

**AN ANALYSIS OF THE TRANSLATION OF TWITTER
HELPING CENTER WEBSITE www.support.twitter.com**



THESIS

**Submitted as Partial Requirement for the *Sarjana Sastra* Degree at English
Department Faculty of Cultural Sciences Sebelas Maret University**

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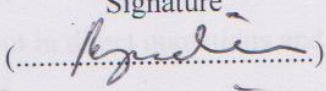
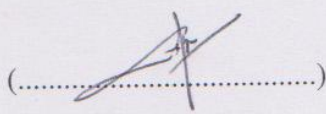
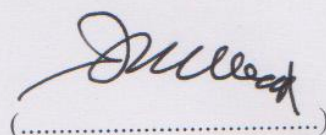
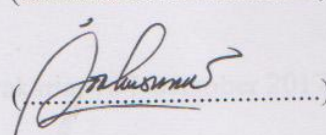
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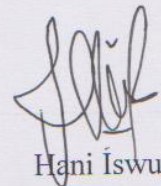
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Surakarta, 10 November 2017

The researcher



Hani Iswuri

MOTTO

“Don't get impatient. Even if things are so tangled up you can't do anything, don't get desperate or blow a fuse and start yanking on one particular thread before it's ready to come undone. You have to realize it's going to be a long process and that you'll work on things slowly, one at a time.” ~ Haruki Murakami.

DEDICATION

This thesis is dedicated to:

The readers, especially the ones who choose translation as their field of study.

My beloved mother and father, my brother, and myself.

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Table of Contents

Cover	i
Approval of Thesis Supervisor	ii
Approval of Board of Examiners	iii
Pronouncement	iv
Motto	v
Dedication	vi
Acknowledgement	vii
Table of Contents	ix
List of Figures	xi
List of Tables	xii
Abstract	xiii
CHAPTER I. Introduction	
A. Research Background	1
B. Research Limitation	6
C. Problem Statements	7
D. Research Objectives	7
E. Research Benefits	7
CHAPTER II. Literature Review	
A. Definition of Translation	9
B. Translation Techniques	10
C. Problems in Translation	19
D. Translation Quality Assessment	21
1. Accuracy	22
2. Acceptability	23
3. Readability	23
E. Localization	24
F. Translation and Localization	26
G. Website	28
H. Website Localization	29

I. Twitter	31
J. Review of Related Studies	32
 CHAPTER III. Research Methodology	
A. Research Type and Design	34
B. Data and Source of Data	36
C. Sampling Technique	37
D. Method of Data Collection	38
E. Technique of Data Analysis	40
F. Research Procedures	41
 CHAPTER IV. Research Findings and Discussion	
A. Research Findings	43
4.1. Translation Techniques Analysis	43
4.1.1. Amplification Technique	46
4.1.2. Amplification + Established Equivalent	48
4.1.3. Borrowing	49
4.1.4. Borrowing + Amplification	52
4.1.5. Borrowing + Established Equivalent	53
4.1.6. Borrowing + Reduction	53
4.1.7. Description	54
4.1.8. Discursive Creation	55
4.1.9. Established Equivalent	57
4.1.10. Modulation	58
4.1.11. Modulation + Borrowing	59
4.1.12. Modulation + Borrowing + Established Equivalent	60
4.1.13. Modulation + Established Equivalent	61
4.1.14. Modulation + Established Equivalent + Discursive Creation	61
4.1.15. Modulation + Transposition	62
4.1.16. Reduction	62
4.1.17. Reduction + Established Equivalent	64

4.1.18. Reduction + Borrowing	65
4.1.19. Transposition	65
4.1.20. Transposition + Borrowing	66
4.1.21. Variation	67
4.2. Translation Quality Analysis	68
4.2.1. Translation Quality in Terms of Accuracy	69
4.2.1.1. Accurate Translation	69
4.2.1.2. Less Accurate Translation	71
4.2.1.3. Inaccurate Translation	72
4.2.2. Translation Quality in Terms of Acceptability	74
4.2.2.1. Acceptable Translation	74
4.2.2.2. Less Acceptable Translation	75
4.2.2.3. Unacceptable Translation	77
4.2.3. Translation Quality in Terms of Readability	78
4.2.3.1. Readable Translation	79
4.2.3.2. Less Readable Translation	80
4.2.3.3. Unreadable Translation	82
B. Discussion	83
CHAPTER V. Conclusion and Recommendation	
A. Conclusion	89
B. Recommendation	90
Bibliography	93
Appendices	97

List of Figures

Figure 1.1 GILT industry scope

27

List of Tables

Table 3.1	Quality assessment in terms of Accuracy	39
Table 3.2	Quality assessment in terms of Acceptability	40
Table 3.3	Quality assessment in terms of Readability	40
Table 4.1	Translation techniques	44

ABSTRACT

Hani Iswuri. C0312032. An Analysis of the Translation of Twitter Helping Center Website www.support.twitter.com. Thesis. English Department. Faculty of Cultural Sciences. Sebelas Maret University.

This research focuses on analysis of translation techniques applied in translating Twitter Helping Center website and the quality of translation in terms of accuracy, acceptability and readability. The purposes of this research are: (1) to identify the translation techniques applied by the translator in translating the expressions found in Twitter Helping Center website; and (2) to find out the impact of the use of translation techniques towards the quality of the translation in terms of accuracy, acceptability, and readability.

This research was descriptive-qualitative research by using purposive sampling technique. The data are the expressions found in the website of Twitter Helping Center www.support.twitter.com. The data source of this research is the the website of Twitter Helping Center www.support.twitter.com. The total data found in the website are 100 data in the form of expressions; words and sentences which then analyzed per the smallest unit using the techniques proposed by Molina&Albir and resulting to the total of 426 data.

The analysis on the translation technique shows that there are 9 single techniques and 12 multiple techniques applied by the translator in translating the website of Twitter Helping Center. The single techniques are: Established Equivalent (290 data), Borrowing (61 data), Variation (18 data), Amplification (11 data), Modulation (8 data), Discursive Creation (5 data), Transposition (4 data), Reduction (2 data) and Description (1 data). While the multiple techniques are: Amplification + Established Equivalent (6 data), Reduction + Established Equivalent (6 data), Borrowing + Established Equivalent (3 data), Modulation + Established Equivalent (2 data), Modulation + Borrowing (2 data), Borrowing + Amplification (1 data), Borrowing + Reduction (1 data), Transposition + Borrowing (1 data), Modulation + Transposition (1 data), Reduction + Borrowing (1 data), Modulation + Borrowing + Established Equivalent (1 data), Modulation + Established Equivalent + Discursive Creation (1 data)

The research findings indicate that the techniques which produce the high level of accuracy in translation of Twitter Helping Center website are established equivalent and borrowing technique. Meanwhile, the techniques which produce the low level of accuracy in translation of Twitter Helping Center website are reduction and discursive creation. In terms of acceptability, the use of established equivalent technique gives positive effect. It happens because the translator uses equivalent terms in Indonesian which are familiar and commonly used by the readers. Meanwhile, the technique which gives negative effect to the level of acceptability of the data is borrowing technique. Regarding to readability, the technique which produce high level of readability is established equivalent, while the technique which produce low level of readability in this research are borrowing and discursive creation.

Keywords: Twitter, localization, website translation, translation technique, translation quality, accuracy, acceptability, readability