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## Augmented Personalized Health: Using Semantically Integrated Multimodal Data for Patient Empowered Health Management Strategies

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# Augmented Personalized Health: Using Semantically Integrated Multimodal Data for Patient Empowered Health Management Strategies

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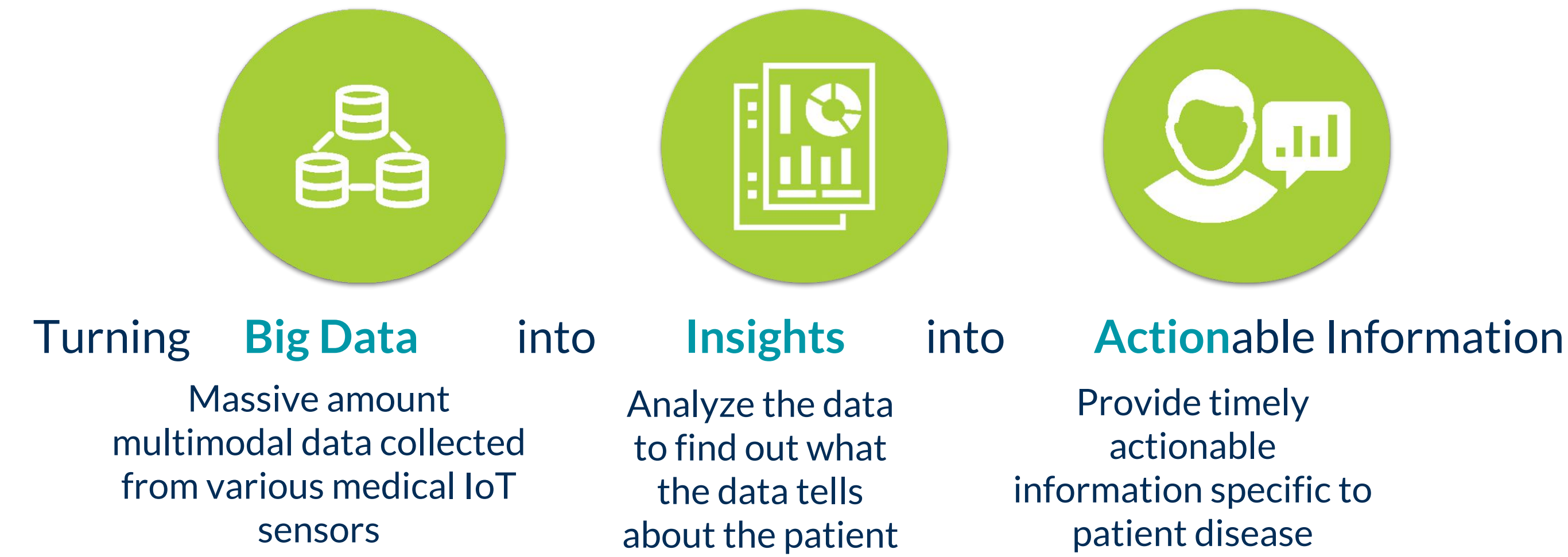


## RATIONALE

Healthcare as we know it is in the process of going through a massive change from:

- ★ Episodic to continuous
- ★ Disease-focused to wellness and quality of life focused
- ★ Clinic-centric to anywhere a patient is
- ★ Clinician controlled to patient empowered
- ★ Being driven by limited data to 360-degree, multimodal personal-public-population physical-cyber-social big data-driven

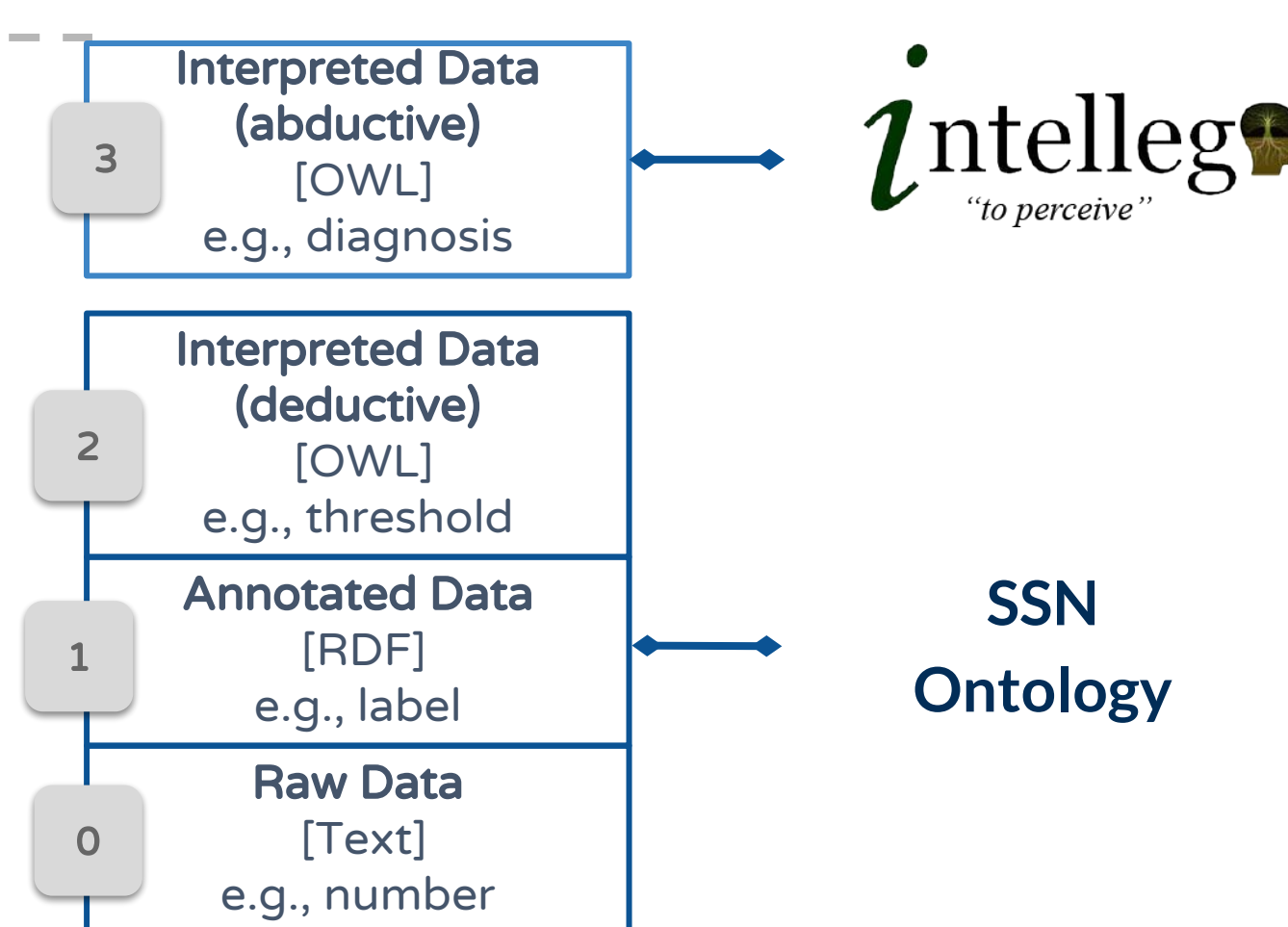
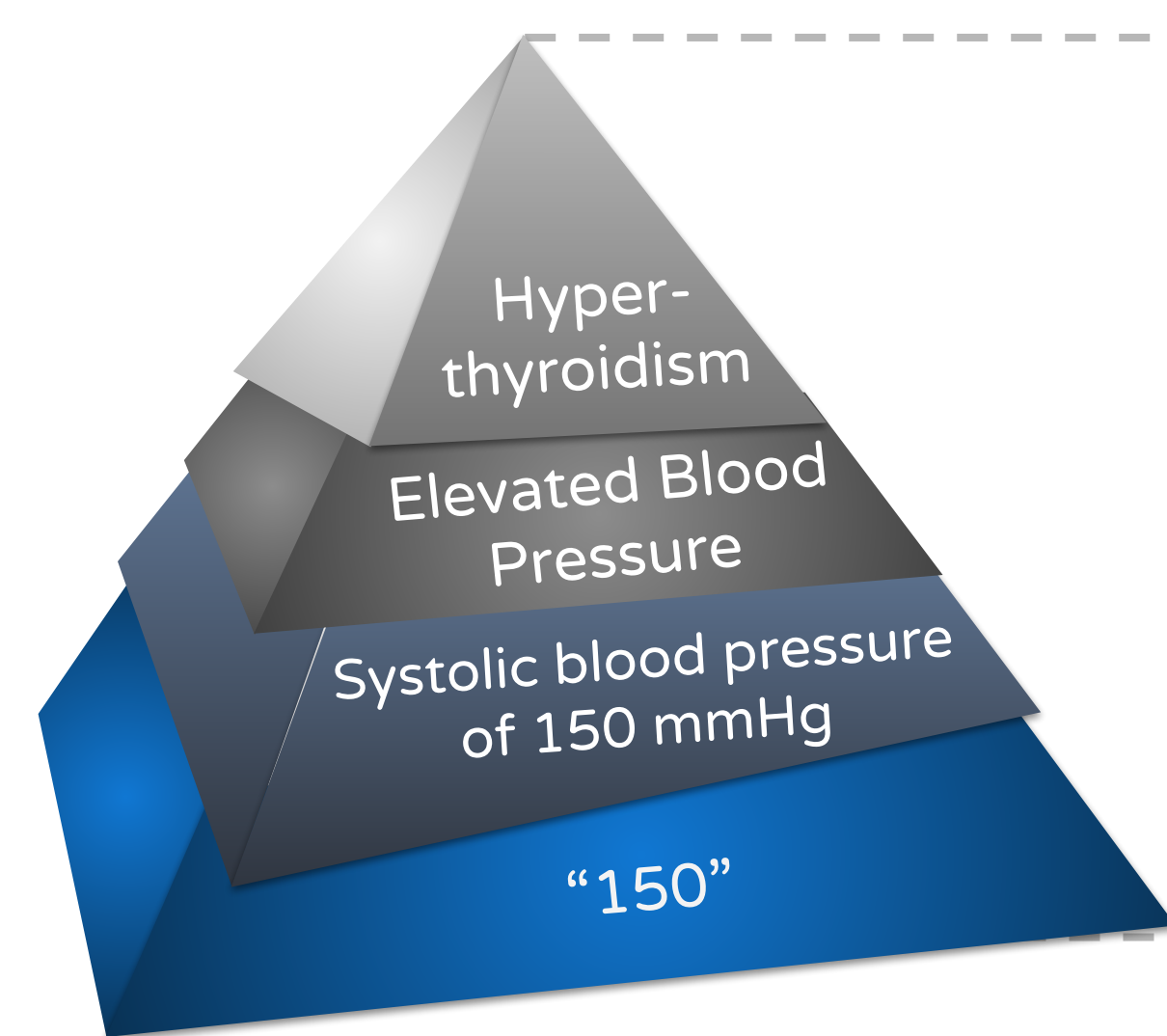
While the ability to create and capture data is already here, the upcoming innovations will be in converting this **BIG data** into **SMART data** through contextual and personalized processing such that patients and clinicians can make better decisions and take timely actions for **Augmented Personalized Health**.



**Data Components**  
PGHD, Clinical Data, Environmental Data and Social Data

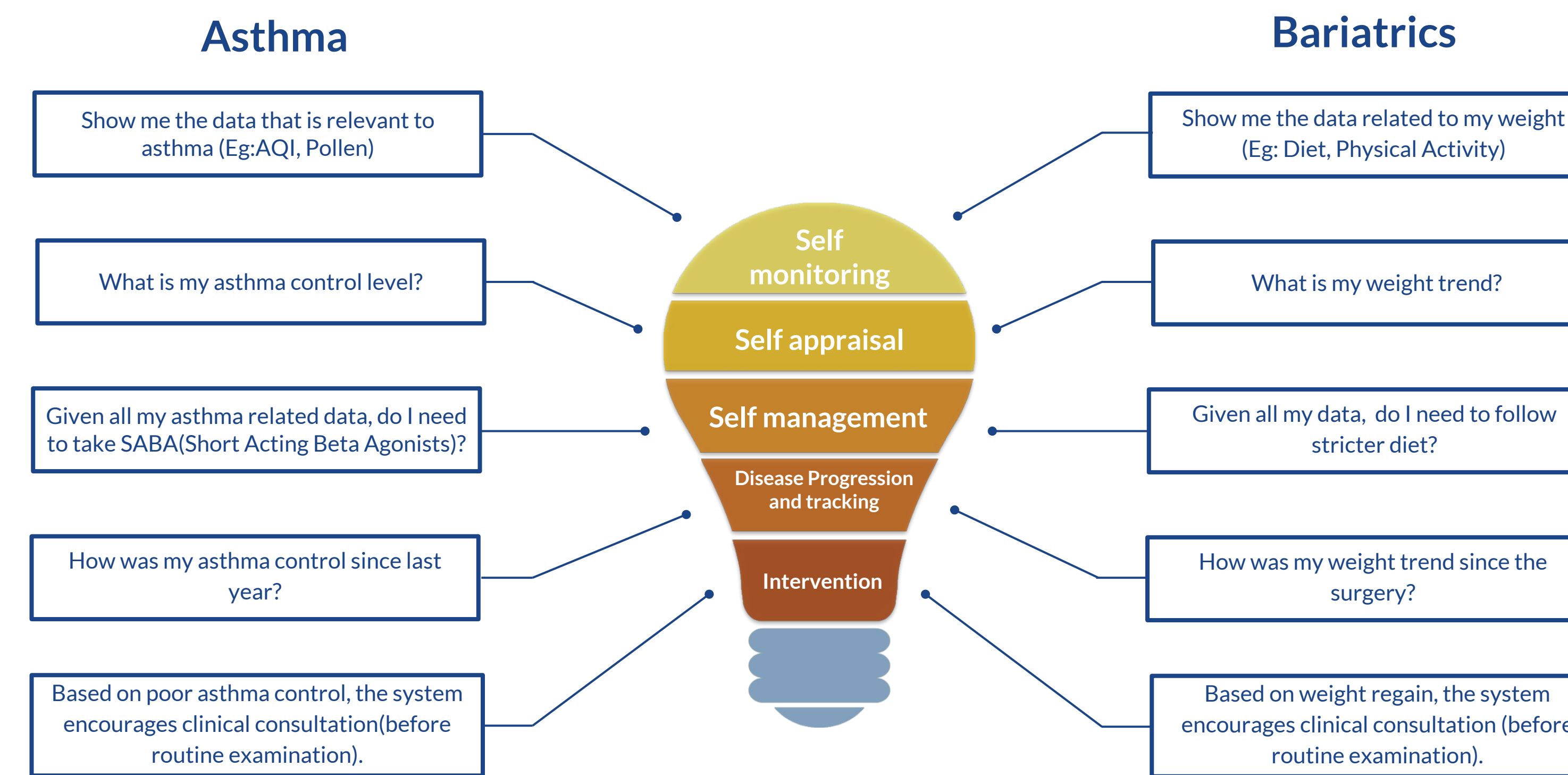


**Smart Data**  
Meaningful data obtained after contextualised processing

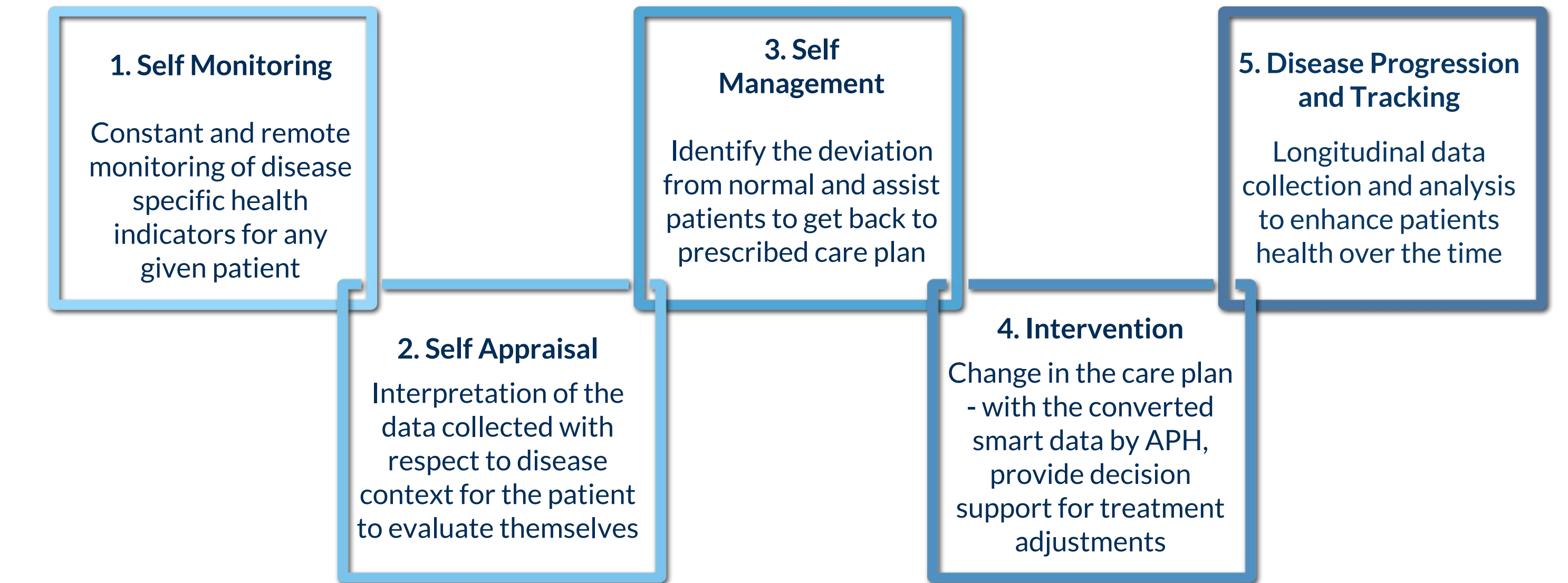


## AUGMENTED PERSONALIZED HEALTH

**Augmented Personalised Health (APH)** is a vision to enhance the healthcare by using Artificial Intelligence (AI) techniques on semantically integrated **Patient Generated Health Data (PGHD)**, environmental data, clinical data, public health data & social data.



## 5 Strategies of Augmented Personalized Health for Better Disease Management and Patient's Well-Being



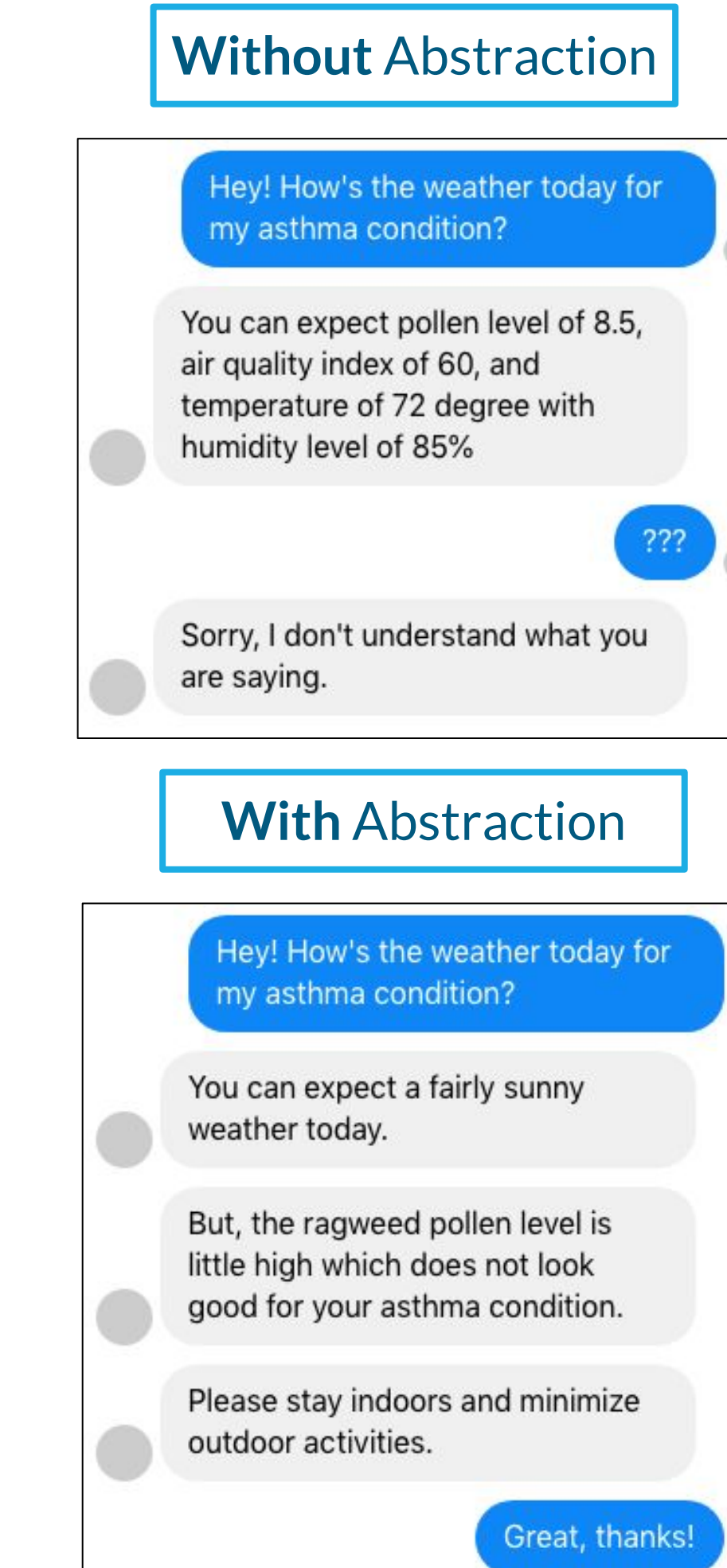
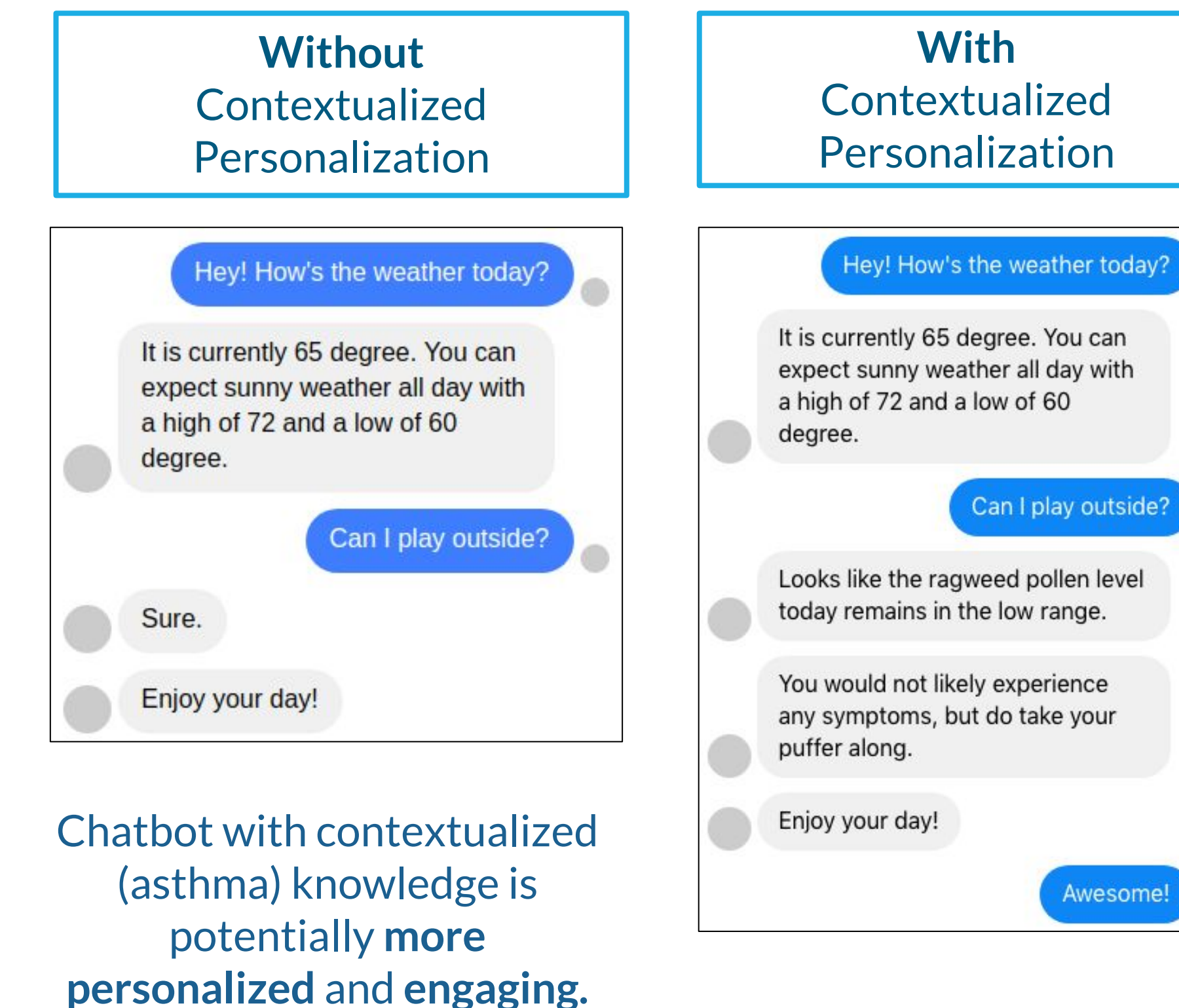
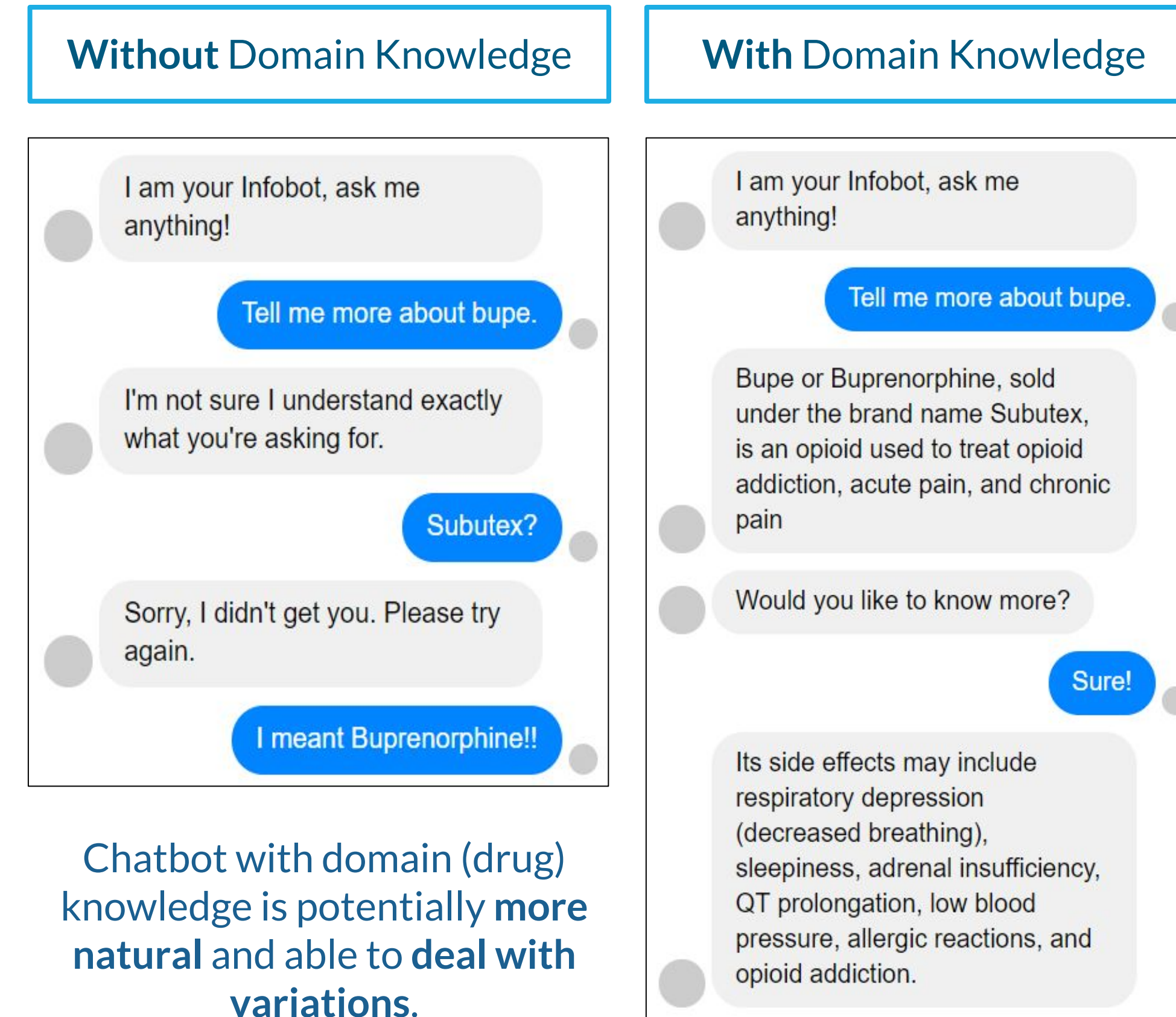
**Current APH Applications :** (a) Patient Evaluations Ongoing: Pediatric Asthma, Bariatric Surgery, [Dementia - Caregivers] (b) Preliminary: ADHF, Liver Cirrhosis

## CHATBOTS FOR HEALTHCARE

★ **Contextualization** refers to data interpretation in terms of knowledge (context).

★ **Personalization** refers to future course of action by taking into account the contextual factors such as user's health history, physical characteristics, environmental factors, activity, and lifestyle.

★ **Abstraction:** Computational technique that maps and associates raw data to action-related information.



★ **Putting it all together:** Example chatbot conversation which utilizes background health knowledge graph and patient's knowledge graph to infer and generate recommendation to patients.

