



Sowing the seeds of journal success:  
**Cultivating relationships  
with journal editors and staff**

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# Digital Publishing Services

Our journal publishing program started in 2007

- Two platforms support a variety of publishing models
  - Open Journal Systems (OJS)
  - KU ScholarWorks (Dspace)
- 23 journals in the sciences, social sciences and humanities; 4 more to come in 2016
  - 7 student-led journals with faculty sponsors



# Engagement

We advocate for an intentional, multi-faceted approach to building relationships with journal editors as a key aspect of a sustainable publishing program.



# Editors Forum

- Meets twice a year
- Only forum on campus for KU editors to talk to other editors
- University Press of Kansas, Allen Press, and library staff also attend
- Format: Presentations on various topics
- Challenge: Finding a time when editors can come and participate
- Challenge: Getting an editor to present on a topic or lead a discussion



# KUEDITORS-L

- An e-mail list for journal editors and staff
  - Almost 50 members: Editors, library staff, and externals (Allen Press and UPK)
  - Infrequent usage
  - Helpful sounding board for new editors (plagiarism policies; ethics of publishing an article in more than one journal; increasing “impact” of the journal)
  - Announcements of system upgrades, new or improved services, articles/webinars of interest



# LibGuide: Resources for Editors of Scholarly Journals

- Extensive collection of resources of interest to editors of scholarly journals, including links to OJS training
  - [Getting Started](#)
  - [KU Libraries' Support for Journals](#)
  - [Launching a Journal: Getting Started](#)
  - [Launching a Journal: Memoranda of Agreement](#)
  - [Publication Agreements](#)



# LibGuide, cont.

- [Editing 101](#)
- [Peer-Review](#)
- [Increasing Journal Visibility and Impact](#)
- [Open Access Journals](#)
- [Using Open Journal Systems \(OJS\)](#)
- [Working with Content Aggregators](#)
- [News from DPS](#)



The best way to help a journal become self-sufficient is to provide lots of support before it is launched





# Starting New Journals

## New journal checklist

- Access models: Open, subscription, rolling
- Agreements with authors or third-parties
- Licenses: Creative Commons options
- Staff continuity
- Journal site: Policies, licenses, theme, logo
  - For OA journals, Directory of Open Access Journals (DOAJ) requirements help guide policies on site
- Getting an ISSN
- Resources on our LibGuide



# Supporting Student Editors

Annual turnover of student editorial staff, requires continual training and support of student editors unfamiliar with the publishing systems.

- Written step-by-step documentation of tasks
- For journals on OJS, we provide easy access through the [LibGuide](#) to “PKP School,” online role-based training modules developed by the Public Knowledge Project, developers of OJS



# Checking-in with editors

- Consultation on solutions to journal difficulties
- Technical issues with OJS/Dspace
- Statistics
- License agreements with aggregators
- Editorial best practices
- Refresh understanding of roles and responsibilities
- See if there are new needs for which we may be able to develop new services
- Sign new MoA every 2 years or so



# Internal Collaborations

Coordinating efforts with related library initiatives leverage limited staff resources

- Open Access and scholarly communication
- Digital humanities
- Subject liaisons
- Instruction
- Technology

Together, we can go further



# Thank you!

## Questions? Contact us!

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