Professional Presentations in an Emerging World of New Media:
Teaching Skills & Tools to Today's Students

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UNC Teaching & Learning with Technology Conference

Barbara Rochen Renner, PhD
Lisa Philpotts, RN, BSN
Robert Ladd, MA

Health Sciences Library
University of North Carolina at Chapel Hill

Successful Strategies
Making it "Real"

1) Collaboration
2) Course integrated sessions
3) Online resources
4) Real-world experiences

1: Collaborate with Experienced Faculty

- Lend credibility
- Share own experiences
- Add discipline specific information & resources

2: Course Integrated Sessions

- Integrate into appropriate courses
- Co-present with faculty
- Include hands-on sessions
- Students come ready to work
- Show & tell with real examples

Session content:
Teaching logistics of professional presentations

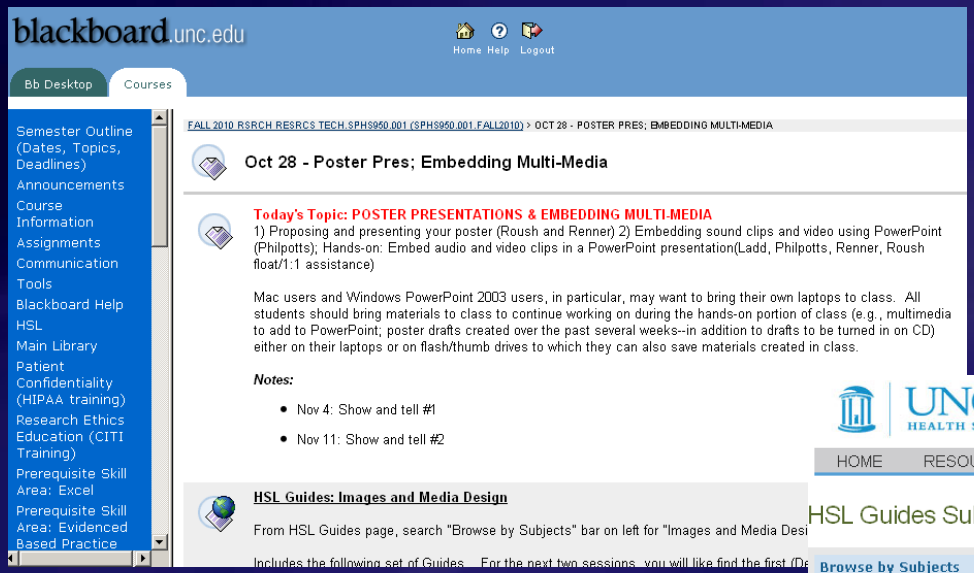
- The Proposal Process
  - Sample calls for proposals/abstracts
  - Sample conference brochures
  - Include tips for success
    - Ex: Give them what they ask for

Session content: it's accepted - now what?

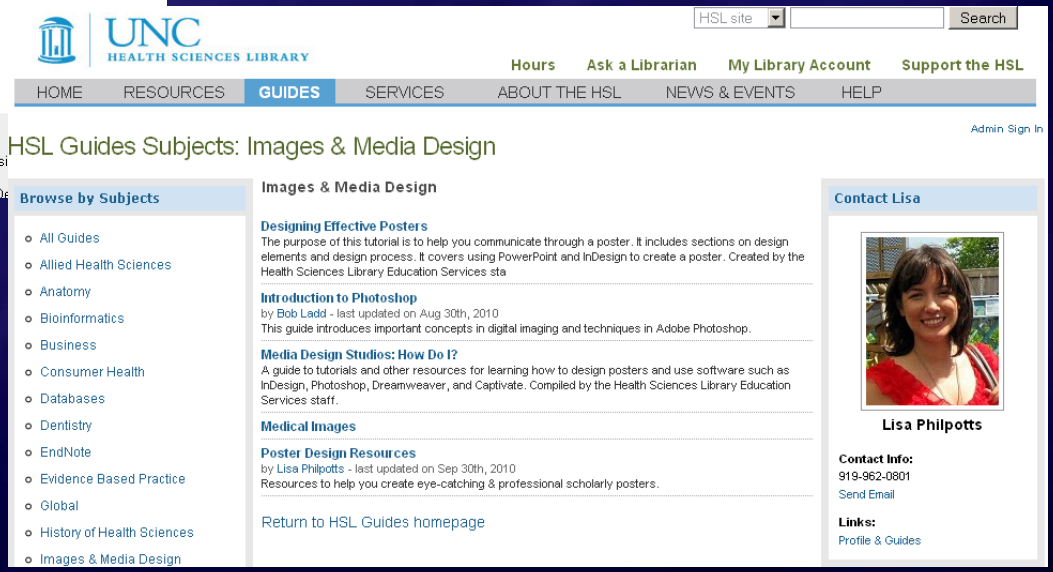
- Give students tips, or the "inside scoop"
  - Give them what they ask for (reprise)
    - Format specifics
    - Where to be & when
  - Extras: handouts, multimedia
  - Networking
    - Potential collaborators & employers
    - Contact Information- how to display?

3) Make resources available throughout the curriculum & beyond

Take it out of the CMS..



..and put it online!



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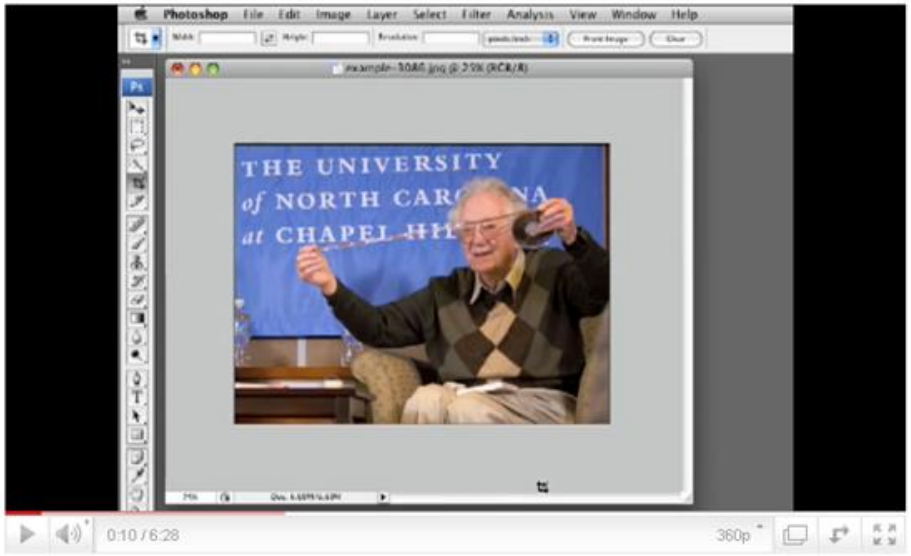

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PAGES
- About
- Concepts and Information
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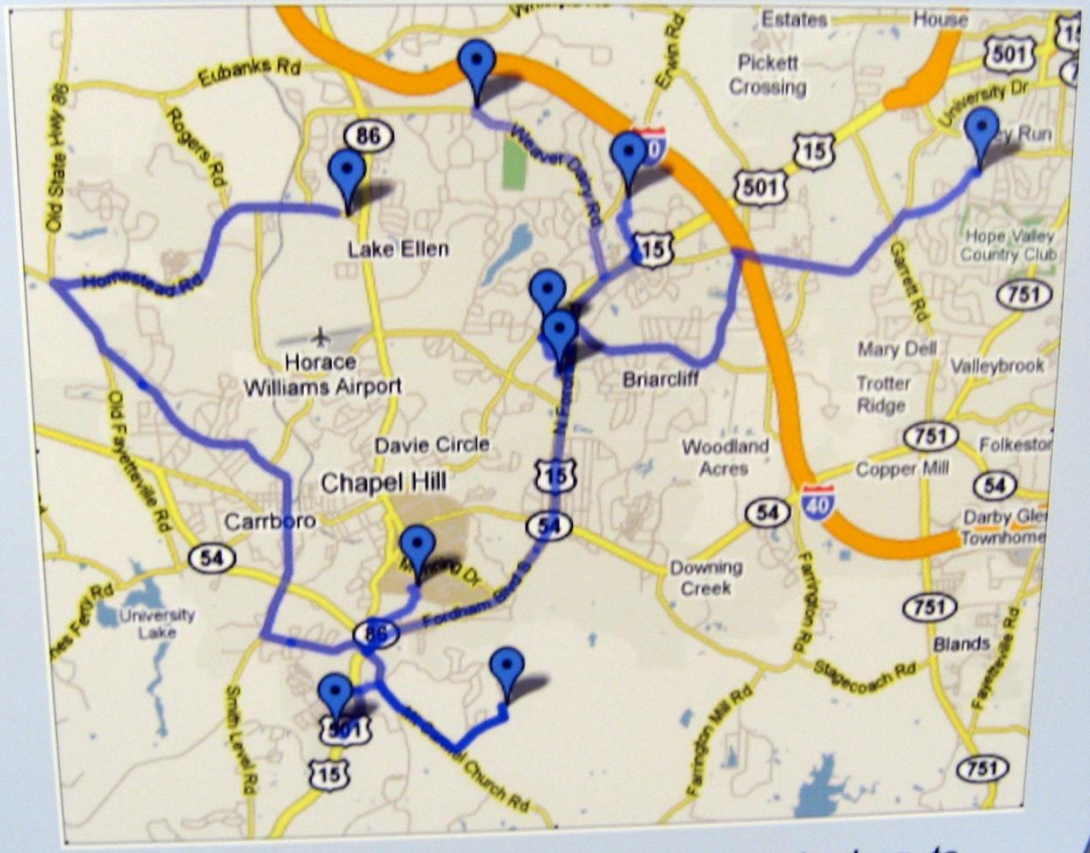
4) Encourage real-world experiences

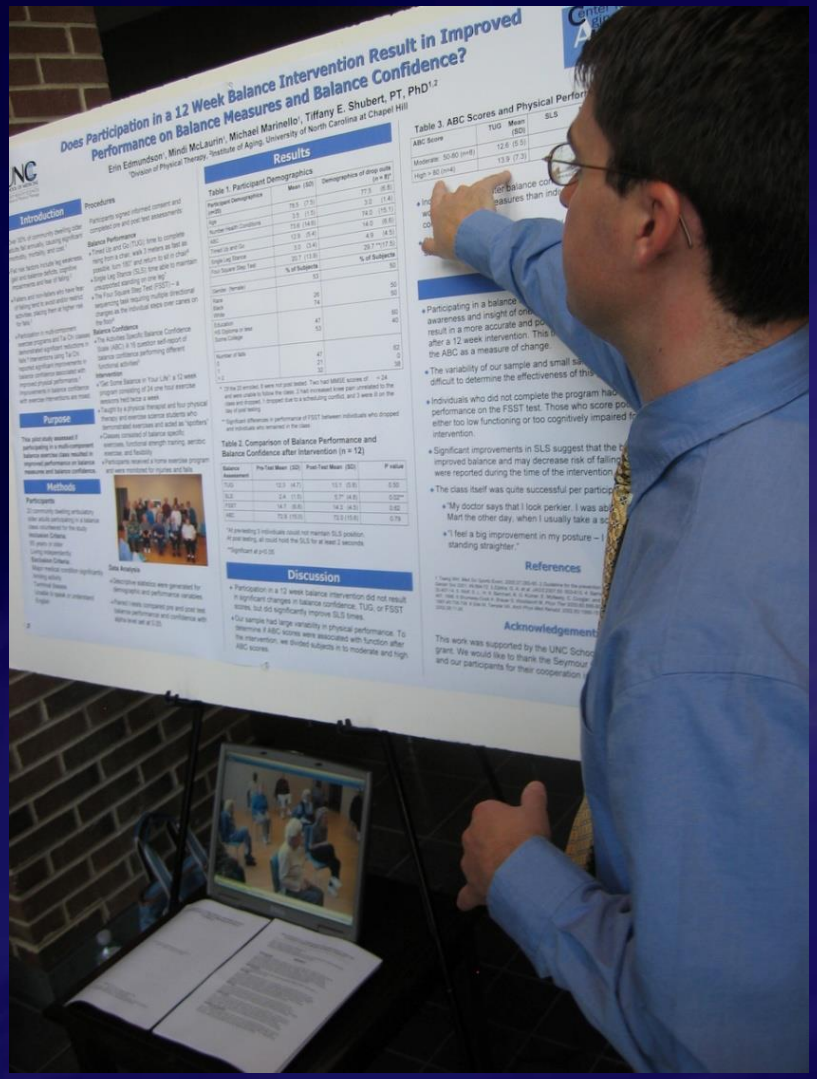
- Create
  - Student Research & Community Service Days
  - School-wide opportunities
- Enable students to
  - Submit proposals to state & national conferences
  - Co-present with faculty at conferences
- Develop funding sources for students to present

UNC

Map of Community Travels



"So, there's not a whole lot down there to drag, to encourage me to go down there [Franklin Street]"



PEARLS: Why UNC-Chapel Hill? (Part 5 of 5)

UNC SCHOOL OF MEDICINE

UNC HEALTH SCIENCES LIBRARY

2:14 / 2:14

Challenges & Issues

- Support of multiple operating systems & software versions
- Transition from paper to digital posters
- Multimedia & PowerPoint
  - Embedded audio & video
- Media creation
  - Websites, videos

Challenges & Issues, continued

- Selecting appropriate tools
  - Free not always best!
- Finding & attributing others' works
- New media & professionalism
- New modes for presenting
  - Ex: Online Conferences (like this one!)

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