B. J. Kaplan. Implications of LIS Instructors' E-resource Selections for Student Privacy Interests and Academic Library Values. A Master's paper for the M.S. in L.S. degree. April, 2014. 158 pages. Advisor: Rebecca Vargha

This paper reviews materials from Fall 2013 courses and others at the School of Information and Library Science at the University of North Carolina-Chapel Hill to assess (a) how students' privacy interests were affected by instructors' choice of electronic resources and (b) the extent to which instructors utilized university libraries as a means through which to access resources.

Instructors choose resources and means of access that compromise students' privacy interests; students are directed to access third party websites, thereby agreeing to these websites' privacy policies and terms of service, which results in these websites inserting dataveillance mechanisms into students' computers' and continuously harvesting their personal information Nor do instructors seem to utilize University Libraries as a resource to the greatest extent possible, thus impeding University Libraries' ability to assess value.

Headings:

College and university libraries -- Reference services

Information science - Study & teaching

Library education

Library schools - curricula

Privacy

Reference services – Statistics

# IMPLICATIONS OF LIS INSTRUCTORS' SELECTION OF E-RESOURCES FOR STUDENT PRIVACY INTERESTS AND ACADEMIC LIBRARY VALUES

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A Master's paper submitted to the faculty of the School of Information and Library Science of the University of North Carolina at Chapel Hill in partial fulfillment of the requirements for the degree of Master of Science in Library Science.

Chapel Hill, North Carolina

April 2014

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# I. Background

The curriculum of the School of Information and Library Science ("SILS") at the University of North Carolina-Chapel Hill ("UNC") is sprinkled with references to/brief discussions of two aspects of privacy: the privacy interests of patrons,<sup>1</sup> which we are told is sacrosanct,<sup>2</sup> and privacy interests of human research subjects, the primacy of which is hammered home at least one required course<sup>3</sup> and throughout the term when research for the Masters' papers or projects is conducted;<sup>4</sup> further, students learn about UNC's Institutional Review Board ("IRB") and are cautioned to complete the IRB course and receive IRB approval<sup>5</sup> if the paper or project has the slightest connection to research involving human subjects.

However, there is one aspect of privacy that seems wholly overlooked: the privacy interests of SILS students (unless they are participants in graduate research projects), even though these students are also library patrons. Even in courses focused on

<sup>2</sup> Principle III of the Code of Ethics of the American Library Association, originally adopted in 1939, and amended in 1981, 1995, and 2008, states: "We protect each library user's right to privacy and confidentiality with respect to information sought or received and resources consulted, borrowed, acquired or transmitted." Code of Ethics of the American Library Association,

http://www.ala.org/advocacy/proethics/codeofethics/codeethics (last visited Mar. 23, 2014). Library science students are introduced to the Code of Ethics in at least one of their required courses (INLS 501, Reference).

<sup>&</sup>lt;sup>1</sup> "Patrons" rather than "users" will be used herein to describe users of library materials.

<sup>&</sup>lt;sup>3</sup> INLS 780, Research Methods (for students entering SILS before August 2013).

<sup>&</sup>lt;sup>4</sup> INLS 992, Master Paper.

<sup>&</sup>lt;sup>5</sup> INLS 780; Planning the Paper, no. 4, http://sils.unc.edu/current-students/masters-students/masterspaper/guidelines (last visited Mar. 23, 2014). Point number 4 includes a link to UNC's IRB proposal form and advises that Institutional Review Board approval is required before a student can conduct surveys using human respondents or conduct interviews with human subjects.

teaching<sup>6</sup> or required for the school library media specialization,<sup>7</sup> publicly-available course materials did not mention student privacy interests or the Family Educational Rights Privacy Act ("FERPA").<sup>8</sup>

This paper focuses on this last-mentioned aspect of privacy – students' privacy interests – and the way in which SILS instructors' selection of electronic resources (including reading materials, software, and means of access) affect them/how SILS instructors' selection of electronic resources (including reading materials, software, and access platforms/means of access reflected faculty awareness/concern/recognition of those privacy values.

It had already been observed that SILS instructors were not required to use Sakai<sup>9</sup> to create or house their classes' electronic presences or materials, or to access reading materials<sup>10</sup> through the UNC library system ("University Libraries"). Thus, the research objective was to determine the which resources were chosen, how instructors indicated they were to be accessed, and how those choices implicated students' privacy, focusing on whether or not those choices required students to share personal information (whether identifiable or technically not identifiable) third parties, whether these be for-profit entities, professional organizations, or members of the public cruising/surfing/using the Internet.

<sup>&</sup>lt;sup>6</sup> INLS 502, User Education; INLS 889 Seminar in Teaching Practice.

<sup>&</sup>lt;sup>7</sup> INLS 530 Young Adult Literature, INLS 534 Youth and Technology in Libraries, 732 Children's Literature, 745 Curriculum Issues and the School Library, 796 Field Experience in School Library Media, a diversity course. SILS' school library media program prepares graduates to meet the North Carolina state licensure requirements.

<sup>8 20</sup> U.S.C. § 1232g; 34 C.F.R .Part 99

<sup>&</sup>lt;sup>9</sup> The Sakai Collaboration and Learning Environment, described as a "full-featured system supporting technology-enabled teaching, learning, research and collaboration for education." Sakai CLE, https://sakaiproject.org/node/2260 (last visited Mar. 23, 2014).

<sup>&</sup>lt;sup>10</sup> Excluding, of course, hard-copy materials, such as textbooks, that students were required to buy, rent, or otherwise obtain.

Publicly-available information about the SILS courses for the Fall 2013 term was used as the research corpus. For purposes of this paper, "publicly-available information" means those materials accessible without being on the UNC campus, ONYEN login, or other password, since that is the universe of information readily available to students and prospective students at the time they determine whether or not to enroll in a particular SILS course or a SILS program.

Results fell into two principal categories of selections, both of that compromised student privacy interests: first, websites that required students to register for accounts with third party websites in order to complete mandatory assignments or participate in mandatory class discussions or commentary and that also collected students' personal information via surveillance (or, as Roger Clark so aptly described it just over a quarter-century ago, "dataveillance"<sup>11</sup>) by means of tracking devices placed on their computers, and second, websites that did not require registration but nonetheless collected students' personal information in the same manner. Some of these websites stated that this collection occurred, others did not. A third category comprised websites best characterized as passive in that they did not appear to be collecting information, though given the many means of data collection possible today and the difficulty of detection (described in greater detail in Part III below), it was impossible to be certain.

Though the original review did not set out to measure the extent to which SILS instructors obtained electronic resources through University Libraries, its electronic databases, and its proxy server, rather than through third parties, However, it did reveal some surprising results – 40% of the e-resources for which students were sent outside the

<sup>&</sup>lt;sup>11</sup> Roger A. Clarke, *Information Technology and Dataveillance*, 31 COMMUNICATIONS OF THE ACM 498 (1988).

system were readily available within it. Lack of utilization of University Libraries might suggest a lack of regard for, or failure to integrate, a mainstay of LIS teaching, namely, the support for libraries (where, after all, many SILS graduates work) into actual practice. It also undermines University Libraries' efforts to analyze how its resources are used; in an age where libraries must continuously prove their value via performance measures, SILS instructors should least be practicing what they preach. Furthermore, students' privacy would be safeguarded by accessing those resources via the University Libraries' proxy server, since the third party websites would register only an IP address it provided – not the IP address of the actual computer or other means of electronic access used by students.

In short, the findings suggest a disconnect, or dissonance, between privacy rhetoric and privacy practice, and between reciting how valuable libraries are and showing this value through utilization of their resources.

# **II.** A Very Brief History of Information Privacy in the Information Age

Although computers have been around since ENIAC,<sup>12</sup> only in the 1970s could information, including personal information, be collected on any kind of grand scale.<sup>13</sup> In the early 1970s, then-Secretary of Health, Education, and Welfare Elliot L. Richardson made a public interest determination that

<sup>&</sup>lt;sup>12</sup> Steven Levy, *A Brief History of the ENIAC Computer*, SMITHSONIAN (Nov. 2013), available at http://eds.a.ebscohost.com.libproxy.lib.unc.edu/ehost/detail?vid=4&sid=7e9d89ab-da63-4865-b0c3-742611ba1950%40sessionmgr4005&hid=4208&bdata=JnNpdGU9ZWhvc3QtbGl2ZSZzY29wZT1zaXRl# db=a9h&AN=91685011.

<sup>&</sup>lt;sup>13</sup> Berkeley Privacy Office, *FIPPs Fair Information Practice Principles: The Gold Standard for Protecting Personal Information* (2012), https://security.berkeley.edu/sites/default/files/uploads/FIPPs.pdf) (last visited Mar. 21, 2014).

The use of automated data systems containing information about individuals is growing in both the public and private sectors . . . . . The Department itself uses many such systems, and in addition, a substantial number . . . are used by other organizations, both public and private, with financial or other support . . . from the Department. . . . . At the same time, there is a growing concern that automated personal data systems present a serious potential for harmful consequences, including infringement of basic liberties. This has led to the belief that special safeguards should be developed to protect against potentially harmful consequences for privacy and due process.<sup>14</sup>

To investigate these concerns, Richardson he established an Advisory Committee on

Automated Personal Data Systems,<sup>15</sup> which in its 1973 report entitled "Records,

Computers, and the Rights of Citizens" ("HEW Report") recommended that:

•There must be no personal data record-keeping systems whose very existence is secret.

•There must be a way for an individual to find out what information about him is in a record and how it is used.

•There must be a way for an individual to prevent information about him that was obtained for one purpose from being used or made available for other purposes without his consent.

•There must be a way for an individual to correct or amend a record of identifiable information about him.

• Any organization creating, maintaining, using, or disseminating records of identifiable personal data must assure the reliability of the data for their intended use and must take precautions to prevent misuse of the data.<sup>16</sup>

<sup>14</sup> U.S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE, RECORDS, COMPUTERS, AND THE RIGHTS OF CITIZENS: REPORT OF THE SECRETARY'S ADVISORY COMMITTEE ON AUTOMATED PERSONAL DATA SYSTEMS, DHEW PUB. NO. (OS) 73-94 (1973) (hereafter "HEW Report"), Preface (unnumbered page preceding p. ix).

<sup>&</sup>lt;sup>15</sup> *Id*.

<sup>&</sup>lt;sup>16</sup> *Id.*, pp. xx-xxi.

These principles, though not enforceable *per se*, have been incorporated into the privacy laws of the United States; in fact, their essence was already part of the Fair Credit Reporting Act of 1970.<sup>17</sup> These principles were incorporated into the signature privacy laws of the 1970s, 1980s, and 1990s, beginning with in the 1974 Privacy Act,<sup>18</sup> which "embraced a full set of FIPPS to protect personal information."<sup>19</sup>

Thus, by the time that the Federal Trade Commission ("FTC") articulated five

FIPPs (notice, choice, access, security, and accountability) as the framework for selfregulatory and regulatory initiatives,<sup>20</sup> a leading commentator could well argue that its "market based approach to privacy in the electronic commerce sphere"<sup>21</sup> was a "a departure from a tradition of privacy laws,"<sup>22</sup> which Congress had already extended to the on-line world with the Children's On-line Privacy Protection Act of 1998.<sup>23</sup>

Moreover, as Turow states:

The [FTC]'s approach omitted several important data protection principles that were recognized by the Organization for Economic Cooperation and Development Guidelines ("OECD"), including the concepts of "data minimization," which requires companies to restrict the amount of personal information collected to only that which is necessary for a transaction, and "purpose specification," which requires companies to have a clear and legitimate purpose for data collection."<sup>24</sup>

<sup>24</sup> Turow *et al.*, *supra* note 17.

<sup>&</sup>lt;sup>17</sup> 15 U.S.C. §§ 1681, 1681a-1681x (1970); Joseph Turow, Chris Jay Hoofnagle, Deirdre K. Mulligan, Nathaniel Good & Jens Grossklags, *The Federal Trade Commission and Consumer Privacy in the Coming Decade*, 3 I/S: J. L. & POL'Y FOR INFO. SOC'Y 723, 728 (2007-08).

<sup>&</sup>lt;sup>18</sup> 5 U.S.C. §552a (1974).

<sup>&</sup>lt;sup>19</sup> Turow *et al.*, *supra* note 17.

<sup>&</sup>lt;sup>20</sup> Id..

<sup>&</sup>lt;sup>21</sup> *Id*.

<sup>&</sup>lt;sup>22</sup> Id.

<sup>&</sup>lt;sup>23</sup> 15 U.S.C. §§6501-6506 (1998). It could be argued that the PATRIOT Act of 1998 eviscerates all privacy for personal information, but that is a topic for another paper.

Turow believes that "[t]he absence of these two principles has led firms to collect extraneous information and to repurpose information without consumer consent. . . . " $^{25}$  – in other words, to the position consumers find themselves today.

How did they wind up in this position? A detailed recitation of on-line history, from ARPANET to Internet to World Wide Web is beyond this paper's scope; suffice it to say that surfing the public web was at first a passive activity: there were no search engines, and one had to know a website's name to access the information it contained.<sup>26</sup> One went to specific website for specific purposes, and then signed off – given the cost of access, spending one's life online was a costly proposition.

Times have changed. Google has eclipsed the early search engines such as Altavista and even Yahoo!. Netscape introduced cookies to support on-line shopping carts in 1994<sup>27</sup> (the same year Amazon opened), and now one need not have a destination or even a thought-through search. Google saves us the trouble of thinking by anticipating our searches and thoughtfully filling in search terms for us – and then delivering tailored results. It does this by analyzing the millions of searches done on its site every day and by analyzing the searches we ourselves have done in the past – because it "remembers" us from our previous searches. And it is not only Google; every website with products or services to sell does it. How? By inserting small bits of code/files – and files other code strings with less warm-and-fuzzy names – onto the hard drives of personal computers to

<sup>&</sup>lt;sup>25</sup> *Id*.

<sup>&</sup>lt;sup>26</sup> When the first time the author worried about online privacy was in 1998, when an acquaintance put up his first website, including on it a photo of his two dogs and the author, who told him to remove the photo or blur out that portion of the image, as the idea of it floating around cyberspace did not sit well. His response was to the effect of "don't be ridiculous, no one could find it; the only way anyone would know it was even there is if I told them *and* gave them the website address."

<sup>&</sup>lt;sup>27</sup> David M. Kristol, *HTTP Cookies: Standards, Privacy, and Politics*, 1 ACM TRANS. INTERNET TECHNOL. 151, 158 (2001).

record and store information about individual online habits. Table 1 identifies the most commonly-discussed tracking mechanisms in the literature.

Table 1			
Term	Purpose and privacy implication		
HTTP cookie	4KB capacity file <sup>28</sup> placed in browser to help websites recognize users; also used to track users via historical data about them saved in the file. <sup>29</sup> Expires at end of session by default unless programmed otherwise; relatively simple to erase by clearing history or cache or using browser option to delete private data. <sup>30</sup>		
Flash cookie (local shared object, LSO)	100KB capacity file placed not in browser but elsewhere on hard drive so that all browsers used access the same LSO (and any Flash widgets on the hard drive). Permanent by default; unaffected by deletion of HTTP cookies. <sup>31</sup> Can be and has been used to "respawn" deleted HTTP cookies without users' knowledge. <sup>32</sup>		
Beacon (clear GIF, web bug, pixel tag, tacking bug)	Usually only 1x1 pixel; similar to cookie concept; enables user information to be sent to third party (e.g., behavioral advertising analytics company); invisible to end user; tracks who is viewing web page or email containing it by sending information to server, information can include user's IP address, webpage URL of image containing bug, time of viewing, user's browser type, and whether or not browser already has cookie. <sup>33</sup>		
HTML5	5MB capacity file placed in browser; permanent by default until deleted by website or user. <sup>34</sup>		
Browser fingerprinting	Server-side algorithm that scans browser to determine if its stored information "matches" other known information "fingerprint." <sup>35</sup>		

<sup>28</sup> Ashkan Soltani, Shannon Canty, Quentin Mayo, Lauren Thomas & Chris Jay Hoofnagle, *Flash Cookies and Privacy*, AAAI SPRING SYMPOSIUM: INTELLIGENT INFORMATION PRIVACY MANAGEMENT (Stanford: 2010) 1-5.

<sup>29</sup> Delfina Malandrino & Vittorio Scarano, *Privacy Leakage on the Web: Diffusion and Countermeasures*, 57 COMPUTER NETWORKS 2833, 2836 (2013).

<sup>31</sup> *Id.*; Mika D. Ayenson, Dietrich J. Wambach, Ashkan Soltani, Nathaniel Good, & Chris Jay Hoofnagle, *Flash Cookies and Privacy II: Now with HTML5 and ETAG Respawning*, WORLD WIDE WEB INTERNET AND WEB INFORMATION SYSTEMS (2011), at 6, available at http://ssrn.com/abstract=1898390.

<sup>32</sup> Soltani et al., *supra* note 28.

<sup>33</sup> Subrata Acharya & Sara Gorman, *Reclaiming Information Privacy Online*, 4 CAA UNDERGRADUATE RESEARCH JOURNAL (2013), at 10, available at http://scholarworks.gsu.edu/caaurj/. *See also* https://www.privacyassociation.org/resource\_center/privacy\_glossary (last visited Mar. 25, 2014) (note prominent placement of cookie use notice).

<sup>34</sup> Ayenson, *supra* note 31.

<sup>35</sup> Peter Eckersley, *How Unique is Your Web Browser?*, PRIVACY ENHANCING TECHNOLOGIES: 10TH INTERNATIONAL SYMPOSIUM, PETS 2010 ), 1-18, available at http://www.springerlink.com/index/0J1M07443GU00H07.pdf.

<sup>&</sup>lt;sup>30</sup> Soltani et al., *supra* note 28, at 1.

#### Table 1 (continued)

Purpose and privacy implication

Etag (entity tag)

Mechanism used by webservers and browsers to validate cached components by comparing Etag of the cached version of a webpage with Etag in the headers of same webpage when latter is next visited; if Etag is the same, browser assumes page content is, too.<sup>36</sup>

Lou Montulli, the developer of the web cookie, was concerned about how they were being used as long ago as 2000: "DoubleClick and dozens of other Web marketers are using cookies in ways he never intended. But he admits his design gave an unintended boost to tracking efforts." <sup>37</sup> As Mittal explained:

Cookies and web bugs have access to primary page URLs, which may leak pieces of personal data such as login name or data form information. Third parties may process this information and associate it with the browsing profile and unique string for the user. This association is a serious threat to user privacy *because it may deanonymize the browsing history profile that was otherwise only connected to an alphanumeric string. The browsing profile newly associated with a specific person and/ or her demographic information might be sold or publicized at the discretion of a tracking company*, resulting in a serious breach of user privacy.<sup>38</sup>

After Soltani et al. disclosed how advertisers were using Flash cookies to uniquely

identify users and continuously gather data about their online activities, Adobe took steps

to rectify the situation and "condemn[ed] this type of misuse of Local Storage. We

http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2005252 (emphasis added)).

<sup>&</sup>lt;sup>36</sup> Steve Souders, High Performance Web Sites: Essential Knowledge for Front-End Engineers 89 (2007).

<sup>&</sup>lt;sup>37</sup> Thomas E. Weber, *The Man Who Baked the First Web Cookies Chews over Their Fate*, WALL ST. J., Feb. 28, 2000, at B1, available at

http://search.proquest.com.libproxy.lib.unc.edu/docview/398751847?accountid=14244.

<sup>&</sup>lt;sup>38</sup> Sonal Mittal, User Privacy and the Evolution of Third-party Tracking Mechanisms on the World Wide Web, May 18, 2010, at 14, available at

http://papers.ssrn.com.libproxy.lib.unc.edu/sol3/papers.cfm?abstract\_id=2005252; (citing Birgit Pfitzmann & Michael Waidner, *Privacy in Browser-Based Attribute Exchange*, PROCEEDINGS OF THE 2002 ACM WORKSHOP ON PRIVACY IN THE ELECTRONIC SOCIETY 52 (2002), available at

encourage developers to use technology responsibly, and certainly not in ways that

circumvents the user's intentions or reasonable expectations."<sup>39</sup> Nonetheless, as

Commissioner Pamela Jones Harbour noted:

For every company crafting a response that addresses notice, choice, or transparency, there are several more firms trying to parse and evade the intent of Commission guidance. Flash cookies and other technology largely circumvent cookie controls. We may soon long for the day when all we worried about were cookies. We have entered a digital arms race, and the current outlook is troubling.<sup>40</sup>

Indeed, for although studies show that some internet users take affirmative steps to

protect their on-line privacy the average user is ill-equipped to shield themselves against

ever-evolving means to prevent personal data leakage.<sup>41</sup> Indeed, as Eckersley put it:

A user seeking to avoid being followed around the Web must pass three tests. The first is tricky: find appropriate settings that allow sites to use cookies for necessary user interface features, but prevent other less welcome kinds of tracking. The second is harder: learn about all the kinds of supercookies, perhaps including some quite obscure types, and ways to disable them. Only a tiny minority of people will pass the first two tests, but those who do will be confronted by a third challenge: fingerprinting.<sup>42</sup>

As more fully described in Part IV below, because some SILS instructors list

websites that collect personal information on their syllabi, reading lists, or course

<sup>&</sup>lt;sup>39</sup> Adobe Systems Inc., Comments from Adobe Systems Incorporated [sic] – Privacy Roundtables Project No. P095416, Jan. 27, 2010, available at http://www.ftc.gov/policy/public-comments/initiative-309 (emphasis in original).

<sup>&</sup>lt;sup>40</sup> Commissioner Pamela Jones Harbour, Remarks Before FTC Exploring Privacy Roundtable, Dec. 7, 2009 (Washington, DC), available at http://www.ftc.gov/public-statements/2009/12/remarks-ftc-exploring-privacy-roundtable.

<sup>&</sup>lt;sup>41</sup> Aleecia M. McDonald & Lorrie Faith Cranor, *Survey of the Use of Adobe Flash Local Shared Objects to Respawn HTTP Cookies*, 7 I/S J. L Y Pol. Info. Soc. 639, 641n.7 (2011-2012); Soltani *et al.*, *supra* note 28; Dennys Marcelo Antonialli, Note, *Watch Your Virtual Steps: An Empirical Study of the Use of Online Tracking Technologies in Different Regulatory Regimes*, 8 STAN. J. CIV. RTS. & CIV. LIBERTIES 323 (2012).; Pedro G. Leon, Blase Ur, Rebecca Balebako, Lorrie Faith Cranor, Richard Shay, and Yang Wang, *Why Johnny Can't Opt Out: A Usability Evaluation of Tools to Limit Online Behavioral Advertising*, ACM PROCEEDINGS OF THE SIGCHI CONFERENCE ON HUMAN FACTORS IN COMPUTING SYSTEMS 589 (2012).

<sup>&</sup>lt;sup>42</sup> Eckersley, *supra* note 35, at 3.

requirements, SILS students are being forced to share personal information with these websites. Do students care? Unless and until SILS instructors know in advance that every SILS student cares not a whit about his or her personal information being disclosed on the web, they must assume that the answer is yes. A student should not be forced to compromise his or her privacy interests because a majority of the class votes in favor of making or keeping information public (although with respect to the latter and as described in Part IV below, instructors for at least two courses seem to believe otherwise), and even if an instructor firmly subscribes to then-Sun Microsystems president Scott McNealy's "You have zero privacy anyway . . . . Get over it"<sup>43</sup> philosophy, he or she should not be permitted to impose that view on students.

Moreover, studies show that students in this age group do care, once the privacy issues are brought to their attention. Despite lifelong exposure to the Internet, and precollege instruction in safe internet use, there is a significant gap between what students know (and think they know) and reality. A small number of SILS students are undergraduates, and most of the graduate students enter the Master's program without significant post-college work or life experience. Thus, most SILS students are unlikely to have grasped the scope of threats to their privacy and personally identifiable information to which their online activities expose them.

Concerns about how to manage privacy in an online world have been a topic of concern since Gandy's Panopticon metaphor<sup>44</sup> if not before, but research has tended to focus on each new perceived "unsafe computer practice," as it emerged: inadequate

<sup>&</sup>lt;sup>43</sup> As quoted in Polly Sprenger, *Sun on Privacy: Get Over It*, WIRED NEWS, Jan. 26, 1999, available at http://web.cs.dal.ca.libproxy.unc.edu.

<sup>&</sup>lt;sup>44</sup> OSCAR H. GANDY, THE PANOPTIC SORT: A POLITICAL ECONOMY OF PERSONAL INFORMATION (Westview Press 1993).

passwords, computer viruses from e-mail attachments, updating security patches, regular data backups, firewalls, and security awareness training in academic and business environments,<sup>45</sup> and then moving on to cyberstalking, predation, and pedophilia.<sup>46</sup> The college and younger graduate students of today grew up with the networked world and by the time they got to college had learned, to some extent at least, how to deal with these highly-publicized issues.

Threats to privacy on a more pervasive scale emerged with the advent of networked communication, first via chat rooms and then through on-line social networking sites. Although Facebook was hardly the first of these sites,<sup>47</sup> it fairly rapidly became the most widely-used.<sup>48</sup> Almost as soon as it was launched in 2004, researchers were able identified weaknesses, such as unencrypted password transmission, that left the site vulnerable to breaches of privacy.<sup>49</sup> Its history with regard to user privacy since then has been no less troubled (and troubling): threats to and breaches of user privacy, resulting from actions taken without prior notice to users, have occurred with disturbing regularity; they are generally followed by public outcry, reassuring words from Facebook's senior management, and sometimes by a partial, and temporary, retreat from

<sup>&</sup>lt;sup>45</sup> Faye P. Teer, S.E. Kruck & Gregory P. Kruck, *Empiracal* [sic] Study of Students' Computer Security *Practices/Perceptions*, JOURNAL OF COMPUTER INFORMATION SYSTEMS, Spring 2007, at 105 (citations omitted).

<sup>&</sup>lt;sup>46</sup> Susan B. Barnes, *A Privacy Paradox: Social Networking in the United States*, FIRST MONDAY, Sept. 4, 2006 (2006), http://firstmonday.org.libproxy.lib.unc.edu/ojs/index.php/fm/article/viewArticle/1394 (citations omitted).

<sup>&</sup>lt;sup>47</sup> A timeline of pre-Facebook social media services is available at Figure 1 in danah boyd & Esther Hargittai, *Facebook Privacy Settings: Who Cares?*, FIRST MONDAY, Aug. 2, 2010.

<sup>&</sup>lt;sup>48</sup> Chinese social network sites may well have more users in global terms but are not relevant to our instant concerns.

<sup>&</sup>lt;sup>49</sup> Harvey Jones & José Hiram Soltren, *Facebook: Threats to Privacy*, PROJECT MAC: MIT PROJECT ON MATHEMATICS AND COMPUTING 1, 26 (2005).

the latest step toward the company's philosophy of total openness.<sup>50</sup> Despite these events, Facebook's envelope-pushing behavior has continued: in October 2012, it admitted that it had been scanning users' private messages for links.<sup>51</sup>

The adult world, alarmed at the amount of information the next generation seemed willing to let enter the public sphere, decried this willingness to let it all hang out. Barnes confounded this assumption when she described a "privacy paradox," wherein younger people did in fact profess awareness of and concern about privacy issues yet acted in ways that were perceived as contradicting their stated concerns.<sup>52</sup> Like Barnes, Acquisti and Gross found a discrepancy between what social network users said about privacy in general and how they felt about their <u>own</u> online privacy: that Facebook users were more likely be concerned about other Facebook users' privacy than about their own, that nearly 77% of respondents to their research survey had not read Facebook's privacy policy, that 67% mistakenly believed Facebook did not collect information about its users from other (non-Facebook sources) or combine it with what users revealed on Facebook (70%), and that 56% believed that Facebook did not share that users' personal information with third parties.<sup>53</sup>

<sup>&</sup>lt;sup>50</sup> Bernhard Debatin, Jennette P. Lovejoy, Ann-Kathrin Horn & Brittany N. Hughes, *Facebook and Online Privacy: Attitudes, Behaviors, and Unintended Consequences,* JOURNAL OF COMPUTER-MEDIATED COMMUNICATION, Oct. 2009, at 84; danah boyd & Esther Hargittai, *supra* note 44.

<sup>&</sup>lt;sup>51</sup> Emil Protalinski, *Facebook Confirms It Is Scanning Your Private Messages For Links to Increase Like Counters*, THE NEXT WEB (Oct. 4, 2012), http://thenextweb.com/facebook/2012/10/04/facebook-confirmsit-is-scanning-your-private-messages-for-links-so-it-can-increase-like-counters/; Michael Lee , M. (2012, October 5). *Facebook Private Message Issue Raises More Concerns Over Privacy*, ZDNET.COM, Oct. 5, 2012, http://www.zdnet.com/facebook-private-message-issue-raises-more-concerns-over-privacy-7000005287/.

<sup>&</sup>lt;sup>52</sup> Barnes, *supra* note 46.

<sup>&</sup>lt;sup>53</sup> Alessandro Acquisti & Ralph Gross, *Imagined Communities: Awareness, Information Sharing, and Privacy on the Facebook* [sic], PROCEEDINGS FROM PRIVACY ENHANCING TECHNOLOGIES WORKSHOP 36, 48 (2006).

Zeynep Tufekci surveyed the privacy attitudes of 70 undergraduate Facebook (and/or MySpace) users in 2006-2007 and found that privacy concerns in this age group were not one-dimensional – *i.e.*, that young adults did not have the privacy concerns that their parents' generation did. She found instead that young adults using social media engaged in a balancing act, weighing the costs of participation (loss or threat of loss of personal privacy) against the benefits of such participation – i.e., of publicity and self-presentation. The privacy paradox, she said, was better understood as a "process of optimization between disclosure and withdrawal."<sup>54</sup>

When Debatin *et al.* surveyed and interviewed U.S. undergraduates about Facebook privacy breaches and their understanding of the threat to their own privacy, online social media had become a pervasive technological presence in the students' lives. The interviews, in particular, "exemplified how deeply Facebook is integrated into daily routines and rituals . . . . it has become an indispensable tool of social capital and connectedness with large numbers of people."<sup>55</sup> This was true even though the previous year, when Facebook launched its Newsfeed feature (which instantly alerted users whenever their Facebook friends updated a profile, posted something new, or in some cases, bought something on a wholly different website), users revolted at their involuntary exposure:

Facebook is becoming the Big Brother of the Internet[,] recording every single move" and "You don't have to know everything your friends do and the changes they make . . . . It's kind of creepy.<sup>56</sup>

<sup>&</sup>lt;sup>54</sup> Zeynep Tufekci, *Can You See Me Now? Audience and Disclosure Regulation in Online Social Network Sites*, BULLETIN OF SCIENCE, TECHNOLOGY & SOCIETY, Feb. 2008, 20, 25.

<sup>&</sup>lt;sup>55</sup> Debatin et al., *supra* note 50, at 100.

<sup>&</sup>lt;sup>56</sup> DANIEL J. SOLOVE, THE FUTURE OF REPUTATION GOSSIP, RUMOR, AND PRIVACY ON THE INTERNET 169 (2007) (requoting Anick Jesdanun, *Facebook Feature Draws Privacy Concerns*, ASSOCIATED PRESS, Sept. 7, 2006, and citing Dave Wischnowsky, *Facebook Alienates Users*, CHICAGO TRIBUNE, Sept. 8, 2006).

Facebook is hardly the only online service to engage in online "snooping." As early as 2008, one researcher was already characterizing Google, which he termed "perfect search engine," as an "an instrument of dataveillance,"<sup>57</sup> noting that the information it was already collecting from users of its stable of products and services included web queries for news, maps and map directions, shopping, and which results were clicked; news preferences, which videos were watched and/or downloaded (Google Player had technology to monitor video usage even off-site), credit card information for purchases, Google Book pages read, and information posted in Blogger (Blogspot), including names, e-mail addresses, phone numbers, birthdays, and other information included in user's profile).<sup>58</sup>

Three surveys of college-age social network users and found that users were taking advantage of these malleable privacy settings and that at least some were regularly changing them from the default "all visible."<sup>59</sup> They concluded that social network users calculated a balance between the costs of disclosing personal information (loss of privacy) and the benefits of social networking, and that participation was worth the risk.<sup>60</sup> Nonetheless, Debatin *et al.* found that although students had an understanding of privacy settings, and made use of them, they had a "skewed sense"<sup>61</sup> of exactly what using those settings entailed. Further, although the students were aware that there disclosing personal

<sup>&</sup>lt;sup>57</sup> Michael Zimmer, *The Gaze of the Perfect Search Engine: Google as an Infrastructure of Dataveillance, in* WEB SEARCH 77 (Springer 2008).

<sup>&</sup>lt;sup>58</sup> *Id.* at 89-90.

<sup>&</sup>lt;sup>59</sup> Sonja Utz & Nicole C. Kramer, *The Privacy Paradox on Social Network Sites Revisited: The Role of Individual Characteristics and Group Norms*, CYBERPSYCHOLOGY: JOURNAL OF PSYCHOSOCIAL RESEARCH ON CYBERSPACE,

http://cyberpsychology.eu.libproxy.lib.unc.edu/view.php?cisloclanku=2009111001&article=1. 60 *Id.* 

<sup>&</sup>lt;sup>61</sup> Debatin et al., *supra* note 50, at 100.

information entailed risk, the benefits of being on Facebook outweighed such risks, even if they had actually experienced concrete privacy invasion.<sup>62</sup>

Moreover, Hoofnagle *et al.* found that "the savvy that many attribute to younger individuals about the online environment doesn't appear to translate to privacy knowledge."<sup>63</sup> Norberg *et al.* found that privacy policies were generally ignored or "imbued with many positive, though nonexistent by virtue of their mere presence,"<sup>64</sup> and Hoofnagle *et al.* confirmed this lack of comprehension when they found that young adults consistently believe that existing laws afford far greater privacy protection than is actually the case, with 88% believing that that at least three of the following statements were true:

- If a website has a privacy policy, it means that it cannot share data about you with other companies unless you give the website your permission.
- If a website has a privacy policy, it means that it cannot give your address and purchase history to the government.
- If a website has a privacy policy, it means that it must delete information it has about you if you request;
- If a company violates its privacy policy, it means you have the right to sue the website for violating it;
- If a company wants to follow your internet use across multiple sites on the internet, it must first obtain your permission.<sup>65</sup>

In fact, none of the statements is true.

<sup>64</sup> Patricia A. Norberg, Daniel R. Horne & David A. Horne, *The Privacy Paradox: Personal Information Disclosure Intentions versus Behaviors*, 41 JOURNAL OF CONSUMER AFFAIRS 100, 120 (2007), available at http://onlinelibrary.wiley.com.libproxy.lib.unc.edu/doi/10.1111/j.1745-6606.2006.00070.x/full.

<sup>&</sup>lt;sup>62</sup> Id.

<sup>&</sup>lt;sup>63</sup> Chris Hoofnagle, Jennifer King, Su Li & Joseph Turow, *How Different Are Young Adults From Older Adults When It Comes to Information Privacy Attitudes & Policies?* (2012), at 17, available at http://papers.ssrn.com.libproxy.lib.unc.edu/sol3/papers.cfm?abstract-id=1589864.

<sup>&</sup>lt;sup>65</sup> Hoofnagle *et al., supra* note 63, at 17-18.

Facebook, and virtually every other online service, has learned to keep its visible part – the "innocent-looking user profiles and social interactions"– separate from the invisible part, the "invasion of privacy and aggregation of data, as well as its potential exploitation by third parties."<sup>66</sup> This invisible, submerged part of the iceberg (to which these researchers likened Facebook) "is constantly fed by the data that trickle down from the interactions and self-descriptions of the users in the visible part."<sup>67</sup>

Aggrego-monster is also fed by what Krishnamurthy, Naryshkin, and Wills termed "leakage" of personally-identifiable information – which they define as a user's name (full name, maiden name, and mother's maiden name), personal identification number (e.g., Social Security number), address, telephone numbers, personal characteristics (via photos, x-rays, or fingerprints), IP address, and property identification numbers such as VINs<sup>68</sup> – not just from Facebook but also from sites including LiveJournal, Twitter, LinkedIn, and Digg, as well as from mainstream commercial sites on which users can create login accounts and profiles. For example, they found that simply by listening to songs on a music site, users could leak their e-mail addresses, names, and zip codes to hidden third-party data aggregators via cookies and HTTP headers.<sup>69</sup> Wang, Xu and Grossklags found that found that the API (application programming interface) used by Facebook enabled third party application developers to collect and publish user data aggressively:

<sup>&</sup>lt;sup>66</sup> Debatin et al., *supra* note 50, at 88.

<sup>&</sup>lt;sup>67</sup> Id.

<sup>&</sup>lt;sup>68</sup> Balachander Krishnamurthy & Craig E. Wills, *On the Leakage of Personally Identifiable Information Via Online Social Networks*, PROCEEDINGS OF THE 2ND ACM WORKSHOP ON ONLINE SOCIAL NETWORKS 7, 8 (August 2009).

<sup>&</sup>lt;sup>69</sup> Balachander Krishnamurthy, Konstantin Naryshkin & Craig E. Wills, *Privacy Leakage vs. Protection Measures: The Growing Disconnect*, 1 PROCEEDINGS OF THE WEB 1, 4 (May 2011).

As long as a user grants [a third-party] app the permission to access her own and her friends' data, in conjunction with a publishing permission, then [the] user's profile information . . . could be accessed and released by that app. Thus, we conclude . . . that privacy violations may exist when there is conflict between users' privacy settings and apps' data collection and publishing practices.<sup>70</sup>

Google's suite of dataveillance tools includes at least one API – the Google AJAX Search API, which was detected in 31 webpages.<sup>71</sup>

Furthermore, the "vast amounts of increasingly personal information"<sup>72</sup> that aggregators and advertisers collect about a single user as he or she visits multiple websites is increasingly concentrated in the hands of fewer and fewer companies – Google, Omniture (Adobe), Microsoft – as aggregators are themselves aggregated through acquisition.<sup>73</sup> Moreover, websites that use data aggregation measures are not obligated to disclose it to users, and neither existing privacy protection measures nor those proposed over the last few years are or would be effective in preventing such leakage.<sup>74</sup>

As a result, where in the past personally-identifying information was scattered across multiple servers and websites, such that the likelihood of it being compiled and analyzed was fairly remote, it is now concentrated in the hands of a few companies, rendering it almost instantly accessible and subject to analysis. Moreover, more recent studies conclude that distinguishing between personally-identifiable and non-personally

<sup>&</sup>lt;sup>70</sup> Na Wang, Heng Xu & Jens Grossklags, *Third-Party Apps on Facebook: Privacy and the Illusion of Control*, PROCEEDINGS OF THE 5TH ACM SYMPOSIUM ON COMPUTER HUMAN INTERACTION FOR MANAGEMENT OF INFORMATION TECHNOLOGY 1, 4 (Dec. 2011).

<sup>&</sup>lt;sup>71</sup> See Appendix A, column "Dataveillance."

<sup>&</sup>lt;sup>72</sup> Krishnamurthy et al. (2011), *supra* note 69, at 1.

<sup>&</sup>lt;sup>73</sup> Balachander Krishnamurthy & Craig E. Wills, *Privacy Diffusion on the Web: A Longitudinal Perspective*, ACM PROCEEDINGS OF THE 18TH INTERNATIONAL CONFERENCE ON WORLD WIDE WEB (April 2009), 541, 544-47.

<sup>&</sup>lt;sup>74</sup> Kirshnamurthy et al. (2009). *supra note* 68, at 8-9.

identifiable information is pointless, since the latter is easily "reassociated." In fact, some website privacy policies explicitly state as much:

Forbes.com also uses a reputable third party to collect information, including through the use of web beacons, browser cookies and other tracking technologies. We may collect via web beacons various data provided by your browser while you are on our site and elsewhere where we may be acting as a 3rd party. This data is collected in the aggregate, but may include or be associated with other non-PII or PII that users have voluntarily submitted.<sup>75</sup>

It is about this cumulative, aggregated threat to privacy that young adults (and most others) seem troublingly unconcerned, since have "nothing to hide."<sup>76</sup> That position completely misses the point – and misunderstands the nature of privacy. First, as Louis Brandeis and Samuel Warren said more than 130 years ago, the right to privacy at its most basic is "the right to be left alone."<sup>77</sup> It is the right to be free from intrusion. As Solove explained, "privacy goes far beyond whether something is exposed to others. What matters is the nature of the exposure and what is done with the information."<sup>78</sup> First, being observed while doing something is one thing, but "captured images have permanence."<sup>79</sup> Some college-age young adults, in fact, recognize this, at least with respect to Facebook:

<sup>&</sup>lt;sup>75</sup> E.g., http://www.forbes.com/fdc/privacy.html. Students in INLS 584 were assigned at article in Forbes and given a link thereto: http://www.forbes.com/sites/michelecatalano/2013/03/25/music-piracv-majorstudies-conflicted-over-recording-industry-impact/.

<sup>&</sup>lt;sup>76</sup> Daniel J. Solove, "I've Got Nothing to Hide" and Other Misunderstandings of Privacy, 44 SAN DIEGO LAW REVIEW 745, 749-50 (2007). For a longer treatment of the subject, see DANIEL J. SOLOVE, NOTHING TO HIDE: THE FALSE TRADEOFF BETWEEN PRIVACY AND SECURITY (2011).

<sup>&</sup>lt;sup>77</sup> Samuel D. Warren & Louis D. Brandeis, *The Right to Privacy*, 4 HARV. L. REV. 193, 195 (1890).

<sup>&</sup>lt;sup>78</sup> DANIEL J. SOLOVE, THE FUTURE OF REPUTATION: GOSSIP, RUMOR, AND PRIVACY ON THE INTERNET (2007) 164-65. <sup>79</sup> *Id.* at 165.

Facebook makes things that should have just happened in passing totally permanent and public . . . [i]t doesn't just track what and where and when you bought things. It tracks *everything*" <sup>80</sup>

But almost every website tracks something about its visitors, and those with products or services to offer track a whole lot more. Second, and perhaps more important, we expect a certain amount of anonymity – of obscurity – in much of our everyday actions, even if we carry them out in public:

Suppose someone followed you around in a drug store [and] ... assiduously scribbled down an inventory of what you bought[,] [o]r... snapped a photo of the products you had in your basket.. .. Perhaps you wouldn't want the world to know you had bought hemorrhoid cream. Or perhaps you wouldn't be thrilled that others would know about your diarrhea problem, or the kind of birth control you used. You bought all these things in public, you exposed them to other people. Does that mean you don't expect privacy in what you bought?<sup>81</sup>

A more famous example from the pre-digital age is the lengths to which General Motors

went to gather data on Ralph Nader to try to intimidate and discredit him as he prepared

to release Unsafe At Any Speed, the exposé of the American auto industry that first

brought him to national attention:

GM's agents interviewed Nader's friends and acquaintances to gather information that might be embarrassing for the activist – "his political, social, . . . and religious views, . . . sexual proclivities, . . . and [odd] personal habits." GM hired people to shadow Nader incessantly. At one point, an agent followed Nader into a bank and got sufficiently close to see the exact denomination of bills Nader received from the teller. GM also arranged for

<sup>&</sup>lt;sup>80</sup> Kate Raynes-Goldie, *Aliases, Creeping, and Wall Cleaning: Understanding Privacy in the Age of Facebook*, FIRST MONDAY, Jan. 4, 2010, available at http://journals.uic.edu/ojs/index.php/fm/article/view/2775/2432.

young women to proposition him with the hopes of entrapping him into an affair.  $^{\rm 82}$ 

Nader sued General Motors for invasion of privacy (among other claims), and won, New York's highest court ruling that "[a] person does not automatically make public everything he does merely by being in a public place."<sup>83</sup> One can only imagine how much more General Motors could have learned about Nader had the Internet existed in 1970.<sup>84</sup>

Raynes-Goldie's hypothetical about being followed around in a drug store is precisely what analytics services such as Google Analytics actually do: they follow users around the web, watching their every click. Once that information is aggregated, it can be used to identify patterns that would likely go unnoticed if the data were isolated, and to target – i.e., profile – users accordingly. In an infamous, and documented, recent example, Target Corp. was able to determine from a shopper's purchases that she was most likely pregnant, and early in her second trimester, and so they began mailing her coupons for baby- and prenatal-care related products. The shopper was 15 years old, and her father – apoplectic at the retailer's actions – called to complain. Target apologized, but it turned out that the teenager was, indeed, pregnant; she just hadn't yet told her parents.<sup>85</sup>

<sup>&</sup>lt;sup>82</sup> Jane Yakowitz Bambauer, *The New Intrusion*, 88 NOTRE DAME L. REV. 205, 206 (2012) (citing *Nader v. General Motors Corp.*, 25 N.Y.2d 560, 255 N.E.2d 765, 767, 771(1970)).

<sup>&</sup>lt;sup>83</sup> *Id.* at 206 (citing *Nader v. General Motors* at 771).

<sup>&</sup>lt;sup>84</sup> Or, for that matter, what Richard Nixon would have done. The Privacy Act and the Family Educational Rights Privacy Act were both directly inspired by a Congressional desire to prevent a repeat of the kinds of secret data collection revealed during the Watergate hearings. See discussion in Part IV, *infra*.

<sup>&</sup>lt;sup>85</sup> Charles Duhigg, *How Companies Learn Your Secrets*, THE NEW YORK TIMES, Feb. 16, 2012, available at https://www.nytimes.com/2012/02/19/magazine/shopping-habits.html?pagewanted=all (last visited Nov. 18, 2012).

After Edward Snowden's disclosures, many more people, including young adults, likely realize that their personal information – whether "leaked" or freely given – is available to the government<sup>86</sup> – either through the NSA's own activities, or through private-sector commercial databrokers established and staffed by alumni of the NSA alumni and FBI.<sup>87</sup> These brokers can and do "escrow troves of personal information custom-tailored for the government."<sup>88</sup> As Simmons wrote:

Fourth-parties, such as ChoicePoint or LexisNexis, are private companies that aggregate data for the government, and they comprise the private security-industrial complex that arose after the attacks of September 11, 2001. They are in the business of acquiring information, not from the information's originator (firstparty), nor from the information's anticipated recipient (secondparty), but from the unavoidable digital intermediaries that transmit and store the information (third-parties). These fourth-party companies act with impunity as they gather information that the government wants but would be unable to collect on its own due to Fourth Amendment or statutory prohibitions.<sup>89</sup>

In fact, Google had acknowledged in by 2011 that the federal government had been

requesting private data about users of its search engine in record numbers, and that in

2010, Google had complied with 94% of such requests; between January and June of

<sup>&</sup>lt;sup>86</sup> Neither do some SILS faculty. During the Fall 2012 term, a SILS instructor remarked to the author that he or she would rather have Amazon know all about him or her than the government, not realizing that the options were hardly exclusive.

<sup>&</sup>lt;sup>87</sup> Chris Jay Hoofnagle, *Big Bother's Little Helpers: How ChoicePoint and Other Commercial Data Brokers Collect and Package your Data for Law Enforcement, 29 NCJ INT'L L. & COM. REG. 595 (2004).* 

<sup>&</sup>lt;sup>88</sup> *Id.* at 636. For further illustrations, *see* Joshua L. Simmons, Note, *Buying you: the government's use of fourth-parties to launder data about "the people,"* 2009 COLUMBIA BUSINESS LAW REVIEW 950; 953-54, n.5, and Christopher Soghoian, *An End to Privacy Theater: Exposing and Discouraging Corporate Disclosure of User Data to the Government*, 12 MINNESOTA JOURNAL OF LAW, SCIENCE & TECHNOLOGY 191 (2011).

<sup>&</sup>lt;sup>89</sup> Simmons, *supra* note 88, at 952-3 (footnote omitted). In this paper "third party" encompasses what Simmons terms "fourth parties" for sake of simplicity, since the distinction, while important to the overall issue of data aggregation, is not crucial to his review.

2012, Google complied with 90% of such requests.<sup>90</sup> Between July and December 2012, that figure was 88%,<sup>91</sup> during the first and second six-month periods of 2013, it was 83%, but with the actual numbers rising between July and December.<sup>92</sup> Since this information is self-reported by Google, it cannot be independently corroborated. Thus, as Etzioni said: "from here on, whether the databanks are in the FBI headquarters or in some corporate office matters little. At most, they are just a click – and a payment – away."<sup>93</sup>

The public may at long last be catching on. In December, 2013, a class action was filed against Facebook in federal court in California, seeking that its scanning of private messages for weblinks violates the Electronic Communications Privacy Act (18 U.S.C. §§2510, 2511, 2520 (1986) (as amended) ("ECPA")), the California Invasion of Privacy Act (Cal. Penal Code §§630, 631, 631, 637.2), California's Unfair Competition Law (Cal. Bus. & Prof. Code §17200).<sup>94</sup> A case against Google, Inc., also alleging violations of the ECPA by having systematically crossed "the creepy line" to read students' private e-mail messages in order to profit, is pending in the same federal court.<sup>95</sup> In its reply, Google acknowledged it was datamining millions of email messages

<sup>&</sup>lt;sup>90</sup> *Transparency report*, https://www.google.com/transparencyreport/userdatarequests/countries/?p=2012-06 (last visited Mar. 26, 2014).

<sup>&</sup>lt;sup>91</sup> *Transparency report*, https://www.google.com/transparencyreport/userdatarequests/countries/?p=2012-12 (last visited Mar. 26, 2014).

<sup>&</sup>lt;sup>92</sup> *Transparency report*, https://www.google.com/transparencyreport/userdatarequests/countries/?p=2013-06 and *Transparency report*,

http://www.google.com/transparencyreport/userdatarequests/countries/?p=2013-12, last visited Mar. 27, 2014.

<sup>&</sup>lt;sup>93</sup> Amitai Etzioni, *The Privacy Merchants: What is to be Done?*, 14 U. PENN. J. OF CON. LAW 929, 937 (2012).

<sup>&</sup>lt;sup>94</sup> Campbell et al. v. Facebook, Inc., No. 4:13-cv-05996-PJH (N.D. Cal. filed Dec. 30, 2013). Facebook would likely have responded by pointing out that plaintiffs consented to such action by agreeing to its privacy policy, which plaintiffs would have had to do to use the service.

<sup>&</sup>lt;sup>95</sup> In re Google Inc. Gmail Litigation, No. 13-md-02430, Plaintiffs' Consolidated Individual and Class Action Complaint, ¶¶ 2, 215-286. Plaintiffs also sought relief under California, Maryland, and Texas state laws. Judge Lucy Koh denied class certification, but the case remains pending based on plaintiffs' individual claims (Order, Sept. 26, 2013).

sent and received by student users of its Apps for Education tools but took the position that its data-mining practices were well-known.<sup>96</sup>

Thus, anyone who uses Internet makes a decision, knowingly or unknowingly, whether to compromise their online privacy, and if so, to what extent. If the decision to visit a particular webpage is made solely by that person, his or her decision is autonomous and independently made. SILS students, in contrast, cannot choose whether or not to visit a website specified by their instructors, and therefore their online privacy is compromised without their consent.

# III. Libraries, Patron Privacy, and Commercial Vendors

LIS students, including those at SILS, learn that in the digital age, libraries are under greater pressure than ever before to reinvent themselves, to prove their value and find new ways to measure and communicate that value to stakeholders: in other words, to adapt or die. They also learn, starting with the ALA Code of Ethics and Library Bill of Rights, and moving on from there, that libraries are at the forefront defending patron privacy. Some commentators, however, believe that libraries are not doing enough/a good enough job at communicating this commitment to privacy. Magi, for example, said recently that

In the same way that privacy—and lack of surveillance—are important for vitality in society, privacy is important if the library is to remain a vibrant marketplace of ideas. We must avoid the self-censoring chilling effect that may be created by revealing users' activities.<sup>97</sup>

<sup>&</sup>lt;sup>96</sup> Defendant Google Inc.'s Motion to Dismiss Plaintiffs' Consolidated Individual and Class Action Complaint; Memorandum of Points and Authorities in Support Thereof, filed June 16, 2013. The case will likely turn on whether Google's datamining falls within the "ordinary course of business" under the ECPA. <sup>97</sup> Trina J. Magi, A Fresh Look at Privacy – Why Does It Matter, Who Cares, and What Should Librarians Do about It?, 32 INDIANA LIBRARIES, vol. 1, at 37 (2013).

She noted that some vendors of services to libraries had no privacy policies at all, and the policies of those that did, almost none reflected the ALA Code of Ethics<sup>98</sup> – which should not come as a surprise in that these vendors are commercial and for profit, and stand to benefit for user profiling as much as any other business. Magi concluded that "[t]o protect user privacy, it's best to keep all such transactions and data within the library, but if you want to use a third party, be sure your state law and your library policy allows you to share user information."<sup>99</sup>

An investigation into the policy of the University Libraries, of into North Carolina law, on privacy, is beyond the scope of this paper, but by adopting the recommendations at the conclusion of this paper, SILS as an LIS institution could be at the forefront of inculcating these values of defending privacy in the next generation of information professionals.

# **IV. Methods**

The Fall 2013 courses listed at *http://sils.unc.edu/courses/2013/fall* that included a link to a class website, and any information available through links in from each class website, as well as one course site from each of Fall 2012 and Spring 2013 terms that was publicly available (or was when the class was offered), formed the body of materials for review. Any materials that would have required an ONYEN or other login process were excluded, the goal being to replicate information that current SILS students would have available when choosing courses for that semester, or that prospective SILS students would have available when visiting the webpage.

<sup>98</sup> *Id.* at 38. <sup>99</sup> *Id.* 

Starting from the webpage to which the link on SILS course homepage resolved – which was sometimes another webpage, but more often to a home directory page listing one or more PDFs comprising the course syllabus, reading list, or schedule – an attempt to reach each electronic resource was attempted. Instructors often provided direct hyperlinks within the body of the syllabus, reading list, or schedule, or provided a link that students could copy and paste into a web browser, or used a combination of moth means of access. E-resources identified as being in Sakai were not accessible, and some e-resources turned out to be behind a password-requiring "curtain" and so were also in accessible. This is an obvious limitation to the review, as information detailing additional e-resources or their use (for example, providing alternate, more-privacysensitive means of access) that might have been posted within Sakai were not available. However, since the present goal is to use only information available to students or prospective students when deciding whether or not to enroll in the course, such additional information is not directly relevant. The most common materials reviewed were syllabi, reading lists, and course schedules.

Some links from these materials proved inoperative or resolved to the familiar "404 Not Found" error or a variation thereof. Given the dynamic nature of the web (and in particular some of the websites themselves), this is not surprising, but it remains unclear if the broken links were there during the Fall 2013 term of appeared only thereafter. Thus, there remains some low-level uncertainty regarding precise numbers of the e-resources ultimately categorize below. However, since this review is not intended as a statistical analysis, but to give an overall snapshot of instructor activities with regard to choosing electronic resources for their students, and the number of broken links was insufficient to distort that picture.

Dataveillance mechanisms on each webpage, as detected by Ghostery, were noted only with the date of detection. Ghostery is an open-access plugin available for Firefox, Safari, Chrome, Opera, and Internet Explorer desktop/laptop browsers and for iOS and Android mobile browsers that blocks an every-growing list of mechanism from being placed on a user's computer. It currently blocks more than 1900 trackers<sup>100</sup> and cookies, and though clearly not perfect – it is not configured to detect, let alone block, all dataveillance mechanisms<sup>101</sup> – it is a useful barometer of the behavioral tracking happening "behind the scenes" each time a computer on which it is installed uses the Internet.

Each site was examined for any posted or linked privacy policy, privacy statement, or other means by which users received notice of any information recorded by the website. If no obvious means of notice was found, and the site was searchable, searches for "privacy" and "cookie" were run. The location or locations of any privacy notice(s) were recorded, and in some cases, notice language was also quoted either for its typicality or lack thereof.

Results were incorporated on spreadsheet, noting the total number of webpages visited (i.e., of e-resources that were not on Sakai), and from that total, (a) how many links were directly to PDFs, (b) how many non-PDF resources were available as pre-

<sup>&</sup>lt;sup>100</sup> Ghostery.com, https://www.ghostery.com/, last visited Mar. 28, 2014. A second privacy tool, NoScript, http://noscript.net/, which blocks Javascript, Java, Flash, and other plugs, was added to the author's computer only after this review commenced, and therefore webpages utilizing these dataveillance mechanisms were not recorded.

<sup>&</sup>lt;sup>101</sup> Acharya & Gorman, *supra* note 33, tested Ghostery, BetterPrivacy, HTTPS-Everywhere, Masking Agent, Disable HTTP Referer, and VPN and discussed their respective capabilities and shortcomings.

formatted PDFs or could be converted to PDF and placed on Sakai,<sup>102</sup> (c) which eresources were readily available within University Libraries and accessible through its proxy server; and (d) how many webpages contained information directly or reasonably to course subject matter or the LIS professions.

## V. Observations and Discussion

Thirty-three SILS courses had course websites other than on Sakai. Of those, ten were on sites without any apparent to connection to UNC: one used GoogleDocs for homepage, readings list, and assignments;<sup>103</sup> four used Google Blogspot (for all or some webpages),<sup>104</sup> two using ibliblio.com,<sup>105</sup> two used a site registered to the instructor,<sup>106</sup> and one used github.io/github.com.<sup>107</sup> An additional 24 courses used ils.unc.edu.<sup>108</sup> Three sites used web.unc.edu.<sup>109</sup>

<sup>&</sup>lt;sup>102</sup> Resources that were shorter than 4-6 screens; had few or no images or other graphical elements; had no hyperlinks, had hyperlinks either to information superfluous to the main content or information readily obtainable by separate search (e.g. articles or other references), and/or had broken hyperlinks were considered appropriate for conversion and placement within Sakai.

<sup>&</sup>lt;sup>103</sup> INLS 089-030,

https://docs.google.com/document/d/1mWB\_37OqdRJFaMv6jqGrHBgT75NfK1Mr6zOvZam\_qy4/edit?pli =1

<sup>&</sup>lt;sup>104</sup> INLS 261-001, http://ils.unc.edu/courses/2013\_fall/inls261\_001/; INLS 261-002, http://ils.unc.edu/courses/2013\_fall/inls261\_002/index.html; INLS 461,

http://ils.unc.edu/courses/2013\_fall/inls461\_001/.

<sup>&</sup>lt;sup>105</sup> INLS 782, http://www.ibiblio.org/pomerantz/wiki/index.php/INLS\_782:\_Library\_Assessment; INLS 697 (offered Spring 2013).

<sup>&</sup>lt;sup>106</sup> INLS 520-001 (http://aeshin.org/teaching/inls-520/2013/fa); INLS 101 (http://aeshin.org/teaching/inls-101/2013/fa/).

<sup>&</sup>lt;sup>107</sup> INLS 560, http://silshack.github.io/fall2013/announcement/2013/08/07/welcome-to-560.html.

<sup>&</sup>lt;sup>108</sup> INLS 509, http://ils.unc.edu/courses/2013\_fall/inls509\_001/;INLS 623,

http://ils.unc.edu/courses/2013\_fall/inls623\_001/; INLS 786,

http://ils.unc.edu/courses/2013\_fall/inls786\_001/; INLS 690-141

http://ils.unc.edu/courses/2013\_fall/inls690\_141/inls690-141-fall2013-syllabus.htm (Sakai used for

discussion forum); INLS 613, http://ils.unc.edu/courses/2013\_fall/inls613\_001/; INLS 889,

http://ils.unc.edu/courses/2013\_fall/inls889\_001/; INLS 500-002,

http://ils.unc.edu/courses/2013\_fall/inls500\_002/; INLS 572,

http://www.ils.unc.edu/courses/2013\_fall/inls572\_001/; INLS 461,

http://ils.unc.edu/courses/2013\_fall/inls461\_001/; INLS 261 (both sections),

 $http://ils.unc.edu/courses/2013\_fall/inls261\_001/~and$ 

For all courses except INLS 758, all functioning webpages are public, including those which contain student comments posted as part of coursework. INLS 461 and both sections of 261 use BlogSpot for a publicly-accessible comments/discussion page that included students' names and comments going back to 2008 and appear to share the same discussion forum.<sup>110</sup> One student in a Spring 2013 section requested become non-public. The instructor seems to have put that student's request to a vote:<sup>111</sup>

#### OP JANUARY 2013 Make the blog private? Question: Class blog is public. Can the blog be made viewable only to the people who are joined to it via email? Class blog is public. Can the blog be made viewable only to the people who are joined to it via email? Class blog is public. Can the blog be made viewable only to the people who are joined to it via email? Class blog is public. Can the blog be made viewable only to the people who are joined to it via email? Class blog is public. Can the blog be made viewable only to the people who are joined to it via email? Class blog is public. Can the blog be made viewable only to the people who are joined to it via email? Also, remember to label each of your posts with your name (as this post is so labeled) so I can find them later.

Since the discussion forum remained public thereafter, it appears that his or her privacy

interests were overridden.

http://ils.unc.edu/courses/2013 fall/inls261 002/index.html; INLS 523-002,

http://ils.unc.edu/courses/2013 fall/inls523 002/; INLS 490-204,

http://ils.unc.edu/courses/2013\_fall/inls490\_204/ (Sakai used for discussion forum); INLS 584,

http://ils.unc.edu/courses/2013\_fall/inls584\_001/; INLS 523-001,

http://ils.unc.edu/courses/2013\_fall/inls523\_001/; INLS 285,

http://ils.unc.edu/courses/2013\_fall/inls285\_001/ (Sakai used for discussion forum, assignments, syllabus, readings, handouts, grades, essays); INLS 502, http://ils.unc.edu/courses/2013\_fall/inls502\_001/; INLS

690-172, http://ils.unc.edu/courses/2013 fall/inls690 172/; INLS 582-003,

http://ils.unc.edu/courses/2013\_spring/inls582\_003/Index.html; INLS 558,

http://ils.unc.edu/courses/2013\_fall/inls558\_001/; INLS 582-002,

http://ils.unc.edu/courses/2013\_fall/inls582\_002/; and INLS 582-003,

http://ils.unc.edu/courses/2013\_spring/inls582\_003/Index.html.

<sup>109</sup> INLS 525, http://inls525fall2013.web.unc.edu; INLS 585-002, http://inls585fa13.web.unc.edu/; INLS 697, https://inls697002spring13.web.unc.edu/.

<sup>110</sup> Clicking on the "Class Website" for the rom the SILS Fall 2013 webpage

(http://sils.unc.edu/courses/2013/fall) resolves to a webpage titled "INLS461-001/261-003 Information Tools" (http://ils.unc.edu/courses/2013\_fall/inls461\_001/). Clicking on the "Reflections" link on the class website homepage for either of the two INLS 261 sections or 461-001class website homepage leads to the exact same page. This site lists all students by full name and associates them with INLS 261 and INLS 461.

<sup>111</sup> INLS 261, http://inls261.blogspot.com/2013\_01\_06\_archive.html.

The webpages for the other Blogspot-using course<sup>112</sup> is now (March 2014) accessible only by signing in to the Gmail account students in this course were required to obtain, but once signed in, the student has access to the webpages without the separate password and login originally required and provided by the instructor – even though the class ended in December 2012. The class discussion and comment webpages, to which students were required to post regular comments on class and readings, lists all the names of this last group of students enrolled, even though some of those students graduated in May 2013.<sup>113</sup> Moreover, it contains comments from students who enrolled in the course in 2010, so that the names of these now-former-students' names, and the comments they posted as part of required coursework (unless deleted, since anyone who ever took this class can continue to post new comments or delete old ones), will be visible — all 100-plus pages, when printed – to the next group of students who enroll in the class the next time it is offered (Fall 2014): former students cannot delete their names from the list on the forum's first page.<sup>114</sup>

Other courses also had student comments relating to coursework available to the general public, not just former students in the same class, and included some students' full names (and one student photo).<sup>115</sup>

Another course required students to obtain an account with commercial entities to communicate with one instructor by any means except telephone or in person. Students were told "Don't send e-mail," and were instructed instead to use one or more of the following: Google+, Google Calendar, Gtalk, Facebook, LinkedIn, Twitter, Skype, or

<sup>&</sup>lt;sup>112</sup> INLS 758, http://internationalcross-cultural.blogspot.com/.

<sup>&</sup>lt;sup>113</sup> Id.

<sup>&</sup>lt;sup>114</sup> Personal experience of the author, February-March 2014.

<sup>&</sup>lt;sup>115</sup> INLS 585-002, http://inls585fa13.web.unc.edu/2013/08/26/welcome-to-inls-585/#comments

AIM – all of which require an account to login and send messages.<sup>116</sup> Still another used Google Big Blue Button and Google Hangouts for required virtual office hours, and when a student raised the issue of having to use Google services, the instructor advised. A different instructor took the same consensus approach with respect to different Google services in an online Fall 2013 course, advising a student who raised the issue that

If a majority of the class decides it wants to switch to Google Hangout or BigBlueButton, then I'm going to switch to Google Hangout or BigBlueButton. There are high barriers to interaction in online courses, so I want to make sure I lower those barriers as much as possible<sup>117</sup>.

Another course appeared to require a Google account to access the class wiki and resource wiki.<sup>118</sup>

One course website included class rosters, by which students were associated by name with the particular class.<sup>119</sup> Students seem to have volunteered or been assigned to lead class discussion on certain days, and the website showed each student's full name next to the class he or she was to lead. Since the course identifier appears at the top of the webpage, the site associates each student in the class with the course itself. Other courses tracked the number of times students' names were mentioned and noted that frequency on the discussion forum's home page.<sup>120</sup>

<sup>&</sup>lt;sup>116</sup> INLS 697, https://inls697002spring13.web.unc.edu/about-this-course/.

<sup>&</sup>lt;sup>117</sup> E-mail from instructor dated Aug. 23, 2013 (available from author).

<sup>&</sup>lt;sup>118</sup> INLS 623, http://ils.unc.edu/courses/2013\_fall/inls623\_001/.

<sup>&</sup>lt;sup>119</sup> INLS 502, http://ils.unc.edu/courses/2013\_fall/inls502\_001/schedule.html.

<sup>&</sup>lt;sup>120</sup> INLS 261-001, INLS 261-002, and INLS 461, http://inls261.blogspot.com/; see column on lower right titled "Tags."

#### A. Student Privacy Implications under FERPA

The foregoing instances implicating SILS students' privacy interests should raise concerns about likely violations of the Family and Educational Rights Privacy Act.<sup>121</sup> FERPA, also known as the Buckley/Pell Amendment, was enacted in 1973 to address post-Watergate concerns about individual privacy; it "was meant to keep academic information, such as grades and transcripts, accessible to students and their parents and private from just about everyone else."<sup>122</sup> Such education records are available to the students themselves or their parents if students are under 18 or claimed by their parents as a dependent. An educational institution receiving federal funding that "has a policy or practice of permitting the release of education records (or personally identifiable information contained therein other than directory information ... )" to anyone else, subject to exceptions, can lose that funding.<sup>123</sup> Education records are defined as "those records, files, documents, and other materials which (i) contain information directly related to a student; and (ii) are maintained by an educational agency or institution or by a person acting for such agency or institution."<sup>124</sup> One of FERPA's greatest weaknesses has been an inconsistent understanding of what records meet that definition; one scholar

<sup>&</sup>lt;sup>121</sup> See supra note 8.

<sup>&</sup>lt;sup>122</sup> Rob Silverblatt, Note, *Hiding Behind Ivory Towers: Penalizing Schools that Improperly Invoke Student Privacy to Suppress Open Records Requests*, 101 GEO. L.J. 493, 494-5 (2013).

<sup>&</sup>lt;sup>123</sup> 20 U.S.C.A. §1232g. "Directory information" includes but may not be limited to the student's name, address, telephone listing, date and place of birth, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, degrees and awards received, and the most recent previous educational agency or institution attended by the student." 20 U.S.C. §1232g(a)(5)(A). A student may opt out of having directory information made public; moreover, no institution is required to release directory information, but if it does, it is the institution's responsibility to ensure that such opt-out has not been invoked before release.

<sup>&</sup>lt;sup>124</sup> 20 U.S.C.A. §1232g(a)(4)(A)(i,ii).

has noted that "the current definition lacks clarity, predictability, and uniformity in application."<sup>125</sup>

FERPA enforcement falls exclusively to the Secretary of Education.<sup>126</sup> Actions are somewhat rare and none addresses the concerns discussed above – largely because FERPA has not kept pace with the changing nature of the educational landscape in the last decade or so; as the Department of Education's Privacy Technical Assistance Center ("PTAC") conceded when it released guidelines to address student privacy concerns using online educational services in February 2014. These guidelines stated specifically that

Recent advances in technology and telecommunications have dramatically changed the landscape of education in the United States. Gone are the days when textbooks, photocopies, and filmstrips supplied the entirety of educational content to a classroom full of students. Today's classrooms increasingly employ on-demand delivery of personalized content, virtual forums for interacting with other students and teachers, and a wealth of other interactive technologies that help foster and enhance the learning process. . . . these technologies have demonstrated their potential to transform the educational process, but they have also called attention to possible challenges. In particular, the information sharing, webhosting, and telecommunication innovations that have enabled these new education technologies raise questions about how best to protect student privacy during use.<sup>127</sup>

The PTAC intended its guidelines to address privacy and security considerations relating to "computer software, mobile apps, and web-based tools provided by a third party to a school, which tools students "accessed via the Internet and used as part of a school

<sup>&</sup>lt;sup>125</sup> Margaret Mary Penrose, *In the Name of Watergate: Returning FERPA to its Original Design*, 14 N.Y.U. J. LEGIS. & PUB. POL'Y 75, 76 (2011).

<sup>&</sup>lt;sup>126</sup> Gonzaga Univ. v. Doe, 536 U.S. 273, 287 (2002) (FERPA creates no private right of action).

<sup>&</sup>lt;sup>127</sup> Privacy Technical Assistance Center, *Protecting Student Privacy While Using Online Educational* Services: Requirements and Best Practices, at 1-2, 10-11 (Feb. 25, 2014),

http://ptac.ed.gov/document/protecting-student-privacy-while-using-online-educational-services.

activity."<sup>128</sup> Specific examples of such tools included "online services that students use to access class readings . . . to watch video demonstrations, to comment on class activities, or to complete their homework."<sup>129</sup> Further, the PTAC that with these online education services, "it can be unclear what information is being collected while students are using the technology," and made it clear that

Even when this information is not protected by FERPA or other privacy laws, it is a best practice to inform students . . . of what information is being collected and how it will be used. . . .  $^{130}$ 

The PTAC's position is that such

Greater transparency enables parents, students, and the public to develop informed opinions about the benefits and risks of using education technology and helps alleviate confusion and misunderstandings about what data will be shared and how they will be used."<sup>131</sup>

Each educational institution to which FERPA applies develops its own policy; UNC's is available at available at https://registrar.unc.edu/academic-services/uncferpa/. Further guidance, with concrete examples of what is protected under the policy, is provided through UNC's "The Family Educational Rights and Privacy Act (FERPA): Guidance for Faculty Members,"<sup>132</sup> which states that class lists or rosters are covered by FERPA.<sup>133</sup> This guidance, taken together with the PTAC's guidance, suggests that the examples described above could well violate both FERPA and UNC's own FERPA policy.

<sup>131</sup> *Id.* at 11.

<sup>&</sup>lt;sup>128</sup> *Id*.

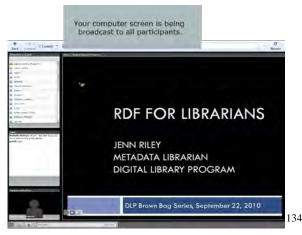
<sup>&</sup>lt;sup>129</sup> *Id.* at 2.

<sup>&</sup>lt;sup>130</sup> Id. at 10 (emphasis added).

<sup>&</sup>lt;sup>132</sup> University of North Carolina, *The Family Educational Rights and Privacy* Act (2012), available at http://registrar.unc.edu/files/2013/07/What-Every-Faculty-Member-Should-Know-about-FERPA-00063807-2.pdf

# **B.** Other Student Privacy Implications

Keeping in mind the PTCA's view that institutions should be transparent with respect to collection to student information whether disclosure thereof is covered by FERPA or other privacy laws, this review identified a far larger category of webpages to which students were directed to access required or recommended course materials. Some of these links, when clicked, resulted directly in PDFs opening or requesting permission to open, others were for on-screen materials. Some links were to videos (two of which raise copyright concerns and will have to be addressed in future work); one states that the user's screen is being broadcast:



The video appears to be recorded rather than live (the video presentation dates from 2010, but the statement is alarming to anyone required to watch as part of a class assignment, since by then anything on their screen – taskbar icons, date and time, open programs – would already have been public. Two courses course had readings with a links to Google Books, even though two copies of one book are available in the SILS

library and others through University Libraries<sup>135</sup> (it did include a second link to the same book at Project Gutenberg), and a copy of the other book was on reserve in SILS.<sup>136</sup>

Still other courses included links directly to PDF documents housed on third-party websites, including, for example, *http://news.pmiservizi.it* ("tutti il Web in un Blog" – all the world in a blog), an Italian news service, to a PDF of the article "Searching For the Google Effect on People's Memory." This article is from *Science* magazine,<sup>137</sup> which is readily available from University Libraries. In fact, a total of 337 such third-party-direct-link-to-PDF resources were found. In each case, the PDF could easily be placed in a course Sakai site, or linked within the UNC system. Courses also linked to third-party webpages for e-resources that were available as UL e-resources; 187 such examples were found. Thus, at least 524 instances in which students were directed to third party links (just over 40% of the webpages reviewed), thereby ceding to these links at least the IP addresses of their computers, were easily avoidable: had instructors provided links to the same resources in University Libraries, access would have been through its proxy server, and the data aggregators would have obtained only IP addresses generated by the proxy server, and not the IP addresses of students' computers.<sup>138</sup>

<sup>&</sup>lt;sup>135</sup> INLS 558,

http://books.google.com/books?id=m8MZAAAAYAAJ&dq=shedlock%20storytelling&pg=PR3#v=onepage&q=shedlock%20storytelling&f=false

<sup>&</sup>lt;sup>136</sup> INLS 753,

http://books.google.com/books?id=3dtUgdRVK4YC&pg=PA23&dq=some+thoughts+on+the+race+against t+time+mark+roosa&hl=en&sa=X&ei=lCoOU6-thetace+against t+time+thetace+against t+time+theta

RJJbLsQTdyIGIDg&ved = 0CCgQ6AEwAA#v = one page&q = some % 20 thoughts% 20 on% 20 the% 20 race% 20 against% 20 time% 20 mark% 20 roosa&f = false.

<sup>&</sup>lt;sup>137</sup> The full link is http://news.pmiservizi.it/pdf/searching-for-the-google-effect-on-people-s-memory.pdf. <sup>138</sup> There remains the issue of whether these third-party services' dataveillance mechanisms would have "survived" the proxy server and been placed on the students' own computers, and if so, whether the data collected would have been associated with the IP address supplied by University Libraries or with the students themselves. The author is about as far from an expert on the issue as possible and so in future work will consult experts to answer the question.

If third-party webpage content that could easily have been converted to PDFs<sup>139</sup> and placed with Sakai or at an intra-UNC link is added, a total of 572 e-resources (or 44% of the total number reviewed), could have been available to students without their having to access the third party sites directly.

Some third-party webpages to which students were directed were arguably directly or reasonably related to the objectives of the course for which they were assigned or recommended (webpages for the American Library Association, American Association of Archivists, the Library of Congress, and similar sites) and thus it may be reasonable to require or expect students to access them. But, as discussed in Part VI below, students should be advised of these requirements before registering for courses so that they can make informed decisions about whether to enroll – that is, so that they can balance their own privacy interests. If they are required to take courses with these kinds of links as part of their degree program, they will have enough advance "warning" to be able to use SILS or other UNC computers to access these sites.

Almost 46% (45.9%) of all the webpages reviewed for this paper conducted dataveillance with at least one mechanism and some had as many as 25.<sup>140</sup> Thus, whether or not students are required to obtain accounts with online services, or to "visit" the site to access course materials, they will be required to agree to any privacy policies and/or terms of service posted: obtaining an account means agreeing to the website's

<sup>&</sup>lt;sup>139</sup> Copying third party materials would be defensible under these circumstances under the "fair use" provision of the Copyright Act of 1976, 17 U.S.C. §107.

<sup>&</sup>lt;sup>140</sup>Each of the six webpages at Atlantic Magazine to which students were directed (http://www.theatlantic.com/technology/archive/2012/04/social-medias-small-positive-role-in-humanrelationships/256346/, http://www.theatlantic.com/technology/archive/2011/04/what-does-your-phoneknow-about-you-more-than-you-think/237786/, http://www.theatlantic.com/magazine/archive/1945/07/aswe-may-think/303881/, http://www.theatlantic.com/magazine/archive/2008/07/is-google-making-usstupid/306868/, http://www.theatlantic.com/technology/archive/2010/11/literary-writers-and-social-mediaa-response-to-zadie-smith/66257/, and http://www.theatlantic.com/technology/archive/2011/04/my-lifeaccording-to-the-iphones-secret-tracking-log/237636/) 26 such devices.

terms of service and privacy policies, all of which require agreeing to let the website collect information about the user. Even if students do not need to have accounts, terms of service and privacy policies reviewed for this paper all state that by "using" the site, a user is agreeing to and accepting the sites' information collection practices.<sup>141</sup> For example, since the student is already on the website by virtue of clicking on the link provided by his or her instructor, he or she is already "using" the site, and has agreed to these practices – which include placement of information collection mechanisms on his or her computer.

Students could, in theory, use SILS or other UNC computers to complete all tasks to avoid exposure to data leakage– but not unless they know, before or at the time they register for the class, that these websites will be part of the course curriculum. If the news is sprung on them the first day of class, or even later, their class/work schedules may render access to SILS/UNC computers so impractical as to be impossible.

Students could also, in theory, skip over the links provided by instructors and search out the resources independently, but that is unlikely – it does beg the question, however, of whether SILS instructors should be providing any links to e-resources at all: shouldn't students be learning to find materials if given sufficient information, without being given the "answers"? Some students might still opt for "googling" this information and accessing materials on "freely available" websites, but if so, they would be make an independent, affirmative decision to do so rather than simply be defaulting to the links provided by instructors, and the choice to pay the cost of using "free" website would therefore be voluntary – and make no mistake, just because a website is freely available does not make its use without cost. Hoofnagle and Whittington pointed out that online <sup>141</sup> For example (Google pp, and the other excerpts). If lengthy, move to body of paper.

sites are offered without payment of money by the user, but "often carry a hidden charge: the forfeit of one's personal information."<sup>142</sup> They continued:

The service provider may expect to earn revenues from the personal information collected about consumers who devote their attention to advertising and other services, such as games, from third parties. The more time the consumer spends using the service and revealing information, the more the service can adjust the product to reveal more information about the consumer and tailor its advertising of products to that consumer's personal information.<sup>143</sup>

One might argue that the students likely have visited or will visit many of these same webpages anyway, so why does it matter if on some occasions they were directed there by instructors? It matters a great deal; the first type of visit is voluntary, the second, compulsory. Even PTAC, in its new guidelines for student privacy, distinguished between, and did not address, "online services or social media that students may use in their personal capacity outside of school."<sup>144</sup>

## **VI. Recommendations and Conclusion**

The very brief review above indicates that some instructors' selections of eresources clearly implicate students' information privacy interests, and that not utilizing University Libraries as a means of accessing those resources fails to recognize the role those libraries can play in fostering LIS value of supporting patron privacy. The practice also impedes their ability to accurately assess their utility to the academic community, since some opportunities for use are lost.

<sup>&</sup>lt;sup>142</sup> Chris Jay Hoofnagle & Jan Whittington, *Free: Accounting for the Costs of the Internet's Most Popular Price*, 61 UCLA L. Rev. 606, 608 (2014).
<sup>143</sup> Id. at 608-09.

<sup>&</sup>lt;sup>144</sup> PTAC, *supra* note 127, at 2.

Much more research remains to be done in this area and includes (but is not limited to asking why instructors made the choices they did (for example, is there a dissatisfaction with Sakai? A lack of awareness of how their selections implicate students' privacy?); whether there is any relationship between broad subject matter (information science compared with library science) and the frequency with which third party resources are selected. But even lacking that information, modifications should be considered.

First, Sakai should be the default platform for any class interactions like posting or uploading comments, group work, assignments, or for class discussion. Syllabi, reading lists, assignments, and class schedules should be in Sakai or on UNC servers using ils.unc.edu or web.unc.edu. No matter which platform is used, student comments and rosters should not be public, and should not be available for access by former students.

Second, instructors should ask the following when looking at prospective eresources:

1. Is this resource already a PDF? If so, it should be provided via Sakai or other UNC website.

2. Can the resource be converted to a PDF? If so, it should be converted and then provided via Sakai (or other UNC site).

3. Is this resource available through University Libraries? If so, that is the source that should be used.

4. If the resource must be accessed from a third party, is it strictly necessary? Is there another resource that is available within the UNC world? If not, then SILS should

include that resource's name and URL on the materials described below so that students considering taking the course can make an informed decision whether to enroll or not. These suggestions have their roots in the Fair Information Practice Principles described in Part I of this paper and take a page from the practices of the Privacy Office of the University of California, Berkeley. SILS could adapt Berkeley's Fair Information Principles as follows:

Table 3 Fair Information Principle<sup>145</sup> **Practice for SILS Resource Selection** Transparency [notice] "requires that All relevant information regarding resources organizations inform customers about must be available online before deadline for their practices and gain consent before course registration. collecting or using personal information." Choice: privacy information "should be If resources outside Sakai and UL are to be clearly posted on websites, giving users a required, instructor must identify them, choice whether or not to disclose state the purpose for which they are to be personal information." used and provide links to each such source so that students can assess their privacy interests against need or desire to enroll in course, and are equipped to make a voluntary and informed choice with respect to how they are willing to share their personal information. Information Protection [access and All resources must ensure that student security] "ensures that personal information, whether within FERPA's information is only used and disclosed definition or not, remains accessible only under the terms of consent. In to the instructor and the students in the subscribing to this principle, class. If any such information is to be, or organizations promise to protect the may be, accessible to the public, students quality and integrity of personal must be advised of this fact on or before information" the deadline to register in the class. Accountability "holds organizations Instructors are responsible for ensuring accountable for complying with FIPPs. that student information is deleted or Broadly incorporating FIPPs into campus rendered inaccessible after the course privacy practices is part of assuming ends; it should not be available perpetually

<sup>145</sup> Berkeley Privacy Office, *FIPPs Fair Information Practice Principles: The Gold Standard for Protecting Personal Information*, https://security.berkeley.edu/sites/default/files/uploads/FIPPs.pdf) (last visited Mar. 21, 2014).

to other students even if it not public.

accountability."

As Berkeley's Privacy Office noted, "[t]transparency and choice go hand in hand. Privacy Statements make privacy practices transparent, giving people the information they need to make informed *choices* about whether or not to disclose personal information."<sup>146</sup>

Third, instructors should advise students, with respect to materials to be used in each course, that websites at which these materials are to be accessed are likely collecting personal data from visitors and users. Instructors must ensure that complete and up-todate links to all sites to be accessed as part of a SILS course are available to students, along with the course's reading list, before the course registration period ends. Non-UNC resources should be identified in a separate list titled "Third Party Platforms and Resources Used in this Course" or something similar.

If an instructor wants to include a website that does not disclose its data collection and/or data security policies – for example, SILS 883 requires students to use Lifetime Library for their course journal, and nowhere on the Lifetime Library website is there any disclosure about how these student educational materials will be maintained, or who will have access to them – then the instructor should obtain that information and make it include with the Third Party Platforms and Resources list.

Fourth, SILS should disclose that it uses Google Analytics on its webpages (University Libraries should as well). The University's homepage includes a link to UNC's privacy policy, which, in addition to saying that use of the site means agreeing to the privacy police as well as any other applicable information technology service policies (themselves available through yet another link), states only that The University may collect some information about how visitors access and use a website affiliated with the unc.edu domain and its contents. The information collected on this website is limited to non personally-identifiable information and may include information such as the computer address used to access the Web site. This data is used to improve website content and website management for users. Cookies may be used to facilitate the navigation of this site, but these cookies will not contain any personally-identifiable information. Other sites within the unc.edu domain may have different privacy practices. If applicable, consult the privacy statement on each page.<sup>147</sup>

No privacy statement is made on SILS' homepage.

Fifth, a course in information and privacy literacy and management should be considered.<sup>148</sup> SILS could (a) develop a required course on information and privacy literacy/management, and (b) educate SILS instructors and staff about same issues before launching the course.<sup>149</sup> or at the very least students should be instructed in writing of their privacy interests and what options exist to safeguard it if they find themselves unable to avoid having to use a third party website that uses dataveillance mechanisms.

These recommendations do not infringe instructors' academic freedom to select what they consider the best resources for their courses; they simply require instructors to factor students' privacy interests into those selections. Nor will following these recommendations impinge on instructors' teaching or research time; instructors already receive the assistance of the SILS library in identifying items to be placed on reserve; all an instructor would need to do would be provide a complete least of resources to the ILS

additional.htm.

<sup>148</sup> Such courses have been considered and implemented elsewhere. *See, e.g.*, M. Vorvoreanu, Q.M. Clark & G.A. Boisvenue, *Online Identity Management Literacy for Engineering and Technology Students*, 3 JOURNAL OF ONLINE ENGINEERING EDUCATION (2011); Lauren Magnuson, *Promoting Privacy: Online Reputation Management as a Literacy Skill*, COLLEGE RESEARCH LIBRARY NEWS, Mar. 2011, at 137-40. <sup>149</sup> The same suggestion was made as part of an assigned paper in the author's section of INLS 500. The syllabus this section used was updated for Fall 2013 to include a session (Session 12) "Information sharing and privacy"; the recommended reading for which included many of the articles cited in that paper (some of which are referenced in this paper as well): http://ils.unc.edu/courses/2013\_fall/inls500\_002/500-

<sup>&</sup>lt;sup>147</sup> UNC Privacy Policy, http://www.unc.edu/about/privacy-policy/ (last visited Mar. 30, 2014).

librarian, and she and her staff would determine the rest: determining which e-resources were available in-house, so to speak; which needed converting to PDF, and which needed uploading to Sakai sites and/or to unc.edu class websites. In fact there would likely be far fewer broken or outdated links if the SILS library took on this task.

Finally, to any response that students could simply use a fake name to obtain accounts with Google, Facebook, or any of the other third party sites, it should be noted that advising students to take that action, or providing them with "solutions" to privacy concerns that suggested that action, would violate UNC's Honor Code, which states that "[it] shall be the responsibility of every student at the University of North Carolina at Chapel Hill to . . . Obey and support the enforcement of the Honor Code; [and] [r]efrain from lying, cheating, or stealing."<sup>150</sup>

In conclusion, then, simply because a resource is "freely available on the web" does not mean it is without cost to the student, whose personal information, is of great and ever-increasing value to privacy merchants everywhere; as Hoofnagle and Whittington so aptly put it, "[p] ersonal information is an asset packaged and monetized by social-networking services; other firms can then access that package by purchasing it or executing revenue-sharing agreements with the collectors of that information."<sup>151</sup>

Asking students to pay that cumulative price when alternatives are readily available is unreasonable, and SILS instructors, as LIS professionals themselves and as the educators of the next professional generation, should take the lead in safeguarding students' personal information and in making students aware of the importance of doing so.

<sup>&</sup>lt;sup>150</sup>Instrument of Student Judicial Governance (2009, amended 2012), at 5, http://studentconduct.unc.edu/honor-system (last visited Mar. 31, 2014).

<sup>&</sup>lt;sup>151</sup> Hoofnagle & Whittington, *supra* note 141, at 633.

 KEY

 3dp pdfs:
 third party PDFs

 web e-r:
 electronic resources on web

 3dp/e-r:
 number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

 dataweillance:
 dataweillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
INLS 490-211	UNC Voice Thread (http://voicethread.unc.edu/								
	http://searchuserinterfaces.com	author's website							
	http://www.criticalthinkeracademy.com/	personal website, Kevin deLaplante						aweber, conviva,	1.00
								facebook social	
								plugins, freewheel,	
								google adsense,	
								google analytics,	
								netratings	
								sitecensus, omniture	
								(adobe analytics),	
								quantcast, scorecard	
								research beacon	
	http://alistapart.com				3.00	3/4	0.750		
INLS 560	http://silshack.github.io/fall2013/	public except for feedback link (inoperative)							
	our Google Plus community	office hours include "by appointment via our Google							
		Plus community."							
	http://www.greenteapress.com/	"free book" on python						amazon associates,	
								facebook social	
								plugins, google	
								analytics	
	http://software-carpentry.org/4_0	not found on this server; 404							
	http://software-carpentry.org							disqus, google	
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	http://software-carpentry.org/							disqus, google	
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	http://docs.python-guide.org							gaug.es, github	
								ribbon, gittip, google	
								analytics	
	http://pages.github.com				6.00	6/8	0.750		
INLS 780-001 INLS 780-002	none					0			
INLS 509	http://ciir-publications.cs.umass.edu/getpdf.php?id=744	pdf not through sakai	1.00	1.00		0			
	http://en.wikipedia.org	wikipedia							
	http://hunch.net/?p=22	owner not facially evident			3.00	1/3	0.330	gravatar	
INLS 691H	http://owl.english.purdue.edu/	·							
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	persofknowledge.pdf.								
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	http://www.tandfonline.com/doi/full/10.1080/1369118X.2010.	article not through library proxy		1.00				addthis, google	
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 dataweillance:
 dataweillance mechanisms detected on webpage

convertible: material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources http://pewinternet.org/Reports/2009/18SocialIsolation- andNewTechnology.aspx	comments article not through library proxy	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp 5.00	<b>3dp/e-r</b> 3/5		dataveillance chartbeat, crazy egg, google analytics, parse.ly, typekit by adobe	convertible
INLS 754	http://www.inherentvice.net/?p=146	author's website						digg widget, facebook social plugins, google +1, gravatar, LinkedIn widgets, pinterest, stumbleupon widgets, twitter button	
	http://culturalpolicy.uchicago.edu/publications/Demographic- Transformation.pdf	pdf not through sakai	1.00					button	
	http://www.dallasnews.com	article not through library proxy		1.00			1	addthis, appnexus, chartbeat, civicscience, censes, doubleclick, facebook connect, gigya socialize, google adsense, krux digital, lotame, ndn analytics, news registry, omniture (adobe analytics), outbrain, parse.ly, quantcast, rocket fuel, scorecard research beacon, undertone, visual revenue, xaxis, yahoo analytics	
	http://www.slideshare.net	slideshare							

http://www.slideshare.net/

slideshare slideshare

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 third party PDFs

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 dataveillance:
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 convertible:
 material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	http://chicagoist.com/	could be pdf in sakai						140326 chartbeat,	
								disqus, facebook	
								connect, facebook	
								social plugins,	
								google +1, google	
								adsense, google	
								analytics, netratings	
								sitecensus, outbrain,	
								quantcast, scorecard	
								research beacon,	
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								adobe, visual	
								revenue	

	http://www.icp.org/museum/			7.00	2/7	0.285	addthis, google analytics, siteimprove	
INLS 200-002	http://news.pmiservizi.it/pdf/searching-for-the-google-effect- on-people-s-memory.pdf	pdf not through sakai	1.00				pdf link unable to determine	
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	www.cs.cornell.edu/home/kleinber/sci01.pdf http://www2.lib.unc.edu/instruct/evaluate/	, pdf not through sakai unc library instruction	1.00					
	www.niso.org/publications/press/UnderstandingMetadata.pdf	pdf not through sakai	1.00					
	http://library.unc.edu/instruct/tutorials/keywords/ http://youtu.be/EDX-sC5chCk http://youtu.be/RwjhNJUDcql http://youtu.be/nvWgbkpiMDE links to http://youtu.be/NytNkw10Ic http://pages.gseis.ucla.edu/faculty/bates/substrate.html	unc library tutorial youtube youtube youtube youtube could be pdf in sakai					1.00	
	links to http://youtu.be/c539cK58ees	youtube						

<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

convertible: material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	http:/www.internetsociety.org/sites/default/files/Brief_History_	pdf not through sakai	1.00						
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	http://www.cs.cornell.edu/home/kleinber/sci01.pdf	pdf not through sakai	1.00						
	http://www2.lib.unc.edu/instruct/evaluate/								
	http://www.niso.org/publications/press/UnderstandingMetadat	pdf not through sakai	1.00						
	a.pdf								
	http://library.unc.edu/instruct/tutorials/keywords/	unc library tutorial							
	http://youtu.be/Jpr0ODsy_AQ	youtube							
	https://www.brainshark.com/thomsonscientific/searchtipswok5	brainshark							
	_v2 ,								
	https://brainshark.com/thomsonscientific/markedlist_wok_5_3	brainshark							
	http://youtu.be/9hIQjrMHTv4	youtube							
	https://thomsonscientific/analyze	not found							
	http://en.wikimedia.org/wiki/Wikipedia:Five_pillars	wikiMEDIA							
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	http://outreach.wikimedia.org/wiki/File:Evaluating_Wikipedia_a								
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	http://www.youtube.com/watch?v=l4f9scDTDKA&feature=shar	youtube							
	e&list=UUmqJgITKlakjqovayex6xMA								
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 dataveillance mechanisms detected on webpage

 convertible:
 material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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								doubleclick, effective	
								measure, facebook	
								connect, google +1,	
								google ajax search	
								api, google analytics,	
								klaustech, linkedin	
								widgets, maxymiser,	
								mediamind,	
								omniture (adobe	
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								sojorn, sub2, twitter	
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	http://www.pantaneto.co.uk/issue46/jaeger.htm http://pewinternet.org/Reports/2012/Digital-differences-aspx	article not through library proxy article not through library proxy	1.00					
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INLS 513-002	http://www.firstmonday.org/issues/issue8_5/keller/.	firstmonday not through library proxy	1.00				google analytics	
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number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

<u>KEY</u> 3dp pdfs:

web e-r:

3dp/e-r:

third party PDFs

electronic resources on web

dataveillance: convertible:	dataveillance mechanisms detected on webpage material easily convertible to PDF								
course	non-hardcopy/non-sakai/non proxy e-resources http://www.publishersweekly.com/article/CA6696290.html.	comments article not through library proxy	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance bizo, chartbeat, doubleclick, facebook connect, google analytics,	convertible
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	eport.pdf. http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/arti cle/view/3060/2640	firstmonday not through library proxy		1.00	5.00	4/5	0.800	addthis, google analytics	
NLS 525	http://inls525fall2013.web.unc.edu http://infotech.monash.edu/research/groups/rcrg/publications/ recordscontinuumfupp1. html.	login required not found 404						google analytics	
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	http://www.interpares.org/ip2/display_file.cfm?doc=ip2_book_ appendix_02.pdf	pdf not through sakai	1.00						
	http://www.archivists.org/publications/proceedings/NewSkillsF orADigitalEra.pdf	pdf not through sakai	1.00					google analytics	
	http://www2.archivists.org/groups/college-and-university- archives-section							google analytics	
	http://www2.archivists.org/standards/guidelines-for-college- and-universityarchives							google analytics	
	http://www2.archivists.org/publications/epubs/Campus-Case- Studies							google analytics	
	http://www.crl.edu/sites/default/files/attachments/pages/trac_ 0.pdf	pdf not through sakai	1.00						
	http://www.dcc.ac.uk/sites/default/files/DRAMBORA_Interactiv 	pdf not through sakai	1.00						
	http://www.aiim.org/Resources/Archive/Magazine/2006-May- Jun/31405	article not through sakai (and broken link)		1.00					
	http://www.arma.org/bookstore/files/Fischer1.pdf http://www.aiim.org/Resources/Archive/Magazine/2006-May- Jun/31458	pdf not through sakai article not through sakai (and broken link)	1.00	1.00					

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course	non-hardcopy/non-sakai/non proxy e-resources http://www.arma.org/bookstore/files/Torres.pdf http://universal100.tumblr.com/	<b>comments</b> pdf not through sakai tumblr, universal	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics, quantcast, scorecard research beacon	convertible
	http://www.universal100th.com/	universal.com						facebook connect, facebook social plugins, google analytics, twitter badge	
	http://findarticles.com/p/articles/mi_qa3937/is_200505/ai_n1 3638967/	resolves to search.com						google analytics, netratings sitecensus, scorecard research beacon	
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	%20final%20review%20draft%20-%202012-06.pdf								
	http://jitc.fhu.disa.mil/cgi/rma/standards.aspx	.mil website							
	http://public.ccsds.org/publications/archive/650x0b1.PDF	pdf not through sakai	1.00						
	http://www.library.cornell.edu/dlit/MathArc/web/StoryFramese t.html	.edu						piwik analytics	
	http://www.airma.org/bookstore/files/Fischer1.pdf http://www.aiim.org/Resources/Archive/Magazine/2006-May- Jun/31405 http://www.aiim.org/Resources/Archive/Magazine/2006-May-	pdf not through sakai	1.00						
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	http://www.arma.org/bookstore/files/Torres.pdf	pdf not through sakai	1.00						
	http://www.statearchivists.org/seri/SERI%20Phase%20One%20 Report%20-	pdf not through sakai	1.00						
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	http://wiki.digitalrepositoryauditandcertification.org/bin/view								
	http://www.facebook.com/NARACAST http://www.imaging.org/ist/conferences/archiving/	facebook (NARA)						google analytics, google widgets	

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convertible: material easily convertible to PDF

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course	non-hardcopy/non-sakai/non proxy e-resources http://www.bfound.net/detail.aspx?jobld=108628&Cold=164&r q=6	comments nz dept of internal affairs job listings	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics, google widgets	convertible
	http://www.preservationandarchivingsig.org/events/2012/prog ram.html http://www.alliancepermanentaccess.org/							google analytics, livefyre, openx, twitter button	
	http://www.scape-project.eu/category/newsletters http://wsustudentndsa.wordpress.com/							google analytics facebook social plugins, gravatar, skimlinks, wordpress stats	
	http://bpexchange.org/ http://www.unesco.org/new/en/communication- andinformation/ events/calendar-of-events/events-websites/the-memory-of-the- world-in-thedigital- age-digitization-and-preservation/								
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	http://spie.org/x57241.xml?ArticleID=x57241	available as pdf						addthis, google adsense, optimizely, webtrends	
	http://www.archives.gov/applied-research/events/magic.html.							addthis, foresee, google analytics, webtrends	
	http://www.digitalvaults.org/ http://docsteach.org/							google analytics addthis, google analytics	
	http://www.archives.gov/publications/prologue/2010/fall/docst each.html							addthis, foresee, google analytics, webtrends	
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convertible: material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources http://www.nascio.org/publications/	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	http://www.jisclegal.ac.uk/ManageContent/ManageContent/ta bid/243/ID/2135/JISCLegal- Cloud-Computing-and-the-Law-Toolkit-31082011.aspx								
	http://www.cleanwellsystems.com/e-discovery- blog/2010/09/03/e-discovery-and-thecloud- possession-custody-and-control/							google analytics, leadlander, sharethis	
	http://www.ukoln.ac.uk/services/elib/papers/supporting/pdf/p 2.pdf	pdf not through sakai	1.00						
	http://www.dpconline.org/component/docman/doc_download/ 798- twrdigitalforensicspreviewoct2012								
	http://www.ietf.org/rfc/rfc3227.txt.	page not found						piwik analytics	
	http://perpos.gtri.gatech.edu/publications/TR%2009-05- Final%20Report.pdf	pdf not through sakai	1.00					addthis, google analytics	
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INLS 581-002	http://ella.slis.indiana.edu/~sugimoto/preprints/Beyondgatekee persofknowledge.pdf.	pdf not through sakai	1.00						
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pdf from http://www.auto-ui.org

piwik analytics

<u>KEY</u> 3dp pdfs:

web e-r:

third party PDFs

electronic resources on web

web e-r:	electronic resources on web								
3dp/e-r:	number of 3dp PDFs and electronic resources on web compare	ed with total number of third party resources not	provided in Sakai, on	course we	bsite, or in ha	rdcopy			
dataveillance:	dataveillance mechanisms detected on webpage								
convertible:	material easily convertible to PDF								
convertible.	material easily convertible to PDP								
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	Read about the Federal Government's Section 508. I	http://www.section508.gov/							
	recommend: 508 Law; Summary of 508 Standards;								
	Accessability Tools and Support; FAQs								
	Look at W3C's Web Accessibility Initiative, including the Web								
	Content Accessibility Guidelines Overview	http://www.w3.org/WAI/,							
		http://www.w3.org/WAI/intro/wcag.php							
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	Place your work in our class work wiki, which is open to the								
	class (but no one else). We will learn MySQL in class, but you								
	will be expected to learn a large part of it yourself outside of								
	class. There are lots of references on the web. To get started								
	read the MySQL tutorial . Please see the Resources section								
	below for pointers to workshops and other materials for								
	learning MySQL."								

<u>KEY</u> 3dp pdfs:

3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

convertible: material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources class work wiki:	comments google account required	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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	https://dev.mysql.com/doc/refman/5.0/en/tutorial.html All other readings are available electronically or on reserve in							analytics)	
	the SILS Information and Technology Resource Center on the first floor of Manning Hall.								
	http://www.w3schools.com/xml/default.asp							google adsense	
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A suggested reading list of both LIS and general marketing books, journals, videos, blogs, and other websites will be provided for you. From time to time thorughout the course you will be asked to share your suggestions and recommendations

for useful additional resources.

website

 KEY

 3dp pdfs:
 third party PDFs

 web e-r:
 electronic resources on web

 3dp/e-r:
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 dataveillance mechanisms detected on webpage

 convertible:
 material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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	business case simulation." http://www.humanmetrics.com/cgi-win/JTypes1.htm								
	http://www.numanmetrics.com/cg-win/11ypes1.htm								
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.emc.com/collateral/analyst-reports/diverse- exploding-digital-universe.pdf http://www.gartner.com/it/page.jsp?id=1282513 http://www.gartner.com/it/page.jsp?id=2079215 http://www.gartner.com/it/page.jsp?id=2044716 http://www.psfk.com/2012/07/twitter-museum-olympics.html	comments pdf not through sakai could be pdf in sakai could be pdf in sakai could be pdf in sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance addthis, doubleclick, facebook connect, google analytics, google tag manager quantcast, sailthru horizon, statcounter, trueanthem, xaxis	<b>convertible</b> 1.00 1.00 1.00
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KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compare dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not prov	vided in Sakai, on co	ourse webs	ite, or in har	rdcopy		
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http://www.jiscdigitalmedia.ac.uk/

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convertible

google analytics

google analytics, twitter badge

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dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://www.imls.gov/applicants/sample_applications.aspx	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance add this, google analytics	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://4cproject.net/	<b>comments</b> eu	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance gravatar, skimlinks,	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.nedcc.org/resources/digtools.php	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.interpares.org/display_file.cfm?doc=ip2_file_forma ts(complete).pdf	<b>comments</b> pdf not through sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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	http://www.dmclab.jp/~kaneko/dmcsympo20081024/pdf/Malt z-20081024.pdf	pdf not through sakai	1.00						
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3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://www.nedcc.org/resources/leaflets/6Reformatting/06Pre servationAndSelection.php	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
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	http://www.copyright.cornell.edu/training/copyrightterm.pdf	pdf not through sakai	1.00						

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course	non-hardcopy/non-sakai/non proxy e-resources http://www.imls.gov/pdf/Reviewer_101_LB21_Narrated_Web_	<b>comments</b> pdf not through sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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 dataveillance:
 dataveillance mechanisms detected on webpage

 convertible:
 material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
INLS 520-002	no information available								
INSL 690-141	R = Reserves at SILS Library in Manning Hall								
	S = Course site in Sakai (https://sakai.unc.edu/)								
	O = Online through UNC license. NOTE: Accessing these								
	materials can require you either to use a computer with a UNC								
	IP address (generally, a SILS or UNC Library computer) or visit								
	the associated sites through a UNC proxy server. See:								
	http://proxy.lib.unc.edu/setupinfo.html								
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.bitcurator.net/2013/02/06/dfxml-tag-library/	comments	3dp pdfs d	p webe-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance facebook social graph, google analytics, twitter badge, wordpress stats	convertible
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INLS 500-002 http://ils.unc.edu/courses/2013\_fall/inls500\_002/

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	http://www.asis.org/Bulletin/Dec-07/janes.html. http://www.census.org	article not through unc library proxy		1.00				google analytics google analytics	
	http://escholarship.org/uc/cshe_fsc. http://www.oclc.org/research/publications/library/2009/2009- 02.pdf.	not found pdf not through sakai	1.00						
	02.pdf. http://pewinternet.org/Reports/2011/HealthTopics.aspx.	broken link							
	http://journal.webscience.org/314/.	available as pdf							

<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://www.pspcentral.org/documents/PSPWinter-	<b>comments</b> pdf not through sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	Spring2011.pdf. http://rinarchive.jisc-collections.ac.uk/our- work/communicating-and-disseminating- research/communicating-knowledge-how-and-why-researchers-							google analytics	
	pu. http://www.aau.edu/WorkArea/DownloadAsset.aspx?id=10044	access forbidden						google analytics	
	www.stm-assoc.org/2009_10_13_MWC_STM_Report.pdf.	pdf not through sakai	1.00						
	http://www.arl.org/sparc/bm~doc/incomemodels_v1.pdf.	pdf not through sakai	1.00						
	http://jama.ama-assn.org/cgi/content/full/287/21/2859	article not through unc library proxy		1.00	23.00	13/23	0.565	addthis, doubleclick, google adwords conversion, google analytics, pingdom	

NLS 572	http://www.ils.unc.edu/courses/2013_fall/inls572_001/	no materials listed		
NLS 690-213	http://www2.lib.unc.edu/wilson/research/registration.html			google analytics
	http://www.youtube.com/watch?v=5NWyruNYILw	youtube		
	http://www.youtube.com/watch?v=UOv0SOQ8B68	youtube		
	www.ilab.org/download.php?object=documentation&id=29	pdf not through sakai	1.00	
	https://list.indiana.edu/sympa/subscribe/exlibris-l	required sign-up to listserv		
	http://www.rbms.info/yob.shtml			add this, google
				analytics
	http://www.jstor.org/stable/20024803	available as pdf		adobe tag container,
				adobe test & target,
				crazy egg, google
				analytics
				analytics
	http://www.mla.org/resources/documents/rep_primaryrecords	available as pdf		google ajax search
				api, google analytics
	http://arts.gov/sites/default/files/ReadingAtRisk.pdf	pdf not through sakai	1.00	
	www.bibsocamer.org			
	http://www.conservation-us.org/			google analytics
	http://www.celebratingresearch.org/intro/index.shtml			google analytics,
				google custom
				search engine

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course	non-hardcopy/non-sakai/non proxy e-resources http://rbms.info/index.shtml	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance add this, google analytics	convertible
	http://rbm.acrl.org/content/rbml/3/1/19.full.pdf+html	pdf not through sakai	1.00					analytics	
	http://www.initiativefortbildung.de/pdf/sondersammlungen20 05/schreyer. Pdf	pdf not through sakai	1.00						
	http://people.virginia.edu/~pm9k/libsci/enemy.html	article not through unc library proxy		1.00					
	http://rbm.acrl.org/content/rbml/14/1/27.full.pdf http://pds.lib.harvard.edu/pds/view/2573358?n=21864&s=4&p rintThumb nails=no http://www.ala.org/acrl/standards/selctransfer	pdf not through sakai	1.00	1.00				google analytics	
	http://www.abaa.org							facebook conversion tracking, google analytics	
	http://www.vialibri.net							addthis, commission junction, google analytics, linkshare	
	http://www.finebooksmagazine.com							addthis, google analytics, google adsense	
	http://www.thebookcollector.co.uk							google analytics, typekit by adobe	
	http://www.loc.gov/cds/PDFdownloads/dcrm/DCRM(B)_2008.p df	pdf not through sakai	1.00					.,,	
	http://www.ala.org/acrl/standards/jointstatement http://www.ala.org/acrl/standards/security_theft		1.00					google analytics google analytics	
	http://www.folger.edu/documents/DurchamFirstFolio_transcript .pdf	pdf not through sakai	1.00					88	
	http://www.folger.edu/template.cfm?cid=3891	podcast						addthis, google analytics	
	http://rbms.info/committees/security/index.shtml							addthis, google analytics	
	http://rbms.info/committees/exhibition_awards/index.shtml							addthis, google	
	http://www.ala.org/acrl/standards/specialcollections#exhibition							analytics google analytics	
	http://rbms.info/committees/exhibition_awards/first_ten_year s/index.html							addthis, google analytics	

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course	non-hardcopy/non-sakai/non proxy e-resources http://www.sil.si.edu/SILPublications/Online-Exhibitions/	<b>comments</b> .edu	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
	http://omeka.org http://www.arl.org/rtl/speccoll/	unclear if software must be downloaded			36.00	10/36	0.277	google analytics addthis, google analytics	
INLS 382	syllabus printed from sakai	no materials listed							
INLS 707	none listed								
INLS 753	textbook on reserve and available electronically via unc libraries: http://search.lib.unc.edu/search?R=UNCb4322555								
	http://www.nedcc.org/resources/leaflets/list.php http://www.heritagepreservation.org/HHI/index.html							google analytics google analytics, google custom search engine	
	http://www.heritagepreservation.org/HHI/HHIsummary.pdf	pdf not through sakai	1.00					search engine	
	http://books.google.com/books?id=3dtUgdRVK4YC&pg=PA23& dq=some+thoughts+on+the+race+against+time+mark+roosa&hl =en&sa=X&ei=ICoOUG- RJJbLsQTdyIGIDg&ved=OCCgQGAEwAA#v=onepage&q=some%2 Othoughts%20on%20the%20race%20against%20time%20mark %20roosa&f=false	Google books						google analytics	
	http://www.conservationresources.com/Main/S%20CATALOG/ Acid%20Deterioration.htm http://www.nps.gov/museum/publications/conserveogram/14-	pdf not through sakai	1.00						
	03.pdf								
	http://www.bl.uk/blpac/pdf/cd.pdf http://videopreservation.stanford.edu	pdf not through sakai .edu	1.00					google custom search engine	
	http://chnm.gmu.edu/digitalhistory/links/cached/preserving/8_ 34a_reformatting.htm	.edu							
	http://www.clir.org/pubs/abstract/pub141abst.html http://dpworkshop.org/dpm-eng/eng_index.html	article not through unc library proxy		1.00				google analytics	
	http://www.nedcc.org/resources/leaflets/2The_Environment/0 1BasicGuidelines.php							google analytics	
	http://www.nedcc.org/resources/leaflets/3Emergency_Manage ment/10PestManagement.php							google analytics	
	http://www.librisdesign.org/docs/CollectionPreservation.pdf	pdf not through sakai	1.00						
	http://www.bl.uk/aboutus/stratpolprog/ccare/collectioncarevid eos/index.html	page not found						digital analytix, google analytics	
	https://www.youtube.com/MCLISPandP http://www.nedcc.org/resources/leaflets/4Storage_and_Handli ng/01StorageMethods.php	youtube						google analytics	

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dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://www.ala.org/acrl/standards/specialcollections	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
	http://www.nedcc.org/resources/leaflets/1Planning_and_Priorit izing/02PreservationAssessment.php http://www.nps.gov/museum/publications/conserveogram/02-	pdf not through sakai	1.00					google analytics	
	12.pdf http://www.nedcc.org/free-resources/preservation-leaflets/3 emergency-management/3.6-emergency-salvage-of-wet-books-	риппос опоидн зака	1.00					google analytics	
	and-records http://www.lyrasis.org/LYRASIS%20Digital/Documents/Preserva tion%20PDFs/contentdis lan.pdf	pdf not through sakai	1.00						
	http://www.arl.org/bm~doc/safeguarding-collections.pdf	pdf not through sakai	1.00		23.00	8/23	0.347		
INLS 461	http://ils.unc.edu/courses/2013_fall/inls461_001/index.html								
	http://inis261.blogspot.com/	Google blogging site; postings are required (http://ils.unc.edu/courses/2013_fall/inls461_001/s essions/01.basics/01.intro/01.01b.intro.1.1.html) and are COMPLETELY PUBLIC going back to 2007						google +1, google analytics	
	alertbox – http://www.nngroup.com/articles/	required sign-up to listserv http://ils.unc.edu/courses/2013_fall/inls461_001/se ssions/01.basics/01.intro/01.01c.intro.1.2.html						crazy egg, google analytics, new relic, optimizely	
	technology review http://newsletters.technologyreview.com/	required sign-up to listserv http://ils.unc.edu/courses/2013_fall/inls461_001/se ssions/01.basics/01.intro/01.01c.intro.1.2.html						google analytics	
	http://www.infovis.net/printRec.php?rec=revista⟨=2								
	http://whatismyipaddress.com/ip-lookup	other, eu-based services are more privacy-protective						crazy egg, doubleclick, google analytics	

	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy dataveillance mechanisms detected on webpage material easily convertible to PDF
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beacon, spinnakr, twitter button	course	non-hardcopy/non-sakai/non proxy e-resources http://computer.howstuffworks.com	comments pretty much used as textbook	3dp pdfs dp	web e-r	<b>total 3dp</b> 6.00	3dp∕e-r		dataveillance audience science, bluekai, dynamic logic, facebook social plugins, feedbackify, freewheel, google adsense, google tag manager, insight express, netratings sitecensus, omniture (adobe analytics), outbrain, quantcast, scorecard research beacon, spinnakr, twitter button	convertible
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LS 520-003	http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/arti	firstmonday not through library proxy or sakai		1.00	addthis, google
	cle/view/1123/1043				analytics
	http://searchuserinterfaces.com/book/sui_ch4_query_specificat ion.html	author's website			
	http://www.loc.gov/cds/downloads/FRBR.PDF	pdf not through sakai	1.00		
	http://www.ifla.org/files/cataloguing/frbr/frbr_2008.pdf	pdf not through sakai	1.00		
	http://www.clir.org/pubs/reports/pub92/smith.html	article not through unc library proxy		1.00	google analytics
	http://www.nytimes.com/2011/06/26/opinion/sunday/26pube	article not through unc library proxy		1.00	doubleclick, google
	d.html				adsense, krux digital,
					new york times,
					webtrends
	http://annals.org/article.aspx?volume=143&page=222	article not through unc library proxy		1.00	addthis, doubleclick,
					google adwords
					conversion, google
					analytics
	http://www.jstor.org/stable/27751880	not via unc library or sakai		1.00	adobe tag container,
					adobe test & target,
					crazy egg, google
					analytics

<u>KEY</u> 3dp pdfs:

third party PDFs

sap pars: web e-r: 3dp/e-r: dataveillance: convertible:	electronic resources on web number of 3dp PDFs and electronic resources on web compare dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not	provided in Sakai, or	n course we	bsite, or in ha	rdcopy			
course	non-hardcopy/non-sakai/non proxy e-resources http://www.nytimes.com/2010/12/28/science/28citizen.html	comments article not through unc library proxy	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance doubleclick, google adsense, krux digital, new york times, webtrends	convertible
	http://kcoyle.net/jal-32-4.html http://www.w3.org/Provider/Style/URI.html http://blog.echonest.com/post/6824753703/announcing- echoprint	author's website author's website						google analytics, quantcast, scorecard research beacon, statcounter	
	http://notes.variogr.am/post/10733372290/music-resolving- facebook	author's website						facebook social plugins, google +1, google analytics, pinterest, quantcast, scorecard research beacon, statcounter, twitter badge, twitter button	
	http://www.ietf.org/rfc/rfc4122.txt http://www.controlledvocabulary.com/imagedatabases/filenam e_limits.html http:/firstmonday.org/article/view/1628/1543 http://www.rda-jsc.org/rda.html http://www.rda-jsc.org/docs/5rda-objectivesrev3.pdf	firstmonday not through library proxy or sakai pdf not through sakai	1.00	1.00				add this, google analytics	
	http://www.ala.gov.au/openpublish/index.php http://www.apastyle.org/learn/tutorials/basics-tutorial.aspx	,						google analytics facebook connect, google +1, google analytics, linkedin widgets, twitter button	

KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not prov	ided in Sakai, o	n course we	bsite, or in har	dcopy			
course	non-hardcopy/non-sakai/non proxy e-resources http://www.cio.com.au/article/166533/operation_clean_data/	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance crazy egg, doubleclick, facebook connect, google +1, google analytics, twitter badge	convertible
	http://boxesandarrows.com/what-is-a-controlled-vocabulary/							gaug.es, google analytics, gravatar, typekit by adobe, wordpress stats	
	http://boxesandarrows.com/creating-a-controlled-vocabulary/							gaug.es, google analytics, gravatar, typekit by adobe, wordpress stats	
	http://boxesandarrows.com/synonym-rings-and-authority-files/							gaug.es, google analytics, gravatar, typekit by adobe, wordpress stats	
	http://boxesandarrows.com/controlled-vocabularies-a-glosso- thesaurus/							gaug.es, google analytics, gravatar, typekit by adobe, wordpress stats	
	http://www.sciencedirect.com/science/article/pii/S1364661308 000557	available as pdf	1.00					google analytics, unica	

KEY 3dp pdfs: third party PDFs web e-r: electronic resources on web 3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy dataveillance: dataveillance mechanisms detected on webpage convertible: material easily convertible to PDF course non-hardcopy/non-sakai/non proxy e-resources 3dp pdfs dp web e-r total 3dp 3dp/e-r 3dp/e-r as dec comments http://www.theatlantic.com/magazine/archive/1945/07/as-wearticle not through unc library proxy 1.00 may-think/303881/.

http://www.asis.org/SIG/cr.html. http://www.isko.org/. http://www.classification-society.org/. http://www.classification-society.org/csna/csna.html.	not found		google analytics
http://flamenco.berkeley.edu/papers/hcir08.pdf http://boxesandarrows.com/ranganathan-for-ias/	pdf not through sakai	1.00	gaug.es, google analytics, gravatar, typekit by adobe, wordpress stats
http://en.wikipedia.org/wiki/SRRanganathan http://www.miskatonic.org/library/facet-web-howto.html	wikipedia		piwik analytics
http://koreascience.or.kr/article/ArticleFullRecord.jsp?cn=E1JSC H 2013 v1n1 69	article not through unc library proxy	1.00	facebook connect
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dataveillance

bizo, bluekai,

brightcove, buzzfeed, chartbeat, critoo, disqus, doubleclick, facebook connect, google +1, google analytics, linkedin widgets, netratings site census, omniture (adobe analytics), outbrain, parse.ly, peer39, reddit, scorecard research beacon, simplereach, taboola, twitter button, visual revenue

convertible

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3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

convertible: material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources http://www.loc.gov/marc/umb/um01to06.html	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance foresee, omniture (adobe analytics)	convertible
	http://people.oregonstate.edu/~reeset/marcedit/html/index.ph	software; page not found							
	pp http://www.getty.edu/research/publications/electronic_publica tions/intrometadata/index.html http://dublincore.org/resources/faq/ http://www.w3.org/XML/1999/XML-in-10-points http://dh.obdurodon.org/what-is-xml.xhtml	.edu						google analytics, share this google analytics	
	http://www.youtube.com/watch?v=3EUaurjK7u8 http://www.geneontology.org/	youtube						google analytics,	
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	http://www.w3schools.com/webservices/ws_rdf_intro.asp							analytics doubleclick, facebook social plugins, google ajax search api, google analytics	
	http://digitaldiscussions.web.unc.edu/2012/08/17/recording- available-for-first-digital-discussions-session/	ituneshttp://itunes.apple.com/us/itunes-u/digital- discussions/id554244100. page instructs visitor to download itunes "it's free"						google analytics	
	http://www.youtube.com/watch?v=4x_xzT5eF5Q. http://www.youtube.com/watch?v=uju4wT9uBIA. http://linkeddata.org/	youtube youtube							
	http://www.google.com/insidesearch/features/search/knowled ge.html http://econsultancy.com/us/blog/62241-google-s-knowledge-	google						google +1, google analytics adtech, doubleclick,	
	graph-one-step-closer-to-the-semantic-web							facebook connect, google +1, google tag manager, gravatar, linkedin widgets, new relic,	
								rollbar, twitter	

button

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dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://www.mkbergman.com/1020/the-age-of-the-graph/	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics, sitemeter	convertible
	http://onlinelibrary.wiley.com/doi/10.1002/bult.2011.1720370 407/full	article not through unc library proxy		1.00				addthis, adobe tag container, doubleclick, google analytics, grapeshot	
	http://www.kcoyle.net/jal-31-3.html http://www.kcoyle.net/jal-31-4.html http://www.ansi.org/about_ansi/introduction/history.aspx?me nuid=1	author's website author's website						addthis, google	
	nuio=1 http://www.youtube.com/watch?v=kVMd87XZakl http://www.standardsportal.org/usa_en/resources/sdo.aspx	youtube part of ansi.org						analytics, unica google adsense	
	http://www.niso.org/about/ http://www.w3.org/Consortium/mission.html http://www.loc.gov/library/							foresee, omniture (adobe analytics)	
	http://quod.lib.umich.edu/j/jep/3336451.0014.103?view=text;r gn=main	available as pdf						disqus, facebook social plugins, google analytics	
	http://www.betaversion.org/~stefano/linotype/news/143/	author's website							
	http://quod.lib.umich.edu/j/jep/3336451.0014.104?view=text;r gn=main	available as pdf			69.00	16/69	0.231	disqus, facebook social plugins, google analytics	
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INLS 101-002		"To protect your privacy, please use your UNC email for correspondence."						0.10.11.1,1.1	
	http://people.ischool.berkeley.edu/~glushko/DocumentEnginee ringBookDraft/DEBook/ch2_FINAL.pdf	pdf not through sakai	1.00						
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	http://www.cs.cornell.edu/home/kleinber/networks- book/networks-book-ch02.pdf	pdf not through sakai	1.00						
	http://www.cs.cornell.edu/home/kleinber/networks- book/networks-book-ch13.pdf	pdf not through sakai	1.00						

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book/networks-book-ch14.pdf ://searchuserinterfaces.com/book/sui_ch3_models_of_info	author's website							
rmation_seeking.html	author's website							
	author's website							
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course	non-hardcopy/non-sakai/non proxy e-resources technology review http://newsletters.technologyreview.com/	comments required sign-up to listserv http://ils.unc.edu/courses/2013_fail/inls461_001/se ssions/01.basics/01.intro/01.01c.intro.1.2.html	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
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INLS 501-002	This course does not use a textbook; rather, it relies heavily upon journal articles. These are available through Sakai "Resources." URLs will be given should a resource be available		
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KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compare dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not prov	vided in Sakai, o	n course we	bsite, or in ha	rdcopy			
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	Kent, William. "Entities." In Data and Reality, v–19. Amsterdam: North-Holland, 1978. PDF.	pdf not through sakai	1.00						

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	Bailer, Werner, Susanne Boll, Oscar Celma, Michael Hausenblas, and Yves Raimond. "Use Case Scenarios." In Multimedia Semantics, edited by Raphael Troncy, Benoit Huet, and Simon Schenk, 7–19. West Sussex: Wiley, 2011. PDF.	pdf not through sakai	1.00						

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	Glushko, Robert J., Rachelle Annechino, Jess Hemerly, and Longhao Wang, "Categorization: Describing Resource Classes and Types." In The Discipline of Organizing, edited by Robert J. Glushko, 203–236. MIT Presz, 2013. PDF.	pdf not through sakai	1.00						
	Glushko, Robert J., Jess Hemerly, Vivien Petras, Michael Manoochehri, and Longhao Wang. "Classification: Assigning Resources to Categories." In The Discipline of Organizing, 237–275. MIT Press, 2013. PDF.	pdf not through sakai	1.00						
	ent, William. "Attributes." In Data and Reality, 77–84. Amsterdam: North-Holland, 1978. PDF.	pdf not through sakai	1.00						
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course	non-hardcopy/non-sakai/non proxy e-resources Petras, Vivien, Robert J Glushko, Karen Joy Nomorosa, J. J. M Ekaterin, Hyunwoo Park, and Sean Marimpietri. "Interactions with Resources." In The Discipline of Organizing. MIT Press,	<b>comments</b> pdf not through sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	2013. PDF. Petras, Vivien, Robert J Glushko, Karen Joy Nomorosa, J. J. M Ekaterin, Hyunwoo Park, and Sean Marimpietri. "Interactions with Resources." In The Discipline of Organizing. MIT Press, 2013. PDF.	pdf not through sakai	1.00						
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course	non-hardcopy/non-sakai/non proxy e-resources http://blog.law.cornell.edu/voxpop/2011/07/15/tear-down- this-paywall	comments .edu	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance addthis, facebook social plugins, google analytics, gravatar, twitter button	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.law.cornell.edu/treaties/berne/6bis.html	comments also available at http://uscode.house.gov/	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
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convertible: material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources http://www.amazon.com/Fry-The-Brain-Sniping- Guerrilla/dp/0971413398/ref=pd_sim_b_4	comments amazon could link to worldcat	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance amazon associates, doubleclick	convertible
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3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

convertible: material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources http://www.dlib.org/dlib/september04/coyle/09coyle.html	comments article not through unc library proxy	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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webtrends

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course	non-hardcopy/non-sakai/non proxy e-resources http://www.negativland.com/intprop.html http://www.desphilosophy.com/dpp/dpp_journal/paper4/body. html http://www.youtube.com/watch?v=F7PYHN9iC9I&feature=yout u.be	comments error 404 - not found who is desphilosophy.com? youtube	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.firstmonday.org/issues/issue11_9/barnes/index.ht	<b>comments</b> firstmonday not through library proxy or sakai	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.gpo.gov/su_docs/fdlp/council/dlcvision092906.pdf	<b>comments</b> pdf not through sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://simson.net/ref/leaderless/berlet_when_hate_went_onlin e.pdf http://www.theworkfoundation.com/research/isociety/social_c apital_main.jsp http://www.wired.com/wired/archive/4.01/turkle.html	<b>comments</b> pdf not through sakai not via unc library	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance collarity, doubleclick,	convertible
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web e-r: 3dp/e-r:	electronic resources on web number of 3dp PDFs and electronic resources on web compared	with total number of third party resources not pr	rovided in Sakai, o	n course we	bsite, or in ha	rdcopy			
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.forbes.com/sites/michelecatalano/2013/03/25/mu sic-piracy-major-studies-conflicted-over-recording-industry- impact/	comments article not through unc library proxy	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance amazon associates, bluekai, chartbeat, doubleclick, facebook social graph, gigya social analytics, gigya socialize, google analytics, gravatar, krux digital, media.net, moat, optimizely, scorecard research beacon, simplereach, TRUSTenotice	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.ala.org/ala/issuesadvocacy/proethics/codeofethics/ codeethics.cfm	comments available as PDF	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
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google analytics

KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compare dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not prov	ided in Sakai, or	n course wel	osite, or in har	dcopy			
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<u>KEY</u> 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared dataveillance mechanisms detected on webpage material easily convertible to PDF	l with total number of third party resources not provi	ded in Sakai, on	course web	site, or in hard	сору			
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.workplacefairness.org/surveillance	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google adsense, google analytics, google custom search engine, qubit opentag, sharethis, valueclick mediaplex	convertible
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course	non-hardcopy/non-sakai/non proxy e-resources http://www.popsci.com/technology/article/2013-08/10- amazing-high-tech-materials-projects	comments article not through unc library proxy	3dp pdfs dp	web e-r 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance chartbeat, doubleclick, facebook connect, facebook social plugins, nativo, netratings sitecensus, omniture (adobe analytics), outbrain, po.st, quantcast, scorecard research beacon	convertible
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KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not prov	ided in Sakai, or	i course we	bsite, or in har	rdcopy		
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\*youtube -- who is sao vang? \*youtube -- who is mitch 19872?

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\*youtube -- BBC documentary; who is uploader?

http://www.youtube.com/watch?v=kaRvzQ887HM http://www.youtube.com/watch?v=UWmXNVO15AU

<u>KEY</u> 3dp pdfs: web e-r: 3dp/e-r: dataveillance:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy dataveillance mechanisms detected on webpage
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convertible:	material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources http://www.theguardian.com/technology/blog/2013/jun/14/ns a-prism	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	dataveillance audience science, chartbeat, critoo, facebook social graph, foresee, google +1, google adsense, google adsense, google advords conversion, google ajax search api, hacker news button, linkedin widgets, mediamath, netratings	convertible
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KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared dataveillance mechanisms detected on webpage material easily convertible to PDF	l with total number of third party resources not provic	led in Sakai, o	n course wel	bsite, or in hare	dcopy			
course	non-hardcopy/non-sakai/non proxy e-resources http://www.aljazeera.com/programmes/2012/02/2012216122 78666943.html	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance addthis, alexa metrics, brightcove, chartbeat, disqus, doubleclick, facebook connect, gigya socialize, google +1, google analytics, linkedin widgets, maxmind, qcri analytics, quantcast, twitter button	convertible
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INLS 261-002	http://inls261.blogspot.com/	Google blogging site; postings are required (http://ils.unc.edu/courses/2013_fall/inls461_001/s essions/01.basics/01.intro/01.01b.intro.1.1.html) and are COMPLETELY PUBLIC going back to 2007			50.00	0,50	0.200	google +1, google analytics	
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web e-r: 3dp/e-r: dataveillance: c	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy dataveillance mechanisms detected on webpage material easily convertible to PDF
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course	non-hardcopy/non-sakai/non proxy e-resources http://computer.howstuffworks.com	comments pretty much used as textbook	3dp pdfs dp	web e-r	total 3dp 6.00	3dp/e-r	dataveillance audience science, bluekai, dynamic logic, facebook social plugins, feedbackify, freewheel, google	convertible
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<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://ils.unc.edu/courses/2013_fall/inls490_204/Presentation PDFs/Nuts&BoltsComputers.pdf http://www.worldmapper.org/display.php?selected=344	comments *pdf not through sakai but on ils.unc.edu	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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<u>KEY</u> 3dp pdfs:

web e-r:

third party PDFs

electronic resources on web

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 3dp pdfs:
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	chartbeat,
	doubleclick, effective
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	netratings
	sitecensus, omniture
	(adobe analytics),
	scorecard research
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convertible

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dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://library.unc.edu/services/data/ http://guides.lib.unc.edu/ahenley	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics google analytics	convertible
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	http://www.hiddenpeanuts.com/							google analytics, scorecard research beacon, sitemeter	
	http://www.hiddenpeanuts.com/archives/2012/12/03/defining -what-i-do-what-makes-a-technology-emerging-or-disruptive/				16.00			google analytics, gravatar, sitemeter	
INLS 515	no information available								
INLS 523-002	none								
INLS 556	http://pne.people.si.umich.edu/PDF/howtoread.pdf	pdf not from sakai	1.00						
	http://muse.jhu.edu/journals/library_trends/v056/56.1macneil. pdf	pdf not from sakai	1.00						
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<u>KEY</u> 3dp pdfs: third party PDFs

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3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://firstmonday.org/issues/issue11_8/hodson/index.html	<b>comments</b> firstmonday not through library proxy or sakai	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance google analytics	convertible
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	http://www.springerlink.com/openurl.asp?genre=article&id=doi :10.1023/A:1024944522818	article not through unc library proxy		1.00				webtrekk	
	http://eresources.lib.unc.edu/external_db/external_database_a uth.html?A=P%7CF%3DN%7CID%3D32	browser freezes							
	http://www.dlib.indiana.edu/projects/sounddirections/papersPr esent/sd_bp_07.pdf	pdf not from sakai							
	http://www.nationalarchives.gov.uk/information- management/projects-and-work/digital-preservation-faqs.htm							google analytics, webtrends	
	http://www.dp3project.org/ http://www.bl.uk/about/policies/endangeredarch/homepage.ht ml							google analytics digital analytix	
	http://www.archivaladvisor.org/shtml/art_savdigprint.shtml							google analytics	
	http://www.statearchivists.org/iper/index.htm http://www.loc.gov/preserv/emergprep/scenarios.html							webstat foresee, omniture (adobe analytics)	
	http://www.clir.org/pubs/archives/ensuring.pdf http://www.dp3project.org/newsletter/v6/dp3newsletter_v6.ht ml	pdf not from sakai	1.00						
	http://wilhelm-research.com/ist/WIR_IST_2006_09_HW.pdf	pdf not from sakai	1.00						
	http://mcel.pacificu.edu/history/jahcl1/Anderson/Anderson.HT ML								
	http://informationr.net/ir/7-2/paper123.html	could be pdf in sakai						google analytics	1.00

<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://journals.sfu.ca/archivar/index.php/archivaria/article/view File/12228/13251	<b>comments</b> pdf not from sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	http://mcel.pacificu.edu/jahc/JAHCVIII2/articles/cruikshank.htm	"problem loading page"							
	http://europa.eu.int/historical_archives/dlm_forum/doc/dlm- proceed2002.pdf	pdf not from sakai	1.00						
	http://informationr.net/ir/6-1/paper86.html http://journals.sfu.ca/archivar/index.php/archivaria/article/view /12224/13243	could be pdf in sakai pdf not from sakai	1.00					google analytics	1.00
	http://www.rlg.org/preserv/diginews/diginews5- 6.html#feature1	oclc						crazy egg, omniture (adobe analytics), typekit by adobe	
	http://www.ariadne.ac.uk/issue63/ridolfo-et-al/	article not through unc library proxy		1.00				google analytics, share this	
	http://journals.sfu.ca/archivar/index.php/archivaria/article/view File/12837/14056	pdf not from sakai	1.00						
	http://ftp.lib.utexas.edu/etd/d/2002/sweeneys022/sweeneys0 22.pdf	pdf not from sakai	1.00						
	http://www.clir.org/pubs/abstract/pub120abst.html http://journalsonline.tandf.co.uk/link.asp?id=n655u808v7j1648	article not through unc library proxy article not through library proxy		1.00 1.00				google analytics google analytics	
	2								
	http://www.uwm.edu/Dept/SOIS/cipr/archive.html							browser update, google analytics, google tag manager	
	http://www.archivists.org/standards/OWBP-V4.pdf http://ethics.iit.edu/codes/coe.html	pdf not from sakai	1.00						
	http://www.ica.org/biblio/Ethics-EN.pdf	pdf not from sakai	1.00					google analytics	
	http://www.dagstuhl.de/Materials/Files/10/10291/10291.LeeC al.Paper.pdf	pdf not from sakai	1.00						
	http://publications.arl.org/rli279/	pdf not from sakai	1.00						
	http://www.archivesandmuseums.org.uk/scam/code.pdf	pdf not from sakai	1.00						
	http://www.arma.org/about/overview/ethics.cfm http://www.ala.org/ala/acrl/acrlstandards/standardsethical.ht m	404 - file or directory not found						google analytics	
	https://db.icrm.org/crm/index.jsp?submit_menu=118								
	http://www.dlib.org/dlib/october01/kahle/10kahle.html	could be pdf in sakai							1.00
	http://www.nelsonmandela.org/docs/MEMORY%20FOR%20JUS TICE%20REPORT_VERSION2.pdf	pdf not from sakai	1.00						
	http://www.metapress.com/content/k73112x7n0773111/	available as PDF						google analytics, uservoice	

<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp		total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	http://dlib.org/dlib/may07/yakel/05yakel.html	article not through unc library proxy		1.00	c5 00	25/65	0.500		
	http://polarbears.si.umich.edu/	browser could not find server			65.00	35/65	0.538		
INLS 581-003	http://owl.english.purdue.edu/owl/.	.edu							
	http://jcmc.indiana.edu/vol10/issue3/wright.html	article not through unc library proxy		1.00	2.00		0.000		
	http://jmp.com				3.00	1/3	0.330		
INLS 890-30	https://docs.google.com/document/d/1mWB_37OqdRJFaMv6j	course website is on google docs							
	qGrHBgT75NfK1Mr6zOvZam_qy4/edit?pli=1								
	https://docs.google.com/file/d/0B7vRZWOtj_QMNIBJczh3OUNz	pdf not from sakai	1.00						
	U3M/edit?pli=1								
	https://docs.google.com/file/d/0B4zGiJvCfw99SGdtaUpxSGJsZG	pdf not from sakai	1.00						
	8/edit?pli=1								
	https://docs.google.com/file/d/0B7vRZWOtj_QMNIBJczh3OUNz	pdf not from sakai	1.00						
	U3M/edit?pli=1								
	https://docs.google.com/file/d/0B4zGiJvCfw99SGdtaUpxSGJsZG	pdf not from sakai	1.00						
	8/edit?pli=1								
	https://docs.google.com/file/d/0B7vRZWOtj_QMNIBJczh3OUNz	pdf not from sakai	1.00						
	U3M/edit?pli=1								
	https://docs.google.com/file/d/0B4zGiJvCfw99SGdtaUpxSGJsZG	pdf not from sakai	1.00						
	8/edit?pli=1								
	http://commdocs.house.gov/committees/judiciary/hju85643.0								
	00/hju85643_0f.htm								
	https://docs.google.com/file/d/0B4zGiJvCfw99aUMydEZwblVuR	pdf not from sakai	1.00						
	lk/edit?pli=1								
	https://docs.google.com/file/d/0B4zGiJvCfw99bUdDSIJNU2hSS	pdf not from sakai	1.00						
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	http://www.google.com/url?q=http%3A%2F%2Fwww.i-r-i-	pdf not from sakai							
	e.net%2Finhalt%2F007%2F29-								
	abdeljelil.pdf&sa=D&sntz=1&usg=AFQjCNFdDLe6HreAFzDGhVO								
	62H31XgLxIw								
	https://docs.google.com/file/d/0B7vRZWOtj_QMZFBKaGhVWW	pdf not from sakai							
	Y3cUE/edit?pli=1								
	https://docs.google.com/file/d/0B7vRZWOtj_QMandpSXINM0Z	pdf not from sakai							
	XQ3c/edit?pli=1								
	https://docs.google.com/file/d/0B4zGiJvCfw99SVZua09OZk5n	pdf not from sakai	1.00						
	MFk/edit?pli=1								
	http://news.bbc.co.uk/2/hi/programmes/from_our_own_corres	could be pdf in sakai							1.00
	pondent/6368057.stm	·							
	http://newbooksinafricanstudies.com/2011/09/09/richard-	could be pdf in sakai							1.00
	hamilton-the-last-storytellers-tales-from-the-heart-of-morocco-	·							
	i-b-taurus-2011/								
	http://www.freedomhouse.org/report/freedom-net/freedom-	available as PDF							
	net-2013								
	https://docs.google.com/file/d/0B4zGiJvCfw99M2RuWFZFU25s	pdf not from sakai	1.00						
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KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compare dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not prov	vided in Sakai, or	n course web	osite, or in har	dcopy			
course	non-hardcopy/non-sakai/non proxy e-resources http://www.technologyreview.com/view/425280/new-media- and-the-people-powered-uprisings/	comments article not through unc library proxy	3dp pdfs dp	web e-r 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance addthis, crazy egg, doubleclick, google analytics, linksmart, livefyre, parse.ly, quantcast, scorecard research beacon	convertible
	https://drive.google.com/?urp=http://www.google.com/url?sa %3Dt%26rct%3Dj%26q%3D%26esrc%3Ds%26sou&authuser=0# folders/084zGiJvCfw99Y2RDY09EaUJCaVU	resolves to "sign in to continue to google drive"							
	https://drive.google.com/?urp=http://www.google.com/url?sa %3Dt%26rct%3Dj%26q%3D%26esrc%3Ds%26sou&pli=1&authu ser=0#folders/0B4zGiJvCfw99Y2RDY09EaUJCa	resolves to "sign in to continue to google drive"							
	https://chronicle.com/article/In-Defense-of-Intellectual/10135	unc site license?						disqus, doubleclick, eloqua google analytics, omniture (adobe analytic), sharethis, typekit, by adobe, visual website optimizer	
	https://chronicle.com/article/Intellectual-Diversity-/25153	unc site license?						disqus, doubleclick, eloqua google analytics, omniture (adobe analytic), sharethis, typekit, by adobe, visual website optimizer	
	https://docs.google.com/file/d/0B4j49gMDWIZUck1yNGZsRXV4	pdf not from sakai	1.00						
	TzA/edit?pli=1 https://docs.google.com/file/d/0842GiJvCfw99QjNGYjJnRINNaD A/edit?pli=1	pdf not from sakai	1.00						

<u>KEY</u> 3dp pdfs:

web e-r:

third party PDFs

electronic resources on web

web e-r: 3dp/e-r:	number of 3dp PDFs and electronic resources on web compare	d with total number of third party recourses not a	rovidad in Caka: a	n courco	brito or in bo	rdconv			
dataveillance:	dataveillance mechanisms detected on webpage	a with total number of third party resources not p	rovideu ili Sakai, o	ii course we	ebsite, or in na	пасору			
convertible:	material easily convertible to PDF								
convertible.									
course	non-hardcopy/non-sakai/non proxy e-resources http://www.google.com/url?q=http%3A%2F%2Fwww.jstor.org.l ibproxy.lib.unc.edu%2Fstable%2F25541694&sa=D&sntz=1&usg =AFQjCNE4e9m17jUkgmqo1t_xehOxn2srIA	comments not directly through library proxy	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	https://accounts.google.com/ServiceLogin?service=wise&passiv e=1209600&continue=https%3A%2F%2F40cs.google.com%2Ffil e%2Fd%2F0842GiVCfw99WEpDRzY0dzVId2M%2Fedit%3Fusp% 3Dsharing&followup=https%3A%2F%2Fdocs.google.com%2Ffile %2Fd%2F084zGiVCfw99WEpDRzY0dzVId2M%2Fedit%3Fusp%3 Dsharing	resolves to "sign in to continue to google drive"							
	https://accounts.google.com/ServiceLogin?service=wise&passiv e=1209600&continue=https%3A%2F%2Fdocs.google.com%2Ffil e%2Fd%2F084J49gMDWIZUUFZaU2poOGlt01K%2Fedit%3Fusp %3Ddrive_web&followup=https%3A%2F%2Fdocs.google.com% 2Ffile%2Fd%2F084j49gMDWIZUUFZaU2poOGlt01K%2Fedit%3F usp%3Ddrive_web	resolves to "sign in to continue to google drive"							
	https://docs.google.com/file/d/0B4j49gMDWlZUWEtfNXVOcHlj ZVU/edit?pli=1	pdf not from sakai	1.00		29.00	15/29	0.517		
INLS 101-001	aeshin.org https://piazza.com/#fall2013/inls101 also has sakai site	instructor's website						google analytics	
	Saracevic, T. "Information Science." Edited by M. J Bates. Encyclopedia of Library and Information Sciences. New York: CRC Press, 2010. PDF.	pdf not from sakai	1.00						
	Saracevic, T. "Information Science." Edited by M. J Bates. Encyclopedia of Library and Information Sciences. New York: CRC Press, 2010. PDF	pdf not from sakai	1.00						
	Lester, J., and W. C. Koehler. "Fundamental Concepts of Information." In Fundamentals of Information Studies, 16–25. 2nd ed. New York: Neal-Schuman, 2007. PDF.	pdf not from sakai	1.00						
	http://www.morganclaypool.com/doi/abs/10.2200/S00306ED1 V01Y201010ICR016.	not through library proxy or sakai							1.00
	Glushko, Robert J. "1. Foundations for Organizing Systems." In The Discipline of Organizing, edited by Robert J. Glushko. MIT Press, 2013. http://tdo.berkeley.edu/chapter-1-sample-pdf/.	pdf not from sakai	1.00						
	Glushko, Robert J., Rachelle Annechino, Jess Hemerly, and Longhao Wang. "Categorization: Describing Resource Classes and Types." In The Discipline of Organizing, edited by Robert J. Glushko. 203–236. MIT Press, 2013. PDF.	pdf not from sakai	1.00						

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web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources Glushko, Robert J., Jess Hemerly, Vivien Petras, Michael	<b>comments</b> pdf not from sakai	3dp pdfs dp 1.00	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	Manoochehri, and Longhao Wang. "Classification: Assigning Resources to Categories." In The Discipline of Organizing, 237–275. MIT Press, 2013. PDF.		1.00						
	Morville, Peter, and Louis Rosenfeld. "Thesauri, Controlled Vocabularies, and Metadata." In Information Architecture for	pdf not from sakai	1.00						
	the World Wide Web. 3rd ed. Sebastopol, California: O'Reilly, 2006, PDF.								
	Glushko, Robert J. "XML Foundations." In Document Engineering, 42-72. Cambridge, Massachusetts: MIT Press,	pdf not from sakai	1.00						
	2005. http://people.ischool.berkeley.edu/~glushko/DocumentEnginee								
	ringBookDraft/DEBook/ch2_FINAL.pdf. Roman, Steven. "Introduction." In Access Database Design and	pdf not from sakai	1.00						
	Programming, 3–10. 3rd ed. Sebastopol, California: O'Reilly,	pur not nom sakar	1.00						
	2002. PDF. Roman, Steven. "The Entity-Relationship Model of a Database."	pdf not from sakai	1.00						
	In Access Database Design and Programming, 11–17. 3rd ed. Sebastopol, California: O'Reilly, 2002. PDF.								
	Roman, Steven. "Implementing Entity-Relationship Models." In	pdf not from sakai	1.00						
	Access Database Design and Programming, 18–29. 3rd ed. Sebastopol, California: O'Reilly, 2002. PDF.								
	Croft, W. Bruce, Donald Metzler, and Trevor Strohman. "Search Engines and Information Retrieval." In Search Engines: Information Retrieval in Practice, 1–12. Boston: Addison- Wesley, 2010. PDF.	pdf not from sakai	1.00						
	The University of North Carolina at Chapel Hill. "For Students Taking Tests." In Sakai: Tests & Quizzes, 2011. PDF.	pdf not from sakai	1.00						
	Croft, W. Bruce, Donald Metzler, and Trevor Strohman. "Architecture of a Search Engine." In Search Engines: Information Retrieval in Practice, 13–29. Boston: Addison-	pdf not from sakai	1.00						
	Wesley, 2010. PDF. Smucker, Mark D. "Information representation." In Interactive information seeking, behaviour and retrieval, edited by Ian Ruthven and Diane Kelly, 77–93. London: Facet Pub., 2011. PDF.	pdf not from sakai	1.00						
	Croft, W. Bruce, Donald Metzler, and Trevor Strohman. "Retrieval Models." In Search Engines: Information Retrieval in Practice, 233–241. Boston: Addison-Wesley, 2010. PDF.	pdf not from sakai	1.00						
	Easley, David, and Jon Kleinberg. "Overview." In Networks, crowds, and markets: reasoning about a highly connected world, 1–20. New York: Cambridge University Press, 2010. http://www.cs.cornell.edu/home/kleinber/networks- book/networks-book-ch01.pdf.	*pdf not from sakai	1.00						

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dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	Easley, David, and Jon Kleinberg. "Graphs." In Networks, crowds, and markets: reasoning about a highly connected	*pdf not from sakai	1.00						
	world, 23–46. New York: Cambridge University Press, 2010.								
	http://www.cs.cornell.edu/home/kleinber/networks- book/networks-book-ch02.pdf.								
	Easley, David, and Jon Kleinberg. "The Structure of the Web." In	*pdf not from sakai	1.00						
	Networks, crowds, and markets: reasoning about a highly								
	connected world, 375–395. New York: Cambridge University Press, 2010.								
	http://www.cs.cornell.edu/home/kleinber/networks-								
	book/networks-book-ch13.pdf. Easley, David, and Jon Kleinberg. "Link Analysis and Web	*pdf not from sakai	1.00						
	Search." In Networks, crowds, and markets: reasoning about a	pur not iron saka	1.00						
	highly connected world, 397–495. New York: Cambridge								
	University Press, 2010. http://www.cs.cornell.edu/home/kleinber/networks-								
	book/networks-book-ch14.pdf.								
	Morville, Peter, and Louis Rosenfeld. "User Needs and	pdf not from sakai	1.00						
	Behaviors." In Information Architecture for the World Wide Web. 3rd ed. Sebastopol, California: O'Reilly, 2006. PDF.								
	Hearst, Marti. "Models of the Information Seeking Process." In	author's website							
	Search User Interfaces. Cambridge, UK: Cambridge University	aution's website							
	Press, 2009.								
	http://searchuserinterfaces.com/book/sui_ch3_models_of_info rmation_seeking.html.								
	Hearst, Marti. "Models of the Information Seeking Process." In	author's website							
	Search User Interfaces. Cambridge, UK: Cambridge University Press, 2009.								
	http://searchuserinterfaces.com/book/sui_ch3_models_of_info								
	rmation_seeking.html. Shneiderman, B., and C. Plaisant. "Usability of Interactive	pdf not from sakai	1.00						
	Systems." In Designing the user interface: strategies for	pur not nom sakar	1.00						
	effective human-computer interaction. Upper Saddle River, N.J.:								
	Addison-Wesley, 2010. PDF. Hearst, Marti. "The Design of Search User Interfaces." In Search	author's website							
	user interfaces. Cambridge; New York: Cambridge University								
	Press, 2009.								
	http://searchuserinterfaces.com/book/sui_ch1_design.html.								
	Bynum, Terrell. "Computer and Information Ethics." In The								
	Stanford Encyclopedia of Philosophy, edited by Edward N. Zalta. Spring 2011, 2011.								
	http://plato.stanford.edu/archives/spr2011/entries/ethics-								
	computer/.								

 KEY

 3dp dfs:
 third party PDFs

 web e-r:
 electronic resources on web

 3dp/e-r:
 number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

 dataweillance
 dataweillance

course	non-hardcopy/non-sakai/non proxy e-resources Friedman, Batya, and Helen Nissenbaum. "Bias in Computer Systems." ACM Trans. Inf. Syst. 14, no. 3 (July 1996): 330–347. http://doi.acm.org/10.1145/230538.230561.	comments article not through unc library proxy	3dp pdfs dp 1	<b>web e-r</b> 1.00	total 3dp 29.00	<b>3dp/e-r</b> 15/29	3dp/e-r as dec	dataveillance	convertible
INLS 285	http://ils.unc.edu/courses/2013 fall/inls285 001/								
INLS 461-002	no information available								
INLS 502	http://ils.unc.edu/courses/2013_fall/inls502_001/	students' full names listed in schedule						google analytics	
	https://www.lib.ncsu.edu/tutorials/picking_topic/	.edu						google analytics	
	https://www.lib.ncsu.edu/tutorials/idea_library/	.edu						google analytics	
	www.erialproject.org/wp-content/uploads/2011/03/Toolkit- 3.22.11.pdf	pdf not from sakai	1.00						
	https://www.youtube.com/watch?v=4isSHf3SBuQ	youtube							
	https://www.youtube.com/watch?v=vgNODvvsgxM	youtube							
	https://apps.delta.ncsu.edu/play_recording.html?%250D%250A recordingId=1261501469650_1314830037653	not found							
	http://www.interpnet.com/							google analytics,	
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	http://www-958.ibm.com/software/analytics/manyeyes/							unica	
	http://www.polleverywhere.com/							conviva, crazy egg,	
								google analytics,	
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	http://www.wix.com/				11.00	1/11	0.517	facebook connect,	
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KEY

NE I									
3dp pdfs:	third party PDFs								
web e-r:	electronic resources on web								
3dp/e-r:	number of 3dp PDFs and electronic resources on web compare	ed with total number of third party resources not prov	vided in Sakai or	o course we	hsite or in ha	rdconv			
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course INLS 883	non-hardcopy/non-sakai/non proxy e-resources Journal: Each student is expected to maintain a journal. This is something of a personal digital library where one will keep all materials related to this course, gathered in the course or elsewhere	comments to obtain account, must complete on-line googledocs form, at bottom of which is link to google tos and privacy policy. form requires students to indicate if there are in a SILS degree program and if so, which program; if not, what their association with SILS is; and to provide ONYEN, e- mail ID.	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
	Current events and class discussion topics can also be part of your journal. I also expect tags, metadata and your own commentary added for each material as an outcome of your reading the material. I would strongly recommend the use of the SLS Lifetime Library (http://lifetime-library.ils.unc.edu/) for maintaining the journal as it allows controlled sharing. Please make the material readable by me so that I can evaluate the progress								
	This journal will be a persistent digital library that may help you later after the course and which you can grow as you gather more relevant material.				1.00				
INLS 690-30	no readings listed in schedule								
INLS 690-172	https://confluence.sakaiproject.org/display/UX/Contextual+Inqu				1.00				
INLS 690-208	iry+Guides http://hul.harvard.edu/ois/systems/wax/resources.html	.edu							
	http://netpreserve.org/about/index.php	page not found						google analytics	
	http://pandora.nla.gov.au/pan/10691/20110824- 1153/www.nla.gov.au/padi/topics/92.html http://www.ifs.tuwien.ac.at/~aola/links/WebArchiving.html								
	http://bibnum.bnf.fr/ecdl/ http://infolab.stanford.edu/wac/							AT internet	
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<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://www.loc.gov/minerva	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance foresee, omniture (adobe analytics)	convertible
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KEY 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not p	provided in Sakai, or	n course we	bsite, or in har	dcopy			
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<u>KEY</u> 3dp pdfs:

web e-r:

third party PDFs

electronic resources on web

web e-r:	electronic resources on web								
3dp/e-r:	number of 3dp PDFs and electronic resources on web compar	ed with total number of third party resources not provi	ded in Sakai, or	n course we	bsite, or in hai	dcopy			
dataveillance:	<ul> <li>dataveillance mechanisms detected on webpage</li> </ul>								
convertible:	material easily convertible to PDF								
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course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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<u>KEY</u> 3dp pdfs:

third party PDFs

sap pars:	third party PDFS								
web e-r:	electronic resources on web								
3dp/e-r:	number of 3dp PDFs and electronic resources on web compare	d with total number of third party resources not provid	led in Sakai, or	n course wel	bsite, or in har	dcopy			
dataveillance:	dataveillance mechanisms detected on webpage								
convertible:	material easily convertible to PDF								
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								button, widgetbox	

KEY 3dp pdfs: third party PDFs web e-r: electronic resources on web 3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy dataveillance: dataveillance mechanisms detected on webpage material easily convertible to PDF convertible: non-hardcopy/non-sakai/non proxy e-resources total 3dp 3dp/e-r as dec dataveillance course comments 3dp pdfs dp web e-r 3dp/e-r http://mathteachermambo.blogspot.com/ google +1, google adsense, sitemeter http://jacobsphysics.blogspot.com/ google +1, google adsense, google friendconnect http://thespian70.blogspot.com/ clustrmaps, google +1, google adsense, technorati http://biancahewes.wordpress.com/ clustrmaps, facebook social graph, gravatar, skimlinks, twitter badge, twitter button, wordpress "For this assignment you will begin to create a professional portfolio and to populate it with information, including artifacts. You may use any software that you choose to create your portfolio (i.e. WebdotUNC, Google Sites) as long as the software DOES NOT CONTAIN ADVERTISEMENTS."

http://tishaswoo.web.unc.edu/ facebook connect, google analytics http://rubylisantiportfolio.weebly.com/index.html google analytics, quantcast http://www.unc.edu/~mlharden/index.html google analytics, scorecard research beacon meganrproctor.weebly.com google analytics, quantcast http://fno.org/Sept2012/bravenewlibrarian.html http://www.teachersmind.com/Curriculum.html domain name available from godaddy http://en.wikipedia.org/wiki/Common\_Core\_State\_Standards\_I wikipedia nitiative http://tinyurl.com/ncslmcstandards pdf not from sakai 1.00 http://www.ncpublicschools.org/acre/standards/newstandards/

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<u>KEY</u> 3dp pdfs: web e-r: 3dp/e-r: dataveillance: convertible:	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compare dataveillance mechanisms detected on webpage material easily convertible to PDF	d with total number of third party resources not p	rovided in Sakai, on course	website, or in ha	rdcopy			
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<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

course	non-hardcopy/non-sakai/non proxy e-resources http://www.ijdc.net/ijdc/article/view/69/69. http://stores.lulu.com/DigCCurr2009.	comments article not through unc library proxy professor's textbook download	3dp pdfs dp	web e-r	total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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 3dp pdfs:
 third party PDFs

 web e-r:
 electronic resources on web

 3dp/e-r:
 number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

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KEY	
3dp pdfs:	third party PDFs
web e-r:	electronic resources on web
3dp/e-r:	number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy
dataveillance:	dataveillance mechanisms detected on webpage
convertible:	material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources	comments	3dp pdfs dp		total 3dp	3dp/e-r	3dp/e-r as dec	dataveillance	convertible
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								simplereach,	
								taboola, twitter	
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<u>KEY</u> 3dp pdfs:

third party PDFs

web e-r: 3dp/e-r:	electronic resources on web number of 3dp PDFs and electronic resources on web compare	d with total number of third party resources not pro	vided in Sakai <i>c</i>	on course we	osite or in ha	rdcopy			
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number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

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<u>KEY</u> 3dp pdfs:

web e-r:

3dp/e-r:

third party PDFs

electronic resources on web

 KEY

 3dp pdfs:
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 web e-r:
 electronic resources on web

 3dp/e-r:
 number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

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 dataveillance mechanisms detected on webpage

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							revenue	

KEY	
3dp pdfs:	third party PDFs
web e-r:	electronic resources on web
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dataveillance:	dataveillance mechanisms detected on webpage
convertible:	material easily convertible to PDF

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 KEY

 3dp dfs:
 third party PDFs

 web e-r:
 electronic resources on web

 3dp/e-r:
 number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

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<u>KEY</u> 3dp pdfs:

third party PDFs

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 third party PDFs

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 electronic resources on web

 3dp/er:
 number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

 dataveillance:
 dataveillance mechanisms detected on webpage

 convertible:
 material easily convertible to PDF

course	non-hardcopy/non-sakai/non proxy e-resources http://www.theatlantic.com/magazine/archive/2008/07/is- google-making-us-stupid/306868/	comments article not through unc library proxy	3dp pdfs dp	<b>web e-r</b> 1.00	total 3dp	3dp/e-r	dataveillance bizo, bluekai, brightcove, buzzfeed, chartbeat, critoo, disqus, doubleclick, facebook connect, google +1, google analytics, linked widgets, netratings sitecensus, omniture (adobe analytics), outbrain, parse.ly, peer39, reddit, scorecard research beacon, simplereach, taboola, twitter button, visual revenue	convertible
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 3dp pdfs:
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3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

convertible: material easily convertible to PDF

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<u>KEY</u> 3dp pdfs: third party PDFs

web e-r: electronic resources on web

3dp/e-r: number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

dataveillance: dataveillance mechanisms detected on webpage

convertible: material easily convertible to PDF

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number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy

<u>KEY</u> 3dp pdfs:

web e-r:

3dp/e-r:

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dataveillance: dataveillance mechanisms detected on webpage

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	Project work: I am planning on a series of projects – at least two: one with Hadoop, another with Cassandra or MongoDB. More information will be available as the course proceeds. We will be using platforms provided by RENCI/NCDS RENCI has agreed to help us in setting and administering these systems.				1.00				
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 KEY

 3dp pdfs:
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convertible: material easily convertible to PDF

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convertible: material easily convertible to PDF

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	Facebook http://www.facebook.com/smalljones	
	LinkedIn http://www.linkedin.com/in/smalljones	
	Twitter https://twitter.com/#!/smalljones	
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	Gtalk, AIM, Skype	
	My calendar on Google Calendar as smalljones@gmail.com.	
	Please feel free to schedule meetings and conferences with me	
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	third party PDFs electronic resources on web number of 3dp PDFs and electronic resources on web compared with total number of third party resources not provided in Sakai, on course website, or in hardcopy dataveillance mechanisms detected on webpage material easily convertible to PDF								
course	non-hardcopy/non-sakai/non proxy e-resources http://www.byutv.org/watch/6b6c3ccb-68e2-4d34-baf3- da2c482714c3	comments	3dp pdfs dp	web e-r	total 3dp 13.00	<b>3dp/e-r</b> 1/13	<b>3dp/e-r as dec</b> 0.077	dataveillance doubleclick, gigya socialize, liverail, omniture (adobe analytics)	convertible
INLS 582-002	http://www.newsobserver.com/2012/06/05/2112794/road- worrier-bell-tower-roundabout.html#storylink=misearch	article not via unc proxy		1.00				doubleclick facebook connect, gomez, google adsense, google analytics, netratings sitecensus, omniture (adobe analytics), press+, quantcast, simpli.fi, wishabi	
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	ntq://www.ws.org/WAI/intro/wcag.pnp	524 of 1297 e-resources, or 40.4%, could have been recaptured as PDFs or by UL 572 (44%), if convertible-to-PDFs are counted.	337.00	187.00	1297.00	5/15	0.333		48.00