Pressbooks and Associated Technologies: Innovative Projects, Creating and Publishing Books

Ruth Dukelow, CLIC
Sarah Hawkins, MELSA
Dr. Barbara Holmes, Winona State University
Kendall Larson, Winona State University
Matt Lee, Minitex
Shane Nackerud, University of Minnesota

University of California boycotts publishing giant Elsevier over journal costs and open access

By Alex Fox, Jeffrey Brainard | Feb. 28, 2019 , 7:00 PM

https://www.sciencemag.org/news/2019/02/university-california-boycotts-publishing-giant-elsevier-over-journal-costs-and-open

Interactive Open Educational Resources
A Guide to Finding, Choosing, and Using What's Out There to Transform College Teachin
John D
Shan
OPEN
THE PHILOSOPHY AND PRACTICES THAT ARE REVOLUTIONIZING EDUCATION AND SCIENCE
Mohamed Jemni
Kinshuk
Mohamed Koutheair Khribi Editors
Open Education: from OERs to MOOCs
Springer

Bowker Self-Publishing Report Highlights
2012-2017

Since
2012

ISBNs for self-published titles
HAVE INCREASED
156%

BETWEEN
2016 and 2017

Self-publishing
HAS GROWN
28%

IN 2012
394,132 ISBNs
were assigned to
self-published titles

The 2017 report
SHOWS
1,009,188 ISBNs
assigned to self-published titles

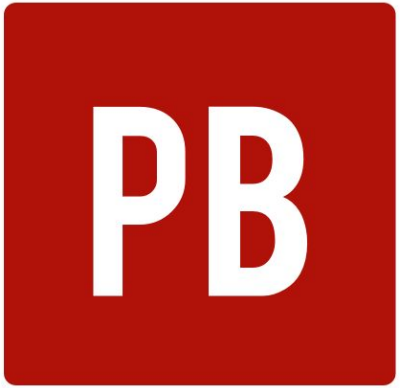
http://media.bowker.com/documents/bowker-selfpublishing-report2017.pdf

MINNESOTA LIBRARIES PUBLISHING PROJECT

mlpp.pressbooks.pub

Contributors

- **MELSA and CRPLSA**
- **Cooperating Libraries in Consortium (CLIC)**
- **Minitex**
- **MNPALS**
- **Macalester College**
- **Augsburg University**
- **UMN Morris**
- **UMN Crookston**
- **Mankato State University**
- **Southwest Minnesota State**
- **Gustavus Adolphus College**
- **Bethany Lutheran College**
- **Bethel University**
- **Northwestern University**
- **North Central Community College**



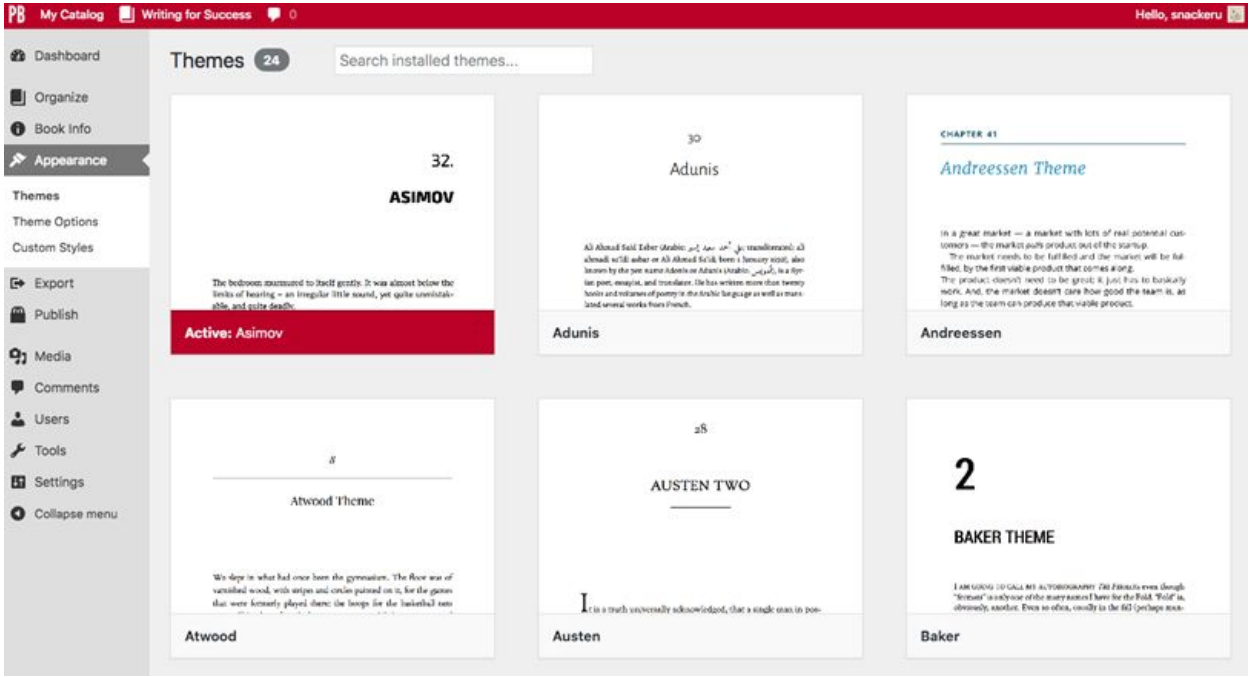
- **College of St. Ben’s / St. John’s University**
- **Winona State University**
- **Hamline University**
- **Concordia College**
- **St. Scholastica**
- **Martin Luther College**

PB
PRESSBOOKS

mnwritesmnreads.org

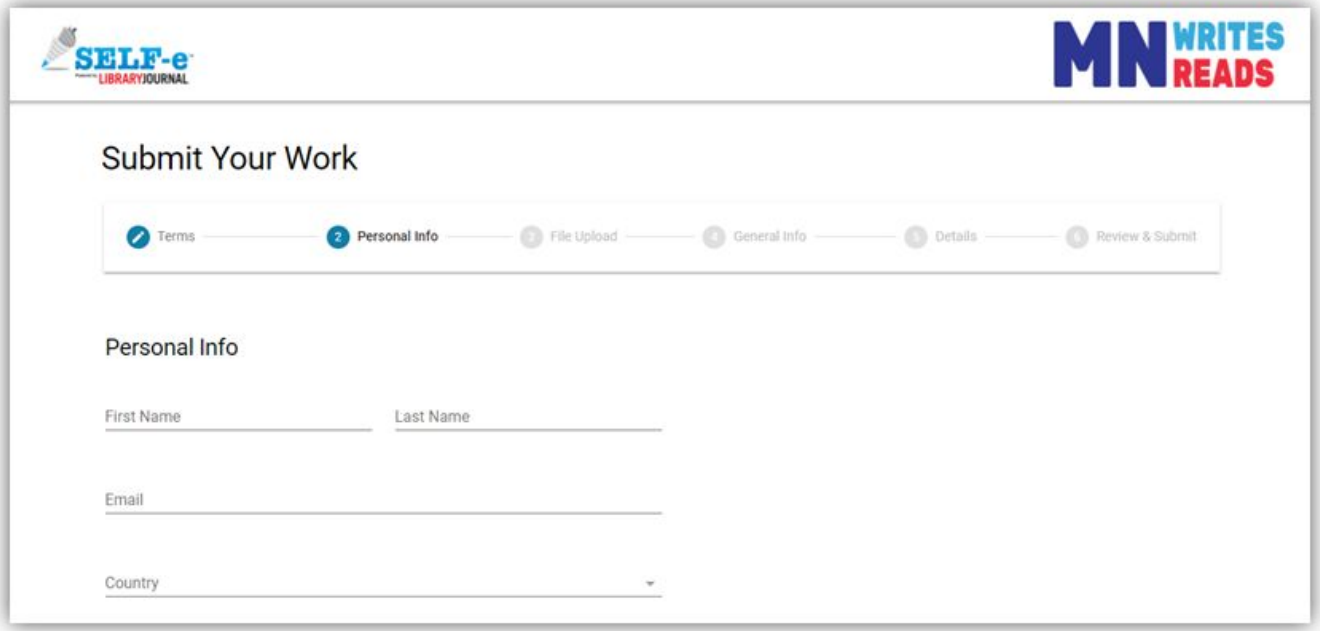
mnwritesmnreads.org

Create: Pressbooks



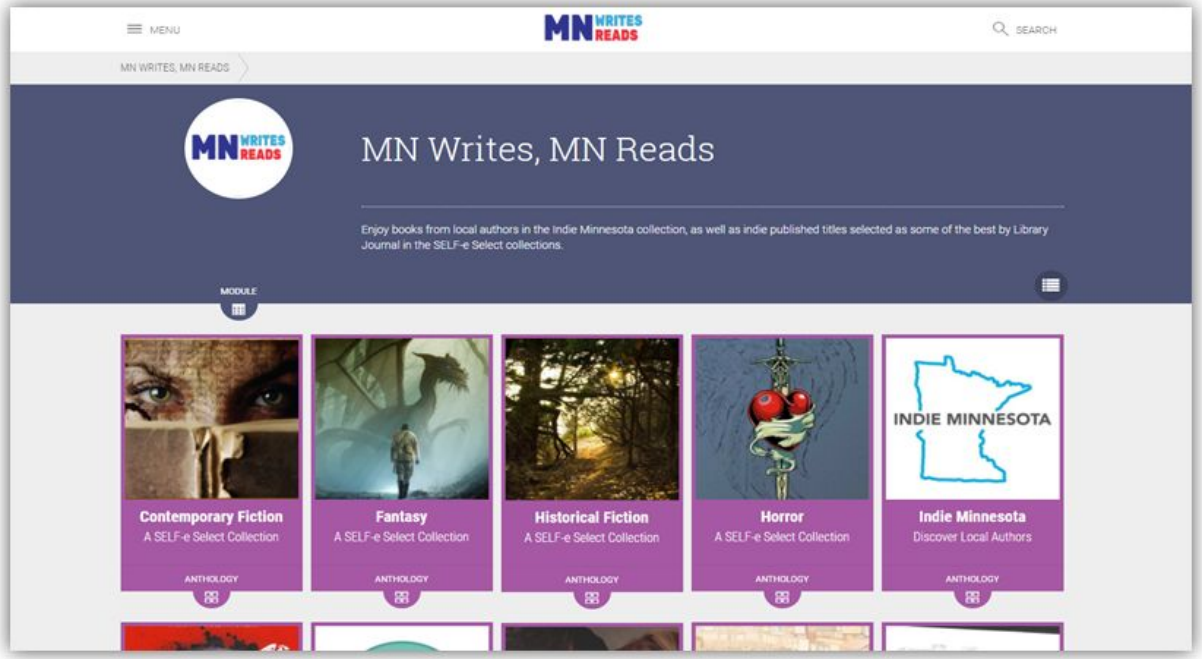
Format your manuscript and export to variety of formats

Share: SELF-e



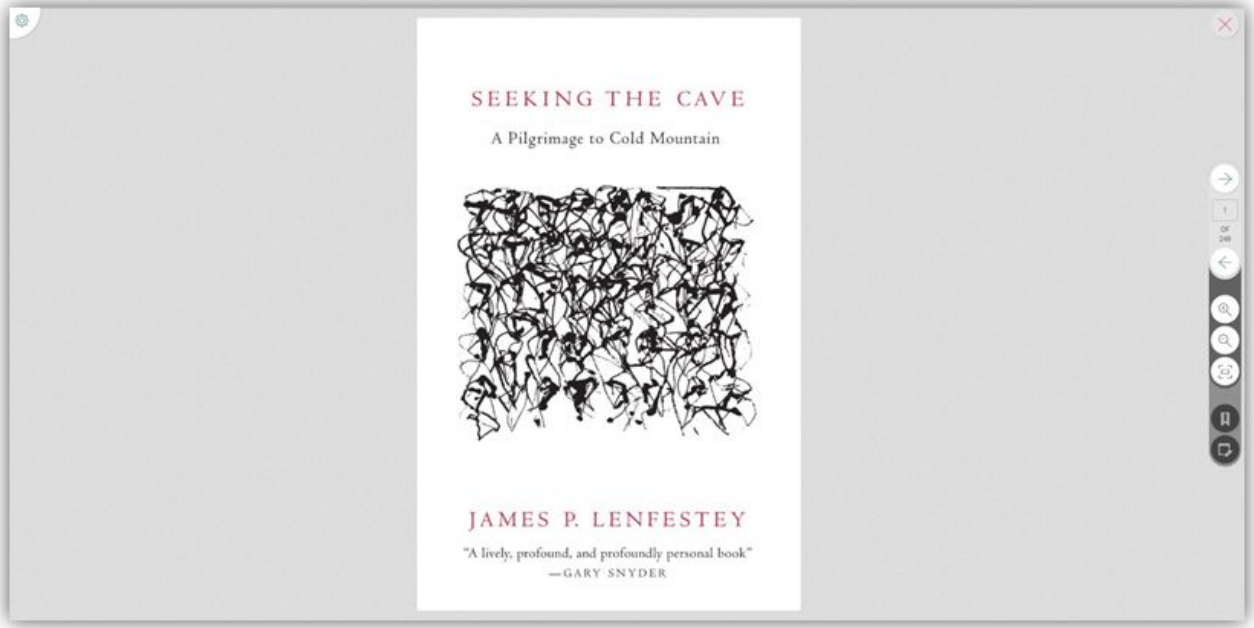
Add your work to state (and possibly nationwide) ebook collection

Read: Biblioboard



Always available ebooks from local indie authors

Read: BiblioBoard Library

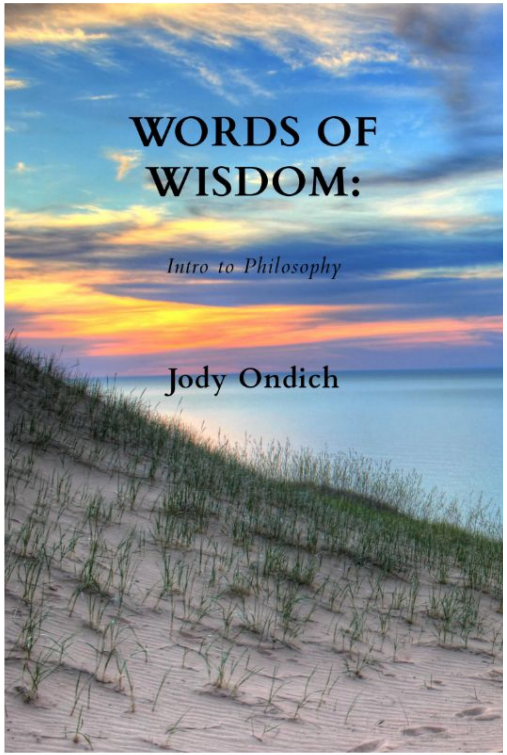


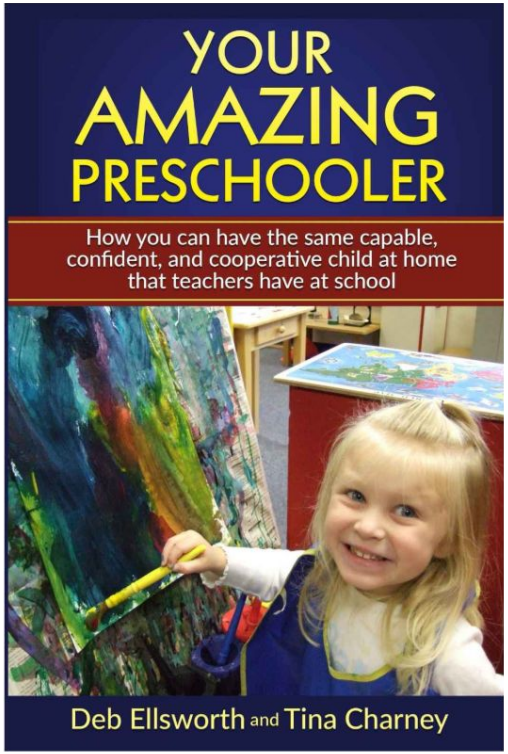
Read in a web browser or on the BiblioBoard app

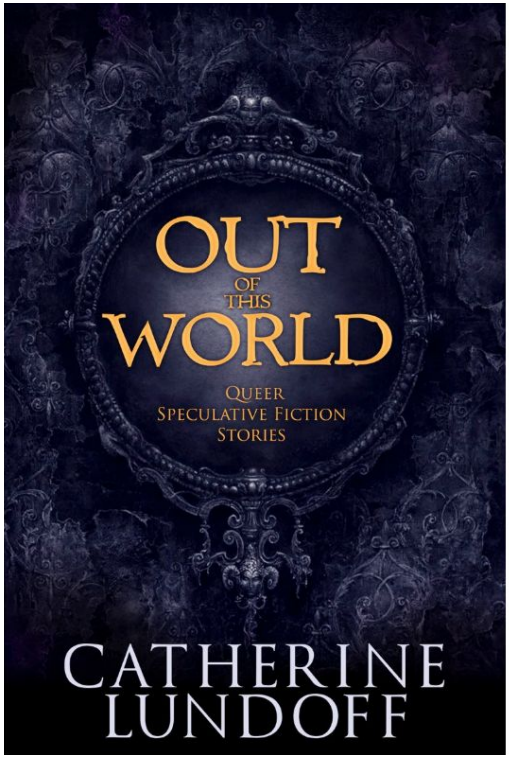
Why We're Excited

- Adding work of local authors to our collections and giving readers access to local content.
- Self-publishing is booming, and public libraries need to be involved.
- Public libraries are places of content creation, not just consumption.
- Public libraries have ability to serve as archives of community history.

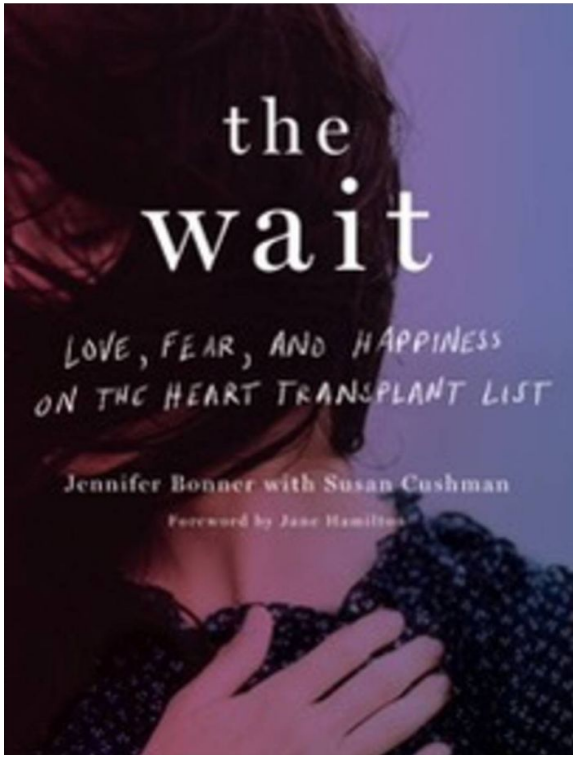
Examples

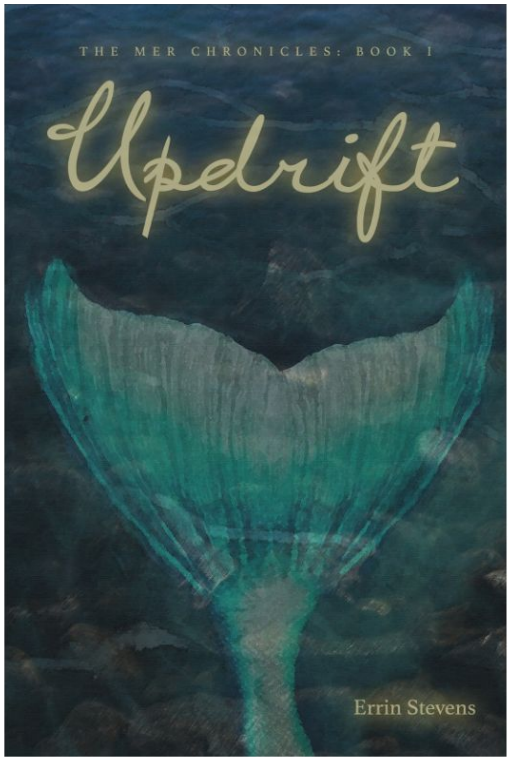

WORDS OF WISDOM:
Intro to Philosophy
Jody Ondich

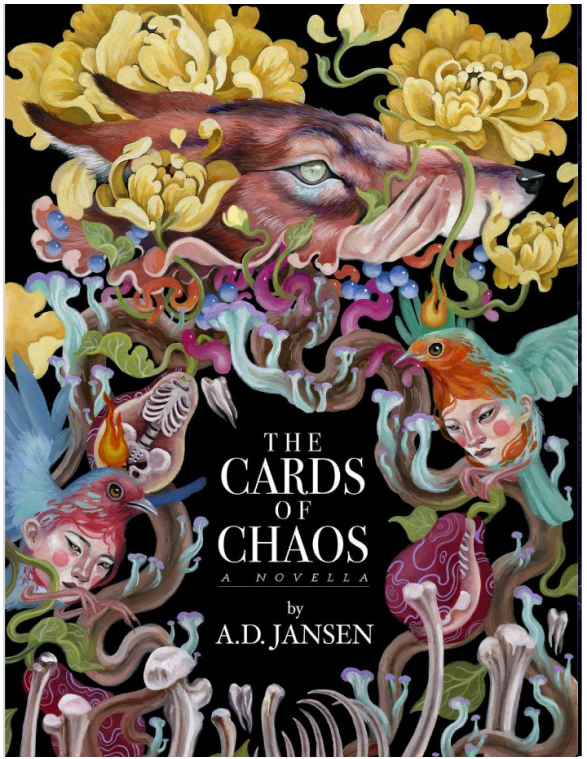

YOUR AMAZING PRESCHOOLER
How you can have the same capable, confident, and cooperative child at home that teachers have at school
Deb Ellsworth and Tina Charney


OUT OF THIS WORLD
QUEER SPECULATIVE FICTION STORIES
CATHERINE LUNDOFF

Examples


the
wait
LOVE, FEAR, AND HAPPINESS
ON THE HEART TRANSPLANT LIST
Jennifer Bonner with Susan Cushman


THE MER CHRONICLES: BOOK I
Updrift
Errin Stevens

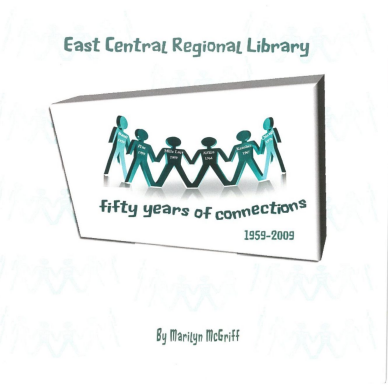

THE
CARDS
OF
CHAOS
A NOVELLA
by
A.D. JANSEN

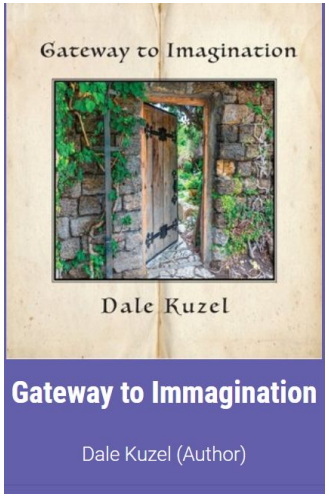
For Writers

- Pressbooks can be stand-alone tool
- Writers retain all rights to shared titles – most are selling elsewhere
- Link to purchase book in print
- Library users are book buyers
- Potential recognition in SELF-e Select

We have the tools, now to promote them!

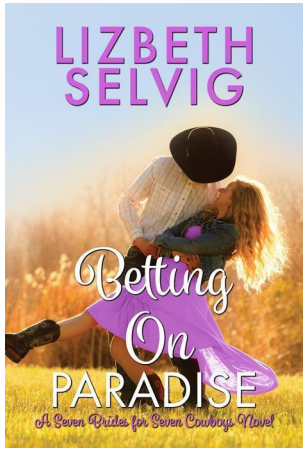
- Link on library website
- Blog post/library newsletter
- Social media
- Public education classes
- Press releases
- Jumpstart a local writing group
- Speaking to existing writing groups
- Solicit work from individual authors directly
- Share your own creations!

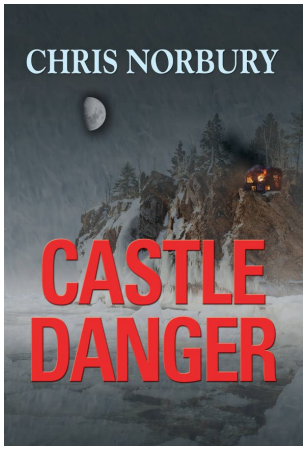


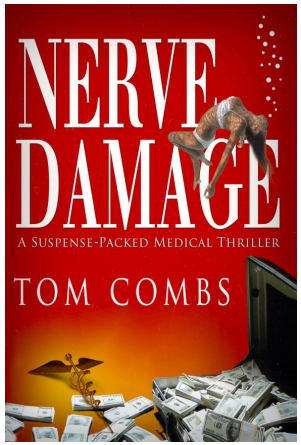


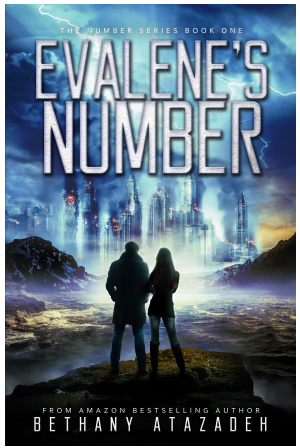
Author Contest: Minnesota Author Project

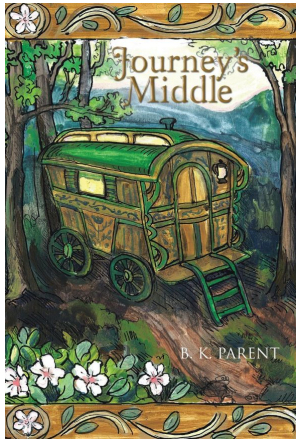
- $1,000 cash prize winners in Fiction and YA categories
- Winners featured in Library Journal and honored at MLA Annual and ALA Midwinter Conferences
- Additional opportunities at public libraries statewide
- Supported by MN Library Foundation & Biblioboard
- Submission period for 2019 contest begins April 1!

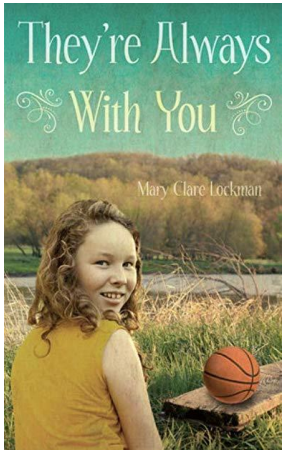












Author Contest Finalists

Project ideas

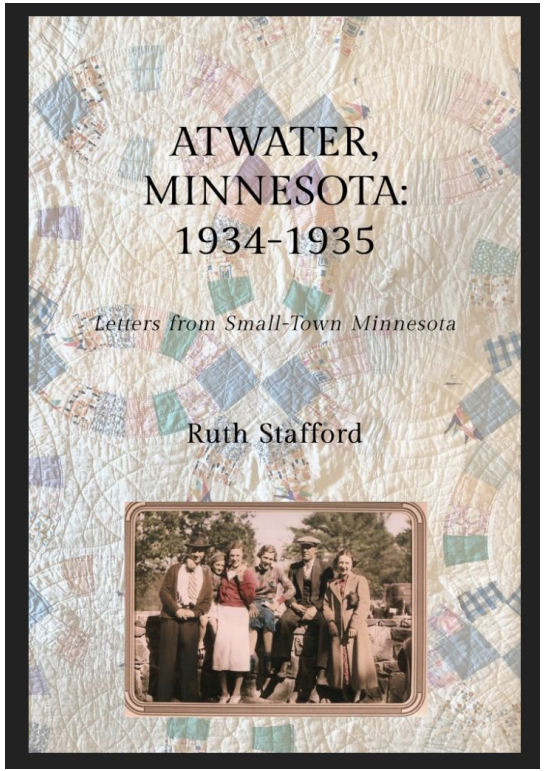
- Compilation of student work
- Anthologies by community groups
- Annual journals or curated content
- Open textbooks
- Conference proceedings
- Visual works – photographs, scanned letters, drawings
- Family histories, diaries, letters
- Library history, local histories
- NaNoWriMo
- Gifts

Creating an ebook in Pressbooks

“I have been thinking you had better save all my letters because I plan to keep events up to date for you and in years to come my letters should be a complete diary of the doings of the Stafford family at home (for a year). You and Myron and Harriet and Gloria will then enjoy reading them—I mean in later life.”

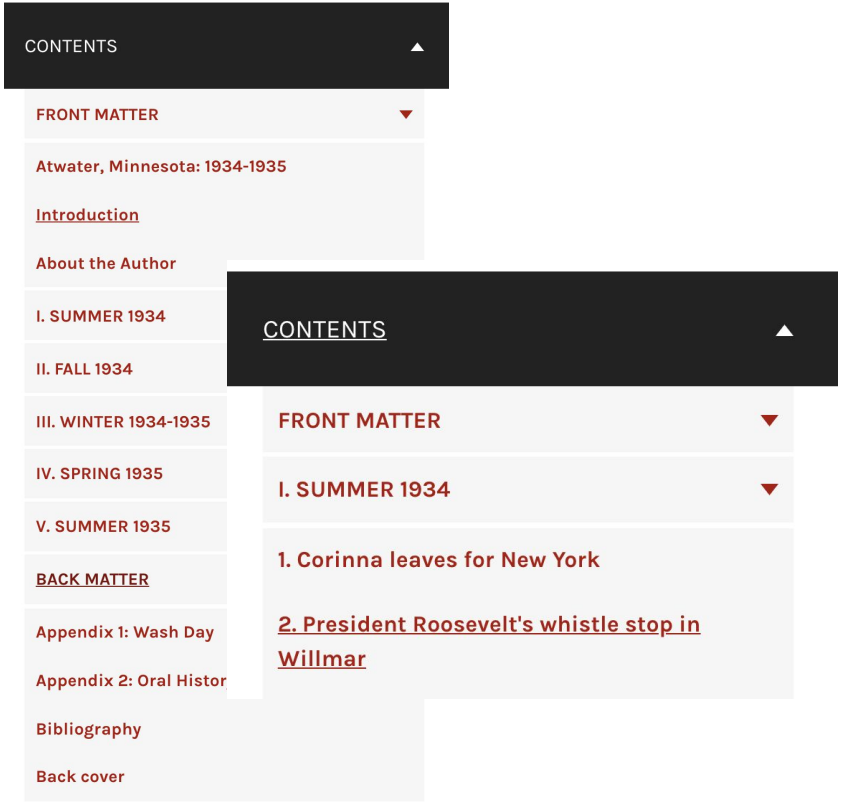
Letter written by Ruth Stafford to her daughter Corinna, August 12, 1934

Box of letters to Corinna



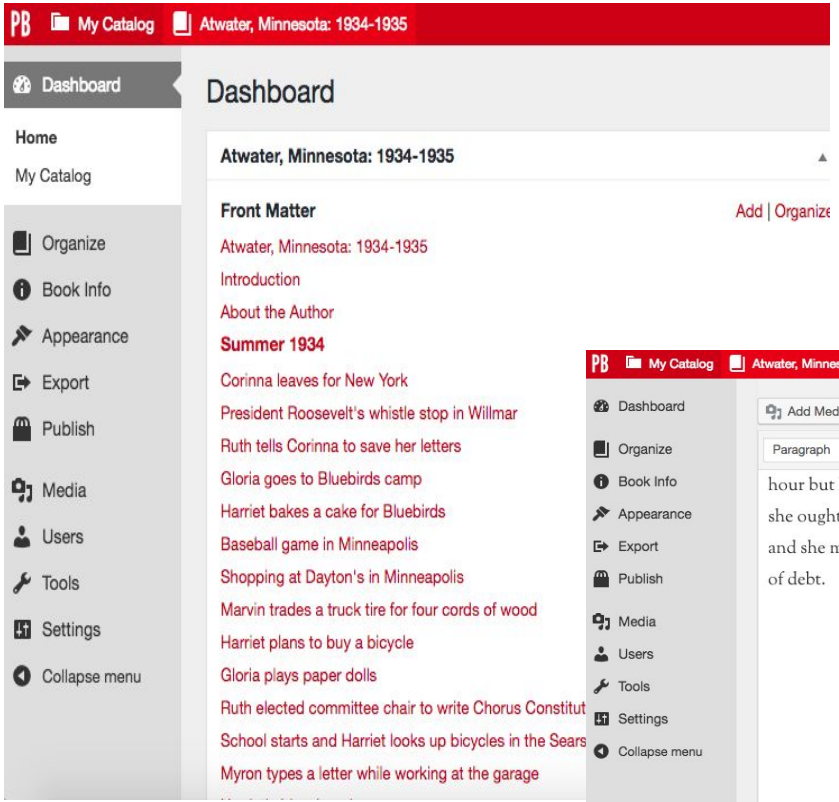
https://mlpp.pressbooks.pub/atwater1934/

Creating an ebook in Pressbooks

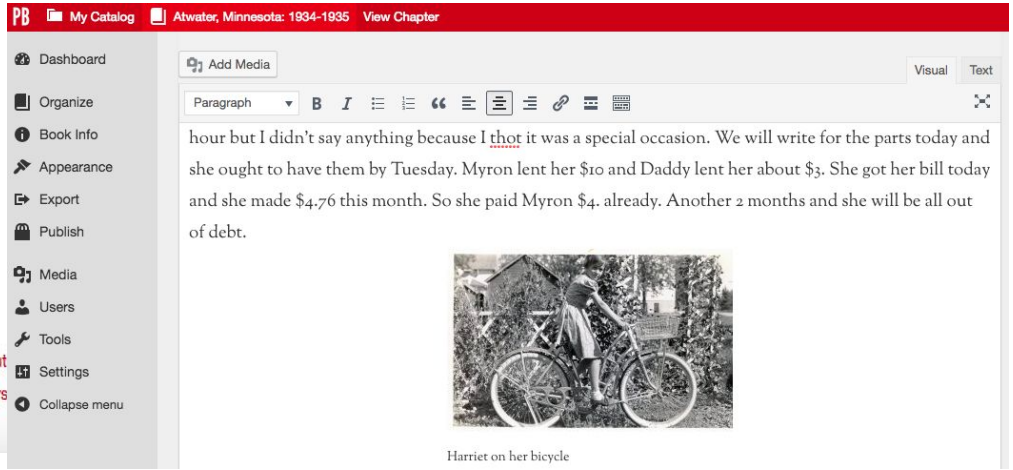


“Elvira called us last Tuesday and invited the two little girls and me to go with them to see the President. We got there at 7—listened to two bands play alternately—first the Willmar Band and then the Raymond. At 8:10 the train came and Elvira and I were so short and far behind that we only dimly saw him. He gave a short talk which we heard easily. Harriet and Gloria were in the front line with Mr. Reamer—they even saw the color of Mrs. Roosevelt’s dress.” *Letter written by Ruth Stafford to her daughter Corinna, August 9, 1934*

Creating an ebook in Pressbooks



"Harriet's bike came this morning but not the handle bars and Harriet is so disgusted. She sits on it most of the time. It was right behind her while she practiced and I noticed the practice stopped often during the hour but I didn't say anything because I thot it was a special occasion." *Letter dated September 9, 1934.*

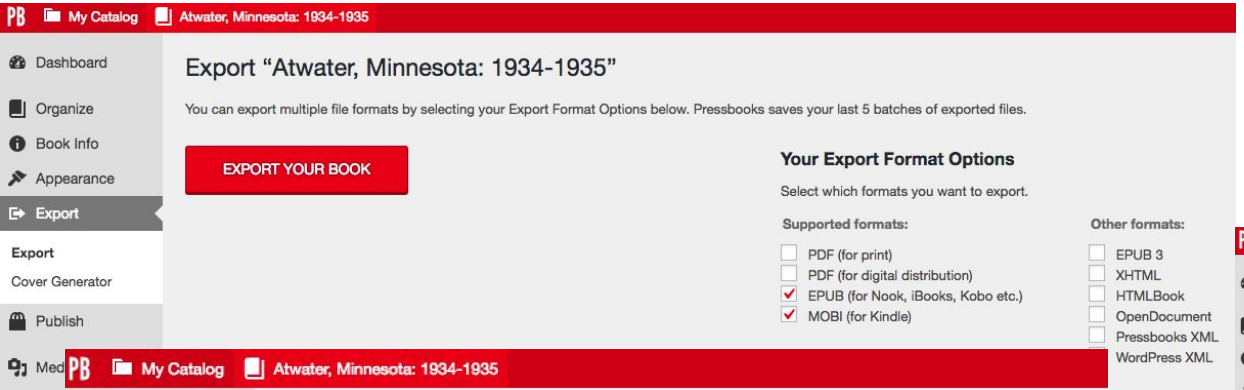


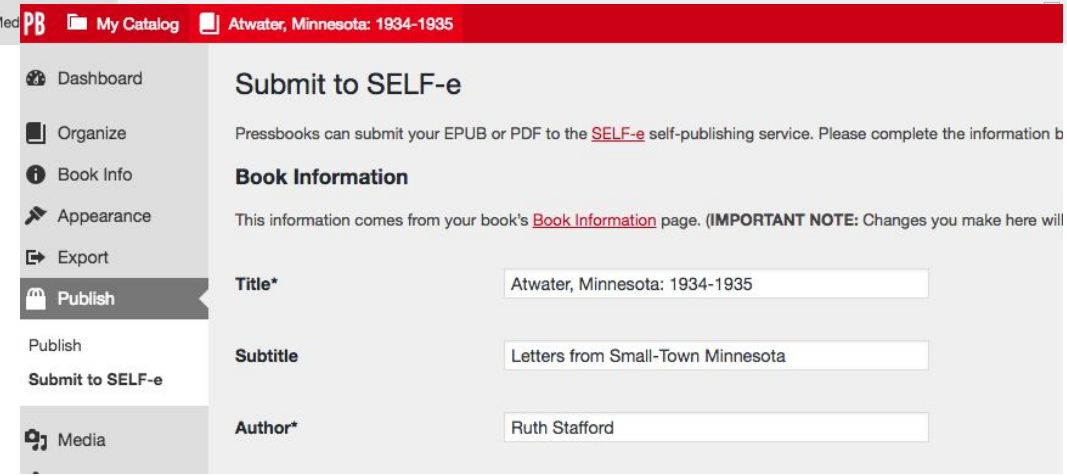
Creating an ebook in Pressbooks

"It is raining again—a thunder shower this time—just a fierce one. Richard Olson plowed our garden this morning and Daddy did all the rest of the digging so now if it's nice tomorrow I shall get my seeds into the ground." *Letter by Ruth Stafford, May 7, 1935*

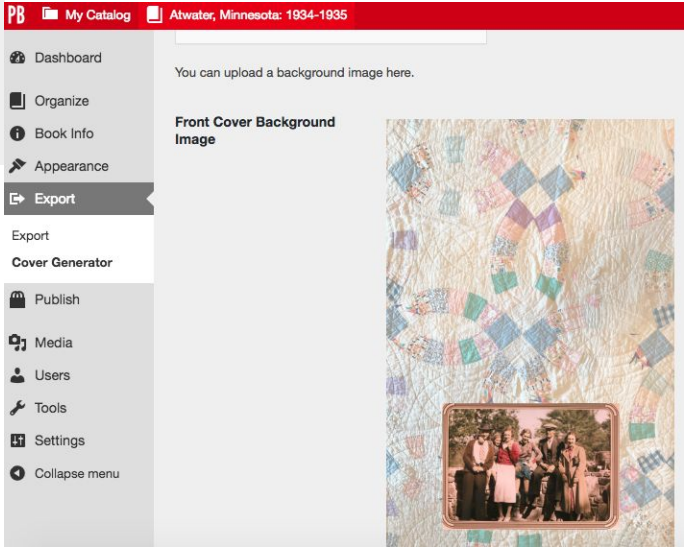
"Harriet and Marjorie went to see Treasure Island last night. When she came home she "clumped" up on the back porch and into the house singing in a terrible pirate's voice—"Yo HoHo and a bottle of rum—50 men on a dead man's chest." Sometimes she can be a regular tom boy. And of course today she has been breaking into that song every so often." *Letter by Ruth Stafford, April 3, 1935.*

Creating an ebook in Pressbooks





Cover generator, exporting, publishing to SELF-e

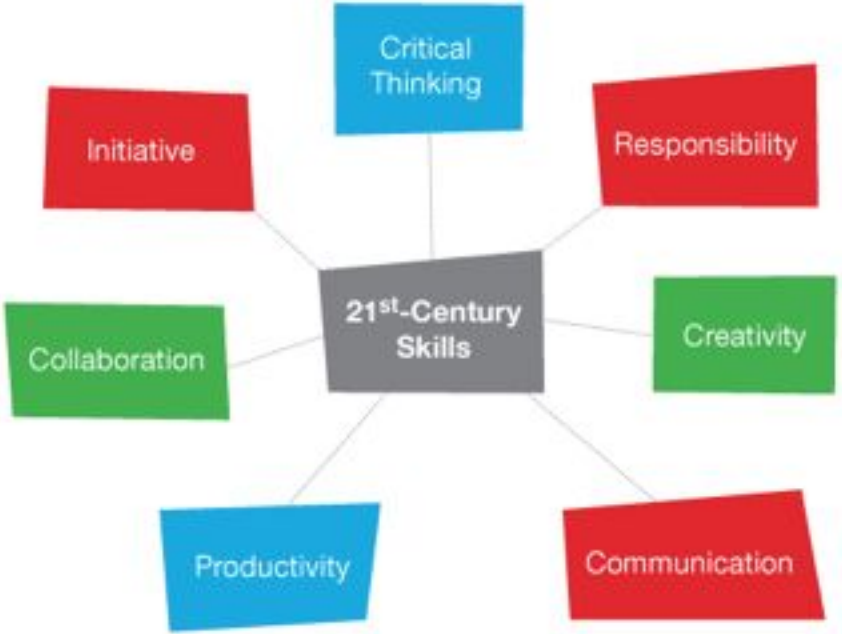


Winona State University Collaboration

- LDRS 614 - Change Leadership is a course that provides opportunities for graduate students to explore leadership topics, express leadership views, and work collaboratively in real time leadership projects
- The integration of the e-books and digital tools begin in 2017

Leadership Education

Enable leadership education graduate students to engage in 21st century leadership skills



Curricular Use at WSU

- Engage in technology
- Real-time project development
- Build collaborative leadership teams
- Get excited about academic writing
- Become a published author at the masters' level

Library Collaboration

- Collaborative communications
- Relationship building between the library and graduate students
- Research skills development
- Creative use of technology for the course assignment
- New opportunities in Fall 2018 - Student editors

Technology

PressBooks – Web based platform for book creation

Canva.com – Graphic design for covers

Adobe Acrobat Pro & Illustrator – Final cover production

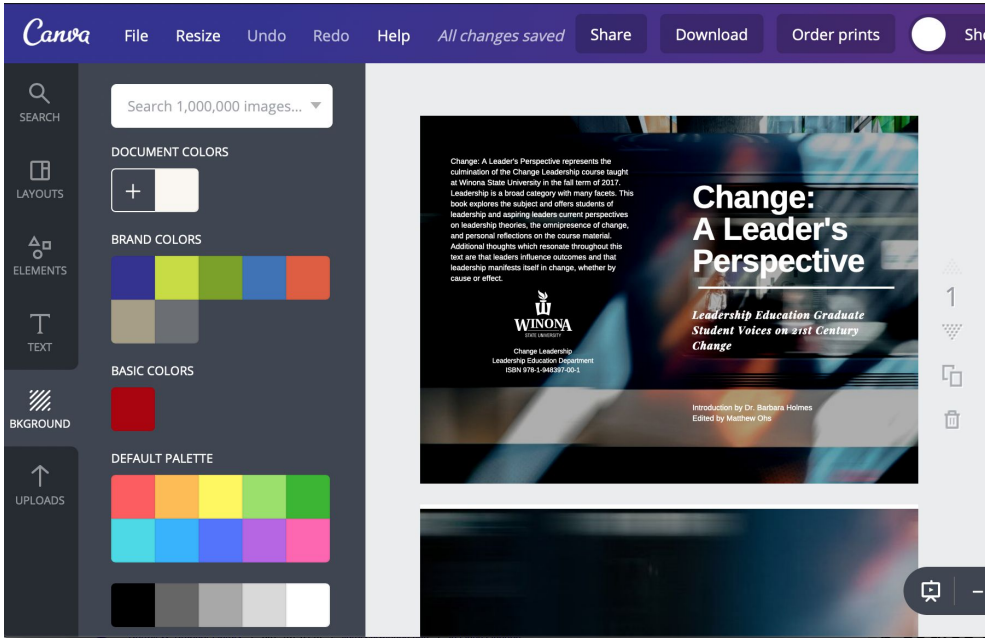
IngramSpark – Print and ebook publishing service

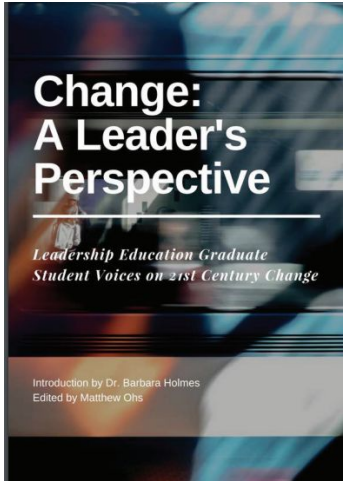
bepress DIGITALCOMMONS – Institutional Repository

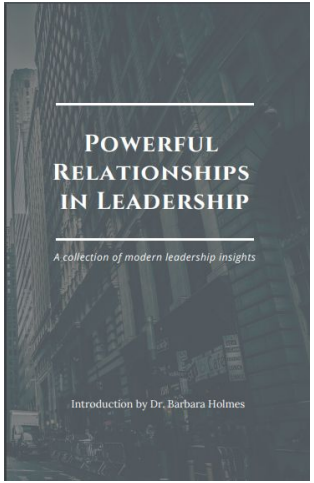
Pressbooks

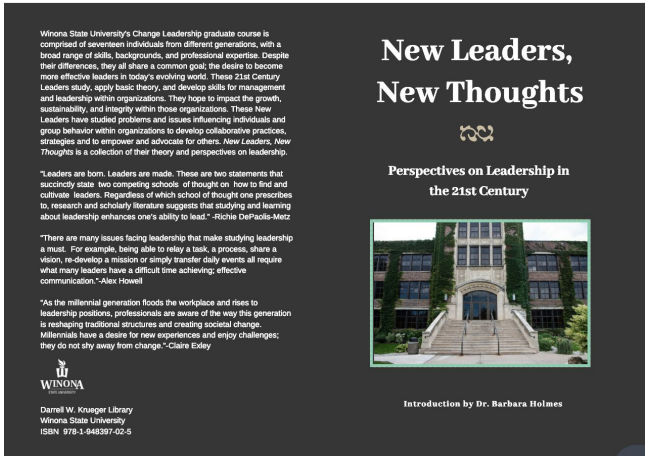
- Web-based platform for book creation
- Enables collaboration for editing
  - Student Editors
- Organizes, formats, exports [ebook formats]

Cover Creation

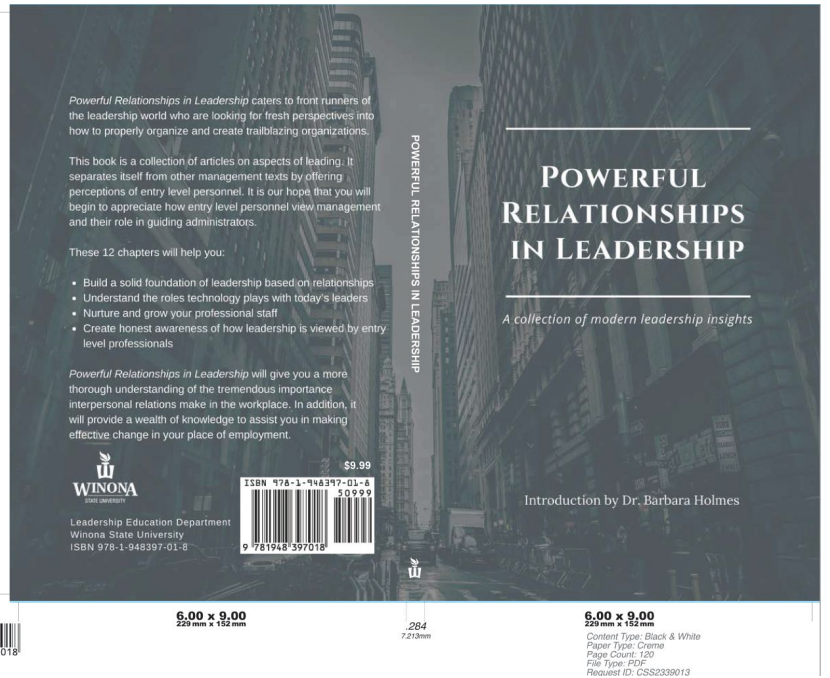








Publishing a Print Book



Publishing an ebook

WINONA STATE UNIVERSITY

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Powerful Relationships in Leadership: A Collection of Modern Leadership Insights

Dustin S. Anderson, Carley Clinkscales, Stephen Erlandson, Brad Hak, Justin Rude Hanson, Patrick Holt, Brittany Kinney, Chenxiao Li, Vanessa Richter, Marcus E. Teachout, Brittany E. York, Jeffrey Thompson, Kenneth D. Janz, and Barbara Holmes

Powerful Relationships in Leadership caters to front runners of the leadership world who are looking for fresh perspectives into how to properly organize and create trailblazing organizations. This book is a collection of articles on aspects of leading. It separates itself from other management texts by offering perceptions of entry level personnel. It is our hope that you will begin to appreciate how entry level personnel view management and their role in guiding administrators.

Change: A Leader's Perspective

Hassan Al Tamimi, Kayleen Berwick, David Biedenbender, Nabih Elteir, Ross Hemmingsen, Kevin Horton, Benjamin Johnson, Danica Johnson, Wail Kailani, Julie Kiehne, James Lowery, Michael Mangan, Matthew Ohs, Lori Steinke, Riley Swier, Terrelle Wilson, Barbara Holmes, and Kendall Larson

Change: A Leader's Perspective represents the culmination of the Change Leadership course taught at Winona State University in the fall term of 2017. Leadership is a broad category with many facets. This book explores the subject and offers students of leadership and aspiring leaders current perspectives on leadership theories, the omnipresence of change, and personal reflections on the course material. Additional thoughts which resonate throughout this text are that leaders influence outcomes and that leadership manifests itself in change, whether by cause or effect.

Questions?

Uppsala universitet 1852–1916
Det goda universitetet. Festskrift till Anders Hallberg
Studenten, Staden och Sammingen
UPPSALA UNIVERSITE

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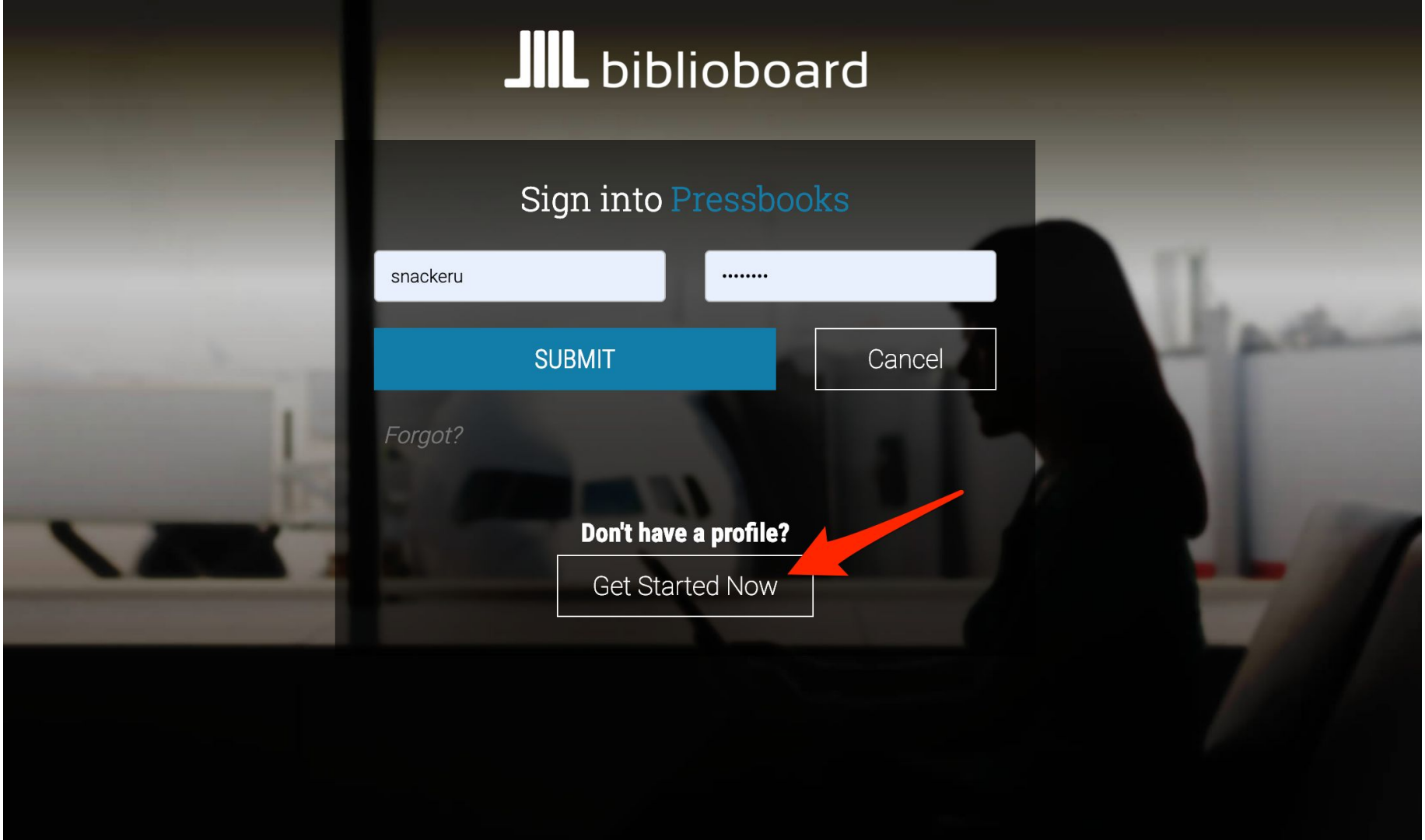
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CREATE PROFILE

Minnesota Libraries Publishing Project

Pressbooks Public Self-Publishing Platform

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Welcome, snackerugmailcom. Fill out the form below to **add a new book to your account**.

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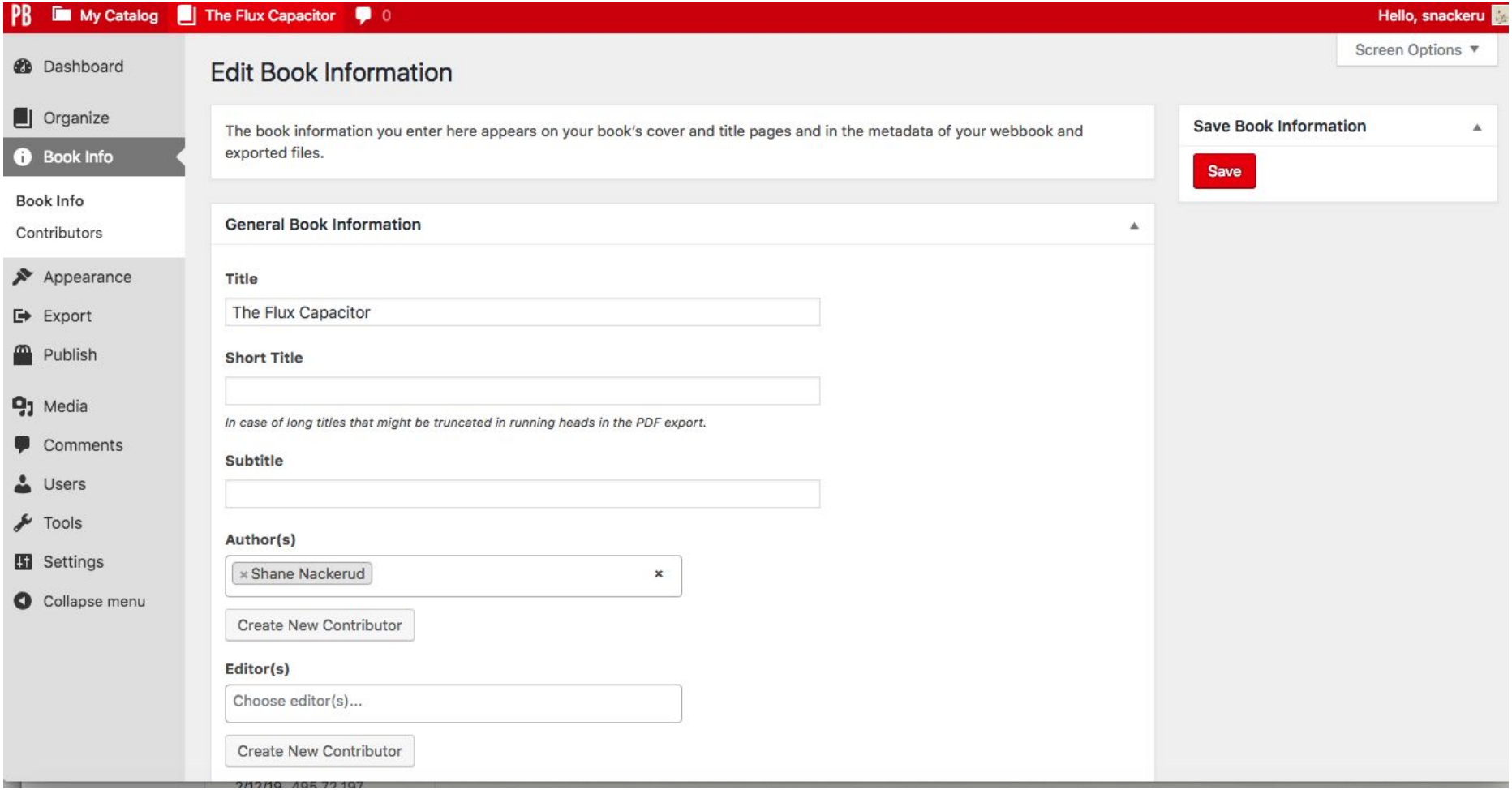
mlpp.pressbooks.pub/

Book Title:

Let’s shape our book and create some content!

https://mlpp.pressbooks.pub/how-to-create-a-book/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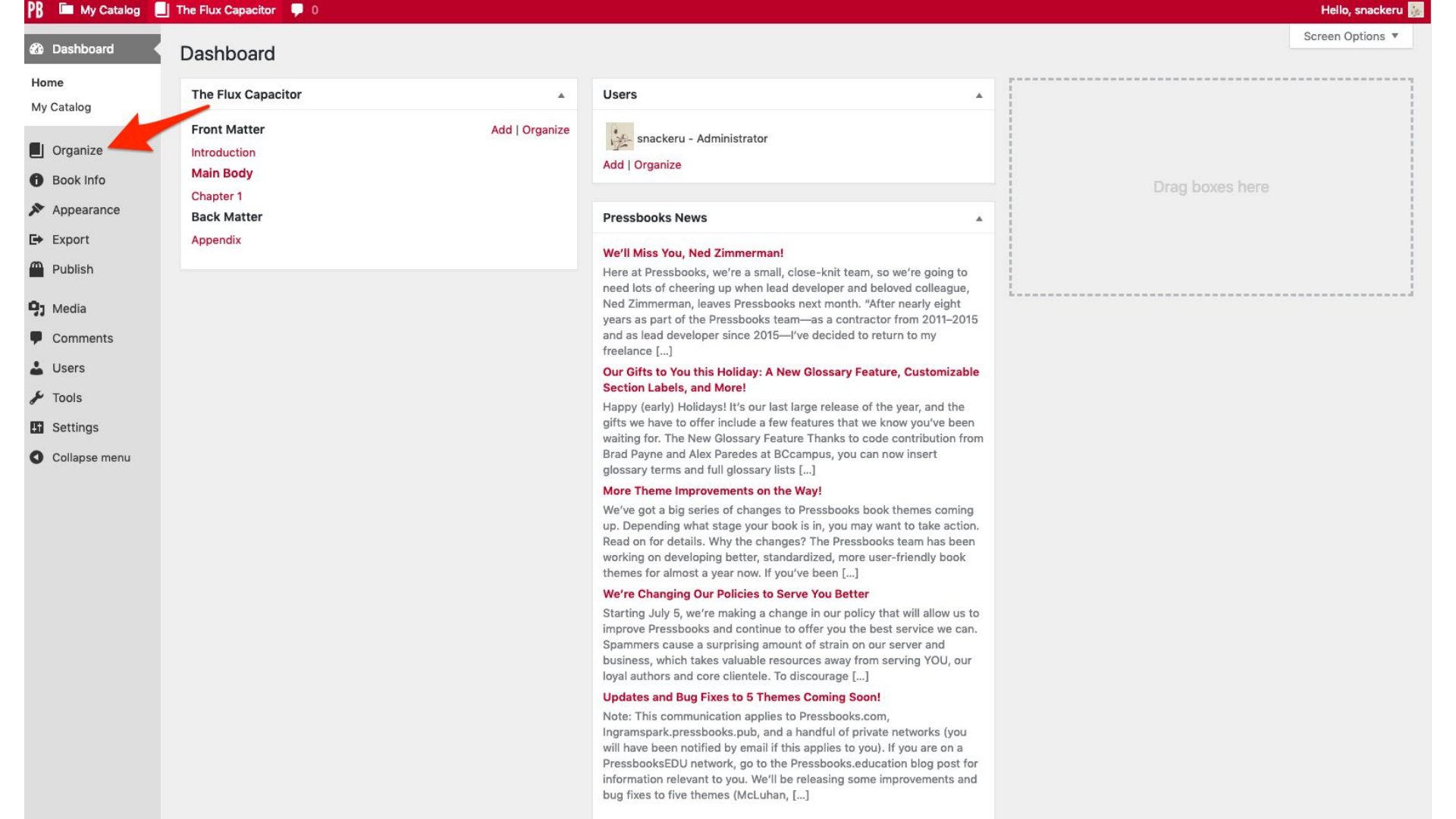
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Dashboard
Home
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Organize
Book Info
Appearance
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Comments
Users
Tools
Settings
Collapse menu
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The Flux Capacitor
Front Matter
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Introduction
Main Body
Chapter 1
Back Matter
Appendix
Users
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Pressbooks News
We'll Miss You, Ned Zimmerman!
Here at Pressbooks, we're a small, close-knit team, so we're going to need lots of cheering up when lead developer and beloved colleague, Ned Zimmerman, leaves Pressbooks next month. "After nearly eight years as part of the Pressbooks team—as a contractor from 2011–2015 and as lead developer since 2015—I've decided to return to my freelance [...]
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Add Back Matter
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Appearance
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Comments
Users
Tools
Settings
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This book's global privacy is set to **PUBLIC**

- (•) **Public** — Promote your book, set individual chapters privacy below.
- ( ) Private — Only users you invite can see your book, regardless of individual chapter visibility below.

The Flux Capacitor

Export | Add Front Matter | Add Back Matter | Add Chapter | Add Part | Add Glossary Term

Word Count: 19 (whole book) / 0 (selected for export)

Front Matter	Authors	Comments	Show in Web	Show in Exports	Show Title
Introduction	—	0	☑	☐	☐

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Add Chapter

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Back Matter	Authors	Comments	Show in Web	Show in Exports	Show Title
Appendix	—	0	☑	☐	☐

Add Back Matter

Dashboard
Organize
Organize
Add Part
Add Chapter
Add Front Matter
Add Back Matter
Glossary Terms
Trash
Book Info
Appearance
Export
Publish
Media
Comments
Users
Tools
Settings
Collapse menu

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Key Takeaways

Pressbooks is an easy-to-use ebook publishing tool. Load your manuscript into Pressbooks, edit as you like, publish to the web, and export into ebook and PDF/print-on-demand formats. Here's how it works:

4-STEP GUIDE TO MAKING A BOOK WITH PRESSBOOKS

STEP 1. Add Book Information

The Book Information screen is where you edit and add important information about your book: author name, publication date, publisher. You can also upload your cover here and add your copyright or Creative Commons license. You can fill in as little or as much information as you like.

H3

Part

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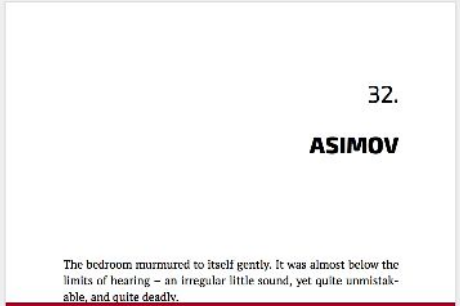
Dashboard
Organize
Book Info
Appearance
Themes
Theme Options
Custom Styles
Export
Publish
Media
Comments
Users
Tools
Settings
Collapse menu

Themes 24

Search installed themes...



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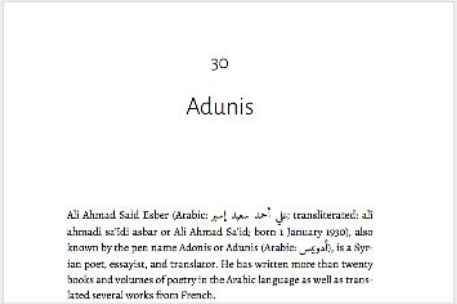

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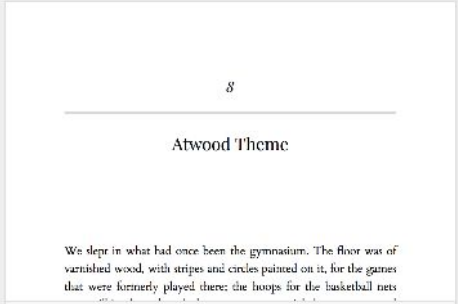
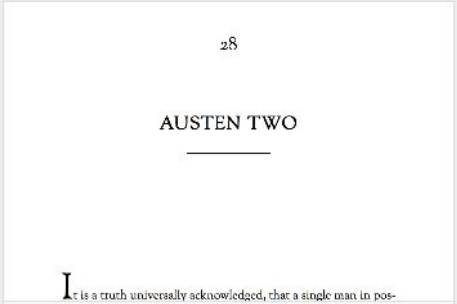


Atwood



Austen

Baker

Dashboard
Organize
Book Info
Appearance
Themes
Theme Options
Custom Styles
Export
Publish
Media
Comments
Users
Tools
Settings
Collapse menu

Custom Styles

You are currently editing styles for: Web

Theme Web Styles (Andreessen)

```
@import url("https://fonts.googleapis.com/css?family=Lato:300,400,700,300italic,400italic,700italic|Merriweather:400,300,300italic,
/* titles, headers, captions, pullquotes */
/* TURQUOISE BLUE */
/* alternate color: #0B303D;  ~ DARK BLUE ACCENT */
/* LIGHT BLUE ACCENT */
/* Very light blue */
.front-matter, .part, .chapter, .back-matter {
  color: inherit; }
  .front-matter a, .part a, .chapter a, .back-matter a {
    color: var(--primary, #b01109); }
  .front-matter blockquote, .part blockquote, .chapter blockquote, .back-matter blockquote {
    color: inherit; }
  .front-matter h1, .part h1, .chapter h1, .back-matter h1 {
    color: #135169; }
  .front-matter h2, .part h2, .chapter h2, .back-matter h2 {
    color: #135169; }
```

Your Web Styles

```
p .glossterm {color: black; text-decoration: none; font-weight: bold}
li .glossterm {color: black; text-decoration: none; font-weight: bold}

.front-matter h1, .part h1, .chapter h1, .back-matter h1 {font-size: 1.7em; font-weight: bold}
.front-matter h2, .part h2, .chapter h2, .back-matter h2 {font-size: 1.5em; font-weight: bold}
.front-matter h3, .part h3, .chapter h3, .back-matter h3 {font-size: 1.2em; font-weight: bold;}
.front-matter h4, .part h4, .chapter h4, .back-matter h4 {font-size: 1em; font-weight: bold; text-align: left}
.front-matter th, .part th, .chapter th, .back-matter th {border: 1px solid #ddd; background-color: #e7e7e7;}
.front-matter td, .part td, .chapter td, .back-matter td {border: 1px solid #ddd;}

.blockquote, .front-matter blockquote, .part blockquote, .chapter blockquote, .back-matter blockquote {
    margin: 1em 1em 1em 1em;
    font-size: 0.9em;
```

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Organize
Book Info
Appearance
Export
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Users
Tools
Settings
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Export "Writing for Success"

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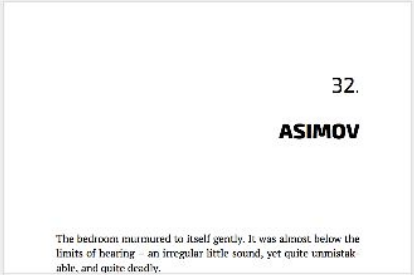
- [x] PDF (for digital distribution)
- [x] EPUB (for Nook, iBooks, Kobo etc.)
- [x] MOBI (for Kindle)

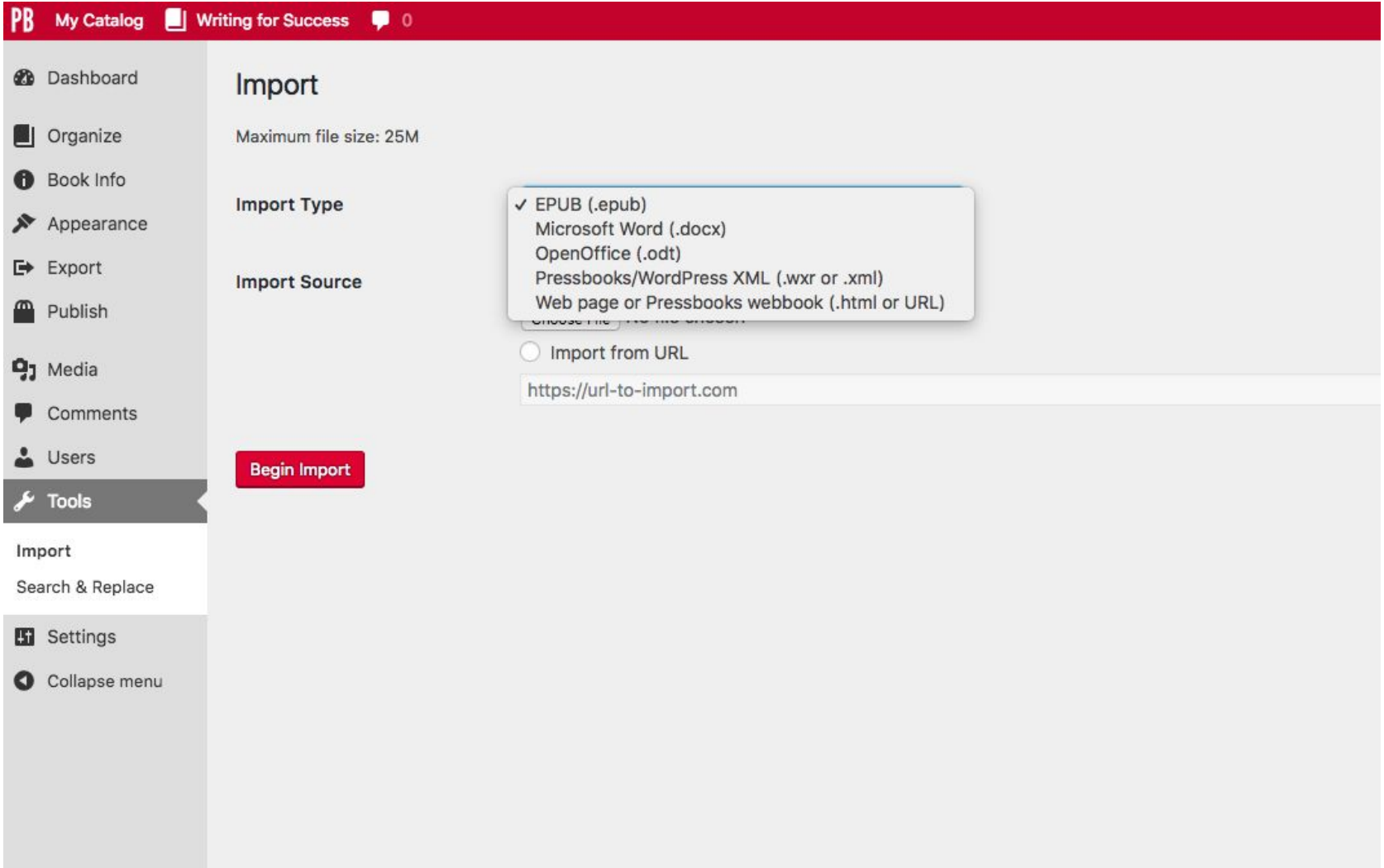
Other formats:

- [x] EPUB 3
- [x] XHTML
- [x] HTMLBook
- [x] OpenDocument
- [x] Pressbooks XML
- [x] WordPress XML

Your Theme Options



Asimov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EPUB (.epub)
Microsoft Word (.docx)
OpenOffice (.odt)
Pressbooks/WordPress XML (.wxr or .xml)
Web page or Pressbooks webbook (.html or URL)
Import Source
Import from URL
https://url-to-import.com
Begin Import

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Organize
Book Info
Appearance
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Publish
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Users
All Users
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Your Profile
Tools
Settings
Collapse menu

Add Existing User

Enter the email address of an existing user on this network to invite them to this site. That person will be sent an email asking them to confirm the invite.

Email

Role

- ✓ Subscriber
- Contributor
- Author
- Editor
- Administrator

Add Existing User

Pressbooks User Roles

Role	*Manage Users & Settings*	*Add or Edit Posts*	*Publish Posts*	*Delete Posts*	*Read Posts*	*Comment (if enabled)*
Administrator	Yes	Yes	Yes	Yes	Yes	Yes
Editor	No	Yes	Yes	Yes	Yes	Yes
Author	No	Only their own	Only their own	Only their own	Yes	Yes
Contributor	No	Only their own	No	No	Yes	Yes
Subscriber	No	No	No	No	Yes	Yes

Pressbooks User Guide

Pressbooks

This Guide to Pressbooks is constantly growing. It should detail how to do most of the things you can do with Pressbooks. If something is missing, or unclear, please let us know! Email us at: support@pressbooks.com

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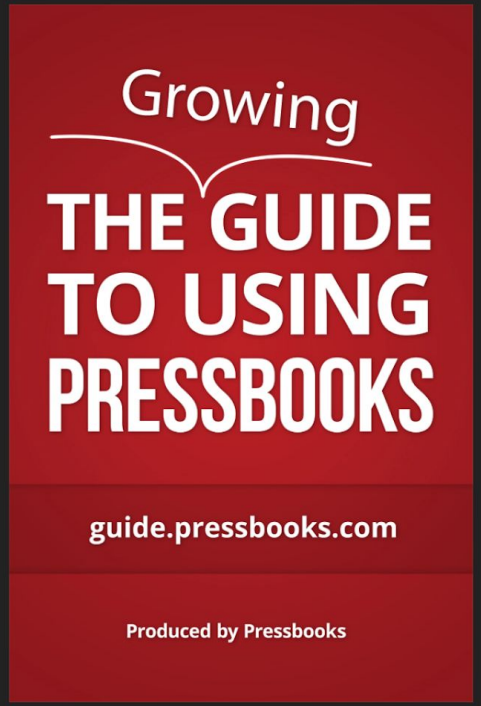

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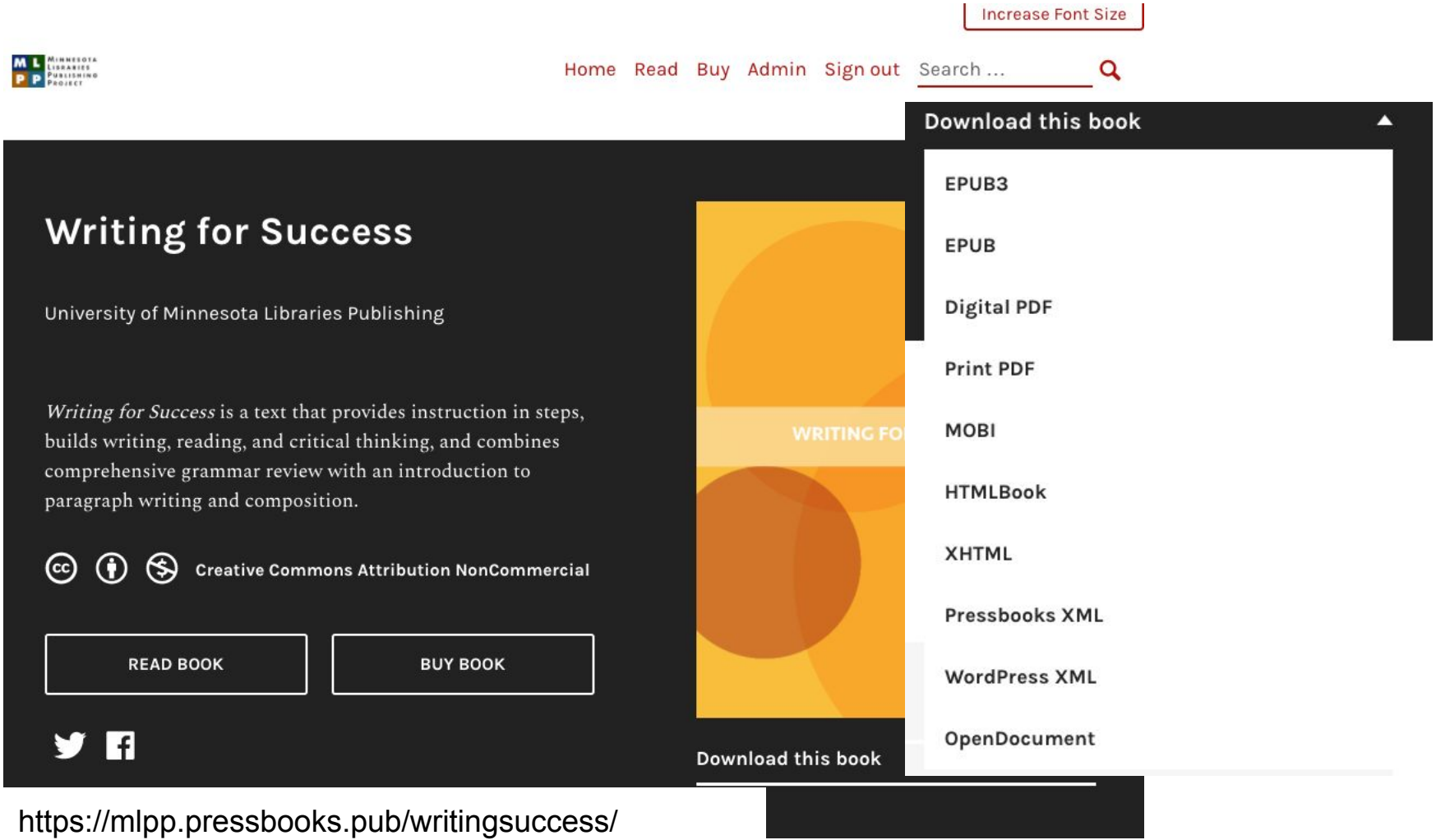

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1.5 WRITING FOR SUCCESS VIDEO

EDIT

Imperative

The imperative is a verb from that is used to express request, comm
second person subject pronouns तू, तुम, and आप can have imperativ

An ending is added to the root of the verb to make imperative form

Subject pronoun	Ending	खाना	देखना
तू	ø (no ending, just stem of the verb)	खा	देख
तुम	-ओ	खाओ	देखो
आप	-इए / -इये	खाइए / खाइये	देखिए / देखिये

Let's take some more examples:

	तू (ø)	तुम (-ओ)	आप (-इए / -इये)
बैठना	बैठ	बैठो	बैठिए / बैठिये
आना	आ	आओ	आइए / आइये
सोना	सो	सोओ	सोइए / सोइये

Let's take some examples in sentences.

अन्दर आइए!	Get inside!
कृपया ज़रा जोर से बोलिए!	Please speak a little louder!
बेटा, अपना दूध ख़त्म कर!	Son, finish your milk!
चलो भैया, गाड़ी चलाओ!	Come on brother, drive the car!
बच्चों, बाहर जाकर खेलो!	Children, go play outside!

Keep in mind, negation in imperative sentences is expressed by मत
markers come before the verb.

Example: to derive the power rule using this idea of short-term approximation, we need the binomial theorem:

$$(x+y)^p = \sum_{k=0}^{p} \binom{p}{k} x^{p-k} y^k$$

Using $f(x)=x^p$, look at

$$f(x+\Delta x) = (x+\Delta x)^p = \sum_{k=0}^{p} \binom{p}{k} x^{p-k} (\Delta x)^k.$$

Then short-term approximation tells us that

$$\sum_{k=0}^{p} \binom{p}{k} x^{p-k} (\Delta x)^k \approx x^p + f'(x)\Delta x.$$

Since we'd like to solve for $f'(x)$, rearrange:

$$f'(x) \approx \frac{\sum_{k=0}^{p} \binom{p}{k} x^{p-k} (\Delta x)^k - x^p}{\Delta x},$$

which simplifies nicely to

$$f'(x) \approx \frac{\sum_{k=1}^{p} \binom{p}{k} x^{p-k} (\Delta x)^k}{\Delta x}.$$

I'll rewrite it even more pointedly:

$$f'(x) \approx \frac{px^{p-1}\Delta x + \binom{p}{2} x^{p-2} (\Delta x)^2 + \ldots + (\Delta x)^p}{\Delta x} = px^{p-1} + \Delta x \left(\sum_{k=2}^{p} \binom{p}{k} x^{p-k} (\Delta x)^{k-1} \right).$$

As $\Delta x \to 0$, this gives us $f'(x)=px^{p-1}$, the power rule we learned in calculus. You can make this more precise by using limits throughout and using the $o(x)$ notation to keep track of the error!