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Honors Theses at the University of Iowa

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Spring 2018

## The Minority Population

madeline smith  
*University of Iowa*

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THE MINORITY POPULATION

by

madeline smith

A thesis submitted in partial fulfillment of the requirements  
for graduation with Honors in the Journalism and Mass Communication

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Brian Ekdale  
Thesis Mentor

Spring 2018

All requirements for graduation with Honors in the  
Journalism and Mass Communication have been completed.

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Travis Vogan  
Journalism and Mass Communication Honors Advisor

Madeline Smith  
Journalism and Mass Communication Honors Thesis  
*The Minority Population*

Abstract: Many times the issues and triumphs of minority populations in America are either oversimplified or ignored in the media. Through my blog, *The Minority Population*, the rug will be swept up from under the feet of my readers and they will be invited to engage in a dialogue about some of the major historic and ongoing current event issues facing those in the minority.

As someone who grew up living in the digital age, it only makes sense that *The Minority Population* is a brand that lives and thrives online through social media platforms like Instagram and Twitter. Having these discussions online, where fake news is perpetuated and social justice movements are created – it allows for a younger generation to engage in these critical conversations about race, gender, sexuality and their place within these discussions. It's my hope, that through *The Minority Population* brand, people engaging with the content will be forced to look inward at their own biases, privileges and worldview in an effort to make a difference in their own lives as someone who is culturally competent but more so for the people who have historically been left out of the conversation.

Link: [TheMinorityPopulation.com](http://TheMinorityPopulation.com)