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The Web Magazine 1979, September/October

Debbie B. Putnam

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The Web

Volume XIII. No. 1

Published for Alumni, Parents and Friends of Gardner-Webb College

Sept./Oct. 1979

Homecoming-October 20th-2:00 P.M.

For More Details See Page 8.



SCHOLASTIC AWARD WINNERS – The opening of a new academic year brought recognition to four Scholastic Award winners for their excellent achievements during the '78.'79 school year. Pictured with Dr. Williams, 1, and Dr. John Phillips, r, are (1 to r) Rachel E. Schlafer, Kerry L. Mraz, Mary L. Abrams, and Jennifer Alexander Allen.

Dr. Phillips Addresses G-W Assembly To Open School

Gardner-Webb's campus was honored with the presence of Dr. John D. Phillips, President of the National Association of Independent Colleges and Universities on Aug. 28th. Dr. Phillips addressed the full student body, staff and administration during a morning assembly to officially open the new academic year.

Preceeding his address, Dr. Robert Knott, academic vice-president and dean recognized four Gardner-Webb students for their excellent academic achievements during the past school year. Included in the four were Jennifer Alexander Allen, Freshman award with a quality point average of 3.93 out of a possible 4.0; Mary L. Abrams and Rachel Schlafer, sophomore awards, 4.0; and Kerry Mraz, Junior award, 4.0.

Presidential scholars were also presented during the morning program. They include newly orientated freshmen who exceeded in academic excellence during their high school years. The students included Judy Allen, Stuart, Florida; Richard Dean Harwell, Gastonia; Marsha C. Hicks, Gastonia; Julia A. Johnson, Morganton; Linda Kirkman, Charlotte; Franklin Craig Meadows, Mount Airy, N.C. and George Allen Pool, Lamar, South Carolina.

Dr. Craven Williams introduced Dr. Phillips as a man who worked constantly to further education and strived to "achieve educational goals for all of us."

Phillips said, "We have now created something like 450 separate federal laws which affect higher education in ways large and small, and legions of dedicated federal workers who are hired and fired, paid and promoted, for the express purpose of bringing higher education institution into line with those 450 different federal laws and the various judicial rulings they have inspired.

"The basic presumption here is that people can't or won't do what's right unless government forces them to do it. Nobody can visit this college without being impressed with the vitality and the responsiveness of its selfgovernance. All you have to do is open the cover of your catalog.

"Let me say also that I am very proud to represent the heritage of church related independent colleges such as Gardner-Webb in my work as president of NAICU."

Convocation Center Campaign Surpasses \$2 Million

Over \$2 million has been pledged toward the construction of the proposed Convocation Center at Gardner-Webb. These commitments have been received from alumni and other friends of the college as a result of volunteer efforts in twelve campaign areas.

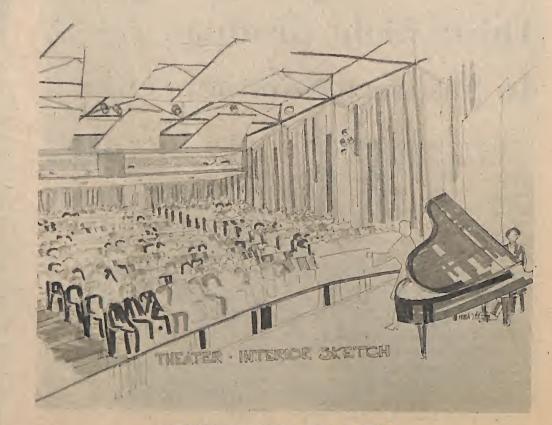
The Convocation Center will house the health and physical education center, an arena for intercollegiate athletics and a theatre for the performing arts. The estimated construction costs total approximately \$3 million with another \$500,000 planned to endow the maintenance of the facility. The remainder of the needed funds will be secured through additional area campaigns, foundation support and the personal and corporate support of Gardner-Webb College friends. The trustees and administration of the college are committed to actually beginning construction only when the money necessary for construction costs are "within sight."

Jerry McGee, assistant to the president, who is directing the campaign stated, "The response of Gardner-Webb College supporters to this project is evidence that they recognize the need for this facility. It clearly will have a tremendous impact upon the fine arts program, intercollegiate athletics and the physical education program."

The new building will be constructed on the site presently occupied by the baseball field. This will give students and faculty members accessibility to the remainder of the academic campus. Bost Physical Education Center will continue to be used extensively for physical education classes, intramurals and student recreation.

CAMPAIGN AREA LEADERS BOILING SPRINGS Mr. Clifford Hamrick, Jr. GASTONIA/BELMONT Mr. Plato Pearson, Jr. KINGS MOUNTAIN Mr. Charles F. Mauney UPPER CLEVELAND COUNTY Mr. Tom Hord, Jr. RUTHERFORD COUNTY Mr. Forrest Hunt MECKLENBURG COUNTY Mr. Howard R. Biggers, Jr.

(Leaders - Continued On Page 8.)







Left to right: Dr. Williams discusses with Dr. Carl Bates, final details for the '79 summer graduation exercises as Dr. Robert Knott and Dr. Sale listen intently.

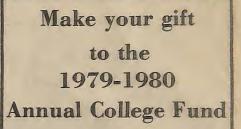
GW Starts Program In Human Services

Gardner-Webb has initiated a program of study leading to a Bachelor of Science Degree in Human Services. The program, started in August, consists of 64 semester hours and is intended for students holding an Associate Degree in Mental Health or Human Services with at least an overall grade average of 2.0 (C).

Students may complete 12 hours per semester by attending classes two evenings per week.

The total tuition for 12 semester hours is \$540. A North Carolina legislative grant of \$237.00 per semester is given to students carrying 12 semester hours, reducing the cost to \$303.00. Based upon assessment of need, the student may be eligible for additional financial aid.

Dr. Roger Gaddis is the program coordinator.



Putnam Named New Editor To The Web



Summer graduates prepare to receive degrees.

Thirty-Eight Graduate In Summer Commencement

Thirty-eight students were graduated from Gardner-Webb College Saturday, August 11, in commencement exercises held in the Boiling Springs Baptist Church.

The candidates, presented by Academic Vice-President Robert Knott included 27 for Bachelor of Science degrees, nine for Bachelor of Arts degrees and two for Associates Arts degrees.

After Dr. Larry Sale, dean of continuing education and summer school offered the invocation, Patricia B. Harrelson, assistant professor of voice and David W. Smith, assistant professor of music presented a duet, "Let Us Make A Joyful Noise." Dr. Craven Williams, President of the College introduced the speaker, Dr. Carl E. Bates, Pastor of First Baptist Church in Charlotte.

In Dr. Bates' address dealing with successful living, he states, "I want to share the prayer of my heart for each of you. First, I pray that you may be loyal servants of Jesus Christ. Second, I pray that you may live your lives with singleness of minds. Finally, I pray that you may not turn aside until your goal of life is reached."

Dr. Williams and Dr. Knott conferred the degrees and Reverend _ Robert W. Abrams, Director of Church Relations gave the benediction.



DEBBIE B. PUTNAM

Debbie Boggs Putnam has been named director of information services at Gardner-Webb, a key position on the administrative staff of the college.

Mrs. Putnam, a native Clevelander, carries the responsibilities of assisting in planning and executing promotional campaigns, coordinating and supervising the relations of the college with the public through the news media.

She is also responsible for preparing audiovisual presentations and the design of brochures and posters. She serves as the college editor providing editing assistance to all departments. Also, she is a member of the advisory board to the campus radio station, advisor to the Yearbook and editor of "The Web," an alumni publication. In announcing Mrs. Putnam's appointment, President Craven Williams stated, "Mrs. Putnam is a person with many talents who will bring creativity and imagination to this important position."

Formerly a writer and photographer for **The Cleveland Times**, Mrs. Putnam edited an industrial publication for several years and has engaged in freelance writing for newspaper and radio advertisements in the past.

A graduate of Burns High School in Lawndale, she received her A.A. and B.S. degrees from Gardner-Webb College.

She and her husband, Mike Putnam, vice-president of E O Corporation reside at Route 4, Shelby with their son, Mikey. Her parents are Mr. and Mrs. Kenneth Boggs of Fallston.

MAKE YOUR PLANS NOW!

1980 Alumni Association Travel Program

> Four night-Five day Cruise

> > To

NASSAU and FREEPORT June 23, 1980-June 27, 1980 From Miami For more details contact Alumni Office Gardner-Webb College 704/434-2361

First Criminal Justice Major Graduates

Thomas A. Johnson, 28, of Shelby was Gardner-Webb's first Criminal Justice major during summer graduation exercises on August 11th.

Thomas, a member of the Shelby Police Department since 1974, completed the program after transferring course credits from Cleveland County Technical Institute and UNC-Charlotte to Gardner-Webb. The program was initiated in August 1978. "Today's police officers need all the training and education they can get. Many police departments now are requiring at least a two-year degree and some departments are requiring a four-year degree. Policemen need to be men with an education and the ability to reason out problems," Johnson stated.

Johnson, who was among the 47 students in the Criminal Justice Program in the spring, complimented the program saying, "The best part of the program would



THOSE WERE THE DAYS

With this energetic group leading the cheering in those days, its little wonder that the Athletic Programs at Gardner-Webb College have become so powerful.

Can you name these cheerleaders? The first person who sends the individual names of the entire group to the Alumni Office will receive two Reserved Seat Tickets to the Homecoming Football Game.

We're Eager To Keep In Touch

We like hearing from former students; it's vital to the success of our alumni program. If you have had a change of address or have some other news to tell us about yourself or about a former classmate, please use the form below. We'll be delighted to hear from you, and you will be helping us do our job better.

Name	Years attended GWC
Husband's/Wife's full name	
Is he/she a former GWC student?	If so, years?
Date of marriage	Where?
Children (full names, dates of births)	
Your present mailing address	
	ZIP CODE
Telephone (Home)	(Business)
Name of company or firm	
Location	
Husband's/Wife's occupation	
Name of company or firm	
Location	
Other pertinent information or remarks	
Date	Signature

have to be the assistance and cooperation I had from the staff and professors at Gardner-Webb. Going to night school and working fulltime is not easy. Dr. Larry Sale (dean of continuing education) told us that the staff was asked to work with us, but I could not believe how they have gone out of their ways to help the officers."

"We are very pleased with the positive response by area law enforcement personnel to our Criminal Justice Program," said Dr. Sale. He added, "We appreciate the assistance provided in program development and implementation by many people including Professor Ron McKinney, Police Science Department, Cleveland County Technical Institute; Police Chief J.D. Fish, Shelby Police Department; and Mr. Earl Lloyd, Director, Region C Criminal Justice Advising Committee."

Johnson will begin work on a master's degree in January through a cluster program at the University of South Carolina at Columbia. The program requires him to attend oncampus classes one weekend a month.

Married to the former Evelyn Poston, Johnson explained his love for police work saying, "Police work is different. Once you get it in your blood, it is hard to get out. It makes you feel good to know that you have helped someone out with a problem, and it hurts to see a child lying in the street dead because of an intoxicated driver. But, the policeman will hang in there and keep on trying to make the world we all live in a little better place. I'm just fulfilling a little fellow's dream to be a police officer and to do the best job that I can."

The program is specifically designed to meet the needs of qualified graduates of two-year institutions who desire to earn a bachelor's degree through the Evening College. Programs are available in Kings Mountain, Morganton and Boiling Springs.



THOMAS A. JOHNSON

(Mail to Alumni Office: Gardner-Webb College, Boiling Springs, N. C. 28017)

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Football Outlook For '79



SENIOR CHRIS JOHNSON – DEF. BACK



SENIOR JOHN DEVINE

Thirty lettermen return to the 1979 Gardner-Webb football squad and first year head coach Tom Moore likes what he sees in Bulldog country. Moore arrived from Clemson after the departure of Billy Kinard to the New England Patriots coaching staff. Unfortunately for coach Moore, spring practice was already over, but not for long. Moore had a meeting with the coaches and players and it was decided that spring practice be re-opened for a period of eight days. "I wanted to get to know my players and I wanted them to get to know me before summer vacation," stated Moore. He continued, "The team looks to be in good shape and I'm optimistic about the upcoming season in the SAC-8."

Offensively, Gardner-Webb will return six starters and four of them are in the line. Steve Crane, 6-2, 220 pounds, returns at center along with 6-1, 250 pound guard Bobby Hopkins, 6-3 221 pound tackle Wayne Hughes, and 6-2, 228 pound tackle Mark Fried. Freshman Brian McNeely, 6-2, 226 pounds, is expected to start at the other guard spot.

The Bulldogs lost all three of its top receivers but the coaching staff feels that their replacements can be better. Duane St. Thomas and Duane Williams are the two top candidates for the split end spot with Craig Harris as flanker and Randy Page at tight end.

All-American candidate Robbie Barnes returns at tailback in the offensive backfield. Barnes made the All SAC-8 and NAIA Honorable Mention All-America Teams last season as he rushed for 1,001 yards in only eight games. After a very good spring practice freshman Chip Stuart is the number one man at the quarterback spot.

On defense the Bulldogs have seven starters returning. All SAC-8 noseguard Noel Wiseman, 6-0, 220 pounds, returns at anchor of the defense that held SAC-8 opponents to less than 14 points a game in 1978. Also returning in the defensive line is 6-3, 223 pound tackle Rory Johnson. Bob Price and Ricky Burkhalter are back at the defensive end. James Austin, 6-2, 238 pounds will move into the other defensive tackle position.

David Howard returns for his last season at strong side linebacker. He is the leading tackler returning to the 1979 team. Stanley Kearney or Chip Helms will be at the weak side linebacker.

All-American candidate Chris Johnson returns at cornerback. He has 20 career interceptions and he made 10 of those last season. He made the *All-District 26 Team and the NAIA* Honorable Mention All-America Team in 1978. The other starter returning in the defensive backfield is strong safety John Devine. Charles Harbison or freshman John Smith will be the top candidates for the other cornerback position and Tommy Brimhall or Randy Rappe will be at free safety.

The Bulldogs had a good recruiting season and will be looking to improve on the 4-5-1 finish in 1978.



JUNIOR BOBBY HOPKINS



SENIOR MARC FRIED



SENIOR NOEL WISEMAN – NOSEGUARD



SENIOR DAVID HOWARD – LINEBACKER



JUNIOR ROBBIE BARNES-RUNNINGBACK



JUNIOR STEVE CRANE – CENTER

More About Coach Moore

Thomas Moore, an assistant coach at Clemson for the past nine years, has been named head football coach at Gardner-Webb.

Moore has coached the defensive secondary squad and receivers and tight ends.

He is a former assistant at Witchita State and was an All-Southern Conference split end at The Citadel.

Captain for four years in the United States Air Force, Moore graduated from The Citadel in June 1967. He played four years for the Cadets and was team captain in 1966.

Moore's coaching experience dates back to Aurora Central High School in Aurora, Colo. in 1957. He coached there for a year and then went to Wichita State University in 1968, where he coached for three years. He was head freshman coach one year and coached the varsity quarterbacks



HEAD FOOTBALL COACH

and also coached the split receivers one year.

A native of Dayton Ohio, Moore played in the same high school backfield as quarterback Joe Namath.



October 20, '79

Homecoming

Home-2:00 p.m.

Carson-Newman College

September 15, '79 Newberry College Home—7:30 p.m.

September 22, '79 Mars Hill College Away—7:30 p.m.

September 29, '79 Liberty Baptist College Away—7:30 p.m.

October 6, '79 Lenoir Rhyne College Home—7:30 p.m.

October 13, '79 Catawba College Away—2:00 p.m. October 27, '79 Elon College Away—2:00 p.m.

November 3, '79 Presbyterian College Home—2:00 p.m.

November 10, '79 Emory & Henry Home-2:00 p.m.

November 17, '79 Wofford College Home-2:00 p.m.

November 24, '79 University of Mexico Home—2:00 p.m.

Frank Beam Heads Drive

Bulldog Club Helps Athletics

The 1979-80 Bulldog Club Board of Directors set a goal of \$60,000 for this year in the Bulldog Club. The money raised by the Bulldog Club goes towards athletic scholarships and scholarship assistance is available to students with athletic ability and a desire to attend college. The Bulldog Club wants Gardner-Webb to compete on an even basis with other colleges. Members of the Bulldog Club directly assist student athletes in obtaining an education.

Contributions from a large number of individuals will accomplish the desired results without great sacrifice on the part of anyone. Success lies in numbers and the Bulldog Club would like to see 400 members for 1979-80 year.

Below are the membership levels and membership privileges of a Bulldog Club member 1979-80.

\$25 – Membership

Car decal, membership card, athletic events schedules, bulletins from coaches, statistics from Sports Information Director (SID).

\$50—Individual Membership

Car decal, membership card, athletic events schedules, bulletins from coaches, statistics from SID, one ticket to all home football games in Bulldog Club Section for basketball.

\$85—Family Membership

Car decal, membership card, athletic events schedules, bulletins from coaches, statistics from SID, admittance of wife and husband to all regularly scheduled home football and basketball games with seating in the bulldog Club Reserved Section.

\$125-PHD Membership

(Pay Hundred Twenty-Five Dollars) Car decal, membership card, athletic events schedules, bulletins from coaches, statistics from SID, admittance of wife and husband to all regularly scheduled home football and basketball games with seating in PHD Club Section. (Both football and basketball will be reserved seats). Option to buy additional PHD Club seats at season ticket prices for immediate family. Reserved seats are numbered and will be issued on a first come first serve basis with privilege of retaining same seat from year to year. Reserved parking for football and basketball.

\$500—SAB Membership (Sponsor A Bulldog)

Receive car decal, membership card, athletic events schedules, bulletins from coaches, statistics from SID, SAB reserved parking card. Receive 4 numbered, reserved seats in football and basketball. Have top priority on Bulldog travel. Are recognized at the annual Bulldog Sports Banquet. Receive a handsome plaque denoting sponsorship. The plaque is a special design, beautifully engraved with athlete's picture mounted on walnut.

\$6500-VICTOR PROGRAM

Lifetime membership in the Bulldog Club. 6-8 numbered reserved tickets upon request. Complimentary tickets to the Bulldogs Sports Banquet. A Victor Gift of a Bulldog tie, belt buckle, lapel pins, and rug. A Victor Plaque. Contribution levels shall be \$6,500 and up.



FRANK BEAM BULLDOG CLUB PRESIDENT

Letter to the people that support the Bulldog Club from Frank Beam:

I would like to express my appreciation to the administration, the Board of Directors, and members of the Bulldog Club for the great support they have given to Gardner-Webb athletics. They have meant a great deal to our athletes as they have developed in athletics and in education.

We look to the future with great anticipation as we plan for our new building complex. We feel this will increase our membership in the Bulldog Club. Our goal for 1979-80 is to grow in membership and to make this the best year ever. LET'S ALL BE WINNERS BY SUPPORTING THE BULLDOG CLUB!

> Frank Beam President, Bulldog Club

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MARRIAGES

Pamela Lane Allison, '75, to William D. Brakefield, April 15. She is a teacher at Springfield Elementary School and is working towards her masters degree at U.N.C. Chapel Hill. He attended Central Piedmont Community College and is employed by Maurice Williams and the Zodiacs as drummer, percussionist and singer.

Nancy Lynn Bennett, '77, to Joe M. McPherson, May 12. She is employed by the St. Joseph's Hospital. He is employed by Clark Equipment Company in Skyland. The couple will live in Swannanoa, N.C.

Fernesse Inita Black, '72, to Stephen D. LaBorn, April 14. She is employed by the Cleveland County Health Department. He is employed by Belk Stevens Company. The couple will live in Shelby, N.C.

Randy Charles Bridges, '77, to **Teresa C. Broome, '79,** June 14. He is minister of education and youth at the Glenwood Baptist Church in Glenwood. The couple plans to live in Glenwood, N.C.

Sharon G. Buchanan, '71, to Charles C. Garden, June 30. She is a student at Warren Wilson College and is employed by the Asheville Anesthesia Association School of Anathesia. He is a graduate of U.N.C. at Asheville and is employed by Brad Ragan, Incorporated as an accountant.

Michael Wayne Byars, '73, to Cynthia Marie Cooper, May 12. He is self employed. She attended Miami Dade College and is employed by A.C.K. Products, Incorporated. The couple will live in Gaffney, S.C.

Terry Dee Cagle, '79, to Julia A. Conner, July 1. Terry plans to attend Southeastern Baptist Theological Seminary in January. She is a graduate of the University of South Carolina. The couple will live in Charlotte, N.C.

Ronnie Brady Cheek, '79 to **Sallie Catherine Cornwell, '79,** 'June 9. He plans to continue his education at Southeastern Baptist Seminary. The couple plan to live in Wake Forest, N.C..

Hinton Dupree Cranford, III, '77 to Shelia Diane Broome, April 29. He is employed by Milliken and Company in Pacolet Mills. She is a graduate of Baptist College of Charleston and is a nurse at Mary Black Hospital. The couple will live in Spartanburg, S.C.

Michael Trent Elder, '79, to Lesta Jane Dedmon, May 26. He intends to continue his education and work towards a masters degree in chemistry at Clemson University. The couple will live in Clemson, S.C.

Anita Louise Embler, '70, to Orin Briggs Harding, May 27. She is employed as a registered nurse at the Charlotte Memorial Hospital. He is a sales engineer for Barber-Coleman, Incorporated. The couple will live in Charlotte, N.C.

Robert L. Eskridge, '70, to Karen Marie Yarborough, June 22. He is employed as a regional supervisor for Bailey Banks and Biddle Jewelers in Atlanta. She is a graduate of Georgia State University and is employed by Art Institute of Atlanta. The couple will live in Atlanta, Ga.

Mary Denese Fitzgerald, '77, to Robert Hal Fite, Jr., April 28. She is employed as physical education instructor at Lattimore Elementary School. He is employed by L & K of Shelby. The couple is making their home in Lattimore, N.C.

Arch Forrest Fowler, Jr., '72, to Wanda Christine Beard, June 2. He is employed by the Equitable Life Assurance Society of U.S. She is a graduate of Greenville Technical College and is employed by Marsh and McLenna in Greenville. The couple will live in Mauldin, S.C.

James Hal Franklin, '78, to Barbara Diane Abshire, March 31. He is employed as Assistant Golf Professional at the Bay Valley Resort Course. She is a graduate from Appalachian State University and is a member of the N.C. Professional Recreators Association and until recently was employed by Sugar Mountain, Inc. The couple plan to live in Bay City, Michigan.

Gina Renee Garmon, '76, to Dennis James Fox, June. 2. She is employed by the Heritage School in Fort Mill, S.C. He is employed by John Owens Contractor in Spartanburg. The couple will live in Spartanburg, S.C.

Glenn Thomas Henderson, 78, to **Sue Beth Gibbons, '77,** June 14. He is working towards his masters degree in Theology at Southwestern Baptist Theological Seminary. She is also working towards a masters degree in religious education at Southwestern.

Samuel Larry Hope, '60, to Rosella Jean Clark, May 27. He is employed by American Rieter Company. She is a receptionist for Sapp Realty Company. The couple will live in Spartanburg, S.C.

Lee Ann Jenkins, '78, to Milton Barry Randall, June 2. She is employed as a staff nurse at Durham County General Hospital. He is a senior chemistry major at the University of North Carolina at Chapel Hill. The couple will live in Chapel Hill, N.C.

Mitchell Theron Jolley, '79, to Anita L. Thompson, June 23. He is employed as a staff accountant with Gardner-Webb College. She is employed by Doncasters, Inc. The couple will live in Rutherfordton, N.C.

Joseph Watson Jones, '77, to Phyllis Floree Littlefield, '73, June 2. He is employed as a supervisor at Cherokee Knitting Mill in Gaffney, S.C. She is employed by the Shelby City Schools as a physical education coach at the Jefferson School. The couple will live in Boiling Springs, N.C.

Leonard Torrence Keever, '78, to Donna Renee Rankin, '79, June 2. The couple will be living in Buies Creek, N.C.

Ricky Eugene Kirby, '78, to Rebecca Lynn Manley, June 2. He is presently serving as minister of music and activities at Liberty First Baptist Church in Liberty, S.C. Rebecca is a senior at Gardner-Webb College and plans to graduate in December. The couple will live in Liberty, S.C.

Michael Steve McDade, '75, to

Debra Carole McGraw, March 31. He is employed by Sun America Financial Corporation. She is employed by S.C. National Bank. The couple plans to live in Spartanburg, S.C.

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Ralph Wilson McKinney, III, '79, to Susan Kay Watson, June 3. He is employed as a law.enforcement officer with the Shelby Board of Alcohol Control. She is a graduate of Appalachian State University and is employed by the Shelby City Schools. The couple will make their home in Shelby, N.C.

Gary C. McNair, '79, to Marsha L. Carpenter, June 16. He is planning to attend New Orleans Baptist Theological Seminary. She is a graduate of Sandhills Community College. The couple will live in New Orleans, La.

Kevin Bernard Moen, '79, to Susan Danette Humphrey, May 27. Kevin plans to enter Golden Gate Seminary in August. She is a graduate of Gaston College and is employed by Duke Power Company.

Claudia A. Moore, '78, to Cyril I. Johnson, '76, June 2. She is employed by the Tennessee Vocational Rehabilitation Center in Shelbyville, Tenn. He is employed by the Bayly Corporation in Shelbyville, Tenn. The couple will live in Shelbyville, Tennessee.

Margie C. Mitchell, '77, to James R. Mendenhall, July 14. She is a guidance counselor with the Stokes County Board of Education. He is a graduate of U.N.C. at Chapel Hill and has taught for the Stokes County School System.

Shelia Ann Perry, '77, to William J. Klutz, Jr., April 21. She is a teacher at the Caldwell Christian School and is director of music at the First Baptist Church of Granite Falls. He attended Catawba Valley Technical Institute and is employed by B & J Roofing Company. The couple will reside in Granite Falls, N.C.

Glenn Franklin Phillips, '79, to Allyson Jean Wilson, May 27. Glenn will be attending Southeastern Seminary and is presently serving as youth minister at the First Baptist Church in Henderson. The couple will live in Henderson, N.C.

Douglas Arnold Puckett, '75, to Linda Bedenbaugh, June 9. He has received his masters of divinity degree from General Theological Seminary in New York and will become the Curate at the St. Edmunds Anglican Church in Canada. She is a graduate of Columbia College and the University of South Carolina. She is employed as assistant librarian by the Lutheran Theological Seminary.

Wayne Robert Richardson, '76, to Sharon Denise Lail, June 9. He is an operator/programmer with American Data Systems, Inc. in Winston-Salem. She is a graduate of Appalachian State University and is a resource teacher with the Guilford County School. **Dennis Charles Roberts, '71,** to Teresa M. Philbeck, April 14. He is employed with Varco Business Forms as an accounting representative. She is a graduate of Electronic Computer Programming in Charlotte and is employed with Central Carolina Grocers in Kernersville. The couple will be making their home in Winston-Salem, N.C.

Bobby Jay Stafford, **'78**, to **Jennifer Elaine Warren**, **'77**, June 2. He is employed by Desota, Inc. in Conover. She is a registered nurse by Davis Hospital in Statesville, N.C. The couple will live in Statesville, N.C.

Ronald Elwin Stroup, '77, to Karen Elizabeth Mack, May 12. He is employed by A.C.H. Deas Rhyne, Inc. in Greenville, S.C. She is a graduate of Lenoir-Rhyne College and is employed by Spartanburg General Hospital. The couple will live in Spartanburg, S.C.

James Allen Summey, '79, to Kathy Ann Freeman, May 26. James is presently serving as associate pastor of the North Lexington Baptist Church in Lexington, N.C. She attended Davidson County Community College and is employed by Tech Systems, Inc. of High Point.

Cathy Elaine Vance, **'78**, to James Alan Beam, June 2. She is employed by the Cleveland Memorial Hospital. He is self employed as a carpenter. The couple will live in Shelby, N.C.

Joan Carolyn Webb, '66, to Joe Ronald Blanton, March 24. She is employed by J.C. Penny Company in Shelby. He attended N.C. State University is self employed as a farmer. The couple will live in Ellenboro, N.C.

Michael Eugene Woolbright, '78, to Cynthia Diane Walls, '79, June 16. He is assistant manager of Hanover and minister of music at Brookleigh Baptist Church in Gastonia. The couple will live in Mt. Holly, N.C.

DEATHS

John Eugene Fincher, '73, died April 12, 1979. Mr. Fincher was President of Mid-South Equipment Company in Woodstock, Georgia.

Patricia Ann Jones, '69, died May 22, 1979. She was a staff nurse at Cleveland Memorial Hospital. She was

a resident of Shelby, N.C. **Edward Madsen, '68**, was killed in a car accident on May 18, 1979. Mr. Madsen was a resident of East Aurora, New York.

George Lee Magness, '55, was killed May 25, 1979 while fighting a fire in Shelby, N.C. Mr. Magness was part owner of a service station and was a deacon in the First Baptist Church in Shelby, N.C.

Terry J. Williams, '68, Mr. Williams was a resident of Greenville, S.C.

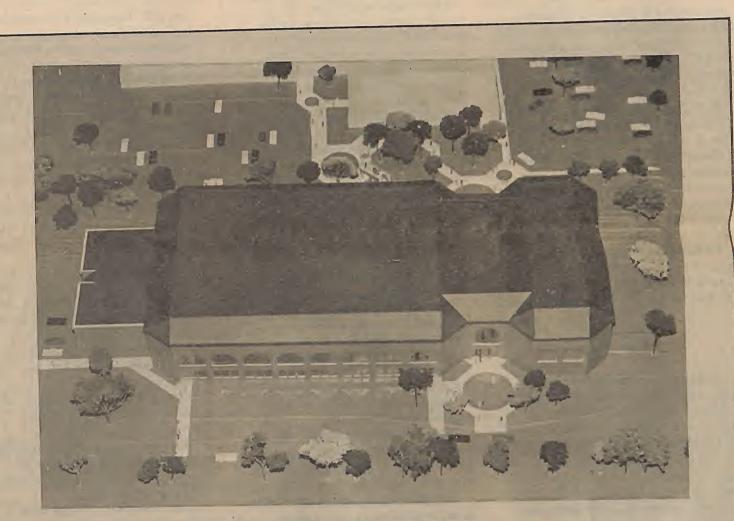


PORK AND PIGSKIN "79"

The Alumni Association of Gardner-Webb plans to celebrate "Homecoming '79" in fine fashion, and we hope that you will be able to join us for this festive occasion. The **PORK** portion of the day's activities will begin at 12:00 p.m. at the Gardner-Webb football stadium and will last until 1:45 p.m. Price of this meal will be **\$2.50** per person. (Children under 5 free) The **PIGSKIN** half will begin at 2:00 p.m. in Spangler Stadium as the Running Bulldogs of Gardner-Webb College face the **EAGLES** of Carson-Newman College. If you are able to join us for this special day, we certainly hope you will do so. No reservations are necessary for this event, just enthusiasm. We look forward to seeing you on October 20th to help celebrate **HOMECOMING 1979**.



NEW J. L. SUTTLE TENNIS COURTS – A strong believer in the benefits of playing tennis, J.L. Suttle, Jr. of Shelby, kindly gave funds to construct four new, lighted tennis courts on the college campus. The top quality courts have been completed and will be an asset toward intercollegiate tennis competition.



CONVOCATION CENTER MODEL

*LEADERS (Continued From Page 1.)

CHERRYVILLE

Mr. John Neill LINCOLN COUNTY Mr. J. Wayne Burris SHELBY Mr. Lloyd C. Bost BURKE COUNTY Mr. R. T. Breeden, Jr. CATAWBA COUNTY Mr. Donald Greene CHEROKEE COUNTY Rev. Clarence Hampton GREENVILLE Mr. Joe F. Hayes, Jr. CAMPAIGN DIRECTOR Dr. Jerry E. McGee

CONVOCATION CENTER CAMPAIGN RESULTS AS OF AUGUST 23, 1979

		D1 1 14 D-4-
Area	Goal	Pledged to Date
Boiling Springs	\$ 100,000	\$ 122,111
Shelby	1,000,000	915,769
Upper Cleveland	50,000	45,010
Kings Mountain/Grover	60,000	34,160
Gastonia/Belmont	500,000	234,648
Burke County	135,000	60,780
East Rutherford	125,000	69,575
West Rutherford	130,000	86,690
Cherryville	80,000	42,145
Catawba County	350,000	117,629
Cherokee County, S.C.	35,000	23,090
Mecklenburg County	700,000	174,135
Unassigned		130,869
Ondasigned		\$2,056,611

* UPDATE (Continued From Page 7.)

Baptist Theological Seminary;

Patricia K. Frances, Women's Basketball coach, B.S. and M.A., Appalachian State University;

Ms. Carolyn Billings, Assistant Professor of Music, D.M.A. candidate from University of Missouri;

Mrs. Johnny Hamrick, Teaching Assistant, B.S. Gardner-Webb, '79;

J.C. Smith, Assistant Football Coach, B.S. Ohio Northern University and M.A. *California State College in Penn*sylvania.

New Staff this fall semester includes:

Dr. Gerald White, Director of Men's Services and Assistant Professor of Psychology from Bluefield College, Ed. D. Mississippi State University;

Mr. John D. Graham, Director of Counseling Services; Assistant Professor of Psychology, Ph.D. candidate in December at Purdue University;

Mr. Randy K. Kilby, 1979 graduate of Gardner-Webb, Admissions Counselor; Rev. Richard McBride, College

Minister; B.S. Ed., University of Virginia, M.Div. Union Theological Seminary, Th.M. Duke Divinity School.

Mrs. Debbie B. Putnam, 1979 graduate of Gardner-Webb, Director of Information Services;

Mrs. Dorothy Edwards, Assistant Director of Records (returning from retirement);

David Helton, Security Office; Mitchell Jolly, graduate of Gardner-Webb, B.S., Staff Accountant;

Peggy Dill, secretary Admissions Office.

Promotions from within the staff include:

Dr. Dan Proctor promoted to Director of Records and Research from Registrar.

Mr. Rick Holbrook promoted to Assistant to the Academic Vice-President for Enrollment Planning from Director of Admissions;

Mr. Barry Hartis promoted to Vice-President for Business and Finance from Treasurer and Business Manager:

Dr. Paul Holcomb promoted to Vice-President for Development from Director of Development.

Development Report

Total Of \$1,796,989.36 Makes A Record Year

Gifts and grants to Gardner-Webb College were a record total nearing \$1,800,000 during the past fiscal year, according to an announcement made to the Gardner-Webb College Board of Trustees by Vice President for Development Dr. Paul E. Holcomb. Holcomb cited an increase of 33% over last year's gifts. Dr. Craven E. Williams, President of Gardner-Webb College stated that "this achievement is a direct result of the leadership efforts of all our volunteers."

Total alumni support increased two and one-half times over the previous years' gifts, while contributions to the Annual College Fund topped \$126,000. "Bill Baucom, Executive Secretary of the Alumni Association, directed the Annual Giving Program this past year and we are extremely pleased with the response," Holcomb stated.

The report contained gift figures in every category of giving with special emphasis on the Convocation Center Campaign. This campaign, directed by Jerry McGee, Assistant to the President at Gardner-Webb, has a goal of 3.5 million dollars.

GIFTS AND GRANTS TO G-W 1978-1979

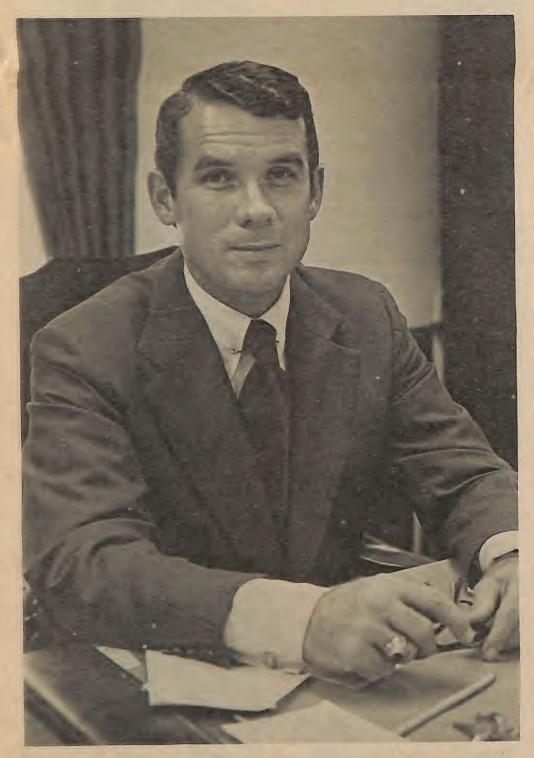
17/0-17/7	·
Alumni	\$138,584.37
Friends	\$484,360.19
Parents	\$ 265.00
Churches	\$ 49,392.14
Corporations	\$371,678.22
Foundations	\$107,583.15
Baptist State Convention	.\$473,431.04
Faculty-Staff	
Trustees	
Advisors	
	1,796,989.36

Individuals cited for their leadership efforts were Chairman of the Gardner-

President's Corner

Webb College Board of Trustees, Hobart Smith, who is President of Hobart Smith Construction Company of Charlotte; Pat Spangler, Treasurer of Spangler and Sons of Shelby; Annual Giving Chairperson, Mrs. Julia Crawley, '41, of Winston-Salem; and President of the Bulldog Club, Frank Beam of Shelby.

"By all measurements, the report reflected a banner year in fund raising for the College, stated Trustee Chairman Smith. "And," he continued, "we have many, many friends to thank for this success."



As you read this, I will have been President of Gardner-Webb College, more than 800 days. Gardner-Webb, like any college, is an amalgam of continuity and change. We seek to retain the best of the past while making changes which we hope are the best for the future.

On a personal note, I came to Gardner-Webb College 800 days ago for two principle reasons. First, I believed then, as I believe today, there is at Gardner-Webb a core of men and women whose individual and combined efforts can make what is a good college an outstanding one; a top quality academic institution devoted to good teaching and scholarship.

Second, I viewed as a positive challenge the task of developing a stable financial base for Gardner-Webb. This is no easy task, but the building blocks are here.

We have made a start, but it is only a start.

Gardner-Webb College now approaches the future confident of survival in the midst of strong and continuing challenges. It will survive because there is a manifest destiny built in the continuing love its host of alumni and friends have for it, the support the community continues to give it, the faithfulness with which the Baptist State Convention undergirds it, and in the distinctive place it finds itself because of the kind of history which provides direction, purpose and consistency in its search for tomorrow. Survival is not the issue for us! But the "form" and "style" of survival is an issue.

"Our Time In History"

In my first address to the college faculty, over 800 days ago, I spoke of academic seriousness and academic rigor. I indicated there had to be a goal for our college that went beyond mere survival. I talked in terms of higher standards and other subjects, all highly commendable in speech, but difficult to achieve.

I realized then, as I do now, that as we raise admissions standards, especially in the face of a declining traditional student population, we are very apt to face shrinking enrollments. That is a very sobering consideration for a college that is primarily tuition-dependent. I am convinced, however, that high quality education is the only acceptable route for Gardner-Webb College. Unless we are of the highest academic order that it is possible to be, we do not deserve to survive. Indeed, academic inferiority is theologically unsound. We must present a high quality alternative to the larger public and private universities.

I am equally mindful that my statements on academic rigor, good teaching, and good scholarship are only pronouncements unless they achieve reality on a day-by-day basis. A president can pronounce in this fashion frequently, but it would be largely empty ion class Notes

BIRTHS

Lola Harrison Bridges, '74, and husband Tommy announce the birth of a daughter, Kati Arlene, on April 2, 1979. The Bridge's live in Greenville, S.C.

Wofford B. Caughman, Jr., '75, and Cathy Bailey Caughman, '76, announce the birth of a son, Wofford Boswell Caughman, III, born March 3, 1979.

Brenda Ellis Dunlevy, '60, and husband Paul announce the birth of a son, Michael Shane, born February 15, 1979. The Dunlevy's live in Kernersville, N.C.

Guy Eckenroth, '77, and **Rhonda Rabon Eckenroth, '77,** announce the birth of a son, Kyle Harry, on December 15, 1978. The Eckenroth's live in Camden, S.C.

Lynora Greene Essic, '64, and husband Jerry announce the birth of a daughter, Holly Lynn, on January 15, 1979. The Essic's live in Rural Hall, N.C.

Rachael Eggers Gimble, '71, and husband Terry announce the birth of a son, Jeremy Paul, on April 7, 1979. The Gimble's are living in Tyler, Texas.

Barbara Lynn Marsh, '73, and husband Charles announce the birth of a son, Charles Brandon, born March 30, 1979. The Marsh's live in Boiling Springs, N.C.

Larry B. Sechrist, '71, and Sara Russell Sechrist, '71, announce the birth of a daughter, Lesly Ann, on March 2, 1979. The Sechrist's also have a son Ryan who is four. Larry is presently serving as Athletic Director and Head Football Coach at Fort Johnson High School in Charleston, S.C. The Sechrist's live in Charleston, S.C.

ALUMNI UPDATE '30s

Reverend Woodrow W. Hill, '37, has been named interim pastor of the Green Street Baptist Church in High Point, N.C.

Mrs. Minna B. Rice, '38, of Greenville, S.C. has been listed in the 1979 edition of the publication "The World's Who's Who of Women." Mrs. Rice is a former guidance counselor in the Greenville County School System.

'40s

Dorothy B. Austell, '41, has received the North Carolina Association Award as "Underwriter of the Year for 1979". Miss Austell is an agent with the Pilot Life Insurance Company in Raleigh. Miss Austell also serves as a Trustee at Gardner-Webb College.

Ruby Duckworth Harwell, '47, has been selected as Educator of the Year at the Hildebran Elementary School. Mrs. Harwell, a third grade teacher, has 22 years of experience in the classroom. **Reverend Hubert L. Finley, '49**, has recently retired from the Apalache Baptist Church in Greer, S.C. He had been pastor for 25 years.

GW

GW

'50s

Ethel Modene Stroup, '50, has been selected as Glen Alpine Elementary's Educator of the Year at the Hildebran Elementary School. Ms. Stroup has 26 years of experience in education, serving as a teacher and librarian. She is presently serving as librarian for the school.

Reverend James F. Parham, **'53**, is now serving as pastor of Clyde First Baptist Church in Clyde, N.C.

Reverend William A. Wallace, '53, pastor of Englewood Baptist Church in Rocky Mount was re-elected to a fifth term as President of the Christian Action League of North Carolina.

Bob Estes, '54, has been called as the pastor of Grace Temple Baptist Church in Dallas, Texas.

Gwyn P. Sullivan, '55, has been awarded the Master of Divinity Degree from Southeastern Seminary. Reverend Sullivan is currently pastor of Bear Creek Baptist Church in Bakersville, N.C.

Edward W. Baucom, '58, has begun duties as superintendent of Cannon Mills Plant No. 19 at York, S.C. The Baucom's live in Kannapolis, N.C.

'60s

Joan R. McElfresh, '60, has been named manager of Snelling and Snelling in Gastonia. She has been acting manager since June. Ms. McElfresh lives in Gastonia, N.C.

Olin D. Hawkins, '62, has resigned as president of United Citizens Bank recently. He has accepted a position with the Northwestern Bank. He will be in a new position operating the branch administration department.

Judy Hendrix Latham, '65, has published a book entitled Women of the Bible: Helpful Friends. This book is part of the Bible Learners Series written for children in grades 1-6. Judy is married and has a four year old daughter. The Latham's live in Nashville, Tn.

Barbara Bridges Murray, '65, has been accepted into Meharry Medical College School of Medicine. Ms. Murray is a graduate student in Biology at Alabama A & M University.

Reverend John B. Goforth, '67, has assumed pastoral duties at the Oakley Baptist Church in Siler City, N.C. Reverend Goforth is married and has 3 children. The Goforth's will live in Siler City.

Charles E. Thomas, '67, has been elected as principal of Polk Central High School. He had been serving as principal of Lailewood High School in Roseboro.



Reg Alexander, '71, formerly the Housing Rehabilitation Officer for the City of Kings Mountain has resigned to accept the position of Director of Christian Education at the New Hope Baptist Church in Gastonia. The Alexanders will remain in Kings Mountain.

Michael Rodney Hendrik, '72, has graduated from Southwestern Theological Seminary with a Masters in Religious Education.

Robert Bryant Livingston, '72, has received the Master of Divinity Degree from Southeastern Seminary. He has been serving as pastor of the Sharon Baptist Church in Oxford, N.C.

Ray Hannon, '73, has been appointed as head football coach at East Davidson High School in Thomasville, N.C.

Barbara Lynn Marsh, '73, has recently received her Masters Degree from U.N.C. at Charlotte. The degree concentration was in Arts and Early Childhood Education. She teaches at Proctor Elementary School in Henrietta, N.C.

David Ronald Allen, '75, received the Master of Divinity from Southeastern Theological Seminary. Ron is now awaiting appointment in the Western North Carolina Conference of the United Methodist Church.

John E. Barnhardt, '75, recently received the Master of Divinity Degree from Southeastern Theological Seminary in Wake Forest, N.C. John has been serving as pastor at the Levanon Christian Church.

Richard John Dizbon, **'75**, has been named principal of Pine Street Elementary School in Spartanburg County, S.C. Rick has received his Masters of Education from the University of South Carolina and is presently serving as assistant principal at Chapman Elementary School.

John Preston Grimsley, '75, has assumed duties at the North Roanoke Baptist Church in Roanoke, Virginia as associate pastor and youth director.

Russell Neal Jenkins, Jr., '75, recently completed studies at Southwestern Theological Seminary and graduated with a Masters in Religious Education.

Ann Elliott Lopez, '75, received a master of divinity degree from Southeastern Theological Seminary. Ann is now serving as director of Christian Social Ministries for the Northeast Pennsylvania Baptist Association in Scranton, Pa.

Jerome Cash, '76, has been called as pastor of the Concord Baptist Church in Creedmoor. He is a rising senior at Southeastern Theological Seminary.

Robert Dominy, Jr., '76, has recently graduated from Southwestern Theological Seminary with a Master of Divinity.

Danny Emory, '76, has received his Master of Divinity from Southeastern Baptist Theological Seminary. He is now serving as pastor of Mt. Pleasant Baptist Church in Landrum, S.C.

Rodney Morrow, '**76**, has earned his P.G.A. Tour Card at the recent

Professional Golfers' Association Qualifying School in Pinehurst.

Phillip Nixon, '76, was recently promoted to Branch Manager of Carolina State Bank in Gastonia. Phil and his wife Terri live in Gastonia, N.C.

Frank Paul Northcutt, '76, recently received the Master of Divinity Degree from Southern Baptist Seminary in Louisville, Kentucky.

William Grover Putnam, '76, recently graduated from Golden Gate Baptist Theological Seminary. He was awarded the Master of Divinity Degree. He plans to work with the Greenville Baptist Association in Social Ministry.

Sabra Clodfelter Schroder, '76, has recently graduated from Southwestern Theological Seminary with a Master of Divinity.

Martha J. Stegall, '76, has recently graduated with a Master of Divinity from Southwestern Baptist Theological Seminary.

Gary H. Threatt, '76, graduated July 13, 1979 from Southwestern Theological Seminary with a Master of Divinity Degree.

John David Apple, '77, has graduated from Southwestern Theological Seminary with a Masters in Religious Education.

Virginia Hinton, '**77**, was recently commissioned for foreign mission service at the Southern Baptist Convention held in June.

Phillip Glenn Hughes, '77, recently graduated from Southwestern Theological Seminary with a Masters in Religious Education.

Phillip A. Collins, '78, has been named minister of youth at the Wilson Grove Baptist Church in Charlotte, N.C.

Robin K. Dover, '78, is presently teaching a third grade at the Casar Elementary School in the Cleveland County System. Robin is living in Shelby, N.C.

Steve Hardin, '78, has been called as the pastor of Pea Ridge Baptist Church.

Mitchell Jolley, '79, has recently been appointed staff accountant at Gardner-Webb College. Mitch is living in Rutherfordton, N.C.

Eddie Tyndall, '79, has been promoted to sales representative with Porter Brothers in Shelby, N.C. Eddie, Patti and daughter Jenny are living in Boiling Springs, N.C.

FACULTY AND STAFF UPDATE

New faculty for the fall semester includes:

Dr. Barbara Burkett, Professor of Biology from the University of Miami, Ph.D. Western Reserve University;

Mr. Bruce Brown, Assistant Professor of Economics from California Baptist College, M.S. Baylor University;

Dr. Joseph Hughey, Assistant Professor of Chemistry from Rutgers University, Ph.D. University of North Carolina at Chapel Hill;

Dr. Robert Lamb (a former G-W faculty member) from Southern Baptist Convention, D.R.E. Southwestern

(Update Continued On Page 8.)

Six Ways To Help Gardner-Webb

The Bold Dimensions Program which was announced in July 1977 has a goal of \$10.5 million. As of August 23, 1979, cash and pledges of \$4,370,970 have been received.

Included in the Bold Dimensions Program is the campaign for a new building, a \$3.5 million Convocation Center. This will house classrooms, a new gymnasium and a theatre for the performing arts.

HOW CAN YOU GIVE?

CASH CONTRIBUTIONS

qualifying for a charitable deduction that is limited to 50 percent of the donor's adjusted income. Such gifts also qualify for the five-year carry-over privilege.

There are definite tax advantages in giving **MARKETABLE SECURITIES** that have appreciated in value and have been held for more than one year.

An income tax deduction is allowed for the full fair market value of the securities given. In addition, no capital gains tax will be paid on the appreciation. The donor pays no capital gains when the gift is made, and Gardner-Webb College pays no tax when the securities are sold.

The same tax advantages mentioned in connection with gifts of marketable securities—the full value deduction, no capital gains tax, and the 30 percent limitation—also apply to gifts of **INVESTMENT REAL ESTATE** which has appreciated in value and has been held for an investment longer than one year.

Gifts of tangible personal property, such as **RARE BOOKS** and **ART OBJECTS**, quality for a deduction of the full fair market value of the gift property when three conditions are met. They are: (1) the use of the gift property must be directly related to Gardner-Webb College's tax-exempt purpose, (2) the donor must have owned the property for more than one year, and (3) the item must not have been created by the donor. If all three conditions are met, the gift is treated for tax purposes in the same manner as one of appreciated securities.

Usually, such gifts of **CLOSELY HELD SECURITIES** – for example, one from a family corporation—qualify for the same advantages: (the full deduction, no capital gains tax, and the 30 percent limitation) that are available when marketable securities are given.

However, the deduction for a gift of some kinds of closely held securities is limited to the donor's cost (or other income tax) basis. Consult a competent tax specialist when making such a gift.

A **CORPORATE GIFT** is permitted with a charitable deduction up to five percent of its taxable income. Any excess contributions in a particular year may be carried over up to five years.

Many corporations have MATCHING CORPORATE GIFT programs under which an employee's gift will be matched in greater or lesser amounts by the company. Donors are urged to forward the company's matching gift form with their own contribution. This will provide Gardner-Webb College with important additional benefits. Many Gardner-Webb graduates and other friends of Gardner-Webb have assisted the college in this fashion in past years.

Few activities are more praiseworthy and more beneficial than **SCHOLAR**-**SHIPS AND STUDENT LOANS.** These help solve the financial difficulties of deserving young students and allow them to develop their talents and abilities to the fullest. Gardner-Webb administers a large number of scholarships and loans, many of which have been provided by gifts made in memory or in honor of an individual or individuals.

You may wish to extend your concern and sympathy to the family of a personal friend, alumnus, faculty member or other friend of Gardner-Webb College who has recently died. A **MEMORIAL GIFT** is a fitting tribute to a loved one, friend or associate.

Upon the receipt of your gift, you will be sent an acknowledgement. The family of the deceased will be sent a dignified notification in the name of the donor and bearing the name of the person in whose memory the gift has been given.

For those who wish to make a significant gift to the college, but cannot afford to lose the income from the assets, a planned gift provides the answer. **PLANNED GIVING** is, a gift, made in trust to Gardner-Webb College, with the income or other benefits from the donated money on property retained by the donor or other beneficiary for as long as they live.

Planned gifts can be made an important part of an estate plan. They also provide an excellent method of obtaining diversification, reducing income tax, reducing estate and gift taxes, and cutting the cost of probate of one's estate. Such gifts of property which have increased the value also avoid the capital gains tax for the donor. The Gardner-Webb College Vice-President for Development will be happy to assist potential donors in designing planned gifts to Gardner-Webb. Following are brief descriptions of the type of planned gifts recommended. UNITRUST

The donor irrevocably transfers property (cash, securities, real estate) to a trustee. The trustee manages this gift as a separate fund; therefore, this type is best suited for gifts of \$50,000 or more.

The donor may make additional gifts to the Unitrust at any time.

Upon death of the donor and second beneficiary (if one is named), the principal of the Unitrust becomes the irrevocable property of Gardner-Webb College to be added to the endowment or other designated purpooes. A Unitrust may increase the donor's income by giving him diversification and skilled investment management of his funds.

ANNUITY TRUST

The donor irrevocably transfers property (cash, securities, real estate) to a trustee. The trustee manages this gift as a separate fund; therefore, this method is also best suited for gifts of \$50,000 or more.

Any income over the required payout is added to the principal. If income is insufficient to meet the required payment, principal is used to make up the deficit.

No future contributions can be made to this type trust.

Upon death of the donor and second beneficiary (if one is named) the assets of the trust become the irrevocable property of Gardner-Webb College to be added to the endowment or other designated purposes.

LIFE INSURANCE

Life insurance policies that are no longer needed may be given to Gardner Webb College. When a fully paid up policy is given, its value—and therefore the amount of the donor's tax deduction —is measured by the policy's replacement cost. If the policy is not paid up, its value is approximately its cash surrender value. The exact value in either case can be obtained from the insurance company. A gift of insurance usually qualifies for the maximum deduction limitation (50 percent of adjusted gross income).

GIFT OF RESIDENCE OR FARM

The donor may convey a personal residence or farm to Gardner-Webb College and retain a life interest in it for the donor and spouse. This gives the donor current income tax savings. The donor will get a charitable deduction in the year the donor deeds such property to the college. The donor will also receive certain estate tax advantages. During the lifetime of the donor and/or spouse, they may live in the property or rent the property but cannot sell or mortgage it. At the death of both, the property is transferred permanently and irrevocably to Gardner-Webb, to be added to the endowment or other designated purposes. BEQUESTS

A person may leave cash, securities, and real estate by will to Gardner-Webb College. The value of such a legacy is deductible from the estate of the donor.

A person may also establish an Annuity Trust or Unitrust by will and obtain estate tax advantages; however, it is much more advantageous to make a gift during one's lifetime.

If you are interested in making a gift in any of these ways, you may do so by filling out the coupon on page 11 and returning it with your contribution. If you would like additional suggestion as to how best your gift could be given or used, write or call Dr. Paul E. Holcomb, Gardner-Webb College, Boiling Springs, N.C. 28017. Phone (704) 434-2361.

Bold Dimensions Tops \$4 Million

The Bold Dimensions in Higher Education Program of Gardner-Webb College, which includes the new Convocation Center, now has topped \$4 million. The Bold Dimensions goal, including \$3.5 million for the new building, is \$10.5 million. The campaign was kicked off in July 1976.

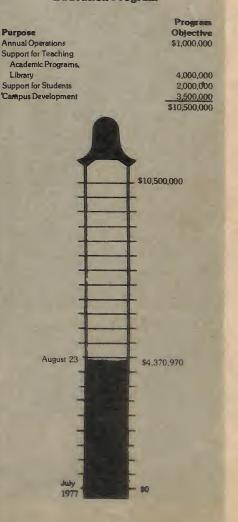
Two recent gifts put the Bold Dimensions program over \$4 million. To get the Mecklenburg campaign for the New Convocation Center off to a good start, an anonymous donor gave \$100,000. At the annual alumni banquet held April 21, Dr. Craven Williams, president of ' Gardner-Webb, announced a

\$250,000 gift for the building from the Dover Foundation of Shelby and Fox-Wells Company of New York. So far, gifts to the building campaign total over \$2 million of \$3 million needed to begin construction. An additional half-million dollars will be used for permanent maintenance.

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The \$10.5 million for Bold Dimensions in Higher Education includes \$4 million for endowment of academic programs, faculty salaries, faculty study and research and library resources; \$2 million for endowment for financial aid for students; \$3.5 million for the new Convocation Center; and \$1 million for annual operations.

Bold Dimensions In Higher Education Program



Baucom Explains Annual Giving

What Is Annual Giving And What Does It Do?



BILL BAUCOM EXECUTIVE SECRETARY OF ALUMNI ASSOCIATION

The following are common questions asked about the Gardner-Webb College Annual Fund.

- 1. Q. What is the Annual College Fund at Gardner-Webb College?
 - A. The Annual College Fund is the unrestricted, expandable money raised each year through annual giving by Gardner-Webb College alumni, parents and friends.

- 2. Q. What purpose does the Annual College Fund serve for Gardner-Webb College?
 - A. Annual College Fund contributions help meet the current operating expenses of the college.
- Q. What is meant by current operating expenses of the college?
 A. Current operating expenses mean the day to day expenses of the college. Lights, water,
 - building maintenance and etc., these are all important recipients of funds from the Annual College Fund.
- 4. Q. What is the 1979-1980 goal for the Annual College Fund?A. The goal for the 1979-1980

A. The goal for the 1979-1980 Annual College Fund is \$150,000.

- 5. Q. Through what means do you expect to raise this money for the Annual College Fund?
 - A. Raising the Annual College Fund contributions will be handled through a series of mailings, phonathon and personal solicitation.
- 6. Q. What percentage of alumni and friends support can you expect?
 A. The percentage of alumni support has traditionally been small. It is anticipated that alumni support for the 1979-80 campaign will be over 20% of

the alumni body. The support friends have given to the institution over the years has always been a solid foundation on which the college can depend. It is anticipated that support from friends will increase over the year also.

- 7. Q. What will the 1979-1980 theme be for the Annual College Fund Campaign?
- A. "Seventy-Five Years of Freedom." Gardner-Webb College during its 75 years of existence has never sought or accepted any federal funds. The Annual College Fund program and the support it receives from alumni and friends of the institution can help insure another "75 Years of Freedom" for Gardner-Webb College.

Gardner-Webb Annual Fund Exceeds \$125,000

For the first time in history, the Gardner-Webb College Annual Fund has surpassed a total of \$125,000 in contributions. The 1978-1979 Annual College Fund received \$126,168.69. This is an increase of \$24,069.69 from the previous fiscal year giving. The results of the Annual Fund were particularly gratifying this year in that they indicate a wide-spread recognition by alumni and friends of Gardner-Webb College that there is a continuing need for private support of the Annual Fund from individuals associated with Gardner-Webb College.

Mrs. Julia C. Crawley, '41, Assistant Vice-President of Wachovia Bank and Trust Company in Winston-Salem, N.C. deserves special credit for the work she did as Annual Fund Chairperson. Class Chairpersons for the 1978-1979 campaign were: Mr.

J.P. Carlton, 1912; Mr. Jake Harrill, 1931; Mrs. Minna B. Rice, 1938; Mr. Maxwell B. Hamrick, 1939; Reverend S. Guy Walker, 1940; Reverend Wilburn T. Hendrix, 1942; Reverend C.E. Hampton, 1946; Ms. Dorothy Spangler, 1947; Mr. Max Padgett, 1949; Mr. Troy Bridges, 1951; Mr. James Williamson, 1952; Reverend William Wallace, 1953; Mr. Ronald Hawkins, 1955; Reverend Hugh Borders, 1956; Mr. John Washburn, Jr., 1958; Mr. Max Crowder, 1960; Mr. William T. Bell, 1971; Mr. Jeff McNeill, 1974; Mr. Robert Pettyjohn, 1977; and Mr. Tim Cook, 1978.

The goal established for the 1979-1980 campaign is 150,000. It is anticipated that at least 20% of the alumni and friends of the institution will make a gift to the College.

ANNUAL COLLEGE FUND UPDATE

The 1979-1980 Annual College Fund Campaign is well underway. Major solicitation material was sent to all alumni and friends of the institution on Wednesday, September 5th. This appeal is somewhat unique in its approach and it is hoped a great amount of support will come from this solicitation.

Annual College Fund contributions as of September 5th had reached \$17,786.41. 129 contributors had made a donation to the fund to help meet its 1979-80 goal of \$150,000.

PHONATHONS PLANNED

Phonathons for the Annual College Fund have been tentatively planned for Raleigh, Winston-Salem, Greensboro, Gastonia, Charlotte and Spartanburg. These events are one of the most important means of raising dollars for the Annual Fund. We urge your support when you are called.

SUGGESTED WAYS OF SHARING

Yes, I want to share with Gardner-Webb College!

Enc		to the Annual Fund. Please
	Gifts of property Gifts of Insurance Other	Wills Life income plans Memorial gifts
Name		Class
Address		
City	State	Zip

Return to: Dr. Paul E. Holcomb, P.O. Box 897, G.W.C., Boiling Springs, N.C. 28017

MAKE YOUR GIFT TO TH	E
1979-1980 ANNUAL	
COLLEGE FUND.	

Annual College Fund Best Ever

These alumni and friends of Gardner-Webb helped make the 1978-1979 Annual College Fund the best year ever. Listed are those who have made it possible for Gardner-Webb College to continue in her mission of Christian higher education.

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The Tower Club recognizes alumni and friends who provide support for the College by contributing \$100-\$499 during the year.

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* The number in the parenthesis indicates the number of years contributing to Tower Club*

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The Webb Alliance recognizes alumni and friends who provide outstanding support to the institution by contributing \$500-\$1499.00 during the year.

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*The number in the parenthesis indicates the number of years contributing to Webb Alliance.

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The Gardner Society takes special note in listing friends and alumni who made contributions to the institution of more than \$1500 during the year. Mr. Howard Biggers (3) Mrs. L. P. Frans (1) Mr. Earl T. Groves (1) Mr. Robert J. Morrison (2) Mr. Robert J. Morrison (2) Mr. Forest C. Roberts, Sr. (2) Miss Charlene Stamey (2) Dr. Mae Cline Stroup (3)

The number in the parenthesis indicates the number of years contributing to the Gardner-Society.

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Lawndale Baptist Church, Lawndale

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