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**ANALYSIS OF EFFICIENCY OF AUTOMOBILE FREIGHT
TRANSPORTATION IN INTERNATIONAL TRANSPORTATION
(ON THE EXAMPLE OF OPERATION OF TRANSPORT
AND LOGISTICS ENTERPRISE "POPOV")**

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International transfer of goods using road transport is considered as the most popular, cost-effective and extremely common way of a rapid transportation in the international format. In addition, it is additionally advantageous in that it makes possible to perform transportation of products, almost, "from hand to hand." This allows to maintain the integrity of the cargo and to deliver it as quickly as possible. In addition, international road freight transport has practically no additional costs, and the cost of issuing permits is minimal.

Road freight transportation in Ukraine has the most orders for working with CIS countries and Europe (Poland, Germany, Czech Republic). Actually, on the territory of Ukraine road freight transport also occupies the bulk of the market. From year to year, volumes of trade are only increasing. A tendency has been observed during the latest few years for expanding business transit relations between the state of Ukraine and Europe. This is a direct consequence of an open European market for Ukraine. Therefore, Ukrainian road transportation gradually goes to a more modern, high-quality, as well as advanced level of service.

For obtaining a more detailed information on transportation in Kharkiv, an analysis of the activities of one of the transport enterprises "Popov" was analyzed. The analysis covered the international transfer activities for the latest year and the information was collected using the data collection method on such items as: volume of transportation, route, vehicle selection, vehicle characteristics and other. Data was analyzed of transportation in 2018 with the countries as: Poland, Germany, Armenia, Lithuania, Latvia, Turkey, Georgia, and the characteristics included into the analysis were the cost according to the tariff, type of cargo, volumes of import and export to the countries of Europe, etc. It should be mentioned that the Scania R420 Highline truck was used for the international the transfer, being the most modern vehicle intended for transportation of heavy goods. According to its technical characteristics, the vehicle meets the European standards.

All the collected information made it possible to analyze the work of the company in the transportation market. The efficiency of road transport was highly appreciated, as vehicles were chosen appropriately, according to all norms. It was revealed that Ukraine most frequently come into the import-export relations with Poland, in the second place are Turkey and Germany. As the result of the research,

some measures were proposed to improve the efficiency of international transfer and the enterprise activities on the whole.

In order to increase the efficiency of transportation, first of all, the number of vehicles (including light-sized vehicles) should be increased, which will significantly affect the number of transportations during the calculation period due to enlarging the possibilities to complete various orders. The problem of incomplete loading of a vehicle was solved by a rational selection of a vehicle. However, one of the main ideas was to embed a system of automatic monitoring into each truck, which is an effective way of optimization of transport non-production costs. GPS-monitoring provides a possibility of 24-hour operational control of the motor vehicles (location, mileage, speed, duration of parking, location and volume of fuel fillings, fuel consumption, arrival time for loading and unloading, dwell time), control of the actual time of driver's work.

Consequently, based on the data collected, we analyzed the work of the transport company, identified a number of shortcomings and made efforts to eliminate them and improve the efficiency of the work of the transport enterprise "Popov".

ADMINISTRATIVE PROCEDURE IN THE CUSTOMS SPHERE

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Adopted in 2012, the Customs Code of Ukraine laid down a number of progressive legal institutes in relations between controlling bodies and declarants. However, for today, it does not sufficiently reflect the trends of administrative and legal provision of administrative processes in the customs authorities, taking into account modern international standards of customs administration and the provision of customs processes in circumstances of impossibility for the fiscal authorities to fully control the entire territory of Ukraine. In view of these tasks in combination with the lack of scientific and theoretical developments in the specifics of administrative procedures in the customs sphere, this issue is an actual topic of research.

Many scholars from the post-Soviet countries have devoted their works to studying the issue of disclosure of the essence and content of the basic customs-legal concepts. However, existing models of organizational and legal norms of customs activity have a lot of contradictions on various interdependent aspects: social, legal, organizational and others. The main reason for the problems of a practical nature is the lack of a system model of the norms governing customs administrative procedures at the organizational, practical and legislative levels.