

First results of the SOAP Project Open Access facts: What publishers offer, What researchers want

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BMC, CERN, MPDL, SAGE, Springer and STFC

Presented by Wim van der Stelt (Springer)

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- About the project
- Highlights: Gold OA journals today
- Results from the large-scale survey of researchers



SOAP About the project

- Funded by the European Commission
- Framework Program 7 Science and Society
- Scheduled to run from March 2009 to February 2011
- Compare and contrast supply/demand for gold OA publishing
- Publishers, Libraries, Funding Agencies













science+business media



- About the project
- Highlights from a study of OA journals today
- Results from a large-scale survey



A study of OA journals today

- Assess the supply of OA publishing outlets today
- Start from the DOAJ
- Collect additional information
 - SCOPUS, ISI-JCR, EZB, SCImago, ask friends and colleagues
 - Trawl through thousands of web pages
- Answer key questions
 - How many articles, journals, publishers?
 - In which discipline, with which license?
 - Where does the money come from?
 - **—** ...
- Some highlights in the following pages



How many? About 8%!

Journals/Publisher	Publishers		Total jo	urnals	Total articles/year		
1	1,621	90 %	1,621	57 %	63,887	55 %	
2 to 9	171	9 %	491	17 %	25,442	22 %	
10 to 49	12	1 %	190	7 %	12,623	11 %	
≥ 50	5	<1 %	536	19 %	14,931	13 %	
Total	1,809		2,838		116,883		

- English language journals only
- 90% of publishers <100 articles/year and 1/3 of total
- 10% of publishers publish 2/3 of the total
- 14 "large publishers":
 - 40K articles/year in 616 journals, 30% of the total
 - 6 commercial, 6 no-profit, 2 N/A



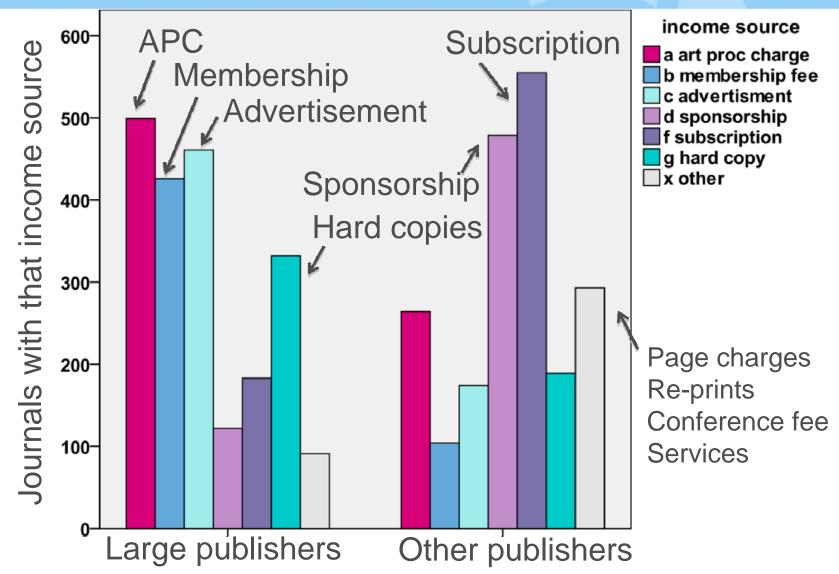
Subject category	Publishers		Journals		Articles/year	
cpt - Chemistry, Physics and Technology	360	20%	549	19%	33,158	28%
(includes Mathematics and Astronomy)						
bio – Biology and Life Sciences	355	20%	533	19%	24,767	21%
med - Medicine and Health Sciences	406	22%	806	28%	32,879	28%
soc – Social Sciences	533	29%	611	22%	13,506	12%
hum – Humanities	258	14%	276	10%	5,030	4 %
gen – General works	63	3%	63	2%	7,543	6%
Total	1,809		2,838		116,883	

- 2/3 of journals in STM; 1/3 in SSH
- 3/4 of articles in STM; 1/4 in SSH
- "Large publisher" almost exclusively STM



Presence of income sources

NB - No information on income amount





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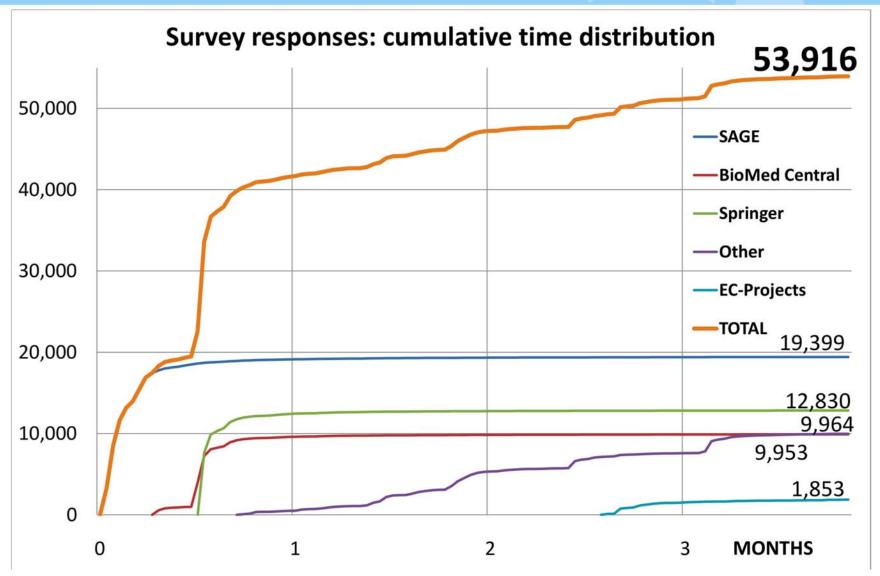


The SOAP survey

- 23 Questions
- Available at http://surveymonkey.com/soap_survey_g
- Analysis of the first 3 months of data
- Dissemination through:
 - -SOAP partners
 - -Publishers mailing lists
 - -Library and Open Access mailing lists
- Estimate dissemination to >1.5 million people

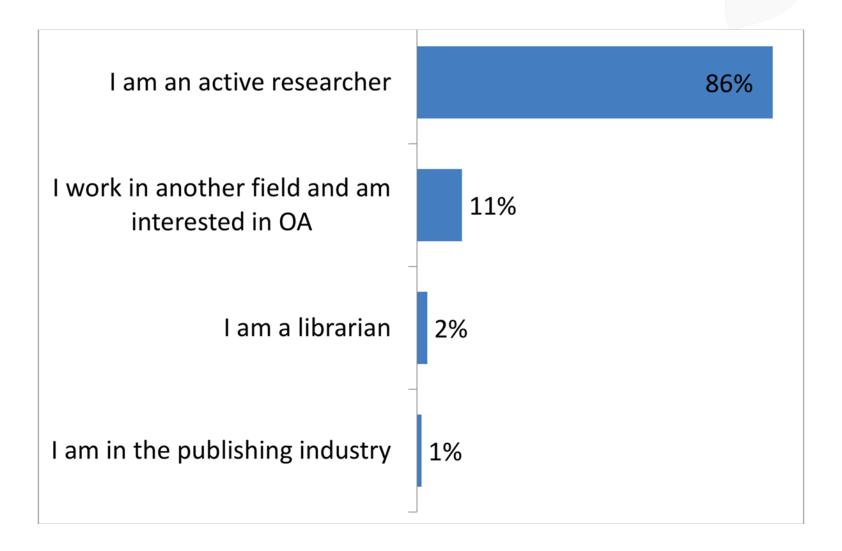


The SOAP survey



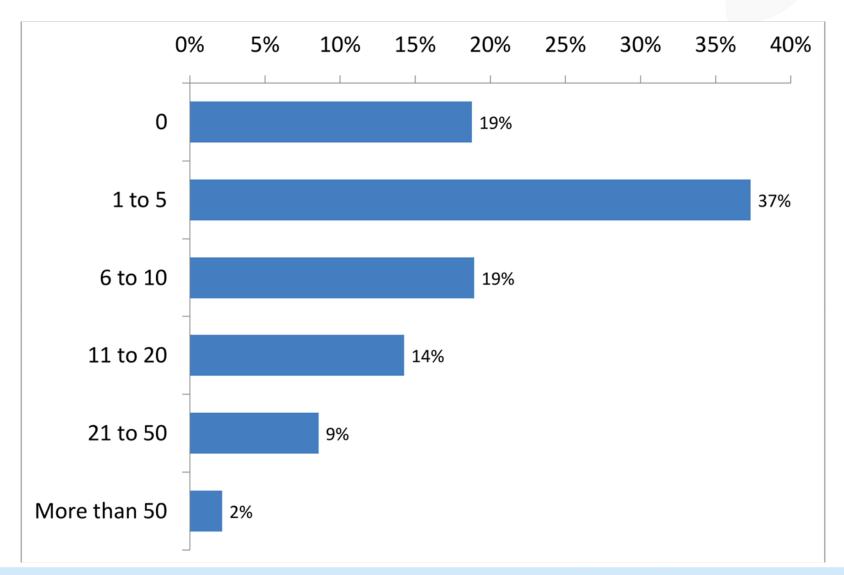


Are you involved in research?





How many articles have you published?





Focus on: published researchers



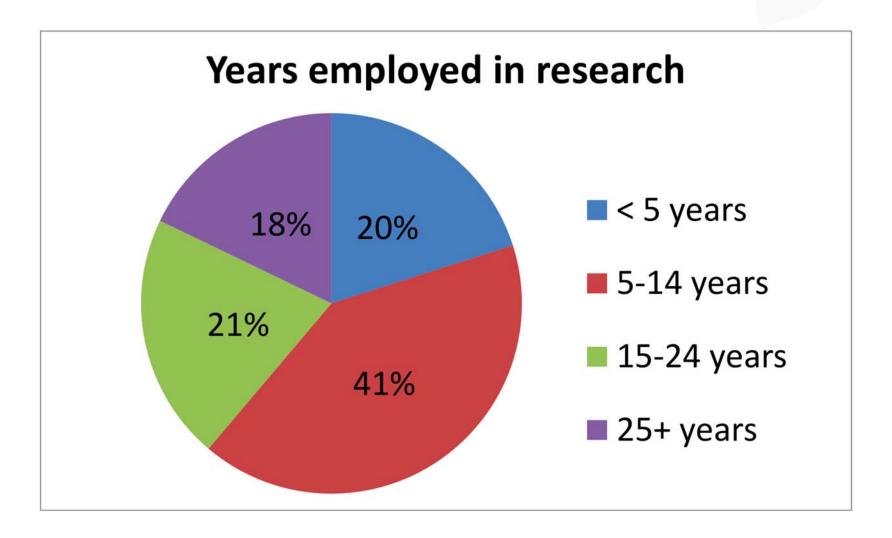


Preliminary results

- Demographics
- Opinions about OA
- Behavior
- Who pays? How easy?

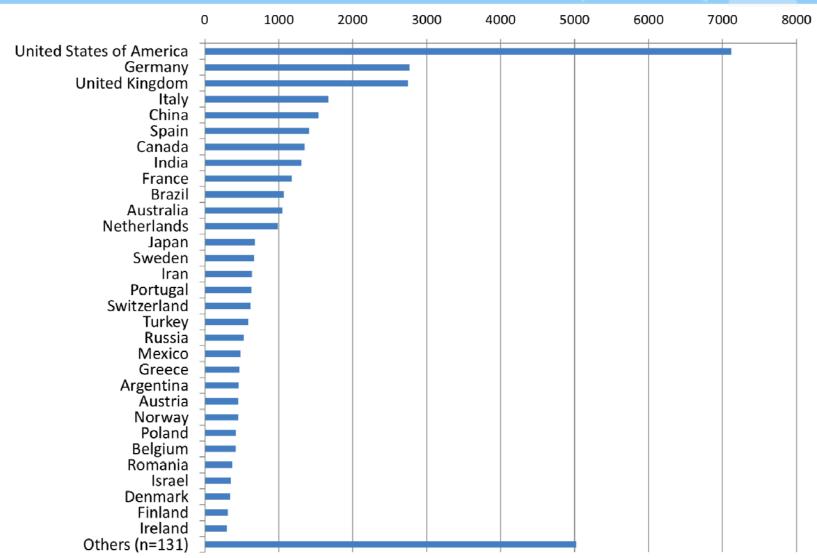


Demographics



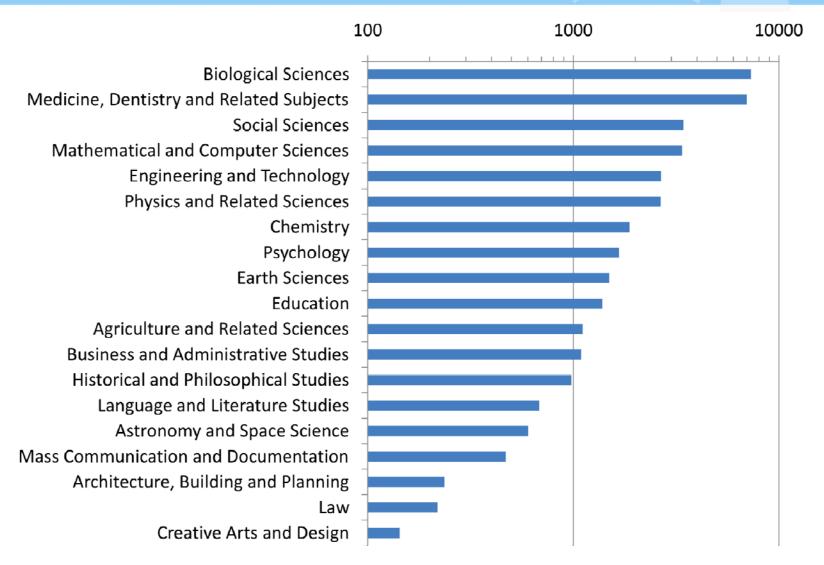


Distribution by country





Distribution by disciplines



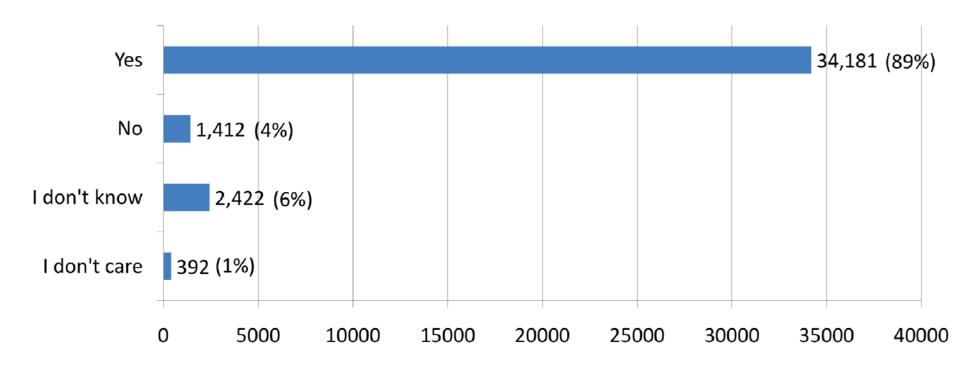


Preliminary results

Who?
Beliefs
Actions



Would OA journals be beneficial for your field?



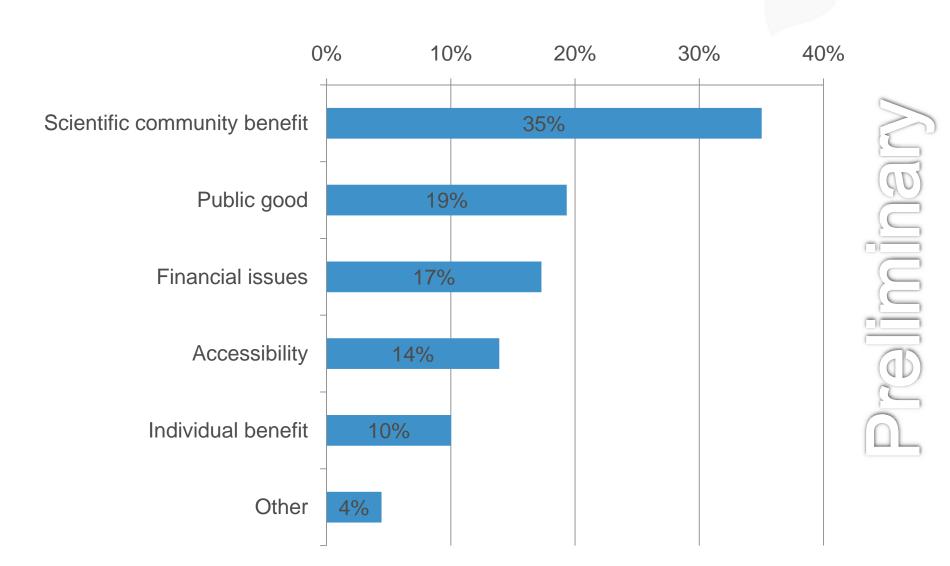
No large differences according to seniority and number of articles



>22'000 answers, 1/2 million words

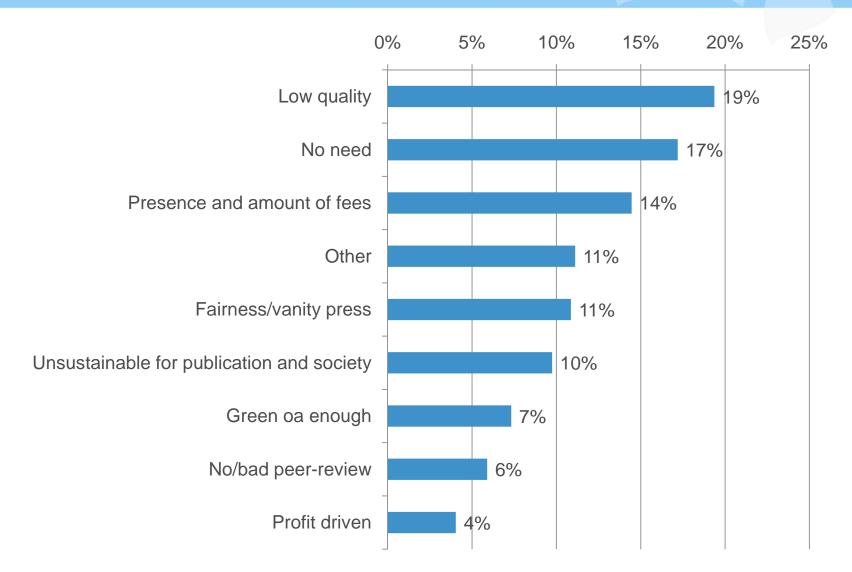


Why yes? (n=6984)





Why not? (n=1611)



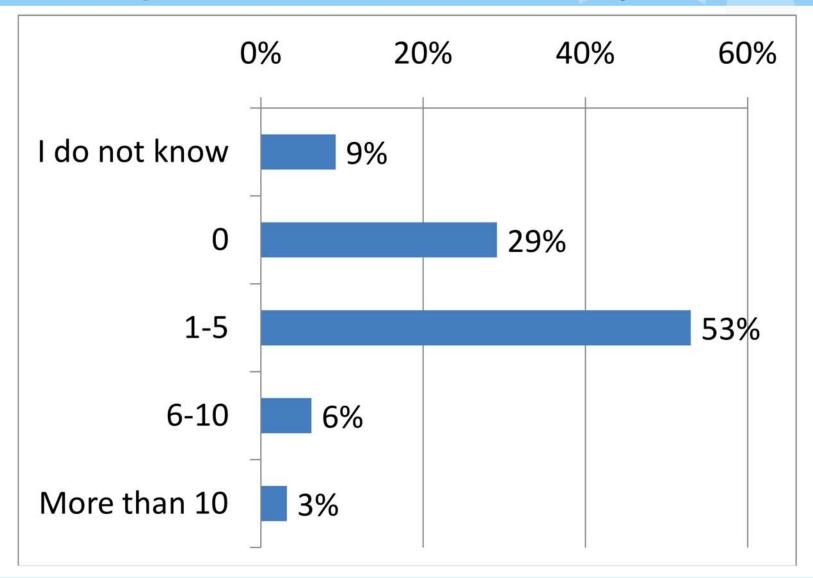


Preliminary results

Who?
Beliefs
Behavior



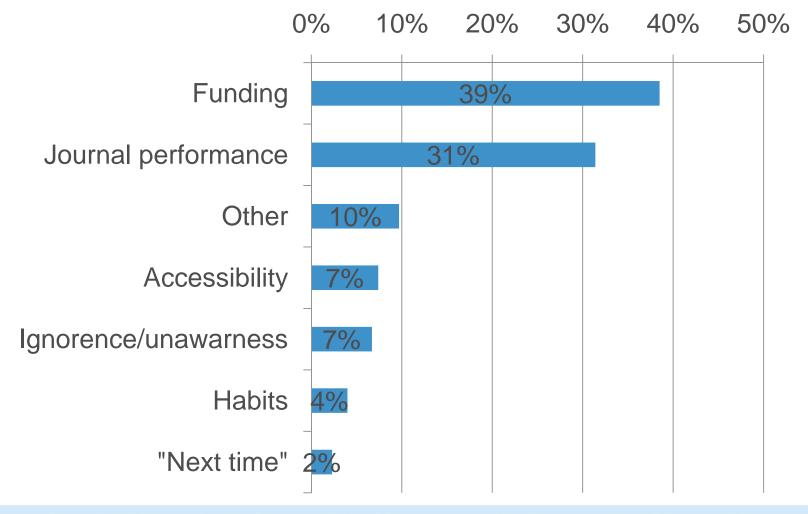
How many OA articles have you published in the last 5 years?





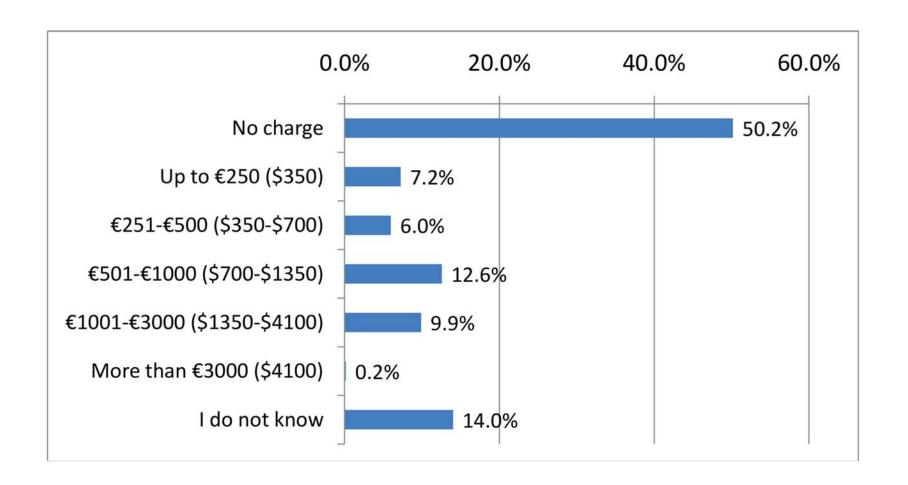
Was there a reason not to publish OA?

42% gave a reason; >4000 answers; 60'000 words



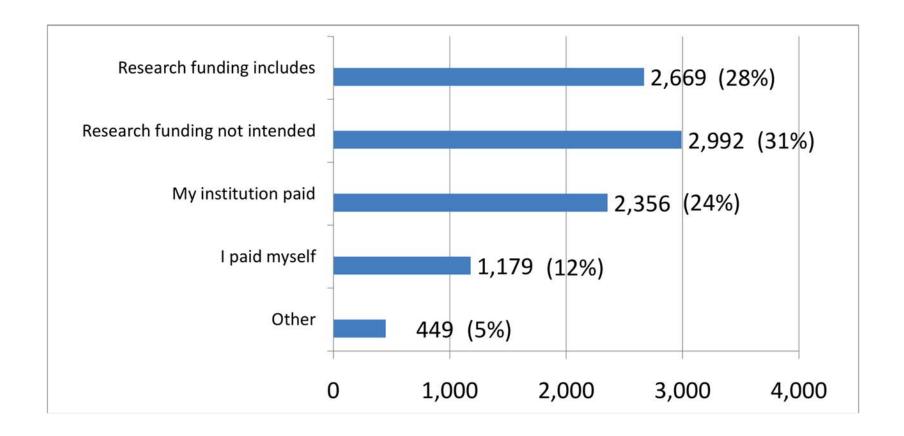


Which fee did you pay for your last OA article?



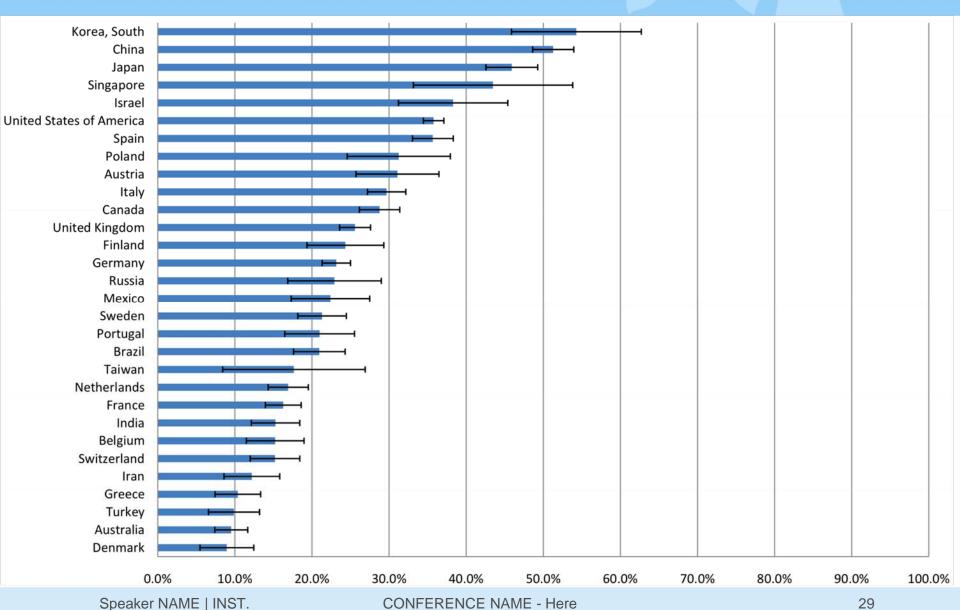


How was this fee covered?



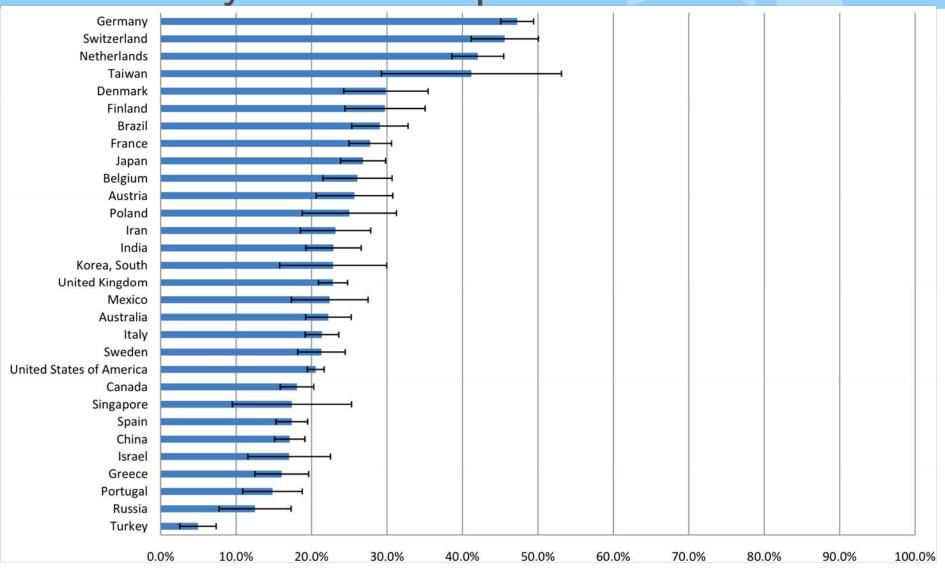


How was this fee covered? included in research funds



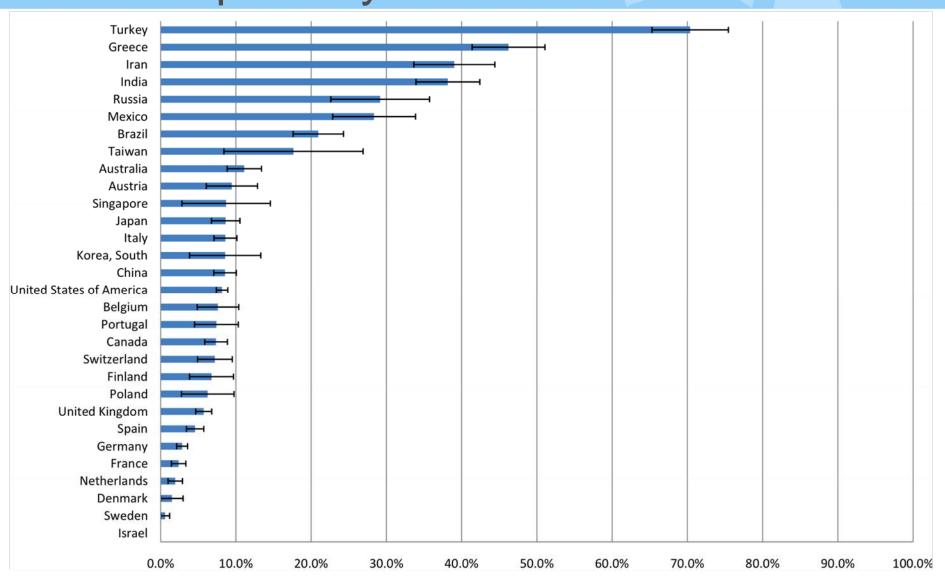


How was this fee covered? My institution paid



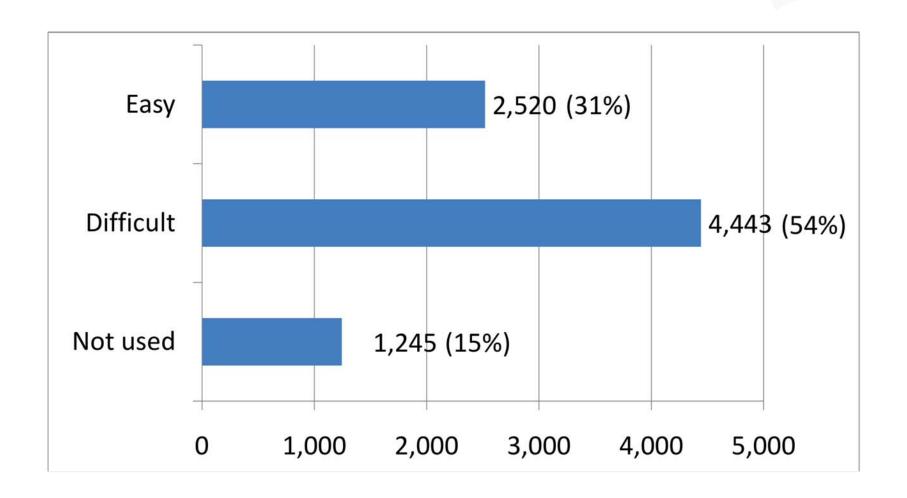


How was this fee covered? I paid myself



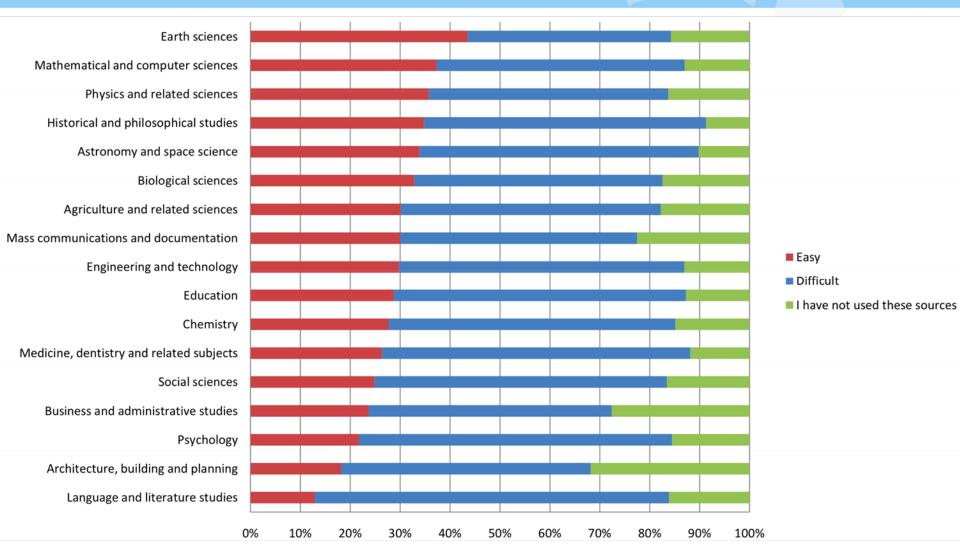


How easy was it to obtain funds?



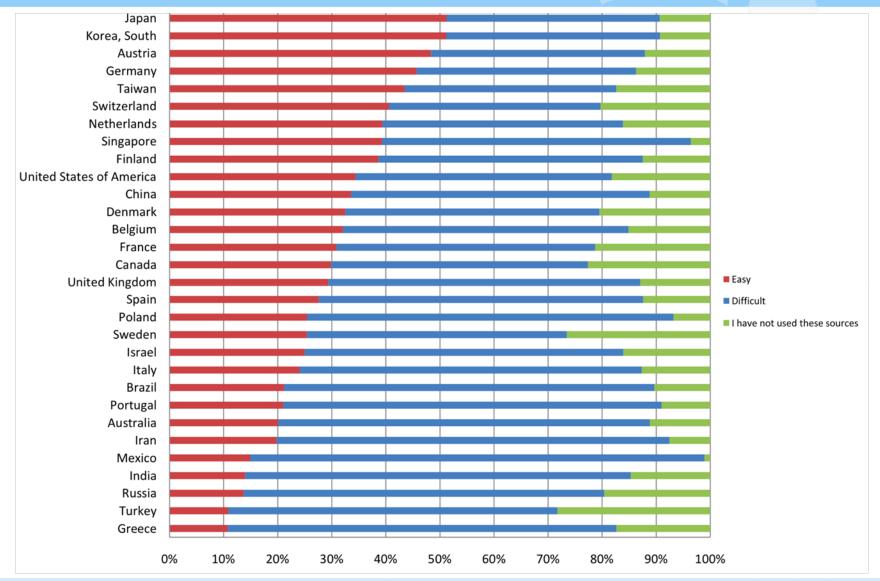


How easy was it to obtain funds?





How easy was it to obtain funds?





Conclusions

- Strive to provide facts on which to base decisions (EC, publishers, libraries, funding agencies)
- •Key findings so far:
 - -90% scientists think OA journals are a good thing
 - -BUT only 8-10% of articles is in OA journals
 - -main barriers are lack of funds (40%) and journal quality/prestige (30%)
- Further analysis of the data ongoing
- Data to be OPEN in a few months



Thank you!

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Final results to be presented in Berlin, January 13th, 2011(after APE2011) http://soap-fp7.eu/soap-symposium Including hands-on session on using the data