

1-1-2011

We're Not an ARL Library... Why Should We Bother with Scholarly Communication Initiatives?

Georgie Donovan
Appalachian State University Library

Teresa Fishel
Macalester College

Scott Mandernack
Marquette University, scott.mandernack@marquette.edu

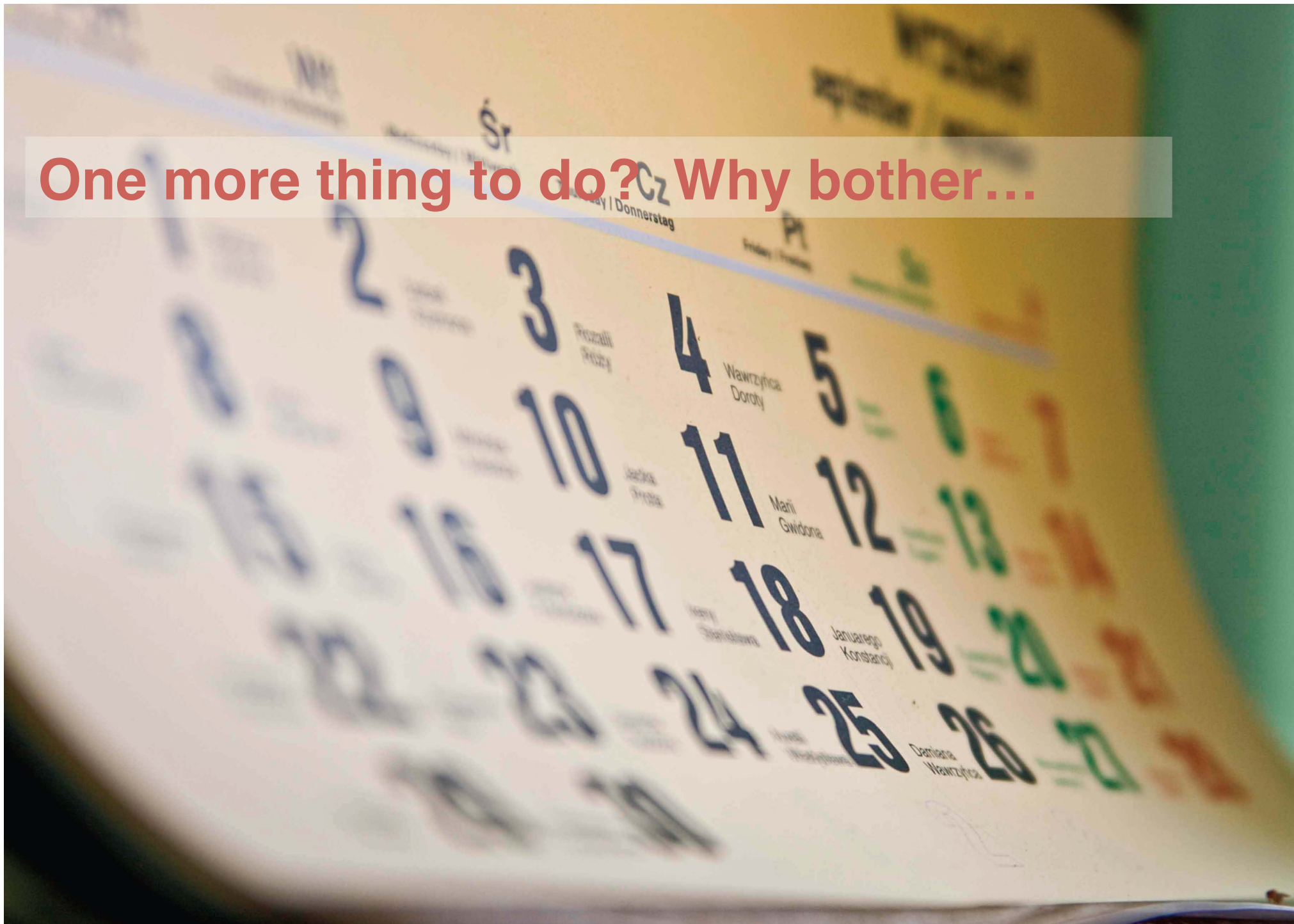
We're not an ARL library...
*why should we care about
scholarly communication?*



acrl 2011

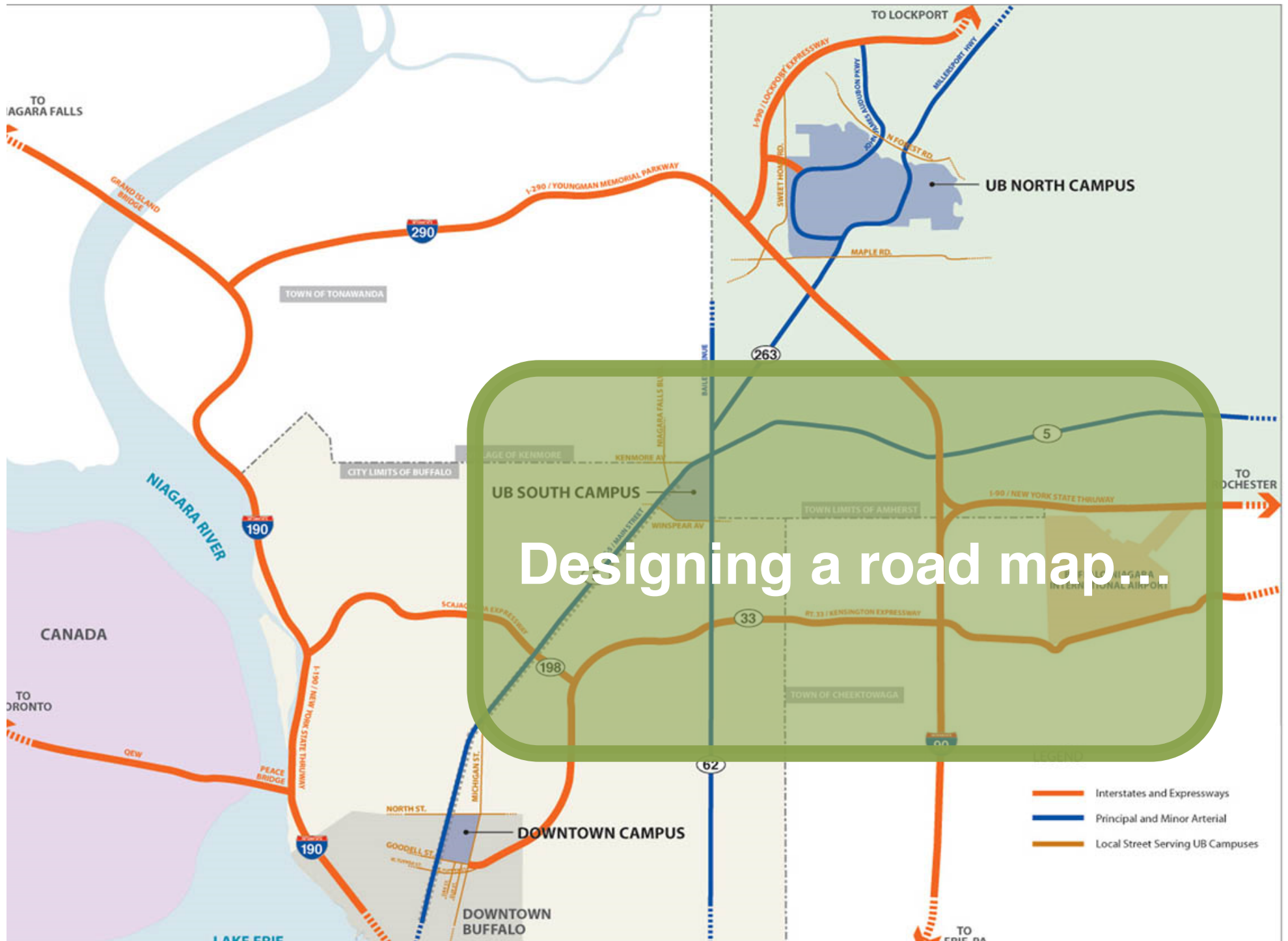
peer revered

One more thing to do? Why bother...





Scoping out the landscape

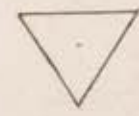
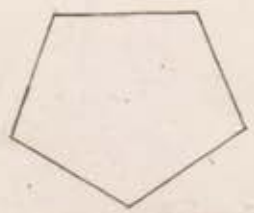


Landmarks

- Awareness
- Understanding
- Ownership
- Activism
- Transformation

Ogburn, Joyce. "Defining and achieving success in the movement to change scholarly communication." **Library Resources and Technical Services**, 52, 2 (2008): 44-53.

DESIGNING YOUR OWN MAP...



Step 1: *Preparing for the journey*
Educating ourselves





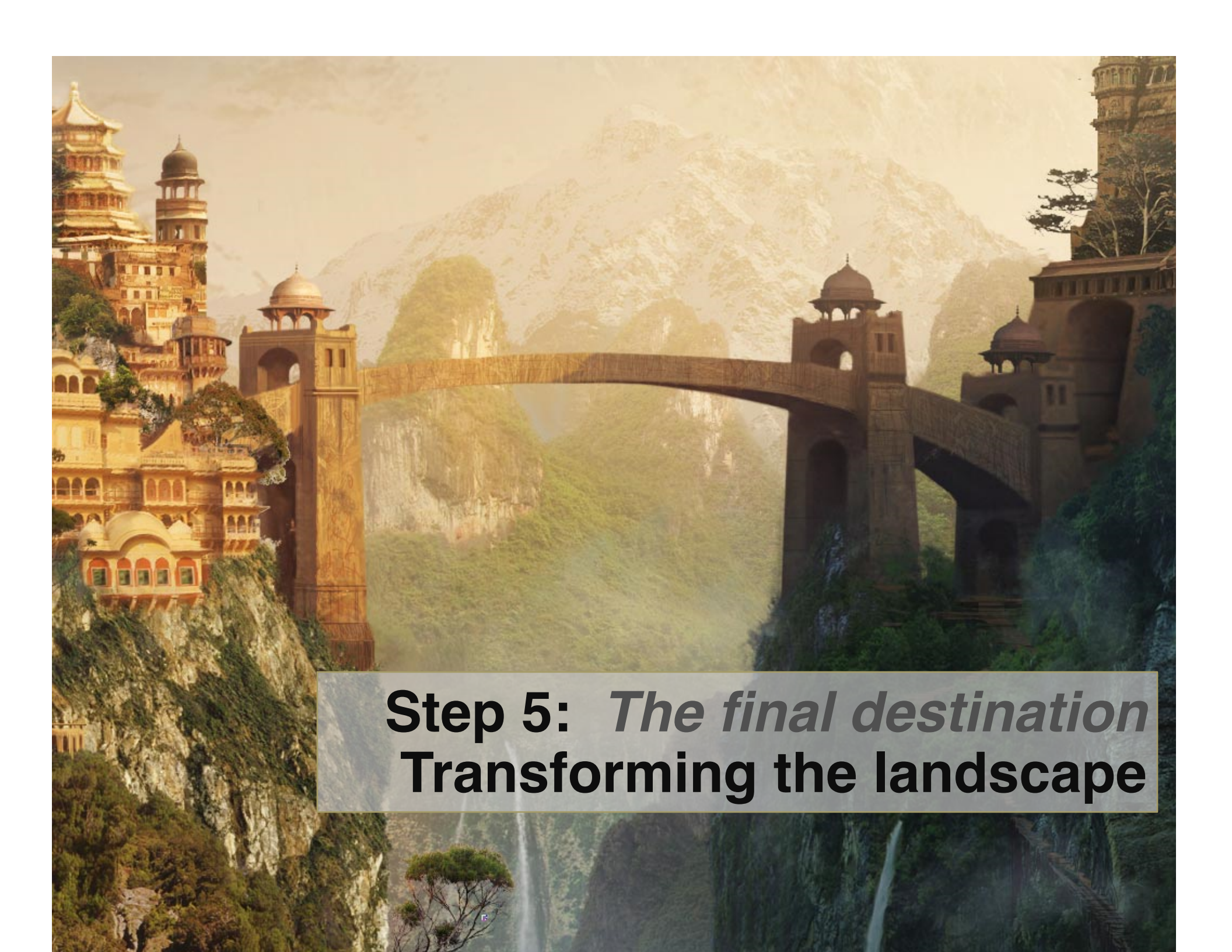
Step 2: *Sharing the journey*
Educating our colleagues



Step 3: *Adventures*
Inspiration & motivation

A long-exposure photograph of the Golden Gate Bridge at night. The bridge's towers and suspension cables are illuminated with a warm, golden light. The city lights of San Francisco are visible in the background, and the water of the bay is dark. The overall scene is a dramatic and iconic representation of infrastructure.

Step 4: *Expeditions*
Building infrastructure

A fantastical landscape featuring a large, golden, arched bridge spanning a deep valley. The bridge is supported by tall, ornate pillars with domes. On the left, a complex of ancient, golden buildings with domes and arches is built into a steep, rocky cliffside. The background shows misty, snow-capped mountains and lush green forests. The overall scene is bathed in a warm, golden light, suggesting a sunrise or sunset. The architecture is reminiscent of traditional Indian or Middle Eastern styles, but with a more ethereal and otherworldly feel.

Step 5: *The final destination*
Transforming the landscape

AAN 2002

Getting there...

Learning



Educating
Colleagues



Educating
Ourselves



*Inspiration
Outlook*

Infrastructure



Transformation



A photograph of a stone staircase with a green text box overlaid. The staircase is made of dark, rectangular stone blocks and is set against a wall of similar stone. A black metal railing is visible on the right side of the stairs. The text "Just worry about me" is written in white on the green box.

Just worry about me

Resources

- Scholarly Communication Toolkit (ACRL)
- Directory of Open Access Journals (DOAJ)
- SPARC
- ACRL/ARL Scholarly Communication Institute
- Create Change website
- Other libraries' websites
- Blogs
- Conferences | virtual meetings & workshops

Questions + Discussion

Presenters:

Georgie Donovan, Coordinator, Bibliographic Services
Appalachian State University
donovangl@appstate.edu

Teresa Fishel, Library Director
Macalester College
fishel@macalester.edu

Scott Mandernack, Head, Research & Instructional Services
Marquette University
scott.mandernack@marquette.edu