## **MEDIA ADVISORY**

September 24, 1997

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## Blue Cross and Blue Shield of Florida Employees Make a Difference in Our Community

- WHO: Employees from Blue Cross and Blue Shield of Florida will volunteer their time to work with children, families and the needy.
- WHEN: Thursday, September 25, 1997 8:30 a.m. to Noon
- WHERE: YWCA at Royal Pointe 7507 Beach Blvd. (north side of Beach at Parental Home Road)
- WHAT: Family Counseling Services