

# The Founding of *Carolina Planning*: A Modest Proposal

Lee L. Corum

The Department of City and Regional Planning (DCRP) at the University of North Carolina (UNC) at Chapel Hill is celebrating the twentieth anniversary of *Carolina Planning*. The students of DCRP began what has become the twenty-year tradition of *Carolina Planning* with the publication of the first issue during the summer of 1975. This article reviews the efforts of DCRP students, faculty, staff, and alumni who have contributed to the founding and success of *Carolina Planning*.

The idea for *Carolina Planning* was developed by Nancy Grden, Jim Miller, and myself, three UNC planning graduate students, during our 1974 summer internships in Washington, D.C. Fresh from the completion of our first year of graduate planning education, excited by our first contact with professional planning practice, and undeterred by practical considerations, we undertook a modest endeavor. We began to discuss and develop a proposal for a student-run journal addressing public policy issues in the planning field.

From our contact with fellow students at the UNC Law School we were aware of the tradition of University support for a student-edited law review. To us this model seemed to have equal application to the professional and academic development of the planning field. Dinner discussions in Georgetown during

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the summer of 1974 led to a proposal which was submitted to DCRP Chairman George Hemmens.

Initial correspondence with Chairman Hemmens led to serious consideration of our proposal for publishing *Carolina Planning*. After we returned to Chapel Hill for the fall semester, DCRP approved our proposal, subject to our securing the necessary funding for this new publication.

## The Start-Up

The 1974-75 academic year was devoted to the establishment of what we were convinced would become a planning student institution at UNC.

Nancy Grden had served as editor of the student newspaper at Bucknell University before arriving at UNC. Due to her experience, ability, and leadership, she was the natural selection for the first editor. Jim Miller accepted the duties of assistant editor. John Carroll, a graduate of the N.C.S.U. School of Design joined the student team and designed the new publication. Jim Foerster, Wanda Lewis, and Chuck Roe made valuable contributions while serving as the first members of the Editorial Board. While house-sitting for DCRP founder and former Chairman John Parker, I provided the venue for student staff meetings. It is fitting that the roots of *Carolina Planning* can be traced to Jack Parker's lovely home and garden

Brower, David
Burby, Raymond
Erskine, Robert
Gilbert, Gorman
Godschalk, David
Goldstein, Harvey
Hemmens, George
Hill, William
Howes, Jonathan
Luger, Mike
Malizia, Emil
Rohe, William
Stegman, Michael
Weiss, Shirley

**Table 1: Faculty Who Have Assisted *Carolina Planning*.**

Baldwin, Bertina  
 Barger, Brenda  
 Bisher, Catherine  
 Brady, Michael  
 Coke, Patricia  
 Cooper, Asta  
 Cyphert, Carroll  
 Drake, Linda  
 Egan, Bruce  
 Felton, Mollie  
 Geer, Betty  
 Gould, Katherine  
 Hagner, Mary Ellen  
 Holman, Bill  
 Jones, Carolyn  
 Pettis, Mary  
 Rhine, Cynthia  
 Schwalberg, Renee  
 Theobald, Joyce  
 Thomas, Janie  
 Whitt, Marsha  
 Yates, Judy

**Table 2: Staff Who Have Assisted *Carolina Planning*.**

where so many other contributions to planning education were discussed and nourished.

Faculty support and encouragement during the first year was led by Chairman Hemmens. Professors David Godschalk and Gorman Gilbert joined him on the first *Carolina Planning* Editorial Board. Other faculty members, particularly Jonathan Howes, made contributions that insured a successful start-up.

### Financial Support

As with most new enterprises *Carolina Planning* was in need of an "angel" who would underwrite its initial working capital requirements. Answering this need, the Z. Smith Reynolds Foundation of Winston-Salem awarded a generous grant which made possible the publication of the journal during its second and third years of operation.

Ademeluyi, Steve	Feibel, Charles	Morris, Cathy
Allenstein, Karen	Ferland, Kathey	Morrison, Michael
Anders, James Jr.	Fleishman, Daniel	Morton, Elizabeth
Anton, John	Foerster, Jim	Mosher, Carolyn
Axler, Norman	Foster, Becky	Paik, Dick
Bachle, Laura	Gaadt, John	Parham, David
Bamberg, Joseph	Garner, Nancy	Petterson, Lynne
Barlow, Bill	Gleason, Rick	Pfeffer, Cindy
Barnard, Chase	Godwin, Stephen	Pollock, Blair
Barnes, Karen	Gould, Trina	Ponticello, Stacey
Becker, John	Grden, Nancy	Powell, Heidi Walter
Beiro, Noreen	Hafrey, Anne	Randall, Nancy
Berusch, Russell	Hafrey, Anne	Redmond, Michael
Biber, Joe	Harrison, Ted Olin	Richardson, Craig
Blaha, Kathy	Hegenbarth, Jane	Robertson, Ken
Bland, Thomas	Hendricks, Sara	Roe, Chuck
Blieve, John	Herzberg, Steve	Sadler, Forrest
Blomberg, Georgiana	Hill, Laura	Sandorf, Marilyn
Bollens, Scott	Hillstrom, Doug	Sauve, Joanne
Bollens, Scott	Hollifield, Shea	Scopaz, Valerie
Boykins, Irving	Hyman, Eric	Shambaugh, Claudia
Broun, Dan	Jones, Susan	Shambaugh, Julie
Broun, Daniel	Klein, Robert	Shaw, Carol
Buckwalter, Jane	Knopf, Bruce	Shelburne, Mark
Carroll, John	Kristiansson, Karen	Silverman, Ann
Cate, Dennis	Kron, Paul	Snaman, Sue
Clapp-Smith, Merritt	Lebens, John	Springer, Kirsten
Cobb, Priscilla	Lewis, Wanda	Stein, Jim
Crews, Jean	Leyden, Kathleen	Stewart, Margaret
Cunningham, Ellen	Mack, Joanna	Stichter, Steven
Davis, John	Manuel, John	Stiftel, Bruce
Deese, William	Marling, John	Stroh, Dan
Dingfelder, Jackie	Mason, Martha	Taylor, Louise
DiTullio, John	McCullough, Julie	Vant-Hull, Julia
Dopp, Steve	McDonald, Sam	Waitz, Judy
Einsweiler, Lee	McGuire, Patricia	Wallace, Ralph
Engel, Marla	McKell, L. Dale	Webb, Laura
Epstein, Andy	Merkel, Heidi Tolo	Weidner, Ruth Ann
Epstein, Larry	Meserve, Don	Weissman, Seth
Evers, Kathy	Miller, Jim	White, Karen
Faust, Ginny	Morris, Catherine	

**Table 3: Students Who Have Assisted *Carolina Planning*.**

Over the years *Carolina Planning* has enjoyed financial support from many quarters. The John Parker Trust Fund and DCRP have contributed financial assistance in the form of scholarships to student staff members and ongoing operating support beginning

with the first issue and continuing for the journal's entire tenure.

The North Carolina Chapter of the American Planning Association (N.C.A.P.A.), which provides *Carolina Planning* subscriptions for its membership, has provided years of underwriting support. The DCRP Alumni Association has followed the example set by the N.C.A.P.A. Chapter by also providing subscriptions for its members. It has been the support of these friends of *Carolina Planning* and our loyal subscribers that has made a twentieth anniversary observance possible.

### DCRP Faculty and Staff Support

The faculty and staff of DCRP have always answered the call when *Carolina Planning* was in need of guidance. Professor David Godschalk has given the longest service on the Editorial Board and has remained a frequent contributor of articles. Other principal faculty supporters are shown in Table 1.

Not a single issue of the journal was produced without significant assistance from DCRP staff. Later members of the Center for Urban and Regional Studies also made contributions for which the student staff must remain forever grateful. Bertina Baldwin, Pat Coke, and Asta Cooper are representative of staff members who have always provided indispensable assistance. Other key staff are shown in Table 2.

### A Student Publication

More than 120 students have served on the staff of *Carolina Planning* since its founding in 1975. Students have edited, managed, designed, and laid out each and every issue. The total number of hours required to publish *Carolina Planning* over the past twenty years is beyond calculation. Because of this enormous effort, I feel it essential to recognize these students for their service. See Table 3.

#### *Resolution*

*adopted by the Commission of the  
American Institute of Certified Planners  
Commending  
Carolina Planning*

*Whereas, Carolina Planning has been published continuously for 15 years by students in the graduate program in City and Regional Planning at the University of North Carolina at Chapel Hill, and*

*Whereas, Carolina Planning in its design and content has achieved a level of outstanding quality and*

*Whereas, Carolina Planning, through distribution by the North Carolina Chapter of the American Planning Association to chapter members continues to advance the field of planning by providing a lively forum for students, practitioners, public officials, and planning educators, and*

*Whereas, the 1991 AICP Student Awards jury in awarding an Honorable Mention for the Spring 1990 issue recommended to the Commission that Carolina Planning receive a special recognition on its fifteenth anniversary, now be it*

*Resolved, that the Commission of the American Institute of Certified Planners recognizes Carolina Planning for its contribution to the field of planning, commends the students of the graduate program in City and Regional Planning at the University of North Carolina at Chapel Hill for their talent and commitment in publishing Carolina Planning continuously for fifteen years, and sincerely wished Carolina Planning continued success in the future, and further*

*Resolved, that a suitable engrossed copy of the resolution be presented to the University of North Carolina at Chapel Hill, Department of City and Regional Planning for public display.*

*March 22, 1991*

*AICP  
Executive Director*

Figure 1: Commendation to *Carolina Planning* from AICP.

## Service to the Planning Field

As stated above, *Carolina Planning* was originally founded with the model of the student-edited law review in mind. Therefore, unlike other academic journals, *Carolina Planning* is unique because, like law reviews, it is both professional and academic in purpose while it is controlled and edited by graduate students. The unique character of this model has allowed *Carolina Planning* to serve the field of planning in three facets: it has been useful to the academic development of planning, to practitioners, and has provided a valuable experience for planning students.

*Carolina Planning's* contribution to the planning field cannot be fully measured. In its twenty years of publication, the journal has presented over 270 articles, book reviews, and comments by over 315 authors. (See the index of articles for the last ten years elsewhere in this issue.) This body of work was prepared by planning students, faculty, and practitioners and reflects their diverse interests, rich variety of viewpoints, and professional life experiences. *Carolina Planning's* unique contribution is that it attempts to stimulate rigorous academic discourse among planning students, practitioners, and faculty on issues of public importance.

*Carolina Planning* was recognized by the American Institute of Certified Planners in 1991 with a special commendation. This award is an indication of the twenty-year legacy of high quality service to the planning field. (See Figure 1 for the full text of the commendation.)

*Carolina Planning* has achieved many of the original objectives identified by its founders over twenty years ago. As the journal begins another decade of service, it should strive to continue this work while reaching all those who may contribute to and benefit from this forum. **CP**