

Projektbericht Final Publication

WORKCARESYNERGIES

Dissemination of Synthesised Framework Programme Research Findings

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Final Publication on Dissemination within FP 7 EU Support Action

November 2011

Institut für Höhere Studien (IHS), Wien Institute for Advanced Studies, Vienna

Project Funding:





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Comment

This is the final publication of the WORCKARESYNERGIES Dissemination Project, an EU Support Action within the FP 7 Framework Programme. More information on the project and its contents can be found on the project homepage, www.workcaresynergies.eu

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Introduction

This is the final publication of the WORCKARESYNERGIES Dissemination Project, an EU Support Action within the FP 7 Framework Programme.

This EU support action was funded by the EC within the Seventh Framework Programme, Theme 8, Socio-economic sciences and humanities (SSH), 8.1 Measures to support dissemination of research results.

More information on the project and its contents as well as all materials produced throughout the two project years – especially all local dissemination materials, summaries of discussion, thematic reports and policy briefs as well as short documentary films – can be found on the project homepage, www.workcaresynergies.eu.

This final publication gives an overview of the project's activities and the work-care relevant EU research findings and topics discussed in each country. It also summarises the outcome of the seventy-seven local information and discussion events and presents policy pointers and recommendations developed from those discussions.

1. Project Context and Objectives

1.1. The WORKCARESYNERGIES Project

WORKCARE SYNERGIES was an EU support action with the aim of disseminating research findings of previous EU Framework Programme projects in the field of work and care. To do this, local information and discussion events were held in Austria, the United Kingdom, Denmark, Hungary, Poland, Italy and Portugal.

The dissemination scheme was based on the concept of local key mediator teams, which were based in each of the seven countries where dissemination took place. The mediator teams consisted of local researchers, knowledge transfer and communication specialists. Local teams implemented local dissemination activities.

What did WORKCARE SYNERGIES do?

- It collected, selected and prepared relevant findings from different FP projects
- in the form of (theme-specific and target group-oriented) discussion materials
- and other dissemination tools (e.g. films, newsletters, folders, posters, homepage, etc.)
- to make existing research findings available
- to NGOs, policy makers, trade unions, labour representatives, regional organisations and services, companies, other local actors, interested parties, etc.
- in local dissemination events and
- finally summarised materials and discussion results as well as policy pointers and policy recommendations for publication.

What were the main objectives of WORKCARE SYNERGIES?

- To synthesise research findings from FP research projects in the field of work-care (but also family policy, female equality and empowerment, social quality, flexicurity and social cohesion) for target group-specific themes and enable efficient policy making.
- To transform research knowledge into usable dissemination material and provoke discussions in creative ways.
- To set up and hold *target audience-focussed events* (e.g. discussion forums, workshops, etc.)-
- To use extensive existing networks of the teams to disseminate policy relevant findings
- To document the outcome of local discussions with NGOs and policy makers.
- To inform the interested general public (citizens) via mediators.

- To spread information in various official EU languages and to different target audiences.
- To produce a summary of local dissemination materials and discussion outcomes
- (if possible) to finally present key messages in a policy relevant venue
- To alert NGOs, local mediators and policy makers, etc. to the usefulness and usability
 of local (and international) research findings as well as the research community to the
 need to communicate research to potential local users.
- To create (lasting) bridges between researchers and users, opening the way for twoway discussions between scientists, other stakeholders (e.g. NGOs) and politicians.

Which policy-relevant themes did the country teams choose to discuss?

Altogether, 77 local dissemination events presented relevant research findings from 20 research projects within the EU Framework Programme, and initiated their discussion in a local context. All dealt with questions of work-care, i.e. how families in different societal frameworks and settings combine their work and (child-)care responsibilities. Chosen to reflect current local concerns and to make use of existing EU research findings, actual dissemination themes varied by country:

	Danish team: "Citizenship, Flexibility and Diversity in Work-Care Relations"	
British teams: "Social Quality in Work & Care" "Labour Market Transitions in Comparative Perspective		Polish team: "Gender Elites and Work- Care Relations"
	Austrian teams: "Work-Care Tensions", "Quality of Work and Life", "Work-Life Balance across the Life Course"	Hungarian team: "Family Policies, Working Time Flexibility and Social Cohesion"
Portuguese team: "Mapping Work-Care Orientations for Gender Equality in Private and Public Contexts"	Italian team: "Social Care and Work-Care Balance"	

Which topics did the project cover within these themes?

During the two years project duration, the local dissemination teams covered the following topics within their choice of theme: While the Scottish team supported the current local policy debate about fairer deals for parents by contributing to the Scottish Government parenting strategy, the Danish team discussed the need of diversity and flexibility of work-care policies

and gender equal conditions for participating in paid work, caring activities and unpaid work in politics and organisations. The Polish team discussed values and behaviour of members of different social groups, especially problems faced by women seeking to reach, or in, higher positions in science, politics and other sectors, as well as the reconciliation of work and family life in Polish households. The British team aimed to examine and illustrate the impact of labour market transitions across generations, comparing younger and older workers, as well as labour market transitions around family formation. Two Austrian teams discussed the strong Austrian tradition of caring for small children at home and how to balance childcare, work and professional career, as well as the quality of work and life in times of economic crisis. A special focus was put on how to balance interests over the life course but also options/measures observed in different countries, their strengths and limitations from the perspective of individuals, the state or the market. The Hungarian team supported the debate on the reform of family and employment policies to create incentives for increasing the extremely low labour market participation of mothers with young children while the Portuguese team discussed how to shape work care orientations for gender equality in private and public contexts, with a special focus on childcare services and the promotion of gender equality on labour market. The Italian team disseminated in Italy where the debate about conciliation is not yet really part of political and daily public discourse. Therefore, the Italian team aimed at having an effect on civil society's actors (instead of politicians), including students, their educators as well as non-profit and private organisations.

Local dissemination team leaders (and support):



From left to right, 1st row: Elena Elia (IT), Renata Siemienska (PL), Barbara Haas (AT), Analia Torres (PL), Jackie O'Reilly (UK). 2nd row: Ilona Matysiak (PL), Rossana Trifiletti (IT) Michaela Gstrein (AT), Anders Ejrnaes and Thomas Boje (DK), Liliana Mateeva (AT), András Gábos (HU); not present: Claire Wallace (Scotland, UK), Endre Sik (HU).

1.2. List of Events held within WORKCARESYNERIGES

The following list of events held in 2010 and 2011 within the WORKCARESYNERGIES dissemination project gives an impression of the extensive consortium dissemination activities: Taken together, the consortium held a total of 77 local information and dissemination events in the two years, 19 events in 2010 and 58 in 2011.

	08.03.2010	DK	Roskilde	Quality of Life and the Condition of Social Participation
	12.03.2010	DK	Copenhagen	The gendered Conditions for Social participation and
a ka	18.03.2010	UK	Brighton	Looking at Ageing differently
_				Potential conflict between work and household, husband and wife,
	05.05.2010	HU	Budapest	male and female
	27.05.2010	AT (IHS)	Vienna	Workcare Tensions - Workshop 1
_				NGP event – Conference "Gender in science – an obstacle or an
	01.06.2010	PL	Warsaw	advantage? Scientific careers and private lives"
	03.06.2010	DK	Roskilde	The impact of Flexibility and diversity on work-life balance
-	07.06.2010	DK	Roskilde	Citizenship and diversity in work-care relations
_				Conference "Social Exclusion and Women's Poverty in European Year of
	10.09.2010	PL	Warsaw	Combating Poverty and Social Exclusion"
	27.09.2010	AT (WU)	Vienna	Work-Life Balance
	13.10.2010	PL	Warsaw	NGO event – Meeting "C onscious woman – motherly business"
	14.10.2010	AT (IHS)	Vienna	Workcare Tensions - Workshop 2
	25.10.2010	PL	Warsaw	PME event – Symposium "Gender and Research Excellence"
	16.11.2010	PT	Lisbon	Project presentation session
	24.11.2010	HU	Budapest	Family policies, flexible work arrangements and social cohesion
	30.11.2010	DK	Copenhagen	Policy Briefing on Work-Care
**	10.12.2010	UK	Brighton	Fairness At Work Series: Intersectionality: from Idea to Implementation
	10.12.2010	AT (IHS)	Vienna	Role of men in Work-Care Tensions (men's discussion)
	13.12.2010	DK	Copenhagen	Consequences of cutbacks in welfare provision on day care
				Work-Life Balance under changing working conditions - Chances and
	19.01.2011	AT (WU)	Vienna	Risks?
	27.01.2011	PT	Lisbon	Workshop - Policy makers and state agencies
	03.02.2011	AT (IHS)	Vienna	Rolle der Männer im Spannungsfeld Beruf – Familie, Workshop 3
-				Fairness During Fiscal Austerity: What Does It Mean for Different
	04.02.2011	UK	London	Groups?
	17.02.2011	Scotland	London	Workshop/Discussion Round No.1
**	25.02.2011	UK	Edinburgh	The Changing Context of Retirement
	10.03.2011	PT	Lisbon	Workshop - Economic Actors
	22.03.2011	PL	Warsaw	Women in thrall to the stereotypes
	23.03.2011	IT	Padua	Policy oriented local events in schools
	29.03.2011	AT (IHS)	Vienna	Diskussionsrunde Kindergarten, Workshop 5
	30.03.2011	AT (IHS)	Vienna	Präsentation bei OeNB-Frühstück, Event 4
	30.03.2011	AT (WU)	Vienna	Präsentation bei OeNB-Frühstück
	05.04.2011	DK	Copenhagen	The Neoliberal Europe
	12.04.2011	DK	Roskilde	Imbalance? Work-Care relations and Migrant Care-Work
	14.04.2011	IT	Naples	Policy oriented local events in schools
				Special session for researchers and students at ISCSP - Technical
	03.05.2011	PT	Lisbon	University of Lisbon
				Work-Life Balance against the background of the gendered division of
	04.05.2011	AT (WU)	Vienna	labour
	05.05.2011	IT	Florence	Policy oriented local events in schools
	10.05.2011	AT (IHS)	Klagenfurt	Worklifebalance – Männer und Frauen zwischen Familie und Beruf
	11.05.2011	AT (IHS)	Vienna	Presentation of Local Discussion outcome
	12.05.2011	AT (WU)	Vienna	Work-Life Balance - Chances and Risks under new working conditions?
		(5)		The second secon

_			1	
×				Social Quality and Parenting at the Community Work and Family
	18.05.2011	Scotland	Tampere	conference
<u>-</u>	20.05.2011	PL	Podkowa Lesna	Women in local elite
<u>-</u>	10.06.2011	IT	Prato	Policy oriented local events in schools
	11.06.2011	IT	Florence	NGO focussed public event
_	15.06.2011	PT	Lisbon	Special session in Municipality of Palmela
_	28.06.2011	AT (WU)	Wien	Pflegende Angehörige
=	09.07.2011	AT (IHS)	Budapest	Work-Care Tensions in EUROPE (presentation at CEU; IHS)
_	24 07 2044			Electing women and elected women and determinants of their
	21.07.2011	PL AT (U.S)	Warsaw	electoral behaviour
**	01.09.2011	AT (IHS)	Brussels	Presentation of WORKCARESYNERGIES project at ETUI
	01.09.2011	UK	Brussels	Presentation of labour market related issues at ETUI
_		. = (_	Presentation of the project and Austrian project content
_	07.09.2011	AT (IHS)	Geneva	at the 10th Conference of the European Sociological Association, ESA
<u> </u>	12.09.2011	AT (WU)	Wien	Arbeiten ist leichter als leben (Ö1 Radiokolleg)
	10.00.2011	())		Focus Groups concerning policy recommendations held with NGOs,
	19.09.2011	AT (WU)	Vienna	NPOs and policy makers
=	04 40 2044	D.I	14/	Gender Sociology. Changing Cultural, Sociological and Political Science
	01.10.2011	PL	Warsaw	Perspectives of Women and Men and Their Consequences
	10 10 2011	A T (111C)	to a de ocal.	Presentation within "Alles unter einen Hut! Das Spannungsfeld Erwerb,
	10.10.2011	AT (IHS)	Innsbruck	Hausarbeit, Familie"
<u> </u>	10.10.2011	AT (WU)	Innsbruck	Alles unter einen Hut! Das Spannungsfeld Erwerb, Hausarbeit, Familie
_			_	Presentation within "Einstellungen zur partnerschaftlichen
_	11.10.2011	AT (IHS)	Bregenz	Arbeitsteilung im Ländervergleich" (Workshop)
			_	Einstellungen zur partnerschaftlichen Arbeitsteilung im
_	11.10.2011	AT (WU)	Bregenz	Ländervergleich
	20.40.2044	A = (1116)		Finale WORKCARESYNERGIES Diskussionsgruppe Workshop No.7
	20.10.2011	AT (IHS)	Vienna	(concluding discussion)
_	24.10.2011	IT	Rome	Policy oriented local events in schools
	24.10.2011	IT	Rome	Policy oriented local events with companies
	25.10.2011	IT	Naples	Policy oriented local events with companies
	27 10 2011	шп	Dudanast	Work-life balance, flexible work arrangements and social cohesion
=	27.10.2011	HU	Budapest	(Workshop) How to disseminate EU funded projects and policy briefs?
	31.10.2011	AT (WU)	Vienna	Main findings from research on Work-Life Balance in parts of Europe?
×	04.11.2011	Scotland	Paris	An overview of British family policies in comparative perspective
2 2	04.11.2011	UK	Manchester	Employment and Retirement
	07.11.2011	IT	Florence	Policy makers public event
	10.11.2011	AT (IHS)	Vienna	Concluding conference (public event)
X	15.11.2011	Scotland	Edinburgh	Fathers event and deliberative forum about childcare
X	16.11.2011	Scotland	Aberdeen	Screening and discussion of the fathers film
	30.11.2011	PT	Lisbon	Workshop - NGO
1	30.11.2011	PT	Lisbon	Workshop - Social partners
	02/03.12.2011	IT	Cordoba	IESA International Seminar
	-, -:	• • •		Family policies, flexible work arrangements and social cohesion - policy
	07.12.2011	HU	Budapest	recommendations
				Presentation "Gendered Careers in Polish Universities and Their
				Context" in conference organized by Society for Research into Higher
	07.12.2011	PL	Celtic Manor, UK	Education
	10.12.2011	AT (IHS)	Vienna	Final film viewing and discussion event
	17.12.2011	İT	Pescara	Public event with Policy makers and Schools
_				

1.3. Project Folder and Poster



PARTNERS AND COUNTRY THEMES





2. Local dissemination, discussion and policy outcome

2.1. Work-Care Tensions (Austria)

2.1.1. Local dissemination

The Austrian Team at the Institute for Advanced Studies (IHS) – also coordinator of the WORKCARESYNERGIES project – held a total of sixteen events in 2010 and 2011 where it presented selected research findings from EU Framework Programme projects related to work-care tensions and initiated their discussion in a local context. The team also produced three films on work-care tensions in Austria that were shown and discussed in various events and posted onto the project homepage. While the first two films deal with various subthemes related to such tensions – mostly women's and men's different viewpoints, but also expert assessments of labour market and family developments – the third film offers a complete picture of current tensions felt in Austria, and how mothers and fathers find solutions to deal with them. Which factors determine good reconciliation? How do modern parents share work and family responsibilities? Which strategies are successful?

There are many interesting findings in the field of work and care not yet well known at local level. In addition, research often offers country comparisons and best practice examples that might help local actors in their decision taking and promotion of policy measures.

Based on selected findings of various EU research projects, i.e. Household, Work and Flexibility (2000-2003), WorkCare (2006-2009), Multilinks (2008-2011), Mocho (2001-2004), IFAC (2006-2008), the Meta-Analysis of Gender and Science Research (2008-2011) and the Family Platform, (2010-2011), as well as on actual Austrian statistical data, we discussed various social frameworks, changing family structures, (new) expectations of work and cultures of care to be observed in different EU countries.

While the first two events in Vienna mostly evolved around the role of women in solving every day work-care tensions – which are still a fact in Austria – the third event was particularly targeted to a male audience and the role of men in the work-care context. The fourth event then tried to link male and female viewpoints, and to discuss different approaches to and solutions for current work-care issues in Austria. The event was followed by two information and discussion rounds, one in a local kindergarten (in the suburbs of Vienna) and one in the Austrian National Bank (OENB). A publication of relevant research and discussion findings in a local policy paper (beziehungsweise, ÖIF) helped the project to gain more visibility. The project and its contents were next discussed in an IHS institution event (ARS), later as part of an international workshop in Budapest, in a presentation at the European Trade Union Institute (ETUI) in Brussels and at an international conference in

Geneva (ESA 2011). After three more events in the Austrian federal counties (which were particularly requested by local organisations that had heard about the events in Vienna) – one in Klagenfurt (Family Service/Citizen Service Klagenfurt, Carinthia), one in Innsbruck (Interfakultäre Plattform Geschlechterforschung, Tirol) und one in Bregenz (Department for Women, local labour union and local Austrian Union Federation, Vorarlberg) – we summarised all discussion outcomes in a final event in Vienna, where we tried to round up previous discussion outcomes and finalise important policy pointers. A final public information and discussion round with all consortium partners tried to present contents and main findings of the dissemination events in all partner countries. A final film-viewing and discussion round with parents concluded the local IHS dissemination efforts.

The vivid discussions that usually followed our presentation of research findings, facts and film viewings in our local dissemination events quickly showed that local actors were quite interested to learn about EU research results, especially if these helped them to better evaluate local decisions, proved their point or supported local implementation issues. In this context, the preparation and transformation of academic findings into material for "everyday use" by local non-researchers played an important role. Some main points raised in the local discussion groups are summarised below.

2.1.2. Outcome of local discussion

Work-care tensions result from many (interrelated) factors

The attainment or lack of reconciliation of work and family life is not only determined by its most obvious cornerstones: job flexibility and the sharing of household and care responsibilities within the family. A large variety of other, mostly interrelated factors have strong influence on the actual work-care situation, by limiting or increasing parents' (and especially mothers') decision and action spaces. Such factors were found to be

- prevailing traditional (such as "man goes out to work, women looks after household and children") or new (such as "partners share work and care") role models,
- · local and societal attitudes,
- social networks and structures,
- availability of external childcare facilities, after school services and learning support,
- but also the parent's level of education and life style
- as well as job offers and parents' actual working times.

Men often see the (care) situation differently

A discussion exclusively for men brought interesting results: Not unexpectedly, the views of men and women differ significantly. Men often clearly have other (mainly more traditional) perceptions of the work and care situation than women; quite frequently, fathers feel less

concerned or do not see a (care) problem at all. Location and level of parental education, but also the existence of family-supportive measures (by companies, local communities, counties or the state) increase or decrease the chances of reconciliation for fathers and mothers.

Yet, in general, young men and women seem to follow new, modern role models, women have changed their labour market behaviour and mothers and fathers seem to have new expectations concerning job and family. Nevertheless, in every-day life, it is still mothers (in both Austria and other EU countries) that bear the main responsibility to combine work and family duties.

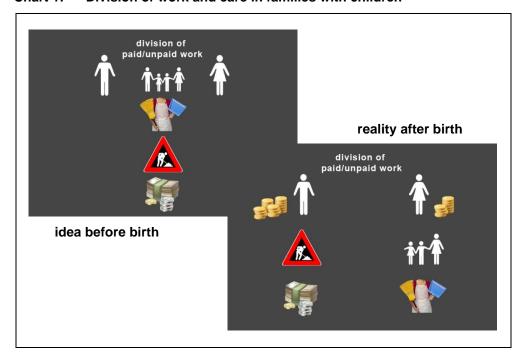


Chart 1: Division of work and care in families with children

Source: IHS, based on ESS and STATAT.

Why? Family life, especially once children have arrived, seems to be governed by traditional rules and expectations, with gendered income situations furthering such behaviour ("man earns more, woman stays at home"). The equal sharing of tasks observed in young couples/partnerships quickly disappears and traditional role models resurface.

It has also been shown that parents' (original) agreements on how to handle their work-care situation – who works or cares to what extent – as well as mothers' and fathers' attitudes and expectations about their partner's involvement change over time and need repeated family discussion and adjustment.

In Austria, the situation is the following: Although women have rapidly gained ground in education and employment, parenting for mothers still means a reduction of working hours. Fathers, however, continue to work full time in most cases. On the other hand, more and more mothers are soon back in business. Every fourth mother with children under two and every second mother with children between two and three years is economically active. More than 70% of mothers of children of kindergarten age and even close to 80% of mothers of children of primary school age have a job.

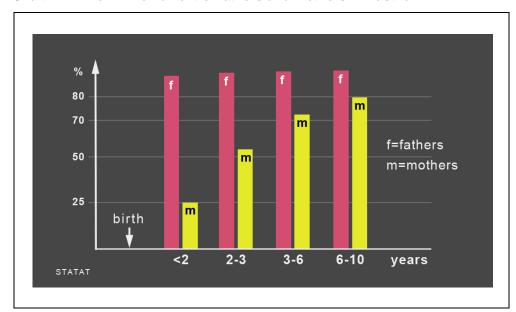


Chart 2: Work involvement of fathers and mothers in Austria

Source: IHS, based on STATAT (LFS 2009).

Male identity vs. sharing family responsibility

While (most) men see their identity dominantly determined by their jobs, relation to colleagues and status within their firm, they assume that women are interested in family life first, with job and career coming second only. For them, the sharing and division of domestic tasks between partners is therefore often a(n unwanted) re-definition of their social identity and responsibilities – to be avoided if possible.

With changing role models and higher female expectations about male involvement in household and caring tasks (many) men show a marked fear of professional/male recognition failure due to such involvement. On the other hand, they see women as reluctant to give up their dominant position within families.

Nevertheless, balancing work and family tasks has also become an issue for (younger) men, who often struggle to find their "new" place within the family but also in working life and especially in front of their (male) colleagues.

The public promotion of new male (and female) role models can support such new-orientation (e.g. in TV-spots, public campaigns, movies) but may also hinder family-friendly orientations: What role models do media actually communicate? How do successful men or women look like? How do they combine work and family life, especially with children (if any)?

On the other hand, men do not have the same undisturbed life-long working careers as before. Will fathers, grandfathers or sons be able to use such breaks in a family-relevant way? Which policies could support such family-supportive behaviour?

Provide family support in multiple and flexible ways

Legal regulations and both state and local help are important elements of family support. In many cases, they are the basis for work-family reconciliation, reduce poverty and ensure social participation and security (especially for children and women).

Since families nowadays exist in many and changing forms and varieties, such support has to be provided in multiple and flexible ways, so that families can profit (most) from selecting arrangements best fitted to them and their choice of life style.

It is also important to inform families (especially women) about the (often negative long term) effects of choices they take for the benefit for their children and family. They have to realise that long parental leave periods (as e.g. still common in Austria) and later (precarious or) low part-time employment has a negative impact on their future income, career opportunities and old age security.

How to combine two different worlds?

In the discussions it became obvious that the "worlds" of work and family life seem to function according to very different rules and regulations – which make a satisfying reconciliation of both worlds rather difficult.

In general, parents are expected to show increasing flexibility and dedication in both fields: For work, this is expressed in the common occurrence of long working days, regular overtime, high expectations of labour mobility, permanent availability, frequent changes of job (within and between companies), long commuting times, erratic working hours, etc.

Family life (but also leisure time), on the other hand, is characterised by high expectations of "fun", the need to fulfil important children's needs and wishes (to compensate for rather long daily absences), yet small core families and working parents, limited opening hours and closing days of childcare facilities, long school holidays, ... and (not least) the currently common and strong propensity to consume which seems to have become an important driving force in everybody's life.

Reconciliation of work and family yet seems to be possible if all involved parties contribute: the state by financial and care support as well as the public communication of modern role models; employers with family-friendly work time arrangements, qualified part time and parental leave offers for both men and women; (child)care facilities by offering work-related opening hours and flexible uptake of care; local key players and mediators by supporting modern role models and new (non traditional) initiatives; and families themselves – through social networks and intergenerational support within the family itself.

In this context it is important to realise that higher female employment results in fewer grandmothers being available for family support. Thus, the provision of (more) external services (e.g. childcare, after school care, old age care) becomes a necessary precondition for reconciliation.

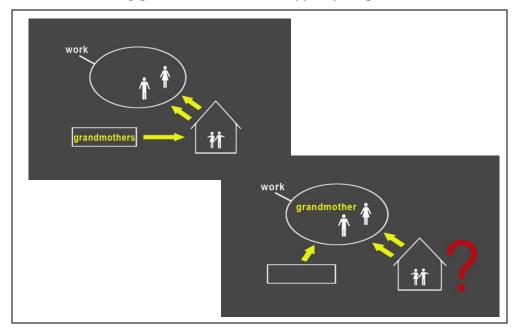


Chart 3: Working grandmothers cannot support young families

Source: IHS

It also seems important to re-discuss changing expectations and situations within the household and throughout various family phases: A (more) equal sharing of work, household and care responsibilities will allow for (better) social inclusion and social security of both men and women, fathers and mothers.

Gender Wage Gaps reproduce traditional behaviour

Income disparities (gender wage gaps) tend to perpetuate traditional role models: When children are born, partners usually revert to the male breadwinner and female caretaker

model – because the father's income is usually higher, and mothers earn less (often much less so that they cannot sustain the family) and are commonly thought of as natural carers.

This initial allocation of paid and unpaid work continues throughout most women's lives – even if to a lesser extent in later family phases. It usually has a negative impact on women's career plans and careers, actual and life time incomes and their social security coverage, especially in old age.

Attention should also be drawn to the fact that behavioural patterns observed within families are subject to intergenerational transfer, influencing girls' and boys' (i.e. future parents') expectations of how to construct and later manage their own work and family life. Thus, the road towards (more) gender equality lies not only in the labour market or in social policies, but also in relationships lived within households.

In addition, it seems that unattainable reconciliation (or the expectation of such) results in declining fertility rates – fewer children planned and even fewer realised. This should raise the discussion about the value of children and families for society, as well as give way to a reconsideration of public attitudes – which are often perceived as quite "unfriendly".

2.1.3. Policy Pointers and Recommendations

- With new family compositions and labour market conditions, reconciliation of family and work requires **flexibility** on all sides, employers, employees, state, local communities and families. If all work together, a WIN-WIN situation can be realised.
- Both, men and women need support to attain reconciliation. With the ageing of the
 population, such reconciliation comprises not only support in childcare but also in elder
 care.
- A high female activity rate has positive effects for a country's economy, especially when
 labour is scarce. Reconciliation for both men and women can be supported by
 qualified part time arrangements, flexible but secure employment forms as well as timewise compromises (e.g. flexi-time, time banks). Such arrangements also profit employers
 in terms of well motivated, dedicated, flexible, long-term staff.
- Yet, with women mostly balancing work and family/household needs, it is them that currently need support most, such as flexible work and leave arrangements, external childcare options and wage compensation. Yet, in the long run, governments should work towards and promote more equal sharing of work, household and childcare tasks between the partners the only way to ensure equal social inclusion, participation and (old age) security for both, men and women, mothers and fathers.

- If (working) grandmothers cannot support families anymore, more (affordable and good quality) infrastructure is needed. This concerns regular childcare as well as family support services.
- Reduce income disparities (gender wage gaps) between men and women to avoid the automatic reproduction of traditional role models.
- The concept of flexicurity has become a key aspect of modern European policy. Yet,
 one has to ensure flexibility and security for men and women not flexibility and
 security for men but flexibility without security for women.
- Although young people in general express a wish to found families and have children, a
 change of heart seems observable once they grow older: Is the (planned) childlessness
 of young couples/partners what they see as their optimal family situation?
- It is important not to underestimate the **impact of modern media** on the younger generation: How do their role models (e.g. on TV, YouTube or in commercials) influence their real life decisions?
- The implementation of new initiatives (e.g. father's leave) must be carefully monitored.
 Sometime concepts do not fit local business needs or are socially not (yet) acceptable.
 Media work and the use of local key players as role models may facilitate the necessary transformation process.

2.2. Social Quality in Work and Care (Scotland, UK)

2.2.1. Local dissemination

The Scottish team at the University of Aberdeen organised a series of dissemination events with the local dissemination theme "Social Quality in work and care". The local discussions supported the current local policy debate on reducing the inequality between men and women in paid and unpaid work and the need to provide larger public support for families with children. They contributed to the development of the Scottish Government's new "Parenting Strategy" about which discussions are continuing into 2012.

After producing dissemination material and having a first round of discussion, the team decided to concentrate on <u>fatherhood</u> and <u>care provided by fathers</u>. On the event at the Work Foundation, London in February 2011 the team discussed the proposition by the government for flexible paternity leave by dividing the 52 weeks maternity leave between fathers and mothers so that parents could take the leave separately or together to take effect in 2015.

A further event in Paris looked at the main strategies for combining work and care among full time working parents in different European countries. Four strategies were identified: shiftworking (parents work on different shifts); flexible work (one or both parents take on flexible jobs); reliance on formal care (publicly or privately provided); reliance on informal care from relatives, friends and neighbours. The balance of these strategies depends upon the social policy context. These ideas were presented at a forum for British family policies held in Paris in November, 2011. One of the conclusions was that increasing involvement of women in the workforce puts greater burdens on them since they are still mainly responsible for childcare as well.

Another event involved a keynote address by Claire Wallace to the Community Work and Family Conference in Tampere in May 2011 where the argument was made that the quality of life of parents in Europe, as measured by the Social Quality model, depends upon the gender roles and gender role culture of the country

Two more events were held to in Scotland: Events on "Policy for Working Parents with Young Children" were held in November and December in Edinburgh and Aberdeen with a screening of the film "Dummies", a humorous look at the problems and dilemmas faced by modern fathers. A blog was developed for the Work Foundation, where Professor Wallace discussed findings from the local discussion with NGOs and policy makers. A deliberative forum involved discussing these issues with NGOs, parliamentarians and others in Scotland.

Dissemination events performed by the Scottish team

X	17.02.2011	Scotland	London	Workshop/Discussion Round No.1
X	18.05.2011	Scotland	Tampere	Social Quality and Parenting at the Community Work and Family conference
X	04.11.2011	Scotland	Paris	An overview of British family policies in comparative perspective
X	15.11.2011	Scotland	Edinburgh	Fathers event and deliberative forum about childcare
×	16.11.2011	Scotland	Aberdeen	Screening and discussion of the fathers film

2.2.2. Outcome of local discussion

The discussion on fathers and care provided by fathers centred around the following two main issues:

Flexible Working and Fatherhood

- Paternity leave and fathers' involvement in family life more generally are high on the
 political agenda. The important role that fathers do and should play in child-rearing is
 being increasingly recognised. Yet, paternity leave cannot be considered in isolation from
 other, more general elements of family policy and employment policy.
- While trade unions in Scotland have reacted favourably to the announcement and the Confederation of British Industries has given it a cautious welcome, the reaction of small businesses has been hostile. Yet, their reaction seems to be more based on a traditional view of the role of fathers than on the burden of implementing the regulation.

Paternity Leave or Shared Care?

- While fathers (in Scotland) are now entitled to two weeks paid paternity leave, a
 proposed reform would enable parents to divide the 52 weeks maternity leave between
 them, however they wished to take leave together.
- The aim of the proposed policy seems to be to:
 - o enable fathers to play a larger role in childcare while their children are very young;
 - o make it more acceptable for men to take on a caring role;
 - o reduce the burden of childcare on women;
 - enable women to return to work sooner thus reducing the negative impact of maternity leave on women's careers;
 - o benefit children who will be able to develop stronger bonds with their fathers.

2.2.3. Policy Pointers and Recommendations

The local and international dissemination and discussion of the new role of fathers related to childcare came to the following conclusions

- If a government wishes to introduce a **paternity leave scheme that will encourage fathers** to take up the leave and become more involved in childcare, then: (1) A period of leave of more than two weeks should be **reserved** just for fathers take it or lose it; (2) Paternity leave should be well **compensated**; (3) Fathers should not be able to take paternity leave at the same time as mothers are on maternity leave; (4) The Government needs to **promote** the importance of men being involved in childcare and encourage employers to support men in taking paternity leave.
- If a government wishes to promote fathers being more involved in childcare more generally it also needs to (1) enforce shorter working hours to stop a long hours culture among fathers and enable them to participate in family life; (2) amend legislation on entitlement to flexible working so that employers have to justify refusing requests and provide incentives for employers to introduce family friendly policies; (3) compensate parental leave for parents with children under five and a proportion of it should be ring-fenced for fathers.
- If a government wishes to enable mothers and fathers to have paid employment and share care, it also needs to (1) progress measures to promote gender equity in the labour market and especially to reduce the gender pay gap; (2) ensure that working parents have access to high quality affordable and flexible childcare, including after school and holiday care for school aged children.

2.3. Citizenship, flexibility and diversity in work-care relations (Denmark)

2.3.1. Local dissemination

The main objective for the Danish Team was to select, synthesise, and discuss relevant findings on work-care relations and establish networks with relevant partners. Furthermore, the aim of the activities was to disseminate the findings to the actors in the field. This includes a broad range of participants: the public, selected academia groups, NGO's, practitioners and policy makers.

The overall strategy for the Danish Team was divided into *three phases:* During the first phase local dissemination events with practitioners in the field, academia and students were held. Research findings were transformed and discussed in relation to the ongoing debate on work-care relations.

The second phase concerned making contact to policy makers, politicians, NGOs and trade union representatives. The target audience was small groups and the themes were more specified than in the first phase. The policy briefings were not just a matter of one-way communication. Discussions and mutual exchanges of knowledge were the core of these events. During this phase written materials and oral presentations were created and tested. The research findings were transformed into materials posted on the work-care-synergies homepage: www.workcaresynergies.eu.

The third phase ran throughout 2011. During this phase the focus was twofold. One purpose was to transform the findings into materials and presentations aimed at practitioners and the public. Another purpose was to reach a larger target audience through talks and the media using the network created during phases one and two. We planned and carried out one arrangement, in Danish, directed towards the public, EU journalists, and NGOs. This arrangement was held in collaboration with an EU public educational organisation, Democracy in Europe (DEO). The meeting took place in Copenhagen to reach as large an audience as possible. Furthermore, we organised an international conference on work-care in collaboration with partners from both academia and different creative networks. This conference was at Roskilde University and was carried out in English. The conference was divided into two parts. One aimed at a broader audience and one at a target academic group. The presentations and discussions at these meeting were incorporated in the material to be produced in the final phase of the project. This material includes discussion and information papers and policy suggestions based on the policy briefings held in 2010.

Throughout the project the essential purpose has been the creation, expansion and maintenance of networks on the theme work-care relations. Through local events in Copenhagen and Roskilde we have reached out to NGOs, policy makers (middle/higher

level), trade unions and think tanks. Through policy briefs NGOs and policy makers in Denmark have been involved. Through the press we have reached the general public, e.g. newspapers.

2.3.2. Outcome of local discussion

During the local events we present both our own and EU research on how family policy and policies that promote flexibility influence the strategies of conciliation work and care in the households. In order to give broad picture of the policy supporting parents in combining work and family we present a family policy typology developed by Boje and Ejrnæs based on a cluster analysis of EU Member States. The cluster analysis includes 21 EU Member States – excluded are Cyprus, Malta, Bulgaria, Rumania, Slovak Republic, and Ireland due to insufficient data.

Clustering of the countries helps us to focus on specific similarities and differences between the included countries but it does not give us any definite picture of the relationship between the countries and their family policy measures. It has been possible to identify a number of welfare regimes in terms of the ways they support (or not) parents in combining paid employment with their caring responsibilities. The different family policy regimes have very different consequences for how parents organise work and care.

Figure 1 Family Policy Regimes among the EU Member States

Work-care Regime	Countries	Key Features
Extensive Family Policy	Sweden , Denmark, Belgium, France	High level childcare 0 -3 years, with generous payment of parental leave. High proportion women working part-time
Short leave, Part –time	The UK, the Netherlands	Short period of poorly paid parental leave. Medium provision of public childcare for 0 – 3 year olds and high proportion of mothers working parttime.
Long Leave, Part-time	Germany, Austria, Luxembourg	Long period of relatively well–paid parental leave followed by mothers who do return to the labour market working part-time.
Family Care	Estonia, Slovenia, Spain, Latvia, Greece, Italy, Portugal	Period parental leave varies but badly paid. Mothers generally withdraw from the labour market and do not return when their children are older.
Extended Parental Leave	Hungary, Poland, Czech Republic, Lithuania, Finland	Very long period of parental leave with women returning to full-time employment when they have exhausted their entitlement to leave. Finland deviates from the other countries in this group because it has a greater provision of public care for children aged 0-3 and more women working part-time.

The characteristics of the main policy instruments – childcare, parental leave, working time regulation – and the strategies especially used by the mothers in reconciling work, care and household obligations in the five different family policy models are described in the following.

Cluster 1: Extensive Family Policy Model

Four countries are included in this cluster – the two Scandinavian countries (Denmark and Sweden) and the two countries normally characterised by a pro-natalistic family policy (France and Belgium).

The cluster is characterised by a high level of childcare take-up among children aged 0-3 years combined with comprehensive rights to parental leave, which is generously paid during most of the parental leave period. The level of spending on family policy is high. These countries are in the breadwinner-typology classified as modified or weak breadwinner countries. In all four countries there is a strong drive towards women's integration into the labour force and towards women's social and economic independence. In Sweden children have nearly no impact on women's rate of employment while employment rates for Danish mothers with one child are even higher than for non-mothers. Mothers with children aged 0 to 5 in France and Belgium have employment rates lower than in Scandinavia. For French women the decline in rates of employment is especially pronounced among mothers with two or more children. A relatively high proportion of women in all four countries are in part-time employment. The majority of women in part-time jobs are, however, working long part-time, i.e. more than 25 hours a week.

Cluster 2: Short leave, Part-time Model

The two countries included in this group – the Netherlands and the United Kingdom – are both characterised as a short-leave, part-time regime. In both countries the period of parental leave is short and badly paid. There is a modest level of public childcare for children aged 0-3. After the short period of leave the caring for children is normally combined with mothers working part-time because the available institutional childcare arrangements – if any – are part-time. When it comes to the labour market system the two countries differ both in relation to social protection and regulation of flexibility.

The UK is characterised by a market-driven labour market with low social protection. Here we find very few restrictions for employers employing workers on low wages and highly variable working hours. If employees are low paid or/and in part-time jobs they are not eligible for social security and the employers are not entitled to pay social contributions. Furthermore, British women are often forced to take up low paid part-time jobs after the relatively short period of paid maternity / parental leave. The coverage of childcare facilities has been rapidly growing in the UK during the last decade, but still most of them are part-time and/or relatively expensive.

The Netherlands is characterised by a working-time regime, which is more regulated than the British labour market concerning employment contract and social protection. The social partners are highly involved in regulating the working condition as in the Scandinavian countries. In recent years, the Dutch labour market system has become more deregulated in an attempt to balance flexibility and security in employment relations. This has led to individualised employment arrangements, but without a comprehensive family policy on parental leave and lack of childcare facilities it has been impossible to achieve even a modest level of gender equity in terms of work and care. Consequently, the Netherlands holds a position at the bottom among the European countries concerning equal opportunities for parents.

Cluster 3: The Long-leave, Part-time Model

This cluster includes Germany, Austria and Luxembourg, which in other typologies are characterised as a strong breadwinner model. These countries have long parental leave which is relatively well paid. Therefore, the level of spending on family policy is high due to generously paid parental leave.

For most mothers the parental leave has traditionally been followed by a longer period outside the labour market caring for the children. During recent years a growing number of women in both Germany and Austria have taken up part-time work, but it is typically part-time jobs on short hours in order to be reconciled with their caring obligations. Traditionally, the mothers have been forced to leave the market to take care of their children because the provision of childcare facilities has been very restricted and those, which are available, are primarily based on part-time care. However, the situation has changed in the recent years; in both Germany and Austria the provision of institutional childcare has increased significantly and still more mothers combine part-time and child caring.

Problems getting back into regular employment due to having been out of work for a long period because of care obligations seem to be more serious among mothers within this model than elsewhere. This is primarily because of the extended period most mothers stay on parental leave. Another serious problem for mothers who want to return to work after parental leave is the lack of part-time jobs fitting into the operating hours of the childcare institutions, which typically are half-day.

Cluster 4: Family Care Model

All the Southern European countries and two Baltic countries are included in this cluster. It concerns countries characterised by a low proportion of women in gainful employment and, consequently, few women in part-time jobs. The period of parental leave varies among these countries but in all countries the parental leave is badly paid forcing most mothers to rely on a male breadwinner. In the Southern European countries, furthermore, the provision of

childcare facilities is low and when they are available, opening hours are normally short and the admission fees often expensive. As a consequence of low payment of parental leave and restricted provision of public childcare facilities the spending on family policy is low in all countries covered by this cluster.

Few women work part-time in the family care model. This is not because they are employed full-time but due to overall low rates of female employment. In some countries (Italy and Greece) the rates of employment among women in the age-group interval 25-45 years are below 50 per cent and even lower for mothers with small children. In these countries the difficulties rearing children have also had as consequence that the rate of fertility is low. Combining motherhood and labour market career is nearly impossible for many women in Southern Europe, which means that they decide not to have children at all.

Cluster 5: Extended Parental Leave Model

This cluster is characterised by very long periods of effective parental leave. Included in the cluster are the three Central European countries Hungary, Poland and Czech Republic plus Lithuania and Finland. All countries have low levels of childcare take-up and relatively few women in part-time employment. Finland deviates from this pattern having a higher childcare coverage and more women in part-time jobs than the other countries, but in Finland there is still the possibility of choosing extended parental leave. In countries classified under this family policy model, women typically stay at home for three years or more caring for their children.

The economic situation in Central and Eastern Europe has made it necessary for both man and woman in the household to contribute to the survival of the family economy. Due to the low level of wages, a decent standard of living has required both adult household members to be full-time earners and forced them to take up an extra job in the 'second economy'. The high level of employment for both men and women in Central and Eastern Europe has, however, not been transferred into a more equal division of labour within the family. Consequently, women remain mainly responsible for care and domestic life, both when they are on parental leave and during periods when they are in full-time employment.

The Danish discussion

The extensive family policy model, which includes Denmark, has some obvious advantages. Here we just mention some of the advantages:

- It enables women to return to work after a one year's leave with few negative career consequences.
- The comprehensive childcare service in Denmark prevents mothers from taking up involuntary part-time work in order to reconcile work and family. Most part-time work

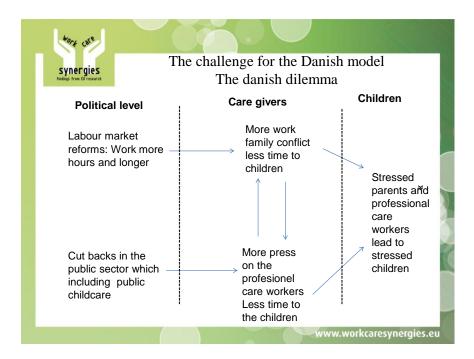
among mothers in Denmark is taken up voluntarily and for shorter periods and is characterised by a heavy care-load.

- It reduces the gender gap in men's and women's income over the life course.
- High quality of day-care facilities with highly educated and professional care workers seems to give children equal life chances and strengthen societal cohesion.
- It enables Danish women to be able to more easily combine motherhood and a continuous labour market career compared to most other European countries.
- It has positive effects on the fertility rate which in Denmark is higher than in most other European countries.
- It increases parents' options of combining work and care responsibilities and makes the work-family relations less constrained than we find in several other European countries.

However, in the discussions at the local meetings we discovered that the sustainability of the Danish model is threatened. The flexibility and generosity in the Danish welfare model is declining due to lower income compensation in periods outside employment, longer working hours for both women and men, and cuts in educated personal in the public institutions providing care services for children. In our discussion with political parties, trade unions and researchers these concerns about the sustainability of the Danish model were often mentioned and much debated. Based on these discussions we have been able to conclude some important trends in the recent development in the labour market and thereby in workfamily relations in Denmark:

- There is a growing political demand for an increase in the labour supply, either by an increase in the weekly working hours or by a prolongation of the time for retirement both demands are raised due to the ageing societies and the risk of labour shortage in the future.
- the local authorities have been forced to make severe budget cuts on different types of services provided for children and other dependent citizens as a result of the financial crisis, and finally
- A reduced flexibility in both work-care relations and generally in labour market relations
 has been registered due to the growing unemployment and as a consequence of
 reduced generosity in social benefits and social service provision.

These trends in the development of the Danish model for work-care relations we have tried to illustrate during our discussion meetings with following model:



The above-mentioned tendencies will challenge both welfare and family policies in several respects:

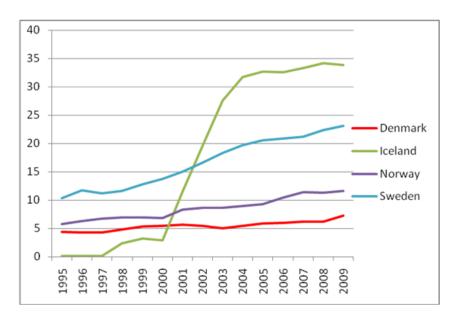
- An increase in the weekly working time for employees or a postponement of the retirement age will put more pressure on working parents, especially the mothers' ability to manage work and family responsibilities, and it will increase the demand for affordable childcare facilities.
- The cuts on childcare service provision will reduce the quality of the services in terms of staff-child ratio and opening hours. This will in turn make it more difficult for the families to reconcile family and working life. The cutbacks on childcare service will also deteriorate the professional care workers' working conditions and reduce the time they can spend with the children.
- The budget cuts will have negative consequences for gender equality. They will increase
 the burden of care obligations placed on women in the family and reduce the status of
 professional care workers in the public sphere which will also primarily concern
 women. In this respect, women are hurt twice by the financial crisis both in relation to
 the workload in the family and to the working conditions in the labour market.
- This development might in the end imply that children feel a twofold stress-strain. In the family the children will experience stressed parents who struggle with growing demands from the labour market, while the children in the daycare situation will be confronted with stressed care workers due to deteriorated working conditions and less time for children.

Especially for the most vulnerable children, a declining quality of childcare service will have a severe negative impact on their future life possibilities.

Mothers' and Fathers' take-up of Parental Leave in the Nordic Countries

Another crucial discussion in the Danish debate concerns how to develop more equal conditions for fathers' and mothers' participation in caring activities for their children. Despite the fact that Denmark has one of the highest rates of labour market participation among women, women are still the main providers of care work within the family. Numerous findings from Scandinavian and European research show that in general, family policy has a significant impact on women's involvement in paid work and caring activities but does not radically change fathers' involvement in paid work nor care, unless there is a specific legislation to support fathers' involvement. It is remarkable that Denmark is the only Nordic country that does not have a period of the total parental leave reserved for the father. This clearly has implications for fathers' take-up of parental leave, which is shown in the figure below. Among the Nordic countries the fathers' proportion of the total parental leave is lower in Denmark than in any of the other Scandinavian countries.

Percentage of the total period of parental leave taken by the father



Source: The Nordic council

If we compare the proportion of the total parental leave taken up by the fathers we find very different patterns in the Nordic countries. Danish men only take 7% of the whole leave. This proportion has been more or less stable over time during the last 15 years. This contrasts the pattern in Sweden where fathers take up nearly 25 per cent of the total parental leave and especially in Iceland where fathers take more than one-third of the total leave.

In 2001 a leave scheme was introduced in Iceland which reserved three months out of the total nine months leave period to the father. This led to a dramatic increase in the leave take-up among Icelandic fathers. Today they take up about 33% of the total leave period. This indicates that a change in the leave legislation might create rapid change in fathers' care pattern. In Denmark the newly elected government is considering a proposal of reserving a three months period of the total parental leave for fathers which might significantly improve the fathers' involvement in caring obligations in most families with small children.

2.3.3. Policy Pointers and Recommendations

Labour market

- Better possibility regulating working hours over the life course e.g. the possibility to shift between part-time work and full-time work in periods with heavy caring obligations.
- Male dominated private companies must be encouraged through financial incentives to introduce family-friendly policies, and men and women ought to be supported in sharing the entitlement for parental leave more equally.

Leave policy

- More flexible parental leave, part-time leave, more options for postponing the take-up of leave until children have reached the age of eight (to take leave when the children change from crèche to pre-school, school etc)
- More days left for caring for the children when they are sick
- An extended period of leave reserved specifically for the fathers

Childcare provision

- Extension of opening hours and elimination of closing days on normal weekdays which in turn demands the provision of more educated staff.
- Improved staff/child ratios in day-care centres, especially when there is a high proportion of ethnic minorities among the children
- Closer corporation between professional childcare workers, parents and other family members in providing the care service

2.4. Quality of Work and Life and Work-Life Balance across the Life Course (Austria)

2.4.1. Local dissemination

The participants at the local information and discussion events in Austria included experts from associations and NGOs, representatives of companies in the service industries (from the areas of childcare, elderly care and assistance) and advisory centres, as well as local politicians, representatives of communities, the social partners (Austrian Chamber of Labour (AK), Federal Chamber of Economy Austria (WKOe), Austrian Federation of Trade Unions (OeGB), Federation of Austrian Industries (IV)), local mediators, scientists from the area of business, economics and social sciences, and also students and other interested parties. While in the first event the topic of Work-Life Balance was treated from the perspective of childcare, the second event focused on the perspective of caring relatives regarding the issue of elderly care and assistance.

Apart from organising events in the capital, it was a target to introduce these issues in a rural context as well. Therefore, two events were held in the Western region of Austria towards the end of the project. In the federal capital Innsbruck and in Feldkirch, events could be realised in the local Chambers of Labour, owing to close collaboration with the Interfaculty Platform for Gender Research, the women's department of the federal government, the Chamber of Labour (AK) and the Austrian Federation of Trade Unions (OeGB). Furthermore, the second film explored the care situation in the rural areas of Austria, featuring case examples from Graz (federal capital of Styria) and Burgenland (in the East of Austria).

Additionally, the research team at the WU had the aim of not limiting the communication of the results to experts on the topics from the areas of economy, politics and society, but of also including the students at the Vienna University of Economics and Business in the dissemination of the results, introducing them to the contents of the project and its issues and main findings. This seems all the more justified considering that this target group includes future decision makers in the areas of economy and society.

Finally, a selected number of participants at the local events in Vienna (on the topic of Work-Life Balance and caring relatives) were invited to participate in a focus group, with the aim of discussing recommendations and requests to policy makers. The strategy of joining a small group of experts on childcare and elderly care from the areas of economy, politics and society and allowing space for discussion proved extremely successful.

2.4.2. Outcome of local discussion

The following section differentiates the key results on the specific requirements of care according to the respective target group (children or adults care recipients):

Childcare and employment:

The aspects mapped by the project coordinators (of the IHS team – see their respective summary of local discussions) partly coincide with the following points of discussion. The emphasis placed by the WU team expands the results of the IHS team by two more aspects: First, we asked the next generation about their ideas regarding their future Work-Life Balance and their expectations towards work and life in general. Second, the discussion also touched upon new challenges and requirements in the current world of work and their general consequences for the possibilities available to parents and other working people with caring responsibilities.

Children rely on their parents or other people caring for them in terms of time and content. They need security, clear (time) structures and binding agreements. However, parents often cannot live up to these expectations in times of rapidly changing demands in their jobs. Therefore, also employers and companies are called to show flexibility and consideration for this situation. Because parents are existentially dependent on the job market, they might react by adjusting their private issues to fit the demands of their workplace and not the other way round. Research results and everyday experiences of the participants in the discussion corroborate the theory that women tend to be flexible for their families and children, whereas men show more flexibility regarding their jobs.

Altered time demands towards employees often impact on the "dissolving boundaries of employment and private lives". Individuals therefore need to set their own limits in an independent and clear way. Especially highly qualified people are prone to experiencing this lack of externally set time limits and increasing self-control in the form of enhanced self-responsibility and feelings of guilt incidental to this situation. The self-responsibility and self-control that may be witnessed here are part of a process full of contradictions. On the one hand, people identify much more with their work, targets and results, which may foster intrinsic motivation and self-realisation. On the other hand, the negative consequences of missed targets and failures also include a perceived personal culpability, in turn leading to strains and stress (e.g. fear of failure). Perception of time, time management and time conflicts are on the rise and create the challenge of balancing employment and private life. This particularly concerns employees with caring responsibilities, especially at a certain stage of life (the so-called *rush hour of life*), in which job market integration and career development are crucial to personal development and the accumulation of insurance time for social security, as well as for personality development, identity and social integration.

Only if the discretionary competence does not remain within the responsibility of employers only, they are in a position to exploit their flexibility for the benefit of a better Work-Life Balance. They need to decide themselves completely, or at least to some part, when (they are able) to complete tasks and reach certain goals. What is of crucial importance here is the regulation of working hours and discretionary competence.

Children who grow up in egalitarian households where both parents share the responsibility of managing the household, childcare and employment to equal parts experience the division of labour in a positive way. It would be interesting here to conduct a comprehensive survey on the perceptions children have of different lifestyles and their long-term consequences.

Collective times such as school days, opening hours of institutions and holidays rarely concord with each other. The duration of school holidays exceeds the amount of holidays both parents may take by far, rendering individual strategies necessary. On one side, people recur more or less perforce to the support of their social networks, the grandparents or relatives, acquaintances and neighbours. On the other side, it is very common for parents to take turns caring. They frequently take their holidays separately which reduces the amount of family time spent together.

Demands put on childcare and education vary greatly according to the respective stages. For example, there may be a lack of places – or at least, of approved high quality places – in childcare for toddlers, while coverage for the period from kindergarten until the start of school improves (also because holiday times are much better covered). During the school period, bottlenecks may appear in different respects: children often need learning assistance, and provision of lunches or afternoon care are not the least all-encompassing and responding to the quality demands and requirements of parents and children.

Controversies of the discussion concern the implications of changing priorities in family and social policies: What would a shift from financial benefits (e.g. childcare allowance, attendance allowance) to more non-pecuniary benefits entail? Could we afford both on a high level? In general, expansion of infrastructure was welcomed, as supply also creates demand and may change people's attitudes on the long run.

Elderly care and employment:

Claims to non-pecuniary benefits are frequently considered important, as compared to the comparably well-developed transfer payments (e.g. on the basis of attendance allowance). The question of to what extent and if caring relatives — mostly women — should be guaranteed better financial security and receive compensation for a loss of earnings due to caring activities remained controversial. The proponents of financial benefits for private care argue that they acknowledge and value the work in a stronger way and provide long-term financial hedge and social protection for the carers. Opponents see the problem of direct payment for private care largely in the fact that mainly women provide these financially not lucrative services. These payments could reinforce gendered responsibilities for unpaid household work; consequentially, differences in payment on the formal job market would also change more slowly.

Strong agreement was found regarding the necessity of expanding the supply of professional support for caring relatives. More support is needed in the form of ambulant care, visiting services, consultation, care leave models and possibilities for carers to go on holiday or take time off. However, it was put into question if the disposition to stronger public support in Austria is already comprehensively embedded in society. In the countryside, for example, the predominant opinion regarding tasks the family should assume sees the relatives in charge of care for the parents. It is a very common strategy to manage the pressure by society individually. Especially in the rural areas, accepting external help is often considered disgraceful. The experts and some of the people concerned in the discussion round, however, are largely convinced that relatives are in need of professional support for care, assistance to psychological self-help and relief of the strains on health that this physically and emotionally demanding task entails. Public awareness for this issue should be strengthened.

Politics is therefore called to launch offensive awareness-raising campaigns: Even though care frequently happens within the family, that is, in private, it does not mean that it represents an issue which is to be solved privately. The state and the economy are also responsible for the well-being of all parties involved, both the care recipients and the people who work and care. Public responsibility for care should increase much more than is currently the case. Political decisions regarding the "care crisis" can draw on a large number of current developments in economy and society to support their arguments: Employees face increased mobility demands, and demands for continuous (full-time) employment biographies are being made to both women and men, requiring them to remain in employment longer than ever before. What is therefore necessary is a distribution of the charges in order to diminish the load individuals have to bear and to create room for alternative forms of emotional and psychological support. Offers for professional help could dramatically increase the freedom of choice for relatives regarding their involvement in care and could thus contribute to diminishing the pressure on all parties involved.

2.4.3. Policy Pointers and Recommendations

The results clearly present the potential gap between the ideal and reality. The traditional division of labour between the sexes is largely regarded as outdated now, but still, realising an equal distribution of workloads and thereby raising the chances for a successful WLB are dependent on gender: Women are flexible regarding family life and are often required to adapt their lives and interests to the demands of childcare and elderly care. Men, on the other hand, are mostly flexible in their jobs (mobility) and career development.

The order of priorities in the areas of work and private life therefore differs for men and women, even if the job is given a prominent position by both. Apart from sex, also age, education and profession as well as regional and social origin and a potential migration background play a role. Furthermore, lifestyles, career plans and job wishes as well as job

and working time offers also matter. What is needed is more support for private care of adults and a greater choice of (consultation-) centres (ambulant care), and new innovative forms of living (e.g. as shown in the film "In Certain Cases" by the example of a multiple-generation house in Burgenland). Area-wide coverage is still lacking, probably as a result of federalism which produced numerous differences, amongst others regarding the areas of responsibility of the Austrian provinces. Offers made and measures taken should mirror the variety of individual needs and desires according to life stages (diversity).

Values and norms do not change overnight, and changes in structural offers (e.g. high-quality kindergartens and organic, sustainably produced food) may trigger a gradual change in the attitudes towards care, so more and more people might start to question the dominant model of private, predominantly female elderly care and consider alternatives. This also regards childcare, which is still mainly provided by mothers, fathers and grandparents (mostly grandmothers).

Values and norms do not influence institutions in a certain determined way. It is rather a process of mutual accommodation. Therefore, politics neither can nor should use the traditional values of a certain society regarding childcare and elderly care as an excuse. The potential of changing values through adequate infrastructural measures and actions for reducing inequality on the job market should be exploited. Until the present day, the comparably generous transfer payments for childcare in Austria often trigger a female exit from the job market for the duration of a few years. Even highly qualified women leave their jobs in order to care for their children. Among the long-term consequences this entails feature difficulties to re-enter the job market, lower qualified part-time employment as a frequent reconciliation strategy, and a lack of security both in financial terms and in terms of the social legislation (especially in retirement).

In Austria, there are only few organisations offering psycho-social assistance to carers. Those involved in care work largely see the necessity for aid and assistance as limited to those who are being cared for. However, experts are convinced that it should be okay for family carers to also accept assistance. In the discussion it has been taken into question whether outreach work – like it exists in streetwork – could be an option regarding the provision of assistance for caring relatives.

2.5. Family policies, working time flexibility and social cohesion (Hungary)

2.5.1. Local dissemination

As part of the Hungarian team's project activity two main dissemination events took part in Budapest in 2010 and 2011. At both events the role of flexible work arrangements and that of family policies in enhancing work-family conflicts were the focus of the discussion. Low parental employment and low fertility as main outcomes of this conflict in Hungary were explored, together with the high relative risk of poverty among children. In these events, we discussed (a) the role of part-time work and other flexible work arrangements, and (b) the role of formal childcare in reducing work-family conflicts, improving outcomes and promoting social cohesion, as well as (c) the incentives of cash benefits on fertility behaviour and the labour supply of mothers. During these events, both the presentations and the discussion largely reflected on the Hungarian situation, also by using recent local research results related to the topic. At both events, the presentations of the research findings were followed by long and vivid discussions, involving all participants.

In the Hungarian dissemination events, we presented selected research findings from the WORKCARE (social quality and changing relationships between work, care and welfare in Europe 2006-2009, FP6), HWF (Household, Work and Flexibility, 2000-2003, FP5), IMISCOE (International migration, integration and social cohesion, 2004-2009, FP7) projects. We also provided research results to the audience from the Child poverty and child well-being in the European Union (2008-2009, DG EMPL) project.

The first event (on 24 November 2010) aimed at bringing together main stakeholders that are not directly involved in policy making. EU-level research findings were discussed at the meeting which were summarised in two separate dissemination materials. The first dealt with the role of flexible work arrangements in promoting work-life balance and also discussed the main obstacles of in Hungary, while the second discussed how the Hungarian family policy affects work-life balance, as well as its outcomes as far as social cohesion is concerned. Representatives of the most important stakeholders involved in the field were asked to comment on these findings, and these presentations were followed by a long discussion session.

The second main event was held on 27 October 2011, this time also involving policy makers beside other stakeholders. The presentation of the research findings were linked to the most recent policy developments in Hungary, including the discussion by the Parliament of the law on the protection of families. Presentations focused on two main policy tools in the forefront of the Hungarian public debates on work-life balance: the role of the part-time work and that of the formal childcare. The agenda of the discussion was set accordingly, by presenting first the EU Framework Programme research results for Hungary in a comparative way. This

presentation was followed by additional interventions on the possible ways and on the costefficiency of expanding the existing institutional setting in the field of childcare, as well as on
the perceptions and views of employees and employers on the employability of mothers with
young children. In parallel, in order to create synergies between the research findings and
ongoing policy developments, policy makers also gave presentations at the event. The floor
leader of the Christian-Democratic party, as the submitter of the 'Law on the protection of
families' initiative to the Parliament, shared the main strategic aspects of the forthcoming
legal regulation with the audience. The representative of the Government was invited by us
to provide information on the actual programmes and initiatives in this field and on how the
above mentioned developments in the regulations may affect the policy practice. The
presentations were followed by an open debate of the results and of the topic in general. The
discussion was also facilitated by the dissemination material distributed in advance among
the participants which included the main conclusions of the previous, NGO-focused
dissemination event.

2.5.2. Outcome of local discussion

The policy maker focused local discussion aimed at two main policy tools that affect social cohesion in relation with the work-life balance: part-time work and childcare facilities. The presentation of the research results on different outcomes of being in part-time work discussed in detail the incidence and the main characteristics of part-time work in Hungary, what factors have the strongest effect on someone taking up a part-time job, how being in part-time employment positively affects the perception of the work-family conflict, as well as how the part-time employment of a mother affects the risk of poverty of her child across the EU in general and specifically in Hungary. Also, main factors that are responsible for the low participation rates in such working arrangements in Hungary were explored – both on demand and supply side.

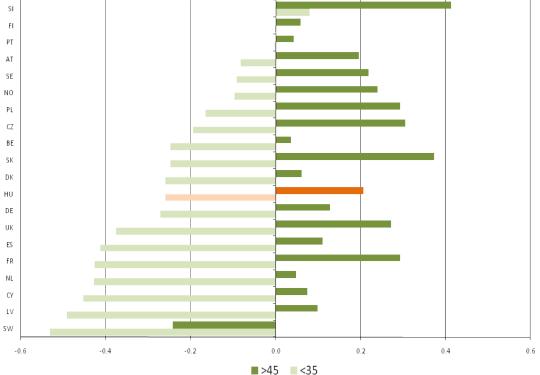
As for the role of childcare facilities, the main results of the WORKCARE projects were presented that show how cash benefits and childcare have an effect on the labour supply of mothers with young children, not only in aggregate, but also by the level of education. Also, this research provides information on specific policy aspects as well: not only the total expenditure on family benefits is important, but also the design matters. In Hungary, spending more on childcare instead of cash benefits would benefit mainly those with secondary education, but also low educated parents. Highly educated parents have more resources to cope with the situation when the child needs care, while they also are less responsive to financial incentives. The policy alternatives to increase the number of childcare places across the country and to improve their availability for those either living in disadvantaged regions or communities or having low social status or both were also highlighted.

Part-time work is likely to improve work-life balance

Being in part-time work helps women to deal with their work-life imbalance. Results suggest that ceteris paribus while reported work-family conflict increases with worked hours and women experience more intense conflicts, differences by gender are significantly and considerably smaller at lower numbers of hours spent at the workplace. Research results also suggest that part-time jobs are able to reduce the work-life imbalance experienced by European women and therefore they might be seen as effective policy tools in reconciling work and family duties. No similar effect was observed for men.

European Union (estimated regression coefficients)

Chart 1 The effect of worked hours on the perceived work-family conflict among women in the



Source: Gábos (2009), using the ISSP 2002 wave.

The part-time employment of the mother affects the risk of poverty of all members of her household, including children. This means, that part-time work promotes social cohesion not only by attracting inactive people to the labour market, but also by increasing income and reducing the risk of poverty. This effect is considerably high in the EU as a whole, mostly in those countries where the incidence of part-time work is high and therefore the 'one and a half breadwinner' model is relatively widespread. Contrarily, in countries where such jobs are scarce, like in most of the Central and Eastern European countries, including Hungary, this effect is less significant.

Part-time jobs provide low earnings – this is the main factor that bottlenecks the spread of these work arrangements in Hungary (and the same might hold for other Central and Eastern European countries). In addition, recent research results show that the incidence of the part-time jobs is highest among those already having an income from the welfare state, mainly in the form of pensions or childcare allowance.

These findings can be interpreted in both absolute and relative terms. First, the wages related to part-time work are low in nominal terms, which cannot guarantee a reasonable standard of living for families. This leads to the situation in which if a second earner were in the household, he or she would prefer to rake up a full-time job instead of a part-time one. As a consequence, income from a part-time job cannot be seen as an effective tool of avoiding poverty, which provides disincentives for mothers to pick up such jobs. On the other hand, their level is also low compared to the cash benefits (including family allowance, maternal benefits, unemployment benefit, social assistance, etc.), which again provides a strong disincentive for part-time employment. Being the main reason, it may overcome the positive effects of policy initiatives on demand side (law regulation, wage subsidies, etc.).

Part-time work is associated with high fixed cost both on demand and supply side. Part-time jobs are often not available in the vicinity of the settlement or cannot be reached due to poor transport infrastructure. Employers are not always interested in creating part-time jobs instead of full-time jobs.

While the above mentioned factors are a widely shared understanding of the driving factors behind the low incidence of the part-time employment, the effectiveness of the new legislation in force since January 2011 can also be questioned to some extent. The new policy tool ensures a 7 percentage points reduction in the wage-related employer's contribution if the mother returning during the maternal leave period is employed part-time by her workplace. This measure replaced a similar, but more general regulation, which was not conditioned on the part-time employment.

The attitudes and social norms widely shared by the members of the Hungarian society are supportive for mothers staying at home until the age of three of the child, although some changes have been registered in this respect during the last few decades. However, when employment is supported, a part-time arrangement is preferred instead of full-time, when the well-being of the child and of the mother is considered. According to some views expressed at the event, policy initiatives should reflect on these norms, while others claim that, in effect, policies contributed to spreading such norms in the society.

The role of the public sector is also considered as important, depending on whether it should take the lead in promoting part-time jobs or not. Also, a repeated concern about part-time jobs, which was raised at this event as well, is their precariousness and their possible negative effects on women's careers.

The availability and the affordability of public childcare are the main problems in Hungary

In an EU comparative frame, drawing country-level conclusions, day care services are more likely to help increase participation for mothers with primary education, while cash transfers have a strong negative effect on their probability of employment, at least in the Central and Eastern European Member States, including Hungary. By contrast, higher educated mothers are less discouraged by cash transfers than their less educated peers and are practically not affected by the availability of day care services – except in transition countries. Highly educated parents have more resources to cope with the situation when the child needs care, while they are also less responsive to financial incentives. Furthermore, the conversion of cash transfers into day care provision would yield the highest rise in employment rates among mothers with secondary education, where both effects are strong, and especially so in the Central and Eastern European region, including Hungary.

One of the main points here is whether and at what age the child should participate in childcare – an issue which was also raised at the Budapest discussions. Some participants highlighted that this much depends not only on the relationship between the quality of parental and institutional childcare, but also on the needs of the child.

The availability and the affordability of public childcare are the main problems in Hungary. The supply lags far behind the demand and is a real obstacle for increasing the labour market participation of mothers with young children. While the public service is free of charge (except the food), affordability turns into a real problem when private arrangements are considered. Some forms of such services, like family crèches, are extremely costly, since they need to cover all the costs from fees collected exclusively from families.

The flexibility of public institutions has been largely debated. Some views were expressed that the opening hours of these institutions sometimes did not match the needs of the parents in specific working time regimes. On the other hand, such schedules (before 7 am or after 6 pm) would strongly hamper the well-being of the child.

Innovative and non-standard forms of childcare arrangements were also discussed. In some cases, large companies can afford to run such institutions for their workers, or to buy in individual places in existing private institutions. However, the spread of such arrangements would require policy measures, providing vouchers, e.g. through the cafeteria system.

International best practices should be implemented with a deliberate analysis of the local peculiarities

As a main conclusion of the debate, the Nordic/Scandinavian model is seen as an *ideal type*, a best practice of how a society can adapt to changing societal processes and improve outcomes by adjusting the institutional environment to the key challenges they face. The

main question is, however, how and to what extent the Hungarian situation differs from this model characterising in general the Scandinavian countries, even though the public spending on family policy is almost as high as it is in the Nordic ember States. In accordance, one of the main conclusions of the debate was that, while all interested parties should monitor the practices followed by the most successful countries, these cannot and should not be implemented without a deliberate analysis of the local peculiarities. The need for a flexible institutional and benefits system was also raised which would be to a large extent able to reflect on individual settings and would provide a calculable environment for couples to follow their own ways.

The Hungarian society is extremely fragmented. Highly educated parents working in some specific branches of the private sector could afford a Scandinavian way of ensuring work-life balance, while realising their aims in terms of fertility and labour market career. On the other hand, low educated parents with weak or non-existent attachment to the labour market, follow a life pattern that is, in some respects, closer to the developing countries instead of the Hungarian average. Taken more generally, the differences in employment rates and in the number of children by social status are much larger in Hungary than in the Nordic Member States.

The role of fathers is also a topic that is largely discussed in Hungary and similarly by the participants of the dissemination event. Several participants reported on an increased activity of fathers in caring for their children according to their experience, even if this is mostly limited to leisure time activities and, to a much smaller extent, to the household work. On the other hand, even if there is the possibility of fathers staying home with their children in the period of the parental leave, low wages in general and the wage gap between men and women often cause families to avoid this option for rational reasons.

In Hungary, a burning issue is the future of ongoing projects started within the frame of development programmes supported by the European Social Fund. It is be crucial to ensure that the findings of these projects will be processed in a systematic way and that the best practices will be made part of the standard institutional and policy system.

2.5.3. Policy Pointers and Recommendations

- Most of all European best practices should be considered when national level interventions are designed, but there is a need to follow them carefully, after a detailed analysis of the local context.
- The policy and institutional system linked to the issue of work-life balance and its main outcomes should be improved by making it as flexible as possible to be adaptable to most individual situations. Planning and implementing family strategies would require flexibility and long-term calculability in all parts of the related policy

- system: cash benefits, parental leave system, daily childcare services, and employment policies.
- In Hungary, while keeping expenditure at the current level, there is a need to shift
 resources from cash benefits to services in order to allow parents to combine
 childcare with their duties at the workplace, and therefore to improve macro level
 outcomes, like female participation and fertility.
- If increasing the incidence of part-time work among mothers with young children is a
 policy priority, the supply side also needs to be supported. The main aim should be
 to
 - (i) find ways making the total income available adequate at household level while choosing such option adequate,
 - (ii) lower the fixed costs of employment (e.g. travel cost),
 - (iii) provide available, affordable and good quality childcare services.
- A key challenge in the field of policy practice is to increase the coverage of the childcare system to reach the disadvantageous as well, by
 - (i) encouraging alternative forms (like family crèches),
 - (ii) extending the existing system, or
 - (iii) providing opportunities via the cafeteria system.
- What will be the future of ongoing projects started within the frame of development programmes supported by the European Social Fund? It is crucial to ensure that the findings of these projects will be processed in a systematic way and that the best practices will be made part of the standard institutional and policy system.

2.6. Gender Elites and work-care relations (Poland)

2.6.1. Local dissemination

The Robert B. Zajonc Institute for Social Studies at the University of Warsaw was responsible for developing, guiding and realising local dissemination events. The Polish team implemented local dissemination activities in two Polish cities: Warsaw and Podkowa Lesna. Additionally, one presentation, comparing Polish and international data, took place during a conference in the United Kingdom. Í

The Polish team intended to support the local policy debate on higher female participation in social, political and academic elites in the context of work-care relations in Polish society. The issue of balancing a high position career and care related duties are a main focus in this regard. The debate involved discussing values and behaviour of members of different social groups, gender inequality and problems faced by women seeking to reach higher positions or already occupying higher positions in science, politics, or business as well as the reconciliations of work and family life in Polish households (in comparative perspective). Main sub-themes were: gender elites in science and politics; gender elites and work-care balance; and reconciliations of work and family life in Polish households.

In order to disseminate relevant EU research results and discuss them in a Polish context, the team prepared two discussion papers for participants of the events and a series of PowerPoint presentations showing results from various EU research projects, among others WORKCARE (2006-2009), RECWOWE (2006-2011), Women in European Universities (2000-2003) and The Gender Challenge in Research Funding, World Values Survey. We also produced a documentary film on work-care and gender elites titled "Women in social elites. Reconciling family duties with work and social activity". The first screening took place in Podkowa Lesna on 20th of May 2011. The final version of the documentary was disseminated among NGOs and other interested parties as well as published on the internet. The goal of the film was to show different types of families of successful, highly educated young women and men and their interactions in solving work care obligations while pursuing their life goals and career paths. It was based on the interviews with three couples of young professionals working in academia, business and art. The documentary, even slightly controversial for some people, was well received by the audience. Different reconciliation models shown in the film were a good start for some in-depth discussions among the viewers. The film was also viewed on the internet (during July and August by about 600 persons). Besides, four interviews were published in the national press (both paper and internet editions) addressed to different social groups (scientists' magazine, business magazine, women's magazine and a major newspaper addressed to the general public).

During the events the situation of women and men in local, regional and national elites was analysed in the context of reconciling parental roles and private life with professional goals

and responsibilities. Presented research results were confronted with experiences of people engaged in local self-government and NGOs, invited local residents and the individuals who participated in the documentary directed in the framework of the WORKCARE Synergies project.

Each event targeted specific interest groups, but all were open to other participants and the composition of the invited groups of speakers was as diverse as possible to ensure representation of different sectors and opinions. Both representatives of local government and institutions as well as local community leaders and entrepreneurs were active participants of the events. Local NGOs and policy makers were included in all stages of the project, offering their opinions on the disseminated research findings and taking part in the discussions during all the events. Also, a group of academics and students in the field were invited to participate and speak during the meetings. All events had the form of interactive meetings with presentations and open discussions. Both presenters (including business, academia, NGO and politics representatives) and the audience took active parts in the discussion. The main goal was to present different perspectives during the meetings. The resulting discussion was therefore quite engaging and allowed for the formulation of important recommendations.

Among the main groups targeted were: (1) women professionals, managers, entrepreneurs, corporations' employees, and business students; (2) local leaders, government and NGOs representatives, local entrepreneurs, and cultural institutions representatives; (3) politicians of local and national level, media, public research agencies, and students.

2.6.2. Outcome of local discussion

Women's limited access to elites

In modern Poland we still experience the large-scale process of withdrawal of educated women from the labour market, especially at the specific stage of life when they have small children. This is one of the key factors of the low presence of women in social and economic elites. Taking into account later difficulties in reintegration into the labour market and all its consequences (higher unemployment risk, lower wages and pensions, less career opportunities), this withdrawal is a big loss of human as well as economic capital, both from the perspective of society and the individual. While household and family duties require no higher education, the society needs people who invested in their education to stay on the labour market and have a chance to realise their potential.

The presence of women in social elites is also important for shaping the perception of future chances and career paths by boys and girls. It is proven that professional achievements of parents, including mothers, are very important in shaping the ambitions of children. Therefore, while the working mother may have less time for her children, she is an important

role model and someone they can be proud of. This also means that young women may learn from her example that a professional career is perfectly accessible for both genders. This type of thinking is crucial for finally overcoming mental barriers faced by many women while planning their educational path.

Individualisation as a best solution

The research shows that in order to plan an effective work & care policy it is crucial to realise that the needs and preferences of individuals in this sphere differ quite strongly. These preferences depend strongly on a person's upbringing and social capital, on career or employment type as well as on the structure of his or her family. One of the biggest mistakes is to impose one model of reconciliation of work and care on every family. It should be underlined that in order to help individuals realise their preferred model of work and family balance, they should be able to choose from different types of support.

Childcare vs. upbringing

Hiring a babysitter to take care of children at pre-kindergarten age is relatively unpopular. This in turn strongly influences the women's labour market drop-out rate. There is a strong belief (not confirmed by research data) that children under three should be cared for by one family member (preferably mother) to allow bonding and to strengthen their sense of security. It may be argued that the strength of these beliefs stems from the fact that women are afraid of losing their "monopoly" in shaping the personality of their children. This approach is less popular among women belonging to social elites.

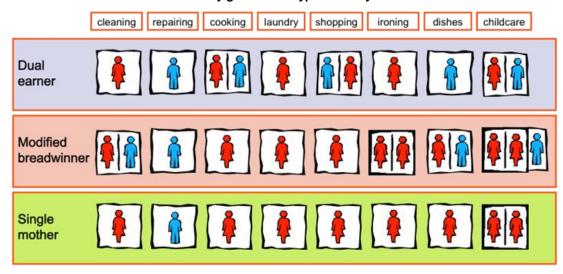
One of the main reasons women are expected to resign from their professional career and stay home with children, is the fact that childcare is often mistaken with upbringing. It should be emphasised that children's education, teaching behaviour patterns, and creating emotional safety does not require the constant presence of parents. Therefore, while education should be primarily the task of parents, they are not the only source of care. Different individuals or institutions may exercise caring responsibilities. It is important to mention that participation of other individuals and entities in childcare does not mean that parents waive responsibility for their children's upbringing.

Partnership and male involvement

To deal with problems of work and care reconciliation, women need their partners' involvement and active participation in caring and domestic tasks which should not only be about "helping" from time to time, but about the real partnership in all aspects of everyday life. As WORKCARE research showed, the sphere of domestic division of tasks is still very traditional in Polish families. Below figure illustrates which tasks are performed by women, which by men, and which by both of them in three types of researched families. If the picture

shows two or three women, they are usually female members of the family who help the women in performing said tasks (mother, sister).

Chart 2 Division of household task by gender and type of family



Source: Own elaboration based on WORKCARE 2005 data for Poland.

While analysing above figure it is easy to spot male and female "fields of expertise" – while men are responsible for all the repairing tasks and participate in childcare as well as dishwashing, women seem to be responsible for all the other domestic tasks (cleaning, cooking, laundry, shopping, ironing). This division of tasks shows there are still many responsibilities that should be more equally shared between the partners, in order to create better opportunities for women's involvement in public life.

Similar results (see below chart) were observed in research conducted among young scientists in Poland (2005). In this group, the same patterns concerning the division of household tasks were revealed, with women reporting that they were doing all or more than half of the work. Only 6% of our female respondents (and 37% of males) declared that they were doing less than half of the housework.

Even less equality can be found among owners of small businesses (see second chart next page). In the case of this group 58% of male respondents and only 10% of females declared that they did less then half of the household work.

70% Women (N=431) Men (N=440) 60% 50% 39%* 37%* 37%* 40% 30%* 30% 24% 20% 16% 10% 6% 5% 1% 0% 0%

Chart 3 Young Scientists: Part of household work performed by respondent.

Source: "Kariery młodych naukowców" (Careers of Young Scientists), N=871, May-July 2005, face to face interviews. *significant differences (on level .05)

half

less then half

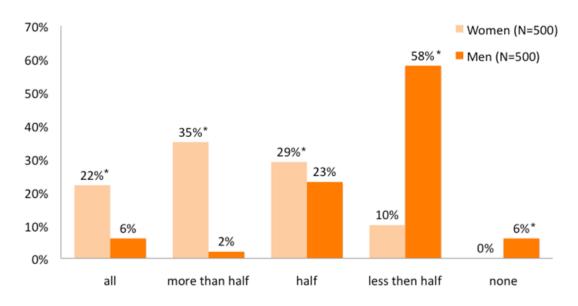
none



Chart 4 Small Business Owners: Part of household tasks performed by respondent.

more than half

all



Source: "Właściciele małych firm" (Small Business Owners), N=1000, May-July 2005, face to face interviews. *significant differences (on level .05)

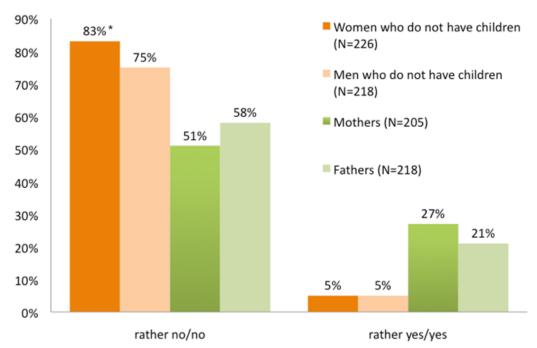
Higher education and work-care relations

The uniquely high explosion of educational aspirations of young people in Poland (higher than in other European countries) and the high percentage of women among graduates at universities require the implementation of some political solutions that take into consideration needs of the general labour market and the development of educational and research sectors (e.g. legal and institutional support for employees in the sectors).

It is necessary to influence women's and men's choices of fields of studies to stimulate women's interest in technical studies and hard sciences. Taking into consideration lack of specialists in those fields in Poland as well as other European Union countries, women should be strongly encouraged to engage in these types of studies.

As the research showed, for people making a career in science, family obligations are not perceived as an important obstacle as long as they do not have children. With children, women more often report the negative effects of family obligations than men.

Chart 5 "Family obligations are obstacles in professional work" (% of respondents who agree and disagree)



Source: "Kariery młodych naukowców" (Careers of Young Scientists), N=871, May-July 2005, face to face interviews. *significant differences (on level .05)

Gender differences are also visible when analysing reasons for not applying for stipends and grants among young scientists. As visible below, women much more often report family

reasons behind their lower mobility and application activities than men. In case of men other reasons like lack of time or need to apply play a more important role.

40% Women (N=310) 37%* Men (N=263) 30% 26%* 22% 19%* 18% 20% 11% 10% 0% general/lack of time family reasons no need

Chart 6 Reasons for not applying for stipends/grants

Source: "Kariery młodych naukowców" (Careers of Young Scientists), N=871, May-July 2005, face to face interviews. *significant differences (on level .05)

Institutional and mental barriers

The main condition for women's successful progression into the social elites is breaking through institutional and mental barriers that hinder women's life opportunities. Therefore, supporting actions should be developed to empower women and help them fulfil their ambitions and plans. As important is lobbying for the change of cultural patterns, especially those concerning gender roles in the family and the stereotypical division of tasks.

What has to be taken into account when analysing the trajectories of women's careers, is that one of the facilitating factors is the cultural capital of the family (usually measured by education of the parents). This is why it is so important to support educational aspirations of young people and later to allow them to use this capital to both fulfil their own ambitions, and to pass them over to the next generation.

To summarise, it can be stated that the system of values and preferences concerning professional and family life strongly influences women's situation in social elites. Especially the non-stereotypical perception of family roles is an important facilitating factor.

Also very important are individual life strategies influencing the most important life choices, concerning education and employment as well as marriage and family. Attitudes of employers and co-workers, and the presence of a support network (parents, siblings, friends, neighbours, grassroot organisations) that an individual can rely on are crucial for the ability to combine caring responsibilities with work.

Even more important is the support of the partner and his or her engagement in everyday domestic and caring tasks. From the practical point of view, however, all those conditions are not enough if there is no access to care services and other institutional support for the families. The more diverse the forms of support are, the higher will be the quality of life of working parents and the bigger the chances for women's progress, both in social elites and elsewhere.

2.6.3. Policy Pointers and Recommendations

What seems to be crucial is the socialisation of girls to the new roles that should start in kindergarten and primary school. The conditions to change the educational system in this way are (among others):

- Revision and systematic screening of school textbooks and other educational materials,
- Special training for teachers and school advisors should be a part of the policy,
- Additional activities should be addressed to girls to diminish their psychological barriers towards atypical careers.

The speakers underlined the importance of creating the mechanisms facilitating women's presence and success in academia:

- Longer period for applying for grants and stipends for those female scientists who already have small children (at present, the period is extended by one year for women who have babies),
- Special grants helping women to update their knowledge and research after coming back after maternal/parental leave),
- Women with small babies participating in workshops, conferences etc. should have
 the right to get support from the employing institutions to cover the expenses of an
 additional person who takes care of the child during the events,
- Extended period for the evaluation of scientific accomplishments of mothers/fathers with small children,
- Systematic monitoring criteria of the promotion of men and women by special units in scientific institutions,
- Creation of gender balanced structures of different scientific bodies.

It was also argued that a policy addressed to families of young scientists should be developed, so that young fathers and mothers have opportunities to place children in facilities (day-care centres) organised by scientific institutions or to receive financial support to place the children in other facilities of this kind. The above list includes the main institutional mechanisms which should be developed, but are yet to be modified and adjusted to specific conditions of specific countries.

Family support policy

To avoid the withdrawal of educated women from the labour market we need to support whole families in their caring responsibilities. It should also be stressed that mothers' accomplishments at work and in the public sphere constitute an important pattern to be followed by children in the future. Therefore, for the benefit of the whole society, it is important to enable women to realise their potential to become part of the social and economic elites.

Moreover, while planning public policy solutions, it is crucial to take into account that there are different family models that depend on levels of parents' education and their life experiences, as well as on the availability of services. To achieve this goal it is necessary to develop and strengthen the role of the institutional care-network (e.g. day-care centres, kindergartens) as socialising institutions, taking into account a widespread model of "one child" families which causes children's lack of experience in interacting with peers. Also, we should revise the stereotype that the care of a child below three should be in hands of one person as a precondition of his or her emotional development and feeling of security.

Both schools and media should stress that only cooperating partners can solve the problem of a balanced division of obligations in the family. Lifelong learning can also play an important role in changing accepted patterns of family, updating women's education/skills allowing them and their partners to combine activities in private and public sphere.

Educational policy

The process of socialisation of girls and boys to the new roles has to start in kindergarten and primary school and include several activities like (1) revision and systematic screening of school textbooks and other educational materials, (2) special training for teachers and school advisors, (3) formulation of additional activities for girls to diminish their psychological barriers against atypical careers.

It is necessary to influence women's and men's choices of educational paths to promote women's interest in technical studies and hard sciences taking into consideration the lack of specialists in these fields at universities and research institutions in Poland and in other European Union countries.

Also, the flexible models of work like job-sharing, work contracting, working on demand or telework may be a good solution allowing for easier reconciliation of work and family. On the other hand, it should be remembered that most of the flexible arrangements are less secure and financially attractive for an employee, therefore they should not be recommended unconditionally.

Another aspect of flexibility in the labour market is flexible working hours. Some more specific models are task-oriented working hours (employer delegates tasks but does not require specific working hours) or equivalent working hours (employer agrees to longer working hours on one chosen day while working hours on other days are shorter). Other solutions like individual time accounts (employee individually collects surpluses and deficiencies of his or her working time) or intermittent working time (working hours in a given day are divided into two periods with a break in between which does not count as working time and cannot last longer than five hours) may also allow for easier reconciliation of work and care. Both men and women should have access to those non-standard work schedule options to allow for more choice depending on the type of family and parents career paths.

2.7. Social care and work-care balance (Italy)

2.7.1. Local dissemination

The WCS project in Italy aimed at making the work-life balance issue a normal part of the public discourse not only by starting from a "simple" – so to speak – involvement of local policy makers, but rather by starting from a discussion with the people who are or will be in the near future challenged by the issue, which means workers – from the profit and non profit sector (and in this second case also their representatives) – and youngsters, who in the future will probably have to face the challenges of balancing their work with their family lives and, more generally, their public and private lives. The research team, not being alone in this, found that an in-depth discussion on the theme could not be further postponed in Italy, not only since it is strongly linked to the quality-of-life issue of citizens and communities, but also since it has a strong link to the growth and development model of our country from an economic and social point of view.

Many researchers pointed out these aspects very well in the last few years, by going deep into the reality of lives and by producing interesting results, international comparisons and good practices which are, however, not always well known at local level, while they could help local actors in effective decision-making and in developing effective policies. We refer in particular to the Workcare, Soccare and Working and Mothering projects which were carried out in the last few years and represent the database upon which the WCS strategy in Italy has been built.

In Italy a total of nine events were carried out (five in secondary schools in Padua, Florence, Prato, Rome and Naples) – two in companies – Rome and Naples – one public event with NGO representatives – Florence June 11, 2011 – and one public event with policy makers – Florence, November 7, 2011. During these events discussions about these issues were carried out and suggestions, opinions and proposals were gathered. Two more events were added to the original programme going along, since the Italian team invited to present the project in Pescara (Abruzzi region) on December 17, intended as the first one in an awareness campaign which will be held in superior schools of the Province during 2012 with a similar methodology to ours and in Cordoba – December 2 and 3 – where the team was invited to present the results of all activities during the international meeting "Work-family dilemmas across Europe" organised by the Instituto de Estudios Sociales Avanzados of Cordoba.

Events in schools and in companies had a similar structure. Before the events discussion papers especially made for students and for workers were given out to the ones who were to

participate in the discussions¹. Each event was then started by a brief description of the project and the screening of the movie "Everyday life stories: work-life balance strategies in the third millennium", which was especially made for the project. A discussion would follow for an average time of an hour or two, and it was conducted in the form of a focus group. Reactions to the stories from the movie, feelings, opinions and life stories as well as individual and family work-life balance strategies were collected. The team also tried to stimulate proposals and suggestions for actions which could then be brought to the policy makers' public event, so that they could in some ways, symbolically receive them.

The NGO Public event had a similar structure (introduction and screening of the movie). Moreover, as a further stimulus for discussion, a brief summary of the results from events in schools was used alongside with an academic report on further research conducted in Italy.

The policy makers public event not only included the screening of the movie but also an indepth reporting of all previous activities (events in schools and in companies, NGO public event) in order to deliver to policy makers all the materials for discussion.

2.7.2. Outcome of local discussion

Gender differences among youngsters...

Boys and girls who participated in the discussions clearly seem to know that their future family experience will be influenced by gender contracts – some of them slightly renewed, the most quite traditional – somehow imposed on them by society and which they only partially feel they fit in.

Family models have a great influence, too, either in the form of the models proposed by parents or by the consumer society, while in some cases the responsibility of the male privilege is given especially to mothers.

The image of the male breadwinner is still widespread and therefore also the one of the woman staying at home with children (this is true for both boys and for girls, even if a little more for the first ones and with some territorial differences, in the sense that the model is much more present in the South than in the North, with the paradox that women from the South who keep a distance from the model do so in a more radical way).

This also implies a wider cultural distance which can be seen in the South between boys and girls of the same age.

¹ Given the good functioning of the discussion paper used in school events, following the last event, the research team started to think about how to adapt the materials also for younger students (i.e. junior high school students), like the ones attending the event.

When we ask boys and girls if these models are binding to them, opinions differ, though, in the sense that some of the girls accept, especially in the South, to subordinate their job involvement to family obligations, given that there is enough time for their personal achievement before having children. Girls from the Centre and the North are rarely keen to accept this trade-off, often because of the family models they grew up in.

...and from Third Sector representatives' perspective

Regarding the Third Sector representatives' perspective on the theme, they often refer to a continuous engagement they have in projects directly or indirectly dealing with work-life balance. Working a lot with students and youngsters in general they have received much positive feedback and evidence of interest. Too often, though, these experiences are in danger of being interrupted – even where they produce positive results – by the lack of financing and a reduced possibility for the public sector to invest in this kind of projects because of recent hard cuts in financing.

"New fathers" and "new mothers"

It clearly emerges that an anti-politics point of view hides the real possibility to see a welfare system which could really help youngsters make the right choices in transition to adulthood.

What is really thought is that the State "cannot do much" and even where it could make the difference, costs would be too high on citizens. The perception of a general indifference of politics and politicians for the real lives of citizens does not help in making work-life balance interventions to be perceived as a matter of civil rights, nor in creating a positive relation with local governors — even if the real use of private / public care resources in daily practices is not so different from other countries.

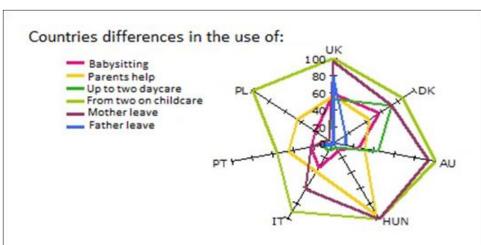


Chart 7 How people in different EU countries use care offers

Source: Workcare reports

Work-life balance challenges are mainly related to time from workers' perspective

Workers mainly frame work-life balance as a problem linked to the "time" factor. Long hours and rigid schedules imposed by the working environment – especially where assembly lines are involved – are the first constraints workers have to face when in need to solve family problems. Part-time work, as well as schedule flexibility, are seen as potential solutions. However, they still are too hard to be put in place either because part-time in Italy is still too risky (once obtained, it is often hard to go back to full time), or because schedule flexibility is described as a cost for the company which is often too heavy a burden to carry except for small and informal adjustments workers (put in place between themselves) and for very short times, so that the impact on the company's productivity is very low. It is emphasised that in some cases, though, schedule flexibility, especially regarding the start and finish times, could even turn out to be an advantage for the company and not only a cost.

The lack of services directed to families within or near their working environment

Workers are well aware of the costs work-life balance services would represent for their companies, especially since they are small and medium sized companies, but the possibility to create common solutions, even between companies insisting on the same territory could be explored, resulting in a benefit for everyone and more affordable costs. These considerations still seem to prevail over a requirement of good quality services (just among young people). The hard time workers have in synchronizing schedules, energies, even the intensity of duties between fathers and mothers, between husbands and wives represents another important issue. This is a crucial dimension which opens up a not yet well explored scenario, at least at national research level, but which has a lot to do with the issue of quality rather than quantity of time. Working hours are not questioned, but rather the time that is needed every day to go to work and to return home at night. When commuting takes a lot of time it is considered to be something society could work on, mainly by investing in public transport – and even if everybody knows how hard a time public transport is facing due to recent cuts in funding to local authorities.

Lack of information regarding work-life policies and related rights

The educational issue regarding work-life balance matters is mentioned frequently by all the people participating in the events, since it is frequently underlined how crucial being well aware of the issue is for everyone – workers, employers and also students. Another focus was on the importance of recognising the advantages everyone can utilise under the existing laws and, in a more general sense, of being aware of the positive effects an improvement in the quality of work could have for workers in their private and working life. Making the return from a maternal leave easier and less damaging for female workers – this aspect was well pointed out, also by male workers – could for instance ease a potentially tense situation within the company.

Frail elderly people: care-giving burdens awaiting workers

It is well-known how much easier it is to take a leave to care for a small child as opposed to taking a leave to care for an old parent or other relative, but also how great a challenge this is – and will be in the future – both for female and male workers.

The difficulty to overcome gender inequalities even if the "male breadwinner" model has been overcome

Linked to all this is the fact that all best plans on how to overcome gender inequalities in the daily sharing of domestic duties (which couples agree on when they start living together) vanish once actual work-life tensions arise, which are mainly and mostly linked to the sharing of such duties when both partners work.

The ability to build networks and to work on the edge for those who work on work-life balance issues

Mostly within the Third Sector, the awareness of the need and the opportunity to build cooperative networks between public and private bodies to create more effective interventions together – even in single local areas – is widespread and rooted.

<u>Dealing with work-life balance (even reversed) on the workplace daily, also by working on stereotypes</u>

Third Sector organisations often have the ability to "detect" feelings well before other bodies, and to start working on them. In saying this we refer to some experiences they have put in place to preserve some themes which are not yet being taken into close consideration by public bodies, such as the protection of maternity leaves for self-employed women who are at risk of becoming even more precarious on the labour market than the real "temps" are. The dealing with other people's work-life balance issues by offering services (often care services, such as the ones directed to children or elderly people) thus allowing mothers and fathers, male and female workers to reach a better balance between the different spheres of their lives is also rooted strongly in Third Sector organisations' daily routine. They also deal with work-life balance issues within their organisations, often taking up a sort of "reversed work-life balance perspective" which allows them to safeguard male professionals in working environments where they are a minority, such as educational services.

2.7.3. Policy Pointers and Recommendations

 A specific intervention on youngsters during the last years of secondary schooling is needed and required to be centred on the necessity to change the Italian society's developing model towards more gender and generational equality and a better quality of life for all.

- These interventions cannot be episodic but rather systematic and have to be carried out in collaboration with the teachers, who are the only ones who can connect the debate themes to daily life practices in common sense talk. Small financing to reward projects directly proposed by youngsters on work-life balance issues, as well as public events to recognise them publicly and experiences abroad to visit other European countries to reward students who take up the challenge of facing the matter, should also be put in place.
- Good practices on work-life balance already exist within the Italian labour market, but they are often informal, based on the cooperation among colleagues and between employees and employers. Those should be favoured and helped in emerging through economic support and de-taxation granted to employers who, especially in small and medium size companies, support them and allow them to become structured resources. This could even be done by coordinating them with other companies on the same territory, to overcome the fragmentation the experiences deriving from the Italian law number 53/00 still too often face.
- The assets in terms of experiences, projects, sometimes even small strategies which are put in place within families, within workplaces, on the services market investing on the culture of work-life balance are still too fragmented, and are therefore not in a condition to spread and transfer good practices. Work-life balance is a mainstreaming issue, and this is the reason why it needs a re-qualification of political actions. Moreover, it has to consider all ages of life and not only the central ones.
- We cannot progress in work-life balance without complex policies which really implement an enabling Welfare State. What seems to be a crucial issue is that a wide range of combinational possibilities between caring, leaves and part-time work, and informal ways of caregiving should be awarded with proper public recognition and protection. Everyone and every family needs to be able to combine all these means taking into account the real needs, while no technocratic solution can be considered to be sufficient to improve the country's quality of life and its economic and productive performance.

2.8. Mapping work-care orientations for gender equality in private and public contexts (Portugal)

2.8.1. Local dissemination

The Portuguese Team (CIES-ISCTE) organised a total of seven events in 2010 and 2011. At these events, they presented selected research findings from EU Framework Programme projects related to work-care orientations for gender equality in private and public contexts and initiated their discussion in a local context. Those events – supported by specific dissemination techniques and methodologies – aimed to support the current local policy debate on how to shape the work care orientations for gender equality in private and public contexts. Two main policy issues were addressed:

- 1. Support of childcare services
- 2. Promotion of gender equality on labour market and their social acceptance

Dissemination events held in Portugal presented selected research findings from the following EU Framework Programme projects: (1) WORKCARE (2006-2009), a project on the social quality and changing relationships between work, care and welfare in Europe; (2) QUALITY (2006-2009): a project on quality of life in work and family in a changing Europe. (3) HWF (2000-2003), a project on households, work and flexibility and (4) TRANSITIONS (2003-2005): a project on gender parenthood and the changing European workplace, about young adults negotiating the work-family boundary.

We produced six short videos with research findings in work-care orientations for gender equality in private and public contexts that were shown and discussed at various events (videos are available for download both at local website and on project homepage). To better sustain the local debate the Portuguese team set up specific local dissemination platforms: a local website; a face-book page; an internet blog; an electronic newsletter.

2.8.2. Outcome of local discussion

1. Family and childcare support policies

European trends:

- The dual earner family is increasingly seen as the norm in European countries. This causes some stress for families in managing work and care.
- In countries where there is little childcare provision this causes great strain on families because they have to make a range of arrangements for childcare whilst the parents are at work which can be quite precarious.

- This means that women have to shoulder double responsibility for employment and domestic care.
- Fathers are increasingly involved in child-rearing but women still do most of the domestic work.

The emergence of new meanings of the family: Across Europe there is a general consensus and very high agreement on the idea that a person's family should be main priority in life and that men should take as much responsibility as women for home and children.

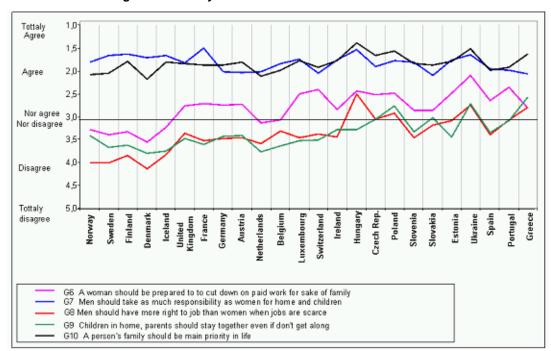


Chart 8 New meanings of the Family

European Social Survey (2004)

Care policies, children development and parents

 Parents are greatly concerned about the cognitive and educational development of children. In many European countries there is a shortage of affordable good quality childcare especially for children under three years. Pre-school and school provision for children over three years is often for short hours and does not meet the needs of parents when both are in paid employment.

Caring in Europe: informal and women-centred

 The state of caring in Europe can be characterised in the following way: low levels of formal care for all dependents are prevalent across the EU, informal care is the predominant form of care, better care is available for children, less developed are

- services for older persons, there are negative financial and emotional strains on carers.
- Across Europe kin and friends provide important support, and grandparents provide an important resource in emergencies.
- In those countries without a good provision of affordable childcare there is a higher reliance on kin. Families without kin to support them face difficulties.
- Kin are an important resource for enabling parents' choices, the unavailability of kin makes it more difficult for parents to combine paid employment with care.

Absence of policies: women's consequences

- Good childcare provision enables continuity of employment since those countries
 with the greatest degree of public childcare support are the ones which also have
 the greatest continuity of employment for men and women over time. By contrast, in
 those countries with extended childcare leave it is often difficult for women to reenter the workforce after having had children.
- When there is little childcare provision it causes great strain on families. This means
 that women have to shoulder double responsibility for employment and domestic
 care; on the other hand, good childcare provision enables continuity of employment
 for men and women over time.
- There is a shortage of affordable good quality childcare especially for children under three years. Pre-school and school provision for children over three years is often for short hours and does not meet the needs of parents when both are in paid employment.
- In the absence of affordable childcare it is generally women who take time out of the labour market to care and take on part-time, insecure employment to enable caring commitments to be fulfilled. This is a result of a number of factors including: ideologies of care, normative expectations, the attitudes of employers and the gender pay gap. This has life time consequences for women's economic security and opportunities to have a career.

2. Quality of life in Europe between work and care

Workplace and the family important for high quality of life

- Besides job autonomy and social relations at work, work-life balance support proved to be highly relevant for the quality of life.
- Work-life balance support proved to be highly relevant for the quality of life. Long working hours, work pressure and job insecurity, on the other hand, negatively influence overall life satisfaction as well as having care responsibilities. Country differences indicate that in a country with more profound social policies and regulations regarding quality of work and life, workers appear to be more satisfied.

The importance of the institutional context for quality of life

- The quality of family life is strongly related to the quality of the family policies and their flexibility.
- The greater security of employment, the greater gender equality in both paid and unpaid work, the more extensive state support for family care as typical for the social-democratic welfare states serve to provide a better institutional context for the quality of life than the high material well-being but lower protection and lower equality in the corporatist and the liberal regimes.
- The countries in the sub-protective and post-socialist regimes tend to combine low living standards with low flexibility of work and low or declining state support.

3. Fertility and employment:

Policies do have effects

- Higher fertility rates in some countries are often associated with good childcare provision which enable women to fully participate in the labour market as well as in raising their children.
- The participation of women in the labour market is not a constraint to a higher fertility rate, on the contrary, it is a factor that seems to enhance it.
- Though policies, and their combination, differ in different countries they may have the same impact in raising fertility rates.

Positive correlation between mothers' work and fertility rate in Europe

 The participation of women in the labour market is not a constraint to a higher fertility rate, on the contrary, it is a factor that seems to enhance it. In countries with long term high fertility rates (Nordic) mothers of young children (up to three years) work full-time. After a leave of one year they go back to work.

Part-time jobs do not solve the fertility problem

- Contrary to some expectations, part-time jobs are rarely a solution for working mothers. Across Europe, mothers of children under three years old work full-time.
- Part-time jobs are not a solution for mothers. In countries with a significant number
 of mothers in part-time jobs the most common situation is the withdrawal from the
 labour market (UK, Netherlands, Switzerland). In those countries we find higher
 percentages of mothers (of children under three years old) outside the labour market
 than working.

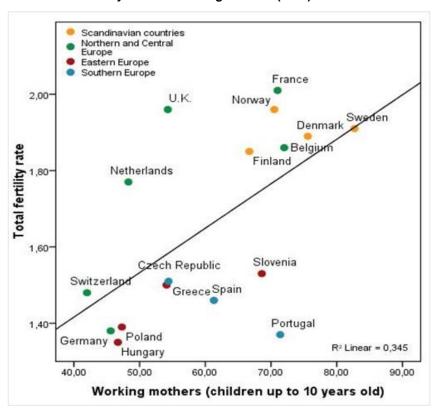
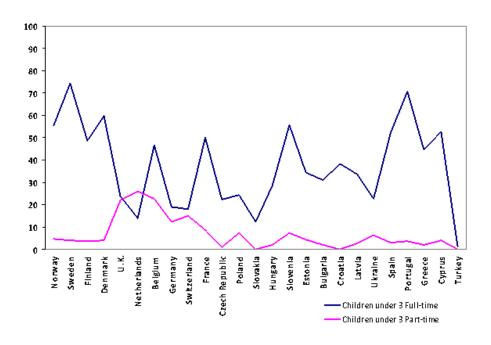


Chart 9 Total fertility rate and working mothers (2008)

European Social Survey (2008)





European Social Survey (2008)

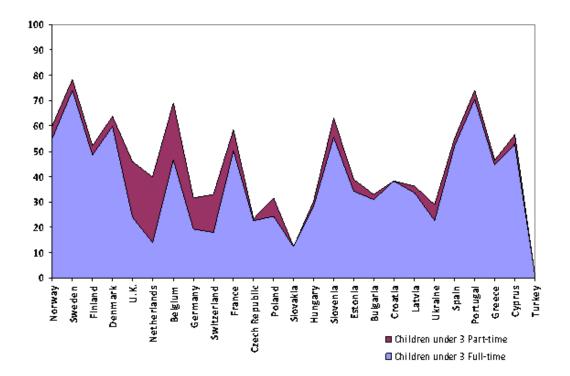


Chart 11 Full time + Part-time working mothers of children under 3 (%)

European Social Survey (2008)

High fertility and mothers employment

• In countries with long term high fertility rates (Nordic) mothers of young children (until three) work full-time. After a leave of one year they go back to work.

4. Gender equality and labour market

Labour market and workplaces were highly gendered

- As women gain career opportunities they experience more time pressures and the need to find the right balance between work and family life. At the same time there is an enduring gender asymmetry in family care involvement, even in the more egalitarian Nordic countries.
- In many cases the dominant organisational discourse is that men and women are treated equally and fairly therefore assuming that everyday practices are gender neutral. Yet vertical and horizontal segregation is common. This is often justified on the grounds of gender stereotypes.
- Working practices based on gendered assumptions undermine not only gender equity but also workplace effectiveness. Yet assumptions about gender are rarely made explicitly and discussed or challenged.

- There is growing evidence that working practices based on gendered assumptions undermine not only gender equity but also workplace effectiveness.
- Persistence of both gender pay gap across Europe (particular acute in Portugal) and gender glass ceiling across European countries.

5. Employment and flexibility

Flexibility and quality of employment

- There is a growing diversification of the legal conditions of employment contracts, their duration and the amount and schedules of working hours.
- Flexibilisation is 'double edged' as it has the potential to harmonise work and family
 life and lead to a higher quality of life, and to induce more overtime, a disturbed
 work-life balance and less quality of life.
- Flexible work brings more opportunities for achieving a work/life balance but may also be a trap of insecure jobs without career prospects.
- In the current situation of diversified labour markets, not only the quantity but also the quality of employment has to become a central issue for the European welfare states.

Different kinds of flexibility

We should beware of using too narrow a definition of flexibility (for example: deregulation or counting the numbers of part-time, self-employed and temporary workers) and rather see flexibility in broader terms to include a variety of working arrangements both inside full time or secure jobs as well as outside of them.

The regulation of flexibility

- Flexibility should be regulated. The de-regulation of labour market protection can lead to an increase in bad forms of flexibility.
- Flexible employment contracts are easily associated with job instability, often resulting in a lack of protection for workers in terms of sick leave, unemployment and family care, among others.
- Guaranteeing that flexibility in work is accompanied by social protection for workers and reinforcing control of employers' abuse of flexibility are two focuses of intervention recognised as essential in promoting quality of work.
- Flexicurity policies often provide flexibility and security for men but only flexibility for women. This has a negative impact on women's access to employment, opportunities for support in re-entry to the labour market and economic and employment security across the life course.

2.8.3. Policy Pointers and Recommendations

- Social policy towards children is a collective responsibility. Children should be seen
 as the responsibility of the society as a whole rather than just the private
 responsibility of families.
- Raising well socialised and adequately cared for children is in everyone's interests in terms of ensuring that there are future workers able to take up positions in the knowledge society, creating healthy, contributing citizens, supporting the long-term future of the welfare state and avoiding crime.
- Comprehensive childcare is preferable to other policy solutions for raising children (such as extended child rearing leave) because they enable women to return to full labour market activity with minimum disruption and is not necessarily more expensive than paying women to stay at home.
- Given the importance of cognitive and educational development in an increasingly complex and competitive society, quality, professionalised childcare that can provide educational development tailored to the needs of children of different age groups is preferable to other kinds of care.
- Well-paid flexible parental leave including 'daddy' leave should be available to enable parents to combine their caring responsibilities with paid employment.
- Substitute Care child minders, nurseries, pre-school classes, school, after school and out of school provision should be affordable, professional, of high quality, adequate to meet the demand from all parents who want to access the services and the opening hours should be compatible with full-time employment and employment demands.
- Governments need to invest in supporting families to enable them to combine their responsibilities for care and ensure that men and women are able to exercise their rights to employment.
- Gender equality in the workplace and labour market must be progressed and, in particular, attention paid to measurers to reduce the gender-pay gap.
- Employers must be encouraged to introduce family friendly policies and men and women feel supported in taking their entitlement.
- Demanding from the state legal frameworks and other incentives to promote gender equality and family friendly policies within the organisations and companies.

- Regulation of flexibility so that it takes place within the scope of the official economy and complies with employment regulations.
- Regulation of flexibility in such a way that it is not driven into the black economy.
- Flexicurity is seen as a key aspect of European policy, but these policies must ensure flexibility and security for men and women, not flexibility and security for men and flexibility without security for women.

2.9. Labour market transitions in comparative perspective (UK)

2.9.1. Local dissemination

Participants in these local information and discussion rounds in the UK were drawn from the business community, including local and national trade unions, local policy makers and significant British NGOS such as the Equality and Human Rights Commission, alongside umbrella organisations representing a wide range of lobby organisations which are members of the Equality and Diversity Forum. Seminars also included representatives from Age Concern, Brighton and Hove Pensioners' Forum, the National Pensioner's Convention and others; representation from the local council; participants working with older people in adult social care roles; older people themselves; representatives from the British Chamber of Commerce and the British Trade Union Confederation; The Scottish Pre-Retirement Council.; Family Watch and the ETUI; the Department for Work and Pensions Redesigning Retirement Division); NGOs (The Age and Employment Network and In My Prime); and institutes concerned with retirement issues (the Life Academy and the Pensions Policy Institute).

2.9.2. Outcome of local discussion

Seminars were organised to address relevant national debates. Given the introduction of the Equality Act (2010) in the UK, the seminar in Brighton examined the impact of this legislation in relation to the findings from a number of EU studies on this issue.

One of the key issues emerging from this workshop was a) the difficulty of obtaining relevant good quality data to address issues of intersectionality and multiple inequalities; b) the emerging pervasiveness of Equality Impact Assessments in public sector organisations.

As public sector cuts were being implemented in the UK the London seminar was held shortly after the Comprehensive Spending Review. At this seminar key issues of the impact of public sector cuts and their consequences for employment in both the public and private sector were discussed with members of the British Chamber of Commerce and representatives from the Trade Union Congress. The session was chaired by Will Hutton a distinguished commentator in this field.

The seminars addressing labour market transitions in later life also focused on issues related to legislative change and the removal of the default retirement age, allowing people to stay on in employment beyond statutory retirement age. These events included both local and international researchers and policy makers. Some of the key themes emerging from these discussions were the consequences of new forms of inequality and their impact on different sections of the population. Policy debates focused on the direction of policy change and on

what, if anything, was being done to address these growing inequalities, and the likely effectiveness of these measures.

There was a lively and broad representation of a diverse policy community at all of these events.

2.9.3. Policy Pointers and Recommendations

The key issues for discussion at these events covered the following topics:

- How legislative change was impacting equality across generations
- How legislative change affected different populations and how policy could be developed to effectively address issues of growing inequality
- How new forms of inequality were emerging from economic changes and public sector cuts
- How working hours could be organised to facilitate labour market transitions across the life cycle
- How effective Equality Impact Assessments were in practice
- What were the consequences of working longer and into retirement for different sections of the population
- How can policy support extending working life
- (family-related) income differences (i.e. gender wage gaps) and their effect on the social security of families and esp. old age security of women/mothers
- Childcare responsibilities, job and household: sharing by partners, family networks, the role of grandparents and especially grandmothers
- Short documentary films on how legislative change was impacting equality across generations
- Discussion of research findings and own (local) experiences

Education and work transitions

A key finding of this project has been the problem of low skilled individuals getting access to education and training that is relevant for the labour market, in a context where employers are more likely to invest in highly skilled employees. The UK Wolf Review into vocational education and training for 14-19 year-olds reported to the Department of Education in the Spring of 2011. The remit was to review provision and costs, as well as transitions between different levels of qualifications. The challenge looking forward is to ensure those most in need of education and training acquire the skills they need. This will not be made easier by the abolition of the Educational Maintenance Grant to 16-18 year olds from low-income backgrounds in education.

Likewise, the UK government will transfer the costs of providing university education from the state to individual graduates through increased student fees, following the Browne Review of Higher Education funding. This raises challenges about the degree to which people can access higher education, at a time when higher level skills are increasingly important in the labour market.

Care and Employment Transitions

Whilst the rise in maternal employment in the UK has met the Lisbon goals, research identifies significant concerns about the quality and remuneration of paid work that mothers with caring responsibilities are able to access. The UK government has extended and made parental leave more flexible, with higher remuneration, and an extension to fathers; however, there still remains a significant pay penalty for those who interrupt working in order to care for others.

The changing structure of the care economy highlights new demands, not only for early years educational provision through pre-school nurseries, but also the need for a variety of elderly care providers. Key issues for future policy identifed by research revolve around flexible working time, leave arrangements and care provision. How can we enable access to flexible good quality employment for both men and women over the life cycle to enable them to synchronise different demands on their time at home and at work? How will we be able to provide good quality and affordable childcare that not only allows parents the ability to work and care, but also provides important advantages to reduce social inequalities? And what range of care provision will be offered to enable the management of diverse care responsibilities for older people?

<u>Transitions between precarious and secure employment</u>

The Transitional Labour Market approach argues for a balance between flexibility and security. A particular concern is the degree to which precarious and marginal employment

leads to secure and high quality work. The *flexi-curity* proposals suggest a radical transformation of the relationship between employment protection and benefit entitlements. In return, resources would be allocated to training provision and public sector employment guarantees, in particular for younger people. Research often suggests, however, that there is more flexibility than security in practice, and that models developed from other countries are not easily adopted in countries with very different institutional arrangements.

In the UK the Fixed Term Employees (Prevention Of Less Favourable Treatment) Regulations 2002 ensures that those on temporary contracts receive the same day-to-day rights as permanent workers. It also means staff on temporary contracts are awarded permanent status after four years. Agency staff have been excluded from this legislation, but the Agency workers directive (AWD) extends provision to this group. Of course, this does not ensure temporary workers end up in secure employment, and policies to assist people in this transition are inevitably required. The Vulnerable worker enforcement forum is an attempt to monitor abuses at work, and ensure compliance to the law.

Transitions between unemployment and employment

Although the UK Coalition government is merging the New Deal programmes into a single welfare to work scheme, there will be significant policy continuity with the last government. The government's approach will be to provide "help for those who cannot work, training and targeted support for those looking for work, but sanctions for those who turn down reasonable offers of work or training". The rhetoric of this debate has tended to focus on the sanctions element.

The research reviewed in this project clearly indicates that 'services and sanctions', of the type proposed by the government, can be effective at getting people into work. However, it is important that the balance of services and sanctions is carefully assessed, as research indicates that services are very important for hard-to-reach groups and the long-term unemployed. These services need a high adviser-to-client ratio to be effective. In addition, if sanctions and requirements are set too high there is danger that disadvantaged individuals will simply leave the scheme to work in the informal economy. The introduction of a Universal Credit in the UK may enhance the attractiveness of low paid work to the unemployed. However, if policy adopts too much of a 'Work First' approach, in which people are pressurised into taking the first job that is offered, this can have a long-term impact on their future earnings and career.

Transitions between employment and retirement

In future there will be an increasing need for people to work into older age. The rise in the State Pension Age from 2018 and the phasing out of the Default Retirement Age of 65 in 2011 is likely to increase the numbers working in their late 60s onwards. However, these

policies alone will be insufficient to extend the working life. EU research identifies other areas where progression can be made.

First, enhancing the quality of available jobs for older people would appear to be a productive way of encouraging employment, as indicated by the high levels of employment in Scandinavian countries. Second, possibilities for gradual retirement are a popular prelude to full retirement, although we need to understand much better how this can be deployed to encourage delayed labour market exit. Third, we need to explore policies that can keep older peoples' skills up to date, in a context where employers may be less willing to make investments.

European and national level

At the European level the *European Employment Strategy* (EES) and the *Lisbon Strategy* launched in 2000 set out to achieve high levels of employment and social inclusion by 2010. National targets were set to achieve: i) full employment, ii) improve quality employment and productivity at work, and iii) strengthen social cohesion. The four pillars of the EES were employability, entrepreneurship, adaptability and equal opportunities. Member States were required to produce National Action Plans on Employment indicating the policy measures they were introducing to enable them to achieve these targets. The UK has achieved the 2010 numerical targets in terms of levels of labour market participation.

However, looking forward key questions centre on the sustainability of these achievements in an uncertain economic climate. Policy makers need to address:

- the quality of available jobs and
- how these are distributed across the population.

At a European level this is reflected by the *Europe 2020* agenda launched in 2010 that aims to promote 'Smart, Sustainable and Inclusive growth'. In addition to raising the employment rate of the working age population to 75% and increasing research and development, it also aims to enhance educational outcomes amongst the population and reduce the numbers in or at risk of poverty and social exclusion by 20 million. Clearly, this raises challenges across the different transitions covered by this project, and the research reviewed in the policy briefing can inform this process.

Screenshots of Country pages

















Team HU

Family policies, working time flexibility and social cohesion

Családtámogatások, rugalmas munkavégzési formák és társadalmi kohézió

TÁRKI Sedel

= Documents - HU

Child Well-Being in the European Union – Report

Workshop (2010)
invitation:
Family policies, flexible
work arrangements and
social cohesion
English
Magyar

* Media dissemination overview -- Download

Hungarian TV (ATV) - Debate 5th May 2010 "Potential conflict between work and household" with Prof. 5th

About the topic

A témáról

Whw17 The Hungarian team will "translate" (i.e. collect, summarize, make understandable and accessible) findings from existing research projects within the EU Framework Programmes and initiate their discussion in a local context, AMEY A magyar cisapat "Jeforditja" (ossegyūju, akteinti és oszefoglaja, valamint a szélesebb nyilvánosság számára is hozzáférhetővé tessi) az Európia Unió Keretprogramjába tartozó kutatási projektek eredményet és vitát kezdeményez azolaról a nyilvánosságban Magyarországon.

asoria a miranosagoan maggraosagon.

Wheree? The Hunguian team will implement local dissemination activities in Alugary. Location of dissemination is Budapest.

Hat? A magyar capait a kutatia eredmenyek nepozerūsitere eseminyeket szervez Budapesten.

Main sub-thermes:

(1) Social outcomes of family policies;

(2) Working time flexibility, social cohesion and wok-care balance.

(3) A calabitimogatajok taradami kimenetelei

(2) Rugalmas munkaido, munka-csalid egyensüly és tűrsadalmi kohésó

(2) Rugalmas munkaidő, munka-család egyensüly és tűrsadalmi köhéső Why? To support the present policy debates in Hungary on the reform of family and employment policies to create incentives for increasing the extremely low labor market participation of mothers with young children by providing evidences (i) on how working time flexibility affects work-lefe balance and (ii) on how the benefits system and the institutional official care influence bloom market participation and thinking further (iii) how these policy tools can ease decisions on employment and fertalty, as well as how can they promote social cohesion by enhancing labor market participation of social groups at risk of poverty and social exclusion.

Metr? Horsz semertanis* (sixtura* a Isogrammelers anyáli: alacsomy foglalkortatottságlinal: partisást célető család- és munkaerő-pasi potétális* reformánial: viráljahos. Effets kutatási seedményeket mutaturás be and, hogy (i) hogyan befolyásolga a marikadő rugalmasásga a munka-család konfletts: intenticiást, (ii) hogyan hantals: a kissperás-családitámogatásió; és a gyermekelyállás et atrasadámogatásiá a esticado: családintásira, és (ii) szeretnéris tövebbognodohi, hogy hogyan köpessé ereti a társadámogatásiá a esticado: családintásira, és (ii) szeretnéris tövebbognodohi, hogy hogyan köpessé eret a társadámogatásiá a esticado: csoládintásira (sogramásiás) a munkaerő-pasi karner közetti konfliktus miertélést, valamint hogy a magas szeglenységi kodkáratú csoportoli: foglalkoztatottságlinal; javításává mielent növehetti a társadámogatán kohésöt.

Whom to neuch? Through locid events in Budapest; NSOs and local policy makes; (middle/higher level) in Budapest, but

Whom to reach? Through local events in Budgeset. MSOs and local policy makers (middle/higher level) in Budgest, but also institute relevant statisheders from regional, county and local levels. Through policy briefs: MSOs and opelcy makers in Hungary. Through posts: general bubble (e.g. neverpagest).

Kit alkarusk eldernit? A budgest is eseményelsen leresztüf: ord szervezetek, komminyati és helyi politikal dontérhockk, más elentett szervezetek köpresét. A kututási erendminyele gyalkotalba ülterleket türgyal Sakahnyeloon keresztüf: magyar civil szervezeteket, számai szervezeteket és a politikal dontérhockkat. A médlán keresztúf a nagyközönséget.

- (2) HWF (2000-2003), a project on house (3) IMISCOE (2004-2009), a project on in





Gender elites and work-care relations

Godzenie pracy i obowiązków rodzinnych – perspektywa elit i społeczeństwa

JHIVERSIA





www.workcaresynergies.eu







Annex: EU research we disseminated

6TR

In our discussion rounds and workshops, we present selected research findings from the following 20 EU Framework Programme projects:

BETWIXT, FP 4 (1998-2001), Between Integration and Exclusion: A Comparative Study in Local Dynamics of Precarity and Resistance to exclusion in Urban Contexts http://ec.europa.eu/research/social-sciences/projects/004_en.html, http://cordis.europa.eu/search/index.cfm?fuseaction=proj.document&PJ_RCN=3892967&CFID=9436454&CFTOKEN=40542624&jsessionid=3c3080aa642408862019603c3517e565218

CINEFOGO, **FP6**, **NoE** (2005-2009), Civil Society and New Forms of Governance in Europe – The Making of European Citizenship

http://ec.europa.eu/research/social-sciences/projects/325_en.html, http://www.cinefogo.org/

EQUALSOC, **FP6/NoE** (2005-2010), Economic Change, Quality of Life and Social Cohesion http://ec.europa.eu/research/social-sciences/projects/332_en.html, http://www.equalsoc.org/

HWF, FP5 (2000-2003), Households, Work and Flexibility http://ec.europa.eu/research/social-sciences/projects/057_en.html; http://www.hwf.at

IFAC, FP6 (2006-2008), Information for a choice: Empowering young women through learning for technical professions and science careers, Science and society http://www.ifac-project.eu/;

http://cordis.europa.eu/fetch?CALLER=FP6_PROJ&ACTION=D&DOC=1&CAT=PROJ&QUE RY=012467c16d03:55ec:05ce7a3e&RCN=81260

IMISCOE, FP6, NoE (2004-2009), International Migration Integration and Social Cohesion http://ec.europa.eu/research/social-sciences/projects/219_en.html
http://www.imiscoe.org/

MULTILINKS, FP7 (2008-2011), How demographic changes shape intergenerational solidarity, well-being, and social integration: a multilinks framework http://ec.europa.eu/research/social-sciences/projects/417_en.html; http://www.multilinks-project.eu/info/papers

MOCHO: Combining Work and Motherhood, FP5 (2001-2004), The Rationale of Motherhood Choices: Influence of Employment Conditions and Public Policies http://ec.europa.eu/research/social-sciences/projects/075_en.html

Meta-Analysis of Gender and Science Research, FP7 (2008-),

http://www.genderandscience.org/web/index.php;

Austrian country report: http://www.genderandscience.org/doc/CReport_Austria.pdf

QUALITY, FP6 (2006-2009), Family, Work and Social Care in Europe http://ec.europa.eu/research/social-sciences/projects/267_en.html

RECWOWE, FP6/NoE (2006-2011), Reconciling Work and Welfare in Europe http://ec.europa.eu/research/social-sciences/projects/336_en.html; http://www.recwowe.eu/

SOCCARE FP5 (2000-2003), Family, Work and Social Care in Europe http://ec.europa.eu/research/social-sciences/projects/102_en.html http://www.uta.fi/laitokset/sospol/soccare/

The Gender Challenge in Research Funding. Assessing the European national scenes, FP7, Capacities,

http://ec.europa.eu/research/science-society/document_library/pdf_06/the-gender-challenge-in-research-funding-report_en.pdf

TRANSITIONS, FP5 (2003-2005), Gender, parenthood and the changing European workplace: young adults negotiating the work-family boundary http://www.ist-

world.org/ProjectDetails.aspx?ProjectId=ee29a0fe4879480287671ca3bbe9aae3&SourceDatabaseId=9cd97ac2e51045e39c2ad6b86dce1ac2

TRANSLAM, FP4 (1996-1999), Social integration by Transitional Labour Markets: new pathways for labour market policy (subsequently developed into TLM.net, see below) http://cordis.europa.eu/search/index.cfm?fuseaction=acro.document&AC_LANG=EN&AC_RCN=1492101&pid=0&q=8550014896997D6B63BD5EE5685C7441&type=sim

TLM.net, FP5 (2002-2006), Managing Social Risks Through Transitional Labour Markets http://ec.europa.eu/research/social-sciences/projects/130_en.html

Women in European Universities, FP5, Training and Research Network (2000-2003) http://csn.uni-muenster.de/women-eu/

WORKCARE, FP6 (2006-2009), Social quality and the changing relationships between work, care and welfare in Europe

http://ec.europa.eu/research/social-sciences/projects/232_en.html http://www.abdn.ac.uk/socsci/research/nec/workcare/

WORKS Changes in Work FP6 (2005-2009), Work Organisation and Restructuring in a knowledge society

http://ec.europa.eu/research/social-sciences/projects/322_en.html http://www.worksproject.be/

WORKING AND MOTHERING, FP5 (1998-2001), Working and Mothering: Social Practices and Social Policies

http://ec.europa.eu/research/social-sciences/projects/117_en.html

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