University of Massachusetts Medical School

eScholarship@UMMS

Community Engagement and Research Symposia

2019 Community Engagement and Research Symposium

Mar 22nd, 12:00 PM

The All of Us Research Program: Engaging the Community for the Future of Health

Mara M. Epstein University of Massachusetts Medical School

Ft al.

Let us know how access to this document benefits you.

Follow this and additional works at: https://escholarship.umassmed.edu/chr_symposium

Part of the Civic and Community Engagement Commons, Community-Based Research Commons, Community Health and Preventive Medicine Commons, Health Information Technology Commons, Public Health Education and Promotion Commons, Therapeutics Commons, and the Translational Medical Research Commons

Repository Citation

Epstein MM, Mazor KM, Wagner JL, Preusse P, LeBlanc C, Valenti B, Garber LD. (2019). The All of Us Research Program: Engaging the Community for the Future of Health. Community Engagement and Research Symposia. https://doi.org/10.13028/vgd4-aa06. Retrieved from https://escholarship.umassmed.edu/chr_symposium/2019/posters/10

Creative Commons License



This work is licensed under a Creative Commons Attribution-Noncommercial-Share Alike 3.0 License. This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in Community Engagement and Research Symposia by an authorized administrator of eScholarship@UMMS. For more information, please contact Lisa.Palmer@umassmed.edu.



The All of Us Research Program: Engaging the Community for the Future of Health

The **Meyers**Primary Care
Institute

Mara M. Epstein^{1,2}, Kathleen M. Mazor^{1,2}, Joann Wagner^{1,2}, Peggy Preusse³, Candace LeBlanc³, Brenda Valenti³, Lawrence Garber^{1,3}

¹ Meyers Primary Care Institute, Worcester, MA; ² Department of Medicine, University of Massachusetts Medical School, Worcester, MA; ³ Reliant Medical Group, Worcester, MA

BACKGROUND

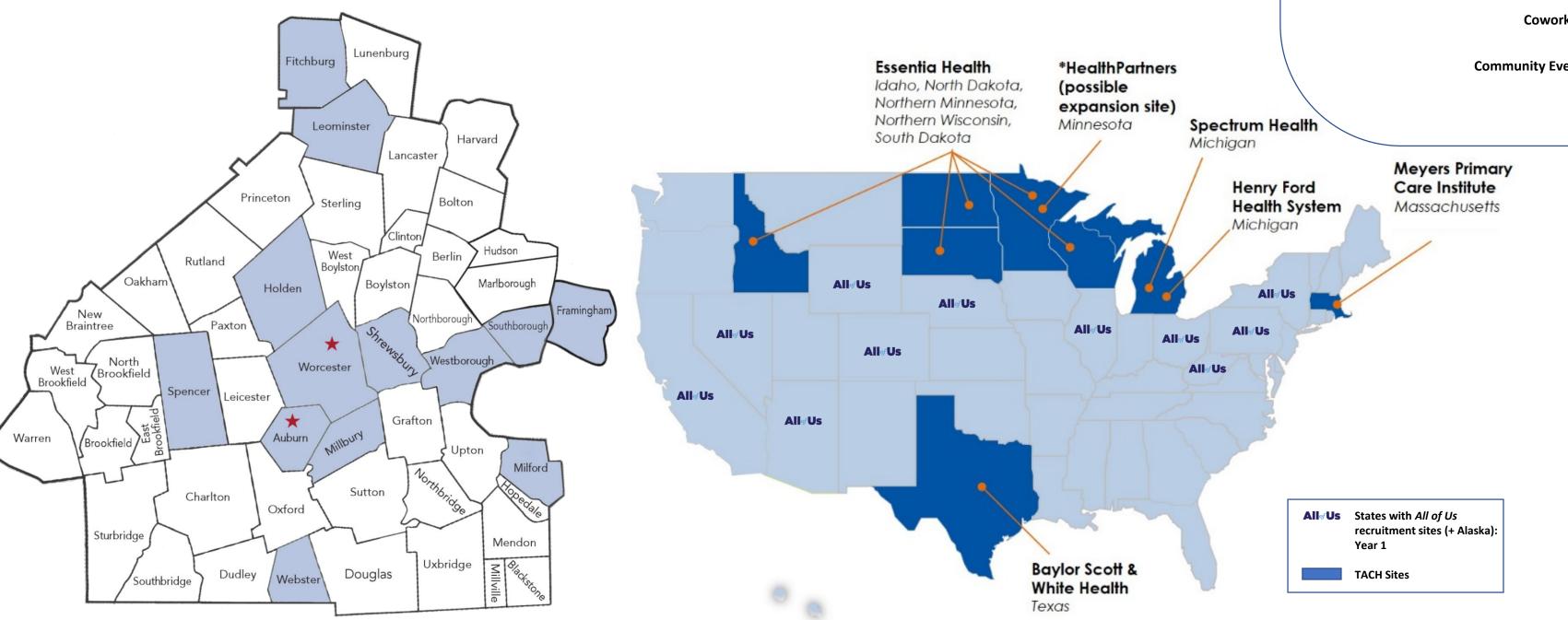
- **❖** The *All of Us* Research Program (*AoU*RP), funded by the National Institutes of Health, is an ambitious ten-year effort to enroll over one million participants across the country
- **❖** Key part of the Precision Medicine Initiative (PMI)
- ❖ Precision medicine takes individual variability in biology, environment, and lifestyle into account for healthcare, treatment, and disease prevention
- ❖ Special focus on recruiting populations who are traditionally underrepresented in biomedical research
- **❖** *AoU* seeks to build a national cohort to accelerate precision medicine by collecting:
 - > Self-reported health data
 - Electronic medical record data
 - Blood and urine biospecimens

OUR ROLE

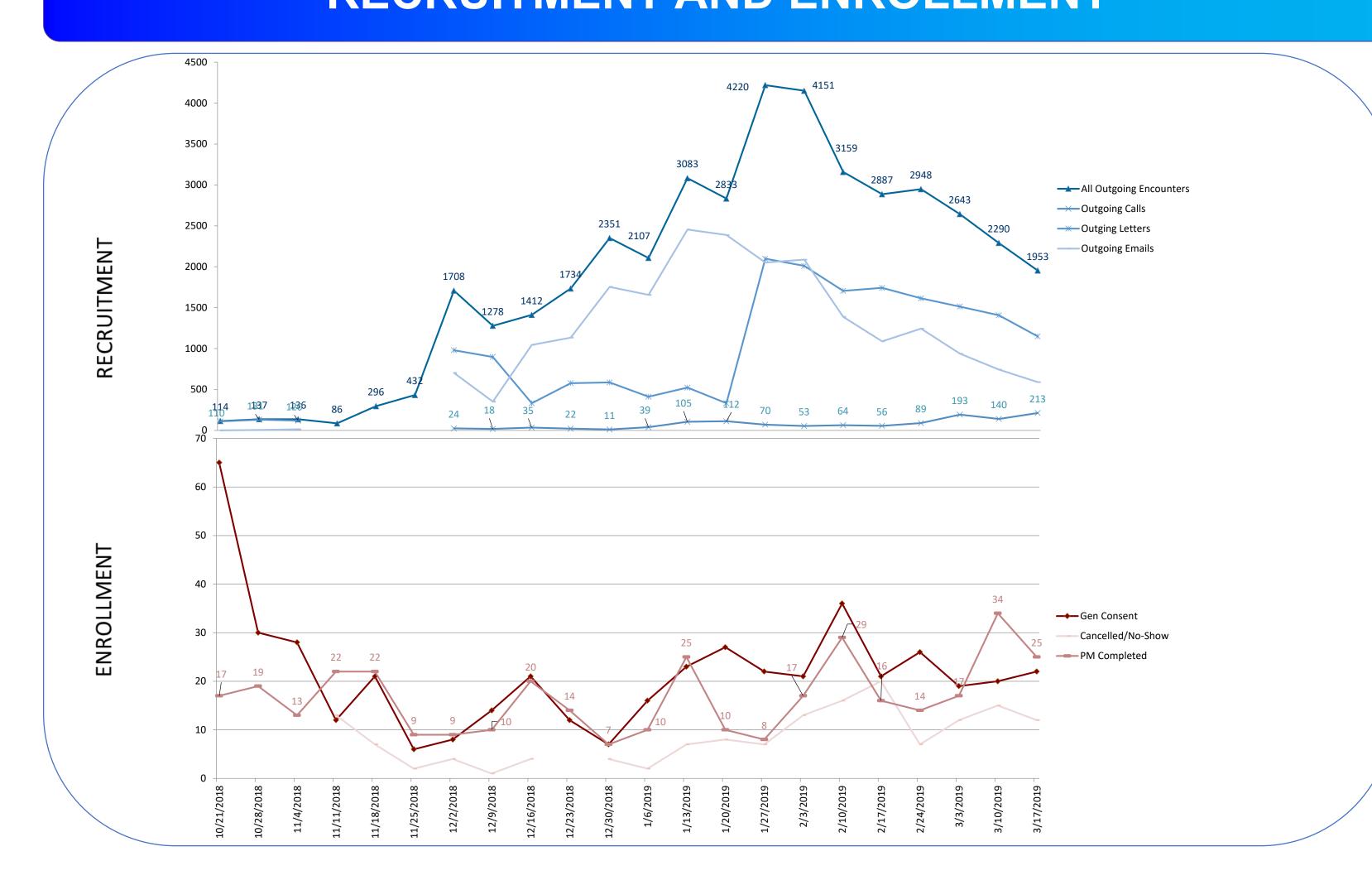
- **❖** Enrollment started in October 2018!
- ❖ Our team at The Meyers Primary Care Institute and UMass Medical School has partnered with Reliant Medical Group to enroll over 10,000 participants in 5 years
- **❖** We are part of the five-site Trans-America Consortium of the Health Care Systems Research Network in the *AoU*RP
- ❖ We engage the local community, educational institutions, and organizations to increase awareness of precision medicine and encourage participation in the *AoURP*
 - Partnership with the National Library of Medicine
- Currently enrolling at 3 clinic sites in the Worcester area, with rotating clinics and mobile sites across the region



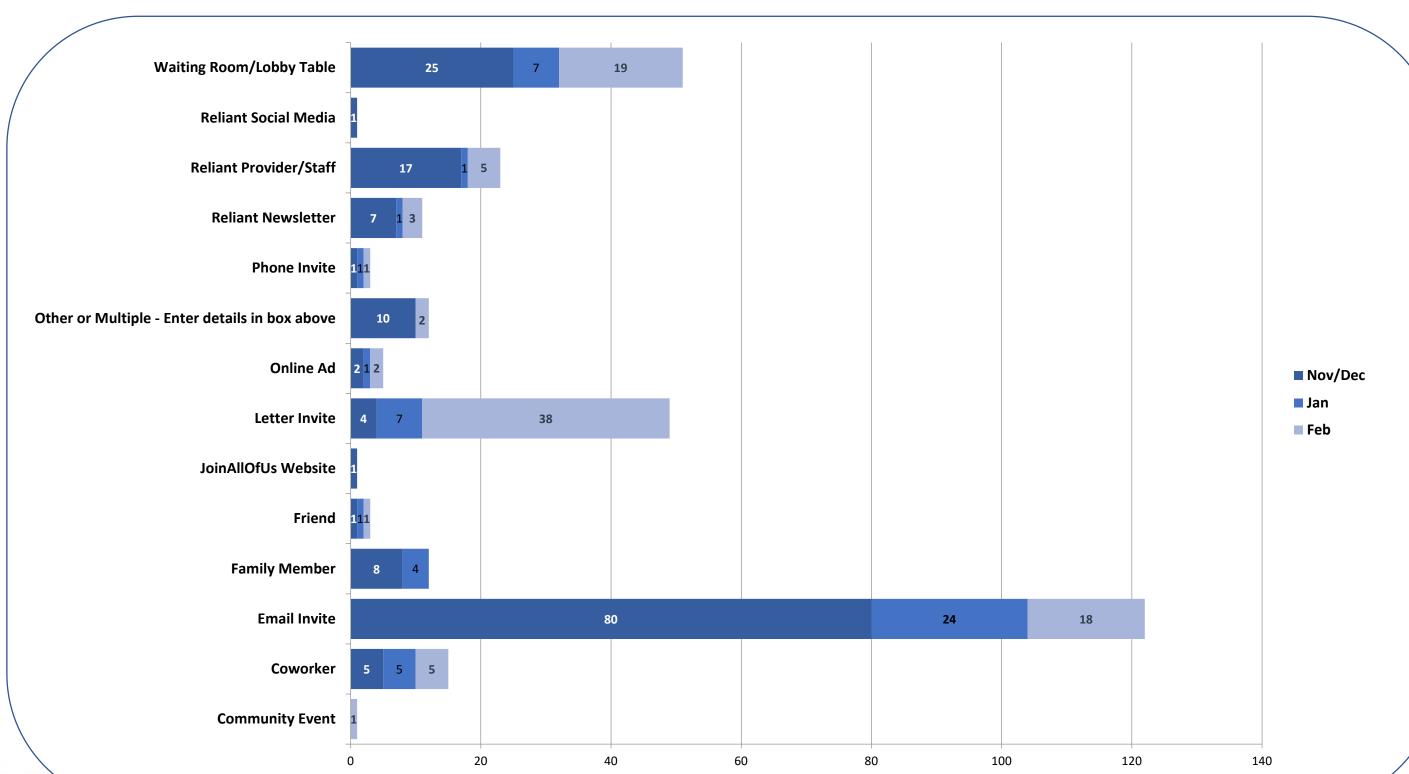
WHERE WE ARE



RECRUITMENT AND ENROLLMENT



ENGAGEMENT AND OUTREACH



Current and Future Plans for Engagement Include:

- ❖ E-mail to patients with upcoming appointments
- ❖ Digital signage
- Newsletters
- Posters and Handouts
- Conventional Media Outlets
- ❖ Social Media
- Site-specific website
- Community and Patient Advisory Panels
- Tabling and Presentations at community events and organizations
- Reliant employee outreach
- Provider Champions
- College Task Force
- Engagement Task Force
- UMMS Clinical Research Center

LEARN MORE AT:

www.joinallofus.org

