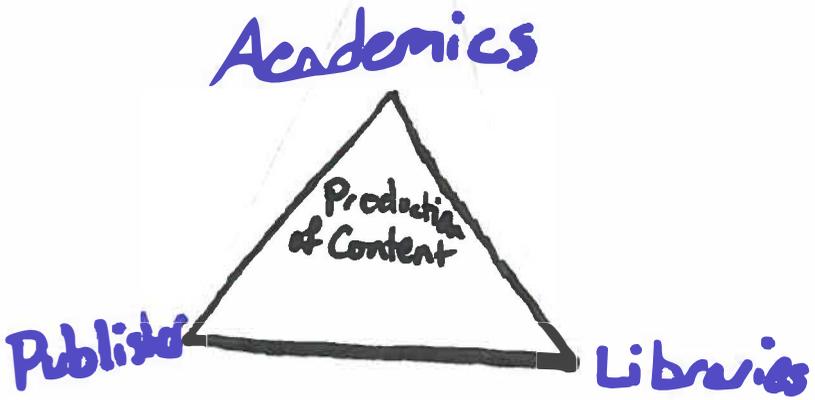


O A pen Me



Lynnee Argabright, Claire Cahoon, Genna Crites,
Anna Dallara, Leah Epting, Cait Kennedy,
Amelia Midgett-Nicholson, Katie Odhner, and Jennifer Solomon

October 12, 2018
UNC-Chapel Hill University Libraries
Chapel Hill, NC



The biggest barrier to knowledge is:
COST

Open Access **REMOVES** that barrier.

Open Access does NOT mean:

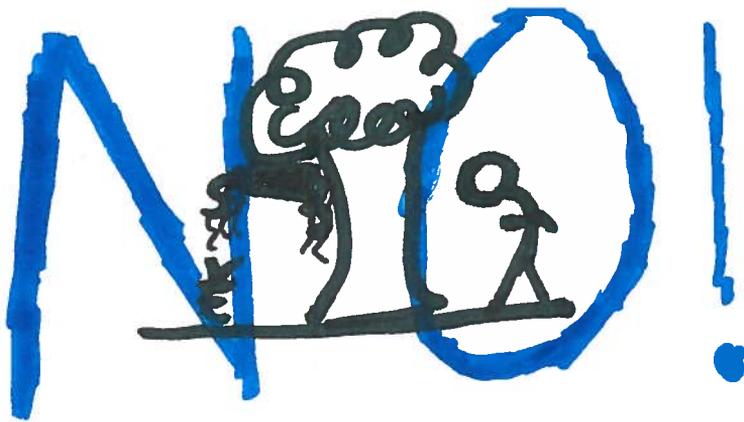
- Not credible
- Not relevant

Open Access **IS**:

- Available for all disciplines
- For content creators, by content creators
- Waiting for **YOU**

Get online find a library there's info

out there!



Elsevier cares about profits, not
KNOWLEDGE

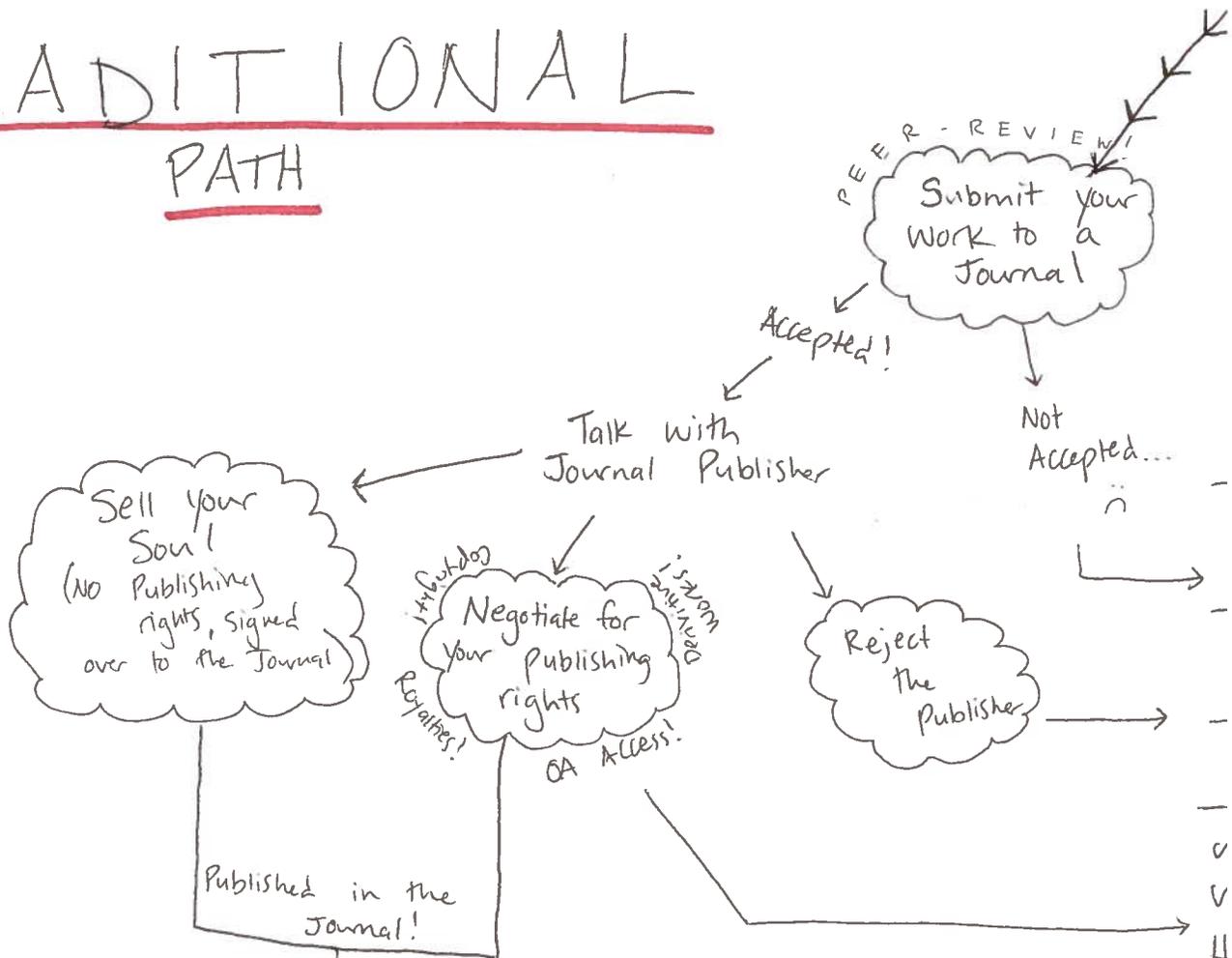
Publication delays put
researchers in a chokehold
Your health? Behind a 2 year delay

Institutional Repositories support
your
Right To Know!

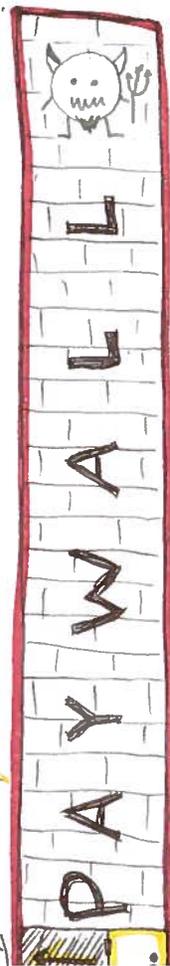
Get involved! Talk to your
Researchers! Deposit your work!

Keep Elsevier and their cronies
from controlling information!

TRADITIONAL PATH



THE DATABASE PACKAGE	
Journal Q Publisher B	(YOUR ARTICLE!) Journal A, Publisher A
Journal C Publisher A	Journal B Publisher B



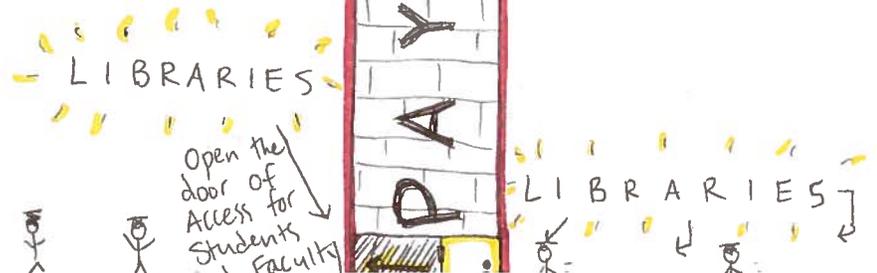
-Where's the article?
I can't get to it.

-I can't get through.

Pay for the Database Package

The Library got me through the pay wall!

Open the door of Access for Students Faculty



LIBRARIES TRY TO GET THROUGH

Open Access

OA pathway

Submit to OA Journal?

Yes!
For free

For money

Who pays?



grant

university

author



no
(no peer review)

Is there peer review?

yes

Is it a high impact factor journal?

you might get cited more!



you might get promoted!

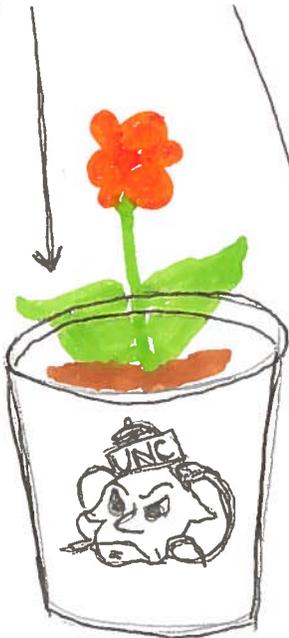


your life is ruined!

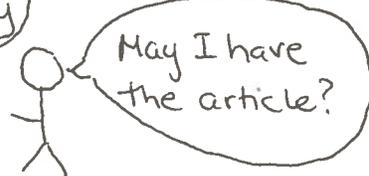


predatory journal?

no



Institutional Repository

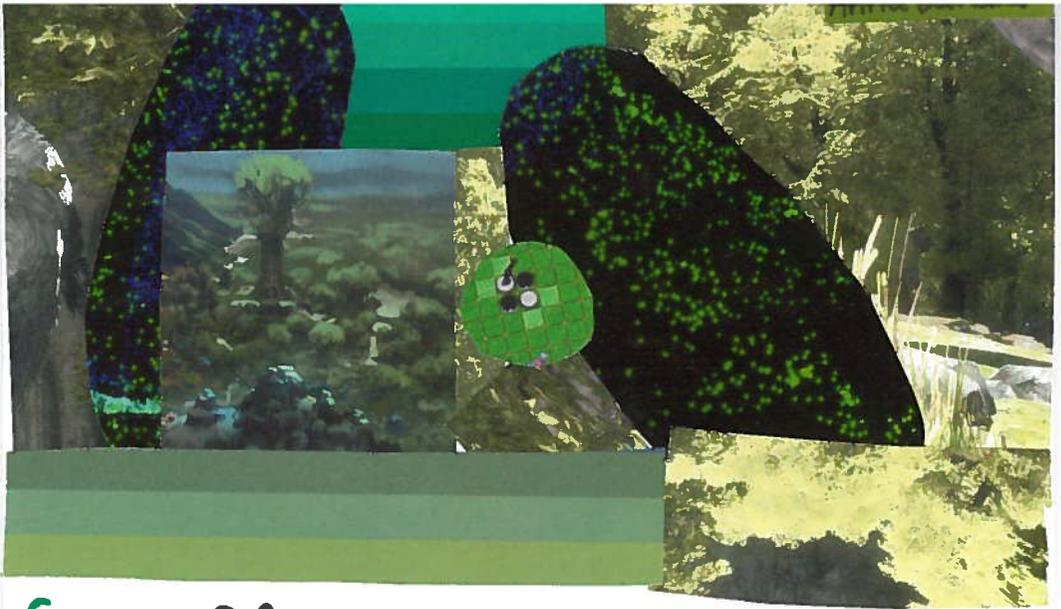


#icanhazpdf



Academia.net
Researchgate.com
SciHub
thievery!





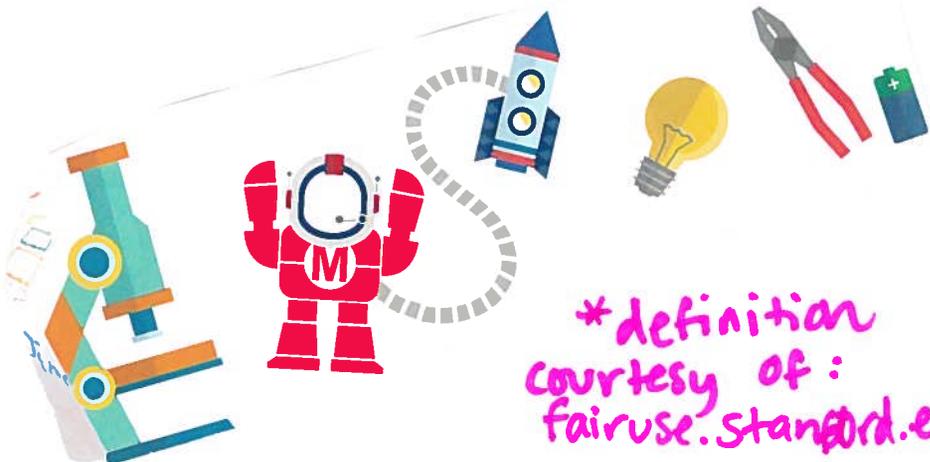
Green OA content is cross-posted to an open location, like an author's website or institutional repository.

Gold content is published entirely OA. Gold journals might charge author-processing fees to cover costs.



A STUDENT'S GUIDE TO FAIR USE

By: Amelia Midgett-Nicholson
& Cait Kennedy



*definition
courtesy of:
fairuse.stanford.edu

DEFINITION: a fair use is any copying of copyrighted material done for a limited and transformational purpose. *



Does this count as
FAIR USE? ...

1. **PURPOSE** of the use

Is it commercial or
non-commercial?



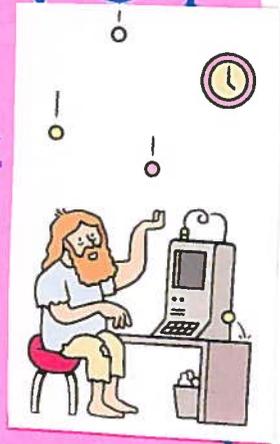
2. **NATURE** of the [REDACTED]
copyrighted work ~~~~

Better to copy from
FACTUAL than artistic
works, b/c information
sharing is a public good.
Better to copy from PUB-
LISHED than unpublished
works.



3. AMOUNT and SUBSTANTIALITY of portion taken

How much? How important is the portion taken?



4. EFFECT on the potential market

Will the copyright owner lose money?

 Parody is often an exception.



Have questions?

A
S
K
A
L
I
B
R
A
R
Y



library.unc.edu/schol.com



Get your ORCID!



Open Research and Contributor ID

A persistent  unique 
digital  identifier.

- The most universally recognized.
- Distinguishes you and your work.

guides.lib.unc.edu/orcid

OA Resources

Help!



SPARC

Advocate for Open!

DOAJ

Find a journal
and publish your work

Project Gutenberg

Read books in the
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Open ^{Learn stuff} Text book Library

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