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Higher Education on Buildings: Case Study in the North Dakota Region

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Abstract

Because of the growing demand for local skilled professionals to improve the health, energy efficiency, and sustainability of residential and commercial buildings in North Dakota, this case study reports the current situation of higher education relating to buildings in the state's vicinity, including Minnesota, Montana, North Dakota, and South Dakota. In this region, 116 programs relating to buildings were found in 41 postsecondary institutions, and both their majors and courses were then studied with frequency lists. The frequency information was analyzed over nine sets of curriculum areas at both graduate and undergraduate levels for the four states. After the current state of buildings in North Dakota was investigated, strategies were then proposed to rectify current issues regarding higher education on buildings, including but not limited to forming a comprehensive and interdisciplinary program on buildings (e.g., architectural engineering), providing more graduate programs, developing more courses in areas that lack adequate coursework, and increasing student enrollment. These strategies will greatly promote the health, energy efficiency, and sustainability for new and existing buildings in the four-state region of Minnesota, Montana, North Dakota, and South Dakota.

Introduction

Buildings are the biggest sector contributor to greenhouse gas emissions, and they consume 41% of primary energy, 72% of electricity, and 36% of natural gas in the United States. Although energy is important to both the environment and budgets, health and comfort are also important to building occupants. The World Health Organization (WHO) estimated that up to 30% of new or remodeled commercial buildings have unusually high rates of health and comfort complaints from occupants that may potentially be related to indoor air quality (IAQ) ([EPA 2012](#)). Today, 14% of health care costs are incurred by conditions related to IAQ ([Bloech 2014](#)). In addition to IAQ, there are other physical and psychological factors of life indoors that affect the comfort of occupants in buildings, such as lighting, visual quality, acoustics, and thermal comfort.

Many of the factors regarding buildings' energy efficiency, health, and sustainability are interrelated and affected by one another. In many cases, the improvement of one factor in a building sacrifices the performance of another. For example, the current practice of a tighter and more energy-efficient construction, where the exchange of indoor and outdoor air is significantly reduced for energy savings, may have IAQ issues because unwanted contaminants will be trapped in the more compact environment ([Bloech 2014](#)). However, few studies have comprehensively covered how factors such as climate, building design, construction, building equipment, operation and maintenance, occupant behavior, IAQ, lighting, visual quality, acoustics, and thermal conditions impact building occupants'

comfort and health as well as a building's performance. There is also a lack of investigation on how these factors interact with each other to impact a building's composite performance. In addition, with respect to a building's individual performance, further research is needed to find optimal solutions for discovering problematic situations affecting indoor quality, such as how to quickly detect and identify various indoor bioaerosols on site.

To rectify this situation, more professional experts are needed to effectively solve the current issues and to continuously provide innovations with respect to healthy, energy-efficient, and sustainable buildings. Higher education institutions are central to producing industry professionals across all topics related to buildings, such as building design, building mechanical systems, and indoor air quality. Many studies ([Kruss et al. 2015](#); [Lin 2004](#); [Meulemeester and Rochat 1995](#)) pointed out that higher education provides a positive and significant effect on economic development and technology innovations. Among academic disciplines related to buildings, architectural engineering (AE) is chosen because it is a comprehensive program dedicated entirely to buildings, compared with other programs that may only study buildings in one or part of one course (e.g., mechanical engineering). According to the recently published American Society for Engineering Education (ASEE) annual data report ([Yoder 2015](#)), over the course of 2014, AE saw an 8% decrease in bachelor's degrees and a 5% decrease in overall enrollment, resulting in 607 bachelor's degrees and a total enrollment of 3,237 students. There was also a 7% decrease in master's degrees and a 12% decrease in master's program enrollment, resulting in only 128 master's degrees and 256 master's program enrollment. Awarded doctoral degrees in AE remained small with a total of 15 for 2014, although the number jumped by 67% during the past year, and AE doctoral enrollment remained unchanged with a total of 84. Therefore, these numbers predict that overall AE degree recipients in the United States will continue to decrease for the next several years. This declining number in AE professional production from higher education institutions will not meet the increasing technical need in the building sector, such as how to provide a healthier and more comfortable built environment with fewer resources and minor environmental impacts. However, there is a lack of research on the underlying causes of this mismatch, and additional research needs to be conducted to disclose more information about the current state of degrees, courses, and opportunities in higher education for building-related majors.

There is a geographical imbalance in the production of building-related professionals, with only 17 of 50 states in the United States having ABET-accredited AE programs ([ABET 2017](#)). Furthermore, there are no AE programs in the Great Plains region of Washington, Idaho, Montana, North Dakota, South Dakota, Minnesota, and Iowa. The nearest to North Dakota are the AE programs at the University of Nebraska–Lincoln (UNL) in Lincoln, Nebraska and at the University of Wyoming in Laramie, Wyoming, over 400 miles away. Because of the shortage in AE degree recipients, the local building-related jobs will be filled by non-AE professionals or AE professionals from outside the region. Paradoxically, the Northern Great Plains in the United States, spanning the five states of Montana, Nebraska, North Dakota, South Dakota, and Wyoming, has the top building energy consumption per capita in the nation, ranging 160–220 MM Btu in 2014 according to the U.S. Energy Information Administration (EIA) ([EIA 2017](#)). Among the five states in the Northern Great Plains, North Dakota ranks first in the building energy consumption per capita. Moreover, North Dakota has already lagged far behind other states in the local region and in the nation with respect to building-related research and higher education. These issues are compounded by the building boom that has swept the state, with an estimated

82,400 new residents that have moved to North Dakota between 2010 and 2015, creating more building-related jobs that need to be filled across different levels of education and skills.

This paper provides insight into the production of building-related professionals from higher education institutions based on a case study in the four-state region of North Dakota, South Dakota, Montana, and Minnesota. Although there are various perspectives about how to prepare future professionals ([Ayer et al. 2016](#); [Beaty et al. 2014](#); [Berardi et al. 2014](#); [Setareh et al. 2005, 2015](#); [Waters and Moser 2000](#); [Waters et al. 2012](#)), this study focused on the core curricula of building-related programs. After investigating the status quo of buildings in North Dakota with respect to energy, health, and sustainability, the disciplines relating to buildings were dissected into a list of basic topics, and then the current curriculum for each topic was analyzed. All higher education institutions in the four states were studied after their current curriculum data were collected online from their websites. Finally, strategies including creating a more comprehensive program (e.g., AE) and offering more graduate courses relating to buildings were proposed so that more local professional experts are created in the field of buildings. This will help to rectify the current issues of buildings and continually support the healthy and sustainable buildings with high-energy efficiency across their lifetime.

Status Quo of Buildings in North Dakota

Most existing buildings in North Dakota do not meet the requirements of mainstream building energy codes [e.g., International Energy Conservation Code (IECC), International Building Code, and American National Standards Institute (ANSI)/American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) Standards 90.1 ([2016](#)) (*Energy Standard for Buildings Except Low-Rise Residential Buildings*) and 90.2 ([2007](#)) (*Energy-Efficient Design of Low-Rise Residential Buildings*)]. Furthermore, North Dakota has not adopted a statewide building energy code, although some of its local counties or jurisdictions have recently undertaken or are in the process of adopting building energy codes. The city of Fargo, North Dakota adopted the 2009 International Energy Conservation Code ([International Code Council 2009](#)) on June 14, 2010, but did not enforce any energy conservation code prior to 2010. The current state of buildings in North Dakota can be visualized through the following facts about the buildings at one of its universities. Most of the buildings on campus do not have energy monitoring of any kind, such as water, steam, or electrical meters. Without metering, it is challenging to evaluate energy systems. Many buildings have no automatic control systems, and even the pneumatic control systems currently installed only allow set points to be reset manually. Other issues include building air leakage, poor insulation, low-efficiency lighting, constant-speed motors, low-efficiency motors, and imbalanced HVAC airflow systems.

The energy consumption of buildings in North Dakota is significantly high due to both the lengthy cold winters and hot summers. In fact, not only does North Dakota have the highest building energy consumption per capita in its local region according to the U.S. EIA, but its residential building energy consumption per capita (105.1 MM Btu in 2014) and its commercial one (111.4 MM Btu in 2014) rank first and second in the nation, respectively ([EIA 2017](#)). In addition, North Dakota has the third lowest number of green buildings certified by Leadership in Energy and Environmental Design (LEED) in the nation. Furthermore, the long, cold, windy, and snowy winters make the residents in North Dakota

spend more time in buildings than the average American; the U.S. EPA estimated that the average American spends approximately 90% of their time indoors. Thus, building energy consumption is increasingly affected by people's behavior, and their health will be more dependent on indoor environment quality. Also, buildings in North Dakota are subject to moisture issues due to flooding and snow, so more moisture-control techniques are required to avoid insulation degradation and the growth of bacteria and molds.

The issues mentioned earlier regarding buildings in North Dakota require solutions from skilled professionals whose knowledge is acquired through higher education, research, and practice. However, with respect to building-related higher education and research, North Dakota already lags far behind other states in the nation. This is evident by the lack of building-related resources and opportunities available in North Dakota. First, there is no comprehensive research center in North Dakota to focus on various aspects of buildings. Second, no specific program in the state funds the research on buildings' energy efficiency, health, and indoor environment. Third, although some specific topics relevant to buildings are studied in a few scattered departments of universities, there is no comprehensive program for addressing the complexity of the built environment in buildings. Last, very few case studies with respect to buildings have been conducted in North Dakota. For example, North Dakota was excluded in a recent study regarding concentrations of airborne culturable bacteria in 100 U.S. office buildings ([Tsai and Macher 2005](#)). More importantly, building-related jobs in North Dakota have increased due to the recent building boom that has swept the state, and an estimated 82,400 new residents moved to North Dakota between 2010 and 2015. This creates a need to produce more local building-related professionals in the four-state region of Minnesota, Montana, North Dakota, and South Dakota from higher education institutions to meet the labor force demand. Given the needs listed earlier, the authors conducted a case study, analyzing the current status and needs of building-related programs in the region.

Methods

This study investigated all higher education institutions with postsecondary degrees in four states: Minnesota, Montana, North Dakota, and South Dakota. Then, current curricula or academic catalog data were collected online and further analyzed to find program majors relevant to buildings for all of these institutions. The criterion used to determine if a major relates to buildings is the course (i.e., a major is considered as relating to buildings only when it offers building-related courses). All different levels of majors are considered here: doctoral degree, master's degree, bachelor's degree, associate's degree, certificate, and diploma. The courses were further categorized into graduate-degree courses (offered for doctoral and master's degrees) and undergraduate courses (offered for bachelor's degree, associate's degree, certificate, and diploma) so that course levels can be further studied.

Only 41 higher education institutions in this region were found to have majors relevant to buildings. Table [1](#) lists all of the major programs related to buildings at different degree levels. For each degree level, the number in the "Frequency" column indicates the frequency of occurrence for each particular major program within the Program Name column, and the number in the "Number" column is the degree level's total program number, whereas its percentage relative to the total number of all degree

programs is listed within the “Percentage” column. There are a total of 116 different major programs with six different degree levels and 45 different program names. In this case study, all degree levels were included. Although professionals with associate’s degrees, certificates, and diplomas may not have as significant of an effect on the design of buildings as those with at least a bachelor’s degree, it was important to include them because they are part of the building sector community. This study contributes to a knowledge base that may impact the entire building ecosystem, including the entire building lifecycle and the professionals involved with each phase. Therefore, inclusion of all degree types was necessary to achieve the study’s outcomes. This list of degree types includes majors that could also impact both residential and commercial construction, and therefore, the definition of buildings includes both construction types. As shown in Table 1, the available majors have a variety of names that differ from the standard ASEE disciplines. The information also shows that the majority of program majors are associate’s degrees, 54 degrees comprising 47% of the total, and there are very few Ph.D. degree programs, with eight degrees comprising 7% of the total.

Table 1. List of Majors Relating to Buildings in Higher Education Institutions in Minnesota, Montana, North Dakota, and South Dakota

Level	Degrees		Program details	
	Program subtotal		Frequency	Program name
	Number	Percentage		
Doctoral	8	7	5	Civil engineering
3	Mechanical engineering			
Master’s	19	16	7	Civil engineering
4	Mechanical engineering; architecture			
2	Construction management			
1	Architecture-sustainable design; construction engineering			
Bachelor’s	29	25	8	Civil engineering
7	Construction management			
5	Mechanical engineering			
4	Architecture			
2	Civil engineering technology			
1	Architectural drafting and design; construction engineering; interior design			
Associate’s	54	47	4	Architectural technology; electrical technology

Level	Degrees		Program details	
	Program subtotal		Frequency	Program name
	Number	Percentage		
3	Building trades; construction management; heating, ventilation and air conditioning			
2	Architectural drafting and design; building construction technology; carpentry; construction technology; electrician; HVAC/R technology; sustainable energy technology			
1	Architectural design and building construction; architectural drafting and estimating technology; architectural engineering technology; building construction management; building trades technology; construction; construction engineering technology; construction management technology; construction electrician; construction project management; drafting and design technology; electrical construction and maintenance; electrical, electronics and HVAC; general construction; heating and air conditioning engineering; heating and cooling technology; heating, A/C, ventilation and refrigeration maintenance technology/technician; HVAC installation and residential service; refrigeration and air conditioning technology; plumbing; residential plumbing/HVAC; sustainable construction technology; sustainable energy technician			
Diploma/ certificate	6	5	1	Building trades; construction technology–carpentry; construction trades; electrical technology; general building trade

Level	Degrees		Program details	
	Program subtotal		Frequency	Program name
	Number	Percentage		
				technology; heating, ventilation and air conditioning
Total	116	100		

Before building-related courses were analyzed, the broad curriculum areas related to buildings were extracted, narrowed, and dissected into a list of basic topics by function. The whole curriculum area relevant to buildings was typically divided into nine separate topics: architecture and building design, building construction, building structures, building mechanical systems, building electrical and lighting systems, acoustics, fire protection, indoor environment, and sustainability. Then, each building-related course was categorized into one of the nine individual topics, and then into graduate- or undergraduate-level courses.

The 116 building-related programs offer a series of curricula with over 1,000 courses, and five steps were followed to reduce the number of studied courses and to highlight the case study focus. The first step was to only choose courses focused on the building application and to exclude their fundamental prerequisite courses. For example, calculus is commonly required by most universities, but it was not counted in this study because it is not dedicated to the building sector. In a similar manner, thermodynamics is a prerequisite of many courses in the energy discipline, but it was excluded from the study because it is not directly related to buildings.

The second step was to resolve differences in the use of course name terminology. In many cases, courses with different names include similar course topics. In some instances, it appears that the same course topics could be included in courses with two or more different names. For example, the curricula contained in courses labeled Architectural Drafting/Drawing, Architectural Drafting, Introduction to Drawing in Architecture, and Architectural Drawings and Methods were considered courses with significantly similar course topics. Therefore, in this example, the more common term, Architectural Drafting/Drawing, was retained to represent the course content, and the other less-common names were eliminated.

The third step was to identify courses covering more than one of the nine topics previously mentioned. For example, Soils and Foundation includes topics covered in both building construction and building structure. The courses were then listed in each area that they belong to (i.e., Soils and Foundation was listed in both the building construction and building structure areas).

The fourth step was to assign the same course topic to the different degree levels (e.g., bachelor's degree or master's degree). All courses were categorized into graduate and undergraduate levels, no matter what degrees the course is intended for. For example, HVAC courses are offered for master's

degrees, bachelor's degrees, and associate's degree; therefore, they were considered as both graduate and undergraduate courses in this study.

Last, courses with the same name were considered as the same course in this study, although they may sometimes deal with slightly different learning topics among various institutions. When the course content could not be determined only by the course name, its syllabus was then studied in detail. The topics covered in the syllabus were used to determine the category of courses' curriculum areas.

The building-related courses were then compiled in Table 2 for undergraduate courses and Table 3 for graduate courses, categorized into the nine sets of the comprehensive curriculum area. For each curriculum area, the number in the "Frequency" column indicates the frequency of occurrence for each particular course within the "Course name" column (the number also showing how many programs contain the course or a similar course), and the number in the "Number" column is the curriculum area's total course number, whereas its percentage relative to the total number of all curriculum courses is listed within the "Percentage" column. The two tables tell us about the typical building-related curriculum currently in place in the higher education institutions in the four-state region. The frequency number of course occurrence is particularly significant. In the next section of this paper, the frequency data are used to study three important questions: (1) What is the current body of knowledge (BOK) of building-related professionals from postsecondary institutions in the four-state region of Minnesota, Montana, North Dakota, and South Dakota? (2) What strategies can be proposed for curricula reform? (3) How much do these programs in the four states differ from each other?

Table 2. List of Building-Related Undergraduate Courses Appearing in Institutions in Minnesota, Montana, North Dakota, and South Dakota by Curriculum Area and Frequency of Occurrence

Area	Curriculum		Undergraduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
Architecture and building design	39	13	13	Architectural Drafting/Drawing
6	Architectural Design			
5	Architectural Technology; Building Systems			
2	Building Information Modeling			
1	Advanced Building Principles; Building and Energy Codes; Building Codes and Regulations; Building Envelope Systems; House Design and Code Requirements; Intro to			

Area	Curriculum		Undergraduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
Building construction	Architectural Theory; Residential and Light Commercial Building Codes; Residential Building Codes		27	Construction/Construction Technology
	127	41		
	22	Construction Management		
	20	Construction Estimating		
	8	Construction Safety		
	7	Soils and Foundation		
	6	Planning and Scheduling		
	4	Construction Scheduling; Project Bidding and Estimating		
	3	Green Construction		
	2	Concrete and Sitework;		
		Construction Documents and Specifications; Construction Equipment; Construction Management and Bid Estimation;		
		Framing Principles and Methods; Specification and Contracts		
	1	Construction Contracts and Introduction to Construction Engineering; Construction Law and Accounting (AW);		
		Construction Planning and Management; Construction Practicum; Construction Surveying; Electrical and Mechanical Construction;		
		Exterior Finish Theory and Shop; Interior Finishing for Light Commercial Construction; Introduction to Light Commercial Construction; Project Design in Surveying; Site Layout and		

Area	Curriculum		Undergraduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
Building structure	Foundation Construction; Sustainable Design and Construction; Tools, Construction, Carpentry; Understanding Construction Drawings			
	62	20	11	Structural Analysis/Design; Structures/Structural Technology
	9			
	8			
	7			
	5			
	4			
	2			
	1			
Building mechanical systems	Matrix Analysis of Structures; Precast Concrete Structures; Soils and Concrete Technology			
	47	15	15	HVAC
	4			
	3			
	2			

Area	Curriculum		Undergraduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
1	Air Conditioning Design; Basic Heating Systems; Cooling Systems; Electrical Heating and Air Conditioning; Heating and Air Conditioning Controls; Heating and Environmental Systems; Heat Pump/Solar Heating Theory; HVAC Systems Integration and Controls; HVAC Troubleshooting and Maintenance; Hydronic Heating and Cooling Systems; Hydronic Heating Systems; RE Heating Equipment Theory; Residential and Commercial Refrigeration			
Building electrical and lighting systems	14	4	5	Electrical Design and Lighting
3	Lighting; Mechanical and Electrical Systems			
2	Lighting Equipment			
1	Electrical Residential Design			
Indoor environment	6	2	3	Environmental Systems
1	Designing for Indoor Comfort; IAQ Indoor Air Quality; Indoor Air Quality Solution			
Sustainability	17	5	3	Building Energy Efficiency; Green Building Strategies; Green Construction
2	Introduction of Sustainable Building; LEED			
1	Introduction to Green Building and LEED; Sustainable Building			

Area	Curriculum		Undergraduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
	Systems and Regulations; Sustainable Design and Construction; Sustainability in the Built Environment			
Total	312	100		

Table 3. List of Building-Related Graduate Courses Appearing in Institutions in Minnesota, Montana, North Dakota, and South Dakota by Curriculum Area and Frequency of Occurrence

Area	Curriculum		Graduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
Architecture and building design	24	25.3	3	Architectural Design Studio/Studies; Architectural Practice
2	Advanced Architectural Design/Studio; Architectural Technology; Architectural Theory			
1	Advanced Architectural Graphics; Advanced Architectural Theory; Advanced Building System Integration; Advanced Environmental Controls; Architecture: Design, Form, Order, and Meaning; Building Methods in Architecture; Building Specification; Environmental Technology; Introduction to Computer Aided Architectural Design; Theory of Architectural Representation; 3D Computer Architectural Modeling and Design; Typology and Architecture: Theories of Analysis and Synthesis			
Building construction	19	20	2	Advanced Construction Management; Construction

Area	Curriculum		Graduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
				Management; Construction Specifications and Contracts; Construction Technology and Equipment
1	Advanced Applied Design and Construction; Advanced Project Planning and Control; Construction Cost Estimating; Construction Engineering and Management; Construction Organization Processes; Construction Productivity; Construction Support Operations; Construction Theory; Residential Construction and Costs; Scheduling and Project Control; Sustainable Design and Construction			
Building structure	42	44.2	6	Structural Dynamics
4	Prestressed Concrete-Analysis and Design; Structural Stability			
3	Advanced Structural Analysis and Design; Matrix Analysis of Structures			
2	Advanced Steel Design; Ductile Behavior of Steel Structures; Plate Structures; Timber and Form Design; Wood, Masonry, Concrete, Steel Structures			
1	Advanced Reinforced Concrete Design; Applied Structural Mechanics; Behavior of Concrete Structures; Building Structural Systems; Dynamics of Structures and Foundations; Fracture of			

Area	Curriculum		Graduate courses	
	Course subtotal		Frequency	Course name
	Number	Percentage		
	Materials and Structures; Nonlinear Analysis of Structural Systems; Plastic Design in Structural Steel; Precast Concrete Structures; Smart Structures; Structural Reliability; Thin Shell Structures			
Building mechanical systems	4	4.2	1	Air Conditioning and Refrigeration; Building Automation and Control Systems; Heating and Air Conditioning; HVAC
Building electrical and lighting systems	1	1	1	Technology: Luminous and Thermal Design.
Indoor environment	0	0	0	N/A
Sustainability	5	5.3	1	Energy and Indoor Environmental Quality in Sustainable Design; Material Performance in Sustainable Building; Site and Water in Sustainable Design; Sustainable Design and Construction; Sustainable Design Theory and Practice
Total	95	100		

Frequency Data: Disclosing the BOK

Table 2 lists 312 undergraduate and Table 3 lists 95 graduate building-related courses currently offered by higher education institutions in Minnesota, Montana, North Dakota, and South Dakota. These courses are listed in the nine sets of curriculum areas relevant to buildings. There are several interesting points that emerge from Tables 2 and 3. First, the lists spell out what elements comprise today's building-related curriculum in the four-state region, disclosing the current BOK that is available

to the local undergraduate and graduate students seeking education in the building sector. These courses define what is currently taught and form a baseline for assessment of the building-related curriculum of the present and future.

Second, the lists of 312 undergraduate and 95 graduate courses provide a means of determining the relative weight of various learning categories currently applied to building-related undergraduate and graduate degrees. As shown in Table 2, the current undergraduate curriculum relevant to buildings is 41% construction, 20% structure, 15% mechanical systems, 13% architecture/design, 5% sustainability, 4% electrical and lighting, 2% indoor environment, and 0% fire protection and acoustics. Meanwhile, Table 3 reveals that the current building-related graduate curriculum is 44.2% structure; 25.3% architecture/design; 20% construction; 5.3% sustainability; 4.2% mechanical systems; 1% electrical and lighting; and 0% indoor environment, fire protection, and acoustics.

These statistics indicate an evident curriculum imbalance. There are many more undergraduate than graduate courses for each set of building-related courses in part because fewer graduate programs are offered than undergraduate ones, as indicated in Table 1. In terms of curriculum areas, there are no courses specific to the areas of fire protection and acoustics for both undergraduate and graduate levels. Graduate courses also do not exist in the area of indoor environment, and 90% of graduate courses focus on the three areas (structure, architecture/design, and construction), with the highest weight in the area of structure at 44.2%. Undergraduate courses, however, have a slightly more even distribution across the curriculum areas, with four areas (construction, structure, mechanical systems, and architecture/design) accounting for 88%, with the highest weight (41%) in construction. Courses in the areas of sustainability and electrical/lighting account for a very small proportion, below 5.3% for both graduate and undergraduate levels.

Third, an overall examination of the frequency information for both graduate and undergraduate courses in Tables 2 and 3 further explains the credential makeup of the professional community in the building sector in the four-state region. As shown in Table 4, recent building-related graduates from the local higher education institutions have knowledge that averages from 36% construction, 26% structure, 15% architecture/design, 13% mechanical systems, 5% sustainability, 4% electrical/lighting, 1% indoor environment, and 0% fire protection and acoustics. Construction and structure skills mainly make buildings durable (62%); architecture/design, mechanical systems, and electrical/lighting skills make them functional (32%); sustainability skills make them sustainable and energy-efficient (5%); indoor environment and acoustics skills make them healthy and comfortable (1%); and fire protection skills make them safe (0%). When this percentage proposition is combined with the fact that most courses are less advanced for undergraduate students than graduate students, particularly for associate's, certificate, and diploma degrees, it can be seen that the local professional community in the building sector has been and is continuing to make buildings durable and functional but not comfortable, energy-efficient, healthy, and sustainable. This is due to heavy course loads in construction, structure, and architecture/design, and very light course loads (particularly graduate course loads) in mechanical systems, sustainability, indoor environment, acoustics, and electrical/lighting. This credential composition of professionals relevant to buildings can account for the status quo of buildings in North Dakota as previously discussed: extremely low energy efficiency and less comfort, health, or sustainability.

Table 4. Summary of Building-Related Courses Appearing in Institutions in Minnesota, Montana, North Dakota, and South Dakota by Curriculum Area and Frequency of Occurrence

Curriculum area	Frequency number	Percentage
Architecture/design	63	15
Construction	146	36
Structure	104	25.5
Mechanical	51	13
Electrical/lighting	15	4
Indoor Environment	6	1.5
Sustainability	22	5
Total	407	100

Fourth, the course frequency information is a useful impetus for building-related curriculum reform. With the recent building boom in North Dakota and the increasingly advanced demands from building owners, occupants, and other parties, there is a need for buildings to be more energy-efficient and sustainable and to form a more healthy and comfortable environment. Paradoxically, these popular aspects are hardly mentioned among the courses most commonly found in the current building-related curriculum in the four-state region. Additional courses need to be developed so that the overall performance expectation of buildings in North Dakota can be met in terms of health, energy efficiency, and sustainability. Also, advanced graduate courses need to be developed in these areas to produce a qualified future workforce. In addition, the building-related course lists can be used as a basis to discuss how things might change with regard to interdisciplinary collaboration. The 407 courses relating to buildings are thinly scattered among the 116 total programs across different universities. This results in an average of 3.5 courses per program. Therefore, graduates from various institutions may not have a comprehensive BOK related to buildings allowing them to improve the overall performance of buildings in various respects, such as health, sustainability, and energy efficiency. Offering a comprehensive program specific to buildings, such as AE, may be a better alternative by providing a more comprehensive program that includes courses across the different curriculum areas relating to buildings.

Curriculum Comparison among Minnesota, Montana, North Dakota, and South Dakota

This study investigated all 41 institutions of higher education with respect to buildings in the previously mentioned four-state region. The breakdown of the number of institutions per state is as follows: 15 in Minnesota, 11 in Montana, seven in North Dakota, and eight in South Dakota. Tables [5](#) and [6](#) compare the frequency of undergraduate and graduate courses in various building-related curriculum areas for institutions in the four-state region. For each state, the first row is the curriculum area's course frequency, and the second row is its percentage in the state's total number of building-related courses. For undergraduate courses, the data in Table [5](#) indicate several common characteristics shared by all four states. The area of construction accounts for 38.5–43.5%, a much greater average percentage

than other curriculum areas. The area of indoor environment has the least weight, averaging 0–2.8%, with the exception of 0% fire protection and acoustics. The data also demonstrate that there is an imbalance in weight for different curriculum areas within the states. Descriptive statistics show that Minnesota has a more even weight distribution among the curriculum areas, with a range of 2.8–38.5%, than the other three states. In Montana, two spikes in the areas of construction and structure comprise the majority of courses at 75% of total courses taken, whereas other curriculum areas make up a much smaller percentage. North Dakota and South Dakota have a higher peak in the area of construction (43.5%) than the other two states (38.5%). In South Dakota, there are no courses in the areas of electrical/lighting and indoor environment. Further research is needed to determine the optimal percentage profile among these curriculum areas for an individual state.

Table 5. Comparison of Building-Related Undergraduate Course Sum in Institutions in Minnesota, Montana, North Dakota, and South Dakota by Curriculum Area and Frequency of Occurrence

Curriculum area	Frequency							
	Minnesota [No. (%)]	Montana [No. (%)]	North Dakota [No. (%)]	South Dakota [No. (%)]	Total			
Architecture/design	16 (14.8)	6 (9.2)	9 (10.6)	8 (14.8)	39			
Construction	42 (38.9)	25 (38.5)	37 (43.5)	23 (42.6)	127			
Structure	14 (12.9)	24 (36.9)	13 (15.3)	11 (20.4)	62			
Mechanical	15 (13.9)	4 (6.2)	19 (22.4)	9 (16.7)	47			
Electrical/lighting	10 (9.3)	2 (3.1)	2 (2.4)	0 (0)	14			
Indoor environment	3 (2.8)	1 (1.5)	2 (2.4)	0 (0)	6			
Sustainability	8 (7.4)	3 (4.6)	3 (3.5)	3 (5.6)	17			
Total	108	65	85	54	312			

Table 6. Comparison of Building-Related Graduate Course Sum in Institutions among Minnesota, Montana, North Dakota, and South Dakota by Curriculum Area and Frequency of Occurrence

Curriculum area	Frequency								
	Minnesota		Montana		North Dakota		South Dakota		Total
Architecture/design	9	(31)	7	(43.8)	3	(10.1)	5	(22.7)	24
Construction	2	(6.9)	4	(25)	8	(28.6)	5	(22.7)	19
Structure	11	(37.9)	5	(31.3)	14	(50)	12	(54.5)	42
Mechanical	1	(3.4)	0	(0)	3	(10.7)	0	(0)	4
Electrical/lighting	1	(3.4)	0	(0)	0	(0)	0	(0)	1
Indoor environment	0	(0)	0	(0)	0	(0)	0	(0)	0

Curriculum area	Frequency								
	Minnesota		Montana		North Dakota		South Dakota		Total
Sustainability	5	(17.2)	0	(0)	0	(0)	0	(0)	5
Total	29		16		28		22		95

With regard to graduate courses, the data in Table 6 show more 0% curriculum areas in graduate courses than undergraduate courses. No graduate courses are offered in the area of indoor environment for all four states, and only Minnesota offers courses related to building sustainability and electrical/lighting. Courses relevant to building mechanical systems are also lacking in Montana and South Dakota. Similar to Table 5, Table 6 shows that Minnesota has a more even weight distribution among these areas than the other three states. Unlike the undergraduate courses, the graduate courses in the area of construction represent a minor percentage share: 6.9% (the fourth largest percentage) in Minnesota, 25% (the third largest) in Montana, 28.6% (the second largest) in North Dakota, and 22.7% (the second largest) in South Dakota. The area of structure accounts for the largest percentage, up to 54.5% in South Dakota, 50% in North Dakota, and 37.9% in Minnesota, whereas that of architecture/design has the largest proportion (43.8%) in Montana. In addition, although Minnesota provides many more undergraduate courses than the other three states, the frequency difference of graduate courses among the four states is relatively small, as shown in Table 6.

Conclusions and Recommendations

This case study analyzed the curriculum areas and courses related to buildings to draw conclusions on the current situation of higher education on the building sector in the four-state region of Minnesota, Montana, North Dakota, and South Dakota. This study intended to disclose the current state of higher learning in the area of buildings and to provide opinions on the direction building-related curriculum reform may take in the future.

The current curriculum area frequency lists define the programs and degrees that are currently provided in building-related postsecondary education. It is important to evaluate the plain statistics to assess the current and future opportunities of building-related professionals from higher education institutions. In the four-state region assessed in this study, it is critical to further predict the knowledge background and level of the whole professional community in the building sector, and then to justify the performance issues of existing buildings in the four-state region. It is also a useful measure for guiding reform or restructure of programs related to buildings.

The course frequency information further contributes to the existing research base by disclosing what is currently being taught with regard to buildings and that it may not necessarily be the ideal curriculum and balance of course offerings. It can, however, be considered an effective baseline for assessment and discussion about the building-related curriculum of the present and future in the four-state region.

This study found that the majority (approximately 77%) of the degrees are offered to undergraduate students (25% for bachelor's degrees, 47% for associate's degrees, and 5% for diplomas/certificates), and doctorate and master's degrees only account for 7 and 16%, respectively. The doctorate degrees relevant to buildings are only for mechanical engineering or civil engineering. Various programs for undergraduate students were found to have less-uniform names, especially for associate's degrees and diplomas/certificates, shown by the small frequency of occurrence (one or two) before a program name, as shown by the list of majors in Table [1](#).

The undergraduate and graduate course frequency data demonstrate a notable curriculum imbalance. First, many more undergraduate than graduate courses are offered for each of the nine sets of building-related curriculum areas. However, this is not surprising given there are many more undergraduate than graduate students and there are more credits hours required for undergraduate degrees. Second, for both undergraduate and graduate levels, no courses exist in the areas of fire protection and acoustics, and the courses in the areas of sustainability and electrical/lighting account for a very small portion of overall courses, below 5.5%. Third, graduate courses also lack in the area of indoor environment, and 90% of them focus on three areas (structure, architecture/design, and construction), with the highest weight (44.2%) in the area of structure. Last, undergraduate courses have a more even distribution across the curriculum areas, and four areas (construction, structure, mechanical systems, and architecture/design) account for 88%, with the highest weight (41%) in the area of construction.

The course frequency information describes the credentials of the professional community in the building sector in the four-state region, especially for the new professionals that have just recently graduated from one of the higher education institutions. On average, the professional skills are composed of 36% construction, 26% structure, 15% architecture/design, 13% mechanical systems, 5% sustainability, 4% electrical/lighting, 1% indoor environment, and 0% fire protection and acoustics. When these results are combined with the small frequency of advanced courses at the graduate level, it can be determined that, with regard to higher education, most of the professional efforts have been to make buildings durable and functional, but there is a lack of effort to make them comfortable, energy-efficient, healthy, and sustainable. Thus, this has led to the status quo of buildings in North Dakota and the surrounding states to have extremely low energy efficiency and lower levels of comfort, health, and sustainability.

The results of the curriculum comparisons among the four states show common features shared among the institutions and the specific course emphasis for each state. For undergraduate courses, all four states have construction as the highest percentage of course frequency among all nine curriculum areas, 38.5–43.5%. There are no courses in fire protection and acoustics, and the second lowest is in the area of indoor environment. Minnesota has a more even frequency distribution among the curriculum areas than the other three states. Montana has the majority of courses in construction and structure, making up 75% of all courses. North Dakota and South Dakota have a higher peak in construction (43.5%) than the other two states (38.5%). In addition to fire protection and acoustics, no courses exist in the areas of electrical/lighting and indoor environment in South Dakota.

Graduate courses are lacking in even more curriculum areas. All four states have no courses not only in fire protection and acoustics, but also in the area of indoor environment. Only Minnesota offers courses relating to building sustainability and electrical/lighting. Courses relevant to building mechanical systems are also lacking in Montana and South Dakota. The area of structure accounts for the highest average percentage in South Dakota at 54.5%, North Dakota at 50%, and Minnesota at 37.9%, which is a stark contrast to the undergraduate curriculum. Montana's largest proportion is in architecture/design at 43.8%. Minnesota also tends to have a more even weight distribution among the curriculum areas than the other three states.

This case study analyzed the major programs and curricula related to buildings in the four-state region of Minnesota, Montana, North Dakota, and South Dakota. The results allow for a further understanding of the current knowledge base and promote discussion to propose curriculum reform and program restructure in this region. It is evident that more graduate courses are needed to cover a wider variety of the curriculum areas. More courses are needed in the areas of indoor environment, sustainability, acoustics, mechanical systems, and fire protection, at both the undergraduate and graduate levels, to produce local professionals with a more comprehensive skill set to address the current issues of existing and new buildings in the region. Designing, constructing, and maintaining buildings to be healthier, more comfortable, energy-efficient, safe, and sustainable is a significant future concern for the region. A comprehensive program related to buildings, such as AE, may be vital in producing professionals with more comprehensive and integrated skills regarding building systems in the four-state region. Additional research similar to this study and that of other topical analyses of curriculum ([Jarosz and Busch-Vishniac, 2006](#)) is necessary to further identify the detailed BOK related to building-related curricula, an ideal course composition and sequence, and possibilities for developing an integrative building curriculum ([Froyd and Ohland 2005](#)). Further research will be needed to develop strategies on how to increase the student enrollment in bachelor's and/or higher degree paths in building-related programs, such as by engaging high school students in building-related higher education, or moving students in associate's degrees (accounting for nearly half of degrees offered in building-related programs) to bachelor's or higher degrees.

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