

Pressbooks and Associated Technologies: Innovative Projects, Creating and Publishing Books

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University of California boycotts publishing giant Elsevier over journal costs and open access

By **Alex Fox, Jeffrey Brainard** | Feb. 28, 2019, 7:00 PM

<https://www.sciencemag.org/news/2019/02/university-california-boycotts-publishing-giant-elsevier-over-journal-costs-and-open>



Interactive Open Educational Resources

A Guide to Finding, Choosing, and Using What's Out There to Transform College Teaching

John D. Shant



OPEN

THE PHILOSOPHY AND PRACTICES
THAT ARE REVOLUTIONIZING
EDUCATION AND SCIENCE



Mohamed Jemni
Kinshuk
Mohamed Koutheair Khribi *Editors*

Open Education: from OERs to MOOCs

 Springer

Bowker Self-Publishing Report Highlights 2012-2017



ISBNs for self-published titles
HAVE INCREASED
156%

B E T W E E N
2016 and 2017



Self-publishing
HAS GROWN
28%

I N 2012
394,132 ISBNs
were assigned to
self-published titles



The 2017 report
S H O W S
1,009,188 ISBNs
assigned to self-published titles



**MINNESOTA
LIBRARIES
PUBLISHING
PROJECT**

mlpp.pressbooks.pub

Contributors

- **MELSA and CRPLSA**
- **Cooperating Libraries in Consortium (CLIC)**
- **Minitex**
- **MNPALS**
- **Macalester College**
- **Augsburg University**
- **UMN Morris**
- **UMN Crookston**
- **Mankato State University**
- **Southwest Minnesota State**
- **Gustavus Adolphus College**
- **Bethany Lutheran College**
- **Bethel University**
- **Northwestern University**
- **North Central Community College**



- **College of St. Ben's / St. John's University**
- **Winona State University**
- **Hamline University**
- **Concordia College**
- **St. Scholastica**
- **Martin Luther College**

PB PRESSBOOKS

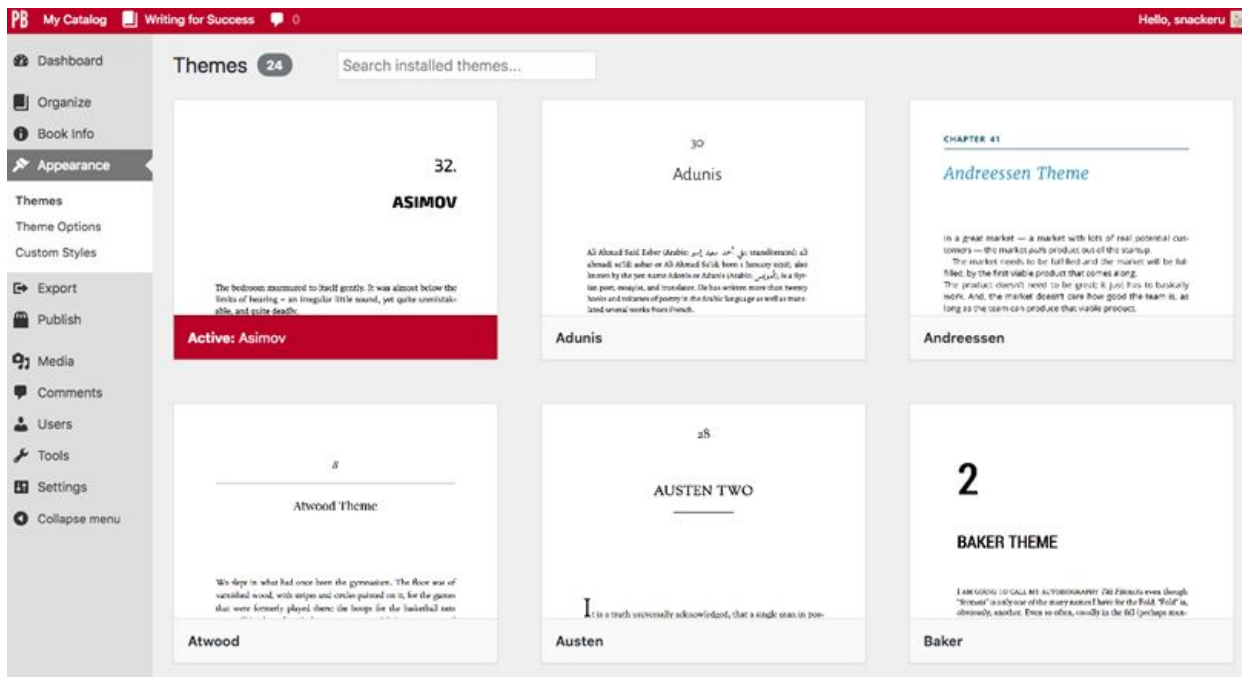
**MN WRITES
READS**

mnwritesmreads.org



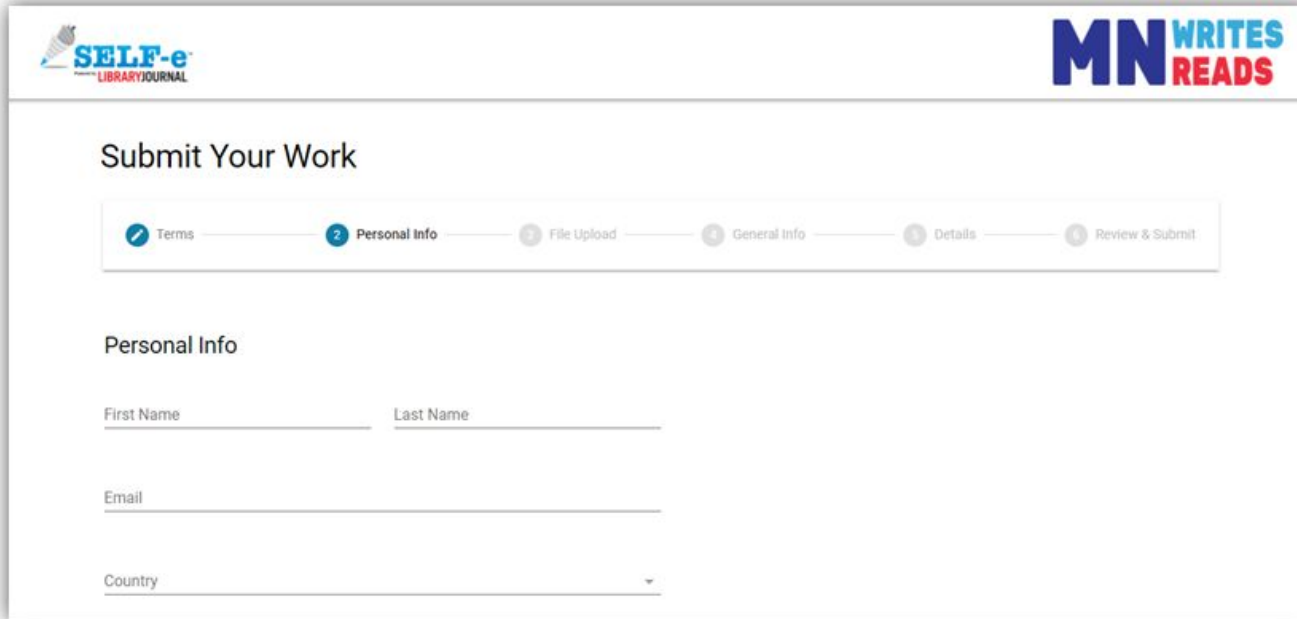
mnwritesmnreads.org

Create: Pressbooks



Format your manuscript and export to variety of formats

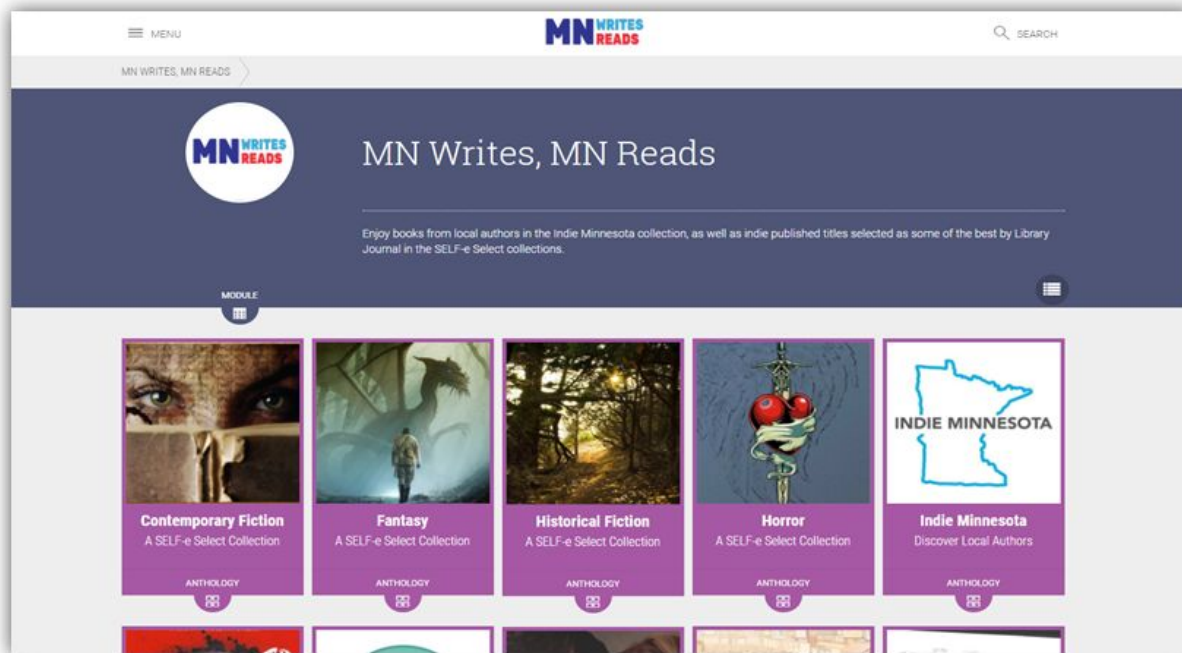
Share: SELF-e



The screenshot shows the 'Submit Your Work' page on the SELF-e website. The page features the SELF-e logo (with 'LIBRARY JOURNAL' underneath) on the top left and the 'MN WRITES READS' logo on the top right. A progress bar below the title indicates six steps: 1. Terms, 2. Personal Info (current step), 3. File Upload, 4. General Info, 5. Details, and 6. Review & Submit. The 'Personal Info' section contains four input fields: 'First Name', 'Last Name', 'Email', and 'Country' (a dropdown menu).

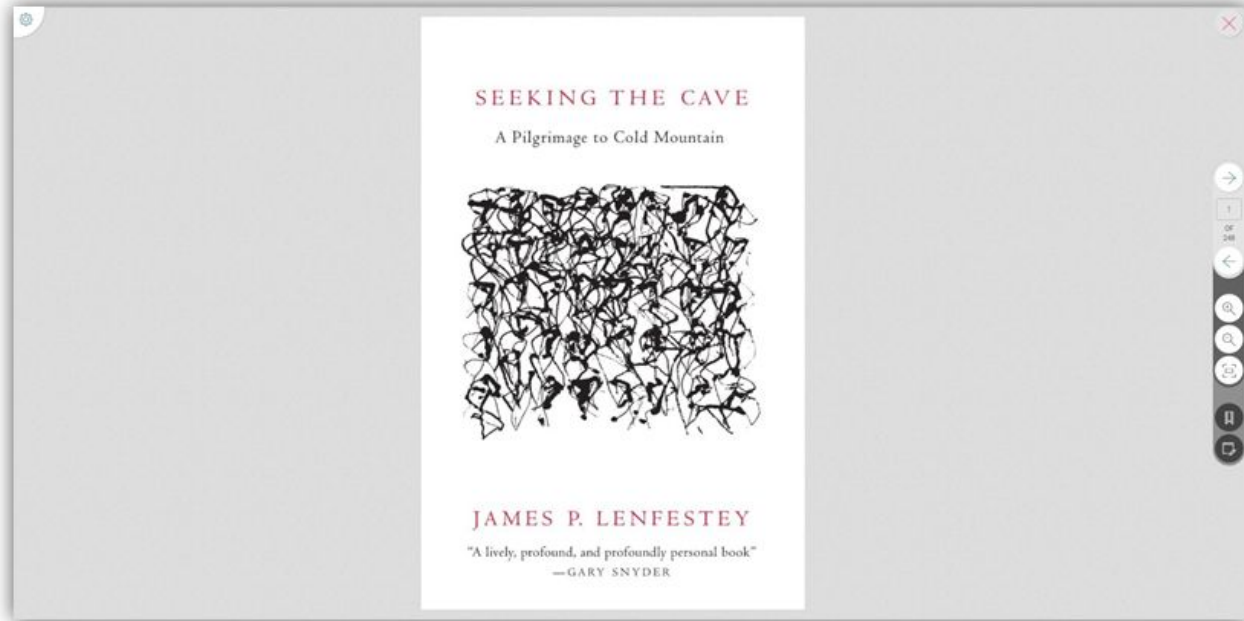
Add your work to state (and possibly nationwide) ebook collection

Read: Biblioboard



Always available ebooks from local indie authors

Read: BiblioBoard Library

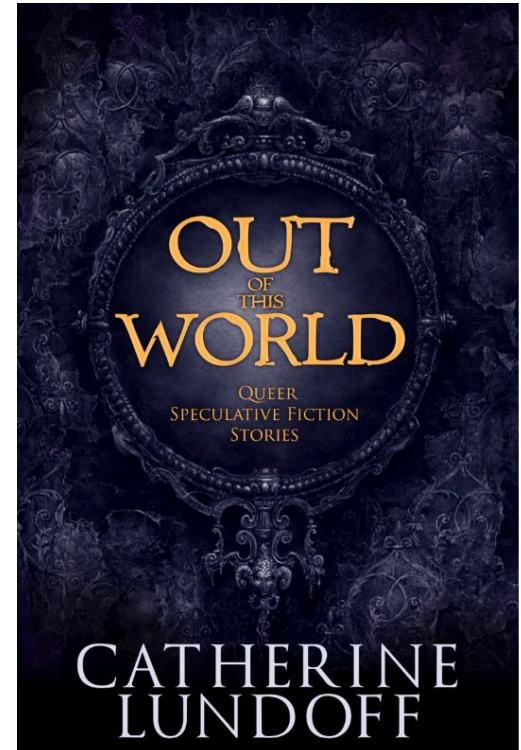
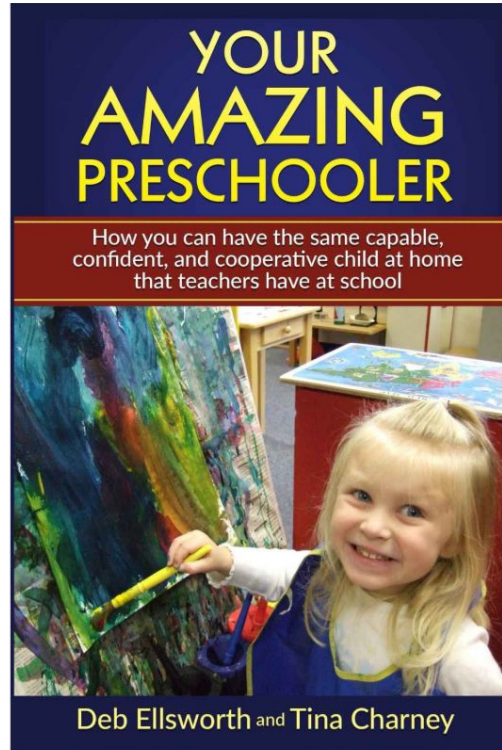
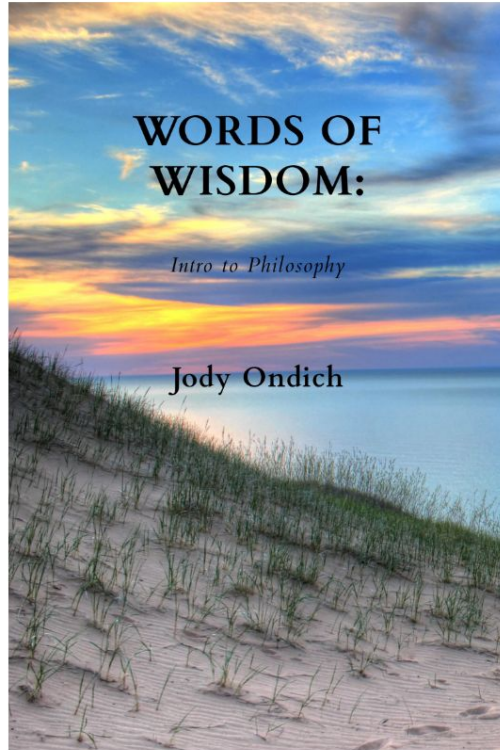


Read in a web browser or on the BiblioBoard app

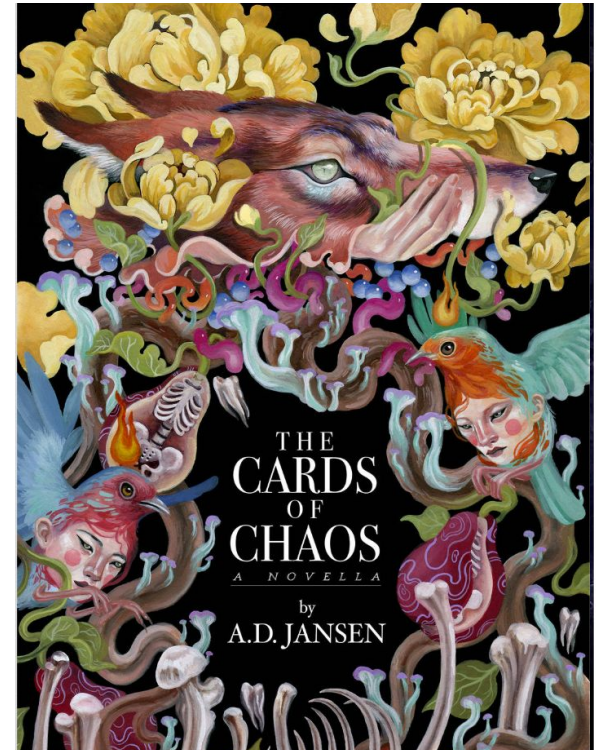
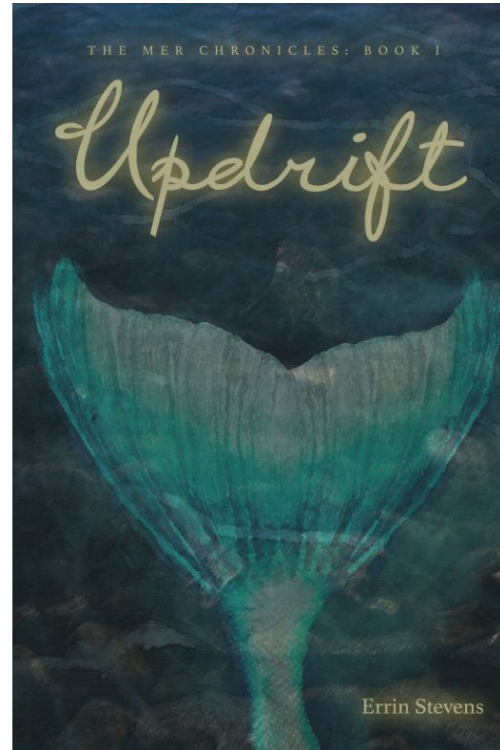
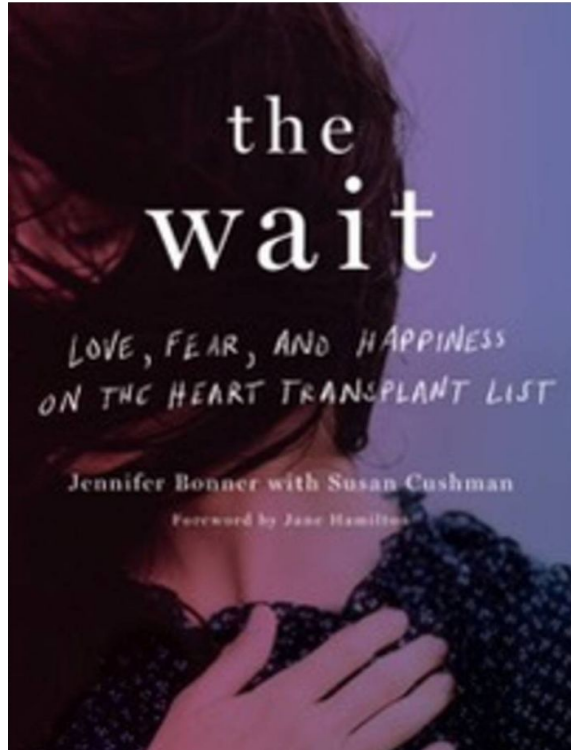
Why We're Excited

- Adding work of local authors to our collections and giving readers access to local content.
- Self-publishing is booming, and public libraries need to be involved.
- Public libraries are places of content creation, not just consumption.
- Public libraries have ability to serve as archives of community history.

Examples



Examples

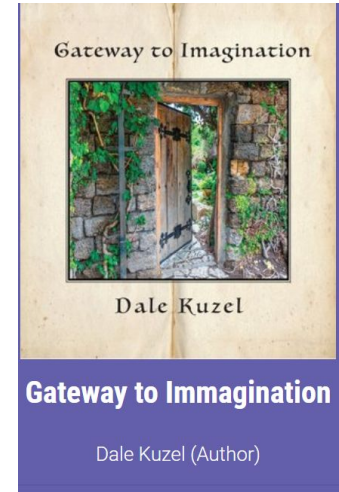


For Writers

- **Pressbooks can be stand-alone tool**
- **Writers retain all rights to shared titles – most are selling elsewhere**
- **Link to purchase book in print**
- **Library users are book buyers**
- **Potential recognition in SELF-e Select**

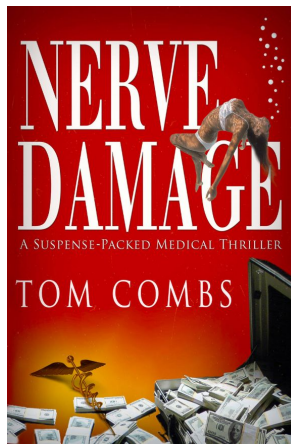
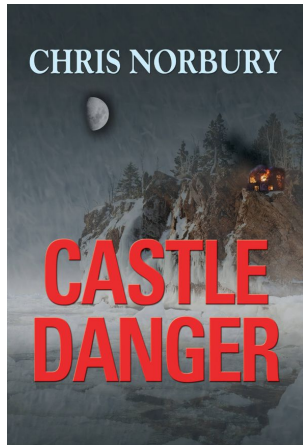
We have the tools, now to promote them!

- Link on library website
- Blog post/library newsletter
- Social media
- Public education classes
- Press releases
- Jumpstart a local writing group
- Speaking to existing writing groups
- Solicit work from individual authors directly
- Share your own creations!

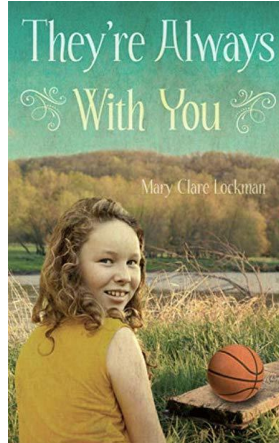
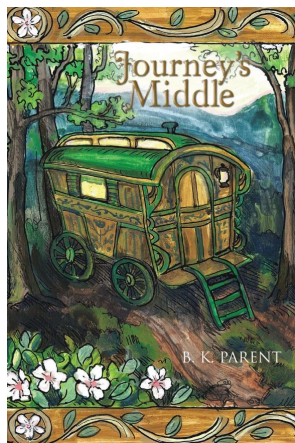
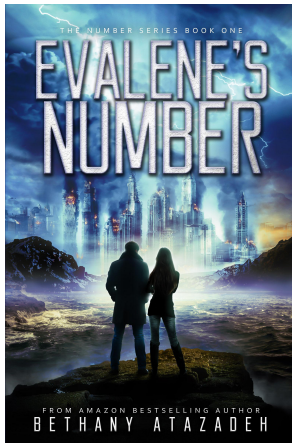


Author Contest: Minnesota Author Project

- **\$1,000 cash prize winners in Fiction and YA categories**
- **Winners featured in Library Journal and honored at MLA Annual and ALA Midwinter Conferences**
- **Additional opportunities at public libraries statewide**
- **Supported by MN Library Foundation & Biblioboard**
- **Submission period for 2019 contest begins April 1!**



Author Contest Finalists



Project ideas

- **Compilation of student work**
- **Anthologies by community groups**
- **Annual journals or curated content**
- **Open textbooks**
- **Conference proceedings**
- **Visual works – photographs, scanned letters, drawings**
- **Family histories, diaries, letters**
- **Library history, local histories**
- **NaNoWriMo**
- **Gifts**

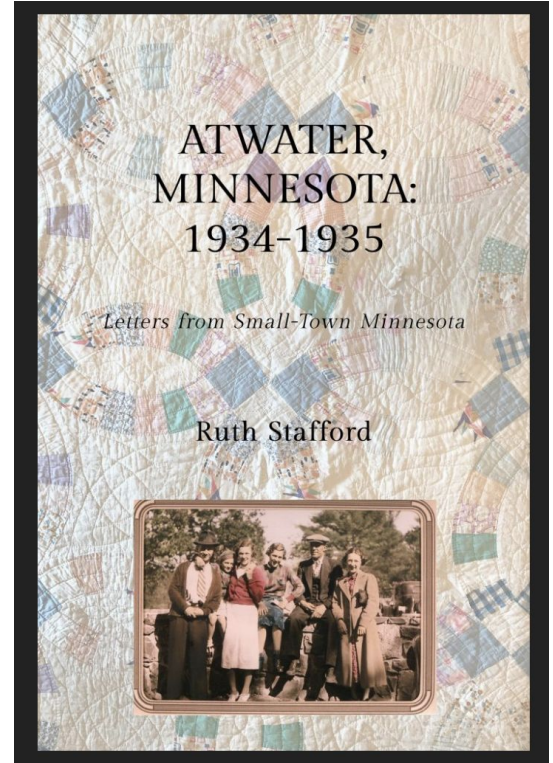
Creating an ebook in Pressbooks

“I have been thinking you had better save all my letters because I plan to keep events up to date for you and in years to come my letters should be a complete diary of the doings of the Stafford family at home (for a year). You and Myron and Harriet and Gloria will then enjoy reading them—I mean in later life.”

Letter written by Ruth Stafford to her daughter Corinna, August 12, 1934



Box of letters to Corinna



Creating an ebook in Pressbooks

The image shows a screenshot of a Pressbooks table of contents. On the left, a vertical list of items is shown, including 'FRONT MATTER', 'Atwater, Minnesota: 1934-1935', 'Introduction', 'About the Author', 'I. SUMMER 1934', 'II. FALL 1934', 'III. WINTER 1934-1935', 'IV. SPRING 1935', 'V. SUMMER 1935', 'BACK MATTER', 'Appendix 1: Wash Day', 'Appendix 2: Oral Histor', 'Bibliography', and 'Back cover'. A black dropdown menu is open over the 'I. SUMMER 1934' item, displaying a sub-menu with 'FRONT MATTER', 'I. SUMMER 1934', '1. Corinna leaves for New York', and '2. President Roosevelt's whistle stop in Willmar'. The 'I. SUMMER 1934' item in the sub-menu is highlighted.

CONTENTS	
FRONT MATTER	
Atwater, Minnesota: 1934-1935	
Introduction	
About the Author	
I. SUMMER 1934	CONTENTS
II. FALL 1934	
III. WINTER 1934-1935	FRONT MATTER
IV. SPRING 1935	I. SUMMER 1934
V. SUMMER 1935	1. Corinna leaves for New York
BACK MATTER	2. President Roosevelt's whistle stop in Willmar
Appendix 1: Wash Day	
Appendix 2: Oral Histor	
Bibliography	
Back cover	

“Elvira called us last Tuesday and invited the two little girls and me to go with them to see the President. We got there at 7—listened to two bands play alternately—first the Willmar Band and then the Raymond. At 8:10 the train came and Elvira and I were so short and far behind that we only dimly saw him. He gave a short talk which we heard easily. Harriet and Gloria were in the front line with Mr. Reamer—they even saw the color of Mrs. Roosevelt’s dress.” *Letter written by Ruth Stafford to her daughter Corinna, August 9, 1934*

Creating an ebook in Pressbooks

The screenshot shows the Pressbooks dashboard for the book 'Atwater, Minnesota: 1934-1935'. The top navigation bar is red with the Pressbooks logo and the book title. The left sidebar contains a navigation menu with options: Home, My Catalog, Organize, Book Info, Appearance, Export, Publish, Media, Users, Tools, Settings, and Collapse menu. The main content area is titled 'Dashboard' and shows the book title 'Atwater, Minnesota: 1934-1935' with an 'Add | Organize' link. Below this, a 'Front Matter' section lists various chapters: 'Introduction', 'About the Author', 'Summer 1934', 'Corinna leaves for New York', 'President Roosevelt's whistle stop in Willmar', 'Ruth tells Corinna to save her letters', 'Gloria goes to Bluebirds camp', 'Harriet bakes a cake for Bluebirds', 'Baseball game in Minneapolis', 'Shopping at Dayton's in Minneapolis', 'Marvin trades a truck tire for four cords of wood', 'Harriet plans to buy a bicycle', 'Gloria plays paper dolls', 'Ruth elected committee chair to write Chorus Constitut...', 'School starts and Harriet looks up bicycles in the Sears', and 'Myron types a letter while working at the garage'.

“Harriet’s bike came this morning but not the handle bars and Harriet is so disgusted. She sits on it most of the time. It was right behind her while she practiced and I noticed the practice stopped often during the hour but I didn’t say anything because I thot it was a special occasion.” *Letter dated September 9, 1934.*

The screenshot shows the Pressbooks editor interface for the book 'Atwater, Minnesota: 1934-1935'. The top navigation bar is red with the Pressbooks logo, 'My Catalog', the book title, and a 'View Chapter' link. The left sidebar contains a navigation menu with options: Dashboard, Organize, Book Info, Appearance, Export, Publish, Media, Users, Tools, Settings, and Collapse menu. The main content area shows a paragraph of text: "but I didn't say anything because I thot it was a special occasion. We will write for the parts today and she ought to have them by Tuesday. Myron lent her \$10 and Daddy lent her about \$3. She got her bill today and she made \$4.76 this month. So she paid Myron \$4. already. Another 2 months and she will be all out of debt." Below the text is an image of a woman sitting on a bicycle. The image is captioned "Harriet on her bicycle".

Creating an ebook in Pressbooks

“It is raining again—a thunder shower this time—just a fierce one. Richard Olson plowed our garden this morning and Daddy did all the rest of the digging so now if it’s nice tomorrow I shall get my seeds into the ground.” *Letter by Ruth Stafford, May 7, 1935*



“Harriet and Marjorie went to see Treasure Island last night. When she came home she “clumped” up on the back porch and into the house singing in a terrible pirate’s voice—“Yo HoHo and a bottle of rum—50 men on a dead man’s chest.” Sometimes she can be a regular tom boy. And of course today she has been breaking into that song every so often.” *Letter by Ruth Stafford, April 3, 1935.*

Creating an ebook in Pressbooks

PB My Catalog Atwater, Minnesota: 1934-1935

Dashboard

Organize

Book Info

Appearance

Export

Export

Cover Generator

Publish

Export "Atwater, Minnesota: 1934-1935"

You can export multiple file formats by selecting your Export Format Options below. Pressbooks saves your last 5 batches of exported files.

EXPORT YOUR BOOK

Your Export Format Options

Select which formats you want to export.

Supported formats:

- PDF (for print)
- PDF (for digital distribution)
- EPUB (for Nook, iBooks, Kobo etc.)
- MOBI (for Kindle)

Other formats:

- EPUB 3
- XHTML
- HTMLBook
- OpenDocument
- Pressbooks XML
- WordPress XML

Cover generator,
exporting, publishing to
SELF-e

PB My Catalog Atwater, Minnesota: 1934-1935

Dashboard

Organize

Book Info

Appearance

Export

Publish

Submit to SELF-e

Pressbooks can submit your EPUB or PDF to the [SELF-e](#) self-publishing service. Please complete the information below.

Book Information

This information comes from your book's [Book Information](#) page. (**IMPORTANT NOTE:** Changes you make here will be reflected on the book's cover.)

Title* Atwater, Minnesota: 1934-1935

Subtitle Letters from Small-Town Minnesota

Author* Ruth Stafford

PB My Catalog Atwater, Minnesota: 1934-1935

Dashboard

Organize

Book Info

Appearance

Export

Export

Cover Generator

Publish

Media

Users


Tools

Settings

Collapse menu

You can upload a background image here.

Front Cover Background Image

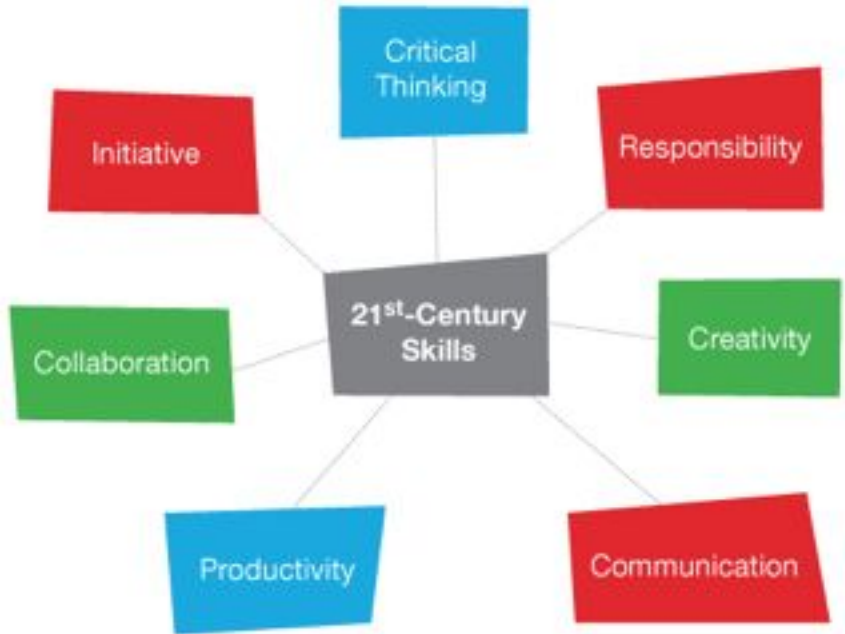


Winona State University Collaboration

- LDRS 614 - Change Leadership is a course that provides opportunities for graduate students to explore leadership topics, express leadership views, and work collaboratively in real time leadership projects
- The integration of the e-books and digital tools begin in 2017

Leadership Education

Enable leadership education graduate students to engage in 21st century leadership skills



Curricular Use at WSU

- Engage in technology
- Real-time project development
- Build collaborative leadership teams
- Get excited about academic writing
- Become a published author at the masters' level

Library Collaboration

- Collaborative communications
- Relationship building between the library and graduate students
- Research skills development
- Creative use of technology for the course assignment
- New opportunities in Fall 2018 - Student editors

Technology



PressBooks – Web based platform for book creation



Canva.com – Graphic design for covers



Adobe Acrobat Pro & Illustrator – Final cover production



IngramSpark – Print and ebook publishing service



DIGITALCOMMONS®

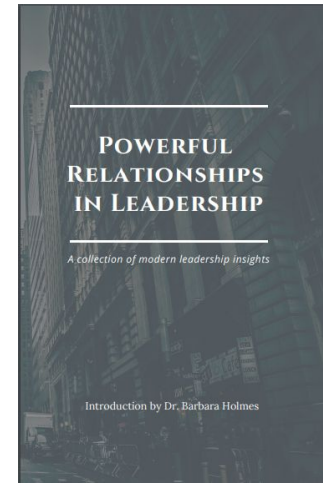
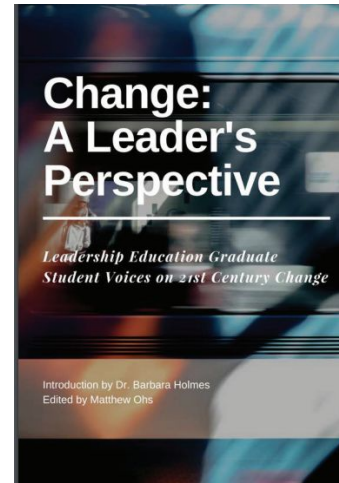
- Institutional Repository

Pressbooks

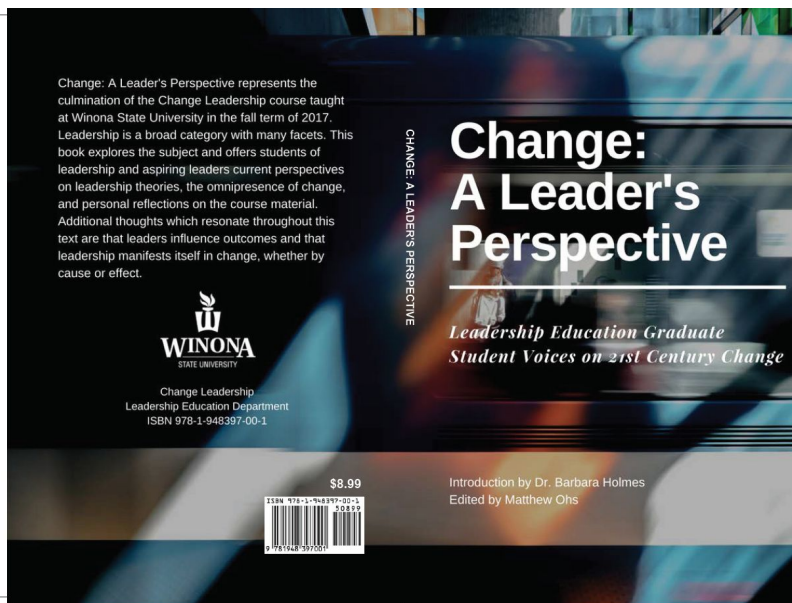
- Web-based platform for book creation
- Enables collaboration for editing
 - Student Editors
- Organizes, formats, exports [ebook formats]

Cover Creation

The screenshot shows the Canva design tool interface. The top navigation bar includes 'Canva', 'File', 'Resize', 'Undo', 'Redo', 'Help', 'All changes saved', 'Share', 'Download', and 'Order prints'. The left sidebar contains search and design tools: 'SEARCH' (with a search bar for 1,000,000 images), 'DOCUMENT COLORS', 'LAYOUTS', 'BRAND COLORS', 'ELEMENTS', 'TEXT', 'BASIC COLORS', 'BACKGROUND', and 'DEFAULT PALETTE'. The main workspace displays a book cover design for 'Change: A Leader's Perspective'. The cover features a blurred background image of a person's hands. The text on the cover includes the title 'Change: A Leader's Perspective', the subtitle 'Leadership Education Graduate Student Voices on 21st Century Change', the Winona State University logo, and the introduction by Dr. Barbara Holmes and Matthew Ohs. A small text block on the left side of the cover provides a description of the book's content.



Publishing a Print Book

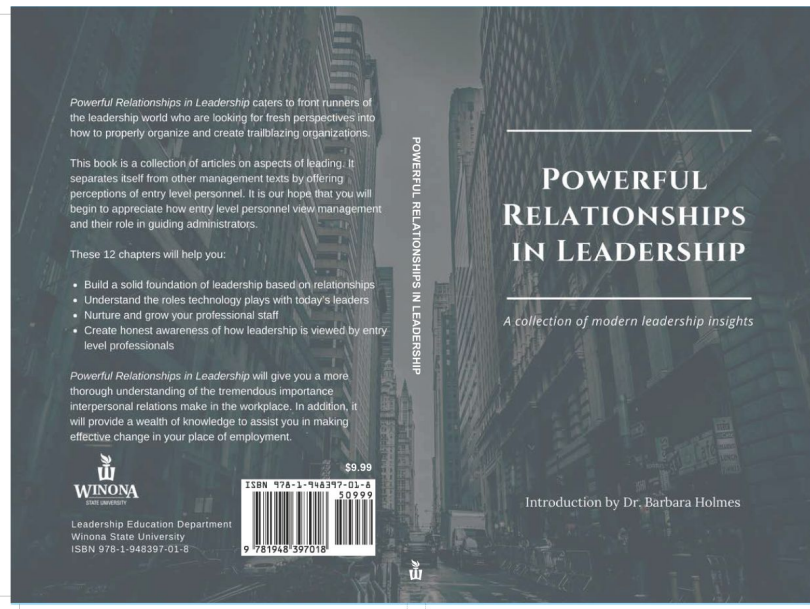


6.00 x 9.00
229 mm x 152 mm

.210
6.480mm

6.00 x 9.00
229 mm x 152 mm

Content Type: Black & White
Paper Type: Cream
Page Count: 90
File Type: PDF
Request ID: CSS2328963



6.00 x 9.00
229 mm x 152 mm

.204
7.213mm

6.00 x 9.00
229 mm x 152 mm

Content Type: Black & White
Paper Type: Cream
Page Count: 120
File Type: PDF
Request ID: CSS2339013



Publishing an ebook

WINONA STATE UNIVERSITY **OPENRIVER**
A Digital Repository of Southeast Minnesota

HOME ABOUT FAQ MY ACCOUNT Darrell W. Krueger

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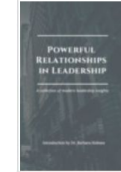
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 - Leadership Education Books
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 - Mass Communication
 - Music

Switch View View Slideshow



Powerful Relationships in Leadership: A Collection of Modern Leadership Insights

Dustin S. Anderson, Carley Clinkscales, Stephen Erlandson, Brad Hak, Justin Rude Hanson, Patrick Holt, Brittany Kinney, Chenxiao Li, Vanessa Richter, Marcus E. Teachout, Brittany E. York, Jeffrey Thompson, Kenneth D. Janz, and Barbara Holmes

Powerful Relationships in Leadership caters to front runners of the leadership world who are looking for fresh perspectives into how to properly organize and create trailblazing organizations. This book is a collection of articles on aspects of leading. It separates itself from other management texts by offering perceptions of entry level personnel. It is our hope that you will begin to appreciate how entry level personnel view management and their role in guiding administrators.



Change: A Leader's Perspective

Hassan Al Tamimi, Kayleen Berwick, David Biedenbender, Nabih Elteir, Ross Hemmingsen, Kevin Horton, Benjamin Johnson, Danica Johnson, Wail Kailani, Julie Kiehne, James Lowery, Michael Mangan, Matthew Ohs, Lori Steinke, Riley Swier, Terrelle Wilson, Barbara Holmes, and Kendall Larson

Change: A Leader's Perspective represents the culmination of the Change Leadership course taught at Winona State University in the fall term of 2017. Leadership is a broad category with many facets. This book explores the subject and offers students of leadership and aspiring leaders current perspectives on leadership theories, the omnipresence of change, and personal reflections on the course material. Reflectional thoughts which resonate throughout this text are that leaders influence outcomes and that leadership manifests itself in change, whether by cause or effect.

Questions?





Hands-on Demo

Create a MLPP Account

Create a Book

Add Content

Change Your Theme

Export Your Book



Minnesota Libraries Publishing Project

Pressbooks Public Self-Publishing Platform

<https://mlpp.pressbooks.pub/>

Getting Started

[Home](#) | [About](#) | [How to Create an Account](#) | [How to Create a Book](#)
[For Librarians](#) | [Public Library Access](#) | [MLPP Book Showcase](#) | [Contact Us](#)

Thanks to your library, you can now create, edit, format and generate print-ready and eBook formats for your book—all for free.

To get started, connect to Pressbooks by clicking the button below.

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Get Started Now





Create your profile.

Create your profile

Creating a profile unlocks all the features of BiblioBoard!

- SAVE FAVORITES
- CREATE BOOKMARKS
- ADD NOTES
- DOWNLOAD CONTENT
- SYNC PREFERENCES

Why should I provide an email address?

Providing an email address allows us to send you login instructions in the event you forget your credentials.

CREATE PROFILE



Minnesota Libraries Publishing Project

Pressbooks Public Self-Publishing Platform

Create a new book

Welcome, snackerugmailcom. Fill out the form below to **add a new book to your account**.

Your webbook address is the web address where you will access and create your book. It must be at least 4 characters, letters and numbers only. It **cannot be changed**, so choose carefully! We suggest using the title of your book with no spaces.

Webbook Address:

mlpp.pressbooks.pub/

Book Title:

Let's shape our book and
create some content!

<https://mlpp.pressbooks.pub/how-to-create-a-book/>

Dashboard

Organize

Book Info

Book Info

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Comments

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Settings

Collapse menu

Edit Book Information

The book information you enter here appears on your book's cover and title pages and in the metadata of your webbook and exported files.

General Book Information

Title

Short Title

In case of long titles that might be truncated in running heads in the PDF export.

Subtitle

Author(s)

Editor(s)

Save Book Information

Home

My Catalog

Organize

Book Info

Appearance

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Publish

Media

Comments

Users

Tools

Settings

Collapse menu

The Flux Capacitor

Front Matter

Add | Organize

Introduction

Main Body

Chapter 1

Back Matter

Appendix

Users



snackeru - Administrator

Add | Organize

Pressbooks News

We'll Miss You, Ned Zimmerman!

Here at Pressbooks, we're a small, close-knit team, so we're going to need lots of cheering up when lead developer and beloved colleague, Ned Zimmerman, leaves Pressbooks next month. "After nearly eight years as part of the Pressbooks team—as a contractor from 2011–2015 and as lead developer since 2015—I've decided to return to my freelance [...]"

Our Gifts to You this Holiday: A New Glossary Feature, Customizable Section Labels, and More!

Happy (early) Holidays! It's our last large release of the year, and the gifts we have to offer include a few features that we know you've been waiting for. The New Glossary Feature Thanks to code contribution from Brad Payne and Alex Paredes at BCcampus, you can now insert glossary terms and full glossary lists [...]"

More Theme Improvements on the Way!

We've got a big series of changes to Pressbooks book themes coming up. Depending what stage your book is in, you may want to take action. Read on for details. Why the changes? The Pressbooks team has been working on developing better, standardized, more user-friendly book themes for almost a year now. If you've been [...]"

We're Changing Our Policies to Serve You Better

Starting July 5, we're making a change in our policy that will allow us to improve Pressbooks and continue to offer you the best service we can. Spammers cause a surprising amount of strain on our server and business, which takes valuable resources away from serving YOU, our loyal authors and core clientele. To discourage [...]"

Updates and Bug Fixes to 5 Themes Coming Soon!

Note: This communication applies to Pressbooks.com, IngramsPark.pressbooks.pub, and a handful of private networks (you will have been notified by email if this applies to you). If you are on a PressbooksEDU network, go to the Pressbooks.education blog post for information relevant to you. We'll be releasing some improvements and bug fixes to five themes (McLuhan, [...]"

Drag boxes here

Dashboard

Organize

Organize

Add Part

Add Chapter

Add Front Matter

Add Back Matter

Glossary Terms

Trash

Book Info

Appearance

Export

Publish

Media

Comments

Users

Tools

Settings

Collapse menu

This book's global privacy is set to **PUBLIC**

Public — Promote your book, set individual chapters privacy below.

Private — Only users you invite can see your book, regardless of individual chapter visibility below.

The Flux Capacitor

[Export](#)[Add Front Matter](#)[Add Back Matter](#)[Add Chapter](#)[Add Part](#)[Add Glossary Term](#)

Word Count: 19 (whole book) / 0 (selected for export)

Front Matter	Authors	Comments	Show in Web	Show in Exports	Show Title
Introduction	—	0	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
					Add Front Matter
Main Body	Authors	Comments	Show in Web	Show in Exports	Show Title
Chapter 1	—	0	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
					Add Chapter
Add Part					
Back Matter	Authors	Comments	Show in Web	Show in Exports	Show Title
Appendix	—	0	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
					Add Back Matter

Edit Chapter Add New

← Edit Previous (Chapter)

Edit Next (Back Matter) →

How to Create a Book

Permalink: <https://mjpp.pressbooks.pub/fluxcapacitor/chapter/how-to-create-a-book/> Edit

Add Media

Visual Text

Heading 3 B I List Bulleted List Quote Left Quote Right Table of Contents Link Table of Contents

Formats Textboxes U ABC - = A A [] Ω ¶ ☞ ☜ ?

Grid [] [] x² x₂ <> FN GL

Key Takeaways

Pressbooks is an easy-to-use ebook publishing tool. Load your manuscript into Pressbooks, edit as you like, publish to the web, and export into ebook and PDF/print-on-demand formats. Here's how it works:

4-STEP GUIDE TO MAKING A BOOK WITH PRESSBOOKS

STEP 1. Add Book Information

The Book Information screen is where you edit and add important information about your book: author name, publication date, publisher. You can also upload your cover here and add your copyright or Creative Commons license. You can fill in as little or as much information as you like.



Part Main Body

Status & Visibility Preview

- Show in Web
- Require a Password
- Show in Exports
- Show Title

Revisions: 2 Browse
Created: Mar 19, 2019 @ 21:02

Move to Trash Save

Chapter Type No chapter type

- Dashboard
- Organize
- Book Info
- Appearance**
- Themes
- Theme Options
- Custom Styles
- Export
- Publish
- Media
- Comments
- Users
- Tools
- Settings
- Collapse menu

Themes **24**

Search installed themes...

32.

ASIMOV

The bedroom murmured to itself gently. It was almost below the limits of hearing – an irregular little sound, yet quite unmistakable, and quite deadly.

Active: Asimov

30

Adunis

Ali Ahmad Saïd Esber (Arabic: علي أحمد سعيد إسبر; transliterated: ali ahmadi sa'idi asbar or Ali Ahmad Sa'idi; born 1 January 1930), also known by the pen name Adonis or Adunis (Arabic: أدونيس), is a Syrian poet, essayist, and translator. He has written more than twenty books and volumes of poetry in the Arabic language as well as translated several works from French.

Adunis

CHAPTER 41

Andreessen Theme

In a great market — a market with lots of real potential customers — the market *galls* product out of the startup. The market needs to be fulfilled and the market will be fulfilled, by the first viable product that comes along. The product doesn't need to be great; it just has to basically work. And, the market doesn't care how good the team is, as long as the team can produce that viable product.

Andreessen

8

Atwood Theme

We slept in what had once been the gymnasium. The floor was of varnished wood, with stripes and circles painted on it, for the games that were formerly played there: the hoops for the basketball nets

Atwood

28

AUSTEN TWO

It is a truth universally acknowledged, that a single man in pos-

Austen

2

BAKER THEME

I AM GOING TO CALL MY AUTOBIOGRAPHY *THE FERMATA* even though "fermata" is only one of the many names I have for the Fold. "Fold" is, obviously, another. Even so often, usually in the fall (perhaps mun-

Baker

Dashboard

Organize

Book Info

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Collapse menu

You are currently editing styles for: Web

Theme Web Styles (Andressen)

```
1 @import url("https://fonts.googleapis.com/css?family=Lato:300,400,700,300italic,400italic,700italic|Merriweather:400,300,300italic,
2 /* titles, headers, captions, pullquotes */
3 /* TURQUOISE BLUE */
4 /* alternate color: #0B303D; ~ DARK BLUE ACCENT */
5 /* LIGHT BLUE ACCENT */
6 /* Very light blue */
7 .front-matter, .part, .chapter, .back-matter {
8   color: inherit; }
9 .front-matter a, .part a, .chapter a, .back-matter a {
10   color: var(--primary, #b01109); }
11 .front-matter blockquote, .part blockquote, .chapter blockquote, .back-matter blockquote {
12   color: inherit; }
13 .front-matter h1, .part h1, .chapter h1, .back-matter h1 {
14   color: #135169; }
15 .front-matter h2, .part h2, .chapter h2, .back-matter h2 {
16   color: #135169; }
17 .front-matter h3, .part h3, .chapter h3, .back-matter h3 {
```

Your Web Styles

```
1 p.glossterm {color: black; text-decoration: none; font-weight: bold}
2 li.glossterm {color: black; text-decoration: none; font-weight: bold}
3
4 .front-matter h1, .part h1, .chapter h1, .back-matter h1 {font-size: 1.7em; font-weight: bold}
5 .front-matter h2, .part h2, .chapter h2, .back-matter h2 {font-size: 1.5em; font-weight: bold}
6 .front-matter h3, .part h3, .chapter h3, .back-matter h3 {font-size: 1.2em; font-weight: bold;}
7 .front-matter h4, .part h4, .chapter h4, .back-matter h4 {font-size: 1em; font-weight: bold; text-align: left}
8 .front-matter th, .part th, .chapter th, .back-matter th {border: 1px solid #ddd; background-color: #e7e7e7;}
9 .front-matter td, .part td, .chapter td, .back-matter td {border: 1px solid #ddd;}
10
11 .blockquote, .front-matter blockquote, .part blockquote, .chapter blockquote, .back-matter blockquote {
12   margin: 1em 1em 1em 1em;
13   font-size: 0.9em;|
```

- Dashboard
- Organize
- Book Info
- Appearance
- Export
- Cover Generator
- Publish
- Media
- Comments
- Users
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Export "Writing for Success"

You can export multiple file formats by selecting your Export Format Options below. Pressbooks saves your last 5 batches of exported files.

EXPORT YOUR BOOK

Latest Export: March 8, 2018 at 9:57 am



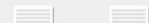
Exported March 8, 2018 at 9:53 am



Exported May 4, 2017 at 8:48 am



Exported May 4, 2017 at 8:44 am



Your Export Format Options

Select which formats you want to export.

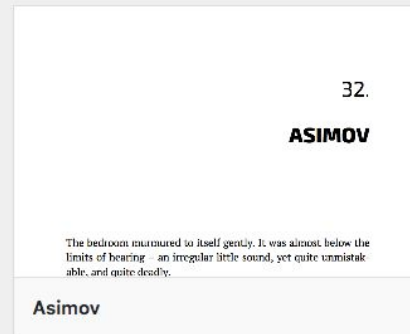
Supported formats:

- PDF (for print)
- PDF (for digital distribution)
- EPUB (for Nook, iBooks, Kobo etc.)
- MOBI (for Kindle)

Other formats:

- EPUB 3
- XHTML
- HTMLBook
- OpenDocument
- Pressbooks XML
- WordPress XML

Your Theme Options



Dashboard

Organize

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Appearance

Export

Publish

Media

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Users

Tools

Import

Search & Replace

Settings

Collapse menu

Import

Maximum file size: 25M

Import Type





- EPUB (.epub)
- Microsoft Word (.docx)
- OpenOffice (.odt)
- Pressbooks/WordPress XML (.wxr or .xml)
- Web page or Pressbooks webbook (.html or URL)

Import Source

Import from URL

https://url-to-import.com


Begin Import

 Dashboard Organize Book Info Appearance Export Publish Media Users

All Users

Add New

Your Profile

 Tools Settings Collapse menu

Add Existing User

Enter the email address of an existing user on this network to invite them to this site. That person will be sent an email asking them to confirm the invite.

Email

Role

- Subscriber
- Contributor
- Author
- Editor
- Administrator

[Add Existing User](#)

Pressbooks User Roles

<i>Role</i>	<i>Manage Users & Settings</i>	<i>Add or Edit Posts</i>	<i>Publish Posts</i>	<i>Delete Posts</i>	<i>Read Posts</i>	<i>Comment (if enabled)</i>
Administrator	Yes	Yes	Yes	Yes	Yes	Yes
Editor	No	Yes	Yes	Yes	Yes	Yes
Author	No	Only their own	Only their own	Only their own	Yes	Yes
Contributor	No	Only their own	No	No	Yes	Yes
Subscriber	No	No	No	No	Yes	Yes

Pressbooks User Guide

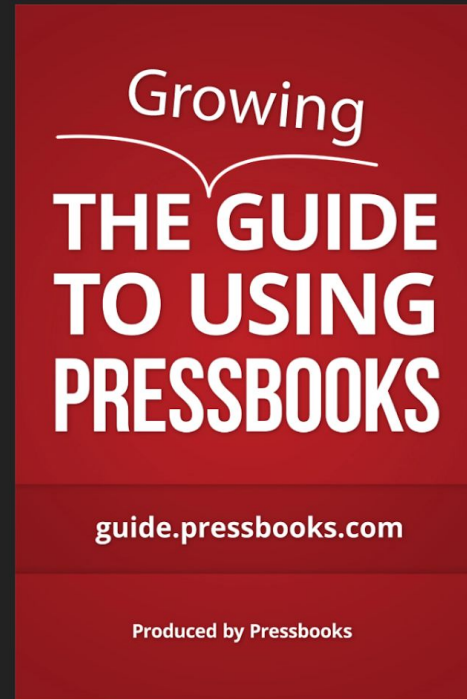
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Writing for Success

University of Minnesota Libraries Publishing

Writing for Success is a text that provides instruction in steps, builds writing, reading, and critical thinking, and combines comprehensive grammar review with an introduction to paragraph writing and composition.

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1.5 WRITING FOR SUCCESS VIDEO



Imperative

The imperative is a verb form that is used to express request, command, or advice. In Hindi, the second person subject pronouns तू, तुम, and आप can have imperative forms.

An ending is added to the root of the verb to make imperative form.

Subject pronoun	Ending	खाना	देखना
तू	∅ (no ending, just stem of the verb)	खा	देख
तुम	-ओ	खाओ	देखो
आप	-इए / -इये	खाइए / खाइये	देखिए / देखिये

Let's take some more examples:

	तू (∅)	तुम (-ओ)	आप (-इए / -इये)
बैठना	बैठ	बैठो	बैठिए / बैठिये
आना	आ	आओ	आइए / आइये
सोना	सो	सोओ	सोइए / सोइये

Let's take some examples in sentences.

अन्दर आइए!	Get inside!
कृपया ज़रा जोर से बोलिए!	Please speak a little louder!
बेटा, अपना दूध खत्म कर!	Son, finish your milk!
चलो मैया, गाड़ी चलाओ!	Come on brother, drive the car!
बच्चों, बाहर जाकर खेलो!	Children, go play outside!

Keep in mind, negation in imperative sentences is expressed by मत markers come before the verb.

Example: to derive the power rule using this idea of short-term approximation, we need the binomial theorem:

$$(x + y)^p = \sum_{k=0}^p \binom{p}{k} x^{p-k} y^k$$

Using $f(x)=x^p$, look at

$$f(x + \Delta x) = (x + \Delta x)^p = \sum_{k=0}^p \binom{p}{k} x^{p-k} (\Delta x)^k.$$

Then short-term approximation tells us that

$$\sum_{k=0}^p \binom{p}{k} x^{p-k} (\Delta x)^k \approx x^p + f'(x)\Delta x.$$

Since we'd like to solve for $f'(x)$, rearrange:

$$f'(x) \approx \frac{\sum_{k=0}^p \binom{p}{k} x^{p-k} (\Delta x)^k - x^p}{\Delta x},$$

which simplifies nicely to

$$f'(x) \approx \frac{\sum_{k=1}^p \binom{p}{k} x^{p-k} (\Delta x)^k}{\Delta x}.$$

I'll rewrite it even more pointedly:

$$f'(x) \approx \frac{px^{p-1}\Delta x + \binom{p}{2}x^{p-2}(\Delta x)^2 + \dots + (\Delta x)^p}{\Delta x} = px^{p-1} + \Delta x \left(\sum_{k=2}^p \binom{p}{k} x^{p-k} (\Delta x)^{k-1} \right).$$

As $\Delta x \rightarrow 0$, this gives us $f'(x)=px^{p-1}$, the power rule we learned in calculus. You can make this more precise by using limits throughout and using the $o(x)$ notation to keep track of the error!