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THIS WEEK

A Newsletter for faculty, administration and staff of Coastal Carolina College

VOL. 2, NO. 24

USC-COASTAL CAROLINA COLLEGE

SEPTEMBER 16, 1980

USC-COASTAL RECORDS HIGHEST ENROLLMENT IN HISTORY

USC-Coastal Carolina College has recorded the highest enrollment in the school's 26-year history, college officials have announced. Admissions Director Marsh Myers says 2,248 undergraduate students are enrolled in courses offered by the college. Twenty-six years ago, Myers emphasizes, Coastal had an enrollment of only 53 students.

"In a time of declining enrollment among the nation's colleges and universities, this record enrollment at USC-Coastal Carolina College is newsworthy and says something about the status of higher education in the Waccamaw-Grand Strand region," Myers says. "Coastal has a record enrollment because the college is offering a quality academic program; because our natural environment attracts and retains people and because more people are becoming aware of the part-time opportunities available at Coastal."

Myers says the college also got a boost in enrollment because USC-Columbia transferred responsibility for the USC program at Myrtle Beach AFB to Coastal. Without the addition of the Air Force Base program, Coastal's enrollment officially passed the 2,000 mark for the first time in the college's history, Myers notes.

"Without the program at the Base, we still attracted 2,114 students," Myers says, "which is a healthy increase from our enrollment of 1,888 students last year. If you count the students enrolled in the Graduate Studies Program housed on the Coastal campus, the number of students involved in courses here climbs to a figure of 2,568. That's a pretty sound enrollment - from 53 students to 2,568 in 26 years - and remember that enrollment is occurring during an economic recession and with dramatically increased gasoline costs for commuting students."

Coastal's continued annual enrollment increases are good news for Chancellor Edward M. Singleton. "This enrollment increase is significant not just because it's unusual these days for a college to have a sizeable enrollment increase, but also because for the first time Coastal's undergraduate student body numbers more than 2,000 people.

"Credit for our healthy enrollment should be given to Coastal's quality academic program and to the college's competent faculty. The faculty here does much to convince the region's residents that students can find a quality college education at home, while receiving personal attention and significantly reducing the cost of their education."

FISHING TOURNAMENT

Coastal Professor Don Millus invites faculty, staff and administrators to participate in a fishing contest at Lake Busbee near Conway on Sept. 20th. Prizes will be awarded to various age groups. For more information, Millus suggests contacting the Conway Chamber of Commerce.

SOCCER TEAM FACES USC-COLUMBIA

On Tuesday, September 16th at 4:00 p.m. the Chant booters will host the Gamecock soccer team on the Coastal Carolina Soccer Field. This will be the first time a Gamecock team has met a Chants team in intercollegiate competition. Admission for faculty and staff will be \$1.00 - children 50 cents. If you wear RED you'll be admitted free of charge.

USC-COLUMBIA OFFICIAL HERE TO DISCUSS ED.D PROGRAM

Dr. Charles Witten of USC-Columbia will be on the Coastal campus at 4:30 p.m., Friday, Sept. 19th to discuss requests for esxtablishment of an ED.D. in Higher Education Administration and Student Personnel on the Coastal campus. The meeting is scheduled for the Education Conference Room (AC 214). Everyone enterested is encouraged to attend.

STAFF DEVELOPMENT FUNDS AVAILABLE

Staff development funds are available to pay 50% of fees (up to a total of \$50) for Continuing Education courses, workshops, seminars, etc. To apply, contact Bill Baxley or Gwen Turner in the Office of College Relations.

SELF-STUDY UPDATE

The eleven standard committees of the Self-Study are currently completing drafts of their Standard Reports for an October 1, 1980 deadline.

Over the summer term, eleven (11 Administrative Units submitted self-study reports. All the academic programs on campus were requested to submit self-study reports and they are in the final stages of completion. These reports are being used by several of the Standard Committees to complete their review of the standards. The Administrative Unit self-studies and the Academic Program self-studies will be available for general use through the Library or the SACS Office later this semester.

The SACS Office has recently been moved to the Library Conference Room, and will remain there until the termination of the Self-Study and Visitation from SACS. Any information regarding the Self-Study can be obtained from Dr. Baird or Mrs. Gawler at Extension no. 290. The Office of Continuing Education plans to offer a wide variety of short courses in all areas, beginning with the spring semester. They are looking for instructors (degrees not required) to teach courses in arts and crafts, history, botany, psychology, personal growth and awareness, dance movement, business, music, recreation, and any and everything else creative you can suggest.

If interested, please contact the Office of Continuing Education Ext. 190, Room 210 AC, for an application.

Coastal's Dr. Robert W. Squatriglia will address a local assembly of the National Secretarial Association at 7 p.m. on Sept. 25th at Conway Motor Inn.

Dr. Lou Gilles, Professor of Business Administration, attended the American Accounting Association Annual Meeting in Boston, Massachusetts, August 10-13, 1980.