


1997

UA11/1 A New Level of Excellence with a Personal Touch

WKU Public Affairs

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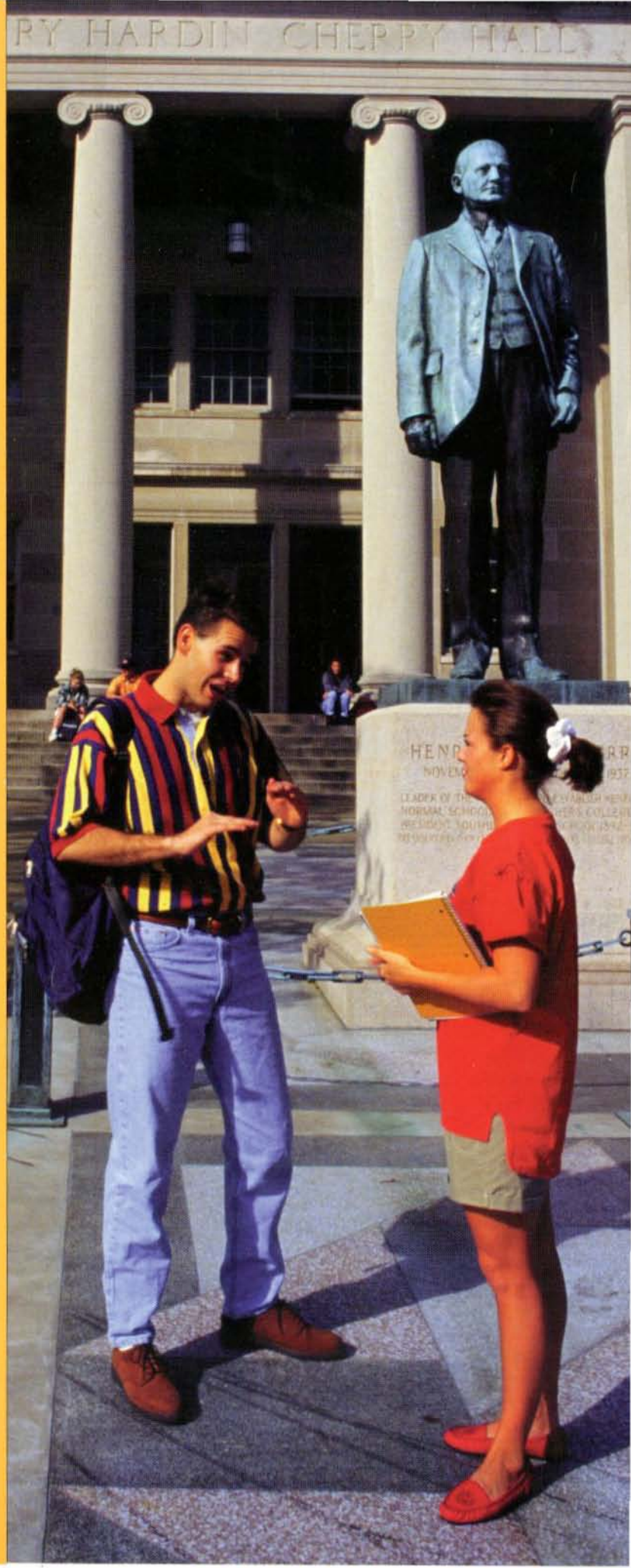
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WESTERN
KENTUCKY
UNIVERSITY

*A New Level of
Excellence with a Personal Touch*



Are you looking for a university that offers:

- more than 150 outstanding academic programs through its undergraduate colleges
- approximately 15,000 students from all over the United States and more than 46 foreign countries
- computer labs across campus and link-ups available in residence hall rooms to the Internet
- athletic opportunities in NCAA Division I sports
- study abroad, internship, co-op and job placement opportunities
- and much more?

Wouldn't it be great if a university that could offer all that also could offer:

- classes about the size you were used to in high school
- full-time faculty members who know your name
- academic advisors who care about your future
- the most state-of-the-art athletic activities student center in the country?

It isn't every school that can provide you with both the personal attention of a smaller college and the opportunities of a larger institution, but Western Kentucky University does. Read further. Check us out. We think you'll discover that Western Kentucky University offers you the best of both worlds.

Hilltopper facts

Accreditation: The Commission of Colleges of the Southern Association of Colleges and Schools. Numerous programs are accredited by professional associations.

Calendar: Fall semester, spring semester, two summer sessions.

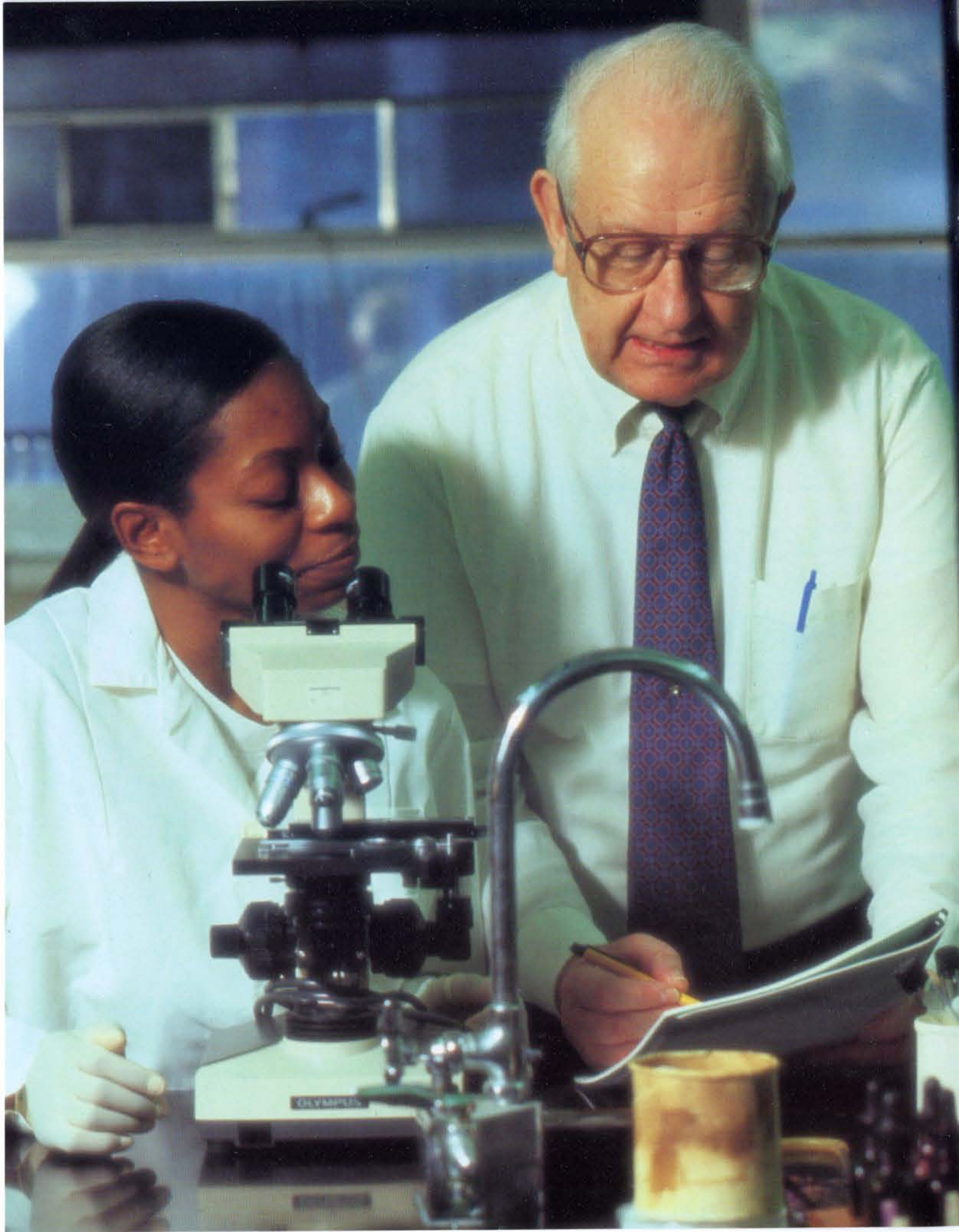
Campus: The main campus of 200 acres and more than 50 buildings crown a commanding hilltop. The University farm, on U.S. 31-W South, encompasses more than 700 acres of crops, pastureland, livestock facilities and a 2,000-seat exposition center.

Enrollment: Approximately 15,000 (about 10,000 full-time undergraduates).

Student/faculty ratio: 19 to 1.

Financial Aid: About 52 percent of Western students receive need-based financial assistance. Academic or merit-based scholarships are also available.





Academics

Western Kentucky University is an academically demanding university. Students who are the best in their fields study at Western.

Perhaps you'll join the ranks of students like those in the William Bivin Forensic Society, who have several straight state championships in speech and debate under their belts. Debate team members also captured the 1996 Delta Sigma Rho-Tau Kappa Alpha Lincoln-Douglas Debate and Individual Events national championship. Robert Mattingly became a three-time national champion with his win.

Western has won the William Randolph Hearst Foundation's Intercollegiate Photojournalism Competition for seven consecutive years. Patrick Witty and Chris Stanford placed first and second respectively as college photographer of the year in the Pictures of Year contest sponsored by the University of Missouri and the National Press Photographers Association. The P.O.Y. is the largest news photography contest in the world. This past year a current student was nominated for a Pulitzer Prize for a photograph he took of a gas explosion.

Other current students have won the Intercollegiate Stock Seat national championship, writing competitions and regional

"I chose Western because of the caring teachers. I really appreciate the fact that my professors are always willing to offer office hours if I need additional assistance with a class. Professors are genuinely concerned about my success and strive to help me be at my best at all times."

*—Joy Greer (left), Louisville, Ky.
Western Symphony Orchestra,
Alpha Epsilon Delta member*



ROTC competitions, just to name a few.

WKU's undergraduate colleges offer more than 150 programs of study. Many programs are recognized as national hallmarks in higher education. Western students enjoy one of the highest rates of success among Kentucky college graduates in gaining admission to medical, dental, veterinary, pharmacy and medical technical schools.

The journalism, photojournalism, public relations and advertising programs consistently win regional and national competitions. And seven students from those areas have won 16 Pulitzer Prizes for their work.

"I found the atmosphere at Western to be exactly what I was searching for in a university. Everyone I spoke with seemed sincerely interested in what I had to say and enthusiastically answered my questions. Western is unique because of the University's incredible spirit. The spirit creates success and shapes futures."

*—Brian Bixler (above), Delaware, Ohio.
GTE Academic All-American,
Hilltopper football team*



Qualified faculty

The faculty at WKU exhibit an impressive array of awards, fellowships and commendations. They frequently are awarded Fulbright Fellowships for study abroad, bringing those experiences back to Western to share with their students here. Many serve as presidents of their professional organizations and are well known in their fields.

The University libraries' collection includes more than (500,000) books, (100,000) volumes of periodicals and (250,000) government documents. Each year approximately (11,000) books are added to the collection and more than (5,000) subscriptions received.



"Because of Western's size, it is easy to meet people and to get involved with campus activities. Professors are constantly making sure that I understand the material that is covered in a lecture. In class, professors welcome comments from students and I never feel intimidated when asking questions in class."

*—Shelley Stephens (above)
Portland, Tenn.
Alumni Leadership Scholar,
Student Representative*



SUCCESS

At Western Kentucky University, we succeed when you succeed. We'll help you determine your goals and assist you on the paths to achieve them. You're part of a team of faculty, staff and students who together produce outstanding alumni. Our faculty and staff are there for you and want to help you succeed. From your academic advisor to your residence hall director to the Counseling Center staff, someone who cares always is available to listen to you.

As you graduate from Western, you'll find yourself in the company of alumni like NASA space shuttle pilot Lt. Col. Terry Wilcutt, founder and CEO of the first African-American female-owned Wall Street financial services corporation Patricia Garrison-Corbin, nicotine patch inventor Dr. Frank Etscorn, NFL sports reporter for the New York Times Thomas George, Pulitzer Prize winning photographers like Todd Buchannon, NCAA men's cross country champion and six-time All-American athlete Sean Dollman, television anchorwoman Beverly Kirk, accomplished film and stage actress Becky Gelke Baker, Kentucky's Lt. Gov. Steve Henry and countless other successful alumni.

These alumni attribute much of their success to the education they earned, the faculty who guided them, the hands-on experiences they were afforded through internships and departmental clubs and other activities in which they were involved at Western.



"My studies at Western have remained the strong base of my career in theater. In the theater field you never stop learning or studying; I have always used my education at Western as a reference. All of the time spent on stage at Western prepared me for all the challenges of doing shows in New York. I was given such individual attention and the performance experiences were priceless."

Accomplished film and stage actress Becky Gelke Baker ('75) can be seen in her most recent role in the movie "A Time to Kill," based on a John Grisham novel.

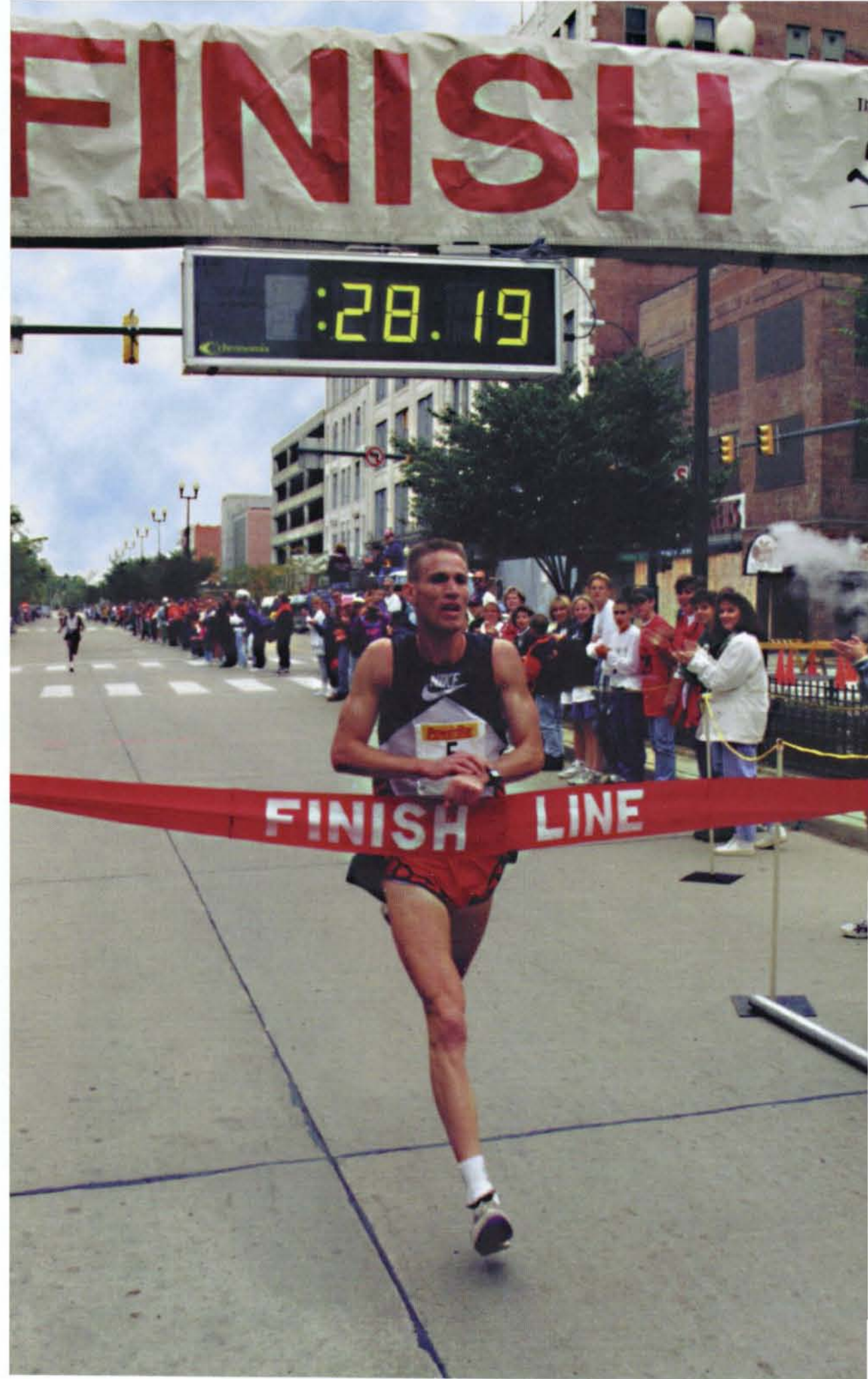


"Western superbly prepared me for the job market. When I graduated from WKU, I was ready to cover pro sports on any level. Western is unique because it combines quality with personal care, dedication with excellence, and a profound sense that by coming to this University, you are not only investing in your future, but also living a dream and sharing it with others. Overall, my professors at Western were patient, thorough and talented."

A New York Times NFL reporter Thomas George ('82) chats with Oakland Raiders player Raghib "Rocket" Ismail.



A math major at WKU helped lead Lt. Col. Terry Wilcutt to become a NASA space shuttle pilot.



Olympic athlete for the Irish national team and former NCAA champion Sean Dollman wins yet another race, the Peace Race in Youngstown, Ohio.



C *omputer technology*

Student access to computing resources is a high priority at Western Kentucky University. Seven general access computer labs located across campus provide 250 MSDOS and Apple computer work stations. Access to the Internet; Western's online mainframe services, including electronic mail; and personal computer applications, including WordPerfect and Lotus 1-2-3, are available. Many academic departments also provide specialized computer laboratories.

All of these services are available at no cost to students in their residence hall rooms if they provide their own computer and network interface card. A Vax mainframe computer account is available to all students, providing electronic mail, Internet access and other computing capabilities.

Western's entire campus—classrooms, offices and residence halls—are networked, providing students, faculty and staff with a full complement of computing services.



Western Online, the University's site on the World Wide Web, was recognized by the Academy of Web Design with a 1996 Webbie Award for the best university web page. You can visit our home page at <http://www.wku.edu>.

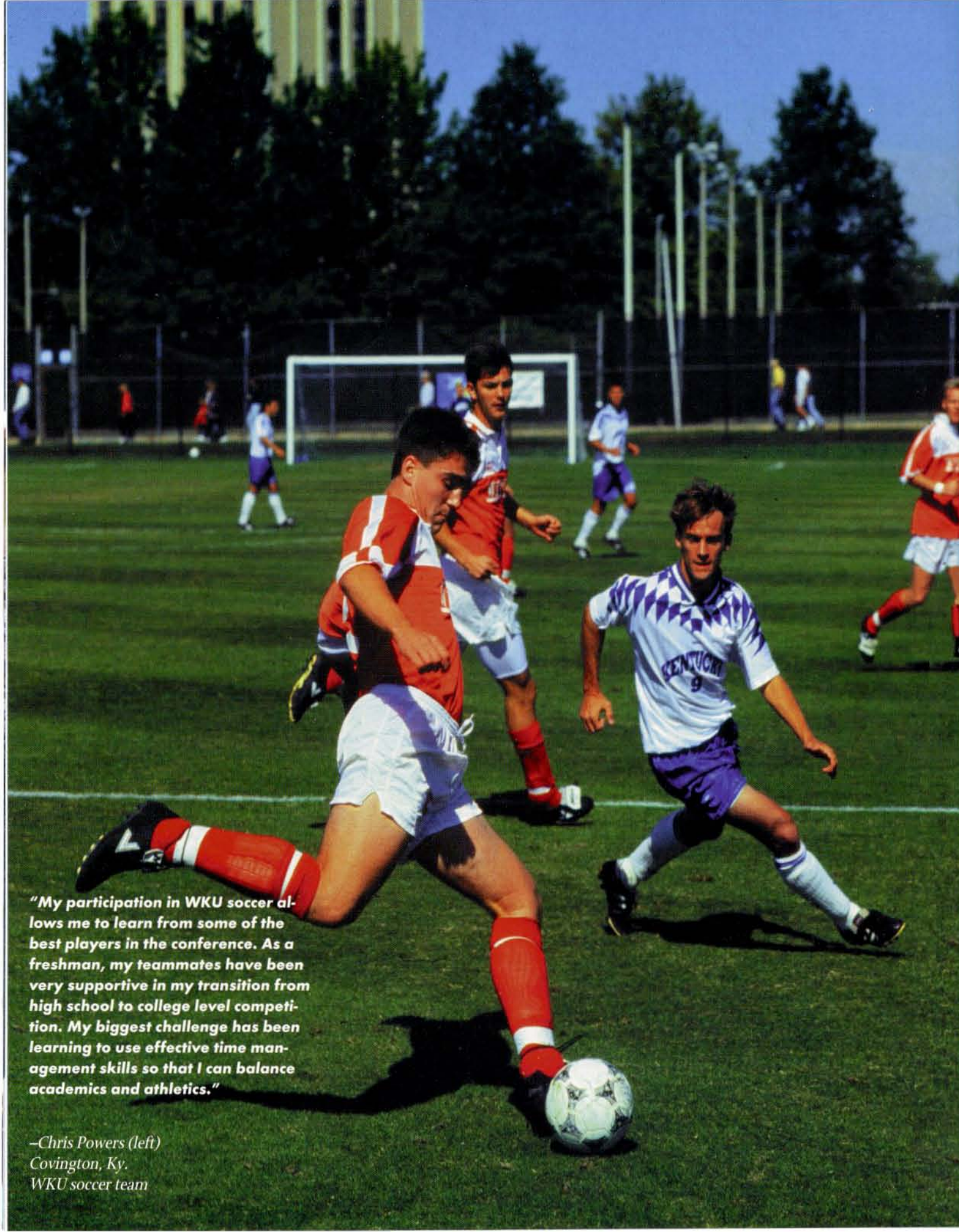
Western's award-winning student newspaper, the College Heights Herald, was the first college newspaper in Kentucky to be available on the Internet. In the first two months, the Herald was accessed more than 24,000 times by people in Japan, Finland, the Peoples Republic of China, the Netherlands, Zaire, Israel, and from all over the United States.

"Even though more than 14,000 students attend Western, I still perceive Western as a small campus since I always run into people I know. Western offers a great combination of academic and social opportunities. Teachers interact on a personal level with the students by encouraging classroom participation. Before this semester, I had never worked with case analysis, but my professor presented the material in interesting ways to help me understand this new concept."

*—Christian Karlsson (right)
Hovmantorp, Sweden*

Athletic highlights

- The Lady Topper basketball team made its 13th consecutive appearance in post-season play, including three NCAA Final Four appearances. The 1996 team lead the Sun Belt Conference in both three-point and free throw shooting. The Lady Tops set school records for the most threes made in a game (13) and in a season (173).
- The men's Hilltopper basketball team continues to rank among the top 10 NCAA schools in both all-time winning percentage and average wins per season. The Hilltoppers rank among the top 15 in all-time victories, as well.
- The 1995 - 1996 Hilltopper swimming team completed Western's 26th consecutive winning season.
- The Hilltopper men's and women's cross country teams have dominated the Sun Belt Conference since Western joined the league in 1982, winning more than a dozen championships, including men's national championships.
- Hilltopper football teams have ranked among the nation's top 10 in rushing offense each of the past five seasons. Three Hilltoppers earned All-America honors this season. Western football ranks among the top 25 Division I-AA schools nationally in all-time winning percentage and in average wins per season.
- Senior Roxie Akard from Martinsville, Ind., completed her Hilltopper volleyball career ranked 10th in NCAA history with 1,871 career digs.



"My participation in WKU soccer allows me to learn from some of the best players in the conference. As a freshman, my teammates have been very supportive in my transition from high school to college level competition. My biggest challenge has been learning to use effective time management skills so that I can balance academics and athletics."

*-Chris Powers (left)
Covington, Ky.
WKU soccer team*



A *ctivities*

- Professional organizations
- Honor societies
- Social clubs, including fraternities and sororities
- Intramural competitions in more than 25 sports
- Theatrical productions
- Choirs
- Bands
- Student government
- Religious groups and student centers
- Cheerleaders
- Equestrian teams
- Ensembles
- Student publications
- Lectures
- Concerts
- Recitals
- Symposia
- Workshops
- Professional seminars
- Cultural events
- Recreational clubs
- Preston Health and Activities Center with:
 - six basketball courts
 - swimming pool
 - indoor suspended track
 - tennis courts
 - aerobic studio
 - volleyball courts
 - racquetball courts
 - state of the art weight room
 - Wellness Center
- and more!



R *esidence life*

WKU will seem like home. Western has 18 residence halls with many undergraduates living on campus. Residence hall living provides an opportunity to develop friendships and personal growth. Plus, you're close to the lab, the studio, the library, the cafeteria and the gym.

Each residence hall room is equipped with computer access cable—just waiting for you to plug in your computer. All residence halls have access to a campus-operated cable television system equipped with educational and entertainment channels

providing a wide variety of programming and instructional options.

Friendship. Scholarship. Participation. Enjoyment. All are part of your experiences as a Western student.



Bowling Green

The Community: 114 miles south of Louisville and 61 miles north of Nashville, it represents the core of industry, health care, business and trade in a 10-county area

Population: 48,300 in Bowling Green; 82,000 in Warren County

Shopping: The major shopping hub for south central Kentucky, with a 125-store mall, about 20 plazas and centers, and a historic downtown district

Cultural Events: The Capitol Arts Center attracts top touring plays as well as individual artists, art exhibits and competitions

Restaurants: Bowling Green has more restaurants per capita than most towns of its size in the nation

Churches: About 30 denominations are represented in the more than 150 churches in Bowling Green and Warren County. Some denominations offer affiliated student centers for those attending WKU

Accommodations: 35 motels including major chains

Corvette City: Bowling Green is home to the General Motors Corvette Plant and the National Corvette Museum.



History

- Founded in 1906
- First president was Henry Hardin Cherry
- Motto: "The Spirit Makes the Master"
- More than 80,000 alumni
- Main campus crowns a hill overlooking the city of Bowling Green—is proclaimed as one of the most beautiful universities in the nation.
- Students from 46 states and 46 foreign countries
- Offers both undergraduate and graduate programs



*B*e our guest

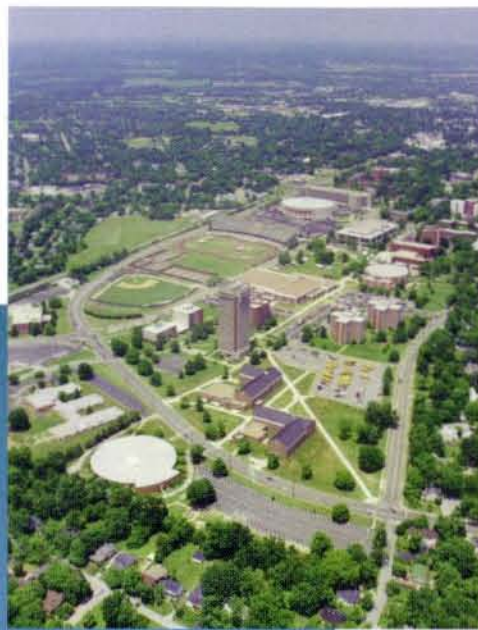
We invite you to learn more about our campus, our academic programs and the special life you'll find here on the Hill.

You are invited to join us for a guided campus tour any weekday (excluding University holidays). Tours include an informational session, a walking tour and, upon request, an appointment with a faculty member in the academic area of your choice.

Reservations in advance of your tour are necessary in order for us to provide you with directions, parking information and tour times. Please call or write at least a week in advance to schedule your campus visit.

Office of Admissions
Western Kentucky University
1 Big Red Way
Bowling Green, KY 42101-3576
502-745-2551

Visit our web site at <http://www.wku.edu>



Western Kentucky University is on the move! Excitement abounds on the Western campus. Our excitement and momentum serve to complement our high academic quality.

A new Western awaits you. A campus that is the most computer accessible for students is in place. The campus network and Internet are available from all of our computer labs and from every residence hall room. Western students are being prepared for our technologically based future.

You will find the atmosphere at Western to be one of warmth, friendliness and enthusiasm. We believe in giving students excellence with a personal touch.

Sincerely,

Thomas C. Meredith
Thomas C. Meredith, President



