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## From The Editor

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## From the Editor...

Welcome to the Winter, 2017 issue of the Journal of Transportation Management, being Vol. 27 No 2! This issue of the Journal starts with an article on global modal choice, includes an article on supply chain collaboration, moves on to an article on internal market orientation and the benefits to a firm, and concludes with an article on international airline ancillary services for passengers.

Our first article examines global modal choice decisions. The research develops a model that can combine qualitative and quantitative factors in order to make the best modal choice decision. The second article uses a series of case studies to explore potential frameworks that can better categorize those factors that lead to exemplary supply chain collaboration. The third manuscript examines factors such as emotional intelligence that can lead to improved market oriented supervision in services businesses such as transportation and concludes that employees are better equipped to provide exceptional service when they are appropriately provided for and understand the company's value proposition. The fourth article on international airline ancillary services investigates which services customers are most interested in, and reports the results by various demographic grouping of passengers.

At the Journal, we are continuing to make a number of changes that will improve the visibility of JTM, and improve its position in the supply chain publishing world. These include registering and updating journal information with several publishing guides, placing the journal content with the EBSCO, Gale and JSTOR databases faculty have access to, and placing abstracts of all past journal articles on an open area of the Wayne State University Journal web page. Full journal article PDF's continue to be available to subscribers on the web page at [www.business.wayne.edu/gscm](http://www.business.wayne.edu/gscm)

I look forward to hearing from you our readers with questions, comments and article submissions. The submission guidelines are included at the end of this issue's articles and I encourage both academics and practitioners to consider submitting an article to the Journal. Also included in this issue is a subscription form and I hope you will subscribe personally, and/or encourage your libraries to subscribe.

A handwritten signature in cursive script that reads "John C. Taylor". The signature is written in dark ink on a light-colored background.

John C. Taylor, Ph.D. Editor, Journal of Transportation Management