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Webinar: Meeting & Exceeding Mobility User Expectations with Real-Time Transit Information

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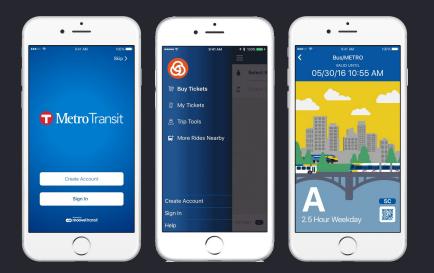
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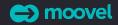


Derek Fretheim, Director Business Development August 9, 2018

moovel builds award-winning white labeled mobility apps











Transit agencies and cities are finding ways to provide mobility within their community.

User

- Seamless access to a whole range of mobility services
- Booking & payment included
- Preferences showing real-time availability



Transit Agencies

- Operational data
- Route optimization
- New markets needs
- Focus on Customer Experience



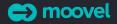
Cities

- Insights into different mobility patterns
- Data for planning purposes
- How to manage and operate the urban mobility network



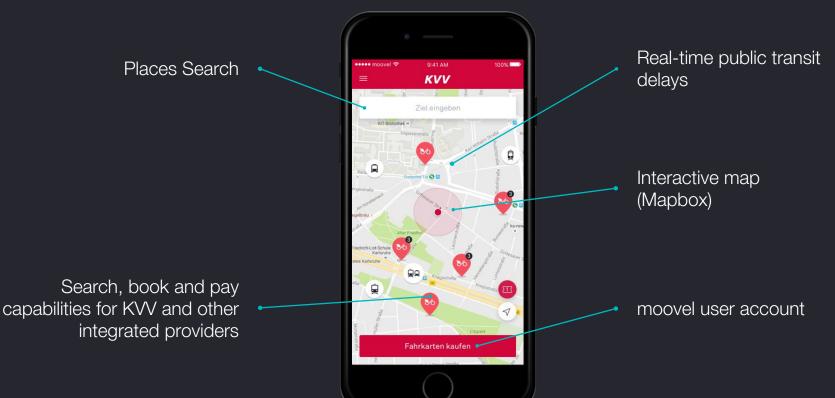
MSPs

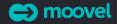
- Dynamic data showing vehicle locations and availability
- Different mobility options



Aggregating mobility in one app

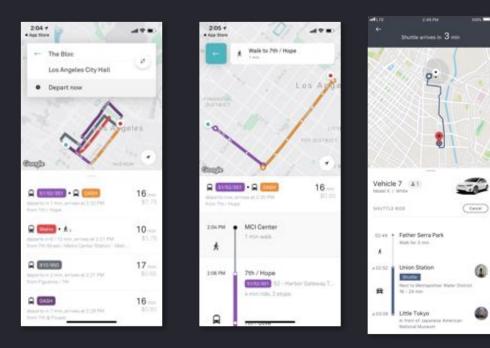
Karlsruhe KVV Transit App - Introduced in 2015, our first white-label MaaS app to power "look, book and pay" functionality across modes of transportation with multiple providers

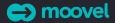




Aggregating 24 providers in one app

FASTLink DTLA integrates 24 different transit providers in our Multimodal APP





Building a reliable Maas Solution with GTFS-RT

- GTFS-RT + ITS/real-time traffic data + MSP integration is challenging and complex
- Trip planning with MaaS requires reliable and accurately managed GTFS-RT data sources
- APP development using GTFS-RT requires data reliability, stability and standard formatting
- Customer satisfaction is 'sticky' when user preferences are aligned with real-time data



CENTER for URBAN TRANSPORTATION R E S E A R C H

GTFS-realtime v2.0

Sean J. Barbeau, Ph.D.

Principal Mobile Software Architect for R&D Center for Urban Transportation Research University of South Florida



Center for Urban Transportation Research | University of South Florida

Why real-time transit info?

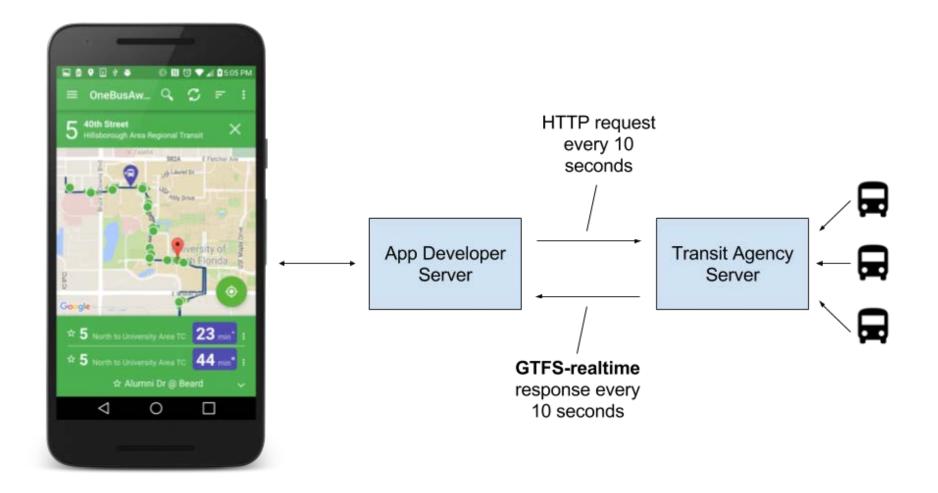


Tony Kurdzuk/The Star-Ledger

- Real-time information (RTI) has many benefits
 - Shorter perceived wait time [1][8]
 - Shorter actual wait time [1]
 - Lowers learning curve for new riders [2]
 - Increased feeling of safety (e.g., at night) [5][6]
 - Improved perception of agency^[8]
 - Increased ridership_{[3][7]}
- Improve the rider experience without increasing vehicle frequency
- Emerging analytics tools are powered by this data



[1] Kari Edison Watkins, Brian Ferris, Alan Borning, G. Scott Rutherford, and David Layton (2011), "Where Is My Bus? Impact of mobile real-time information on the perceived and actual wait time of transit riders," *Transportation Research Part A: Policy and Practice*, Vol. 45 pp. 839-848
 [2] C. Cluett, S. Bregman, and J. Richman (2003). "Customer Preferences for Transit ATIS," Federal Transit Administration. Available at http://it.us/koncestratics/it.es/ko



<u>GTFS-realtime</u> is becoming de facto standard
 <u>Over 50 agencies</u> now have GTFS-realtime feeds!



Quality is important!

 In one study, 9% of riders said they took the bus less often due to errors in RTI₁₉₁

• GTFS-realtime v2.0 will help agencies produce better quality RTI



[9] A. Gooze, K. Watkins, and A. Borning (2013), "Benefits of Real-Time Information and the Impacts of Data Accuracy on the Rider Experience," in Transportation Research Board 92nd Annual Meeting, Washington, D.C., January 13, 2013.



WHAT'S WRONG WITH GTFS-REALTIME V1.0?



Problem with GTFS-realtime v1.0

- GTFS-realtime includes:
 - Trip Updates (arrival predictions)
 - Vehicle Positions
 - Service Alerts
- A LOT of optional fields 56 out of 63 (89%)
 - Quirk of Protocol Buffer docs (for details see http://bit.ly/gtfs-realtime-2)
- Leads to sub-optimal feeds
 - Poor data quality
 - Bad rider experience
 - Inaccurate analytics garbage in, garbage out



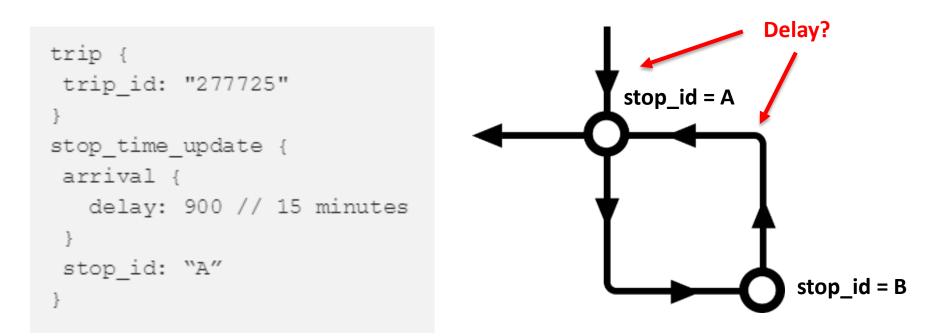
Example 1 – Vehicle Position

- All timestamps are *optional*
- When was position calculated?

```
header {
  gtfs realtime version: "1.0"
entity {
  id: "d131dd02"
  vehicle {
    position {
      latitude: 28.04265
      longitude: -82.45945
    -}-
```



Example 2 – Loop route



- stop_sequence field is *optional*
- Is 15 minute delay before or after stop_id B?



Industry-wide GTFS-realtime Feed Validation Results Industry-wide GTFS-realtime Feed Validation Results 70 78 70 60 54 58 50

• ~69% of feeds (54) we analyzed had errors

Feeds with errors

• https://github.com/CUTR-at-USF/gtfs-realtime-validator

Total feeds processed

40

30

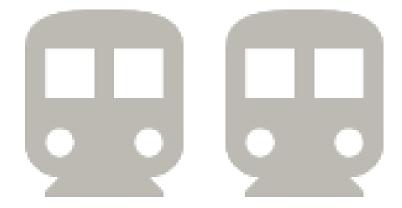
20

10

0

• https://github.com/CUTR-at-USF/transit-feed-quality-calculator

Feeds with warnings



Clarifying what's really optional

GTFS-REALTIME V2.0



GTFS-realtime v2.0

• Defines new **transit-specific** requirements

- Each field is labeled as either:
 - Required
 - Optional
 - Conditionally required
 - See *Description* field for when this field is required



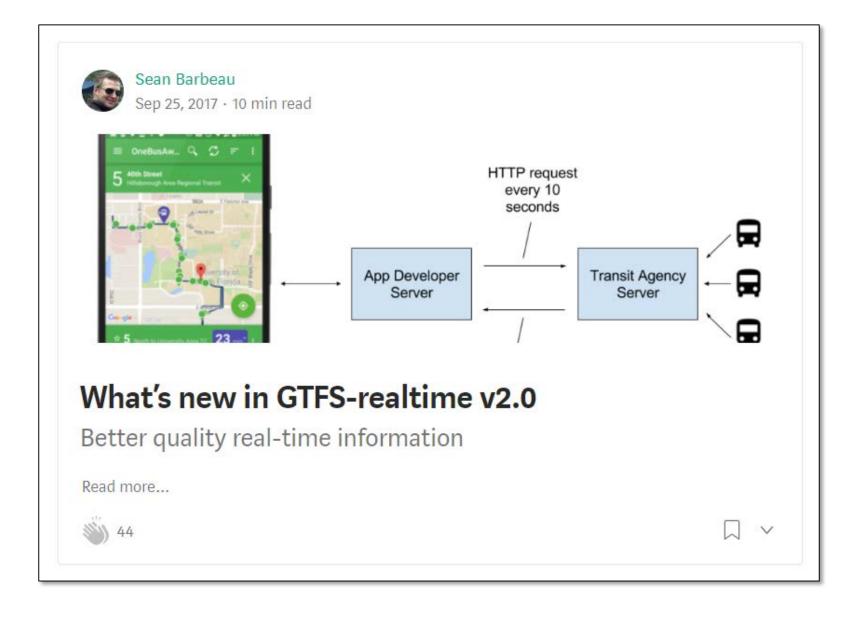
message StopTimeUpdate

Realtime update for arrival and/or departure events for a given stop on a trip. Please also refer to the general discussion of stop time updates in the TripDescriptor and trip updates entities documentation.

Updates can be supplied for both past and future events. The producer is allowed, although not required, to drop past events. The update is linked to a specific stop either through stop_sequence or stop_id, so one of these fields must necessarily be set. If the same stop_id is visited more than once in a trip, then stop_sequence should be provided in all StopTimeUpdates for that stop_id on that trip.

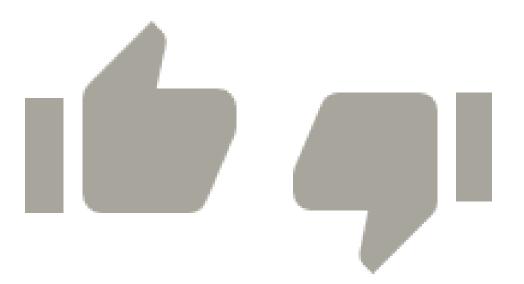
Fields

Field Name	Туре	Required	Cardinality	Description	
stop_sequence	uint32	Conditionally required	One	Must be the same as in stop_times.txt in the corresponding GTFS feed. Either stop_sequence or stop_id must be provided within a StopTimeUpdate - both fields cannot be empty. stop_sequence is required for trips that visit the same stop_id more than once (e.g., a loop) to disambiguate which stop the prediction is for.	
stop_id	string	Conditionally required	One	Must be the same as in stops.txt in the corresponding GTFS feed. Eithe stop_sequence or stop_id must be provided within a StopTimeUpdate both fields cannot be empty.	





http://bit.ly/gtfs-realtime-2



Quick analysis of feeds

GTFS-REALTIME VALIDATOR



GTFS-realtime Validator

- Test your v1 and v2 feeds for errors
 - Open-source at <u>https://github.com/CUTR-at-USF/gtfs-realtime-validator</u>
 - See rules at http://bit.ly/gtfs-realtime-rules

ed -	http://developer.mbta.com/lib/GTRTFS	3/Alerts/Tr	ipUpdates.	pb		
Sumr	mary			Http requests: 4 Unique responses: 3		
ID	Title	Severity	Last iteration	Last time	Count	Show in log
E002	Unsorted stop_sequence	ERROR	2	05:49:25 PM (1494366565)	2	On
E022	Sequential trip stop_time_update times are not increasing	ERROR	3	05:49:34 PM (1494366574)	3	On
W001	Timestamp not populated	WARNING	3	05:49:34 PM (1494366574)	3	On



GTFS-rt Validator – View data & errors

Iteration 4 - 05:52:41 PM (1494366761) - http://developer.mbta.com/lib/GTRTFS/Alerts/TripUpdates.pb

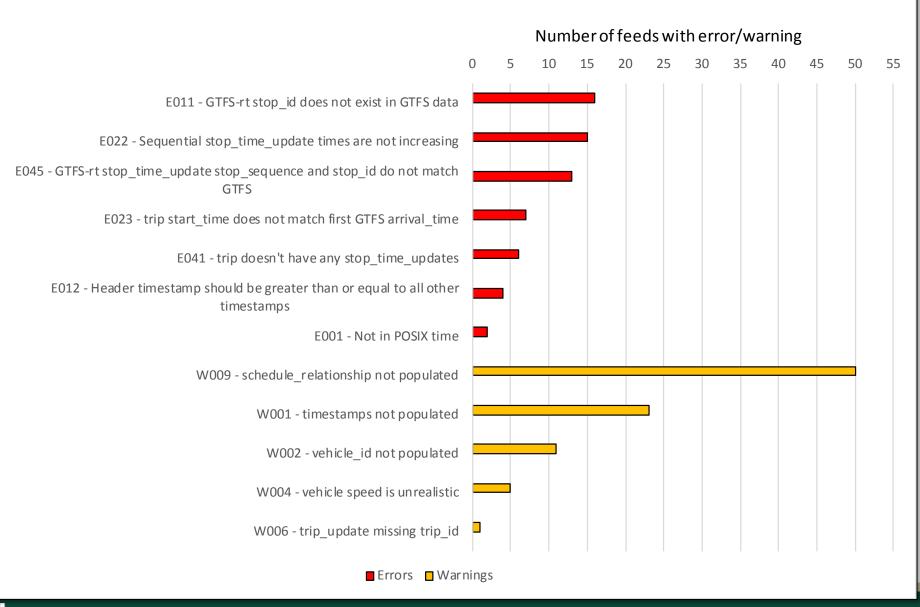
```
2 error(s), 2 warning(s)
"header": {
  "gtfs_realtime_version": "1.0",
  "timestamp": 1494366761
1.
                                                                           E002 - Unsorted stop sequence
"entity": [
    "id": "1494366761 33636512",
                                                                            Occurrenceld Summary
    "trip_update": {
      "trip": {
                                                                            1
                                                                                            trip_id 33409613 stop_sequence [1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12,
        "trip id": "33636512",
                                                                                            13, 14, 16, 17, 15, 18, 19, 20, 21, 22, 23, 24, 26, 27, 28, 29, 30, 31,
        "start date": "20170509",
                                                                                            32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49,
        "route id": "1",
        "direction id": 0
                                                                                            50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67,
      }.
                                                                                            25] is not sorted by increasing stop sequence
      "stop time update": [
                                                                                            trip_id 33409654 stop_sequence [1, 24, 25, 23, 22, 20, 21, 19, 15,
                                                                            2
          "stop sequence": 1,
                                                                                            16, 17, 18, 14, 13, 12, 11, 10, 9, 8, 7, 5, 6, 3, 4, 2, 26] is not sorted
          "arrival": {
                                                                                            by increasing stop sequence
            "time": 1494367860
          },
                                                                            3
                                                                                            trip id 33751219 stop sequence [1, 2, 3, 4, 5, 6, 8, 9, 7, 10, 18, 11,
          "departure": {
                                                                                            12, 13, 14, 15, 16, 17] is not sorted by increasing stop sequence
            "time": 1494367860
          1.
          "stop id": "64"
                                                                           and 5 more
        },
          "stop sequence": 2,
          "arrival": {
            "time": 1494367915
                                                                           E022 - Sequential stop stop time_update times are not increasing
           "departure": {
                                                                            Occurrenceld Summary
            "time": 1494367915
           Ъ,
```

Evaluation of industry feeds

- Created open-source tool to batch validate 78 out of 130 GTFS-realtime feeds catalogued on TransitFeeds.com
 - https://github.com/CUTR-at-USF/transit-feedquality-calculator
- 69% (54) feeds had errors, and 74% (58) had warnings



Most Frequent Errors and Warnings in GTFS-realtime feeds



http://bit.ly/gtfs-realtime-rules

What's next for Transit Agencies?

- Require that all AVL vendors provide GTFS-realtime v2.0 feeds (especially in RFPs)
 - Github is official new home of GTFS/GTFS-realtime specs <u>https://github.com/google/transit</u>
- Run GTFS-realtime validator frequently
 - <u>https://github.com/CUTR-at-USF/gtfs-realtime-validator</u>
- Also require that vendors follow GTFS Best Practices

 <u>http://gtfs.org/best-practices/</u>
- Communicate with other agencies and app developers
 - See <u>https://github.com/CUTR-at-USF/awesome-</u> <u>transit#community</u> for resources



What's next for GTFS-rt Community?

- Create GTFS-realtime Best Practices
 - "Warning" from GTFS-realtime validator^[1]
 - Proposals without unanimous agreement
 - Other community input
- Clarify more GTFS-realtime gray areas
 - See list at <u>http://bit.ly/gtfs-realtime-open-topics</u>
 - Either new proposals, or in best practices
- Better targeted documentation
 - More focused on use cases and features (e.g., ability to cancel trips)



What's next for GTFS-rt Community?

- Continue to add new rules to GTFS-realtime Validator

 <u>http://bit.ly/gtfs-realtime-rules</u>
- Hosting GTFS-realtime Validator as a service for agencies and vendors
- Tackle GTFS Services Changes use cases
 - Changes to network that happen frequently
- Develop additional open-source tooling for prediction generation
 - Including data warehousing & machine learning
 - Leverage TheTransitClock (formerly Transitime)
 - http://thetransitclock.org





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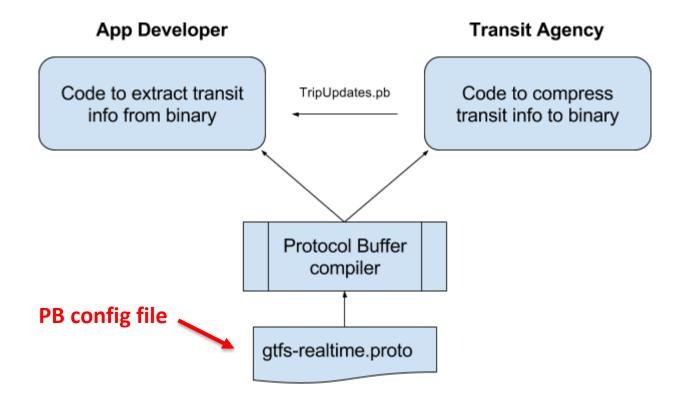


NITC final report - https://nitc.trec.pdx.edu/research/project/1062



WHY SO MANY OPTIONAL FIELDS?

GTFS-rt uses Protocol Buffer (PB) format



• gtfs-realtime.proto PB file defines elements to exchange



Protocol Buffers save space

 Compressed binary is around 6 times smaller than plain text

Name	Туре	Size
 TripUpdates.pb TripUpdates.pb.txt 	PB File Text Document	891 KB 5,683 KB



PB required **≠** transit required

 v1.0 - Optional/required for Cardinality field values were copied from .proto file

