Rethinking How We Use LibGuides: Assessing Content and Creating a Consistent Experience

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Creating Best Practices

- Developed by reviewing literature on online instructional tool design, LibGuides, web best practices, etc.

- Usability testing on first template to check best practices for accuracy.

Primary focus

- Clearly articulated purpose
- Templates w/required pages by type
- Removing duplicated content
- Limitations on the number of boxes, links, pages
- Default font size and type
- Friendly URLs on every page
  - Required pages have default URL names
- Minimizing jargon, clear language, conversational phrasing
- Removing non-essential content; no redirecting
- Clear contact information

Best Practices at: https://goo.gl/UBKKD8

Old Versions

GEORGE MASON UNIVERSITY | University Libraries

InfoGuides

University Libraries / InfoGuides / Chemistry & Biochemistry / Chemistry & Biochemistry

Chemistry & Biochemistry: Chemistry & Biochemistry

Scholarly resources for study and research in Chemistry and Biochemistry

Enter Search Words   Search

| Chemistry & Biochemistry | Find Books ⌄ | Find Articles ⌄ | Property, Spectra, Element Data | Reference Sources | Safety Data & MSDS Sheets | Organizations & Websites |
| Patents | Citing Sources in Chemistry ⌄ | Drawing Software |

Top navigation, pages, boxes and content varied by creator

Library News & Notes

CAS News

How do I...

Duplicate content from library website

- **login** to Mason databases and e-Journals when I am off campus?
- use Mason databases and e-Journals if I am **not a Mason student, faculty or staff member?**
- **renew** my checked out Mason library items?
- **locate** my library barcode on my Mason ID?
- get help with my research paper or project?
- as a faculty member, find my cited works?
- login to NetLibrary e-books?
- know when the Libraries are open?
- get to the Libraries?
- More Library FAQs

Core Resources

The core database in Chemistry is **SciFinder** which provides access to Chemical Abstracts online. For additional in-depth and specialized research in Chemistry try searching some of these other highly _____ses from the Libraries' Database Portal page:

_____ required to register with SciFinder in order to enable basic ___. Please REGISTER HERE.

_____ go to the Reference Desk for guest access.

Search the full run of Chemical Abstracts, including sub-structure searching. Can also search by drawing chemical structures/reactions. Links to full-text where available.

- Reaxys
  This resource merges three databases (CrossFire Beilstein, CrossFire Gmelin, and Patent Chemistry Database) into one interface.
  This resource has extensive coverage of quality, authoritative information in organic, inorganic and organometalic chemistry. Expert chemists carefully select journals and patents so that only high-quality, experimental data are included in Reaxys.

- ACS (American Chemical Society) Publications Database
  Contains the full-text of the ACS journals from current to past issues. Also includes the Legacy Archives with full-text coverage for some journals back to 1879.

- Web of Science - Science Citation Index
  A multidisciplinary database service with authoritative, multidisciplinary coverage from nearly 9,300 of the highest impact journals worldwide, including Open Access journals. Includes also the Social Sciences and Arts & Humanities Citation Indexes.

- ScienceDirect from Elsevier
  Provides online access (searching and browsing) to over 1600 journals published by Elsevier and its partners. Journals articles are available for most disciplines including Chemistry and Biochemistry.

Ask A Librarian!

Color of boxes and tabs changed frequently

Email Me

Schedule Appointment

Contact:
Fenwick Library
Fairfax Campus
Phone:
E-mail:
Subject Librarian for:
Chemistry & Biochemistry
Physics
Astronomy

GEORGE MASON UNIVERSITY | InfoGuides

University Libraries / InfoGuides / Conflict Analysis & Resolution / Data & Online Resources

Conflict Analysis & Resolution: Data & Online Resources

Resources for study and research in Conflict Analysis & Resolution

| Home | Find Articles | Books & Reference | Data & Online Resources | Primary Sources | ...ext | Finding Grey Literature | Cite! | Tutorials |
| Need Help? |

Search box not limited to guide

Enter Search Words | Search

Inconsistent messaging about services

Datasets and Research

- **Armed Conflict Location & Event Dataset**
  "ACLED is designed for disaggregated conflict analysis and crisis mapping. This dataset codes the dates and locations of all reported political violence events in over 50 developing countries." Africa main focus.

- **Uppsala Conflict Data Program Datasets**
  UCDP provides 13 datasets on organized conflict and peacekeeping, including: Peace Agreements, Intrastate Armed Conflict, Non-State Conflict, One-Sided Violence, and Conflict Termination.

- **Center for International Development and Conflict Management (CIDCM)**
  A research center at the University of Maryland that "seeks to prevent and transform conflict, to understand the interplay between conflict and development, and to help societies create sustainable futures for themselves...CIDCM devises effective tools and pathways to constructive change."

- **Women, Peace & Security Research Repository**
  Online resources compiled by the Georgetown Institute for Women, Peace and Security. It includes books, articles, reports, narratives, action plans, and resolutions.

- **IDMC: Internal Displacement Monitoring Centre**
  The IDMC, is the leading international body monitoring internal displacement worldwide. IDMC runs an online database providing comprehensive information and analysis on internal displacement in some 50 countries.

- **CIDCM International Crisis Behavior Project**
  The International Crisis Behavior Project consists of data on 455 international crises, 35 protracted conflicts, and 1000 crisis actors from the end of World War I through 2007.

- **Peace Accords Matrix**
  The University of Notre Dame's Kroc Institute with the assistance of the Uppsala Conflict Data Program developed the Peace Accords Matrix. This database compiles all

Data Services Office

Please visit Data Services for indepth assistance with data research.

Data Services provides help with finding, getting and using statistical, geospatial and qualitative data. We offer consultation services and training in most things data-related including: software help, assistance with data analysis and survey design, data management, and data management plans.

Toolkits

- **Peacemaker's Toolkit**
  A listing of 'best practice' handbooks on mediation and peacemaking processes published

'Just in case' information repositories

  ...y and evaluating peacebuilding projects: using

  ...ed Kingdom and International Alert, to evaluate and ...of change. The process was tested in Nepal, the

- **Women's Empowerment in Agriculture Index**
  Examines the role of women in transforming developing countries and the obstacles they face. Includes WEAI questionnaires and manual to complete a study.

- **Fragile State Framework**
  A framework for "actors involved in post-conflict stability and state-building operations."

- **State-Building Competencies**
  Leadership competencies for state-building professionals.

- **Post-Conflict Needs Assessment & Transitional Results Frameworks**
  Multi-stakeholder exercises used for "conceptualizing, negotiating, and financing a common

https://web.archive.org/web/20150921153921/http://infoguides.gmu.edu/conflict

New Versions

GEORGE MASON UNIVERSITY | University Libraries

InfoGuides

University Libraries / InfoGuides / Chemistry & Biochemistry / Begin Your Research

Chemistry & Biochemistry

Resources for study and research in Chemistry & Biochemistry

Begin Your Research

> Begin Your Research

> Search the Libraries holdings for books and articles

> Search the library's online journal holdings with Browzine

Find Articles

Find Books

Find Spectra, Element, Property Data

Find Reference Sources

Find Government Resources & Professional Organizations

Find Drawing Software & Patents

Write & Cite

Get Help

Physical Sciences & STEM Data Librarian

Begin Your Research

Welcome to the Chemistry & Biochemistry InfoGuide.

Use this guide to discover Chemistry & Biochemistry resources available to you at Mason.

- **Find Articles** - Key databases and journals for Chemistry & Biochemistry research
- **Find Books** - Mason and Washington Research Library Consortium catalogs
- **Find Spectra, Element, Property Data** - Chemical & Physical Property Data
- **Find Reference Sources** - Handbooks, Encyclopedias, and Dictionaries
- **Find Government Resources & Professional Organization Info** - Chemistry-related government websites & professional organizations
- **Find Drawing Software & Patents** - Chemistry Structure/Reaction Editors & Patent Information
- **Write & Cite** - Information on citation styles and Zotero
- **Get Help** - Chat with a librarian or set up an appointment with the Physical Sciences & STEM Data Librarian

Search the Libraries holdings for books and articles

Search the University Libraries print and electronic holdings in one simple search.

[ ] Limit to locally-held collections

[Search inPrimo]   [inPrimo Advanced Search]

For more refined searching, we recommend searching in specific databases/journals. See "Find Articles" for recommendations.

Search the library's online journal holdings with Browzine

Search for journals by Title, Subject, or ISSN:

[submit]

Callout: Removed search box

Callout: Every guide starts with "Begin Your Research" menu

Callout: Mapped boxes created by guide team for shared services

https://infoguides.gmu.edu/chem

GEORGE MASON UNIVERSITY | University Libraries

InfoGuides

Side navigation

University Libraries / InfoGuides / Conflict and Peace Studies / Find Articles

Conflict and Peace Studies

Resources for research in conflict resolution, peace operations, armed conflict, and human security.

Limit 8 links per box
Annotation required

Begin Your Research

Find Articles

Key Databases for Conflict Resolution

Subject Specific Databases

Key Journals for Conflict Resolution

Limits:
9 pages
3 boxes

Find Books

Find Datasets

Find Grey Literature

Find Research Methods & Literature Reviews

Find Organizations & Research Institutes

Chat widget only sidebar box

Ask a Librarian

Chat is offline.

OR

Text us at 703-291-1468

Virtual Reference Chat Hours

Key Databases for Conflict Resolution

- Social Science Database
  Locate journal articles, conference papers, and newspapers covering a wide range of social science disciplines including anthropology, criminology, economics, education, psychology, social work, and political science.
- Ethnic NewsWatch
  Journals, magazines, and newspapers from ethnic and minority presses.
- International Security and Counter Terrorism Reference Center
  Coverage on nearly every dimension of security & counter-terrorism. Content is designed to inform the analysis process and enhance the general understanding of security and terrorism-related issues.
- Political Science Complete
  Locate scholarly articles from international journals in political science, international relations, law, and public administration and policy.
- APA PsycNET
  Locate articles, book chapters, and research on psychology related topics.

Color scheme matches Mason branding

Subject Specific Databases

- Communication and Mass Media Complete
  Locate journal articles covering communication and mass media related topics.
- Religion Database
  Locate articles reflecting a wide spectrum of religious belief systems and the global study of religion.
- Business Source Complete
  Find articles on business topics such as marketing, management, human resources, finance and economics.
- Sociological Abstracts
  Locate journal articles in sociology and related disciplines in the social and behavior sciences.
- Race Relations Abstracts
  Find articles about the relationship between races including ethnic studies, discrimination, immigration studies, and others related to the discipline.
- Legal Collection

https://infoguides.gmu.edu/conflict/articles

Creating an Evaluation Process

- First review cycle: every published guide in 3 phases
- Review team: 4 librarians, 3 library assistants – 1 person from each department
- Initial rubric developed based on best practices
- Revised rubrics addressed best practices, plus areas of concern based on first review phase

What's in the Rubric?

Original Rubric

- 6 <u>elements</u>: Purpose, Navigation, Content, Language, Accessibility, Contact
  - Reviewed 20 different areas
  - View at: https://goo.gl/CfRDwW

Revised Rubric

- 9 <u>elements</u>: Purpose, Navigation, Content, **Links**, **Tabbed Boxes**, **Shared Boxes**, Language, Accessibility, Contact
  - Reviews 26 different areas
  - View at: https://goo.gl/pcu3tv

Managing the Review

- Guide lists organized into three phases and assign to reviewers

- Tracked process with Google Docs and Sheets

- Assigned roles to help with managing work: team lead & 'reviewer of the review'

- Reviews completed in 45 days, owners had 60 days for updates

Challenges & Benefits

Gaining By-In

———

- Gather feedback on best practices, templates, and metadata from owners.

- Communicate reasons behind decisions

- Involve stakeholders in assessment/review process

Enforcing Policies

- Flexibility important, but assessment team should use Best Practices and judgement to make final decisions.

- Turn on LibGuides Workflow to catch newly created/updated guides for review. Especially important during assessment process.

- Be clear and consistent with policies and expectations.

Assessment Burn-Out
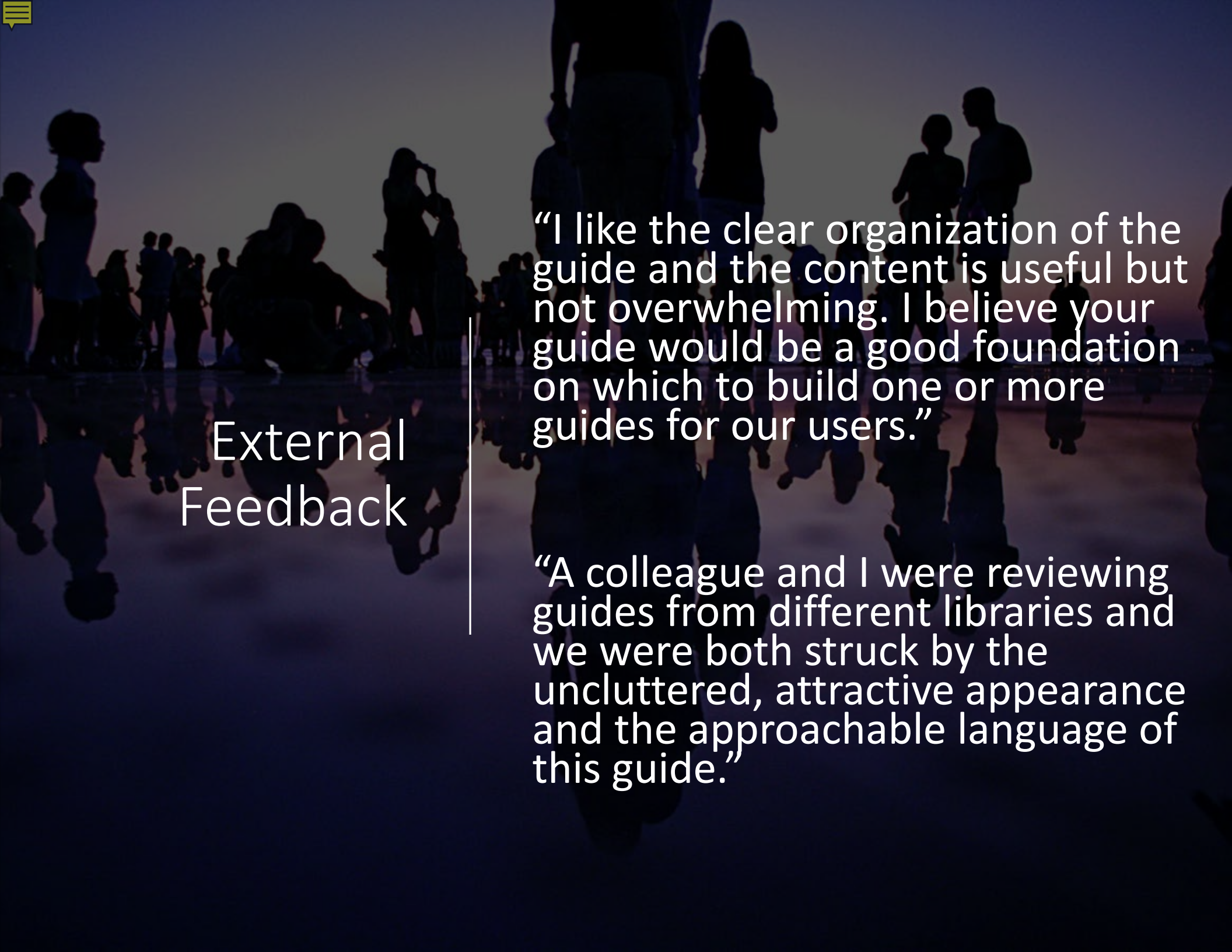
- Assessment team needs time to review guides, need to pace review process and check-in with team members often

- Norm the rubric!

- Guide owners need time to implement, and understand what is being required of them

Consistent Messaging & Services

- Shared boxes about core services ensures users receive same information

- Using templates allow for users to "anticipate" location of information

External Feedback

"I like the clear organization of the guide and the content is useful but not overwhelming. I believe your guide would be a good foundation on which to build one or more guides for our users."

"A colleague and I were reviewing guides from different libraries and we were both struck by the uncluttered, attractive appearance and the approachable language of this guide."
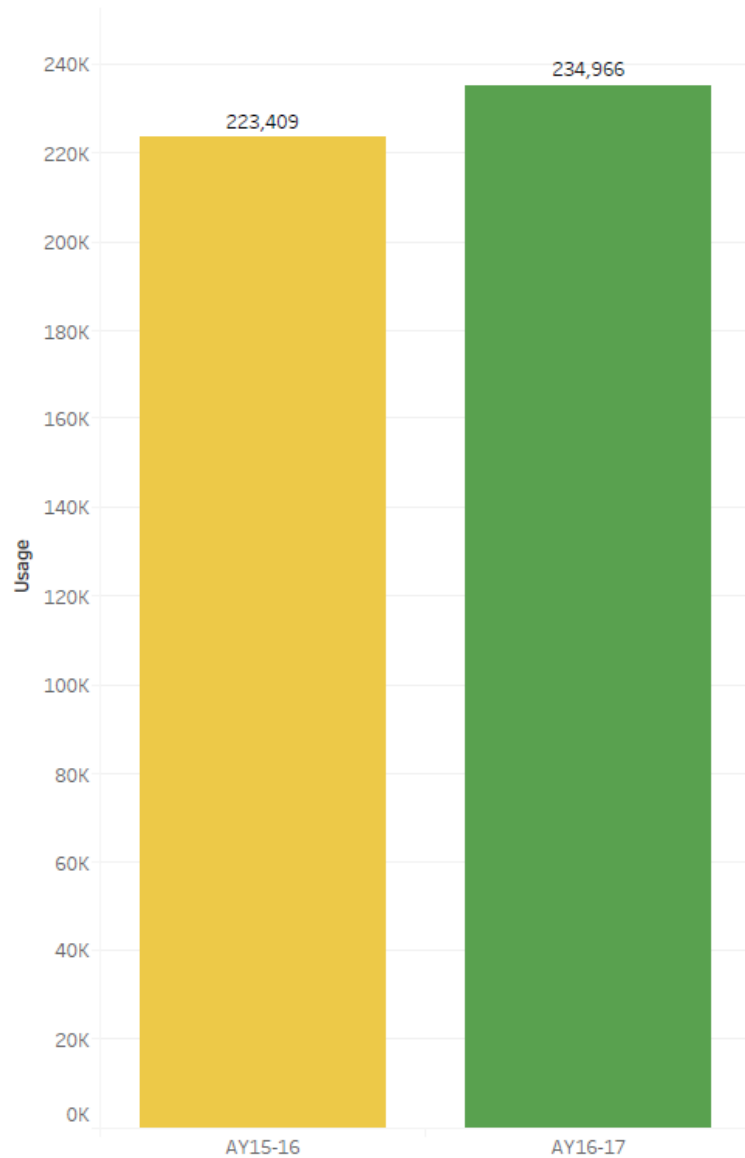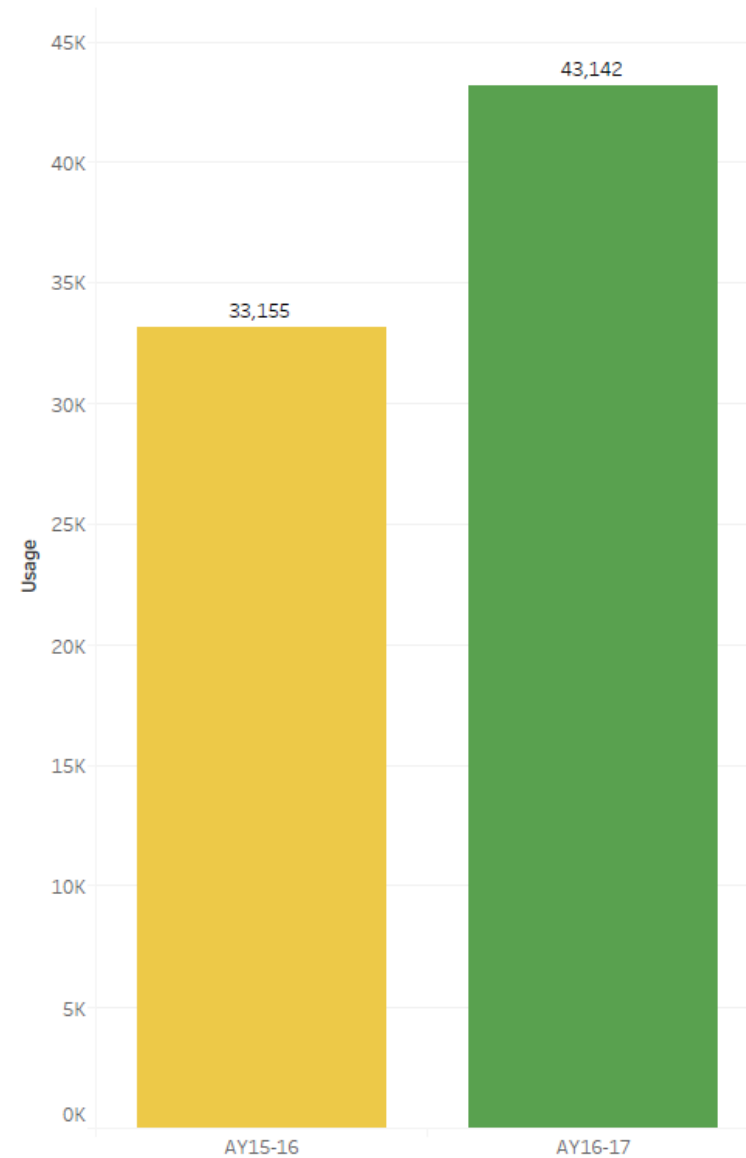
Usage Statistics Analysis

Analysis and graphs by Kyung-Im Noh, Assessment and Planning Officer, George Mason University Libraries

# Total Usage Change from AY15-16 to AY16-17

Usage Total-All Infoguides

223,409 (AY15-16)
234,966 (AY16-17)

Usage Total-Course Guides

33,155 (AY15-16)
43,142 (AY16-17)

Searches in LibGuides from Spring 2017

Search (Spring 2017)

Category	
Academic U..	14
Article	63
Association	72
Book	69
Course Name	874
Data	128
Databases	215
Infoguide	1,471
Journal	70
Keywords	2,074
Librarian	47
Library Ser..	9
Other	8
Software	44
Tutorial	12
Website	4
Writing	27
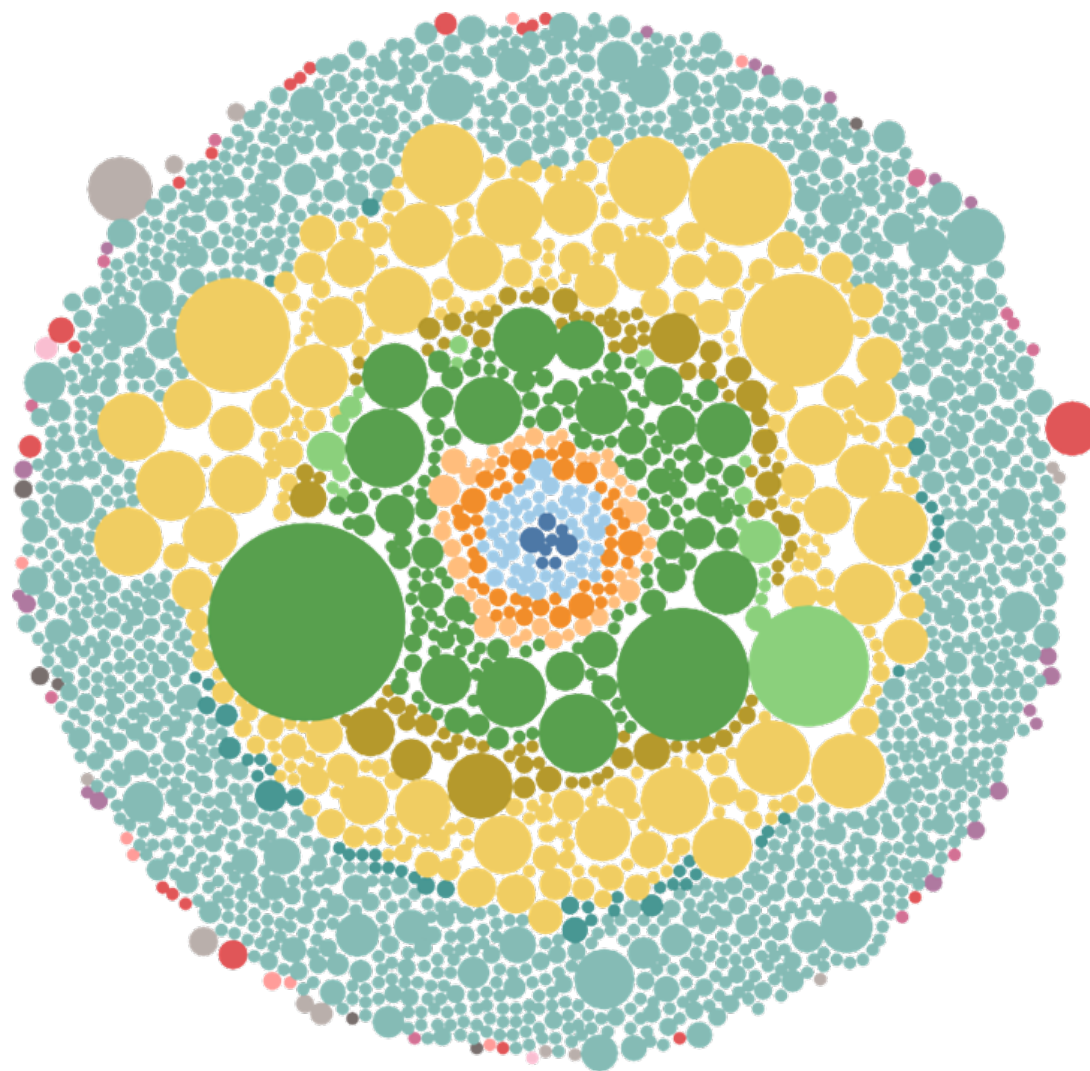
Category

- Academic Unit
- Article
- Association
- Book
- Course Name
- Data
- Databases
- Infoguide
- Journal
- Keywords
- Librarian
- Library Service
- Other
- Software
- Tutorial

* Spring 2017

Going Forward/Next Steps

- Additional usability studies through interviews
  - Revisit Best Practices and templates
  - Learn more about searching practices

- Complete analysis of guide usage from AY17-18, and qualitative analysis of LibraryH3lp data

- Norming of the rubric

Want the documents?
Go to: https://goo.gl/CcseMc