



A row of several old, worn books with brown and tan covers, standing upright. The books are partially obscured by a digital pixelated overlay consisting of small, scattered squares in various shades of brown, tan, and grey. The background is white.

Traditional and Digital Humanities: Three Strategies

Katherine Hayles

DH Conference, Marquette University

Three Strategies



Accommodating

Hybridizing

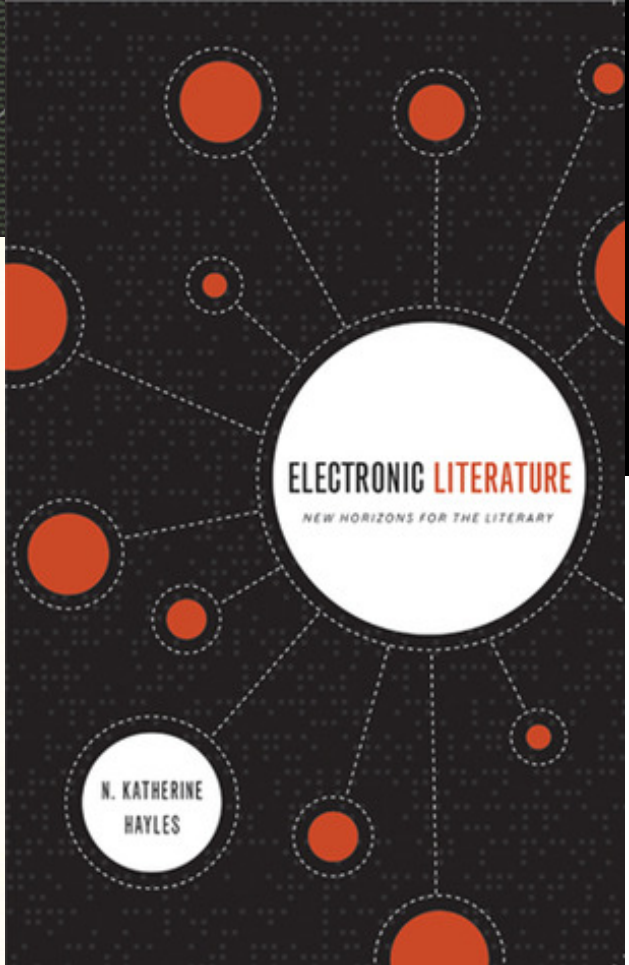
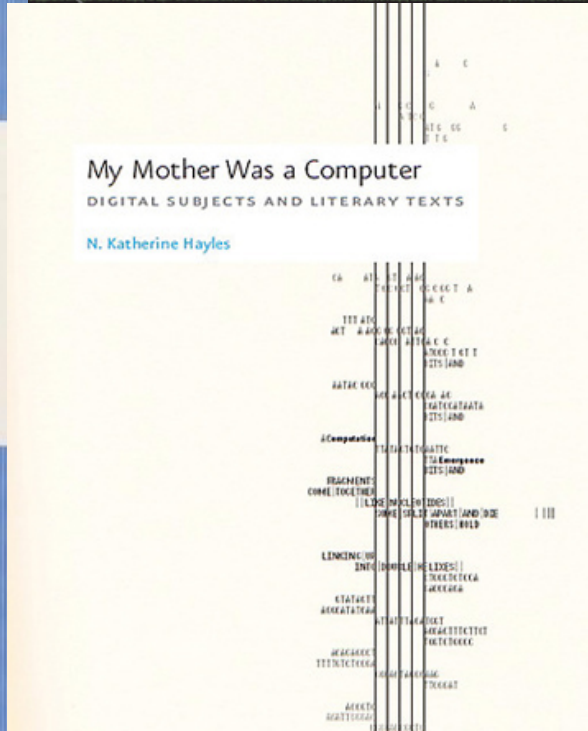
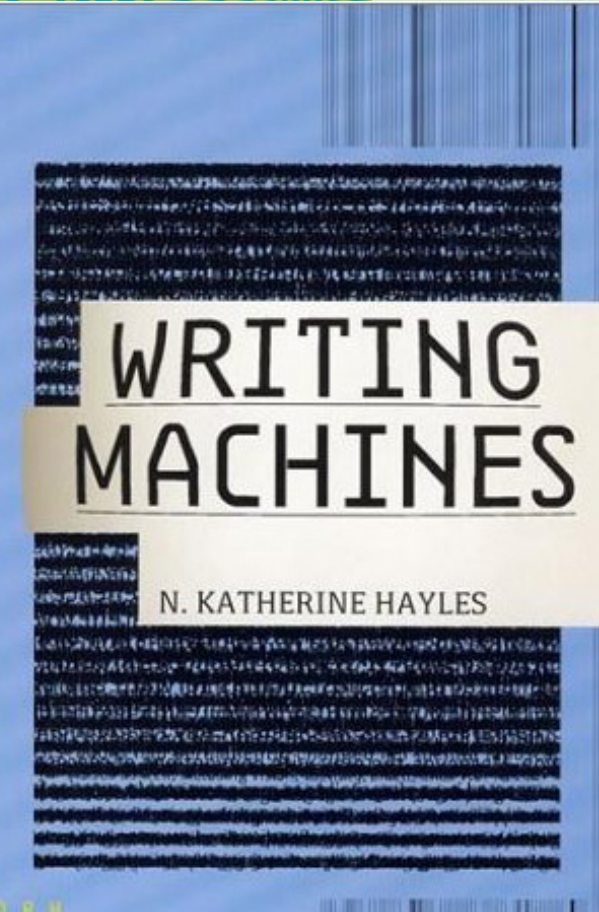
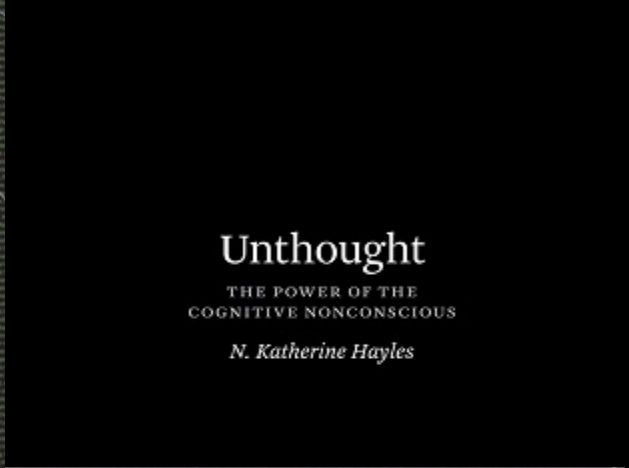
Transforming



Accommodating

Typical Scholar: Katherine Hayles

Typical Press: Columbia University Press



Hybridizing



Typical Scholar: Todd Presner

Typical Press: University of Chicago Press

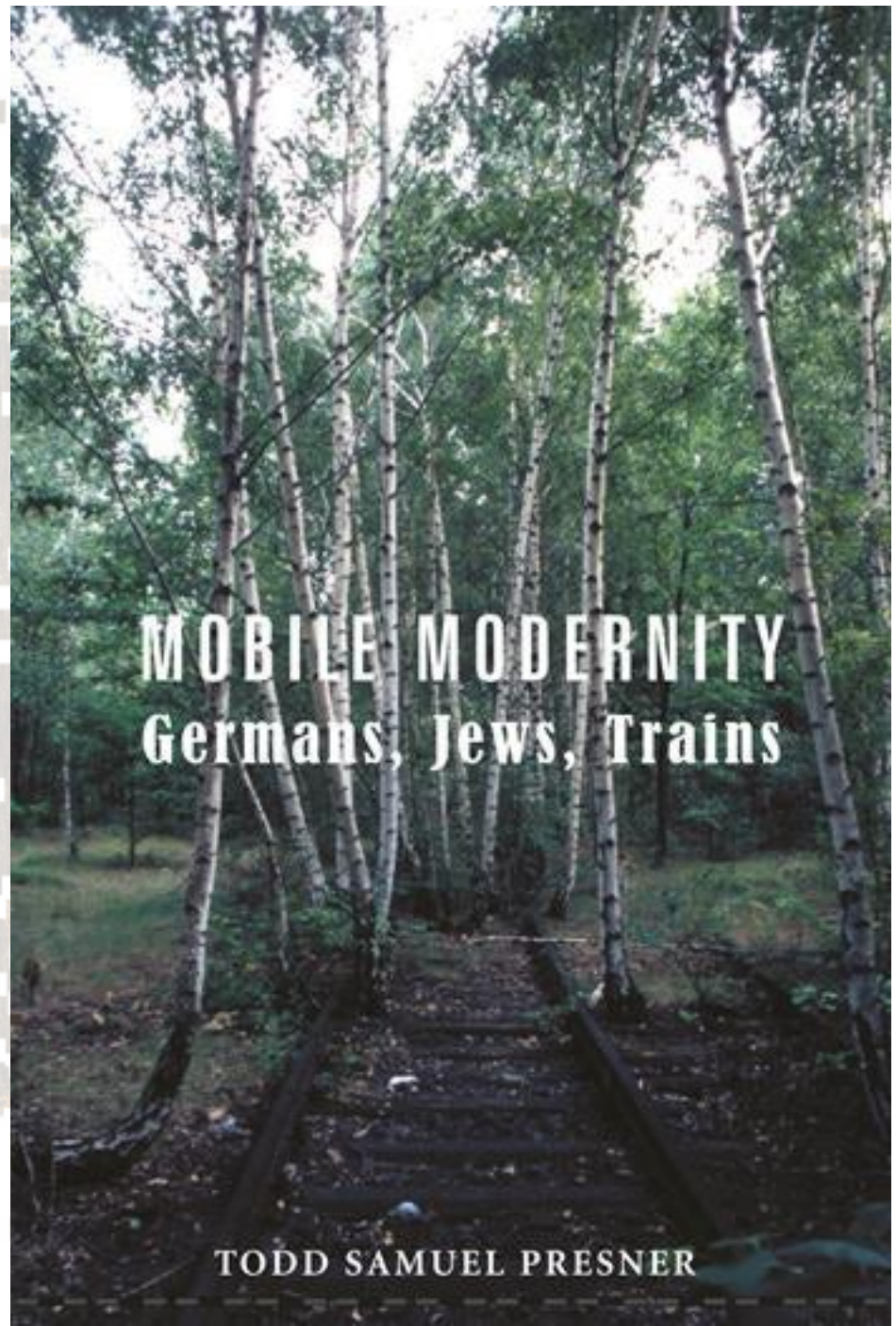
Muscular Judaism

The Jewish body and the politics of
regeneration

Todd Samuel Presner

Routledge Jewish Studies Series

Copyrighted Material



MOBILE MODERNITY Germans, Jews, Trains

TODD SAMUEL PRESNER

hypercities :: LEARN FROM YOUR COMMUNITY

artist visits historic mural...

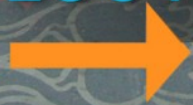
youth walk on temple street

Historic Filipinotown

traditional Filipino basket weaving patterns

hypercities :: los angeles
Historic Filipinotown

HYPERCITIES LOS ANGELES



Todd Presner
David Shepard
Yoh Kawano

HyperCities
Thick Mapping
in the Digital
Humanities



Transforming



Typical Scholar: Patrick LeMieux

Typical Press: University of Minnesota Press

METAGAMING



Playing, Competing,

MINNESOTA

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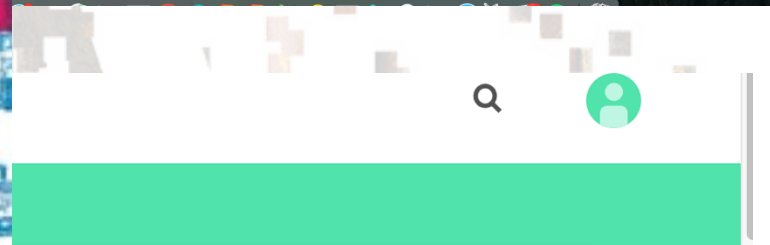
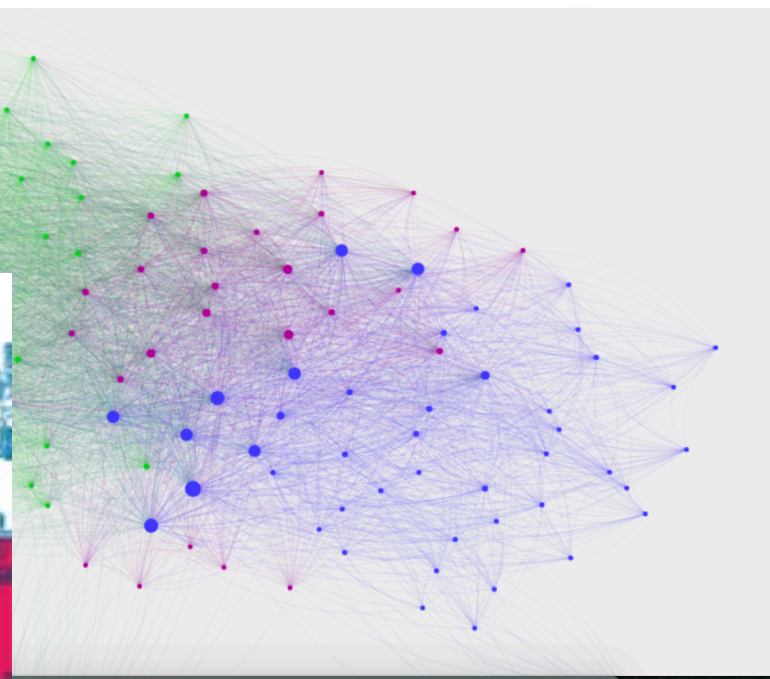
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Equal Time (1986-1990)

People involved in the lesbian and gay periodical, Equal Time, during the years when Alison Bechdel worked there, 1986-1990.

[More about this visualisation](#)



Thought Experiment

Candidate A: A scholarly monograph with second or third tier university press. Sold about 200 copies. Reviewed once by friend of the author. Has only this one citation.

Candidate B: A self-published scholarly blog for four years with about 2000 followers.

Comments section show many well-known scholars participating in debates.

Your Decision

- Which do you think should be the stronger candidate for promotion, Candidate A or B, and why?

