.1175 (0.9173)	-0.1359 (0.9321)
Uni. Adj. Menstrual Phase	3.1530*** (0.9640)	2.8334** (1.0572)	2.8555*** (1.0100)
Uni. Adj. Follicular Phase	2.3721* (1.1956)	1.8960 (1.3045)	1.9367 (1.2067)
Uni. Adj. Peri-ovular Phase	0.3302 (1.4441)	0.0405 (1.4544)	0.0687 (1.4281)
Uni. Adj. Luteal Phase	1.7971* (1.0156)	1.5271 (1.0437)	1.5483 (1.0085)
Uni. Adj. Premenstrual Phase	2.5404** (1.0541)	2.3784** (0.9875)	2.4190** (1.0462)
Contraceptives			-0.1893 (1.3291)
<i>Number of Observations</i>	5760	5760	5760
R <sup>2</sup>	0.8445	0.8456	0.8456

Standard errors (Clustered at the session level) in Parentheses  
Significance levels: \*10%; \*\* 5%; \*\*\* 1%

Table 5: Estimated Effects on Profits using Uniformly Adjusted Phases

	(14)	(15)	(16)
Age	0.3582* (0.2060)	0.3421 (0.1997)	0.3247 (0.2022)
Num. of Siblings	-0.2468 (0.3353)	-0.2467 (0.3508)	-0.2355 (0.3612)
Asian	0.8531 (1.0981)	0.4546 (1.2359)	0.5171 (1.1945)
Other	-0.1909 (1.5570)	-0.1920 (1.7214)	-0.2359 (1.6937)
Mathematics		2.8789* (1.6200)	2.9164* (1.6283)
Science & Engineering		1.1110 (1.4535)	1.0866 (1.4615)
Economics		2.1081* (1.2041)	2.2025* (1.2432)
Social Science		-0.1805 (1.2126)	-0.1933 (1.2235)
Humanities		-0.7881 (1.6497)	-0.6736 (1.6076)
Uni. Adj. Menstrual Phase	-5.5814*** (1.5560)	-4.8755*** (1.5971)	-5.0065*** (1.5014)
Uni. Adj. Follicular Phase	-2.8915* (1.4352)	-2.2279 (1.5541)	-2.4939* (1.2655)
Uni. Adj. Peri-ovular Phase	0.3509 (2.2147)	0.9325 (2.2017)	0.7663 (2.0176)
Uni. Adj. Luteal Phase	-2.9071 (1.7373)	-2.4278 (1.8070)	-2.5516 (1.7662)
Uni. Adj. Premenstrual Phase	-3.6197** (1.6281)	-3.5156** (1.5876)	-3.7633** (1.5526)
Contraceptives			1.1359 (1.9891)
<i>Number of Observations</i>	192	192	192
R <sup>2</sup>	0.2872	0.3125	0.3138

Standard errors (Clustered at the session level) in Parentheses

Significance levels: \*10%; \*\* 5%; \*\*\* 1%

*Follicular Adjusted Phases:* Hampson and Young (2008) write “The length of the luteal phase is relatively fixed at 13 to 15 days. Therefore, most of the variation in cycle length from women to women is attributable to differences in the length of the follicular phase.” Thus, we consider adjusting the length of the follicular phase only. We start by redefine recursively the last three phases starting with the last phase. Let  $y_i$  be subject  $i$ 's the number of days since the first day of the last menstrual cycle, and  $d_i$  the average duration of  $i$ 's menstrual cycles. Female subject  $i$  is in the

1. *Follicular Adjusted Premenstrual Phase* if and only if  $y_i > d_i - 5$ ,
2. *Follicular Adjusted Luteal Phase* if and only if  $y_i > d_i - 13$  and  $i$  is not in the

Table 6: Estimated Effects on Bids using Follicular Adjusted Phases

	(17)	(18)	(19)
Age	-0.1591 (0.1014)	-0.1477 (0.1017)	-0.1455 (0.1062)
Num. of Siblings	-0.0562 (0.2712)	-0.0736 (0.2734)	-0.0748 (0.2744)
Asian	-0.9228 (0.6915)	-0.6122 (0.7202)	-0.6206 (0.7096)
Other	-0.4274 (1.0790)	-0.5091 (1.1539)	-0.5034 (1.1469)
Mathematics		-2.3407* (1.3348)	-2.3459* (1.3426)
Science & Engineering		0.0526 (0.9803)	0.0562 (0.9880)
Economics		-0.6635 (1.0126)	-0.6774 (1.0209)
Social Science		0.6059 (0.6830)	0.6058 (0.6846)
Humanities		-0.2099 (0.8934)	-0.2260 (0.9073)
Fol. Adj. Menstrual Phase	3.3097*** (0.9442)	2.9659*** (1.0235)	2.9850*** (0.9689)
Fol. Adj. Follicular Phase	1.5095 (1.1598)	1.0032 (1.2275)	1.0340 (1.1397)
Fol. Adj. Peri-ovular Phase	-0.0952 (1.7329)	-0.4058 (1.6348)	-0.3735 (1.6192)
Fol. Adj. Luteal Phase	1.8141* (1.0146)	1.4694 (1.0478)	1.4862 (1.0134)
Fol. Adj. Premenstrual Phase	3.1173*** (1.0721)	2.9915*** (1.0272)	3.0273** (1.0958)
Contraceptives			-0.1605 (1.2824)
<i>Number of Observations</i>	5760	5760	5760
$R^2$	0.8449	0.8460	0.8460

Standard errors (Clustered at the session level) in Parentheses

Significance levels: \*10%; \*\* 5%; \*\*\* 1%

Follicular Adjusted Premenstrual Phase,

3. *Follicular Adjusted Peri-ovulatory Phase* if and only if  $y_i > d_i - 16$  and  $i$  is not in the Follicular Adjusted Premenstrual Phase or the Follicular Adjusted Luteal Phase.

Next, female subject  $i$  is in the

4. *Follicular Adjusted Menstrual Phase* if and only if  $i$  is in the Menstrual Phase.

Finally, female subject  $i$  is in the

Table 7: Estimated Effects on Profits using Follicular Adjusted Phases

	(20)	(21)	(22)
Age	0.3616* (0.2103)	0.3410 (0.2021)	0.3235 (0.2051)
Num. of Siblings	-0.2792 (0.3554)	-0.2812 (0.3707)	-0.2713 (0.3786)
Asian	0.9749 (1.0654)	0.5852 (1.1916)	0.6450 (1.1541)
Other	0.0418 (1.5270)	0.1076 (1.6954)	0.0582 (1.6712)
Mathematics		2.6985 (1.6369)	2.7396 (1.6499)
Science & Engineering		1.0215 (1.4283)	0.9948 (1.4357)
Economics		2.3182* (1.2119)	2.4139* (1.2545)
Social Science		-0.3243 (1.1909)	-0.3373 (1.2020)
Humanities		-0.8351 (1.6878)	-0.7173 (1.6361)
Fol. Adj. Menstrual Phase	-5.8237*** (1.5290)	-5.1139*** (1.5289)	-5.2459*** (1.4343)
Fol. Adj. Follicular Phase	-2.1249 (1.4280)	-1.4701 (1.5311)	-1.7057 (1.2443)
Fol. Adj. Peri-ovular Phase	1.3448 (2.5033)	2.1689 (2.2649)	1.9321 (2.1181)
Fol. Adj. Luteal Phase	-2.5364 (1.6774)	-1.9356 (1.7620)	-2.0473 (1.7153)
Fol. Adj. Premenstrual Phase	-4.5599** (1.6871)	-4.5286** (1.6715)	-4.7830*** (1.6687)
Contraceptives			1.1245 (1.9993)
<i>Number of Observations</i>	192	192	192
R <sup>2</sup>	0.2978	0.3264	0.3277

Standard errors (Clustered at the session level) in Parentheses

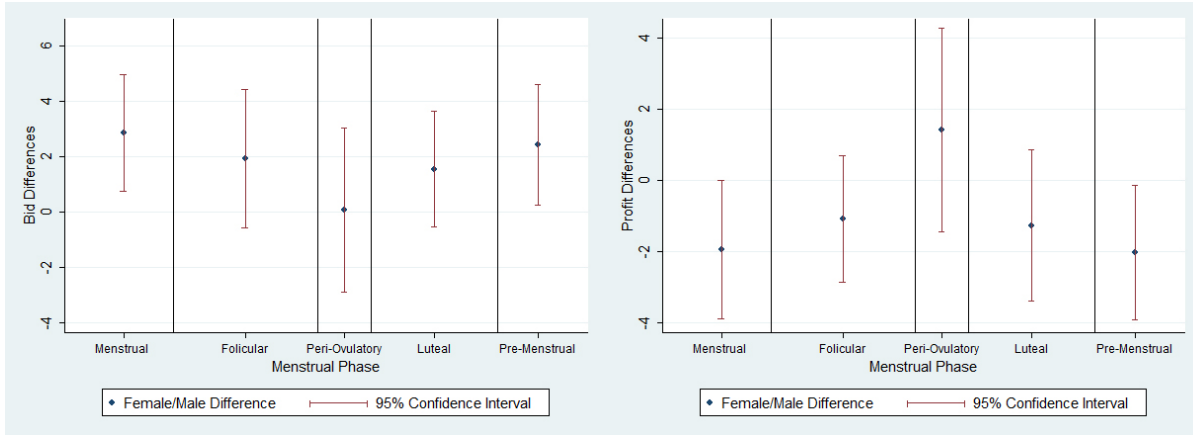
Significance levels: \*10%; \*\* 5%; \*\*\* 1%

5. *Follicular Adjusted Follicular Phase* if and only if  $i$  is not in the Follicular Adjusted Menstrual Phase, Follicular Adjusted Peri-ovulatory Phase, Follicular Adjusted Luteal Phase or Follicular Adjusted Premenstrual Phase.

The results remain robust when using uniformly or follicular adjusted phases as controls. The results in Tables 4 and 6 (bids) and Tables 5 and 7 (profits) are analogous to specifications (3) to (5) in Table 2 and specifications (8) to (10) in Table 3 except that we replaced the 28 day standardized phases by uniformly adjusted phases and follicular adjusted phases respectively.

Figure 2 illustrates the male-female differences of bids and profits respectively across various phases of the uniformly adjusted menstrual cycle.

Figure 2: Men-Women Differences of Bids and Profits



### 3.2 Hormonal Contraceptives and PMS

We also collected information on hormonal contraceptives that may influence hormones and hence behavior along the menstrual cycle. All hormonal contraceptives we encountered in our sample contain progesterone, and some contain only progesterone. Progesterone may have a sedating effect by acting as allosteric modulator of neurotransmitter receptors such as GABA-A.<sup>4</sup> Hence, one would expect that progesterone should reduce risk taking, and thus increase bids on average along the entire cycle except during menstruation. On the other hand, Alexander et al. (1990) report that users of oral contraceptives exhibit higher blood plasma concentrations of testosterone that is thought to be positively associated with aggression although no consistent correlation has been reported for women (Dabbs and Hargrove, 1997). This may suggest higher risk taking by women on hormonal contraceptives. Specifications (5), (10), (13), (16), (19), and (22) reveal that our results remain robust when controlling for hormonal methods of birth control. Hormonal methods of birth control do not have a significant effect on bids. Profits in the follicular phases are significantly lower when controlling for hormonal contraceptives. Yet, we like to point out that only a relatively small number of women (15% of all women in our sample) in our study reported using hormonal contraceptives.

We also collected information on symptoms of pre-menstrual syndrome (PMS). Similar to Chen, Katuščák and Ozdenoren (2005, 2009), we do not find a significant effect of mild PMS. However, only one subject in our sample reported suffering from severe PMS, thus we cannot draw any inference in this category.

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<sup>4</sup>We thank Coren Apicella (private communication) for this suggestion.

### 3.3 Correlation between Fertility and Competitive Bidding

Our finding of significant male/female bid differences during females’ menstrual or premenstrual phase and no significant differences in the follicular, peri-ovulatory or luteal phase does not necessarily imply that women in the menstrual or premenstrual phase bid significantly higher than women in the follicular, peri-ovulatory or luteal phase. Table 8 reports the p-values of bidding and profit differences between women in different phases of their menstrual cycle. The results are calculated from specifications (13) and (16) respectively taking into account the uniformly adjusted phases. (Qualitatively similar results obtain using 28-days standardized or follicular adjusted phases.) Only bidding and profits of women in the peri-ovulatory phase are significantly different from the menstrual phase. The peri-ovulatory phase corresponds roughly to the fertile window of the menstrual cycle.

Table 8: p-values of Differences between Women Across the Menstrual Cycle

<b>Bids</b>	Follicular Phase	Peri-Ovulatory Phase	Luteal Phase	Premenstrual Phase
Menstruation	0.5270	0.0873*	0.2459	0.7447
Follicular Phase		0.2872	0.7429	0.7692
Peri-Ovulatory Phase			0.3195	0.1945
Luteal Phase				0.5144

<b>Profits</b>	Follicular Phase	Peri-Ovulatory Phase	Luteal Phase	Premenstrual Phase
Menstruation	0.1530	0.0144**	0.1984	0.5074
Follicular Phase		0.1496	0.9716	0.5583
Peri-Ovulatory Phase			0.2205	0.1228
Luteal Phase				0.5638

Significance levels: \*10%; \*\* 5%

**Observation 3** *Females in the fertile phase of the menstrual cycle bid significantly lower than females in other phases of their menstrual cycle. Females in the fertile phase of the menstrual cycle earn significantly more than females in other phases of their menstrual cycle.*

We further investigate the connection between women’s fertility and competitive behavior in auctions by substituting for each day in the menstrual cycle the probability of conception with one act of intercourse conditional on reaching that day. We use the empirical probabilities in Figure 3 reported in Wilcox et al. (2001) for both women



with regular and irregular cycles. In that study daily calendars of menstrual information and intercourse were kept and daily urinary hormone assays were collected. Moreover, information about the regularity of menstrual cycles were collected by a questionnaire. We define an irregular cycle to be if a subject reported that her last menstruation is farther away than her typical duration of the menstrual cycle, or if her last menstruation occurred more than 40 days ago, or if her typical duration of her menstrual cycle exceeds 40 days. Otherwise, we assume she has a regular cycle.<sup>5</sup>

Figure 3: Probability of Conception (Wilcox et al., 2001)

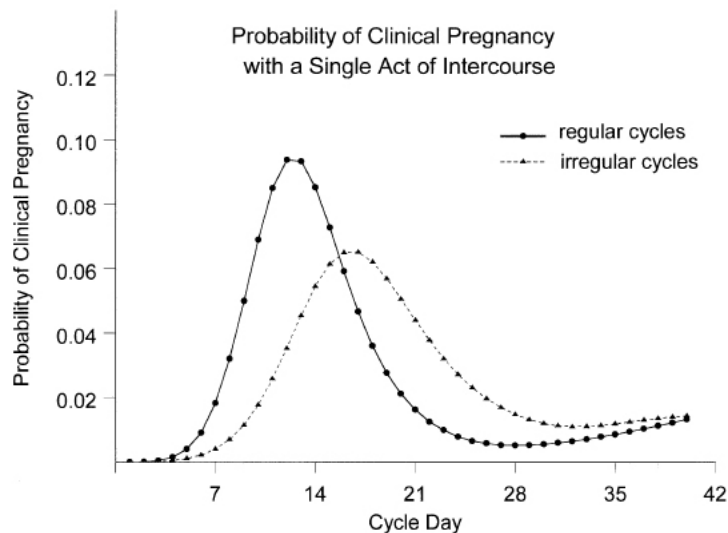


Table 9 and 10 shows regressions on bids and total profits respectively. Bids are lower the higher the probability of conception on a 10% significance level. Total profits are higher the higher the probability of conception on a 5% significance level. The magnitudes are substantial. A 1% increase in the probability of conception translates into US\$ 0.50 higher total profit. These findings are robust to the inclusion of controls for majors and hormonal contraceptives.

### 3.4 Further Observations

Chen, Katuščák and Ozdenoren (2005) report that subjects with siblings bid significantly lower than those without. They suggest that subjects with siblings may have developed a preference for competitive situations and consequently behave more risk taking. Chen, Katuščák and Ozdenoren (2009) do not report results on the number of siblings, but the

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<sup>5</sup>Our classification of irregular versus regular cycle may differ from Wilcox et al. (2001) who base their classification on the subject’s answer to the question “Generally speaking, are your periods regular or irregular? That is, is the length of time between your periods about the same each cycle?”

Table 9: Correlation between Bids and the Prob. of Conception

	(23)	(24)	(25)
Female	2.8678*** (0.6745)	2.5753*** (0.7481)	2.5848*** (0.7220)
Age	-0.1526 (0.0997)	-0.1465 (0.1018)	-0.1457 (0.1054)
Num. of Siblings	-0.0829 (0.2609)	-0.0905 (0.2628)	-0.0910 (0.2639)
Asian	-0.8732 (0.7331)	-0.5301 (0.7598)	-0.5332 (0.7501)
Other	-0.2419 (1.0786)	-0.2420 (1.1403)	-0.2392 (1.1337)
Mathematics		-2.5845* (1.4284)	-2.5876* (1.4395)
Science & Engineering		-0.2514 (1.0344)	-0.2509 (1.0364)
Economics		-0.5833 (1.0549)	-0.5892 (1.0570)
Social Science		0.3265 (0.7439)	0.3254 (0.7401)
Humanities		-0.3939 (1.0638)	-0.4017 (1.0768)
Prob. of Conception	-25.6916* (14.0541)	-25.4997* (13.0833)	-25.4661* (12.9778)
Contraceptives			-0.0657 (1.2080)
<i>Number of Observations</i>	5760	5760	5760
<i>R<sup>2</sup></i>	0.8445	0.8455	0.8455

Standard errors (Clustered at the session level) in Parentheses

Significance levels: \*10%; \*\* 5%; \*\*\* 1%

authors kindly provided us the results (private communication). Overall, they also find that subjects with siblings bid significantly lower than those without. Yet, if only the new data are considered (see subsection 5.1 for a discussion of the data sets), then there is no significant effect. We do not find that the number of siblings significantly affect bidding or profits. This is the case whether we control for the number of siblings linearly or using an indicator for whether participants have siblings or not.

Finally, we note that mathematics majors have significantly lower bids and mathematics and economics majors have significantly higher profits. This is somewhat similar to a finding by Casari, Ham and Kagel (2007) who report more aggressive bidding of economics and business majors in common value auctions.

Table 10: Correlation between Profits and the Prob. of Conception

	(26)	(27)	(28)
Female	-4.6555*** (1.1350)	-4.1482*** (1.1963)	-4.2868*** (1.1160)
Age	0.3445 (0.2066)	0.3367 (0.2036)	0.3233 (0.2071)
Num. of Siblings	-0.2232 (0.3321)	-0.2472 (0.3593)	-0.2397 (0.3675)
Asian	0.9009 (1.0923)	0.4487 (1.2024)	0.4944 (1.1640)
Other	-0.3059 (1.5252)	-0.4100 (1.6591)	-0.4586 (1.6407)
Mathematics		3.2463* (1.5842)	3.2973* (1.6080)
Science & Engineering		1.6359 (1.4337)	1.6312 (1.4458)
Economics		2.2491* (1.2904)	2.3374* (1.3255)
Social Science		0.2664 (1.1484)	0.2744 (1.1465)
Humanities		-0.4022 (1.4004)	-0.2804 (1.3641)
Prob. of Conception	52.9892** (20.9389)	51.1310** (20.5414)	50.5109** (20.1024)
Contraceptives			0.9647 (1.9444)
<i>Number of Observations</i>	192	192	192
R <sup>2</sup>	0.2854	0.3100	0.3109

Standard errors (Clustered at the session level) in Parentheses

Significance levels: \*10%; \*\* 5%; \*\*\* 1%

## 4 An Evolutionary Hypothesis

Our results show roughly that women bid more riskily in times of high fertility. Their bids do not significantly differ from men in their fertile phase, but women bid significantly higher than men in their infertile phases. This suggests an evolutionary explanation: risky bidding may just be correlated with general risky behavior of women during their fertile period. Risky behavior may lead to a higher probability of conception, genetic diversity and higher quality offsprings through extrapair mating. This may be especially successful in monogamous societies where some females must end up with substandard males. Thus females with risky behavior near ovulation may have a higher reproductive success. On one hand, extrapair mating is risky because it is punished severely in most societies<sup>6</sup> and may lead to a loss of the long term mating partner who supports child rearing. There is some evidence for greater mate guarding near ovulation (see Gangestad, Thorndill, and

<sup>6</sup>The punishment of women for extrapair mating requires itself an evolutionary explanation.

Garver, 2002, and Haselton and Gangestad, 2006), which may be a long-term male mate's best response to riskier behavior of the female during her fertile window and may in turn requires more risky behavior of females to escape the guard. On the other hand, men of higher genetic quality tend to have poorer parental qualities (Gangestad and Simpson, 2000). To maximize the quality of the genetic endowment, a women should have the highest propensity to extrapair mating during their fertile period. Bressan and Stranieri (2008) show that partnered women favor single men with more masculine features during their fertile phase, while they prefer attached men during their low-fertility phase.<sup>7</sup> Wilcox et al. (2004) show that the frequency of intercourse increases during the fertile period.<sup>8</sup>

Our evolutionary hypothesis could be questioned in various ways. For instance, why should women be more risk averse than men in the first place? An answer may be given based on the "sperm-is-cheap-eggs-are-costly" hypothesis (Bateman, 1948, Trivers, 1972). In principle, a male has abundant sperm till old age while the number of fertile windows in a woman's life is relatively small (about 400). Since the total number of offsprings produced by all males must equal the number of offsprings of all females, the females become the limiting resource. Competition for female mating partners among men is similar to a winner-take-all contest in which the most successful men can mate with a larger number of women. For winner-take-all games, Dekel and Scotchmer (1999) show conditions under which risk taking behavior emerges in an evolutionary process. An alternative answer may be based on a model by Robson (1996). He considers a population composed of an equal number of males and females, in which females are identical and males are differentiated by wealth. A variable number of females may choose a male, and offspring is produced by a concave production function featuring wealth and females as input. Individuals can select fair bets. For any nontrivial distribution of wealth levels, equilibrium involves some males gambling and women behaving strictly risk averse (see Robson, 1996, for details).

At this point, it may be appropriate to discuss any seemingly contrary evidence to our evolutionary hypothesis. Indeed, at a first glance, our main result that women behave more risk taking during their fertile phase of their cycle seems to contrast a study by Bröder and Hohmann (2003). In their study, a group of 23 women rated daily activities according by their "riskiness." 51 women reported their daily activities on four occasions. A menstrual calendar was used to collect menstrual information. The author find that women near ovulation report less "risky" daily activities than away from ovulation. No such effect was found for women using oral contraceptives (about half of their sample). The authors hypothesis is that women near ovulation take less chances of being raped. Yet, most of the "risky" activities they describe may be interpreted as risks in the sexual "loss" domain rather than the sexual "gain" domain. To reconcile their finding with our result, we may distinguish analogously to Kahneman and Tversky's (1979) fundamental

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<sup>7</sup>For related evidence, see Gangestad, Thornhill, and Garver-Apgar (2006), Penton-Voak et al. (1999), and Penton-Voak and Perrett (2000).

<sup>8</sup>In this latter study, evidence is provided only for women in a stable relationship. The study is silent on whether intercourse is with the long-term mating partner or with an extra mate.

distinction of losses and gains for choice under uncertainty in prospect theory between a sexual loss domain and a sexual gain domain with respect to parental investment (both in terms of genetic qualities and resources to raise offsprings). Rapists do not provide resources to raise offsprings and may have lower genetic qualities than a mating partner who competed successfully against other males by showing his qualities in courtship and has been actively selected for that by the women. So from an evolutionary point of view, one may speculate that women may be adapted to behave in their fertile window more risk averse in the loss domain but more risk taking in the gain domain as compared to menstruation and the premenstrual phase. A test of this hypothesis is left for further research.

## 5 Chen, Katuščák and Ozdenoren (2005, 2009)

We designed our experiment with full knowledge of Chen, Katuščák and Ozdenoren (2005) but before the circulation of Chen, Katuščák and Ozdenoren (2009). Since the results of Chen, Katuščák and Ozdenoren (2009) differ from Chen, Katuščák and Ozdenoren (2005), we discuss in this section differences of our experiment to both Chen, Katuščák and Ozdenoren (2005) and Chen, Katuščák and Ozdenoren (2009). Even though Chen, Katuščák and Ozdenoren (2009) is a substantial revision of Chen, Katuščák and Ozdenoren (2005), we find the earlier version of the paper still relevant since its conclusions have been quoted in the recent literature. For instance, Apicella et al. (2008) write “... Chen, Katuščák, and Ozdenoren (2005) find that women in the menstrual phase of their cycle, when estrogen and progesterone are low, are more risk-taking during bid in a first price auction ..., whereas during other phases of the menstrual cycle, they are more risk averse.” This summary is inconsistent with the revision, Chen, Katuščák and Ozdenoren (2009), in which the authors conclude that women bid higher than men in *all* phases of their menstrual cycle. Moreover, the authors conclude that higher bidding in the follicular phase and lower bidding in the luteal phase is driven entirely by oral hormonal contraceptives.

We used the same auction program as Chen, Katuščák and Ozdenoren (2005, 2009). We are extremely grateful to Yan Chen for providing us the program. This program runs on z-tree (Fischbacher, 2007).

### 5.1 Differences in Designs

The differences between our treatment and the treatments of Chen, Katuščák and Ozdenoren (2005, 2009) are follows:

#### *Our focus on one treatment*

Chen, Katuščák and Ozdenoren (2005) report on eight treatments: (1) sealed bid first price auction with known distribution, (2) sealed bid first price auction with unknown distribution, (3) sealed bid first price auction with known distribution and auctioneer/reserve

prices, (4) sealed bid first price auction with unknown distribution and auctioneer/reserve prices, (5) sealed bid second price auction with known distribution, (6) sealed bid second price auction with unknown distribution, (7) sealed bid second price auction with known distribution and auctioneer/reserve prices, and (8) sealed bid second price auction with unknown distribution and auctioneer/reserve prices. They report results on the first price auctions pooling data on treatments (1) to (4). To reduce potential confounds, Chen, Katuščák and Ozdenoren (2009) do not include anymore treatments with auctioneers, i.e. (3) - (4) and (7) - (8), but include an additional treatment on sealed bid first price auctions with known distribution (without auctioneer/reserve prices) and a Hold and Laury (2002) lottery choice task. So it is important to note that data in Chen, Katuščák and Ozdenoren (2005) overlap with Chen, Katuščák and Ozdenoren (2009) but former contain also data not contained in the latter and vice versa. This raises the question whether differing conclusions in Chen, Katuščák and Ozdenoren (2009) and Chen, Katuščák and Ozdenoren (2005) are due to adding some new data or due to excluding some of the old data. Although Chen, Katuščák and Ozdenoren (2009) do not discuss this issue, we are very grateful to them for having received additional information (private communication) that we discuss below.

Our treatment is identical to their treatment (1). We focused on treatment (1) only in order to eliminate as many confounding factors as possible. We believe that treatments with unknown distributions were included by Chen, Katuščák and Ozdenoren (2005) in order to study ambiguity in auctions, which was subsequently reported in Chen, Katuščák and Ozdenoren (2007).

#### *Elicitation of menstruation related information*

The measurement of the menstrual cycle relies on selfreports. Selfreports are just a noisy measure of the menstrual cycle but are easy to obtain. Some women may have imperfect recall of when their last menstruation started. Moreover, the length of the menstrual cycle may change due to stress and other environmental factors so that the next onset of menstruation may be difficult to predict correctly. Thus the measurement error may depend crucially on how selfreports are elicited.

Chen, Katuščák and Ozdenoren (2005) ask “How many days away is your next menstrual cycle?” and construct a *prospective* measure.<sup>9</sup> Chen, Katuščák and Ozdenoren (2009) supplement this in the new experimental sessions by “Are you currently menstruating? Yes/No. If yes, how many days have you been menstruating? If no, how many days away are you from your next menstrual cycle?” They use this information to construct of what we call a *semi-prospective* measure of the menstrual cycle. It uses retrospective or current information in case the woman is menstruating. They pool data of both measures and call it the prospective measure.

Chen, Katuščák and Ozdenoren (2009) also ask for “What date was the first day of your last menstrual period?” They use this information to construct what we call a

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<sup>9</sup>This measure is different from the calendar-based prospective measure in the literature.

*date-retrospective* measure.

We ask our female subjects “How many days ago was the first day of your last menstrual period?”, and use it to construct a *retrospective* measure. Compared to the prospective and semi-prospective measure, we believe that it is easier for women to remember the onset of their past menstruation than predicting the onset of the next menstruation. Compared to the date-retrospective measure, we believe that it is easier to remember how many days ago was the onset of past menstruation than the exact date. We do not know of any empirical study that analyzes convincingly the measurement error of each measure.<sup>10</sup> Such a study would require a random assignment to various measures, keeping menstrual calendars, and collection of hormone assays.

Chen, Katuščák and Ozdenoren (2009) improved the measurement of the menstrual cycle by asking female subjects in the new sessions also about the average length of the menstrual cycle and the average number of days of menstruation. This is analogous to our study. Such information is important since menstrual cycles vary substantially across women, and assuming a standardized 28 menstrual cycle for all women may lead to large measurement errors in the construction of the menstrual phases.

### *Hormonal Contraceptives*

Hormonal contraceptives can intervene with the natural length of the menstrual cycle by controlling certain hormones. Moreover, if one assumes that hormones influence the behavior correlated with the menstrual cycle, then it is extremely important to control for hormonal contraceptives. Chen, Katuščák and Ozdenoren (2009) include for the new sessions a question on whether a woman is on the pill or not, and if yes what is the name of the pill. So this information is available for a subsample of their study. Their Result 3, namely that higher bidding in the follicular phase and lower bidding in the luteal phase is driven by oral contraceptives, is based on 17 women on the pill.

We ask all of our female subjects about hormone-based contraceptives such as birth control pill, IUD, contraceptive patch, vaginal ring, Norplant, IUS, injection etc., and collected information on its name if known.

### *Demographics*

We conducted the experiment at the Social Science and Data Service Lab at UC Davis in Fall 2007. Therefore, the demographics of our subjects are slightly different from Chen, Katuščák and Ozdenoren (2005, 2009) using their subject pool at the University of Michigan. Table 1 provides the summary statistics of demographic characteristics, educational background and about the menstrual cycle.<sup>11</sup> In total, we have 192 subjects

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<sup>10</sup>Chen, Katuščák and Ozdenoren (2009), Appendix C, provide a comparison of their date-retrospective measure on one hand and their prospective measure on the other hand. As they mention, the greater precision of estimates based on the prospective measure may be due to the larger sample size.

<sup>11</sup>Our recruiting was done using Orsee (Greiner, 2004).

of which are 94 female. Chen, Katuščák and Ozdenoren (2009) have 160 subjects in the first price auctions.

Moreover, compared to Chen, Katuščák and Ozdenoren (2005, 2009) we have a larger share of Asians / Asian Americans (58% versus 33% in Chen, Katuščák and Ozdenoren, 2005, versus 35% in Chen, Katuščák and Ozdenoren, 2009) and a lower share of Whites (29% versus 54% in Chen, Katuščák and Ozdenoren, 2005, versus 48% in Chen, Katuščák and Ozdenoren, 2009). Chen, Katuščák and Ozdenoren (2005, 2009) do not report demographic variables for first price and second price auctions separately. Differences in the ethnic composition of the sample may matter. For instance, Harlow et al. (1997) show differences in between-subject standard deviation of cycle length and the odds of having cycles longer than 45 days in African-American and European-American young postmenarcheal women. Moreover, ethnic identity may be strongly correlated with dietary preferences. Jakes et al. (2001) report that dietary intake of soybean protein may increase cycle length. Soybean protein is relatively common in Asian food.

### *Incentives*

Our subjects earned about US\$ 18.81 with US\$ 5.00 as the minimum and US\$ 41.23 as the maximum. Average earnings in Chen, Katuščák and Ozdenoren (2009) are US\$ 13.00 in the first price auctions of the old data set and US\$ 12.64 in the new data set. (Together with the lottery earnings, subjects received on average US\$ 23.16 in the new data set.)

### *Subjects' understanding of the experiment*

At the beginning of each session, both Chen, Katuščák and Ozdenoren (2005, 2009) and we use written instructions and a review questionnaire to test the subjects' understanding of the instructions (see appendix).

Different from Chen, Katuščák and Ozdenoren (2005, 2009) we added two practice rounds of bidding to facilitate the understanding of the experiment and allow subjects to get comfortable with the computerized auction format. The profit achieved in those two rounds was not included into the subjects' payment and this was public knowledge. Our conclusions do not change if we include the two practice rounds into the analysis.

Different from Chen, Katuščák and Ozdenoren (2005, 2009), we also took the scan of each subject's right hand after the experiment. The analysis of those data is presented in Pearson and Schipper (2009).

## **5.2 Differences in Results**

Although our results are not directly comparable to Chen, Katuščák and Ozdenoren (2005, 2009) since - as we noted above - they pool the two treatments in first price auctions with and without ambiguity together, it may be nevertheless useful to compare the point estimates for various phases of the menstrual cycle. We say that we reject their point



estimate if it differs from our point estimate more than 1.96 times our standard error.

If we compare our estimates in specification (4) (Table 2) with Chen, Katuščák and Ozdenoren (2005, Specification (4) in Table 4), then we can reject all their point estimates except for the menstrual and premenstrual phases. In private communication the authors kindly provided us regression results on their new data and their pooled data used in Chen, Katuščák and Ozdenoren (2009). If we consider the new data only analogous to specification (4), then we can not reject any of their point estimates. However, if we consider the pooled data used in Chen, Katuščák and Ozdenoren (2009), then we can not reject any of their point estimates except for the follicular phase, which is significantly higher than our estimate.

## 6 Discussion

In an independent replication study analogous to the path-breaking work by Chen, Katuščák and Ozdenoren (2005, 2009), we show that on average women bid significantly higher than men during menstruation and the premenstrual phase and that there are no significant differences of bidding between men and women in the other phases of the menstrual cycle. These effects translate into profits significantly lower during the premenstrual and menstrual phases. We conclude that women bid more riskily during their fertile window of the menstrual cycle. We suggest an evolutionary explanation whereby risky behavior during the fertile window increases the probability of conception, the quality of offspring, and genetic variety. Our conclusions differ from that of Chen, Katuščák and Ozdenoren (2005, 2009). Various differences in the designs may contribute to the differences in conclusions. The differences may be a result of lower measurement error due to a different measure of the menstrual cycle and our focus on one treatment only. The differences may be also a result of our different subject pool with a higher fraction of Asians and a higher number of observations. Selfreported days in the menstrual cycle are just a noisy measure of some hormones that may be involved in influencing behavior especially risk taking.

Our results demonstrate a correlation between biological factors and economic behavior. In particular, higher bidding of women during menstruation and the premenstrual phase points to a number of hormones that peak during the mid-cycle such as estradiol, testosterone, FH and LSH. This is consistent with our evolutionary hypothesis. For instance, Welling et al. (2007) found a positive association between attraction to masculine faces and women's levels of salivary testosterone. Further studies are required to disentangle which hormones exactly influence competitive behavior. A follow up experiment directly collecting hormone assays from subjects is left for further research.

That hormones may influence preferences and thus economic behavior is relevant for three reasons: First, one can ask how human evolution would have calibrated the biological factors. That is, evolution may constrain parameters of preferences in a particular way. Second, on a philosophical level, if biological factors were found to limit the extent to

which rational agents can exercise control over their actions and decisions, then the partial biological determinism of economic behavior may question free will as the implicit underlying hypothesis of welfare economics. Third, biological factors such as hormones may be manipulated by pharmaceutical products. Thus economic performance may be influenced similar to performance in sports by doping - raising similar ethical issues.

While our findings shed some light on the research question, several issues remain that warrant further study. First, the measurement of the menstrual phases could be further improved by measuring hormone levels directly using urinary hormone assays. Second, so far we just hypothesize on the causal effect of hormones on bidding behavior. The causality could be established by experimentally manipulating hormone levels of subjects. Third, it is not evident that the biological factors we observe influence bidding through risk aversion. For instance, higher bids in first price auctions (but not in second price auctions) may also be due to anticipated regret from losing the auction (Filiz and Ozbay, 2007). To test such an hypothesis, we could to conduct third price auctions à la Kagel and Levin (1993) with many bidders, which would depart substantially from the two-bidder model of Chen, Katuščák and Ozdenoren (2005, 2007, 2009). In third price auctions, anticipated loser regret and risk aversion predict effects in opposite directions. Fourth, it is intriguing to explore whether women in the fertile period become more risk averse in the loss domain as conjectured at the end of Section 4. Finally, one should explore whether women during their fertile window generally behave more riskily in other decisions involving gains in accordance to our evolutionary hypothesis.

## A Instructions

### Introduction

You are about to participate in a decision process in which an imaginary object will be auctioned off for each group of participants in each of 30 rounds. This is part of a study intended to provide insight into certain features of decision processes. If you follow the instructions carefully and make good decisions you may earn a bit of money. You will be paid in cash at the end of the experiment.

*During the experiment, we ask that you please do not talk to each other.* If you have a question, please raise your hand and an experimenter will assist you.

You may refuse to participate in this study. You may change your mind about being in the study and quit after the study has started.

### Procedure

In each of 30 rounds, you will be *randomly* matched with one other participant into a group. Each group has two bidders. You will not know the identity of the other participant in your group. Your payoff each round depends ONLY on the decisions made by you and the other participant in your group.

In each of 30 rounds, each bidder's value for the object will be randomly drawn from 1 of 2 distributions:

**High value distribution:** If a bidder's value is drawn from the high value distribution, then

- with 25% chance it is randomly drawn from the set of integers between 1 and 50, where each integer is equally likely to be drawn.
- with 75% chance it is randomly drawn from the set of integers between 51 and 100, where each integer is equally likely to be drawn.

For example, if you throw a four-sided die, and it shows up 1, your value will be equally likely to take on an integer value between 1 and 50. If it shows up 2, 3 or 4, your value will be equally likely to take on an integer value between 51 and 100.

**Low value distribution:** If a bidder's value is drawn from the low value distribution, then

- with 75% chance it is randomly drawn from the set of integers between 1 and 50, where each integer is equally likely to be drawn.
- with 25% chance it is randomly drawn from the set of integers between 51 and 100, where each integer is equally likely to be drawn.

For example, if you throw a four-sided die, and if it shows up 1, 2 or 3, your value will be equally likely to take on an integer value between 1 and 50. If it shows up 4, your value will be equally likely to take on an integer value between 51 and 100.

Therefore, if your value is drawn from the high value distribution, it can take on any integer value between 1 and 100, but it is three times more likely to take on a higher value, i.e., a value between 51 and 100.

Similarly, if your value is drawn from the low value distribution, it can take on any integer value between 1 and 100, but it is 3 times more likely to take on a lower value, i.e., a value between 1 and 50.

In each of 30 rounds, each bidder's value will be randomly and independently drawn from the high value distribution with 30% chance, and from the low value distribution with 70% chance. You will not be told which distribution your value is drawn from. The other bidders' values might be drawn from a distribution different from your own. In any given round, the chance that your value is drawn from either distribution does not affect how other bidders' values are drawn.

Each round consists of the following stages:

Bidders are informed of their private value, and then each bidder will simultaneously and independently submit a bid, which can be any integer between 1 and 100, inclusive.

The bids are collected in each group and the object is allocated according to the rules of the auction explained in the next section.

Bidders will get the following feedback on their screen: your value, your bid, the winning bid, whether you got the object, and your payoff.

The process continues.

## Rules of the Auction and Payoffs

In each round,

- if your bid is greater than the other bid, you get the object and pay your bid:

$$\mathbf{Your\ Payoff = Your\ Value - Your\ Bid;}$$

- if your bid is less than the other bid, you don't get the object:

$$\mathbf{Your\ Payoff = 0.}$$

- if your bid is equal to the other bid, the computer will break the tie by flipping a fair coin. Such that:

with 50% chance you get the object and pay your bid:

$$\mathbf{Your\ Payoff = Your\ Value - Your\ Bid;}$$

with 50% chance you don't get the object:

$$\mathbf{Your\ Payoff = 0.}$$

There will be 30 rounds. There will be 2 practice rounds. From the first round, you will be paid for each decision you make.

Your total payoff is the sum of your payoffs in the 30 "real" rounds.

The exchange rate is \$1 for 13 points.

We encourage you to earn as much cash as you can. Are there any questions?

**Review Questions:** Please raise your hand if you have any questions. After 5 minutes we will go through the answers together.

1. Suppose your value is 60 and you bid 62.  
If you get the object, your payoff =.  
If you don't get the object, your payoff =.
2. Suppose your value is 60 and you bid 60.  
If you get the object, your payoff =.  
If you don't get the object, your payoff =.
3. Suppose your value is 60 and you bid 58.  
If you get the object, your payoff =.  
If you don't get the object, your payoff =.
4. In each of 30 rounds, each bidder's value will be randomly and independently drawn from the high value distribution with % chance.
5. Suppose your value is drawn from the low value distribution. With what % chance is the other bidder's valuation also drawn from the low distribution?
6. True or False:  
If a bidder's value is 25, it must have been drawn from the low distribution.  
If a bidder's value is 60, it must have been drawn from the high distribution.  
You will be playing with the same two participants for the entire experiment.  
A bidder's payoff depends only on his/her own bid.

## B Screen Shots

Period 1 of 1 Remaining time (sec) 25

Your value is **51**.  
Please submit a bid (1 - 100):

Round	Value	Your Bid	Buy?	Payoff	Total Payoff
1	51	23	No	0.0	0.0

Period 1 of 1

**You did get the item.**

Your value was: **51**

Your bid was: **23**

The winning bid was: **Your bid**

Your profit is: **28**

# C Questionnaire

POST-EXPERIMENT SURVEY

Terminal No.: \_\_\_\_

We are interested in whether there is a correlation between participants bidding behavior and some socio-psychological factors. The following information will be very helpful for our research. This information will be strictly confidential.

1. What is your gender?  
 Male  Female
  
2. What is your ethnic origin?  
 White  Asian/Asian American  African American  Hispanic  Native American  Other
  
3. What is your age? \_\_\_\_
  
4. How many siblings do you have? \_\_\_\_
  
5. Would you describe your personality as (please choose one)  
 optimistic  pessimistic  neither
  
6. Which of the following emotions did you experience during the experiment?  
(You may choose any number of them.)  anger  anxiety  confusion  contentment  fatigue  happiness  irritation  mood swings  withdrawal
  
7. What is your major field of study?  
 Economics  Mathematics  Other Social Science  English  Other Arts/Humanities  Chemistry/Biology/Physics  Other Natural Science  Engineering
  
8. For female participants only:
  - How many days ago was the first day of your last menstrual period? \_\_\_\_
  - On average, how many days are there between your menstrual cycles?  
 < 25  25  26  27  28  29  30  31  32  33  34  35  > 35
  - How many days does your menstruation last on average?  
 2  3  4  5
  - Do you currently use a hormone-based contraceptive (birth control pill, IUD, contraceptive patch [OrthoEvra], vaginal ring [Nuvaring], Norplant, IUS, injection [DepoProvera, Lunelle], etc.)?  Yes  No. If yes, what type? \_\_\_\_\_  I do not remember.

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