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Validation of the Vaccination Confidence Scale: A Brief Measure to Identify Parents at Risk for Refusing Adolescent Vaccines

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Abstract

Objective: To validate a brief measure of vaccination confidence using a large, nationally representative sample of parents.

Methods: We analyzed weighted data from 9018 parents who completed the 2010 National Immunization Survey–Teen, an annual, population-based telephone survey. Parents reported on the immunization history of a 13- to 17-year-old child in their households for vaccines including tetanus, diphtheria, and acellular pertussis (Tdap), meningococcal, and human papillomavirus vaccines. For each vaccine, separate logistic regression models assessed associations between parents' mean scores on the 8-item Vaccination Confidence Scale and vaccine refusal, vaccine delay, and vaccination status. We repeated analyses for the scale's 4-item short form.

Results: One quarter of parents (24%) reported refusal of any vaccine, with refusal of specific vaccines ranging from 21% for human papillomavirus to 2% for Tdap. Using the full 8-item scale, vaccination confidence was negatively associated with measures of vaccine refusal and positively associated with measures of vaccination status. For example, refusal of any vaccine was more common among parents whose scale scores were medium (odds ratio, 2.08; 95% confidence interval, 1.75–2.47) or low (odds ratio, 4.61; 95% confidence interval, 3.51–6.05) versus high. For the 4-item short form, scores were also consistently associated with vaccine refusal and vaccination status. Vaccination confidence was inconsistently associated with vaccine delay.

Conclusions: The Vaccination Confidence Scale shows promise as a tool for identifying parents at risk for refusing adolescent vaccines. The scale's short form appears to offer comparable performance.

Keywords: adolescent health, human papillomavirus vaccine, immunization, meningococcal vaccine, tetanus vaccine, vaccine hesitancy

What's New

Using data from a nationally representative sample of parents, we found that mean scores on the Vaccination Confidence Scale were consistently associated with vaccine refusal and vaccination status across the adolescent platform. The scale's 4-item short form demonstrated comparable performance.

A sizable minority of parents in the United States have concerns that lead them to refuse or intentionally delay certain vaccines for their children.¹ Although forgone vaccination has been studied most extensively with regard to vaccines in the early childhood schedule,^{1–5} the problem is also highly relevant to the adolescent platform: tetanus, diphtheria, and acellular pertussis (Tdap); meningococcal; and human papillomavirus (HPV) vaccines. For example, almost

one-third of parents (31%) report having refused or delayed HPV vaccine for an age-eligible daughter, and not surprisingly, parental refusal and delay are associated with lower HPV vaccination coverage.⁶ The most common reasons for refusing or delaying HPV vaccine are concerns about long-term adverse effects, believing the vaccine is not needed, and uncertainty about vaccine effectiveness.⁶ National prevalence estimates are not currently available for the refusal and delay for Tdap and meningococcal vaccines. However, parents of unvaccinated children commonly report that they have not gotten these vaccines for their children as a result of lack of information or believing the vaccines are not needed.⁷ Taken together, these findings suggest that parents' vaccination beliefs are important for understanding their participation in adolescent immunization programs.

Efforts to intervene on parents' vaccination beliefs so as to prevent refusal and delay of adolescent vaccines are currently hindered by a lack of valid and reliable measures for identifying populations most at risk for these behaviors. Although researchers, including this study team, have developed scales to assess vaccination beliefs with regard to early childhood vaccines or HPV vaccine specifically,^{8,9} the field currently lacks a composite measure capable of characterizing adolescent vaccination beliefs more holistically across vaccine types. To be most useful, a measure would be validated with regard to adolescents' vaccination status as well as with the specific behaviors of parental vaccine refusal and delay. The ideal measure would also be very brief so as to minimize participant burden and the considerable expense that large surveys typically incur.

To develop such a tool, we sought to validate the Vaccination Confidence Scale, an 8-item, 3-factor measure of vaccination beliefs that our prior research has shown to be highly reliable across diverse populations.¹⁰ Using a nationally representative sample of parents of adolescents, this study aimed to assess associations between Vaccination Confidence Scale scores and vaccine refusal, vaccine delay, and vaccination status. To increase the utility of the scale, we also sought to establish meaningful thresholds for categorizing scale scores as indicating low, medium, or high vaccination confidence. Finally, because of the premium placed on scale length, we assessed the performance of each of the scale's 3 factors to identify possible short forms of our measure. By creating a brief, validated measure of vaccination beliefs, this study aimed to provide a practical tool for understanding and intervening on forgone vaccination among parents of adolescents.

Methods

Participants and Data Source

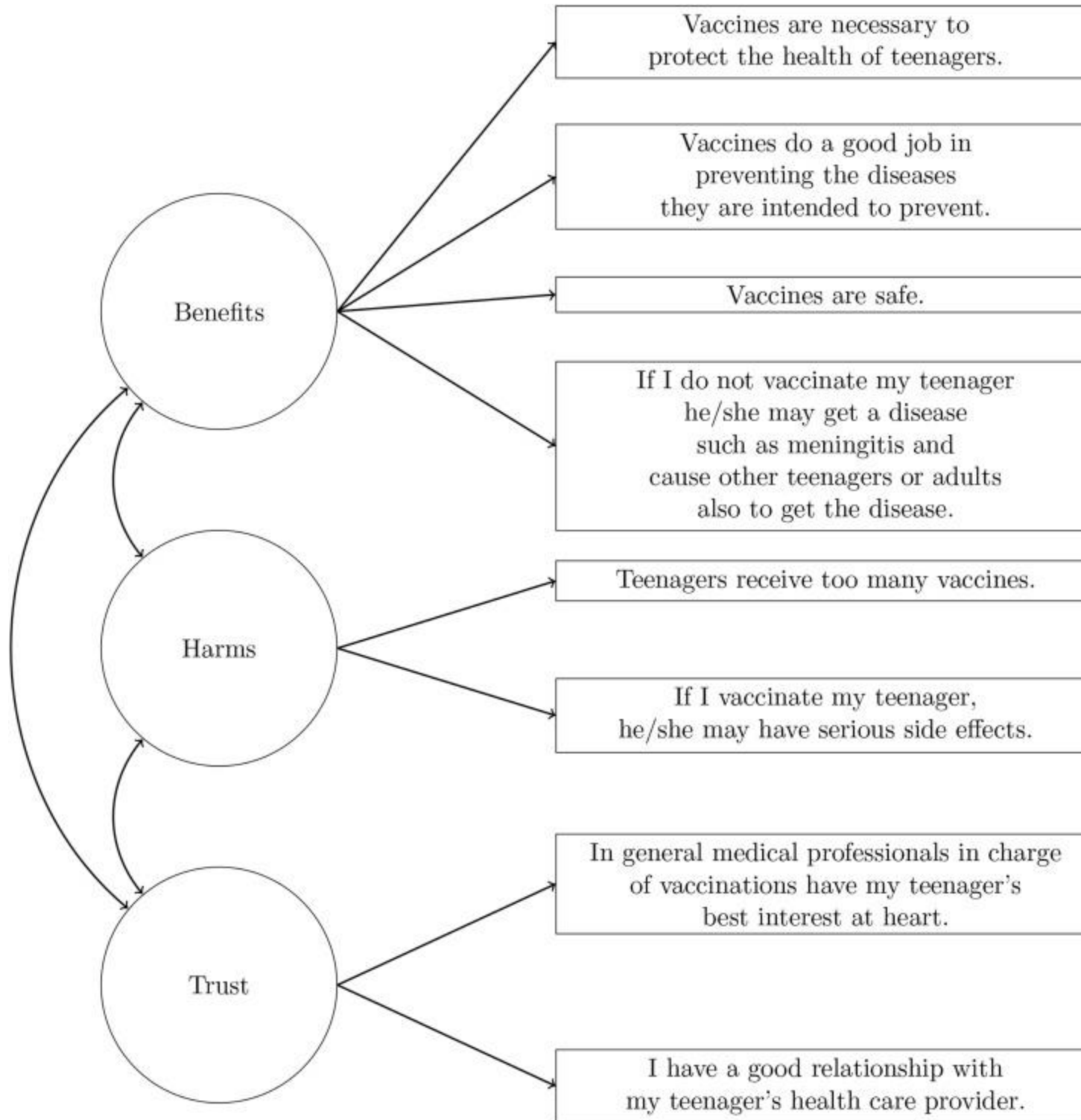
Data came from the 2010 National Immunization Survey (NIS)-Teen, an annual, population-based survey involving 2 phases of data collection. In an initial household telephone survey, parents and guardians contacted through random-digit dialing provided immunization-related information about a randomly selected 13- to 17-year-old child in their household. Because most respondents reported being a parent of the child in question, we refer to these respondents collectively as parents. For children whose parents gave consent, a follow-up, mail-based survey of health care providers assessed vaccination status.

The household response rate for the 2010 NIS-Teen was 58%.¹¹ We drew our sample from 11,754 parents who completed the Parental Attitudes Module, a special set of questions included in the 2010 NIS-Teen for 2 quarters of data collection. We excluded parents who had missing data on parental attitudes or vaccination behaviors ($n = 2129$) or who completed the survey in a language other than English ($n = 607$). Our primary analytic sample consisted of the remaining 9018 parents. For analyses involving vaccination status, we used a secondary analytic sample consisting of the subset of 7173 parents with provider-reported vaccination status.

The National Center for Health Statistics (NCHS) research ethics review board approved data collection for the 2010 NIS-Teen. Analysis of deidentified data from the survey is exempt from the federal regulations for the protection of human research participants. We accessed data from the Parental Attitudes Module through the NCHS Research Data Center because these restricted variables are not included in the public-use data set. Analysis of restricted data through the NCHS Research Data Center was approved by the NCHS Ethics Review Board. The University of North Carolina institutional review board determined that this study was exempt from further review.

Measures

The Parental Attitudes Module assessed parents' beliefs about vaccination with survey items conceptualized using the Health Belief Model.¹² Items used an 11-point response scale ranging from 0 (strongly disagree) to 10 (strongly agree). In a prior study, we used 8 of 11 available items to develop the Vaccination Confidence Scale ([Fig. 1](#)). Consisting of 3 factors assessing the benefits of vaccination (ie, Benefits), the harms of vaccination (Harms), and trust in health care providers (Trust), the scale showed good fit both overall (comparative fit index = 0.97; root mean square error of approximation = 0.06) and across subgroups of 7 demographic factors, including race/ethnicity, poverty status, and child's age.¹⁰



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Figure 1. Factor structure of Vaccination Confidence Scale.

Additional items in the Parental Attitudes Module assessed parents' history of refusing or delaying vaccines. Parents first indicated whether they had ever “refused or decided not to get a vaccination” for their child (ie, any vaccine refusal); this item was not specific to adolescent vaccination. For those reporting any refusal, separate items assessed whether parents had refused Td/Tdap, a meningitis shot, or an HPV shot. Parents next reported whether they had ever “delayed or put off getting a vaccination” for their child (ie, any vaccine delay). For those reporting any delay, parents indicated which vaccines they had delayed as for vaccine refusal. All items on refusal and delay used yes/no response options.

The 2010 NIS-Teen household survey assessed participant characteristics including the child's age, sex, race/ethnicity, and eligibility for the Vaccines for Children program ([Table 1](#)). Vaccines for Children is a federally funded program that provides free vaccines to vulnerable populations, including uninsured and Medicaid-eligible youth.¹³ Respondents indicated their relationship to the child, the age and educational attainment of the child's mother, and the annual income and geographic location of the household. NCHS analysts classified households as urban, suburban, or rural on the basis of metropolitan statistical areas.¹⁴

Table 1. Characteristics of 9018 Participants:

Characteristic	N (%)
Child characteristics	
Age	
13 y	1755 (20)
14 y	1800 (20)
15 y	1843 (20)
16 y	1878 (21)
17 y	1742 (19)
Sex	
Male	4726 (51)
Female	4292 (49)
Race/ethnicity	
Non-Hispanic white	6418 (65)
Non-Hispanic black	1068 (16)
Hispanic	800 (11)
Other	732 (7)

Characteristic	N (%)
Vaccines for children eligibility	
Yes	1856 (23)
No	5303 (55)
Not reported	1859 (21)
Parent characteristics	
Relationship to child	
Mother/female guardian	7073 (77)
Father/male guardian	1503 (17)
Other	442 (6)
Parent's age	
≤34 y	621 (7)
35–44 y	3617 (43)
≥45 y	4780 (50)
Parent's education	
≤12 y	2409 (35)
Some college, no degree	2696 (27)
College degree or more	3913 (39)
Household characteristics	
Region	
Northeast	1783 (19)
Midwest	1952 (23)
South	3360 (38)
West	1923 (21)
Annual income	
Below poverty level [‡]	1024 (14)
Above poverty level, ≤\$75,000	4017 (42)
>\$75,000	3619 (39)
Not reported	358 (4)
MSA	
Urban	3452 (34)
Suburban	3448 (48)

Characteristic	N (%)
Rural	2118 (18)

MSA indicates metropolitan statistical area.

*

Data are presented as raw frequencies and weighted percentages. Percentages may not total 100% as a result of rounding.

†

Poverty level based on 2009 US Census poverty threshold.

The 2010 NIS-Teen provider survey assessed the child's vaccination status. Providers used medical records to indicate the dates on which the child received vaccine doses, including doses of Td/Tdap, meningococcal, and HPV vaccines. NCHS analysts then used vaccination dates to determine whether the child was up to date for Td/Tdap, meningococcal vaccine, and HPV vaccine initiation (≥ 1 dose) and completion (3 doses). Because data collection for the 2010 NIS-Teen occurred before the addition of HPV vaccine to boys' routine immunization schedule, we limited all analyses related to HPV vaccine to girls.¹⁵

Statistical Analyses

Using the Vaccination Confidence Scale, we reverse-coded negative attitudes in the Harms factor and calculated mean scores for each parent by averaging responses for all 8 items. The resulting scores had a possible range of 0 to 10, with higher scores indicating more positive attitudes about vaccination. To investigate the relationship between overall vaccination confidence and vaccination behavior, we used separate bivariate logistic regression models to assess the association between mean scale scores and vaccine refusal or delay reported for any vaccine, or Td/Tdap, meningococcal, or HPV vaccines specifically. We also used bivariate logistic regression to assess the association between mean scale scores and vaccination status for Td/Tdap, meningococcal vaccine, and HPV vaccine initiation and completion. For statistically significant ($P < .05$) associations, we reran each model controlling for demographic factors that we found were associated with vaccine refusal or delay: child's race/ethnicity, mother's educational attainment, and annual household income.

We calculated mean scores for the Benefits, Harms, and Trust factors from the scale by averaging the item responses within each factor. We used logistic regression to assess the association between mean factor scores and vaccine refusal, vaccine delay, and vaccination status in the manner described above. We used the findings of these analyses to identify those factors most strongly and consistently associated with refusal, delay, and vaccination status; we considered these factors as candidates for creating a short form of our scale.

We next established thresholds for our scale with regard to vaccine refusal. The purpose of this analysis was to provide cut points for researchers wishing to use our scale to stratify analyses on the basis of risk of refusal. We graphed the percentage of parents reporting any vaccine refusal within each 1-point interval in mean scores, using all 8 items. We visually inspected the graph to identify changes in slope that may indicate natural cut-points. Using the resulting cut points, we categorized mean scale and factor scores into low, medium, and high values. We used logistic regression to assess associations between these categories and any vaccine refusal. We repeated these procedures for the factors previously identified as promising candidates for a short form.

Our analyses used survey weights developed by the NCHS for the primary and secondary samples to obtain nationally representative estimates. We report raw frequencies and weighted means, percentages, and odds ratios. Conducted in SAS 9.3 (SAS Institute, Cary, NC), all statistical tests were 2-tailed with a critical alpha of 0.05.

Results

Sample Characteristics

Most parents reported on children who were non-Hispanic white (65%), non-Hispanic black (16%), or Hispanic (11%) ([Table 1](#)). The sample included similar numbers of children by age (mean, 15.1 years) and sex (51% male). Most respondents were mothers or female guardians (77%). On indicators of socioeconomic status, about one-third of children had mothers with a high school degree or less education (35%), and over one-tenth (14%) lived in poverty.

Scale Validation

Vaccination Confidence

Using response scales of 0 to 10, parents reported high overall vaccination confidence. The mean score for the full, 8-item scale was 8.19 (standard error [SE] = 0.03) after reverse coding for Harms. Factor score means were 8.49 (SE = 0.03) for Benefits, 3.31 (SE = 0.04) for Harms (without reverse coding), and 9.06 (SE = 0.03) for Trust.

Vaccine Refusal

About one-quarter of parents (24%) reported having refused any vaccine for their child, with the prevalence of vaccine-specific refusal being 21% for HPV vaccine (girls only), 5% for meningococcal vaccine, and 2% for Tdap (Table 2). For the overall scale, vaccination confidence was negatively associated with refusal of any vaccine, such that every 1-point increase in mean score corresponded with a 4% decrease in the odds of refusal (odds ratio [OR], 0.96; 95% confidence interval [CI], 0.95–0.96). Vaccination confidence was also negatively associated with refusal of Tdap, meningococcal, and HPV vaccines.

Table 2. Parent-reported Vaccine Refusal: Multivariable Associations With Scale and Factor Score Means (n = 9018)*

Characteristic	Refused n (%)	Scale		Factors					
		(8 items)		Benefits (4 items)		Harms (2 items)		Trust (2 items)	
		Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)
Any vaccine									
Yes	2186 (24%)	7.62 (0.05)	0.96 (0.95, 0.96)	7.84 (0.06)	0.94 (0.93, 0.95)	3.99 (0.08)	1.04 (1.02, 1.06)	8.76 (0.06)	—
No	6832 (76%)	8.36 (0.03)	Reference	8.70 (0.03)	Reference	3.10 (0.05)	Reference	9.16 (0.03)	
Tdap									
Yes	174 (2%)	6.39 (0.22)	0.93 (0.92, 0.94)	6.39 (0.26)	0.91 (0.89, 0.94)	5.49 (0.25)	1.09 (1.04, 1.14)	8.28 (0.27)	—
No	8844 (98%)	8.21 (0.03)	Reference	8.53 (0.03)	Reference	3.28 (0.04)	Reference	9.08 (0.03)	
Meningococcal									
Yes	424 (5%)	6.87 (0.13)	0.94 (0.93, 0.95)	6.81 (0.16)	0.90 (0.88, 0.91)	4.63 (0.21)	—	8.50 (0.16)	—

Characteristic	Refused n (%)	Scale		Factors					
		(8 items)		Benefits (4 items)		Harms (2 items)		Trust (2 items)	
		Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)
No	8594 (95%)	8.24 (0.03)	Reference	8.56 (0.03)	Reference	3.26 (0.04)		9.09 (0.03)	
HPV [†]									
Yes	741 (21%)	7.58 (0.08)	0.96 (0.94, 0.97)	7.83 (0.11)	0.94 (0.92, 0.96)	4.07 (0.13)	1.04 (1.01, 1.07)	8.72 (0.13)	—
No	2806 (79%)	8.34 (0.05)	Reference	8.70 (0.06)	Reference	3.20 (0.08)	Reference	9.17 (0.04)	

SE indicates standard error; OR, odds ratio; CI, confidence interval; Tdap, tetanus, diphtheria, and acellular pertussis; and HPV, human papillomavirus.

*

Shown are raw frequencies and weighted estimates. Models controlled for child's race/ethnicity, mother's educational attainment, and annual household income. Dashes indicate that findings are not presented because analyses did not yield statistically significant associations.

†

HPV refusal was assessed only for girls (n = 3547). The model excluded parents (n = 745) who had missing data on HPV vaccine refusal.

Compared to overall confidence scores, scores for the Benefits factor alone were somewhat more strongly associated with any vaccine refusal (OR, 0.94; 95% CI, 0.93–0.95) as well as with refusal of Tdap, meningococcal, and HPV vaccines. Factor scores for Harms were positively associated with refusal of any vaccine, Tdap, and HPV vaccine, but not meningococcal vaccine. Factor scores for Trust were not associated with any of the 4 refusal measures.

Vaccine Delay

Over one-fifth of parents (22%) reported having delayed any vaccine for their child, with vaccine-specific delay ranging from 11% for HPV vaccine (girls only) to 7% for meningococcal vaccine to 4% for Tdap. Overall confidence scores

were weakly associated with delay of any vaccine (OR, 0.99; 95% CI, 0.99–1.00), Tdap (OR, 0.97; 95% CI, 0.96–0.98), and meningococcal vaccines (OR, 0.98; 95% CI, 0.97–0.98), but not HPV vaccine. Factor scores for Benefits were also associated with delay of any vaccine (OR, 0.99; 95% CI, 0.98–1.00) and Tdap (OR, 0.95; 95% CI, 0.93–0.97). Factor scores for Harms were associated with delay of meningococcal vaccine only (OR, 1.06; 95% CI, 1.04–1.09). Factor scores for Trust were not associated with any of the 4 delay measures.

Vaccination Status

Provider-reported vaccination coverage was highest for Tdap (83%) and meningococcal vaccines (66%), with a smaller proportion of girls having initiated (52%) or completed (37%) the HPV vaccine series (Table 3). Overall confidence scores were positively associated with all 4 measures of vaccination status, with the magnitude of the association being highest for HPV vaccine initiation (OR, 1.52; 95% CI, 1.31–1.68) and lowest for Tdap vaccination (OR, 1.20; 95% CI, 1.11–1.30). Factor scores for Benefits were also associated with each measure of vaccination status, although not as strongly as overall scores. Factor scores for Harms were associated with meningococcal vaccination and HPV vaccine initiation. Factor scores for Trust were associated with meningococcal vaccination only.

Table 3. Provider-Reported Vaccination Status: Multivariable Associations With Scale and Factor Score Means (n = 7173)*

Characteristic	Vaccinated n (%)	Scale		Factors					
		(8 items)		Benefits (4 items)		Harms (2 items)		Trust (2 items)	
		Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)
Tdap									
Yes	5969 (83%)	8.30 (0.03)	1.20 (1.11, 1.30)	8.63 (0.04)	1.20 (1.12, 1.28)	3.19 (0.06)	—	9.16 (0.03)	—
No	1204 (17%)	7.92 (0.08)	Reference	8.13 (0.10)	Reference	3.53 (0.13)		8.97 (0.06)	
Meningococcal									
Yes	4766 (66%)	8.41 (0.04)	1.31 (1.22, 1.39)	8.72 (0.04)	1.17 (1.09, 1.26)	3.05 (0.07)	0.96 (0.92, 1.00)	9.24 (0.04)	1.09 (1.01, 1.18)
No	2407 (34%)	7.89 (0.05)	Reference	8.17 (0.07)	Reference	3.65 (0.09)	Reference	8.89 (0.05)	Reference

Characteristic	Vaccinated n (%)	Scale		Factors					
		(8 items)		Benefits (4 items)		Harms (2 items)		Trust (2 items)	
		Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)	Mean (SE)	OR (95% CI)
HPV (≥1 dose) [†]									
Yes	1778 (52%)	8.57 (0.05)	1.52 (1.38, 1.68)	8.94 (0.05)	1.36 (1.24, 1.49)	2.95 (0.10)	0.93 (0.88, 0.99)	9.34 (0.04)	—
No	1641 (48%)	7.87 (0.06)	Reference	8.16 (0.08)	Reference	3.79 (0.10)	Reference	8.96 (0.07)	
HPV (3 doses) [†]									
Yes	1253 (37%)	8.61 (0.06)	1.46 (1.31, 1.64)	9.01 (0.06)	1.41 (1.28, 1.55)	2.93 (0.12)	—	9.38 (0.05)	—
No	2166 (63%)	8.01 (0.05)	Reference	8.30 (0.07)	Reference	3.60 (0.09)		9.03 (0.06)	

SE indicates standard error; OR, odds ratio; CI, confidence interval; Tdap, tetanus, diphtheria, and acellular pertussis; and HPV, human papillomavirus.

*

Models controlled for child's race/ethnicity, mother's educational attainment, and annual household income. Dashes indicate that findings are not presented because analyses did not yield statistically significant associations.

†

HPV coverage assessed only for girls (n = 3419).

Factor Comparison and Thresholds

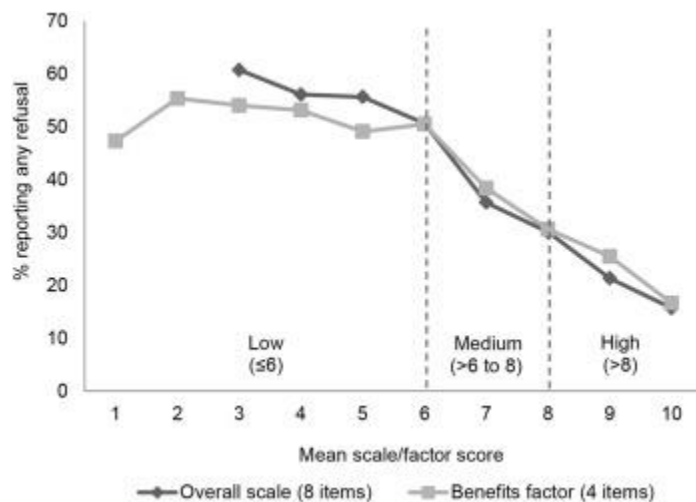
Factor Comparison

On the basis of the validation analyses, we identified the Benefits factor as having the strongest factor-specific performance. Compared to scores on the full scale, which were associated with 11 of the 12 validation measures of vaccine refusal, delay, and vaccination status, scores on the Benefits factor alone were associated with 10 measures, and the magnitudes of the associations were

comparable in most cases. By comparison, scores on Harms were associated with 6 validation measures, and scores on Trust were associated with only 1 measure. On the basis of these findings, we assessed the Benefits factor in subsequent analyses as a short form of our scale.

Thresholds

A graph of prevalence of any vaccine refusal by confidence scale scores suggested a sharp decrease in prevalence for scores greater than 6 with a smaller decrease for scores greater than 8 (Fig. 2). A graph of factors scores for the 4-item Benefits factor followed a similar pattern. On the basis of this analysis, we categorized overall and individual factor scores as low (≤ 6), medium (>6 to 8), or high (>8).



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Figure 2. Vaccination confidence thresholds for mean scale and factor scores.

Confidence categories were associated with vaccine refusal in the expected order. Parents with medium versus high confidence had about 2 times higher odds of reporting any refusal (OR, 2.08; 95% CI, 1.75–2.47) (Table 4). Parents with low versus high confidence had over 4 times higher odds of reporting any refusal (OR, 4.61; 95% CI, 3.51–6.05). Categories for the Benefits factor alone demonstrated similar, although slightly weaker, associations such that refusal of any vaccine was more common among parents whose scale scores were medium (OR, 1.99; 95% CI, 1.65–2.40) or low (OR, 4.07; 95% CI, 3.11–5.34) versus high.

Table 4. Parent-Reported Refusal of Any Vaccine: Associations With Scale and Factor Categories (n = 9018)*

Mean Score	Scale (8 items)		Benefits Factor (4 items)	
	Refused, n (%)	OR (95% CI)	Refused, n (%)	OR (95% CI)
Low (≤ 6)	318 (49)	4.61 (3.51, 6.05)	358 (47)	4.07 (3.11, 5.34)
Medium (>6 to 8)	861 (30)	2.08 (1.75, 2.47)	641 (31)	1.99 (1.65, 2.40)
High (>8)	1007 (17)	Reference	1187 (18)	Reference

CI indicates confidence interval; and OR, odds ratio.

*

Data are presented as raw frequencies and weighted estimates.

Discussion

Using data from a large, population-based sample of parents, we found that mean scores on the Vaccination Confidence Scale were consistently associated with vaccine refusal and vaccination status across the adolescent platform. Associations were larger in magnitude for vaccination status than vaccine refusal, with vaccination confidence showing a particularly strong association with having initiated or completed the HPV vaccine series. For example, for every 1-point increase in parents' mean scale scores, adolescents had over 50% greater odds of having received at least 1 dose of HPV vaccine. Our threshold analyses further demonstrated a gradient between confidence and prevalence of vaccine refusal, with parents in the low versus high confidence category having over 4 times the odds of reporting any refusal. Overall, these findings provide strong support for the validity of the Vaccination Confidence Scale as a measure of vaccination beliefs associated with vaccine refusal and vaccination status among adolescents.

We found that mean scale scores were only weakly and inconsistently associated with measures of vaccine delay. This finding may reflect a shortcoming of our measures of delay, which did not distinguish between intentional delays and those that were medically indicated. Alternatively, compared to vaccine refusal, vaccine delay may simply be less closely linked with parents' confidence in adolescent vaccines; issues such as cost, convenience, or strength of a provider's

recommendation may instead be more salient factors.^{6,16,17} Given that vaccine delay is associated with underimmunization and is particularly common with regard to HPV vaccination,⁶ future studies should seek to better understand beliefs associated with this behavior.

In terms of applications, our findings provide support for using the Vaccination Confidence Scale to identify populations of parents at risk for refusing adolescent vaccines. Such a tool is useful based on research indicating that parents' informational needs vary according to whether and how much they are hesitant to vaccinate their children.^{18,19} Using the cut points we have established for our scale, researchers can stratify study samples to assess the differential impact of messages and other interventions by vaccination confidence. In contrast to these and other population-level research applications, the utility of our scale as a clinical screening tool for identifying individual parents at risk for vaccine refusal is less clear; before the scale could be used in this way, additional research will be needed to assess its sensitivity and specificity as well as the feasibility of integrating such a measure into clinical care. Future work is also needed to further establish the predictive validity of the Vaccination Confidence Scale by prospectively assessing the relationship between vaccination confidence and subsequent behavior.

We were interested to find that the 4-item Benefits factor demonstrated comparable performance to the full 8-item scale. Compared to the full scale, mean scores for Benefits were slightly more strongly associated with measures of vaccine refusal and less strongly associated with vaccination status. In contrast, the Harms and Trust factors were inconsistently associated with these measures. These findings suggest that perceived benefits are particularly important to understanding parents' vaccination behavior.²⁰⁻²² Indeed, prior studies in health communication have found that messages about benefits can increase parents' intentions to vaccinate, particularly when those messages emphasize the potential loss of benefits.^{23,24} From a measurement perspective, the successful validation of the Benefits factor suggests that it can be used as a short form of the Vaccination Confidence Scale, thereby increasing the utility of our measure in the context of national surveys or other research activities for which cost and participant burden must be strictly managed.

Strengths of our study include the use of a large, nationally representative sample of parents and provider-reported data on vaccination status. To our knowledge, this study is the first to validate a measure of vaccination beliefs with regard to the behavior of vaccine refusal, which is important as a specific and potentially modifiable antecedent to vaccination status. Limitations to this study include its cross-sectional design, which prevents us from assessing the directionality of the relationship between vaccination confidence and behavior. In

addition, our sample consisted of parents of 13- to 17-year-old children, whereas practice guidelines recommend 11- to 12-year-old children for the routine administration of adolescent vaccines. Although our analyses yielded no evidence to suggest that the relationship between vaccination confidence and refusal, delay, or vaccination status varied by child's age, our findings will need to be replicated with regard to younger children. Future studies should also investigate subgroup variation in the association between vaccination confidence and vaccine refusal as well as the potential for using the Vaccination Confidence Scale to identify populations at risk for refusing other vaccines, including those administered in early childhood and HPV vaccine when administered to boys.

Conclusions

The Vaccination Confidence Scale shows promise as a tool for identifying parents at risk for refusing adolescent vaccines. Mean scores on the 8-item scale were associated with vaccine refusal and vaccination status across the adolescent platform, and items assessing the perceived benefits of vaccination performed especially well. Indeed, our findings suggest that the 4-item Benefits factor can serve as a short form for our scale, thereby halving its length, with only small trade-offs in performance. As a very brief measure validated with respect to vaccine refusal, the Vaccination Confidence Scale can usefully extend our arsenal of measurement tools for assessing, and in turn intervening to improve, vaccination beliefs. Given that almost one-quarter of parents in our sample reported having refused vaccines for their children, our findings underscore the importance of these efforts.

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