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Textbook Publishing for ESL Professionals

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Open Access Textbook Publishing for ESL Professionals

IELP Professional Development Day, 2017

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- Amber Bliss Calderón, IELP Instructor
- Annie Greenhoe, IELP Instructor
- Michele Miller, IELP Academic Advisor

Overview

- * Background Information
- * Benefits of Open Access Textbooks
- * Examples
- * Questions?

What are “Open Access Textbooks”?

- * Textbooks written with Creative Commons license: can be used and adapted by anyone
- * Textbooks tailored to specific courses
- * Accessed electronically, with an option to print
- * Free!

PDXScholar

- * PDX Scholar is a publishing platform that is part of the PSU Library
- * PSU has been publishing open access textbooks since Winter 2015
- * In the first 6 months=
 - * over 300 downloads
 - * PSU students saved over \$23,000 on textbook costs
- * The linked map shows where downloads have occurred
<http://pdxscholar.library.pdx.edu/pdxopen/>

Why did we get into this project?

Faculty benefits

- * expert designers in ESL materials
- * easy to match our curriculum
- * works well for designing a new course
- * under Creative Commons license
- * easy to create new editions/modify

Student benefits

- * materials tailored to students' learning needs
- * free
- * accessible on any electronic device
- * downloadable from anywhere
- * easy to print

Textbook examples

- * Communication Beginnings: An Introductory Listening and Speaking Textbook
- * PDX Journeys: Studying and Living in the US, Low-Intermediate Novel and Textbook for University ESL Students
- * Pathways: From English Language Study to Academic Study

Conclusions and final thoughts

- * Open Access Textbook publishing is a growing trend in higher education
- * There are almost no OATs in the ESL/EFL field
- * Authors are able to create content based on curricular needs
- * Open Access Textbooks offer flexibility to authors and students

Resources

<http://pdxscholar.library.pdx.edu/pdxopen/>

<http://open.umn.edu/opentextbooks>

University of Minnesota accepts unsponsored texts according to certain guidelines:

<http://open.umn.edu/opentextbooks/Submit.aspx>

<https://www.oercommons.org>