

Research Article

A Multiobjective Multi-Item Inventory Control Problem in Fuzzy-Rough Environment Using Soft Computing Techniques

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The optimal production and advertising policies for an inventory control system of multi-item multiobjective problem under a single management are formulated as an optimal control problem with resource constraints under inflation and discounting in fuzzy rough (Fu-Ro) environment. The objectives and constraints in Fu-Ro are made deterministic using fuzzy rough expected values method (EVM). Here, the production and advertisement rates are unknown and considered as control (decision) variables. The production, advertisement, and demand rates are functions of time *t*. Maximization of the total proceed from perfect and imperfect units and minimization of the total cost consisting of production, holding, and advertisement costs are formulated as optimal control problems and solved directly using multiobjective genetic algorithm (MOGA). In another method for solution, membership functions of the objectives are derived and the multi-objective problems are transformed to a single objective by the convex combination of the membership functions and then the problem is solved by generalized reduced gradient (GRG) method. Finally, numerical experiment and graphical representation are provided to illustrate the system.

1. Introduction

From financial standpoint, an inventory represents a capital investment and a lot of researchers' works have been done since the Second World War. Most of the classical inventory models did not take into account the effects of inflation and time value of money. This has happened mostly because of the belief that inflation and time value of money will not influence the cost and price components (i.e., the inventory policy) to any significant degree. But, during last few decades, due to high inflation and consequent sharp decline in the purchasing power of money in the developing countries like Brazil, Argentina, India, Bangladesh, and so forth, the financial situation has been changed and so it is not possible to ignore the effect of inflation and time value of money any further. Following Buzacott [1], Misra [2] extended his approaches to different inventory models with finite replenishment, shortages, and so forth, by considering the time value of money, different inflation rates for the costs. Also Lo et al. [3] developed an integrated productioninventory model with a varying rate of deterioration under imperfect production process, partial backordering, and inflation. Again, some researchers (cf. Cho [4] and others) have assumed depreciation rate of sales as a function of time, *t*. This assumption is supported by a general fact that, as time goes on, a firm usually faces more competition (thus it may lose its sales at an increasing rate). Again, to boost up the sale, the management goes for advertisement and thus advertisement policy plays an important role of increasing the demand. Also, a promotional cost (cf. Datta et al. [5], etc.) is introduced to provide the advertisement that increases the demand. Sivashankari and Panayappan [6] have developed a production inventory model with reworking of imperfect production, scrap, and shortages. Krishnamoorthi

and Panayappan [7] have implemented an EPQ model for imperfect production systems with rework and incorporating a multidelivery policy. Mandal and Khan [8] have developed the theory and methodology for the JELS model in onevendor, multicustomer situations when costs are fuzzy and lot sizes are deterministic.

Uncertainty, such as randomness, fuzziness, and/or roughness, is common in real-life problems. In 1965, Zadeh [9] first has introduced the idea of fuzzy set theory. The fuzzy set theory has been well developed and applied in a wide variety of real problems. Possibility theory was also proposed by Zadeh [10] and developed by many researchers such as Dubois and Prade [11] and Jana et al. [12]. However, in a decision-making process, we may face a hybrid uncertain environment where fuzziness and roughness exist at the same time. In such cases, a fuzzy rough variable is a useful tool. Fuzziness and roughness play an important role for the uncertainty problems. The concept of fuzzy rough sets introduced by Dubois and Prade [13] plays a key role in dealing with the two types of uncertainty simultaneously.

Dubois and Prade [14] first introduced the fuzzification problem of rough sets. Fuzzy programming and rough programming have been proposed for decisions under uncertainty environment. In these programming models, roughness, and fuzziness are considered as separate aspects. Several researchers have considered the issue of combining fuzziness and roughness in a general framework for the study of fuzzy rough sets. Morsi and Yakout [15] have developed an approximation for fuzzy rough sets. At present, the fuzzy rough set has been applied to practical problems. Furthermore, the fuzzy rough set theory was used to extract fuzzy decision rules from fuzzy information systems. In 2008, Xu and Zhao [16] also developed a class of fuzzy rough expected value multiobjective decision-making models and its application to inventory problems. However, no attempt has been made that includes all selling prices, production cost, holding cost, and advertisement cost as fuzzy rough variables. It has been considered within the multiobjective inventory decisionmaking system with defective items. Therefore, there is a strong motivation for further research in this area. Based on the concept of fuzzy rough variables, we develop a fuzzy rough model applicable to multiobjective multi-item production inventory problems.

The multiobjective decision-making (MODM) problems have been formulated and solved in many areas like production inventory control problem, air pollution, structural analysis, and transportation (cf. Tao and Xu [17], etc.). Till now, only a few papers on MODM have been published in the field of inventory control system in fuzzy-rough environment. Maity and Maiti [18] formulated production inventory control problem in fuzzy environment. Xu and Zhao [19] have developed a multiobjective decision-making model with fuzzy rough coefficients and made its application to the inventory problem.

Genetic algorithm approach was first proposed by Holland [20]. Because of its generality, it has been successfully applied to many optimization problems for its several advantages over conventional optimization methods. There are several approaches using genetic algorithms to deal with the multiobjective optimization problems. These algorithms can be classified into two types—(i) nonelitist MOGA and (ii) elitist MOGA. Among nonelitist MOGAs, Fonseca and Fleming's MOGA [21] and Srinivas and Deb's NSGA [22] enjoyed more attention. Among nonelitist MOGAs, Srinivas and Deb's NSGA [22] is discussed here and used to solve a multiobjective inventory model. A fast and elitist MOGA is developed following Deb et al. [23], Jana et al. [24], and others and used to solve the present models also. This algorithm is named Fast and Elitist Multiobjective Genetic Algorithm (FEMOGA).

For the inventory problem, the classical inventory decision-making models are normally considered for a single-item. However, single-item inventories seldom occur, whereas multi-item inventories are common in real-life situations. Several researchers (cf. Lee and Yao [25], Taleizadeh et al. [26], and Balkhi and Foul [27]) discussed multiitem classical inventory models under resource constraints. In reality, the parameters involved in solving inventory problems may be uncertain and fuzzy rough in nature. For example, production costs of an item may be dependent upon the total quantity to be produced. But in the inventory system the amount produced within a scheduling period may be uncertain and may range within an interval arising from specific requirements, such as local conditions and customer demand. In such situations, the fuzzy rough theory can be used for the formulation of inventory models. Therefore, there is a strong motivation for the present research in the area, where we consider fuzzy rough constrained multi-item inventory problems.

In this paper, advertising and production policies are developed for a multi-item multiobjective production inventory control problem. The system is under the control of inflation and discounting. We sell the defective items at production center by reduced price. The salvage price for selling the marginal stock is also included. The warehouse to store the items is of limited capacity and the investment is also limited; these are fuzzy rough in nature. The relevant inventory costs like production, holding, and advertisement costs are considered as fuzzy rough variables. Here, we consider multiobjective production inventory control problems of which the first objective is the total profit which is maximized and the second is the minimization of the total cost. This multiobjective problem is formulated as an optimal control problem and solved numerically using MOGA and GRG techniques (cf. Gabriele and Ragsdell [28]). Optimum productions, the stock levels, and demands are determined with different types of advertising policies for different items. The model is illustrated through numerical example.

2. Mathematical Preliminaries

2.1. Fuzzy Rough Set. In this section, we present some basic knowledge on fuzzy rough set theory. These results are crucial for the rest of this paper and interested readers may consult [19]. The fundamental concept in rough set theory is the approximation space. Suppose $U \neq \Phi$ is a finite set of objectives. Let $R \in U \times U$ be an equivalence relation on U;

that is, *R* is reflexive, symmetric, and transitive. Then, the pair (*U*, *R*) is called an approximation space.

The equivalence relation R forms a partition of U; that is, the families $\{X_1, X_2, \ldots, X_m\}$ satisfy $X_i \subseteq U, X_i \neq \phi$, $X_i \cap X_j = \phi(i \neq j)$, and $\bigcup X_i = U$. Conversely, $C = \{X_1, X_2, \ldots, X_m\}$, which is a partition of U, determines an equivalence relation on U in such way that $(x, y) \in R$ if $x, y \in X_i, i = 1, 2, \ldots, m$. We use $U \mid R$ to denote the set of all equivalence classes of R and use $[x]_R$ to denote an equivalence class in R containing an element $x \in U$. Then, $U \mid R = \{[x]_R \mid x \in U\}$.

Definition 1. Let *U* be a universe and *X* a set representing a concept. Then, its lower approximation is defined by (cf. Xu and Zhou [29], Jana et al. [30])

$$\underline{X} = \left\{ x \in U \mid R^{-1}(x) \subset X \right\} \tag{1}$$

and the upper approximation is defined by

$$\overline{X} = \bigcup_{x \in X} R(x).$$
⁽²⁾

Definition 2. The collection of all sets having the same lower and upper approximations is called a rough set, denoted by $(\underline{X}, \overline{X})$. The figure of a rough set is depicted in Figure 1.

Example 3. Let ξ focus on the continuous set in the onedimension real space *R*. There are still some vague sets which cannot be directly fixed and need to be described by the rough approximation. For example, let *R* be the universe, a similarity relation is defined as $a \approx b$ if and only if $|a - b| \leq 10$. We have that, for the set [20, 50], its lower approximation [20, 50] = [30, 40] and its upper approximation $\overline{[20, 50]} = \overline{[10, 60]}$. Then, the upper and lower approximation of the set [20, 50] make up a rough set ([30, 40], [10, 60]) which is the collection of all sets having the same lower approximation [30, 40] and upper approximation [10, 60].

2.2. Fuzzy Rough Variables

Definition 4. A fuzzy rough variable ξ is a fuzzy variable with uncertain parameter $\rho \in X$, where *X* is approximated by $(\underline{X}, \overline{X})$ according to the similarity relation *R*, namely, $\underline{X} \subseteq X \subseteq \overline{X}$.

For convenience, we usually denote $\rho \vdash (\underline{X}, \overline{X})_R$ expressing that ρ is in some set A which is approximated by $(\underline{X}, \overline{X})$ according to the similarity relation R, namely, $\underline{X} \subseteq A \subseteq \overline{X}$.

Example 5. We consider the LR fuzzy variable ξ with the following membership function:

$$\mu_{\xi}(x) = \begin{cases} L\left(\frac{\rho-x}{\alpha}\right), & \text{if } \rho - \alpha < x < \rho, \\ 1, & \text{if } x = \rho, \\ L\left(\frac{x-\rho}{\beta}\right), & \text{if } \rho < x < \rho + \beta, \end{cases}$$
(3)

where $\rho \vdash ([1, 2], [0, 3])_R$; then, ξ is a fuzzy rough variable.

Example 6. Let U = [-5, 5] be a universe and let R be an equivalent relation on U defined by the partition $\{[-5, -4), [-4, -3), [-3, -2), [-2, -1), [-1, 0), [0, 1), [1, 2), [2, 3), [3, 4), [4, 5]\}$, and X = [-3.5, -1.2][2.1, 4.3]. Denote $X^{\alpha} = \{x \mid \mu_X^R(x) \ge \alpha\} (0 < \alpha < 1)$. It follows from the concept of rough membership that

$$X^{\alpha} = \begin{cases} [-4;-1] [2;5]; & \text{if } 0 < \alpha < 0.3, \\ [-4;-1] [2;4]; & \text{if } 0.3 < \alpha < 0.5, \\ [-3;-2] [2;4]; & \text{if } 0.5 < \alpha < 0.8, \\ [-3;-2] [2;4]; & \text{if } 0.8 < \alpha < 0.9, \\ [-3;-2] [3;4]; & \text{if } 0.9 < \alpha < 1. \end{cases}$$
(4)

2.2.1. Equivalent Crisp Model for Fu-Ro EVM. For the multiobjective model (5) with Fu-Ro parameters, we cannot deal with it directly and should use some tools to make it have mathematical meaning; then, we can solve it. According to Xu and Zhou [29], we employ the expected value operator to transform the fuzzy rough model into Fu-Ro EVM. Consider the following multiobjective decision-making model (5) with fuzzy rough coefficients:

$$\max \quad f_1(x,\xi), f_2, \dots, f_m(x,\xi) \\ \text{s.t.} \quad g_r(x,\xi) \le 0, \quad r = 1, 2, \dots, p \\ \quad x \in X,$$
 (5)

where x is a *n*-dimensional decision vector, $\xi = (\xi_1, \xi_2, \xi_3, ..., \xi_n)$ is a Fu-Ro vector, and $f_i(x, \xi)$ are objective functions, i = 1, 2, ..., m. Because of the existence of Fu-Ro vector, problem (5) is not well-defined. That is, the meaning of maximizing $f_i(x, \xi)$, i = 1, 2, ..., m is not clear and constraints $g_r(x, \xi)$, 0, r = 1, 2, ..., p do not define a deterministic feasible set. In the following, we use Fu-Ro EVM to deal with the meaningless model.

2.3. Fu-Ro EVM. Based on the definition of the expected value of fuzzy rough events f_i and g_r , the general model for Fu-Ro EVM is proposed as follows:

$$\max \quad E\left[f_{1}\left(x,\xi\right), f_{2}\left(x,\xi\right), \dots, f_{m}\left(x,\xi\right)\right]$$
s.t.
$$E\left[g_{r}\left(x,\xi\right)\right] \le 0, \quad r = 1, 2, \dots, p$$

$$x \in X.$$
(6)

Definition 7. If x^* is an efficient solution of problem (6), one call it as a fuzzy rough expected efficient solution. Clearly, the problem (6) is a multiobjective with crisp parameters. Then, one can convert it into a single-objective programming by traditional method of weight sum. Consider

$$\max \quad \omega_{i} \sum_{i=1}^{n} E\left[f_{i}\left(x,\xi\right)\right]$$

s.t.
$$E\left[g_{r}\left(x,\xi\right)\right] \leq 0, \quad r = 1, 2, \dots, p$$
$$x \in X.$$
 (7)

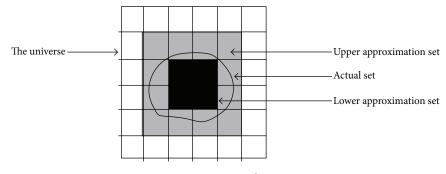


FIGURE 1: A rough set.

Lemma 8. Assume that ξ and η are the introduction of variables with finite expected values. Then, for any real numbers a and b, one has

$$E\left[a\xi + b\eta\right] = aE\left[\xi\right] + bE\left[\eta\right].$$
(8)

Proof. The proof of the Lemma is in [29]. \Box

Theorem 9. If trapezoidal fuzzy rough numbers $\tilde{\overline{c}}_{ij}$ are defined as $\tilde{\overline{c}}_{ij}(\lambda) = (\overline{c}_{ij1}, \overline{c}_{ij2}, \overline{c}_{ij3}, \overline{c}_{ij4})$ with $\overline{c}_{ijt} \vdash ([c_{ijt2}, c_{ijt3}], [c_{ijt1}, c_{ijt4}])$, for i = 1, 2, ..., m, j = 1, 2, ..., n, $t = 1, 2, 3, 4, 0 \leq c_{ijt1} \leq c_{ijt2} < c_{ijt3} \leq c_{ijt4}$, then $E[\tilde{\overline{c}}_1^T], E[\tilde{\overline{c}}_2^T], ..., E[\tilde{\overline{c}}_n^T]$ is equivalent to

$$\frac{1}{16}\sum_{j=1}^{n}\sum_{t=1}^{4}\sum_{k=1}^{4}c_{1jtk}, \frac{1}{16}\sum_{j=1}^{n}\sum_{t=1}^{4}\sum_{k=1}^{4}c_{2jtk}, \dots, \frac{1}{16}\sum_{j=1}^{n}\sum_{t=1}^{4}\sum_{k=1}^{4}c_{njtk}.$$
 (9)

Proof. The proof of the theorem is in [29].

Theorem 10. If trapezoidal fuzzy rough numbers $\overline{\tilde{a}}_{rj}$ and \overline{b}_r are defined as follows:

$$\widetilde{\overline{a}}_{rj}(\lambda) = (\overline{a}_{rj1}, \overline{a}_{rj2}, \overline{a}_{rj3}, \overline{a}_{rj4}) \text{ with } \overline{a}_{rjt} \vdash ([a_{rjt2}, a_{rjt3}], [a_{rjt1}, a_{rjt4}]),$$

$$\begin{split} &\widetilde{\overline{b}}_r(\lambda) = (\overline{b}_{r1}, \overline{b}_{r2}, \overline{b}_{r3}, \overline{b}_{r4}) \ with \ \overline{b}_{rt} \ \vdash \ ([b_{rt2}, b_{rt3}], \\ &[b_{rt1}, b_{rt4}]), \end{split}$$

for $r = 1, 2, ..., p, t = 1, 2, 3, 4, 0 \le a_{rt1} \le a_{rt2} < a_{rt3} \le a_{rt4}, 0 \le b_{rt1} \le b_{rt2} < b_{rt3} \le b_{rt4}$, then $E[\tilde{a}_{rj}^T] \le E[\tilde{b}_{rj}], r = 1, 2, ..., p$ is equivalent to

$$\frac{1}{16} \sum_{j=1}^{n} \sum_{t=1}^{4} \sum_{k=1}^{4} a_{rjtk} \le \frac{1}{16} \sum_{t=1}^{4} \sum_{k=1}^{4} b_{rtk}, \quad r = 1, 2, \dots, p.$$
(10)

Proof. The proof of the theorem is in [29]. \Box

2.4. Multiobjective Genetic Algorithm (MOGA). Fast and Elitist Multiobjective Genetic Algorithm has the following two important components.

(a) Division of a population of solutions into subsets having nondominated solutions: consider a problem

having *M* objectives and take a population *P* of feasible solutions of the problem of size *N*. We like to partition *P* into subsets F_1, F_2, \ldots, F_k , such that every subset contains nondominated solutions, but every solution of F_i is not dominated by any solution of F_{i+1} , for $i = 1, 2, \ldots, k - 1$. To do this for each solution, *x*, of *P*, calculate the following two entities.

- (i) Number of solutions of *P* which dominate *x*. Let it be n_x.
- (ii) Set of solutions of *P* that are dominated by *x*. Let it be S_x.

The above two steps require $O(MN^2)$ computations. Clearly F_1 contains every solution x having $n_x = 0$. Now for each solution $x \in F_1$, visit every member y of S_x and decrease n_y by 1. In doing so if, for any member y, $n_y = 0$, then $y \in F_2$. In this way F_2 is constructed. The above process is continued to every member of F_2 and thus F_3 is obtained. This process is continued until all subsets are identified. For each solution x in the second or higher level of nondominated subsets, n_x can be at most N - 1. So each solution x will be visited at most N - 1 times before n_x becomes zero. At this point, the solution is assigned a subset and will never be visited again. Since there is at most N - 1 such solutions, the total complexity is $O(N^2)$. So overall complexity of this component is $O(MN^2)$.

- (b) Determine distance of a solution from other solutions of a subset: to determine distance of a solution from other solutions of a subset the following steps are followed.
 - (i) First sort the subset according to each objective function values in ascending order of magnitude.
 - (ii) For each objective function, the boundary solutions are assigned an infinite distance value (a large value).
 - (iii) All other intermediate solutions are assigned a distance value for the objective, equal to the absolute normalized difference in the objective values of two adjacent solutions.

- (iv) This calculation is continued with other objective functions.
- (v) The overall distance of a solution from others is calculated as the sum of individual distance values corresponding to each objective.

Since *M* independent sorting of at most *N* solutions (in case the subset contains all the solutions of the population) is involved, the above algorithm has $O(MN \log N)$ computational complexity.

Using the above two operations, proposed multiobjective genetic algorithm takes the following form.

- (1) Set probability of crossover p_c and probability of mutation p_m .
- (2) Set iteration counter T = 1.
- (3) Generate initial population set of solution P(T) of size N.
- (4) Select solution from P(T) for crossover and mutation.
- (5) Made crossover and mutation on selected solution and get the child set C(T).
- (6) Set $P_1 = P(T)UC(T)$ //, where U stands for union operation.
- (7) Divide P₁ into disjoint subsets having nondominated solutions. Let these sets be F₁, F₂,..., F_k.
- (8) Select maximum integer *n* such that order of $P_2 (= F_1 U F_2 U \cdots U F_n) \le N.$
- (9) If $O(P_2) < N$ sort solutions of F_{n+1} in descending order of their distance from other solutions of the subset, then select first $N - O(P_2)$ solutions from F_{n+1} and add with P_2 , where $O(P_2)$ represents order of P_2 .
- (10) Set T = T + 1 and $P(T) = P_2$.
- (11) If termination condition does not hold, go to Step 4.
- (12) Output: P(T)
- (13) End algorithm.

MOGAs that use nondominated sorting and sharing are mainly criticized for their

- (i) $O(MN^3)$ computational complexity;
- (ii) nonelitism approach;
- (iii) the need for specifying a sharing parameter to maintain diversity of solutions in the population.

In the above algorithm, these drawbacks are overcome. Since in the above algorithm computational complexity of Step 7 is $O(MN^2)$, Step 9 is $O(MN \log N)$, and other steps are $\leq O(N)$, so overall time complexity of the algorithm is $O(MN^2)$. Here, selection of new population after crossover and mutation on old population is done by creating a mating pool by combining the parent and offspring population and among them, best N solutions are taken as solutions of new population. By this way, elitism is introduced in the algorithm. When some solutions from a nondominated set 5

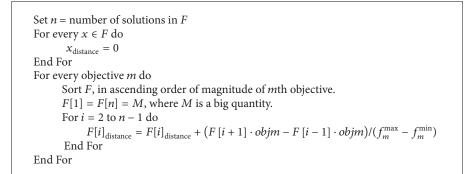
 F_j (i.e., a subset of F_j) are selected for new population, those are accepted whose distance compared to others (which are not selected) are rejected; that is, isolated solutions are accepted. In this way, taking some isolated solutions in the new population, diversity among the solutions is introduced in the algorithm, without using any sharing function. Since computational complexity of this algorithm $< O(MN^3)$ and elitism are introduced, this algorithm is named FEMOGA. Time complexity of NSGA can be reduced to $O(MN^2)$ if Step 4 of NSGA is done following Step 7 of above FEMOGA, but the deeded for sharing function in NSGA cannot be removed. Different procedures of the above FEMOGA are discussed in the following section. Procedures for NSGA can easily be developed similarly.

Procedures of the Proposed FEMOGA

- (a) Representation: a "*K* dimensional real vector" $X = (x_1, x_2, ..., x_K)$ is used to represent a solution, where $x_1, x_2, ..., x_K$ represent different decision variables of the problem such that constraints of the problem are satisfied.
- (b) Initialization: *N* solutions $X_1, X_2, X_3, ..., X_N$ are randomly generated by random number generator from the search space such that each X_i satisfies the constraints of the problem. This solution set is taken as initial population P(1). Also set $p_c = 0.3$, $p_m = 0.2$, and T = 1.
- (c) Crossover:
 - (i) selection for crossover: for each solution of *P*(*T*) generate a random number *r* from the range [0…1]. If *r* < *p_c*, then the solution is taken for crossover;
 - (ii) crossover process: crossover takes place on the selected solutions. For each pair of coupled solutions Y_1, Y_2 , a random number *c* is generated from the range $[0 \cdots 1]$ and offsprings Y_{11} and Y_{21} are calculated by $Y_{11} = cY_1 + (1 c)Y_2$, $Y_{21} = cY_2 + (1 c)Y_1$.
- (d) Mutation:
 - (i) selection for mutation: for each solution of P(T) generate a random number r from the range $[0 \cdots 1]$. If $r < p_m$, then the solution is taken for mutation;
 - (ii) mutation process: to mutate a solution $X = (x_1, x_2, x_3, ..., x_K)$ select a random integer r in the range $[1 \cdots k]$. Then replace x_r by randomly generated value within the boundary of rth component of X.
- (e) Division of P(T) into disjoint subsets having nondominated solutions: following the discussions of the previous section Algorithm 1 is developed for this purpose.
- (f) Determine distance of a solution of subset *F* from other solutions: Algorithm 2 is used for this purpose.

```
For every x \in P(T) do
      Set S_x = \Phi, where \Phi represents null set
      n_x = 0
      For every y \in P(T) do
         If x dominates y then
             S_x = S_x U\{y\}
         Else if y dominates x then
            n_{x} = n_{x} + 1
         End if
       End For
      If n_x = 0 then
        F_1 = F_1 U\{x\}
      End If
End For
Set i = 1
While F_i \neq \Phi do
      F_{i+1} = \Phi
      For every x \in F_i do
         For every y \in S_x do
            n_{v} = n_{v} - 1
            If n_v = 0 then
                \dot{F}_{i+1} = F_{i+1}U\{y\}
             End If
         End For
      End For
      i = i + 1
End While
Output: F_1, F_2, ..., F_{i-1}.
```

Algorithm 1





In the algorithm F[i] represents *i*th solution of *F*, F[i].*objm* represent *m*th objective value of F[i]. f_m^{max} and f_m^{min} represent the maximum and minimum values of *m*th objective function.

3. Production-Inventory Model in Fuzzy-Rough Environment

3.1. Notations

- *n*: number of items,
- *T*: time length of the cycle,

- \overline{M} : fuzzy rough maximum space available for storage,
- \bar{Z} : fuzzy rough maximum investment costs.

For ith Item

- $D_i(t)$: rate of demand at time t,
- $U_i(t)$: production rate at time $t = u_{i0} u_{i1}e^{-u_{i2}t}$, where u_{i0} , u_{i1} , and u_{i2} are the control (decision) variables,
- $X_i(t)$: the inventory level at time t,
 - β_i : rate of depreciation,

- δ_i : imperfect production rate,
- a_i : storage area for per unit item,
- $V_i(t)$: $v_{i0}e^{-\gamma_i t}$ = the rate of demand created by the advertisement at time *t* where $V_i(t)$ is the control (decision) variable and v_{i0} , γ_i are positive constants,
 - *b_i*: salvage value which is also called reduction selling price for marginal stock,
 - $b_{\delta i}$: reduced selling price for defective item,
 - r_i : discount rate,
 - *k_i*: rate of inflation,
 - R_i : net discount rate of inflation = $r_i k_i$
- \bar{C}_{ui} : fuzzy rough production cost per unit item,
- $\tilde{\tilde{C}}_{vi}$: fuzzy rough advertisement cost per unit advertisement,
- \bar{h}_i : fuzzy rough holding costs per unit item per unit time,
- \tilde{s}_i : fuzzy rough selling price per unit item.

3.2. Assumptions. For *i*th (i = 1, 2, ..., n) item, the following assumptions are made.

- (i) Advertisements through different media like print media, electric media, and so forth are made to boost the demand.
- (ii) Allowing shortages will have the adverse effect on the sale. Moreover, shortages always bring loss of goodwill to the firm. Hence, shortages are not allowed; that is, mathematically stock level is always greater than or equal to zero.
- (iii) The promotional cost is introduced to provide the advertising that increases the demand of an item and it is taken as an exponential function.
- (iv) The inflation rate (k_i) and the discount rate (r_i) representing the time value of money are crisp; therefore, the net discount rate of inflation is, $R_i = r_i k_i$.
- (v) Unit production cost is produced-quantity dependent. This means that as some constant expenditure in production is spread over the number of produced units, unit production cost is inversely proportional to the produced quantity.
- (vi) The inventory level, demand, and production are continuous variables with appropriate units.
- (vii) There are *n* items in the system.
- (viii) The maximum space and investment are limited.
- (ix) This is a single period inventory model with finite time horizon.

3.3. Model Formulation. A production-inventory system for n-items is considered with warehouse capacity and investment constraints. Here, the items are produced at a variable rate $U_i(t)$. Demand of the items is time dependent; it

The differential equations for *i*th item representing the above system during a fixed time-horizon T are

$$\dot{X}_{i}(t) = (1 - \delta_{i}) U_{i}(t) - D_{i}(t),$$

$$X_{i}(0) = 0, \qquad X_{i}(T) = X_{iT}.$$
(11)

The demand rate is created by the advertisement and it is destroyed due to the depreciation of competition market, so the differential equation of demand for *i*th item during the fixed time-horizon T is

$$\dot{D}_i(t) = V_i(t) - \beta_i D_i(t), \quad D_i(0) = D_{i0}.$$
 (12)

The net revenue from sale of fresh item and sale from the defective *i*th item is

Maximize
$$J_1(U, V)$$

= $\sum_{i=1}^n \int_0^T e^{-R_i t} \left\{ \tilde{\tilde{s}}_i D_i(t) + b_{\delta i} \delta_i U_i(t) \right\} dt + e^{-R_i T} b_i X_{iT}.$ (13)

Assuming the produced-quantity-dependent unit production cost, the warehouse of finite capacity and investment constraint, maximization of total profit consisting of sales proceeds, holding, promotional, and production costs lead to

Minimize
$$J_{2}(U, V)$$

$$= \sum_{i=1}^{n} \int_{0}^{T} e^{-R_{i}t} \left\{ \widetilde{\overline{h}}_{i} X_{i}(t) + \widetilde{\overline{C}}_{ui} U_{i}(t) + \widetilde{\overline{C}}_{vi} v_{i0} e^{-\gamma_{i}t} \right\} dt$$
(14)

subject to the constraints (11)-(12), and

$$\sum_{i=1}^{n} a_{i} X_{i}(t) \leq \widetilde{\overline{M}}, \quad 0 \leq t \leq T \text{ (space constraint)},$$

$$\sum_{i=1}^{n} \int_{0}^{T} \left\{ \widetilde{\overline{C}}_{ui} U_{i}(t) + \widetilde{\overline{C}}_{vi} v_{i0} e^{-\gamma_{i} t} \right\} dt \tag{15}$$

 $\leq Z$ (investment constraint).

3.3.1. Model with Linearly Time Dependent Advertisement Cost. In this case, we take the advertisement rate $V_i(t) = v_{i0}e^{-\gamma_i t}$ and the solving the equation (12); then, we get

$$D_{i}(t) = D_{i}(0)\left(1 - \beta_{i}t\right) + v_{i0}\left\{t - \frac{(\gamma_{i} + \beta_{i})t^{2}}{2}\right\}.$$
 (16)

From (11) and (12),

$$\dot{X}_{i}(t) = (1 - \delta_{i}) \left(u_{i0} - u_{i1} e^{-u_{i2}t} \right) - D_{i}(0) e^{-\beta_{i}t} - v_{i0} \left(\frac{e^{-\gamma_{i}t} - e^{-\beta_{i}t}}{\beta_{i} - \gamma_{i}} \right).$$
(17)

Integrating both sides and by mathematical approximation, we get

$$\begin{split} X_{i}(t) &= X_{i}(0) + (1 - \delta_{i}) \left\{ u_{i0}t - \frac{u_{i1}}{u_{i2}} \left(1 - e^{u_{i2}t} \right) \right\} \\ &- \frac{D_{i}(0)}{\beta_{i}} \left(1 - e^{-\beta_{i}t} \right) - \frac{v_{i0}}{\beta_{i} - \gamma_{i}} \left(\frac{1 - e^{-\gamma_{i}t}}{\gamma_{i}t} - \frac{1 - e^{-\beta_{i}t}}{\beta_{i}t} \right) \\ X_{i}(t) &= X_{i}(0) + (1 - \delta_{i}) \\ &\times \left\{ u_{i0}t - u_{i1} \left(t - \frac{u_{i2}t^{2}}{2} + \frac{u_{i2}^{2}t^{3}}{6} - \cdots \right) \right\} \\ &- D_{i0} \left(t - \frac{\beta_{i}t^{2}}{2} + \frac{\beta_{i}^{2}t^{3}}{6} - \cdots \right) \\ &- v_{i0} \left\{ \left(t - \frac{\gamma_{i}t^{2}}{2} + \frac{\gamma_{i}^{2}t^{3}}{6} - \cdots \right) \right\} \\ &= (1 - \delta_{i}) \left\{ u_{i0}t - u_{i1} \left(t - \frac{u_{i2}t^{2}}{2} \right) \right\} \\ &- D_{i0} \left(t - \frac{\beta_{i}t^{2}}{2} \right) - v_{i0} \left\{ \frac{t^{2}}{2} - \frac{(\beta_{i} + \gamma_{i})t^{3}}{6} \right\} \\ &+ \cdots , \end{split}$$

(18)

$$X_{iT} = (1 - \delta_i) \left\{ u_{i0}t - u_{i1}\left(T - \frac{u_{i2}T^2}{2}\right) \right\} - D_{i0}\left(t - \frac{\beta_i T^2}{2}\right) - v_{i0}\left\{\frac{T^2}{2} - \frac{(\beta_i + \gamma_i)T^3}{6}\right\}$$
(19)
+ \dots .

Solving the equations (11) and (12), using (16), (18) and (19), we obtain the following equation (20) as:

$$\begin{split} \text{Maximize} & \widetilde{\overline{f}}_1 \left(U, V \right) \\ &= \sum_{i=1}^n \left\{ \widetilde{\overline{s}}_i D_i \left(o \right) + b_i \delta_i u_{i0} \right\} \frac{1 - e^{-R_i T}}{R_i} \\ &+ \left\{ \widetilde{\overline{s}}_i v_{i0} - \beta_i \right\} \left\{ \frac{T e^{-R_i T}}{R_i} - \frac{1 - e^{-R_i T}}{R_i^2} \right\} \end{split}$$

$$\begin{split} &-\widetilde{\tilde{s}}_{i}v_{i0}\frac{(\beta_{i}+\gamma_{i})T^{3}}{6} - \frac{b_{\delta i}\delta_{i}u_{i1}}{u_{i2}+R_{i}}\left(1-e^{-(u_{i2}+R_{i})T}\right) \\ &+e^{-R_{i}T}b_{i}X_{iT}, \end{split}$$

$$\begin{aligned} &\text{Minimize } \widetilde{\tilde{J}}_{2}\left(U,V\right) \\ &=\sum_{i=1}^{n}\widetilde{h}_{i}\left[\left\{\left(1-\delta_{i}\right)\left(u_{i0}-u_{i1}\right)-D_{i}\left(0\right)\right\} \\ &\times\left\{\frac{1-e^{-R_{i}T}}{R_{i}^{2}}-\frac{Te^{-R_{i}T}}{R_{i}}\right\} \\ &+\left\{\left(1-\delta_{i}\right)u_{i2}-D_{i}\left(0\right)\beta_{i}-v_{i0}\right\} \\ &\times\left\{\frac{1-e^{-R_{i}T}}{R_{i}^{3}}-\frac{2Te^{-R_{i}T}}{R_{i}^{2}}+\frac{T^{2}e^{-R_{i}T}}{R_{i}}\right\} \\ &-\left\{\frac{\left(\beta_{i}+\gamma_{i}\right)T}{6}\right\} \\ &\times\left\{\frac{6\left(1-e^{-R_{i}T}\right)}{R_{i}^{4}}-\frac{\left(T^{2}R_{i}^{2}+3TR_{i}+6\right)e^{-R_{i}T}}{R_{i}^{4}}\right\}\right\}\right] \\ &+\widetilde{C}_{ui}\left\{\frac{u_{i0}}{R_{i}}\left(1-e^{-R_{i}T}\right)-\frac{u_{i1}}{u_{i2}+R_{i}}\left(1-e^{-(u_{i2}+R_{i})T}\right)\right\} \\ &+\frac{\widetilde{C}}{\gamma_{i}+R_{i}}\left(1-e^{-(\gamma_{i}+R_{i})T}\right), \end{aligned}$$

(here \simeq denotes the fuzzy rough of the parameters), where fuzzy rough variables $\tilde{\overline{s}}_i, \tilde{\overline{h}}_i, \tilde{\overline{C}}_{ui}, \tilde{\overline{C}}_{vi}, \tilde{\overline{M}}, \tilde{\overline{Z}}$ are defined as follows:

 $\widetilde{\overline{s}}_{i} = (\overline{s}_{i1}, \overline{s}_{i2}, \overline{s}_{i3}, \overline{s}_{i4}) \text{ with } \overline{s}_{it} + ([s_{it2}, s_{it3}], [s_{it1}, s_{it4}]), 0 \le s_{it1} \le s_{it2} < s_{it3} \le s_{it4},$

$$\overline{h}_{i} = (\overline{h}_{i1}, \overline{h}_{i2}, \overline{h}_{i3}, \overline{h}_{i4}) \text{ with } \overline{h}_{it} \vdash ([h_{it2}, h_{it3}], [h_{it1}, h_{it4}]), \\ 0 \le h_{it1} \le h_{it2} < h_{it3} \le h_{it4},$$

- $\widetilde{\overline{c}}_{ui} = (\overline{c}_{ui1}, \overline{c}_{ui2}, \overline{c}_{i3}, \overline{c}_{ui4}) \text{ with } \overline{c}_{uit} \vdash ([c_{uit2}, c_{uit3}], [c_{uit1}, c_{uit4}]), 0 \le c_{uit1} \le c_{uit2} < c_{uit3} \le c_{uit4},$
- $$\begin{split} \widetilde{\overline{C}}_{vi} &= (\overline{C}_{vi1}, \overline{C}_{vi2}, \overline{C}_{vi3}, \overline{C}_{vi4}) \text{ with } \overline{C}_{vit} \vdash ([C_{vit2}, C_{vit3}], \\ & [C_{vit1}, C_{vit4}]), 0 \leq C_{vit1} < C_{vit2} < C_{vit3} \leq C_{vit4}, \end{split}$$

$$\begin{split} \overline{M} &= (\overline{M}_1, \overline{M}_2, \overline{M}_3, \overline{M}_4) \text{ with } \overline{M}_t & \vdash \quad ([M_{t2}, M_{t3}], \\ [M_{t1}, M_{t4}]), \ 0 \leq M_{t1} \leq M_{t2} < M_{t3} \leq M_{t4}, \end{split}$$

$$\overline{Z} = (\overline{Z}_1, \overline{Z}_2, \overline{Z}_3, \overline{Z}_4) \text{ with } \overline{Z}_t \vdash ([Z_{t2}, Z_{t3}], [Z_{t1}, Z_{t4}]), \\ 0 \le Z_{t1} \le Z_{t2} < Z_{t3} \le Z_{t4}, t = 1, 2, 3, 4.$$

4. Solution of the Equivalent Crisp Inventory Model

To solve the above fuzzy rough multiobjective multi-item production inventory model, we transform the above problem into its expected value model using Lemma 8 and Theorems 9 and 10. Thus, we have the following fuzzy rough expected value multiobjective inventory model:

$$\max \left[E\left[\widetilde{f}_{1}\left(U,V\right)\right], E\left[-\widetilde{f}_{2}\left(U,V\right)\right] \right]$$
s.t.
$$\sum_{i=1}^{n} a_{i} \left[\left(1-\delta_{i}\right) \left\{ u_{i0}t - u_{i1}\left(t - \frac{u_{i2}t^{2}}{2}\right) \right\} - D_{i}\left(0\right)\left(t - \frac{\beta_{i}t^{2}}{2}\right) - v_{i0}\left\{\frac{t^{2}}{2} - \frac{\left(\beta_{i}+\gamma_{i}\right)t^{3}}{6}\right\} \right] \leq E\left[\widetilde{\overline{M}}\right]$$

$$\sum_{i=1}^{n} \left[E\left[\widetilde{\overline{C}}_{ui}\right] \left\{ \frac{u_{i0}}{R_{i}}\left(1-e^{-R_{i}T}\right) \right\} \right] \leq E\left[\widetilde{\overline{M}}\right]$$

$$\sum_{i=1}^{n} \left[E\left[\widetilde{\overline{C}}_{ui}\right] \left\{ \frac{u_{i0}}{R_{i}}\left(1-e^{-R_{i}T}\right) \right\} \right] \leq E\left[\widetilde{\overline{M}}\right]$$

$$-\frac{u_{i1}}{u_{i2}+R_i}\left(1-e^{-(u_{i2}+R_i)T}\right)\bigg\}$$
$$+\frac{E\left[\widetilde{C}_{vi}\right]v_{i0}}{\gamma_i+R_i}\left(1-e^{-(\gamma_i+R_i)T}\right)\bigg] \le E\left[\widetilde{\overline{Z}}\right]$$

where

$$\begin{split} E\left[\widetilde{\tilde{J}}_{1}\left(U,V\right)\right] &= \sum_{i=1}^{n} \left\{ E\left[\widetilde{\tilde{s}}_{i}\right] D_{i}\left(o\right) + b_{i}\delta_{i}u_{i0}\right\} \frac{1 - e^{-R_{i}T}}{R_{i}} \\ &+ \left\{ E\left[\widetilde{\tilde{s}}_{i}\right] v_{i0} - \beta_{i}\right\} \left\{ \frac{Te^{-R_{i}T}}{R_{i}} - \frac{1 - e^{-R_{i}T}}{R_{i}^{2}} \right\} \\ &- E\left[\widetilde{\tilde{s}}_{i}\right] v_{i0} \frac{\left(\beta_{i} + \gamma_{i}\right)T^{3}}{6} \\ &- \frac{b_{\delta i}\delta_{i}u_{i1}}{u_{i2} + R_{i}} \left(1 - e^{-\left(u_{i2} + R_{i}\right)T}\right) + e^{-R_{i}T}b_{i}X_{iT}, \\ E\left[\widetilde{\tilde{J}}_{2}\right]\left(U,V\right) &= \sum_{i=1}^{n} E\left[\widetilde{\tilde{h}}_{i}\right] \left[\left\{ \left(1 - \delta_{i}\right)\left(u_{i0} - u_{i1}\right) - D_{i}\left(0\right) \right\} \right. \\ &\times \left\{ \frac{1 - e^{-R_{i}T}}{R_{i}^{2}} - \frac{Te^{-R_{i}T}}{R_{i}} \right\} \\ &+ \left\{ \left(1 - \delta_{i}\right)u_{i2} - D_{i}\left(0\right)\beta_{i} - v_{i0} \right\} \\ &\times \left\{ \frac{1 - e^{-R_{i}T}}{R_{i}^{3}} - \frac{2Te^{-R_{i}T}}{R_{i}^{2}} + \frac{T^{2}e^{-R_{i}T}}{R_{i}} \right\} \\ &- \left\{ \frac{\left(\beta_{i} + \gamma_{i}\right)T}{6} \right\} \end{split}$$

$$\times \left\{ \frac{6\left(1 - e^{-R_{i}T}\right)}{R_{i}^{4}} - \frac{\left(T^{2}R_{i}^{2} + 3TR_{i} + 6\right)e^{-R_{i}T}}{R_{i}^{4}} \right\} \right] + E\left[\widetilde{C}_{ui}\right] \left\{ \frac{u_{i0}}{R_{i}}\left(1 - e^{-R_{i}T}\right) - \frac{u_{i1}}{u_{i2} + R_{i}}\left(1 - e^{-(u_{i2} + R_{i})T}\right) \right\} + \frac{E\left[\widetilde{C}_{vi}\right]v_{i0}}{\gamma_{i} + R_{i}}\left(1 - e^{-(\gamma_{i} + R_{i})T}\right),$$
(22)

where

$$E\left[\tilde{\tilde{s}}_{i}\right] = \frac{1}{16} \sum_{t=1}^{4} \sum_{k=1}^{4} s_{itk}, \qquad E\left[\tilde{\tilde{h}}_{i}\right] = \frac{1}{16} \sum_{t=1}^{4} \sum_{k=1}^{4} h_{itk},$$

$$E\left[\tilde{\tilde{C}}_{ui}\right] = \frac{1}{16} \sum_{t=1}^{4} \sum_{k=1}^{4} C_{uitk}, \qquad E\left[\tilde{\tilde{C}}_{vi}\right] = \frac{1}{16} \sum_{t=1}^{4} \sum_{k=1}^{4} C_{vitk},$$

$$E\left[\tilde{\tilde{M}}_{i}\right] = \frac{1}{16} \sum_{t=1}^{4} \sum_{k=1}^{4} M_{tk}, \qquad E\left[\tilde{\tilde{Z}}\right] = \frac{1}{16} \sum_{t=1}^{4} \sum_{k=1}^{4} Z_{tk},$$
for $i = 1, 2, \dots, n$.
(23)

We also define the profit for the system $E(J) = E(J_1) = E(J_2)$.

4.1. Method 1: Solution by MOGA. The biobjectives given by (21) and (22) are directly solved by MOGA outlined in Section 2.4.

4.2. Method 2: Solution by GRG. To solve the multiobjective problem (21) by GRG technique, we use the following procedures as follows.

Step 1. Seek only the first objective function that is $E[\overline{J}_1(U,V)]$ and solve it as a single objective function by fuzzy rough simulation algorithm. The steps of fuzzy rough simulation algorithm are followed as per Liu [31].

Let (U^1, V^1) be the optimal value of the decision variables and hence the optimal value of the objective function is $E[J_1(U^1, V^1)]$. Next, find the value of the second objective function $E[-J_2(U,V)]$ at (U^1,V^1) that is equals to $E[-J_2(U^1, V^1)].$

Step 2. In a similar way, pick up only the second objective function $E[-J_2(U, V)]$ and solve it by using fuzzy rough simulation algorithm. Let (U^2, V^2) be the optimal value of the decision variables and hence the optimal value of the objective function is $E[-J_2(U^2, V^2)]$. Next, find the value of the first objective function $E[J_1(U,V)]$ at (U^2,V^2) that is equals to $E[J_1(U^2, V^2)]$.

Step 3. The objective functions will then be defined by the relations $E[J_1(U^2, V^2)] \le E[J_1(U, V)] \le E[J_1(U^1, V^2)]$ and $E[-J_2(U^1, V^1)] \le E[-J_2(U, V)] \le E[-J_2(U^2, V^2)].$

$$\mu_{E[\tilde{J}_{1}]}(U,V) = \begin{cases} 1, \\ 1 - \frac{E\left[\tilde{J}_{1}\left(U,V\right)\right] - E\left[\tilde{J}_{1}\left(U^{2},V^{2}\right)\right]}{E\left[\tilde{J}_{1}\left(U^{1},V^{1}\right)\right] - E\left[\tilde{J}_{1}\left(U^{2},V^{2}\right)\right]} \\ 0, \end{cases}$$

$$\mu_{E[\tilde{J}_{2}]}(U,V) = \begin{cases} 1, \\ 1 - \frac{E\left[-\tilde{J}_{2}\left(U,V\right)\right] - E\left[-\tilde{J}_{2}\left(U^{1},V^{1}\right)\right]}{E\left[-\tilde{J}_{2}\left(U^{2},V^{2}\right)\right] - E\left[-\tilde{J}_{2}\left(U^{1},V^{1}\right)\right]} \\ 0, \end{cases}$$

Step 5. Then, maximize the membership functions using a max-convex combination operator following Bellman and Zadeh [32]. Using weighted sum method for the membership functions $\mu_{E[\tilde{I}_1]}(U, V)$ and $\mu_{E[\tilde{I}_2]}(U, V)$, the multiobjective problem can be formulated in a single objective problem as

$$\max \left[\omega_{1} \mu_{E[\tilde{J}_{1}]} (U, V) + \omega_{2} \mu_{E[\tilde{J}_{1}]} (U, V) \right]$$
s.t.
$$\sum_{i=1}^{n} a_{i} \left[(1 - \delta_{i}) \left\{ u_{i0}t - u_{i1} \left(t - \frac{u_{i2}t^{2}}{2} \right) \right\}$$

$$- D_{i} (0) \left(t - \frac{\beta_{i}t^{2}}{2} \right)$$

$$- v_{i0} \left\{ \frac{t^{2}}{2} - \frac{(\beta_{i} + \gamma_{i})t^{3}}{6} \right\} \right] \leq E \left[\widetilde{M} \right]$$

$$\sum_{i=1}^{n} \left[E \left[\widetilde{C}_{ui} \right] \left\{ \frac{u_{i0}}{R_{i}} \left(1 - e^{-R_{i}T} \right)$$

$$- \frac{u_{i1}}{u_{i2} + R_{i}} \left(1 - e^{-(u_{i2} + R_{i})T} \right) \right\}$$

$$+ \frac{E \left[\widetilde{C}_{vi} \right] v_{i0}}{\gamma_{i} + R_{i}} \left(1 - e^{-(\gamma_{i} + R_{i})T} \right) \right] \leq E \left[\widetilde{Z} \right],$$

$$(25)$$

(where $\omega_1 + \omega_2 = 1, \omega_1, \omega_2 \ge 0$). Then, the problem (25) now can be solved by the GRG technique (Lingo-11.0).

5. Numerical Experiment

5.1. Collected of Data from a Firm. With the development and innovation of technology, Remond Collon Mill company,

Step 4. The membership functions corresponding to the objective functions of model (21) are then formulated as

for
$$E\left[\tilde{J}_{1}\left(U,V\right)\right] \geq E\left[\tilde{J}_{1}\left(U^{1},V^{1}\right)\right],$$

for $E\left[\tilde{J}_{1}\left(U^{2},V^{2}\right)\right] \leq E\left[\tilde{J}_{1}\left(U,V\right)\right]$
 $\leq E\left[\tilde{J}_{1}\left(U^{1},V^{1}\right)\right],$
for $E\left[\tilde{J}_{1}\left(U,V\right)\right] < E\left[\tilde{J}_{1}\left(U^{2},V^{2}\right)\right],$
for $E\left[-\tilde{J}_{2}\left(U,V\right)\right] \geq E\left[-\tilde{J}_{2}\left(U^{2},V^{2}\right)\right],$
for $E\left[-\tilde{J}_{2}\left(U^{1},V^{1}\right)\right] \leq E\left[-\tilde{J}_{2}\left(U,V\right)\right]$
 $< E\left[-\tilde{J}_{2}\left(U^{2},V^{2}\right)\right],$
for $E\left[-\tilde{J}_{2}\left(U,V\right)\right] \leq E\left[-\tilde{J}_{2}\left(U^{1},V^{1}\right)\right].$
(24)

Kolkata, India, produces two new products. The production cost, holding cost, selling price, and others are considered as trapezoidal fuzzy rough variables. The advertisement cost is also trapezoidal fuzzy rough variables. The defective products are sold by a reduced price. At a particular time of each year, the company offers the reduction sale to finish the stock. The collected data are given in Tables 1 and 2. In this case, we take two items, that is, n = 2 and the business period T = 5 months.

5.2. Optimal Results. For the above data, we optimized (21) and (22) using MOGA with the parameters, POPSIZE = 50and PCROS = 0.2, PMUTE = 0.2, MAXGEN = 50. A real-number presentation is used here. In this representation, each chromosome X is a string of n number of genes where these n numbers of genes, respectively, represent n (here, n = 4) number of decision variables $X_i, U_i, D_i, i = 1, 2$. The individual optimum values of the objective functions are $E[J_1^*] = 65.156$ and $E[J_2^*] = 56.279$ \$, and using (6)-(7), from (18), we get the optimal revenue, rates of advertisement, and production functions as J = 983.5 \$, $V_1 = 0.4t$, $V_2 = 0.3t$, $U_1(t) = 27.4 + 1.3t$, $0 \le t \le 3.5$, and $U_2(t) = 0.3t$ 22.5 + 0.5t, $0 \le t \le 3.6$. We obtain the optimum values of $X_i(t), U_i(t), V_i(t)$ and $D_i(t)$ (i = 1, 2) and present in Table 3. The graphical changes are also depicted in Figure 2 for first item. Optimum results of the objective function (25) are obtained by GRG method for different values of w_1 and w_2 . The results obtained by GRG and MOGA are presented in Table 4.

5.3. Sensitivity Analysis. Sensitivity analysis is made for linearly time dependent advertisement cost to study the effect of changing the holding cost and selling price h_i and s_i , i = 1, 2 on the objective value. Percentage changes h_i , s_i of these values are shown with respect to the values used in the original problem in Table 5. If h_1 , h_2 are changed by +10%, -10%, +15%, -15%, +20%, and -20%, the corresponding

2

TABLE 1. The concelled crisp data.								
Item	$D_i(0)$	β_i	b_i	$b_{\delta i}$	a _i	r _i	k_i	Yi
1	50	0.03	1399	899	1.5	0.079	1.45	0.1
2	40	0.02	1299	799	1.6	0.081	1.51	0.1

TABLE 1. The collected crisp data

TABLE 2: The collected data for fuzzy rough variables.

Item	\widetilde{C}_{ui}	$ ilde{h}_i$	$\widetilde{\overline{S}}_i$
1	$(\zeta_1 - 20, \zeta_1 - 10, \zeta_1 + 10, \zeta_1 + 20)$	$(\gamma_1 - 3, \gamma_1 - 2, \gamma_1 + 2, \gamma_1 + 3)$	$(\nu_1 - 5, \nu_1 - 3, \nu_1 + 3, \nu_1 + 5)$
1	$\zeta_1 = ([700, 820], [600, 910])$	$\gamma_1 = ([27, 30], [24, 37])$	$\nu_1 = ([1400, 1645], [1325, 1840])$
2	$(\zeta_2 - 20, \zeta_2 - 10, \zeta_2 + 10, \zeta_1 + 20)$	$(\gamma_2-3,\gamma_2-2,\gamma_2+2,\gamma_2+3)$	$(\nu_2 - 5, \nu_2 - 3, \nu_2 + 3, \nu_2 + 5)$
2	$\zeta_2 = ([650, 790], [600, 960])$	$\gamma_2 = ([26, 29], [23, 39])$	$\nu_2 = ([1325, 1600], [1210, 1860])$
Item	$\widetilde{ar{C}}_{vi}$	$\widetilde{ ilde{M}}$	$\widetilde{\tilde{Z}}$
1	$(\rho_1 - 2, \rho_1 - 1, \rho_1 + 1, \rho_1 + 2)$	$(\tau_1 - 8, \tau_1 - 9, \tau_1 + 8, \tau_1 + 9)$	$(\chi_1 - 9, \chi_1 - 7, \chi_1 + 7, \chi_1 + 9)$
1	$\rho_1 = ([75, 150], [50, 340])$	$\tau_1 = ([1290, 1310], [1260, 1350])$	$\chi_1 = ([800000, 910000], [710000, 950000])$
2	$(\rho_2 - 2, \rho_2 - 1, \rho_2 + 1, \rho_2 + 2)$	$(\tau_2 - 9, \tau_2 - 8\tau_2 + 8, \tau_2 + 9)$	$(\chi_2 - 9, \chi_2 - 7, \chi_2 + 9, \chi_2 + 7)$
4	$\rho_2 = ([70, 145], [45, 300])$	$\tau_2 = ([1295, 1325], [1280, 1348])$	$\chi_2 = ([750000, 850000], [700000, 950000])$

TABLE 3: Optimum values of $X_i(t)$, $U_i(t)$, and $D_i(t)$ via MOGA.

t	item	0	1	2	3	4	5
V(t)	1	0	7.1	10.8	12.4	7	0
$X_i(t)$	2	0	3.2	5	8.2	4.2	0
$U_i(t)$	1	27.4	28.7	30.0	31.30	0	0
$O_i(t)$	2	22.5	23.0	23.5	24.00	0	0
$D_i(t)$	1	25.0	23.0	23.50	24.60	25.25	25.6
$D_i(l)$	2	20.0	19.7	19.80	20.15	20.80	21.73

TABLE 4: Results obtained are compared via GRG and MOGA.

Change of w_i	Process	$E[J_1^*]$	$E[J_{2}^{*}]$	$E[J^*]$
$w_1 = 0.5, w_2 = 0.5$	GRG	64.44	57.13	8.17
$w_1 = 0.3, w_2 = 0.3$	MOGA	65.13	56.28	8.574
$w_1 = 0.7, w_2 = 0.3$	GRG	64.44	571.13	8.173
$w_1 = 0.7, w_2 = 0.5$	MOGA	65.13	56.28	8.57
$w_1 = 0.3, w_2 = 0.7$	GRG	64.44	57.13	8.17
$w_1 = 0.3, w_2 = 0.7$	MOGA	65.13	56.28	8.57

TABLE 5: Values of the objective function, $E[J^*]$ for different values of h_i , s_i , i = 1, 2.

Changes in h_i $h_i = ([27, 30], [24, 37])$	Changes in $E[J^*]$ due to h_i	Changes in s_i due to $s_i = ([1400, 1650], [1325, 1840])$	Changes in $E[J^*]$ due to s_i
10%	-0.37%	4.78%	-0.21%
15%	-0.87%	5.36%	-0.27%
20%	-0.97%	6.17%	-0.14%
-10%	0.47%	-3.51%	0.19%
-15%	0.78%	-4.73%	0.67%
-20%	0.98%	-8.64%	0.78%

changes in values of the objective function are -0.37%, +0.47%, -0.87%, +0.98%, -0.97%, and +0.99%, respectively, and if s_1, s_2 are increased/reduced by +10%, -10%, +15%, –15%, +20%, and –20%, the values of the objective function are changed by +4.78%, -3.51%, +5.36%, -4.73%, +6.18%,

and -8.68%. From these results, we see that the value of the objective function is more sensitive to the changes in the inventory holding cost h_i , i = 1, 2. The value of the objective function is highly sensitively to the changes in the unit selling price $s_i, i = 1, 2$.

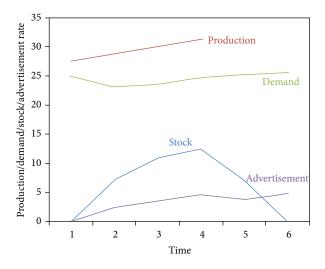


FIGURE 2: Optimal production, stock and demand for Fu-Ro advertisement rate.

6. Conclusion

The present paper deals with the optimum production and advertising policy for a multi-item multiobjective production inventory system with depreciation rate of sales, salvage value, space capacity constraint, investment constraint, and advertisement control demand under inflation and time discounting environment in Fu-Ro environment. Also some ideas such as (i) optimal control production problem for defective multi-items, (ii) advertisement dependent demand, (iii) fuzzy rough inventory costs, and (iv) inflation and imprecise depreciation of money values have been introduced for the first time. In the solution approach, the new idea of expectation for fuzzy rough variable to get their corresponding crisp values is used. In this connection, Lemma 8 and Theorems 9 and 10 have been developed for the first time. Analysis presented here can be extended to other productioninventory problems with different types of demand, advertisement, deterioration, defectiveness, price discount, and so forth.

Conflict of Interests

The authors declare that there is no conflict of interests regarding the publication of this paper.

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