

Innovative use of service-learning to boost students' career readiness

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In-COMAV: teaching innovation group

It promotes the **quality** of **Media & Communication studies**:

- Learning in a community service process
- Producing a short film with social utility
- Providing a professionalizing pedagogical frame
- Promoting knowledge transfer
- Interdisciplinary work: students cooperate with professionals from different disciplines

Figures

50 students
12 professors
9 SL projects
5 institutions
3 schools
2.5 years

Keys to success

- Planning
- Attentiveness
- Multiple win
- Rigour
- Control

Topics covered

History

- Recovering the historical memory of a socially deprived district (x2)

Medicine

- Disseminating the treatment of neuropathic ulcers
- Discouraging self-medication
- Preventing athlete's foot

Culture & Language

- Visual dictionary of Catalan Sign Language
- Disseminating the contributions of a sestercentennial maritime institution
- Human towers (*castells*)
- Breaking the librarian stereotype

Innovative approach

- **Encyclopaedic scope:** projects can cover any topic
- **Interdisciplinarity:**
 - participating teachers belong to varied areas of knowledge
 - students may come from different degrees and work on a joint project (joint and separate evaluation rubrics)
 - methodology shatters the limits typically associated to specific courses and breaks down the classroom walls

Guidelines

What an SL project must have

- Interest from an academic perspective
- Development of specific and transversal competencies
- Social, political, cultural repercussion
- Condition as a project: teaching innovation, SL or knowledge transfer
- Mentoring (professors, preferably within the frame of a course during the academic year)
- Resources brought by the proponent

What an SL project is *not*

- Work without salary
- A platform for commercial benefit
- Unfair competition

Results

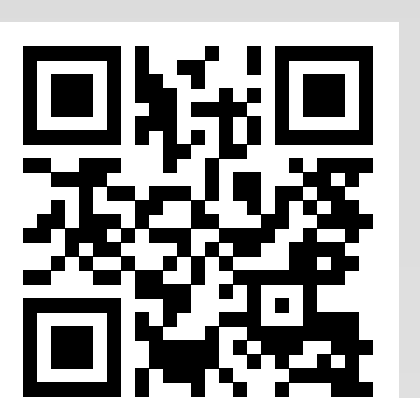
- Increased enthusiasm and motivation
- Social utility, applied learning
- Development of social, professional and role-oriented skills (aptitude for teamwork)
- Higher grades



Aulas de arena
[Sandy classrooms]



BiDes: l'altra cara del silenci
[BiDes: the other side of silence]



Antibiotics: consum responsable
[Antibiotics: responsible use]

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