

**Creating Promotional Text and Video as Media to Promote Tourism
at Department of Youth and Sport and Tourism of Wonogiri Regency**



Internship Report

**Submitted to Meet a Part of the Requirements to Obtain an
Ahli Madya Degree in English Language**

by
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Surakarta
2017**

APPROVAL

The undersigned below has approved that this internship report is ready for examination. All the content in this report, however, is solely the responsibility of the writer.

Title of Internship Report

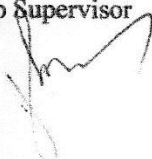
**Creating Promotional Text and Video as Media to Promote Tourism
at Departement of Youth and Sport and Tourism of Wonogiri Regency**

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Title of Internship Report:

Creating Promotional Texts and Video as Media to Promote Tourism at Department of Youth and Sport and Tourism of Wonogiri Regency

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ACKNOWLEDGEMENT

First of all, I would like to express my gratitude to Allah SWT, The Almighty, who has given me blessing and guidance to finish this final project report. I also would like to express my sincere gratitude to:

1. Prof. Drs. Riyadi Santosa, M.Ed., PhD as the Dean of Faculty of Cultural Sciences.
2. Agus D. Priyanto S.S., M.CALL as the Head of English Diploma Program. I thank profusely for his motivation to finish my study.
3. Karunia Purna Kusciati S.S., M.Si as the academic supervisor. Thanks for her concern and overflowing support to me.
4. Drs. Sugiarto Budi Waskito, M. Pd as my internship supervisor. I am grateful and indebted to him for his expert and the valuable guidance to me.
5. Sentot Sujarwoko, S.H, Suyut Setyawan S.E, M.M., Spto, S.Sos. M.M., Mr. Gunar, and all the staffs of Department of Youth and Sport and Tourism of Wonogiri Regency. Thanks for the kindness and the valuable lessons.
6. My dear family who always trust and encourage me endlessly.
7. My team during the internship. Dessy, Diah, and Anggi. The strong team ever.
8. My best classmates in English Diploma Program, Rahma, Galuh, Anfi, and Budi not to mention class of 2014 as well. I thank you all for the togetherness.
9. My special person, Rizva. For his constant encouragement till the end.
10. Last but not least, special thanks for my sisters by heart. Memel, Dina, Danik and Findi whose love and support accompanied me during my thick and thin.

Surakarta, 20 September 2017

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ABSTRACT

Deas Aliska Andari, 2017, Creating Promotional Text and Video as Media to Promote Tourism at Department of Youth and Sport and Tourism of Wonogiri Regency, English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University.

The aims of this final project report are to describe (1) the internship activities that I have done during the internship at the Department of Youth and Sport and Tourism of Wonogiri Regency from 30 January to 1 March 2017; (2) the difficulties that I encountered during conducting the internship; (3) and the solutions to solve those difficulties.

There were two activities which I have performed during the internship. The first activity was making promotional texts about tourism attractions, local dishes and cultural events. The second activity was making a promotional video. In making promotional texts, I collected data and information by doing observation, doing interview with local people, staffs, tour guides and caretakers of the tourist attractions and doing documentation review to leaflets and data from the department . I also obtained additional activities such as attending morning briefing at the department, reporting my tasks, and making an internship report. There were some difficulties that I faced such as finding a location of tourist attractions, translating cultural terms, selecting pictures of tourist attractions, and finding technical problems of the video. The solutions that I had done to solve the difficulties were using Longman Dictionary, discussing with the supervisor, and rearranging the video.

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