COACHES' PERSPECTIVES ON IMPLEMENTING AN EVIDENCE-INFORMED INJURY PREVENTION PROGRAM IN JUNIOR COMMUNITY NETBALL

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INTRODUCTION

To reduce injury rates [1-3] or to modify risk factors associated with particular injury mechanisms [4-6], specific training programs have been implemented. While such programs currently exist, very few have been implemented with junior players of team sports for whom the rate and impact of injury is high [7-9]. Given the importance of coaches in delivering training programs and other safety initiatives to players [10, 11], it is surprising that there have been very few studies of their injury prevention practices, safety promotion attitudes and ongoing role in implementing injury prevention programs [12, 13]. Whilst coaches may not always have direct access to the latest injury prevention research evidence to inform their coaching practices, they do support implementing specific training programs that can improve both player performance and reduce the risk of injury [12].

Coaches play a key role in implementing game development strategies that prevent players being exposed to inappropriate injury risks as they progress through age levels of competition [14]. However, a survey of 35 coaches in junior rugby union identified a clear need for further education about the mechanisms and early management of sports injury [15]. Coach education within netball and soccer has recently been shown as effective in helping to decrease the likelihood of injuries in community players [13]. To our knowledge however, the specific implementation issues of an injury prevention program, from the perspective of coaches in junior sports, have not been published in the peer-review literature.

There has been recent interest in understanding the context in which sports injury prevention interventions are implemented in an effort to enhance the likelihood that they will be adopted and sustained by the target audience [16, 17]. One framework for investigating intervention effectiveness in the implementation context is RE-AIM [18, 19]. In the context of a training program to lead players through specific exercises for injury prevention, the components of this framework translate to assessing the: cohort of coaches and players exposed to the program (*Reach*); coaches' opinions of the advantages of the program (*Effectiveness*); coaches' willingness to use the program (*Adoption*); coaches' ability to implement the program and adapt it to suit the needs of the players (*Implementation*); and the likelihood that coaches would continue to implement the program (*Maintenance*).

This study considers the implementation of a training intervention specifically designed to prevent lower limb injuries in netball. Netball has a high incidence of

lower limb injuries with ankle and knee injuries accounting for 30%–84% and 8%–41% of all injuries in adults, respectively [20-23]. Although fewer lower limb injuries occur in junior players [24], the incidence of injuries from falls (35%) suggests that such injuries could be due to poor balance or a lack of other key movement skills [25, 26]. Incorrect landing is a frequent cause of lower limb injury in netball [20, 21, 27] and most of these injuries occur without direct contact with another player [21]. This implies an underlying mechanism of intrinsic dysfunction in fundamental movement patterns that could be addressed through targeted training interventions.

This paper reports coaches' perceptions of, and suggestions for improving the implementation of an evidence-informed safe-landing techniques program. Down to Earth (D2E) is a netball-specific landing program developed for community-level netball that specifically targets lower limb injury prevention [28] (Program details available from www.ballarat.edu.au/ard/hmss). D2E includes guidelines for safe-landing technique, instructions for providing feedback and progressive exercises with specified sets and repetitions, to be completed over a six-week period. The efficacy of D2E has previously been quantified in terms of neuromuscular and biomechanical changes concurrent with a reduction in risk factors associated with lower limb, particularly Anterior Cruciate Ligament, injuries [28].

This study fundamentally aimed to enhance understanding of translating scientific evidence into practice by 1) examining the perceived effectiveness of the D2E program in 'real world' environments and 2) assess coaches' perspectives of the D2E program in an implementation context, including the appropriateness for junior players. The specific outcomes of this study are intended to inform the future implementation of the D2E program to a broader audience.

METHODS

This study was a component of a larger controlled ecological assessment of a netball-specific coach education program aimed at educating and empowering netball coaches to deliver D2E to junior players. This study has been conducted using the RE-AIM evaluation framework [19, 29]. Table 1 lists how each dimension of this framework has been defined in the context of this study.

Affiliated clubs from a Victorian netball association were recruited before the 2007/2008 summer competition. Club-nominated teams from the 11& under (U11) 13& under (U13) and 15& under (U15) competitions were invited to participate in the

study. Feedback obtained from team coaches about the benefits and challenges of implementing the D2E program with their players, as assessed at the end of the playing season (17 weeks post program implementation) provides the basis for the results presented. The University of Ballarat Human Research Ethics Committee approved this study.

During the preseason, 31 coaches from 31 teams attended a one-hour coach education session (D2E workshop). The rationale for a six-week D2E program for players was outlined and the D2E booklet distributed. Specific exercises and coaching scenarios were demonstrated and coaches were encouraged to discuss anticipated barriers to implementing D2E and how to overcome them, particularly in relation to working with young children and the increasing difficulty of the training exercises. At the end of the D2E workshop, coaches were asked to implement D2E at team training sessions starting in the week before the first game of the season.

Coaches completed an end-of-season survey 17 weeks after they had completed the delivery of D2E to their players. The survey included 17 questions about this study; 12 multiple choice, four dichotomous (yes/no), and one open-ended question; about the perceived advantages, disadvantages, barriers and facilitators regarding D2E. Coaches could indicate more than one response to the multiple-choice questions.

All data were pre-coded and double-entered into a Microsoft Access database. All data were checked and cleaned before being transferred to SPSS for analysis. As this is a descriptive study of coach views, all data are presented as a percentage of those coaches who responded to the end-of-season survey. Some direct quotes in response to the open-ended question are presented.

RESULTS

Compliance data was collected throughout the season for all 31 coaches to monitor implementation of the D2E program. While it is known that all 31 coaches did implement the six-week program, only 24 coaches' however (77% response rate) completed the end-of-season survey. Results therefore, are presented as a percentage of these 24 respondents. No information was collected about non-respondents of the survey. Table 1 shows the D2E evaluation measures against the relevant RE-AIM dimensions.

Table 1. Application of the RE-AIM framework in the evaluation of the D2E program among coaches of junior netball teams

RE-AIM	Evaluation measure	
dimension		
Reach	The exposure of the program to both coaches of junior players*	
	and subsequently junior players, within the association.	
Effectiveness	% of D2E coaches who believed that D2E was effective in :	
	improving correct landing technique	
	 reducing lower limb injury risk in their players 	
	 improving performance measures (Table 2) 	
Adoption	Coach responses on facilitating adoption of D2E, specifically the	
	most relevant age group and skill level (Figure 1)	
Implementation	Coaches' opinions on resources to improve implementation	
	Factors or circumstances identified as challenges for implementing	
	D2E (Table 3)	
	No. of coaches providing constructive feedback on D2E	
Maintenance	No. of coaches who intend to use D2E with players in the future	

While results presented are based on 24 coaches, the actual reach of the program was greater. Fifty percent of coaches of junior players in the association (n=31) agreed to participate in the study and **implemented the 6-week program**. Subsequently, 248 junior players were exposed to D2E via these coaches, which accounts for approximately 50% of the junior players who participated in 07/08 summer competition draw.

When asked if players' ability to perform correct landing technique in games improved while completing D2E, 88% of coaches concurred. These coaches also believed that their players had retained these improvements throughout the season. The coaches' responses to the perceived program effectiveness in contributing to reducing the players' risk of ankle and knee injuries ranged from extremely effective (17%), quite effective (54%), slightly effective (21%) to neither being effective or ineffective (8%).

In addition, coaches' were asked specifically to indicate the advantages of players completing D2E. The majority nominated improvement in player athletic attributes, followed by reduced injury risk and learning correct landing technique (Table 2). Three barriers to implementing D2E (given by 45% of coaches) were: running out of time (42%), players finding the drills too difficult (42%), and too many sets and repetitions for young players to complete (38%). The coaches reported modifying the program drills to overcome these barriers by decreasing the number of sets and repetitions (60%); and making the drills easier (45%).

Table 2. Coaches' views about the advantages of completing the D2E program

Response to question as stated on survey	% of responding coaches' (n=24)	
Players improved other athletic attributes	83%	
(strength, balance, coordination, flexibility, etc)	03%	
Reduced risk of injury (particularly to the knee and/or ankle)	79%	
Junior players learn correct landing technique right from the outset	79%	
Improved ability to avoid stepping rule violations	63%	
Players improved other game skills (catching, passing, game sense, etc)	50%	

Most coaches indicated that they would use D2E with all ages and ability levels, although, they identified U13, U15 and low-skilled players as those who would benefit most from the program (Figure 1).

<INSERT FIGURE 1>

Figure 1. Coaches' beliefs as to the age group and skill level D2E is most relevant for (% of the 24 respondents).

The majority of coaches (92%) indicated that an information booklet is valuable in making it easier to implement D2E. Most suggested that specific coach training courses (71%) and including safe-landing exercises in all team training sessions (79%) would also improve implementation. A training manual/book was identified by

96% of coaches as an important additional resource for helping them to implement D2E. A D2E information kit (79%) and website (71%) were common suggestions for additional coach resources. Incorporating D2E training into existing coach training workshops (96%) and/or coaching accreditation courses (83%) were considered to be the best way to encourage coaches to use D2E.

Factors or circumstances that were identified as making D2E harder for coaches to implement are presented in Table 3. Most coaches (79%) indicated they require help to develop or modify training drills to incorporate D2E into their training sessions. They also reported (42%) that their general coach training did not adequately prepare them to implement a safe-landing program such as D2E. Other implementation barriers were related to the challenges of working with young players, including poor concentration and motivation levels (83%), and perceived value of injury prevention programs by junior players (71%).

Table 3. Coaches' perceptions of the factors or circumstances that made it harder for coaches to implement the D2E program as part of every junior netball training session (% of 24 respondents).

Response to question	% of responding	
response to question	coaches' (n=24)	
Coach-related factors		
Lack of:		
Ideas for training drills	79%	
Skills/not being trained properly in this aspect of coaching	42%	
Time at training	63%	
Coaching skills	36%	
Training space	33%	
Training equipment	21%	
Player-related factors		
Players not listening/lack of motivation	83%	
Older players thinking they do not need it	71%	
Players not attending training regularly	71%	
Training drills are boring	46%	
Other	8%	

Finally, coaches were invited to provide comments and ideas on how to improve the implementation of future injury prevention interventions. Comments included:

"Congratulations... The earlier the better that we as coaches introduce "Down To Earth"

"Fantastic concept. I have learnt a lot. My team enjoyed it. They were a team of limited skills and I think they got some benefit from it. They enjoyed it for the fun but found it hard to concentrate on the skills bit."

A number of comments indicated that D2E could be improved through the modification of repetitions and the degree of skill required for each exercise:

"Have separate training booklets for juniors and more advanced booklets for older girls so they don't get bored."

"Well set up program but struggled teaching to under 11's because they lost focus and became bored. Drills were either too repetitive or out of their depth for them complete but it is important to add safe landing techniques. Booklet well explained."

Other comments referred to different aspects of implementing the program and how it could be better incorporated into player training sessions or brought into coaching culture. These comments demonstrate that, to be effective, D2E needs to be incorporated into regular training sessions, rather than as a stand-alone program. Comments included:

"D2E training needs to be incorporated into normal training sessions and be age/skill specific"

"As many practical demonstrations and training workshops as possible ...delivered by qualified personnel"

Finally, coaches were asked if they intended to use D2E in the future with players of the same age and playing level as those in their current team/s. The majority of coaches' (88%) indicated that they would continue to implement D2E.

DISCUSSION

D2E has previously been shown to be efficacious in reducing risk factors associated with lower limb injury [28]. The *reach* of the current study expanded from the original efficacy study [28]. Using coach training as a delivery platform; a key factor for effective translation of scientific evidence into practice [12, 13], the capacity to *reach* a large number of junior community netball players than could not be reached

otherwise was enhanced. In total, around half of junior players and coaches of junior players from the target age groups within an association were exposed to D2E.

Coaches' perspectives about the *effectiveness* of D2E indicated that the majority believed that it was *effective* in teaching junior players' correct landing technique and reducing their lower limb injury risk. It is important to acknowledge that this implies that coaches' were observing landing technique that better matched D2E information and subsequently injury risk reduced. In their opinion, D2E was also *effective* in improving players' athletic attributes and improving game-related skills, such as passing, catching and abiding by the stepping rule.

To maximise D2E program *adoption*, the current implementation strategy aimed to empower and educate coaches' in the principles of safe-landing technique training, using the D2E resource. The coaches were then expected to implement the program with their players while noting any emerging challenges. Although coaches *adopted* the program, they were more likely to consider D2E relevant for U13, U15 and less skilled players than the very young or more skilled, senior players. At times, the program was found to be too difficult and boring for the younger players. In contrast, there was the perception that older players lacked motivation and did not believe they needed to develop a safe-landing technique.

In support of existing research [12, 13] it seems that incorporating D2E into existing coaching workshops and/or accreditation courses would be the most appropriate way to encourage coaches to implement the program. This would facilitate dissemination of critical information about correct landing technique, motor learning concepts and how to access resources, thereby addressing some of the barriers identified to facilitate *adoption* of D2E.

The D2E booklet was considered an important resource to assist coaches' implement the program, with indications that a website and information kit would further aid implementation. Coaches' also felt that specific coach-training within existing accreditation schemes would assist program implementation. This finding reinforces coaches' views that they need to acquire adequate knowledge to maximise their capacity to implement injury prevention strategies [13]. Coaches' also identified a range of barriers to the implementation of D2E including a lack of skills/not being trained properly in this aspect of coaching. While this finding supports the importance of developing the coach as the interface between efficacy and

effectiveness in sports injury prevention, further investigation is required to ascertain the particular aspects of the program for which coaches lacked skills and understanding. In addition, D2E incorporates three key aspects: guidelines for safe and effective landing; a decreasing feedback schedule to enable players to eventually correct their own technique independently; and a set of drills to reinforce these components [28]. The program focuses on the control of single leg landings that are common in netball and uses a progression of drills to develop the level of control required [28]. It would be important for future research to ascertain whether a single component of the program, or combination, was more difficult for the coaches' to implement with particular types of players.

The coaches' identified how they adapted and modified D2E to facilitate *implementation* in their own specific coaching environment. Strategies included decreasing the number of sets and repetitions for exercises and making the exercises easier for younger players, although this was sometimes difficult for coaches to do. This highlights a problem with the translation of scientific-evidence generated from the laboratory into a real-world environment. In the case of D2E, the adaptation and modification by coaches makes it difficult to know if the program would still be effective if a different set of activities were implemented. A comparison of injury rates however, between a cohort of players exposed to D2E and matched control group could shed light on the effect of program modification.

Player-related factors would also need to be addressed prior to further *implementation* of D2E. Player concentration and motivation levels, and their perceived value of injury prevention programs are key factors that would need consideration. Although our coaches' heavily promoted this safe-landing program, coaches' reported that player perceptions of injury prevention were somewhat negative. Subsequently, the only reported disadvantage of implementing D2E was player boredom. Coaches' believed that a wider range of drills and exercises, relevant to the skill/age level of players, would enable coaches to deliver D2E in a more enjoyable and game-like way. In addition, coaches' believed that players' would be engaging in injury prevention practice without consciously being aware of it. Alternately, a performance-enhancing benefit has been identified by coaches [12] and players [5] as a factor that would likely enhance *adoption* of an injury prevention program. Thus future injury prevention intervention research, particularly in netball, should consider the context in which the program is promoted.

Evaluation of the *maintenance* of an intervention should include assessment of its sustainability over time, particularly after the cessation of the formal research phase [19]. This assessment of D2E *maintenance* was based on coaches' perceptions 17 weeks post-implementation, allowing coaches time to reflect on and observe the intermediate outcomes of the program. Most coaches' stated they would implement D2E in the future with players of most ages and skill levels, suggesting that they were willing to maintain program *implementation* well into the future. It would be worthwhile to reassess retention of coaches' knowledge and beliefs of D2E principles with an extended follow-up (e.g. into the next season).

A major strength of this study is the theoretical underpinning of the evaluation. The RE-AIM framework [19] is a well recognised framework for effectiveness research and this study is one of the few to address the final stages of the Translating Research into Injury Prevention Practice Framework [16] by considering an injury prevention intervention within its intended *implementation* context. Although this study was restricted to one netball association, and on a relatively small sample of coaches, there is no reason to believe that the issues raised would be very different to those raised by junior coaches elsewhere.

In summary, the effectiveness of D2E has been structured and evaluated using the RE-AIM framework, by examining the perceptions of coaches' at 17-weeks post intervention. The program *reached* a large proportion of the coaches and players who were targeted and coaches' believed the program to be *effective* in improving their players' ability to perform correct landing technique and improving players' athletic attributes. Barriers towards *adoption* and *implementation* of D2E were identified, as were potential strategies to overcome them including: incorporating the program into coaching accreditation courses; providing more ideas for training drills; making the exercises and drills less physically demanding and more fun and gamelike; and developing and disseminating a range of support resources. Fundamentally, this research has enhanced understanding of translating scientific evidence into practice within a junior sport community.

What is already known on this subject

- Specific training programs have been successful in reducing injury rates or modifying risk factors associated with injury mechanisms.
- The coach and using coach training as a delivery platform is a key factor for effective translation of scientific evidence into practice.

What this study adds

- Evaluates an injury prevention intervention within its intended implementation context.
- Identifies key barriers towards implementation of an injury prevention program and strategies to overcome these to enhance our understanding of translating scientific evidence into practice within a junior sport community.

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COMPETING INTERESTS

None declared

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