Selected Adventures in Policy Modeling

Edward H. Kaplan^{1,}

¹School of Management, School of Public Health, School of Engineering and Applied Science, Yale University, New Haven, CT 06511

edward.kaplan@yale.edu

Policy Modeling refers to the application of operations research, statistics, and other quantitative methods to model policy problems. Recognizing that analyses of all sorts often exhibit diminishing returns in insight to effort, the hope is to capture key features of various policy issues with relatively simple "first-strike" models. Problem selection and formulation thus compete with the mathematics of solution methods in determining successful applications: where do good problems come from? How can analysts tell if a particular issue is worth pursuing? In addressing these questions, I will review some personal adventures in policy modeling selected from public housing, HIV/AIDS prevention, bioterror preparedness, suicide bombings and counterterrorism, immigration policy, predicting presidential elections, and sports.