

#### University of Southern Queensland Faculty of Health, Engineering and Sciences

#### DOMINATION PROBLEMS IN SOCIAL NETWORKS

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#### Abstract

The thesis focuses on domination problems in social networks. Domination problems are one of the classical types of problems in computer science. Domination problems are fundamental and widely studied problems in algorithms and complexity theory. They have been extensively studied and adopted in many real-life applications. In general, a set D of vertices of a simple (no loops or multiple edges), undirected graph G = (V, E) is called *dominating* if each vertex in V - Dis adjacent to some vertex in D. The computational problem of computing a dominating set of minimum size is known as "the dominating set problem". The dominating set problem is NP-hard in general graphs.

A social network - the graph of relationships and interactions within a group of individuals - plays a fundamental role as a medium for the spread of information, ideas, and influence among its members. In a social network, people, who have problems such as drinking, smoking and drug use related issues, can have both positive and negative impact on each other and a person can take and move among different roles since they are affected by their peers. As an example, positive impacts of intervention and education programs on a properly selected set of initial individuals can diffuse widely into society via various social contacts: face to face, phone calls, email, social networks and so on. Exploiting the relationships and influences among individuals in social networks might offer considerable benefit to both the economy and society.

In order to deal with social problems, the positive influence dominating set (PIDS) is a typical one to help people to alleviate these social problems. However, existing PIDS algorithms are usually greedy and finding approximation solutions that are inefficient for the growing social networks. By now these proposed algorithms can deal with social problems only in undirected social networks with uniform weight value. To overcome the shortcomings of the existing PIDS model, a novel domination model namely weight positive influence dominating set (WPIDS) is presented. A main contribution of the thesis is that the proposed WPIDS model can be applied in weighted directed social networks. It considers the direction and degree of users' influence in social networks in which the PIDS model does not. The experimental results have revealed that the WPIDS model is more effective than the PIDS model.

At the same time, thanks to the publication of Dijkstra's pioneering paper, a lot of self-stabilizing algorithms for computing minimal dominating sets have been proposed, such as the self-stabilizing algorithms for minimal single dominating sets and minimal k-dominating sets (MKDS). However, for the MKDS problem, so far there is no self-stabilizing algorithm that works in arbitrary graphs. The proposed algorithms for the MKDS either work for tree graphs or find a minimal 2-dominating set. So, in the thesis, for the MKDS problem, two self-stabilizing algorithms are presented that can operate on general graphs. For the weighted dominating set (WDS) problem, most of the proposed algorithms find approximation solutions to a WDS. For the non-uniform WDS problem, there is no self-stabilizing algorithm for the WDS. In the thesis, self-stabilizing algorithms for the minimal weighted dominating set (MWDS) and minimal positive influence dominating set (MPIDS) are presented when operating in any general network. The worst case convergence time of the two algorithms from any arbitrary initial state are also proved. Finally, in order to reduce cost in an education/intervention programme arising from the PIDS problem, two cooperative cost games about PIDS problem are constructed.

**Keywords**: Social problems, Dominating set, Positive influence dominating set, Weighted positive influence dominating set, *K*-dominating set, Weighted dominating set, Self-stabilizing algorithm, Daemon, Cooperative cost games, Computing complexity.

## **Certification of Dissertation**

I certify that the ideas, experimental work, results, analysis and conclusions reported in this dissertation are entirely my own effort, except where otherwise acknowledged. I also certify that the work is original and has not been previously submitted for any other award.

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### List of Publications

The following publications were produced during the period of candidature:

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- 2. G. Wang, H. Wang, X. Tao, J. Zhang and X. Yi: Positive influence dominating set games. To appear in the 18th IEEE International Conference on Computer Supported Cooperative Work in Design (CSCWD 2014), 2014.
- G. Wang, H. Wang, X. Tao, J. Zhang and J. Zhang: Minimising k-dominating set in arbitrary network graphs. In proceedings of the 9th International Conference on Advanced Data Mining and Applications (ADMA 2013), pp: 120-132, 2013.
- G. Wang, H. Wang, X. Tao, J. Zhang and G. Zhu: Finding a weighted positive influence dominating set in e-learning social networks. Internal Journal Computing & Technology, 10(10), pp: 2136-2145, 2013.
- G. Wang, H. Wang, X. Tao and J. Zhang: A self-stabilizing protocol for minimal weighted dominating sets in arbitrary networks. In proceedings of the 17th IEEE International Conference on Computer Supported Cooperative Work in Design (CSCWD 2013), pp: 496-501, 2013.
- G. Wang, H. Wang, X. Tao and J. Zhang: A self-stabilizing algorithm for finding a minimal positive influence dominating set in social networks. In proceedings of 24th Australasian Database Conference (ADC 2013), pp: 93-99, 2013.
- 7. G. Wang, H. Wang, X. Tao and J. Zhang: A self-stabilizing algorithm for finding a minimal k-dominating set in general networks. In proceedings of 2012 International Conference on Data and Knowledge Engineering (ICDKE2012), pp: 74-85, 2012.
- 8. G. Wang, H. Wang, X. Tao and J. Zhang: Positive influence dominating set in e-Learning social networks. In proceedings of the 10th International Conference on Web-based Learning (ICWL 2011), pp: 82-91, 2011.

# Contents

| Abstra  | act                                    |                   | i   |
|---------|--|-------------------|-----|
| Certifi | ication of Dissertation                |                   | iii |
| Acknow  | owledgments                            |                   | iv  |
| List of | f Publications                         |                   | v   |
| List of | f Figures                              |                   | ix  |
| List of | f Tables                               |                   | x   |
| Chapte  | er 1 Introduction                      |                   | 1   |
| 1.1     | Introduction                           |                   | 1   |
| 1.2     | Research Problem Statement             |                   | 5   |
| 1.3     | Contributions                          |                   | 5   |
| 1.4     | Structure of the Thesis                |                   | 6   |
| Chapte  | er 2 Weighted Positive Influence       | Dominating Set    | 8   |
| 2.1     | Introduction                           |                   | 8   |
| 2.2     | Motivations and Contributions          |                   | 9   |
| 2.3     | Problem Definition                     |                   | 11  |
| 2.4     | Weighted Positive Influence Domination | ng Set Algorithms | 12  |
| 2.5     | Experimental Evaluations               |                   | 16  |
|         | 2.5.1 Simulation Program Design .      |                   | 17  |
|         | 2.5.2 Evaluation Metrics               |                   | 17  |
|         | 2.5.3 Experimental Results             |                   | 18  |
| 2.6     | Case Study                             |                   | 20  |
|         | 2.6.1 Discussions                      |                   | 21  |
| 2.7     | Summary                                |                   | 21  |
| Chapte  | er 3 Self-Stabilization and K-Don      | ninating Set      | 23  |
| 3.1     | Introduction                           |                   | 23  |

| 3.2    | Self-Stabilization  | 24       |
|--------|---|----------|
| 3.3    | K-Dominating Set Problem  | 26       |
| 3.4    | Motivations and Contributions   | 27       |
| 3.5    | Minimal K-Dominating Set Algorithm  | 28       |
|        | 3.5.1 An Illustration of a Minimal 3-Dominating Set                               | 29       |
| 3.6    | Convergence of the K-Dominating Set Algorithm 3.1 $\ldots$                        | 32       |
| 3.7    | Related Work and Algorithm Comparison   | 34       |
| 3.8    | Summary   | 36       |
| Chapte | er 4 A Self-Stabilizing Algorithm for K-Domination                                | 37       |
| 4.1    | Introduction  | 37       |
|        | 4.1.1 K-Dominating Set Problem $\ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | 37       |
|        | 4.1.2 Self-Stabilizing Algorithm  | 38       |
| 4.2    | Related Work  | 38       |
| 4.3    | Motivations and contributions   | 40       |
| 4.4    | K-Dominating Set Algorithm  | 40       |
|        | 4.4.1 Formal Definition of the MKDS Problem                                       | 41       |
|        | 4.4.2 Proposed Algorithm  | 41       |
| 4.5    | The Stabilization Time of Algorithm 4.1   | 42       |
| 4.6    | Algorithm Comparison  | 45       |
| 4.7    | Summary   | 46       |
| Chapte | er 5 A Self-Stabilizing Algorithm for Weighted Domination                         | 47       |
| 5.1    | Introduction  | 47       |
| 5.2    | Dijkstra's Central Daemon Model   | 48       |
| 5.3    | Motivations and Contributions   | 49       |
| 5.4    | Weighted Dominating Set   | 49       |
| 5.5    | Weighted Dominating Set Algorithm   | 51       |
|        | 5.5.1 An Illustration   | 52       |
| 5.6    | The Stabilization Time of Algorithm 5.1   | 52       |
| 5.7    | Related Work and Comparisons  | 55       |
| 5.8    | Summary   | 56       |
| Chapte | er 6 A New Algorithm for the Positive Influence Dominatin                         | g Set 57 |
| 6.1    | Introduction  | 57       |
|        | 6.1.1 Positive Influence Dominating Set   | 57       |
| 6.2    | Self-Stabilization  | 59       |
| 6.3    | Motivations and Contributions   | 59       |
| 6.4    | Positive Influence Dominating Set   | 60       |
| 6.5    | Positive Dominating Set Algorithm   | 61       |
|        | 6.5.1 Proposed Algorithm  | 62       |
|        |   |          |

|        | 6.5.2 An Illustration  | 62  |
|--------|--|-----|
|        | 6.5.3 The Stabilization Time of Algorithm 6.1  | 64  |
| 6.6    | Related Work and Comparison  | 65  |
| 6.7    | Summary  | 67  |
| Chapte | er 7 Positive Influence Dominating Set Games   | 68  |
| 7.1    | Introduction   | 68  |
|        | 7.1.1 Cooperative Game   | 68  |
|        | 7.1.2 Positive Influence Dominating Set Problem  | 70  |
| 7.2    | Related Work $\ldots$ | 70  |
| 7.3    | Motivations and Contributions  | 72  |
| 7.4    | Definition of Positive Influence Dominating Set Games  | 72  |
|        | 7.4.1 Cooperative Game   | 73  |
| 7.5    | Positive Influence Dominating Set Games  | 73  |
| 7.6    | The Balancedness of the PIDS Game  | 75  |
|        | 7.6.1 Balancedness of the relaxed PIDS game  | 75  |
|        | 7.6.2 Computational Complexity on Cores  | 76  |
| 7.7    | Summary  | 77  |
| Chapte | er 8 Conclusions   | 78  |
| 8.1    | Overview of Previous Chapters  | 78  |
| 8.2    | Key Outcomes   | 80  |
| 8.3    | Future Research  | 80  |
| Refere | nces   | 82  |
| Appen  | dices  | 91  |
| Appen  | dix A Procedure Code   | 92  |
| Appen  | dix B Experimental Data  | 104 |

# List of Figures

| 1.1 | An example of a dominating set  | 2  |
|-----|---|----|
| 2.1 | An example of a PIDS graph model                                      | 10 |
| 2.2 | An example of a WPIDS graph model with an authority                   | 13 |
| 2.3 | An example of a WPIDS selection algorithm graph model                 | 16 |
| 2.4 | A case study of a WPIDS selection algorithm group model $\ . \ . \ .$ | 20 |
| 3.1 | A M2DS example  | 26 |
| 3.2 | A M3DS example to illustrate the execution of Algorithm 3.1           | 30 |
| 3.3 | A M3DS example to illustrate the execution of Algorithm 3.1           | 31 |
| 3.4 | The M3DS result of Figs. 3.2 and 3.3 by running Algorithm 3.1         | 31 |
| 4.1 | A M2DS example to illustrate the execution of Algorithm 4.1. $$ .     | 43 |
| 5.1 | An example to illustrate the execution of Algorithm 5.1. $\ldots$     | 53 |
| 6.1 | An example to illustrate the execution of Algorithm $6.1$             | 63 |

# List of Tables

| 2.1 | Result of the simulation program by WPIDS selection algorithm 2.1   | 18 |
|-----|---|----|
| 2.2 | Result of the simulation program by WPIDS selection algorithm $2.2$ | 19 |
| 2.3 | Comparison between WPIDS and PIDS selection algorithms $\ . \ .$    | 19 |
| 3.1 | Self-stabilizing algorithms for the dominating set                  | 35 |
| 4.1 | Algorithms for the dominating set                                   | 45 |
| 5.1 | Self-stabilizing algorithms for the dominating set                  | 56 |
| 6.1 | Algorithms for the dominating set                                   | 66 |