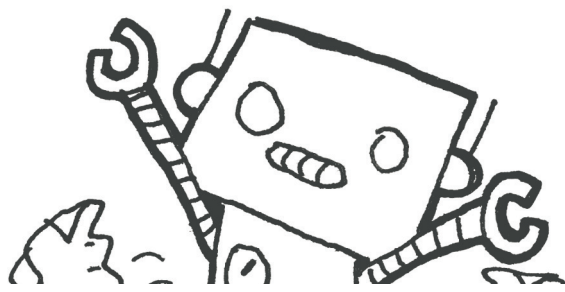
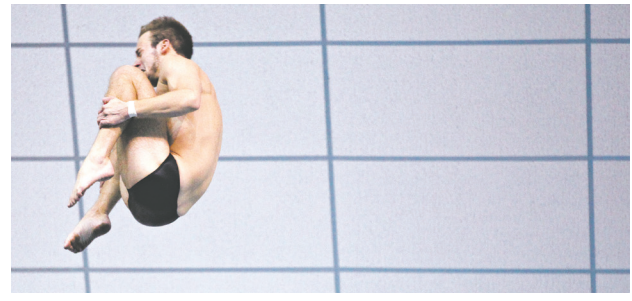




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CITY

Student district lacking in diversity

By Bobby Blanchard
@bobbyblanchard

After months of debate and consideration, Austin's new student city council district was finalized to include a drastically smaller portion of minority residents than UT's racial and ethnic demographics are actually comprised of, but supporters of the map claim students will

have a stronger voice in local politics than ever before.

The Independent Citizens Redistricting Commission, which approved the final map Monday night, was charged with drawing 10 city council districts that will each elect a single representative onto the Austin City Council. In an effort to ensure college students in Austin would be represented, the commission included

a "student district" comprised of an estimated 45 percent student population. The district is largely white — almost 30 percent points higher than the portion of white students at UT. The student district consists of the West Campus area, the UT campus and part of the downtown area.

The most underrepresented group in the district is Hispanics, who make up 23

percent of UT's population but just nine percent of the district.

Commission executive director Craig Tounget said the demographic discrepancy was not an issue in the creation of the student district because it is not a "minority opportunity district." To ensure minorities have fair representation on city council, the committee drew four minority opportunity districts that are made up

largely by African-American or Hispanic residents.

"That district was drawn to group students and the downtown area together," Tounget said. "It is not necessarily just a student district. There was an effort to group as many of the student areas together to give students an opportunity to have a voice in elections."

DISTRICTS page 3

CAMPUS

Conservative group cancels event amidst controversy

By Anthony Green
@AnthonyGreen

The UT chapter of the Young Conservatives of Texas canceled a controversial mock immigration "sting" planned for Wednesday after the event was denounced by University officials, including President William Powers Jr.

"After the University president and the vice president for diversity and community engagement released statements denouncing the event we planned as violating the University's honor code, I spoke with our chapters members, and they are both concerned that the University will retaliate against them and that the protest against the event could create a safety issue for our volunteers," YCT Chairman Lorenzo Garcia said in a statement.

Gregory Vincent, vice president for the division of diversity and community engagement, said the decision to cancel the event was wise, but concerns of YCT volunteer safety and University retaliation are "completely unfounded."

"I'm just very proud of our students for voicing their protest in a respectful, civil way and I'm confident that they will continue to do that," Vincent said. "I know that I speak on behalf of President Powers and the entire University of Texas community that we absolutely respect everybody's freedom

YCT page 2

CITY

Use the Force for flood relief, Austin Jedi do

By Hannah Smothers
@hannahsmothers_

A small piece of a galaxy far, far away comes to Butler Park every Monday night around 6:30 p.m.

"On the far away world of Dantooine, a Jedi knight observes the way of the force," said Paul Trupia, Jedi Master and Viceroy for the Lone Star Jedi.

Trupia narrated one of the scenes the Lone Star Jedi will perform at this weekend's Wizard World Comic Con. A few feet away from him, in the middle of a stone circle in Butler Park, stood founder Marc Tucker and his combatant, Mike Jackson. Both were in full Jedi dress and held the hilts of glowing lightsabers in their hands.

The Lone Star Jedi is a not-for-profit group of "Star Wars" fans and battle saber enthusiasts founded by Tucker in 2011. They have weekly

JEDI page 5



Jonathan Garza / Daily Texan Staff

Jedi Knights Jack Miller and Paul Trupia practice their lightsaber battle in preparation for their performance at this weekend's Wizard World Comic Con. Miller and Trupia are members of the Lone Star Jedi, a nonprofit group of "Star Wars" fans.

BUSINESS

Ben & Jerry's focuses on business ethics

By christinabreit
@christinabreit

A co-founder of Ben & Jerry's ice cream company said there is a "spiritual" aspect of business ethics that is undervalued in the corporate world during a lecture at the AT&T Conference Center on Tuesday.

Jerry Greenfield said he and co-founder and junior high friend Ben Cohen decided from the beginning that they should focus primarily on what their company was doing for their Vermont community.

"It felt like our company was becoming a cog in the corporate machine, and we decided to get out of the business," Greenfield said. "Our friend Maurice said, 'If there's something you don't like about the business, change it.' So we decided to focus on helping our employees and the environment."

Greenfield and Cohen continued to focus on community needs by offering company stock exclusively to Vermont citizens, a tactic that had not been tried



Jarrid Denman / Daily Texan Staff

Jerry Greenfield, co-founder of Ben and Jerry's, explains how he and partner Ben Cohen began their business almost 35 years ago in Burlington, Vt.

before. Greenfield said this was an attempt to bring the bulk of the company's profit to the community, as opposed to big-name stockholders.

Greenfield said business is the most powerful force in modern society: It has a significant influence on elections, legislation and the media, and

therefore holds a major ethical responsibility within the community.

"What we started to realize at Ben & Jerry's is that there is a spiritual part of business — as you give, you receive," Greenfield said. "We're never going to actualize the things we believe in unless we bring them into the realm that we're the most powerful, and

for us, that was the world of business."

Greenfield said Ben & Jerry's fulfills its spiritual duties by purchasing goods from bakeries that give jobs to the homeless, establishing shops that are run by nonprofit organizations and making

ETHICS page 2

STATE

Supreme Court declines to reverse appeals verdict

By Amanda Voeller
@amandaevoeller

The United States Supreme Court rejected Texas abortion providers' request to strike down the decision by the Fifth Circuit Court of Appeals allowing the state to enforce House Bill 2, which providers claim will result in the closure of one-third of all abortion clinics in the state.

In October, the Fifth Circuit ruled to allow Texas to enforce the law at least until the lawsuit's January hearing. The court overturned a previous ruling by the federal district court to grant a temporary injunction while the constitutionality of the law was determined.

In the majority decision, Justice Antonin Scalia wrote the court "may not vacate a stay entered by a court of appeals unless that court clearly and 'demonstrably' erred in its application of 'accepted standards.'"

Justice Stephen Breyer dissented with his three liberal colleagues,

“It is a mistake to disrupt the status quo so seriously before the Fifth Circuit has arrived at a considered decision on the merits [of HB 2].”

—Steven Breyer, Supreme Court Justice

writing in his opinion that the longer an abortion clinic is closed, the less likely it is that the clinic will reopen. Breyer also said the Fifth Circuit's agreement to expedite the hearing on the law minimizes the harm the law would do to the state if it ultimately were declared unconstitutional.

"It is a mistake to disrupt the status quo so seriously before the Fifth Circuit has arrived at a considered decision on the merits [of HB 2]," Breyer said in the opinion.

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ONLINE

The women of Adelbert's Brewery discuss experiences in the male-dominated craft beer brewing industry.

dailytexanonline.com

REASON TO PARTY



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TOMORROW'S WEATHER

High 80 **Low** 61

He was like biting her ear...

FRAMES FEATURED PHOTO



Gabby Belzer / Daily Texan Staff

Fuzz Sangiovanni, lead singer and guitarist of Caravan of Thieves, performs at the Cactus Cafe on Thursday evening.

RESEARCH

Study: Latinas accept unplanned pregnancy

By Niq Velez
@knyqvelez

Though unplanned pregnancies might seem disastrous to women who do not want children, public policy graduate student Abigail Aiken said a significant portion of Latina women she surveyed adopted a positive attitude once they discovered they were pregnant.

Over a nine-month period, Aiken surveyed a sample of Latina women along the US-Mexico border who used oral contraceptives. During this time, a portion of the sample became pregnant as a result of multiple

factors, including improper or inconsistent use of contraceptives or contraceptive malfunction. Nevertheless, a majority of these women still professed happiness when asked about their pregnancy, Aiken said.

"It's totally possible for people to feel completely happy about a pregnancy that was not intended," Aiken said.

Undeclared freshman Giuliana Besa graduated from a high school in Mexico and said cultural expectations of American and Latina women differ.

"In Mexico, the idea of family is a big thing," Besa

said. "If you get pregnant ... there's always the assumption that you have to raise it. Adoption is not really an option in Mexico."

Aiken said previous researchers have asserted women who are happy about unexpected pregnancies were ambivalent about pregnancy from the start, but her research does not support this claim.

"Ambivalence in this context means that your feelings about a pregnancy are at odds with your plans to avoid pregnancy," Aiken said. "With these women, we found that was not the case. They planned to take

the pill for a long time, they really did not want another child. Some even considered postpartum sterilization after their last pregnancy."

Aiken said her study proves the existence of an interesting phenomenon but she cannot explain it yet. In the future she said she plans to investigate emotional shifts further through in-depth interviews.

"It is something that you have to ask women about and get their real perspectives," Aiken said. "You don't really have the underlying richness of what someone is trying to say in a short survey."

YCT

continues from page 1

of speech right and we expect all members of the community to exercise those rights in a respectful way."

Garcia said students should be able to speak freely regardless of their political affiliations.

"President Obama wants to address [immigration reform] during his final term, and students on college campuses — conservative, liberal or should

not be silenced when they attempt to make their voices heard about an issue that is so important to our futures," Garcia said.

Powers said the University honors the right of free speech for all students on campus.

"We welcome the Young Conservatives' decision and look forward to that group being part of a thoughtful discussion about the difficult questions our nation faces regarding immigration," Powers said in

a statement.

Garcia said certain aspects of the event were not well thought out and the event was intended to maximize attention.

"I acknowledge that decision to include issuing \$25 gift cards during the event was misguided and that the idea for the event was intentionally over-the-top in order to get attention for the subject," Garcia said. "It is a simple fact that illegal immigration is a concern in this country and that it is

one we must face."

Garcia said the public response to the event and personal attacks he received were shocking.

"Opponents of YCT have claimed that I am being used as a front man," Garcia said. "I have been called an 'Uncle Tom.' I have received e-mails and comments via social media filled with obscenity. The reactions of some who claim that YCT is creating a de-meaning or degrading environment on campus have been truly disgraceful."

ABORTION

continues from page 1

Planned Parenthood, along with many other plaintiffs, brought a lawsuit against the state of Texas in September, claiming that two provisions of the law are unconstitutional. The plaintiffs said the provision requiring abortion providers to obtain admitting privileges at a nearby hospital and the provision regulating abortion-inducing drugs are both unconstitutional.

Justices Scalia, Samuel Alito, Clarence Thomas, John Roberts and Anthony Kennedy voted against the stay, while Justices Breyer, Ruth Bader Ginsburg, Elena Kagan and Sonia Sotomayor dissented.

ETHICS

continues from page 1

a commitment to using only fair trade products.

Advertising junior Joel Lowinger, who came to hear Greenfield speak about his entrepreneurship, said it was fascinating to consider the ethical aspects of business.

"Hearing about the start up of the company was really interesting, but Jerry also reached out to different areas in ethical and social realms,"

Lowinger said. "Doing the right thing truly did lead the company to success."

Megan Johnson, a business honors and Plan II honors senior, organized the event with her sorority, Delta Gamma.

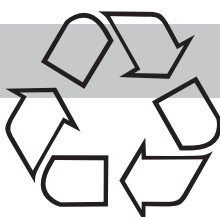
"We've been having lectures such as these since 2002, and we aim to focus on educating our sisters and students to make ethical impacts on the world," Johnson said.

“Hearing about the start up of the company was really interesting, but Jerry also reached out to different areas in ethical and social realms.”

—Joel Lowinger, advertising junior

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NEWS BRIEFLY

Student veteran could be tried for life sentence

Prosecutors from the Travis County District Attorney's office may be pursuing a life sentence against public affairs graduate student Gene Vela, who is being charged with aggravated assault against a public servant after he was allegedly involved in police stand-off Nov. 10.

Vela, a Marine Corps veteran who served in Iraq in 2002, was booked in the Travis County Jail on Nov. 11 at 3:26 a.m., the day after being shot in the torso by police. He was shot after allegedly aiming a handgun equipped with a laser at two policemen through his apartment window in North Campus. Police were originally summoned to his apartment following a 911 call from a friend of Vela's.

Adam Reposa, who represented Vela in court Tuesday, said the district attorney's office may be pursuing a life sentence against Vela.

Steve Brand, prosecuting attorney for the Travis County District Attorney's Office, said that no plea offer had yet been made on the case.

"I can see the argument why he should spend life in prison, but there is currently no offer on the case," Brand said.

Brand said more investigation into the incident is required before plea negotiations can begin.

"It would be premature to say there are currently plea negotiations," Brand said.

Vela, who is in custody, is scheduled to appear in court next Friday. Brand said the district attorney's office would not support reducing Vela's bond — which is currently set at \$100,000 — in order to more quickly release him from custody.

—Sarah White

SG passes resolution, denounces Regent Hall

Student Government members registered formal disapproval of the recent actions of UT Regent Wallace Hall, approving a "vote of no confidence" against Hall at their meeting Tuesday.

The joint resolution with the Senate of College Councils, which was passed with 25 SG votes, was proposed in light of recent allegations that Hall violated student privacy, according to Senate president Andrew Clark.

"We are saying as students that we do not have confidence in Regent Hall to perform his duties," Clark said.

Hall is currently under investigation by the House Select Committee on Transparency in State Agency Operations for allegedly overstepping his boundaries as a regent. Last week, the committee heard testimony from UT System employees who said Hall had received documents with unredacted student information typically protected under the Family Educational Rights and Privacy Act.

According to the board's general counsel Francie Frederick, the information was mistakenly given to Hall after University and UT System officials took unorthodox steps to grant him access to the hundreds of thousands of documents he requested.

"If I were replaying this, we would not hand one document to Regent Hall before someone in my office actually looked at it," Frederick said in her testimony. "I think we failed him by allowing this to happen."

After seeing private student information, Hall allegedly showed the documents to his private attorney, Frederick said.

Architecture student representative Andrew Grant Houston said he was frustrated by the attention Hall's actions were receiving.

"There is a new university being built in Rio Grande... that should be the biggest thing going on this year, but it's not," Houston said at the meeting. "It's being undermined by Regent Wallace Hall's actions."

—Jordan Rudner

CITY



Jonathan Garza / Daily Texan Staff

Public relations junior Reagan Lognion called working for Formula 1 “the experience of a lifetime” and plans to return, despite allegations that officials hired based on appearance.

Formula 1 race hired on looks, others say personality a factor

By Christina Breitbeil
@christinabreit

Officials from this weekend’s Formula 1 race targeted female UT students to work at the Circuit of the Americas track and based offers of employment primarily on appearance, according to several female students involved in the casting process.

Race employment officials set up a stand in the Union last week to cast female students for service positions and hired them as greeters at the front gate, merchandisers or hostesses in the VIP clubs.

Rachel Nicole Francis, an applied learning and development junior, said she was hired to work in the VIP Paddock Club at the race but decided not to take the job after the briefings before the race made her uneasy.

“They only took pictures

of us and did not ask about our previous work experience,” Francis said.

Textiles and apparel junior Lexi Smith said she thought casting was centered on appearance because she was approached to try out when walking around campus.

“I was just walking into the PCL ... and they stopped me and asked me to try out,” Smith said. “They didn’t ask any other information about me, which was weird, and they told me to bring my friends to the casting.”

Public relations junior Reagan Lognion, who worked in the VIP Ferrari Club Lounge at the race, said it was “the experience of a lifetime,” and after she interacted with her coworkers, she felt the casting was determined more by personality than looks.

“When I met the other girls working in my position

... I realized that we all had very similar personalities,” Lognion said. “We had to be talkative and outgoing to be able to do our job well. I think that was the deciding factor more so than looks.”

Madison Lasris, an aerospace engineering and linguistics junior who has worked at the race for the past two years, said an appearance-based employment hierarchy is normal at the event.

“It was totally worth it,” Lasris said. “I did see, though, that while they definitely looked for girls who spoke different languages to work the race, they specifically told us in our job, ‘You’re working here because you look better than the girls in the other position.’”

Formula 1 race officials, including the female students’ supervisors, declined multiple opportunities to comment.

DISTRICTS

continues from page 1

UT students living off campus mostly live in the West Campus, Far West, Riverside and Hyde Park areas. The Riverside area is included in one of the Hispanic opportunity districts.

Toungat said race and ethnic demographics were a top priority for the committee when district lines were drawn.

Joshua Tang, the former co-director of operations for the

Students for Equity and Diversity advocacy group, called the racial demographic discrepancy a concern, but likely a result of the exclusion of the Riverside student population from the district.

“It is concerning, not because of the way the commission drew the lines, but because in general it is getting harder and harder for students to afford housing close to the University,” Tang said.

“Those issues largely fall on racial lines. The cost of living in West Campus is continually

going up, which is pushing students of color to places such as Riverside and Far West.”

Since 2008 rental rates have risen by about 15 percent in West Campus, which makes up about a third of the student district. The area was the center of recent racial tensions when accusations of bleach balloons being thrown at students were made.

Government sophomore Ryan Rafols, the only student who sat on the committee, was not concerned by the racial discrepancy. He said because

CAMPUS

Professor examines ecological impact of economic activity

By Alyssa Mahoney
@TheAlyssaM

Journalism professor Robert Jensen and communications senior fellows students examined capitalism, imperialism and their effects on the environment and humanity’s future in a discussion Tuesday.

The discussion centered around Jensen’s book, “From Anxiety to Anguish: The Joy of Critical Thinking at the End of Empire,” which was published in April. In his book, Jensen claims to provide the tools necessary to think critically about societal questions and problems of human justice.

Jensen said significant depopulation of the planet is inevitable — the real question is how to manage that decline and minimize human suffering. He said a viable solution isn’t guaranteed, but humans could have a chance at mitigating their own decline by disas-

sembling capitalist systems.

Jensen said the idea of capitalism assumes people are inherently self-interested.

“It’s really, I think, the notion inherent in capitalism — and I think argued specifically by capitalism — that human beings are nothing but greedy, self-interested bastards and therefore you have to design an economic system that rewards greedy self-interest,” Jensen said.

Jensen said these societal problems pervade places such as the University of Texas.

“If you doubt that, go to the McCombs School of Business,” Jensen said. “That’s a place that’s directly committed to maintaining the economic system that we’re talking about.”

The panel also discussed the degree to which people are motivated to affect environmental change as individuals.

“Reading this book, I felt

motivated to do more,” journalism junior Jane Hervey said. “I felt motivated to talk more. But at the same time, I felt hopeless about all of the friends that I’ve known who couldn’t do the same. The problems they face are so much larger on an individual level than the problems I face.”

Political communications junior Samantha Carlile said there is a disconnect between the majority of Jensen’s book, which she said focuses on how to think critically and creatively, and the structural problems he briefly talks about in the introduction and conclusion.

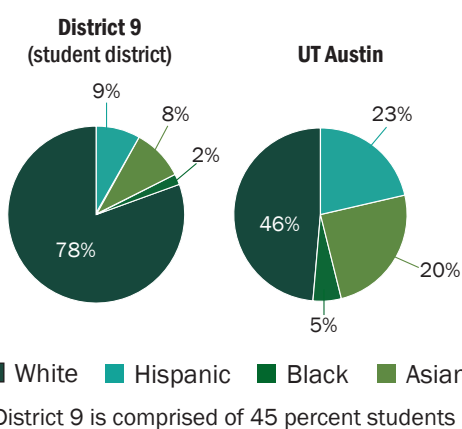
“He doesn’t explain the ecological problems,” Carlile said. “He doesn’t explain how capitalism will lead to complete destruction of the world. He wants you to make the connection. You know the problem and now you have the tools to understand that problem.”



Jarrid Denman / Daily Texan Staff

Journalism professor Robert Jensen hosts a panel discussion about his book, “Arguing for Our Lives,” on Tuesday afternoon.

Racial & Ethnic Composition



residents might check both ‘white’ and ‘Hispanic’ when filling out U.S. Census forms, the demographics could be misleading.

“Our big fight was to get all student housing and all the areas that have the highest density of areas where students live,” Rafols said.

Rafols said he hopes the future redistricting committee of 2020 will be able to redraw the district lines and create a district primarily comprised of students.

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THE FIRING LINE



Shelby Tauber / Daily Texan Staff

A student speaks on Monday during a protest of the YCT event.

Students react to YCT

I am a first year law student and a DREAMer. My parents brought me to this exceptional country at the age of 4. Although I am not a citizen on paper, I am one in heart. That's why I'm speaking out against the attempted hateful "Catch An Illegal Immigrant" stunt.

The Young Conservatives of Texas claimed that the purpose of the proposed event was to "spark a campus-wide discussion." But how can that be accomplished when they planned to make people's lives a game that belittles their very presence on campus? The safety and ability of many students, including myself, to pursue an education hinges on the issue of immigration, the same issue that YCT seemed so keen on equating with a game that had no sincere purpose other than to make people's livelihood an opportunity for political gain.

It should be no surprise that YCT also endorses candidates who play this same "game" on the state level. These are the candidates who threaten to take away the opportunity for many to build a better life and to give back to Texas. All current Republican candidates for lieutenant governor oppose the Texas DREAM Act, a bill that has allowed me to attend this distinguished university as an undergraduate and currently as a law student. Moreover, it is no surprise that the student who organized this event previously worked as a field representative for Attorney General Greg Abbott. Abbott wants to be elected governor but has said that he doesn't support the Texas DREAM Act in its present form, and refuses to answer questions about what he would propose instead. These partisans attempt to divide us are based upon hatred, fear, xenophobia and discrimination.

It is time for all of us to stand up and act, not only when deplorable events such as these arise; we must fight every single day for social justice. For many DREAMers this is not just an issue brought about when young conservatives want to pretend to detain us. It is an issue we face everyday. Tomorrow our family members could be deported. Tomorrow the legislature

could pass a bill repealing the Texas DREAM Act, effectively ending any higher educational opportunities for many bright students. As students, we need to claim our place in the future of this great state and demand better leaders who will fight for all Texans. We need to get back to the real values we all admire: community, hard work, equality and opportunities for success, regardless of where you came from. These are the real values that have made Texas the state we all love. I have full faith that this is the Texas we can create for our future.

—Pedro Villalobos, J.D. candidate, University of Texas School of Law

There has been much talk about the Young Conservatives of Texas' "Catch An Illegal Immigrant" event. As a fellow conservative thinker, I am saddened by the event, but not disheartened. I urge students not to form an opinion on conservatism based on the actions of this group, for they misrepresent what we stand for. When the Tea Party-backed gubernatorial candidate's campaign condemns your actions, you know you're doing something wrong as a conservative group. Students, conservatism is a not an idealism rooted in hate or alienation. On the contrary, it is a message of hope and a bright future for the United States. So to the YCT, I say please step away from the situation and ask yourselves if you're gaining members and being talked about positively, or are you creating a disdain toward conservatives and being talked about negatively? Also, ask what your goals and objectives are, because I fail to see what you're trying to accomplish with your recent actions. Spread the idea that conservatism leads to a positive future for students, because that is exactly what we believe it does. So on behalf of conservatives who didn't approve of this event, I apologize to anyone who felt alienated or was offended by YCT's actions.

—Matthew Matos, sophomore engineering major

HORNS DOWN: SCOTUS DECLINES TO STOP HB2 IMPLEMENTATION



In a 5-4 vote Tuesday, the Supreme Court of the United States chose not to reinstate an injunction that had been put in place by a lower court on the enforcement of the controversial Texas abortion laws. House Bill 2, consequently, will go into effect as planned. Rural women across the state are already suffering from the lack of abortion providers, and this decision comes as yet another in a series of blows to Texas women in need of abortion services. Justice Antonin Scalia, in the majority opinion, declined to intervene for procedural reasons, stating that the court "may not vacate a stay entered by a court of appeals unless that court clearly and 'demonstrably' erred in its application of 'accepted standards.'"

However, Justice Stephen Bryer correctly judged the severity of the situation when he wrote in his dissenting opinion, "the harms to the individual women whose rights [HB2] restricts while it remains in effect will be permanent."

“Rural women across the state are already suffering from the lack of abortion providers, and this decision comes as yet another in a series of blows to Texas women in need of abortion services.”



Illustration by Julio Avila / Daily Texan Staff

HORNS UP: STUDENT CITY COUNCIL DISTRICT FINALIZED



On Monday, the Austin Independent Citizens Redistricting Commission approved a new district map of Austin that includes a district in which 45 percent of the residents are students. With students making up such a large portion of the population, anyone running to represent the district will need to heed the students' wishes and needs, a big change in a city where historically students have had very little say in local politics. The creation of this district is a major step toward addressing the issues that affect students the most, such as housing prices in West Campus or the cancellation of Capital Metro shuttle routes, as well as a testament to what a group of devoted student activists (such a group has been pushing for the creation of this district for over a year) can do.

COLUMN: EBBELER ON EDUCATION

Testing teaching methods on students? Proceed with care



By Jen Ebbeler
Daily Texan Columnist
@jenebbler

Editor's Note: This column is one in a series by associate classics professor Jennifer Ebbeler on the changing nature of higher education at UT-Austin and other institutions. Look for Prof. Ebbeler's column in the Opinion section of this paper every other Wednesday.

Last week Sebastian Thrun, founder of the massive open online course provider Udacity and, according to Max Chafkin, the godfather of free online education, announced that he was abandoning the hallowed halls of the university for the more lucrative world of business training.

Thrun told Fast Company he was delighted to be back in the world of paying customers. The primary reason for what he termed a "pivot" was a disastrous pilot program involving Udacity and San Jose State. The educational experiment was announced in January 2013 — less than a year ago — to much fanfare and a healthy dose of hype. The partnership was supposed to give students from a range of backgrounds, including high school students, access to university-level courses.

But the spring semester pilot of the program failed to consider that such a varied student population would require substantial on-the-ground support, and the results of the

pilot were disappointing. When the summer session pilot failed to produce substantial improvements, San Jose State and Udacity "put the experiment on hold."

Now, with Thrun's abrupt departure to the private sector, the experiment is on permanent hold.

News of Thrun's decision to leave the academic game was greeted with substantial outrage. Particularly infuriating was Thrun's tone-deaf comment, also to Fast Company, in which he said that the participants in the pilot project "were students from difficult neighborhoods, without good access to computers and with all kinds of challenges in their lives ... [For them] this medium is not a good fit."

Thrun's experiment didn't yield the results he wanted, the press for Udacity was not good and so Thrun turned his back. He made no attempt to figure out why the experiment didn't work or to figure out what needed to be done to provide a genuine educational opportunity for this student group. Creating a quality course that supports student learning requires experimentation, but it is this kind of experimentation on students that needs to be stopped.

In the fall of 2012, I significantly redesigned a course I had taught as a traditional lecture course. In many ways, I turned the class upside down, and in learning how to teach the class anew, I made a lot of missteps.

There were some vocal, unhappy students who didn't like feeling like they were part of a pedagogical experiment. They had a right to feel that way. But the responses of that group of students — and especially the complaints of the most vocal group of students — were crucial to figuring out what needed to be changed in the course's structure.

Any instructor who uses Blackboard or Canvas already collects a significant amount of data about student learning habits. Other class tools, such as Echo360, add to this mass of data. In analyzing data about my students' learning habits, I am not interested in what individual students are doing so much as what the class as a whole is doing: Did they watch the assigned lecture? When did they watch it?

These questions influence how I teach, and so long as these electronic footprints are being used in the aggregate and toward the improvement of a current or future course, I would argue that the use of information about students garnered through teaching tools is fair. At the same time, I find myself wishing that both instructors and students were better informed about what data is being collected, how it can be used, and what responsibilities faculty have to ensure that students are informed and their privacy is protected. Normally, anyone who is experimenting on human subjects has his research plan approved by an Institutional Review Board. The IRB has a responsibility to protect research subjects from abuse and to ensure that all research subjects are properly informed and that they have given consent. There is an interesting loophole in this process, however. If the research is part of the course design and clearly connected to defined learning outcomes, it does not require IRB approval. For example, if an instructor asks students to fill out a reflective survey about their exam preparation, with the intention (and solid research support) of helping students identify and correct bad study strategies, it does not fall under the purview of an IRB. If I — a classics professor

— were to poll my students on dating habits without going through the IRB, however, I'd be in trouble. Students need to be informed of their rights — including their right to say no to providing data that is clearly not connected to their learning in a course.

At this crucial moment in the history of higher education, it is important that a university support pedagogical experimentation. But it is equally important that faculty who are engaging in such experiments do so responsibly, thoughtfully, and always with an eye toward using all feedback to improve student learning. The absence of this feedback loop in the San Jose-Udacity partnership is what makes it irresponsible and potentially unethical. Pedagogical improvement does not happen without some experimentation, but we must always remember that our students are, first and foremost, our students, not experimental subjects.

Ebbeler is an associate classics professor from Claremont, Calif.

“I find myself wishing that both instructors and students were better informed about what data is being collected, how it can be used, and what responsibilities faculty have to ensure that student privacy is protected.”

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Jonathan Garza / Daily Texan Staff

Jedi Knights Mark Jackson and Mike Jackson duel with their lightsabers at Butler Park on Monday evening.

JEDI
continues from page 1

meetings where they practice the eight quadrants of saber combat and work on choreographed fights for things such as birthday parties and charity events. The charity aspect of the group was brought in by Tucker, who wanted to do something more than start yet another "Star Wars" fan group.

"I've done 'Star Wars' groups in the past where I'm from in Idaho, but all they do is sit around and talk about 'Star Wars' and eat," Tucker said. "We do this to benefit the community."

In light of the recent flooding throughout Austin, Lone Star Jedi's current goal is to raise money for Austin Disaster Relief Network, which Tucker also volunteers for when he isn't wielding a saber.

"We're not in the \$10,000 business," said Trupia, who also serves as Master of the Treasury. "We're raising a hundred bucks here, a hundred bucks there, and we wanted the money to go somewhere where it could make a difference."

Comic Con is Lone Star Jedi's biggest event of

the year. The group hosts quarterly, community-wide lightsaber summits, but Comic Con brings them more publicity and money for charity than any of the summits. This year, the Jedi commissioned original art from New Orleans artist Damon Bowie, which will be auctioned from their booth at the conference.

Trupia said there are two other "Star Wars" groups with chapters in Austin — Rebel Legion and the 501st Legion, both of which are sanctioned by Lucasfilm. These two groups also have a charitable aspect to them, but are focused on creating costumes that are exact replicas of the ones in the "Star Wars" films.

The Lone Star Jedi create costumes, but they do not have to be taken from the movies. The group's members are lightsaber enthusiasts through and through. "Star Wars"-style martial arts is their primary focus.

Trupia, like Tucker, has been hooked on "Star Wars" since he was a 6-year-old boy watching "Star Wars: Episode IV - A New Hope" in theaters in 1977. But he didn't become interested in joining something like the Lone Star Jedi until he saw

“ We’re not in the \$10,000 business. We’re raising a hundred bucks here, a hundred bucks there, and we wanted the money to go somewhere where it could make a difference.

—Paul Trupia, Jedi Master and Viceroy for the Lone Star Jedi

the New York Jedi perform at the New York Comic Con in 2008.

"I had a couple of personal things happen and I thought I really needed a hobby, so I came out and did this," Trupia said. "I do it because it's good exercise, it gets me together with some like-minded fellas and we do some good, as well as beat the snot out of each other."

Trupia is a Jedi Master by night and a management analyst for the Department of Veteran Affairs by day. He is 42 years old, has an MBA and is married with three children.

"My 21-year-old thinks it is outstanding that I do this. She says, 'Everybody says, 'My dad's a fireman,' but my dad's a Jedi,'" Trupia said. "My wife and kids enjoy the movies, but I'm the geek."

Behind their lightsabers and Jedi robes, the members

of the Lone Star Jedi know that what they're doing is out of the ordinary. Their saber combat looks like a more sophisticated, adult version of something usually reserved for the backyard play of young boys. But to Tucker, none of that matters.

"I think if we admit it, there's always a part of us that wishes we didn't have to grow up," Tucker said. "I think that's part of what the Lone Star Jedi does, is let people have that outlet."

Looking on from the outskirts of the group's Butler Park practice area, Tucker watched as two other Jedi knights practiced their saber battle for Comic Con. The two jumped and clashed blades, the multicolored glow of their slinging sabers lighting up the otherwise dark corner of the park.

"This is how the magic happens," Tucker said.

UKULELE

continues from page 8

"It's something you can actually give to a 4-year-old and they can hold it and have a go, whereas a full-sized guitar is the size of a house to a small person," Suich said.

The ukulele might seem a logical choice for a fun instrument to play now, but that was not the case when the Ukulele Orchestra formed.

"Now, you can go buy a half-decent ukulele for about \$40 in any shop, whereas 28 years ago, you could either buy a 'useless toy' or an expensive one," Suich said.

Response to the ukulele has been positive since the orchestra's creation. There are now other ukulele groups throughout the world, and those who come to watch the orchestra's performance often know how to play the instrument. Audience members who bring a ukulele to the orchestra's

upcoming performances in Austin will be able to join in on playing Tom Petty's "American Girl."

"We aim to show people that a concert of music is a fun thing," Turner said. "We play all sorts of music, and everyone in the band has a special talent of some sort."

Audiences can expect to hear a variety of genres at a Ukulele Orchestra concert. No other instruments are used — it's only the ukuleles and the voices of the performers.

Turner said the tight bond among the orchestra members is largely responsible for the group's continued success.

"They always say that when families sing together, they all have something special because they're all related, but we've known each other for 28 years now," Turner said. "Because we know each other so well, then we can anticipate what we are going to play. That's what makes it special for us."

JEWELRY

continues from page 8

Anderson made jewelry as a hobby. After exploring different elements of design and modes of art, she decided to design jewelry full time.

"A couple years after being here, I was getting back into making jewelry again," Anderson said. "I always come back to jewelry. So I just thought, you know what, I should really pursue this more."

As a long-time friend and former co-worker, O'Connor has watched Anderson grow as an artist.

"It has been fun seeing her evolve, because when she first started, she was

kind of doing bags and things like that, but she was always really drawn to jewelry," O'Connor said.

Anderson hopes to expand upon her jewelry line by opening a shop to sell the work of other local artists. She attempted this through her shop Velvet Antler, but it closed this past July because of issues with the building's lease.

"Building this [brand] to where it is actually a means of income is a really beautiful challenge," Anderson said. "To say, 'This is what I'm excited about, this is what I'm doing. How do I go that step further where it's not a hobby?' You do take it more seriously."

SNAPCHAT

continues from page 8

of fads, and many argue that Snapchat's mostly teenage clientele make it even more susceptible to this possibility.

Bubbles are a part of any industry, but because of the rapid growth technology lends itself to, it

also, more frequently, sets itself up for these bubbles. Between Twitter's wildly successful IPO, Bitcoin's insane rise and rapid falls and the feverish pursuit of apps like Snapchat, it may be time for those in the tech community to take a step back and ask if this growth is truly sustainable.

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WONDERWORD By DAVID OUELLET

HOW TO PLAY: All the words listed below appear in the puzzle — horizontally, vertically, diagonally, even backward. Find them and CIRCLE THEIR LETTERS ONLY. DO NOT CIRCLE THE WORD. The leftover letters spell the Wonderword.

EGYPTIAN TEMPLES Solution: 7 letters

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E T E R N A L A N M H W R E A
S N O L Y P O M I O A T M D
T S I R U O T Y E R U Y E O I
S B M O T S S R S B S R M N U
S R S L E T O H A N E A O I G
E E I M A G I R I P O U E E R
N T I T L P Q U B R F T G S A
I L U Y U U R S U A L R D I N
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FOOTBALL

QBs scrambling past Texas

By Garrett Callahan
@CallahanGarrett

If there was one thing Texas wanted to forget about this season, it was its defensive woes against BYU and its quarterback Taysom Hill.

The Longhorns gave up 550 rushing yards against the Cougars with 259 of those coming from the sophomore quarterback. On Saturday afternoon, Texas had flashbacks to that woeful game, as Oklahoma State's quarterback, Clint Chelf, took off against the Longhorns in another contest Texas would like to forget about.

"It was unacceptable, unacceptable," defensive coordinator Greg Robinson said. "It shouldn't have happened."

Chelf tallied 95 yards on the ground against the shattered Texas defense. The senior grabbed two rushing touchdowns while adding 197 yards passing and two touchdowns through the air. Chelf accounted for all but three of the Cowboys' points.

"Clint managed the game really well and continues to be a nifty runner for us," Oklahoma State head coach Mike Gundy said. "We didn't need to use him as a runner as much in the second half, so we didn't. He plays pretty good from start to finish. I'm proud of him — the way he's developing and leading our team on offense — and he



Sam Ortega / Daily Texan Staff

Oklahoma State's Clint Chelf brought Texas fans flashbacks to the early season loss to BYU when Taysom Hill ran all over the Longhorns. Texas' defense has improved significantly since then but continues to struggle to stop the quarterback option.

stepped up to lead our offense at this time."

Texas allowed multiple gaps to open up in the middle of the field, which allowed running room for Chelf. Robinson explained that his linebackers are responsible for making the call to close up gaps, but those calls were never made.

"We did a very poor job inside with gap control on the quarterback draw a

couple times early that just killed us, and then they scored a run for about 20 yards with the same thing," head coach Mack Brown said. "We did a better job with that after, but then they hurt us more on the option. It seemed like every time we get something going, we killed ourselves."

The Longhorns were unable to apply pressure on Chelf, and with the open

gaps, let him go untouched into the Texas backfield.

"They were blocking with most of their guys," senior defensive end Jackson Jeffcoat said. "They'd bring the fullback in the back and block with him or they'd get it out pretty quick ... When they got up, they didn't throw the ball much."

Texas played lights-out defense for the past few weeks while they recorded six consecutive wins. But on

Saturday, the team regressed back to last season's defense, which was statistically the worst in school history.

"It's something you just can't explain," senior cornerback Carrington Byndom said. "Sometimes, you don't know why things go the way that they do. As a defense, we have to make sure that we come out and start fast and we just didn't. We just need to do better."

MEN'S DIVING



Sarah Montgomery / Daily Texan Staff

Junior diver Ryan Anthony and his teammates are excited to get back in their home pool as they host the UT Diving Invitational, which begins Thursday on the 40 Acres.

Longhorn divers prepare for first home meet of November

By Ashton Moore
@ashton_less

The dual meet season is over, and the championship season looms for Texas swimming. For the divers, the road to nationals begins Thursday at the UT Diving Invitational. The men's diving team is looking forward to the opportunity to perform in front of a home crowd for the first time in over a month. This meet will mark the Longhorns' first taper meet, in which they scale down — or taper — their weight training.

"What we do in the pool tends to stay fairly consistent," junior diver Ryan Anthony said. "It's what we do beyond the pool that we change. That involves weights and other activities that would strengthen our bodies. We're backing off of that so our energy levels go up, and we can show how hard we've been working on the main stage."

Anthony, who earned a spot on the Big 12 Commissioner's honor roll in 2012, sees this meet as an opportunity to build momentum heading into the

qualifying season.

"I just want to follow my progression [and] use this meet as a springboard to where I want to be in the future," Anthony said.

Anthony and his teammates can take comfort in knowing when they do take center stage this week, they will be looking into a sea of burnt orange. The Longhorns hope to claim their fourth invitational title in five years.

"Being at home is very beneficial," diving coach Matt Scoggin said. "It gives them a chance to get used to diving in front of their home crowd, full of their friends and families like they will be at nationals. They'll get a chance to step up and hear their name announced, hear it get quiet and then have to dive well."

A strong freshmen class should perform well at the invitational.

"Even if you have a strong upper-class [team], which we do, we're fortunate to have young divers that can come in and hold everyone accountable," Scoggin said. "They compete with the upperclassmen, and it raises everyone's level."

“What we do in the pool tends to stay fairly consistent. It's what we do beyond the pool that we change. That involves weights and other activities that would strengthen our bodies.”

—Ryan Anthony, junior diver

The Diving Invitational begins Thursday and concludes Saturday. The end of the dual meet season and the change in training mean the NCAA championships are just around the corner.

"They'll still be in the weight room, but not as much," Scoggin said. "Because of the setup, usually your performance rises. It's a good dress rehearsal for nationals because the guys will have prelims and then a final, which is different from a dual meet where you only have one shot."

FOOTBALL | COLUMN

SEC teams overrated, living off past success

By Garrett Callahan
Daily Texan Columnist
@CallahanGarrett

What I'm about to say might be considered sacrilegious in the college football world, at least in the southeastern part.

For the past decade, the Southeastern Conference has been considered the best conference in college football, and with good reason. It has won the last seven Bowl Championship Series games, and each year multiple teams from the SEC finish in the top 10 of the BCS rankings.

In recent years, though, the name of the SEC has taken over the talent, and the conference has simply become overrated.

Easy non-conference games fill the spaces between conference match-ups so SEC teams only lose to SEC teams — not a bad deal. Furthermore, those stress-free, non-conference games come at the end of the season so a win-streak at the end of the year gives them a nice little boost in the rankings.

The SEC has figured out how to fool the system — only lose in-conference games, and any decent team can finish 9-3 or even 10-2.

Take, for example, LSU. The Tigers have three losses, and they are still ranked at No. 22 in the BCS. Their wins are against teams that include Kent State, University of Alabama at Birmingham, Furman and Florida, which currently has a 4-6 record.

And look at Missouri and

Texas A&M, two teams that were mediocre at best during their stints in the Big 12. In their first year in the SEC, the Aggies took down defending national champion Alabama and produced a Heisman-winning quarterback. Missouri, after a year of getting used to its new conference, now sits atop the East division in the SEC.

Both teams have a combined 17-3 record so far this season. Georgia and South Carolina, who came into the season ranked No. 5 and No. 6, respectively, are now a combined 14-6.

The SEC has also been known as a defensive conference while the Big 12 was strictly an offensive powerhouse. In the past, the SEC didn't have the high caliber offenses it has now. Put Johnny Manziel, A.J. McCarron and other talented quarterbacks into the mix, and those defenses begin to fall apart, which is what we're starting to see.

The Big 12 used to be loaded with NFL quality quarterbacks like Vince Young, Ryan Tannehill and Robert Griffin III, who exposed weak defenses. Now that the caliber has gone down, Big 12 defenses are beginning to resemble those SEC defenses.

The SEC is still one of the best conferences in college football; its resume proves that. Nevertheless, over the past few years, fans and computers have started to like the name of the SEC instead of the actual teams.



Gerald Herbert / Associated Press

SEC head coaches, such as Alabama's Nick Saban and LSU's Les Miles, often talk about how difficult it is to compete in the SEC.

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Tristan Thompson
- 13.1 PPG
- 9.9 RPG

P.J. Tucker
- 9.1 PPG
- 4.3 RPG

Jordan Hamilton
- 8.5 PPG
- 3.9 RPG

D.J. Augustin
- 2.3 PPG
- 0.9 APG

Cory Joseph
- 1.8 PPG
- 0.7 APG

SPORTS BRIEFLY

Texas dominates Lobos in road victory

In their first true non-conference road game under head coach Karen Aston, the Longhorns secured their third win of the season, 67-52, against the New Mexico Lobos. The win not only kept Texas undefeated, but also broke the tie in its all-time record with the Lobos, putting the Longhorns ahead 4-3 in the series.

Nneka Enemkpa earned the first points of the game with a layup eight seconds in and continued to get to the basket, leading Texas on the scoreboard with 19 points. New Mexico's Deeva Vaughn put the next points on the board about two minutes in by sinking a three, giving the Lobos a one point lead, their only lead of the game.

Texas kept the Lobos in a steady deficit over the remaining 38 minutes. New Mexico struggled to keep up and couldn't break Texas' lead, ultimately losing by a 15-point margin.

Although New Mexico was more accurate shooting threes, Texas was more efficient from the field overall, shooting 43.1 percent compared to New Mexico's 32 percent.

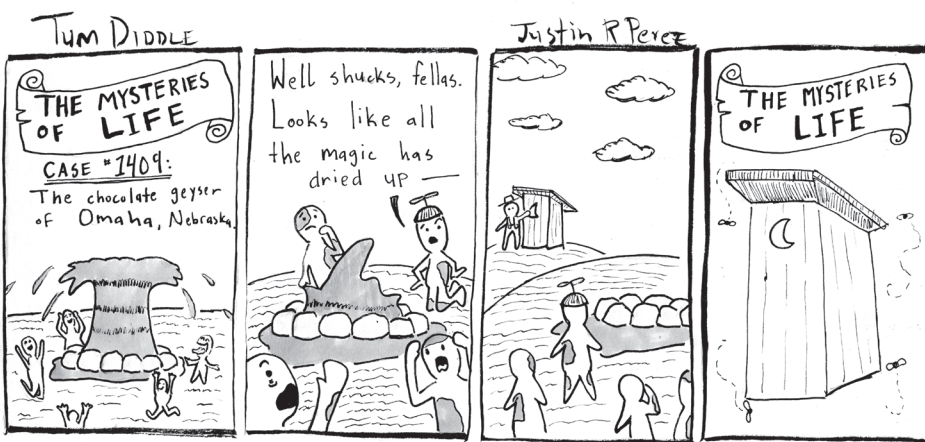
— Rachel Wenzlaff



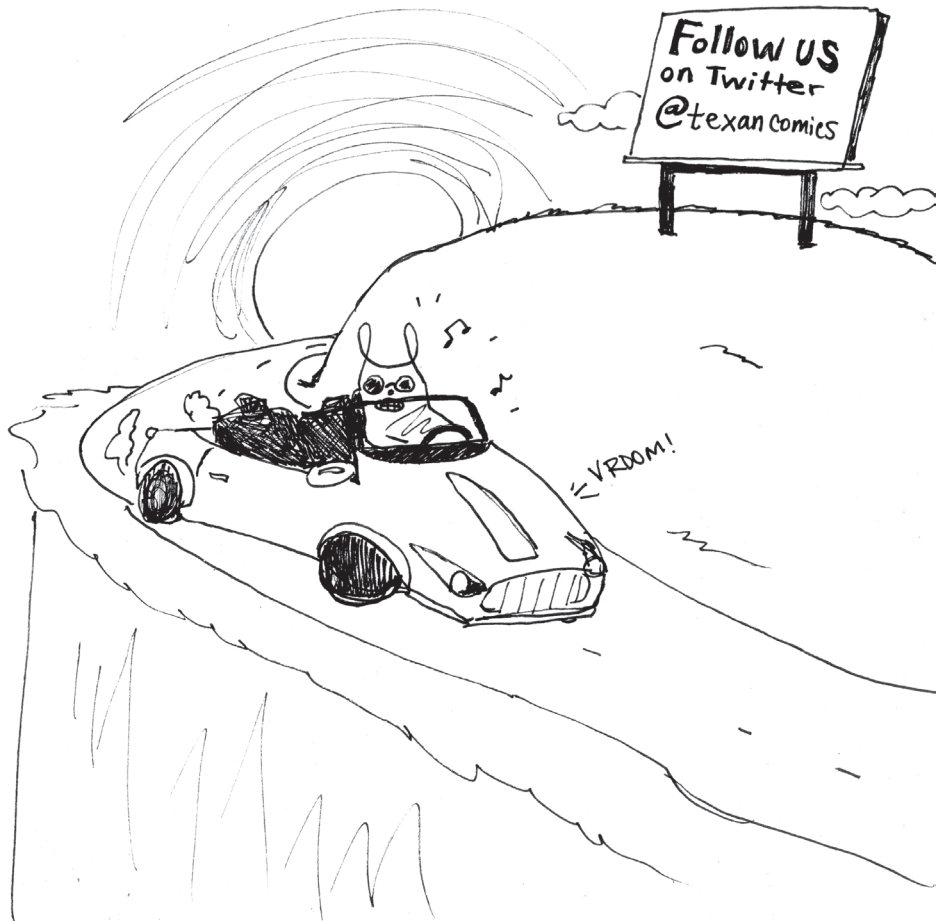
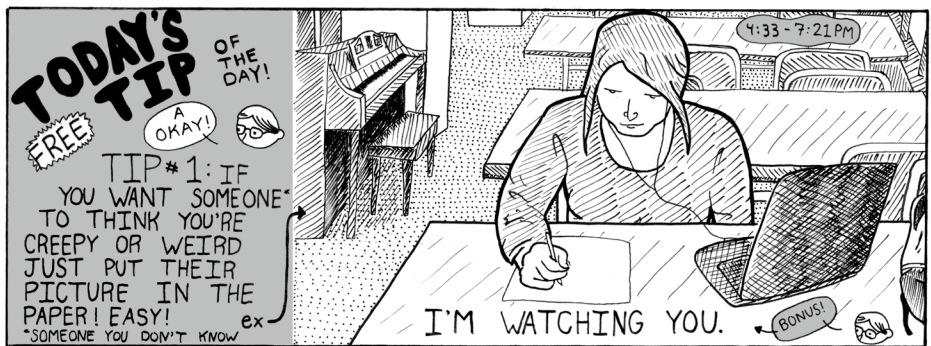
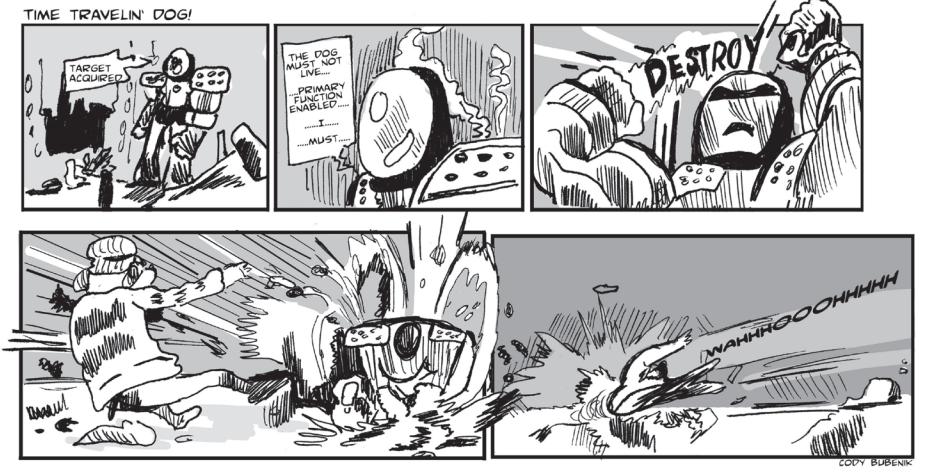
CANDLEBOT COMICS: OUT OF IDEAS



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SUDOKU FOR YOU

3	6			9	2		4		
		2							
1	5	2			6	8			
6	9		5			2			
			8						
	8			1	5		7		
	9	1			8	7	2		
					4				
4	7	6				9	5		

Today's solution will appear here next issue

3	4	2	8	6	7	5	9	1	
6	1	9	5	4	2	3	7	8	
5	8	7	9	1	3	6	4	2	
4	3	5	1	7	8	2	6	9	
8	2	6	4	9	5	1	3	7	
7	9	1	2	3	6	4	8	5	
1	7	4	3	2	9	8	5	6	
2	6	8	7	5	4	9	1	3	
9	5	3	6	8	1	7	2	4	

The New York Times Crossword Edited by Will Shortz No. 1016

ACROSS

- Creator of Fearless Fosdick
- "This is bad"
- Word part: Abbr.
- Kind of pork on a Chinese menu
- What's to eat
- Cedar Rapids college
- Blow away singer Johnny?
- National Dog Day mo.
- Navigational aid
- Name on some euros
- Mountain goat's perch
- Boars?
- "In the end the pressure got to me"
- Bluffer's words
- What may precede one
- "You wish!"
- Sounds of relief

DOWN

- Call it quits ... with a hint to 17-, 23-, 48- and 56-Across
- Western treaty grp.
- First Chinese dynasty
- Inspiration for a "Jackass" stunt, maybe
- "No acting up!"
- Ticked off
- Sala?
- Salt Lake City athletes
- Zwei cubed
- Bub
- "Jeez Louise!"
- Toddler raised on chocolate?
- Slip- (some shoes)
- Removal from harm's way, for short
- Hotelier Helmsley and others
- Hwy.
- Warrior princess of TV
- F.J.K.'s W.W. II craft

DOWN

- Like most car radios
- Showgirl in the song "Copacabana"
- Many a city dwelling
- Volcano on Kyushu
- Telephone system hacker
- Rock that may float
- End of a lame pickup line
- "You wish!"
- Med. scan
- Cry that may accompany first-pumping
- Frightens off
- Words on a 20-Across at a mall
- Hosiery brand that sponsored women-only 10K races
- Biogenesis scandal nickname
- Hellenic X
- U2's frontman
- Shore dinner entree
- Indy racer Luyendyk
- Ex-president who swore in President Hoover
- Digging, so to speak
- One sharing living space
- Practical smarts
- One-time link

ANSWER TO PREVIOUS PUZZLE

GRUB AILS JIHAD
LISA KNEE ONONE
ATMS IFAT STATED
MACINTOSH HEXED
LIAR CUR
TOXIC MECHANIC
ADASH NRA GLO
MICKEYMOUSE CLUB
PUT EEK NAOMI
MOCCASIN TROPE
HUH USES
SEDER MUCKRAKER
EVICT ELLK LOVE
GEEKS ANEW EKED
ANTSY DAIS SOLO

PUZZLE BY SAMUEL A. DONALDSON

- Anchorage-to-Nome racer
- "Hang on a sec!"
- Currently airs
- Spiders' nests
- Lamar who married a Kardashians
- Navigational aid, for short
- Angel or enemy precursor
- Totally useless
- "Give me a sec"
- Bookstore section
- First to stab Caesar
- Ranchero's hand
- Simple quatrain form
- Go for apples
- Dermatologist's concern
- Put the whammy on
- Time to revel
- Sought office
- 59 Go for apples

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TELEVISION REVIEW | 'EASTBOUND & DOWN'



Illustration by Connor Murphy / Daily Texan Staff

Evil, but likeable study



Character Study

By Alex Williams
@alexwilliamsdt

When "Eastbound & Down" aired its first episode in 2009, it seemed to be nothing more than a welcome vehicle for Danny McBride's corrosive brand of humor. "Eastbound & Down" had more on its mind, though, eventually revealing itself as a sharp critique of the American Dream taken to its highest limits of excess, personified by McBride's ram-bunctious, brazen performance as disgraced baseball star Kenny Powers.

For the first three seasons, Powers fought his way from a substitute teacher job back to the major leagues

but left it all behind, faking his death to start a family with April (Katy Mixon). The fourth season picked up years later, with Powers a miserably anonymous family man. Then, at his darkest, he recklessly set fire to his entire life for a chance at his own TV show.

"Eastbound & Down" never shied from painting Powers as unlikable, but this final season has made him downright repulsive at times. As Powers was catapulted back into fame, all of his worst impulses ran rampant. It was hard to watch as he laid waste to his marriage and his career. Even the people around him spiraled; Stevie (Steve Little), Powers' long-suffering sidekick and "Eastbound's" favorite source of grotesque sight gags, blew off his obtrusive chin implants in a misguided Christmas suicide attempt.

Creators McBride and

Jody Hill somehow kept the audience on Powers' side, no matter how acidic his actions became. Beautifully staged moments of rebellion gave viewers something to cheer for, especially when Powers overcame his rival, racist talk show host Guy Young (Ken Marino), by stealing Young's show out from under him.

Over the course of 29 episodes in season four, McBride honed his comedic persona and dug into what makes such a hopelessly abrasive character tick, and the result is one of HBO's most distinct protagonists. Even when Powers' heart is in the right place, he still manages to buy his kids a pet wolf as a gift, and McBride clearly relishes selling every ridiculous note.

"Eastbound & Down's" series finale aired Sunday, and the show issued its final thesis statement as Powers walked away from fame

and was reunited with his family in an unexpectedly happy ending. It also managed to work in some trademark "Eastbound" insanity as Powers imagined his own future in a "Six Feet Under"-style montage. It was an appropriately grandiose end to a self-appointed, grandiose character, and a remarkably offbeat ending to one of the funniest series HBO has ever broadcast.

"Eastbound & Down" functioned as character study, satire and gut-busting sitcom all at once. But the show's biggest achievement was Powers, the ultimate embodiment of the curdled American Dream. Whatever McBride and Hill are cooking up next, one can only hope it's as purposefully constructed as "Eastbound & Down," and features at least one character as richly and relentlessly hilarious as Kenny Powers.

SCIENCE & TECHNOLOGY

Snapchat rejects rivals' proposals of big bucks



TABS ON TECH

By Jeremy Hintz
@Jeremy_Hintz

Evan Spiegel, the 23-year-old CEO of Snapchat, just made news for turning down a \$3 billion offer for his company. Last week, the company reportedly rejected Facebook's offer to purchase the two-year-old startup for \$3 billion in cash. According to reports, Google also offered somewhere around \$4 billion for the social messaging app.

Snapchat has come a long way from being the app that people use to send naughty pictures. It's now a desirable company for many suitors.

For Google, whose social network Google+ has struggled to gain momentum, moves to scoop up popular social networks could be the catalyst that grows the rest of its platform. For Facebook, the motivation is clear — the Menlo Park tech giant needs to make a move to court younger teens who, the company admitted last month, are leaving Facebook in droves. It turns out they're leaving for apps like Snapchat, where it's more difficult for their parents to see what they're up to.

Snapchat has staggering numbers. According to Spiegel, the app delivers 400 million snaps every day, up from just 200 million in July. For comparison, a mere 350 million photos are shared daily on Facebook and a lowly 55 million on



Snapchat should look to monetize carefully. The obscene growth Snapchat is experiencing is difficult to sustain, difficult to predict and — most importantly — difficult to ignore.

Instagram, which Facebook bought for \$1 billion just over a year ago. All things considered, the number that makes the company's astronomical valuation somewhat surprising is zero — the amount of revenue Snapchat has generated in its two-year history. Investors are betting that people will still find Snapchat fun and cool when it begins its journey toward monetization, which history would indicate is far from a given.

Snapchat should look to monetize carefully. The obscene growth Snapchat is experiencing is difficult to sustain, difficult to predict and — most importantly — difficult to ignore. But it is not unprecedented. Snapchat is not the first tech company to turn its nose up at big-time offers from larger companies. The most obvious is Groupon, which turned down a \$6 billion takeover bid from Google in 2010. Groupon's large super-active user base ultimately fizzled. Tech companies are subject to the whims

SNAPCHAT page 5

EVENT PREVIEW



Photo courtesy of Nigel Barklie

The Ukulele Orchestra of Great Britain stops to perform in Austin on Nov. 21.

Ukulele orchestra makes journey across pond strumming, singing

By Elena Keltner
@elenakeltner

Since the Ukulele Orchestra of Great Britain formed 28 years ago, it has been working to make the ukulele an instrument that belongs in more places than just Hawaiian beaches.

"When we started, there was so few people playing that people who played the

ukulele seemed to come together rather like the planets going around the sun," Ukulele Orchestra member Peter Brooke Turner said.

The orchestra formed in 1985 and continued growing in size throughout the early '90s. Now, the orchestra tours around the world, performing original songs and covers for both first-time listeners and long-time

followers. This weekend, the group is bringing its orchestra of different-sized ukuleles to Austin.

Orchestra member Dave Suich was initially driven to the ukulele because the instrument allowed him to do a world tour with merely hand luggage, and it was convenient for a variety of people.

UKULELE page 5

ART

Shop hosts jewelry show

By Eleanor Dearman
@EllyDearman

Rose Anderson left Austin for the West Texas desert of Marfa, all for the sake of her art.

"When I moved here, I made a very deliberate choice to pack my glue gun and screen printing machine and my collaging stuff, because that's what I wanted my life to be when I moved to Marfa," Anderson said. "I want to spend my time creating stuff."

This Thursday the Blanton Museum Shop will host a trunk show of Anderson's line, Jewelry by Rose.

"It's a great way for the store to bring in more of an artist than we normally would," Blanton Museum Shop manager Justin O'Connor said. "[It's] not often you get to shop and meet the person who

creates what you're buying."

Anderson said her jewelry is meant to be simple yet beautiful. It incorporates the use of stones, coral and beads placed on thin gold and silver chains.

"I like to create pieces that I'd want to put on and wear," Anderson said. "I love statement pieces and that sort of thing, too, but the jewelry that I want to make is not the jewelry that is big and flashy."

The materials guide Anderson in the creation process.

"Sometimes your plan gets changed because of the technical things with the materials," Anderson said. "Instead of seeing it as a road block, it's more like an organic process because it helps to direct and shape what you are able to do."

Anderson made the decision to isolate herself to fuel

innovation and artistry.

"There's all these limitations that come out of where we live, but that also pushes creativity in a way because if you can't have access to [something] then, OK, how do you get around that, or deal with it or live without it?" Anderson said.

Marfa's landscape and environment have attracted a variety of artists, making the city a hot spot for art in Texas.

"It is a place that really attracts creative people, and that is really good for the creative process because what we see all around us is large open spaces and mountains and open roads," Anderson said. "There's a lot of space for your mind to think here because you're not clustered."

Before moving to Marfa,

JEWELRY page 5



Photo courtesy of Rose Anderson

Rose Anderson will show her jewelry at the Blanton Museum Shop on Thursday.