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Garside, Joanne, Tyas, Moira, Ormrod, Graham, Topping, Annie, Bailey, Rowan and Stone, Graham

Developing the culture of publication

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## Developing the Culture of Publication: A joint enterprise

Joanne Garside, Moira Tyas, Graham Ormrod  
and Annie Topping, School of Human & Health Sciences

Rowan Bailey, School of Art, Architecture and Design  
and  
Graham Stone, Library Services



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## and the Middle East



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## Opportunity Knocked

- Availability of University Seed Funding
- Team keen to put a toe in the 'bidding' water
- 'Dating' encouraged leading to collaborative relationships (Arts, Health and Library)
- Shared 'academy' issues for applied disciplines

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## Project background:



- Many students produce excellent work which given support and opportunity would clearly be of a publishable standard
- Supporting the novice author through the publication:
  - Employability & career development, research internships and successful awards
- Academic staff are expected to produce publications as a part of their career development
- Lack of focused time to think and concentrate on outputs remains a recurring complaint

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## Aims & Objectives



To test a "writing retreat" workshop model across a range of applied disciplines to convert high quality student projects into co-produced publications and establish a community of scholarly practice:

- To provide structured, expert support, constructive criticism and guidance on writing and publication preparation
- To introduce strategies for planning outputs
- To provide a collaborative and peer supportive environment with expert review for co-production
- To understand different ways of publishing and disseminating for different target audiences and impacts

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## Key Activities



TALI funding approved: July 2012

Advertising & Launch sessions: December 2012

Application closing date: January 2013

Pre-writing workshop: March 2013

Writing workshop: June 2013

Dissemination event/conference: December 2013

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## Recruitment



- Student/supervisors applied as a team
- Applications indicate the contribution their proposed publication would make, and why it might be of interest to a publisher
- Selection criteria will be developed to include quality of the original project activity, and articulation of contribution, or novelty, and will be judged by the project team
- Twelve pairs were selected

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## Preparation event



To understand different ways of publishing and disseminating for different target audiences and impacts:

### Day 1:

- Project information, participation & evaluation
  - Team building and networks
  - Target journals, authors guidance, publication structures
  - Alternative publications and open access
- 
- Preparation/action planning

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## The retreat



### Day 2 & 3

- Writing
  - 'Ask the Editor' panel
  - Evening dinner – guest speaker
  - **Writing!**
- 
- Working intensively to convert high quality student projects into co-produced/co-authored publications
  - Guidance from experienced 'writers'

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## The Evaluation



- Ethical approval
  - Informed consent etc.
- Kirkpatrick (2006)
  - Reaction
  - Learning
  - Changes in Behaviour
  - Real world results
- Action plans
- Questionnaire
- Interviews/De-briefing sessions
- Outcomes



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## Participants



### HUM

Seven groups

- 4 x Doctoral
- 2 x Masters
- 1 x BSc

### AD&A

Four groups

- 1 x BSc
- 3 x Doctoral

Summary:

- 8 PGR students/2 UG 1 PGT
- 7 FT & 4 PT students

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## Reaction

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Opportunity to showcase their work

Insight into the 'how' of the publication process ... as I am a new academic

Is my work good enough?

Structure and expert support- Constructive feedback

Honoured and valued to be selected

Time away from every day obligations and distractions to writing from everyday workload

Inspiration from like minded people

Peer support

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## Learning

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It's a brilliant opportunity to really knuckle down and produce some work

I thought it was fantastic ... I had the opportunity to look at it again with a different line and then talk about it, you know TALK! It has been absolutely amazing

It's a bit like working in a classroom again, you sort of feel obliged to keep working because everyone else is ...

- Inspirational environment
- Writing community
- Flexibility
- Productivity

'...In the zone'

We made big strides today

'...feel the buzz'

Funnily enough it wasn't long enough, I hadn't run out of battery ... we could have kept going

'Time goes quicker ... I feel like I have the energy to just carry on writing'

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## Changes in Behaviour

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I hope and aim to be published but am proud of what has been achieved regardless

Relationship dynamics

- Co-production
- Joint contribution
- Joint reward – co-authorship

A new writing community has evolved

- Mutual shared exchange of skills
- Confidence building

Everyone has the potential skills and ability to achieve their goals



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## Dissemination event

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Day 4:

- Opportunity to showcase and reflect on experience and involvement throughout their time on the project
- Results - Qualitative data overwhelmingly positive
- Four papers submitted
- Three papers ready to submit in follow few weeks (1 x English and 1 x Mandarin)
- Three groups had made significant progression although not ready to submit but still planned to do so
- Three had not moved any further forward – 1 job and 2 final year PhD

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## Discussion

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- Positive overall experience for all involved
- Contributed to the development of enabling a culture that embeds publication as an outcome
- Students and staff confidence and ability to write
- Initially not know if mixed disciplines would have the same requirements however common cross discipline issues were found and the collaborative research practices proved successful
- Writing retreats support self belief and increased confidence most evident in progression shown at the dissemination event

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## What next

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- On-going funding phase 2
- Same writing retreat model and evaluation
  - SHUM: Target group – PGT Health studies
  - AD&A: curriculum strategies
- Project publication

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## Real world results

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- Ingrid's Story

### Oxygen therapy: professional compliance with national guidelines

Ingrid Nippers and Andrew Sutton

**Abstract**  
 One of the major causes of critical illness in the UK is the deterioration of respiratory function (British Thoracic Society (BTS), 2008). The administration of supplemental oxygen therapy, although often lifesaving, can also have serious consequences if performed inappropriately. A literature review was carried out to establish whether oxygen therapy was prescribed and administered in acute care in accordance with both national guidelines and local policy. Four common themes were identified from the literature: prescribing, monitoring, administration and equipment. The review suggests that an educational programme arising from pre-registration curriculum content to the practical experiences of junior doctors with regard to oxygen management would be appropriate. The authors suggest that the current practice of healthcare practitioners should undergo a planned timetable of audit to improve the prescription, administration


care and outcomes. It identifies areas where intervention may be needed and why. The mismanagement of supplemental oxygen therapy can lead to patient deterioration or contribute to death through inappropriate prescribing, monitoring and administration (National Patient Safety Agency (NPSA), 2009). How effectively supplemental oxygen is prescribed and administered should be a matter of concern for all health professionals. The authors support the development of a specific clinical competency to provide clarity and clear definitions of roles and responsibilities with regard to oxygen therapy. The existing programme of audit should be developed to monitor compliance, identify best practice and highlight potential areas for improvement.

**Oxygen**  
 Oxygen is an element vital for the sustenance of life (Booker, 2008). Oxygen is a colourless and odourless gas used to

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## Thank you for listening

Any questions?



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