

# The Landscape of Open Access Publishing Today

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BMC, CERN, MPDL, SAGE, Springer and STFC

Presented by Ralf Schimmer

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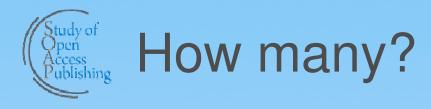






- Assess the supply of OA publishing outlets
- Start from the DOAJ (07/2009)
- Collect additional information (09/2009-01/2010)
  - SCOPUS, ISI-JCR, EZB, SCImago, ask friends and colleagues
  - Article information as of 2007/2008
  - Trawl through thousands of web pages
- Answer key questions
  - How many articles, journals, publishers?
  - In which discipline, with which license?
  - Where does the money come from?

**—** ...



#### a) Fully Open Access

Journals/Publisher	Publishers		Total jo	urnals	Total articles/year		
1	1,621	90 %	1,621	57 %	63,887	55 %	
2 to 9	171	9 %	491	17 %	25,442	22 %	
10 to 49	12	1 %	190	7 %	12,623	11 %	
≥ 50	5	<1 %	536	19 %	14,931	13 %	
Total	1,809		2,838		116,883		

- English language journals only (4,032 → 2,838)
- 90% of publishers <100 articles/year and 1/3 of total
- 10% of publishers publish 2/3 of the total

b) Hybrid: 22% of journals, 2% of articles within hybrids



# About 8-10% of articles/year are published in fully and hybrid OA journals



# The 14 "large" publishers >1000 articles or >50 journals

Publisher name	Journals	Articles/year	Publisher type	
BioMed Central	176	8,993	publishing house commercial	
International Union of Crystallography	1	5,165	other non-profit	
Public Library of Science	7	4,368	publishing house non-profit	
Asian Network for Scientific Information	13	2,514	publishing house commercial	
Hindawi Publishing Corporation	85	2,044	publishing house commercial	
Copernicus Publications	18	2,012	publishing house non-profit	
Optical Society of America	1	1,961	learned society non-profit	
World Academy of Science, Engineering and Technology	18	1,960	other N/A	
Bentham Open	154	1,663	publishing house commercial	
Medknow Publications	59	1,574	publishing house commercial	
Indian Academy of Sciences	10	1,152	learned society non-profit	
Oxford University Press	2	1,032	other non-profit	
Academic Journals	10	1,001	publishing house N/A	
Internet Scientific Publications	62	657	publishing house commercial	

40K articles/year in 616 journals = 30% of the total

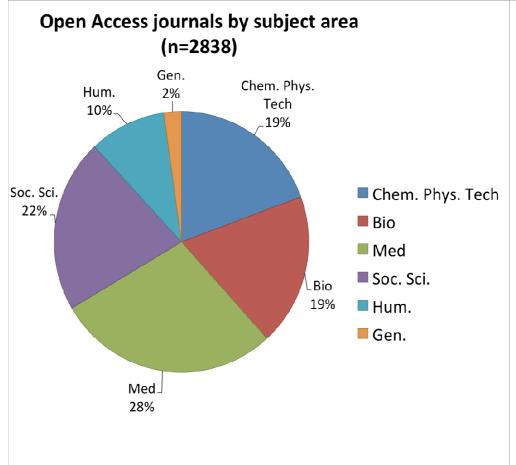
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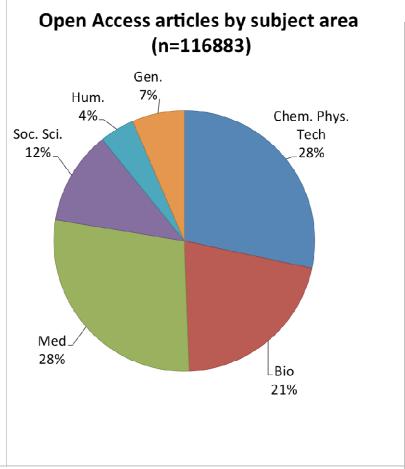


Subject category	Publishers		Journals		Articles/year	
cpt – Chemistry, Physics and Technology	360	20%	549	19%	33,158	28%
(includes Mathematics and Astronomy)						
bio – Biology and Life Sciences	355	20%	533	19%	24,767	21%
med - Medicine and Health Sciences	406	22%	806	28%	32,879	28%
soc – Social Sciences	533	29%	611	22%	13,506	12%
hum – Humanities	258	14%	276	10%	5,030	4 %
gen – General works	63	3%	63	2%	7,543	6%
Total	1,809		2,838		116,883	



#### Which areas?

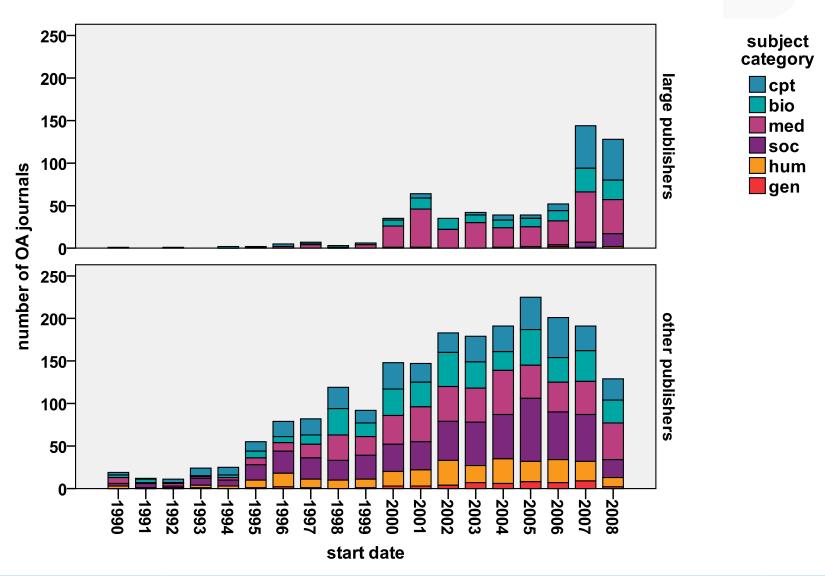




2/3 of journals in STM - 1/3 in SSH 3/4 of articles in STM - 1/4 in SSH "large publishers" almost exclusively STM



## Dynamics in the field: Starting new OA journals



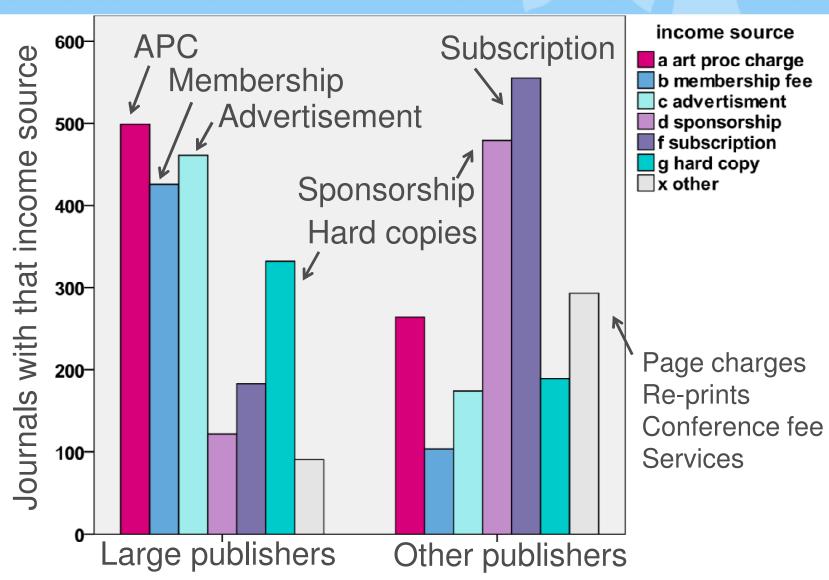


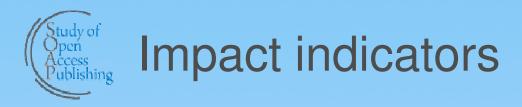
- 1/2 of "Large" publishers use Creative Commons
  - 82% cc-by (attribution)
  - 18% cc-by-nc (attribution non-commercial)
  - 72% of journals, 71% of articles
- "Other" publishers
  - 73% have license information on their web pages
  - 21% use some CC version
  - 10% state "authors retains copyright"



### Presence of income sources

#### NB – No information on income amount

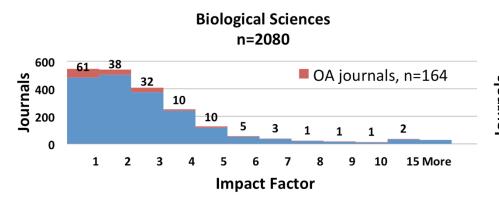


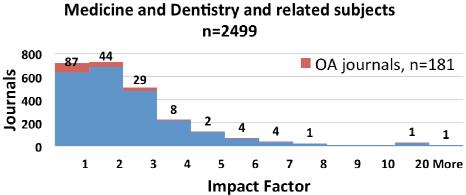


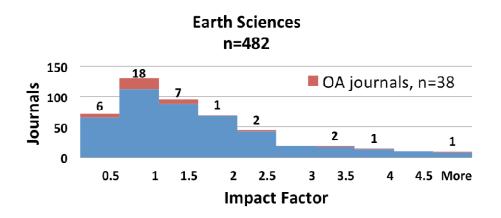
- Of our 2,838 OA journals, 313 (11%) are referenced in ISI-JCR (2008), while 1,176 (41%) can be found in Scopus (2009)
- No difference between the large and other publishers in being listed in ISI-JCR
- But distinct relationship between impact factor and subject domain; only 19 SSH journals with less than 500 articles per year appear in ISI-JCR

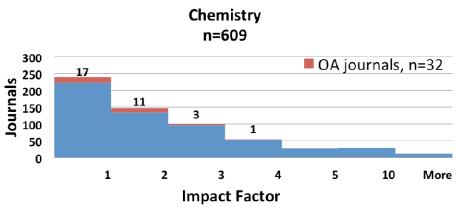


## Distribution of IF across journals in selected subject areas











- OA publishing is a mature field with similar patterns and quality indicators as non-OA publishing
- Stronger presence of OA publishing in STM fields
- Large publishers are more likely to rely on APC
- Both large and smaller publishers are equally likely to have journals with an impact factor
- Large publishers mostly use a version of Creative Commons licensing while several smaller publishers request the transfer of copyright to the publisher



## Thank you!

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